



NEW!
**Repair Referral
 Self-Service
 Portal**
see page 2 for details



FIX-IT FEST
Demos • Free Samples • Raffle Prizes
Saturday, October 20
 11:00 am–2:00 pm
see page 7 for details

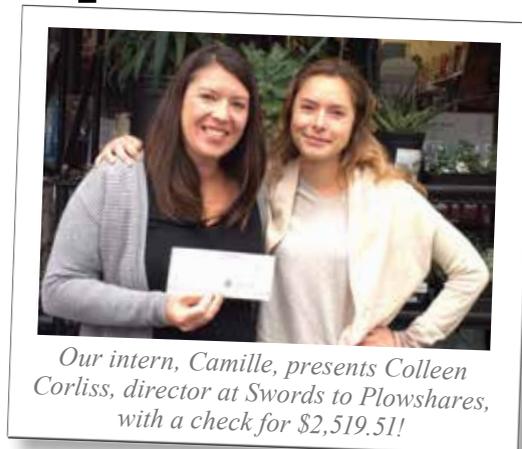
Cole Hardware's
Hardware Hotline
 Fall 2018 (September & October)
 NEWS AND VIEWS FROM AROUND THE STORES

Coins for the Community Tops \$150,000!

Thanks to the generosity of our loyal clientele, we raised \$3,399.85 in May for Lava Mae's portable showers for our unhoused neighbors; \$2,519.51 for veterans' programs at Swords to Plowshares in June, as well as \$1,967.00 at our June Bucket Sale for UCSF Benioff Children's Hospital. Our July collection for the women's programs at Mary Elizabeth Inn and Oakland's Elizabeth House brought in \$3,983.03, and our August Bucket Sale brought in an additional \$4,980 for UCSF Benioff Children's Hospital. This now brings our grand total to \$150,145.89 since our program began!



continued on page 2...



Our intern, Camille, presents Colleen Corliss, director at Swords to Plowshares, with a check for \$2,519.51!



Le Creuset Lands at Rockridge!

We are very excited to introduce the iconic Le Creuset line to our Rockridge store! You'll find cookware in the rich, trendsetting kitchen hues Le Creuset is known for, including the legendary flame-colored Dutch oven immortalized by Julia Child. Le Creuset cookware has earned a special place in the lives and memories of cooks around the world. Since those early days, modern cuisine has continued to evolve, and so has Le Creuset.

Le Creuset is focused on inspiring and empowering people everywhere to create joy through cooking. From their original enameled cast-iron cookware to stoneware, stainless, silicone, and more, Le Creuset has grown to offer products across a range of materials and categories that guarantees the right tool for the right job.

The first vibrant, flame-colored enameled cast-iron cocotte was introduced in 1925. This groundbreaking cocotte took a kitchen staple—cast-iron cookware—and refined it, making it more functional, more beautiful, and deeply joyful. You'll find Dutch ovens in various sizes, skillets, stockpots, kettles, cocottes, canisters, crocks, and more in rich shades of Provence, oyster, cerise, marine, and Marseille. Le Creuset makes an ideal wedding or housewarming gift, or an heirloom for the next generation of cooks in your family.

**Le Creuset
 Launch Party**
**Saturday,
 September 8**
1:00 pm–3:00 pm
See page 5 for details

We Speak Hardware—In Many Languages!

One of the coolest parts about living in the Bay Area is the diversity within our community. Both San Francisco and Oakland are ranked among the most ethnically diverse cities in the country. The melting pot of cultures, lifestyles, languages, and traditions that make up our Bay Area community are also found at Cole Hardware, and we think this vibrant diversity is something to celebrate!

Day in and day out, we speak hardware. We mix paint, grind keys, and cut glass. We educate our customers and each other in solving myriad plumbing, cleaning, electrical, carpentry, and gardening challenges that our customers present us with each day.

While we enjoy doing all that usual hardware store stuff, our regular customers know that we also try to set ourselves apart in other ways to make each store a more enjoyable place to shop and work, like hosting our Hardware Happy Hours. But the coolest thing that sets our stores apart from most other hardware stores is the number of languages you might hear: Russian, Korean, German, Tagalog, Spanish, Cantonese, Mandarin, and Hebrew, to name a few!

Happily, our multilingual staff puts us in a better position to serve our community, so customers who are

not native English speakers have a better chance of finding team members who can explain or translate instructions for their projects.

And while not every crew member speaks hardware in another language, we do all speak hardware with our knowledge and training. In each issue of the *Hardware Hotline* we'll be highlighting a few of our talented and diverse crew members: meet Venessa and Frank in this issue. And come in and speak hardware with us!



Venessa

Venessa hails from Montego Bay, St. James, Jamaica. On her first day of work, the North Beach Festival featured a Jamaican food truck right in front of our store. We took this as a sign that she was meant to be a part of the Cole Hardware family. She's a graduate of the Academy of Art University with a bachelor of fine arts in acting. Venessa loves to laugh, so come in and chat with her in English or Jamaican Patois, and we think you'll enjoy a good laugh too!

continued on page 2...

"Our commitment to you: Your satisfaction guaranteed. Period."

Shop online 24/7 at ColeHardware.com.

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Repair Referral Self-Service Portal

NEW!

Our Repair Referral Service has always been a big part of Cole Hardware, and over the years, we have connected tradespeople with thousands and thousands of homeowners in need of repairs or an upgrade. Back when Dave and Marge Karp bought our flagship Cole Street store in the early 1960s, Marge would often run the store while Dave went to homes and businesses around the City to make repairs.

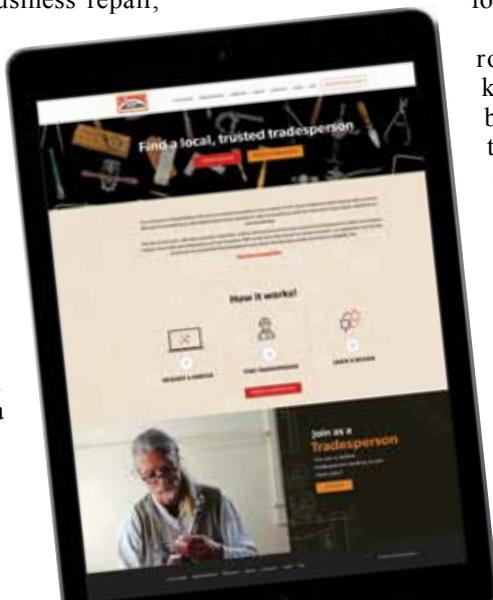
But nowadays, in order to provide our customers with the very best in home and business repair, maintenance, and remodeling, we have formed alliances with local contractors and tradespeople. We refer our customers to these independent businesspeople and monitor their work to ensure the quality and reliability of our Repair Referral Service partners. All tradespeople in our service are fully vetted: background checks are performed and references are thoroughly checked.

Now that our Repair Referral Service is marking a milestone of a

quarter of a century connecting hundreds of people every month with one or more of the great folks in our stable of extremely qualified and well-mannered “ambassadors” for Cole Hardware, we figured it was time for a facelift! Just visit repair.colehardware.com to check it out. You can easily submit a request directly to the tradesperson who best fits your project. Our new portal is very user-friendly and includes work descriptions for all our tradespeople for your review.

From hanging a curtain rod to remodeling a kitchen, and everything in between, we can refer you to locksmiths, plumbers, electricians, painters, plasterers, furniture refinishers, and many other professionals!

Prefer to talk to someone about a referral instead of going through the website? Not to worry—any of our crew members can assist you in getting a referral in person or over the phone.



Finding a local, trusted tradesperson has never been easier!

Coins for the Community Tops \$150,000!

...continued from page 1

August: For the month of August, our monthly collection is again earmarked for UCSF Benioff Children's Hospitals in San Francisco and Oakland and we'll report those numbers in our holiday issue.



September: For September, we will help out our friends at St. Anthony Foundation, whose mission is to feed, heal, shelter, clothe, lift the spirits of those in need, and create a society in which all persons flourish. This mission is guided by five values: healing, community, personalism, justice, and gratitude.



October: In October, we will raise funds for Bay Area Young Survivors (BAYS), which offers monthly support group meetings with free childcare, an active online network, and community-building events for young women with breast cancer in the San Francisco Bay Area.



It's easy to donate to Coins for the Community! Simply drop your spare change in any of our collection jars or choose the “donate” option when you're checking out at any of our registers. Or bring in that old jar of pennies that's collecting dust on your dresser.

Cole Hardware T-Shirts Travel the Globe!

While we're here manning the stores, our Cole Hardware T-shirts are traversing the globe, spreading positive dinnertime conversation! Send us a photo of you or a loved one donning your Cole Hardware T-shirt in Hiroshima or Hooterville, New York or New Zealand, and we'll send you a \$5 Cole Hardware gift card. Our shirts are available in men's, women's, and children's sizes. (\$9.99)



Jane Yamada shows off her Cole Hardware shirt at the Hiroshima train station in Japan.



Appropriately named John Fix, of Cornell's True Value Hardware in upstate New York, shared this photo with us. Maybe we need to reciprocate with one of Rick Karp in a Cornell's T-shirt!

We Speak Hardware—In Many Languages!

...continued from page 1

Frank

Our downtown locksmith, Frank, is fluent in emergency preparedness! He's pictured here with SFPD Chief William Scott and Commander David Lazar at the San Francisco Police Department Headquarters for the completion of the SFPD Community Police Academy class, where he also volunteers with the Auxiliary Law Enforcement Response Team (ALERT).



Frank was also recently presented the 2017 Senior Volunteer of the Year award for the California Highway Patrol San Francisco area, as voted for by his CHP colleagues. Making the award presentation at the CHP Employee Appreciation Day Ceremony on

June 20, 2018, were various CHP dignitaries including Commissioner Warren Stanley and *CHiPs* star Erik Estrada, aka Frank Poncherello. CHP Senior Volunteers assist the CHP in providing enhanced public service to the community. Great job, Frank!

Rockridge Goes Green!



Congratulations to our Rockridge store for obtaining its Green Business certification with Alameda County. Green Businesses implement practices that lead to cost savings in energy, water, and garbage bills. Rockridge joins our five San Francisco stores certified as Green Businesses with the San Francisco Department of the Environment, making Cole Hardware green certified across the board! A special thanks to Rockridge assistant store manager, Mary, for her dedication to making this happen.

Speedy Same-Day Delivery!

Call (415) 200-2154



Follow COLE HARDWARE!



“Our commitment to you: Your satisfaction guaranteed. Period.”

Repair Referral Spotlight

In addition to the myriad of traditional tradespeople (plumbers, painters, electricians, handymen, and so on), Cole Hardware's Repair Referral Service can also connect you with specialized

services, such as those provided by the wall covering professional and expert organizer we highlight below. Visit repair.colehardware.com to be connected with these two great resources, and many more.



Susan's elegant dining room transformation

Get Organized!

Reclaim Time, Space, Money, Resources, and Control

Meet Debra, a life organizer who collaborates with clients to edit, transform, and reclaim their home and work spaces while providing the support and skills needed to maintain them. She believes that helping you become organized is about finding and putting into practice the best ways to support and empower you in all your endeavors, while giving you the ability to live more fully and sustainably. Clients have praised Debra for being nonjudgmental, fun to work with, and refreshingly efficient in helping them get and stay organized. Debra has been a certified San Francisco Green Business since 2008.



Make Over a Space by Hanging New Wallpaper

Meet Susan, a San Francisco native who has been serving the greater Bay Area's wallpaper installation needs for over 30 years! She offers only the very best and latest in installation techniques. Susan is experienced with all major types of wall coverings: anaglypta, inlaid wood veneer, glass beads, metallic, natural fiber, hand-printed, murals, and nonwovens. She provides full-service, quality preparation, removal, repairs, and installation for today's more challenging wall coverings. Thrilled customers have been delighted with results from small jobs, such as papering the inside of a bookcase, to more complicated projects like one that involved scaffolding around a spiral staircase. Rest easy knowing your small or large job is in the hands of a dedicated professional.

Sunday with Samantha, Color Consultant

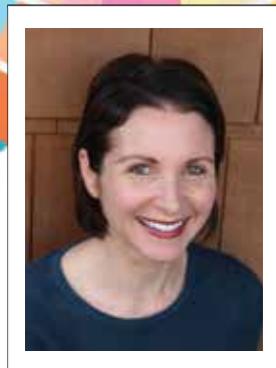
Rockridge • Two Sundays
September 30 • October 21
11:30 am–1:30 pm

\$5 (reimbursed with \$5 gift card at consultation)

Unsure if you should paint your kitchen Caliente? Your bedroom Buckland Blue? Samantha can help you bring color to your home. A trained Certified Color Expert, she has the technical know-how to choose interior and exterior colors tailored to each unique space—and the unique people who live there.

Visit colehardware.eventbrite.com to sign up for one of her 20-minute appointment slots. Bring in

photos, fabric swatches, throw pillows, or anything else that will help you and Samantha come up with a color palette that will work perfectly for your home.



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Master Locksmith with
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 - Antique mortise locks
 - Safes
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 - Master key systems
 - Access control systems
- Lock Outs (30 minute reentry in most cases)

Automotive Services

- Lock Outs
- Lock Repairs

Contact us at
(415) 760-5625 or email
homerepair@colehardware.com.



For your convenience, we accept:



COLE HARDWARE SUPPLIES has served property management and municipal entities for more than 25 years! Our expertise is in sourcing low-cost commercial products and hard-to-find items.

We offer FREE Bay Area delivery on most items.



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SEPTEMBER EVENTS



Enjoy a glass of our Cutting Edge wine and a great deal! Pick up all the supplies you need for a home improvement project or grab what you need to get your fall garden in shape. We hope to see you!



HAPPY HOUR COUPON

\$10 OFF

ANY \$25+ PURCHASE DURING HAPPY HOUR

Valid Wednesday, Sept. 19, 2018, 4:00 pm-closing. Offer applies to regular-price merchandise only. Does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, Nest products, special orders, recycling fees, or sale merchandise. Not valid with other coupons or offers. One redemption per household. Rewards points do not accumulate.

FDEAL



Rockridge Out & About Sunday, September 16 • Noon-6:00 pm

Oakland's beloved Rockridge neighborhood will welcome thousands from all over the region to shop, dine, and explore at the 12th Rockridge Out & About festival. Join Cole Hardware at the festival along vivacious College Avenue and visit our

Kid's Korner, where children are welcome to get creative with a hands-on craft project. Parents can purchase and enjoy a seasonal brew and keep our Cole Hardware signature pint beer glass. Mark your calendar now for a fun-filled day celebrating all that makes Rockridge a great place to live, work, shop, and play! The free, family-friendly festivities run along a strollable 12-block stretch of College Avenue.



Cole Valley Fair Sunday, September 30 10:00 am-5:00 pm

The Cole Valley Fair features local artists with fine, handmade crafts; delicious food; live music; a full block of vintage automobiles owned by neighborhood residents; children's events including bouncy house, balloon animals, face painting, and obstacle course; a display of historical Cole Valley photographs; and more! Bring the kids to the Cole Hardware booth for a fun hands-on craft project.



Polk Street

FALL WINE WALK

THURSDAY • SEPTEMBER 27 • 4-8 PM

\$25 ADVANCE • \$30 DAY OF • SRESproductions.COM • 800-310-6563



Fermentation Fun! Kombucha, Kimchi, and Other Things to Freak Out Your Roommate

Thursday, September 20 • 5:30pm-7:30 pm • North Beach • \$40

Join Kelly McVicker, founder of San Francisco's McVicker Pickles, as she teaches us how to make our own kombucha, water kefir, and kimchi. These tart and tangy concoctions may look a little freaky, but they are packed with healthy prebiotics that your gut will love (even if your roommate isn't so sure). We'll begin the class with a tasting of different kombucha and kefir flavors to get you inspired for making your own batch. While we work, Kelly will talk about the history of fermentation and the health benefits fermented foods and why doing it at home is better than buying commercially made (and often pasteurized) products.



sauerkraut, both lauded now for their prebiotic qualities: the foods that feed the probiotics in your stomach. According to *Cooking Light* magazine, "A fermented food has been preserved and transformed by benign bacteria. Usually, that means that the sugars and carbohydrates present in the food have been eaten by the good bacteria (often lactic acid bacteria). The bacteria then convert that sugar into other substances, like acids, carbon dioxide, and alcohol. Those substances, in term, preserve the food (and add to its flavor). So when you eat, say, kimchi, you consume the flourishing colony of good bacteria that has preserved the cabbage for you."

The \$40 registration fee covers all materials for the workshop, and you'll leave with a few jars of fermented products to take home. Visit colehardware.eventbrite.com to sign up. Spaces are limited.



Since 2012, McVicker Pickles has been making top-notch pickles, mustards, and preserves for the San Francisco Bay Area. Born and raised in Kansas, founder Kelly McVicker makes updated versions of time-tested recipes, mixing things up while never losing sight of what makes the

classics tick. In addition to making pickles, mustards, and jams, Kelly is committed to finding fun and interactive ways to show people how to do it for themselves. She is a certified Master Food Preserver and teaches classes on pickling, canning, and other food preservation techniques. Visit mcvickerpickles.com to see what other workshops Kelly has on the horizon. Kelly's workshops are ideal to get you motivated to create your own heartfelt holiday gifts!

"Our commitment to you: Your satisfaction guaranteed. Period."

SEPTEMBER EVENTS

Collection: Underwear for the Underserved

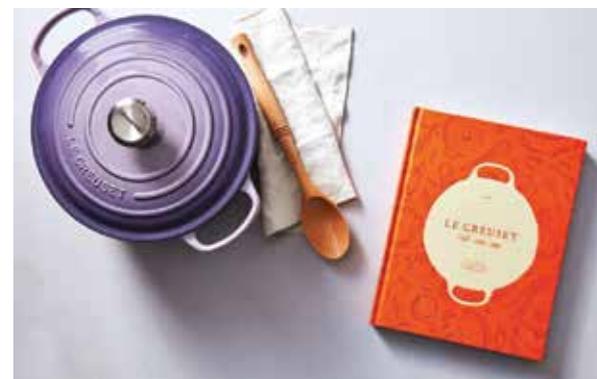
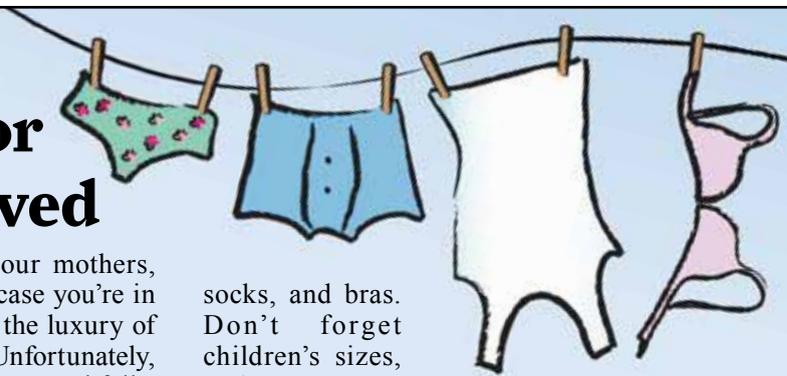
We've all heard the line from our mothers, "Always wear clean underwear in case you're in an accident." And most of us have the luxury of wearing clean underclothes daily. Unfortunately, for thousands of homeless and underserved folks with no access to laundry facilities, clean underclothes are not a reality.

Along with our friends at **ST. ANTHONY'S** Foundation, all Cole Hardware locations will serve as drop-off sites for new underwear during the month of September. For obvious reasons, we can only accept new items in their original, unopened packaging and/or with manufacturer tags. We will be happy to take any new undergarments—including underpants, T-shirts,

socks, and bras. Don't forget children's sizes, too!

The mission of St. Anthony Foundation is to feed, heal, shelter, clothe, and lift the spirits of those in need and to create a society in which all people flourish. They are committed to providing the poor of San Francisco with basic needs and services as a gateway to reclaiming their sense of dignity and progressing toward stability. No need for designer duds: plain tighty-whities will be gratefully accepted!

Donations accepted at any COLE HARDWARE location throughout September.



Le Creuset Launch Party at Rockridge

Saturday, September 8
1:00 pm–3:00 pm

Join us as we officially kick off our partnership with Le Creuset! We'll be celebrating with some tasty hands-on demos in the store, as well as some gifts with purchase.

- Receive a free Le Creuset cookbook with a \$150 Le Creuset purchase.
- The first 25 folks who register for the launch event will receive a free Le Creuset spatula with a \$25 Cole Hardware purchase.



Register at www.colehardware.eventbrite.com.



The Cole Hardware Calendar - September

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Knife Sharpening Rockridge: Tuesday, September 11 (drop off by 4 pm) Downtown: Wednesday, September 12 (drop off by 8 pm on Tuesday) Russian Hill: Wednesday, September 12 (drop off by 4 pm) North Beach: Saturdays, September 1 and 15 (drop off by 10 am) Cole Valley: Saturdays, September 1 and 15 (drop off by 3 pm) SoMa: Saturday, September 1 (drop off by noon)			Flash Friday DEALS Visit colehardware.com to sign up.	1
2	 Labor Day	4	5	6	7	8
9	10	11	12	13	14	15
 11:00 am–4:00 pm Western Addition					Flash Friday DEALS	 Le Creuset Launch Party Rockridge see right for details
16	17	18	19	20	21	22
 see page 4 for details		 Yom Kippur	Hardware Happy Hour 4:00 pm–Close see page 4 for details	Fermentation Workshop North Beach see page 4 for details	Flash Friday DEALS	 Big Green Egg Demo Rockridge and Cole Valley see right for details
23	24	25	26	27	28	29
 11:00 am–4:00 pm Tenderloin	Student Monday	Teacher Tuesday	Senior Wednesday	Polk Street Fall Wine Walk see page 4 for details	Flash Friday DEALS First Responder Friday	
30	COMMUNITY SAVINGS DAYS Special Community Members SAVE 20% see our website for more details					
Color Consultation Rockridge see page 3 for details						
Cole Valley Fair see page 4 for details						

Big Green Egg
The Ultimate Cooking Experience

DEMONSTRATIONS

Rockridge
Saturday
September 22
Noon–3:00 pm

Cole Valley
Saturday
September 22
Noon–3:00 pm

OCTOBER EVENTS

Pumpkin Centerpiece Workshop

Looking for a stunning autumn centerpiece for your Thanksgiving table or an inviting accent for your front porch? Come to our pumpkin centerpiece workshop where we will create a masterpiece with a pumpkin and succulents. The \$20 fee covers all materials, and you'll go home with a beautiful work of art. Enjoy a glass of wine with a friend or date for a fun evening out. Sign up at colehardware.eventbrite.com.

Cole Valley
Tuesday, October 23
5:30 pm–7:00 pm

Rockridge
Wednesday, October 24
5:30 pm–7:00 pm

Russian Hill
Tuesday, October 30
5:30 pm–7:00 pm



POLK STREET PUMPKIN FESTIVAL

Saturday, October 27
3:00 pm–5:00 pm

Costume Parade for Kids & Pets!
Pumpkin Decorating!
Games! Prizes!

Parade Meeting Spot:
The Candy Store
1507 Vallejo Street
@ Polk Street
3:00 pm

Meet us at the beginning of the parade or join us anywhere along the route! Free to kids of all ages and all pets!

Pumpkin decorating from 3:00 pm–5:00 pm at St. Luke's Episcopal Church at 1755 Clay Street between Polk Street and Van Ness Avenue. Pumpkin decorating is free, but please register so we can have enough pumpkins on hand. To register and see a map of the parade route and the spooky participating merchants, go to colehardware.eventbrite.com or call (415) 432-2665.

HALLOWEEN FUN!

North Beach

Rockridge

Halloween Extravaganza

Sunday, October 28
2:00 pm–5:00 pm

Joe DiMaggio
Playground

Free fun for the
entire family!



Halloween Parade

Sunday, October 28
11:45 am–2:00 pm

The festivities will begin at the Presbyterian Church at 5951 College Avenue. Meet at 11:45 am in front of the church and join the parade at noon down College Avenue toward the Rockridge BART station for trick-or-treating at participating merchants. There will be Halloween music and storytelling at the church until 2:00 pm.

The Cole Hardware Calendar - October

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 October 1–8	2	3	4 Flash Friday DEALS Visit colehardware.com to sign up.	5 Union Street Harvest Wine Walk Flash Friday DEALS	6
7 Italian Heritage Parade see right for details	8 Indigenous Peoples' Day Columbus Day	9 	10 		12 Flash Friday DEALS	13
14 11:00 am–4:00 pm Excelsior	15	16	17	18 Knife Skills Workshop North Beach see page 7 for details	19 Flash Friday DEALS	20 FIX-IT FEST all stores see page 7 for details
21 Color Consultation Rockridge see page 3 for details	22	23 Pumpkin Centerpiece Workshops Cole Valley see above for details	24 Pumpkin Centerpiece Workshops Rockridge see above for details	25 Military Thursday	26 Flash Friday DEALS First Responder Friday	27 Polk Street Pumpkin Festival see right for details
28 Rockridge Halloween Parade North Beach Halloween Extravaganza see above for details	29 Student Monday	30 Pumpkin Centerpiece Workshops Russian Hill see above for details	31 Halloween	COMMUNITY SAVINGS DAYS Special Community Members SAVE 20% see our website for more details		

Italian Heritage Parade

Sunday, October 7
12:30 pm

San Francisco's Italian American community celebrates its 149th Italian Heritage Parade, featuring Italian and Italian American dignitaries, music, performances, floats, and representatives of Italian and Italian American organizations and businesses.

Now that we're a part of North Beach, Cole Hardware will have a contingent in the parade. We'll be passing out some goodies along the route, so be sure to look for us! The parade action begins at 12:30 pm at the foot of Jefferson and Powell Streets in Fisherman's Wharf, proceeds south through North Beach on Columbus Avenue, and ends in Washington Square in front of Saints Peter and Paul Church. Parade viewing is available throughout the entire route.



Knife Sharpening

Rockridge: Tuesdays, October 9 & 23 (drop off by 4 pm)
Downtown: Wednesdays, October 10 & 24 (drop off by 8 pm on Tuesday)
Russian Hill: Wednesdays, October 10 & 24 (drop off by 4 pm)
North Beach: Saturdays, October 13 & 27 (drop off by 10 am)
Cole Valley: Saturdays, October 13 & 27 (drop off by 3 pm)
SoMa: Saturday, October 13 (drop off by noon)

OCTOBER EVENTS



Basic Knife Skills Workshop

Thursday, October 18 • North Beach

5:30 pm–7:00 pm • \$10

Wish you had better skills in the kitchen? Now is your chance to learn knife techniques of a professional chef! Our friend Richard from Zwilling J.A. Henckels, manufacturer of quality German-made cutlery, will lead a hands-on workshop. You'll learn basic grip and movement skills, along with mincing, cubing, julienning, and more.

Impress your in-laws this holiday season by

whipping up something special for Thanksgiving dinner. Space is limited, so sign up today. Your \$10 registration fee will get you a Cole Hardware apron and our signature Cole Hardware bar board (a 6" x 8" bamboo cutting board that is perfect for slicing lemons and limes when you make home cocktails). Visit colehardware.eventbrite.com to sign up.



ACE
The helpful place.

NEIGHBORHOOD

FIX-IT FEST

Saturday • October 20 • 11:00 am–2:00 pm

Hands-On Demonstrations • Free Samples • Raffle Prizes • DIY Home Improvement

All Cole Hardware stores will be hosting a Fix-It Fest this month as we start to prepare for winter. We will feature lots of product demonstrations and give away samples. We'll be raffling off prizes, too. Fun for the entire family! A great time to ask questions for any of your DIY projects at home. Get some inspiration for homemade holiday gifts, too!



Weber®

A representative from Weber will be at our Cole Valley store barbecuing up some savory treats and answering any questions you may have about this backyard grilling.

Zwilling Knife Skills

Our friend Richard from Zwilling J.A. Henckels, manufacturer of quality German-made cutlery, will be on hand at Rockridge to offer pointers on how to chop like a chef.



Christophe Pourny Furniture Tonic

Come see how this tonic restores the luster and shine to wood that time and sun can diminish. (Sku 102103, \$17.99)



Bring in a small wooden item that needs some love, and we'll treat it with the tonic free!

SodaStream®

This revolutionary appliance has changed the soda game. Make sparkling beverages in a matter of seconds. See how easy it really is to make soda and sparkling water.



Guess the Bulb

Guess which bulbs in our display are halogen or LED. See the differences for yourself.



Rust-Oleum®

Check out some before and after finishes to see what Rustoleum coatings can do in your home.



Block Oil®

Bring in your favorite wooden or bamboo cutting board for a free Block Oil treatment that will penetrate, condition, and seal the surface, protecting it from cracking, drying, and absorbing food odors. (Sku 102004, \$7.99)



Vitamix®

This is not your ordinary blender. Come and see the Vitamix in action at our Russian Hill store and taste some of the healthy smoothies and dessert-like drinks you can make with the push of a button.

Fire Extinguishers

Since we celebrate National Fire Prevention Week in October, this is a great time to familiarize children with a fire extinguisher and an exit plan from your home.



Free fire hats, activity books, and pencils for children while supplies last.

E-cloth®

Use e-cloth for chemical-free cleaning that removes over 99% of bacteria with just a cloth and water. Reusable and guaranteed for 300 machine washes. Available in multiple task-specific styles.



Free e-cloth sample to the first 100 attendees.

Flex Tape®

Flex Tape is a super-strong, rubberized, waterproof tape that can patch, bond, seal, and repair virtually everything!



Free Flex Tape sample to the first 50 attendees.

Weather Stripping

Save as much as 15% of heating and cooling costs by weather stripping. See how easy it is!



FROM THE GARDEN CENTER

Visit our garden centers at the Cole Valley, Russian Hill, North Beach, and Rockridge stores.

In the Garden Fall Garden Tasks

Tips from Our Garden Expert



Stop by our Cole Valley garden center for all your gardening needs. The advice is free from Any, our garden expert. Email any questions: any@colehardware.com.

September is often the hottest month of the year in the Bay Area, but it is time to bypass summer vegetables and summer-flowering annuals that might still be available in nurseries. Think fall and permanent landscape plants instead. Trees and shrubs do well when planted in warm autumn soil. Their roots will soon be watered by rain and grow strong enough to put out new growth in spring. Also consider native plants, which do well when planted in the fall. Native plant societies hold sales now through the end of October.

✓ **Check irrigation:** San Francisco gardens experience a “second spring” with warm fall weather and may need more water now than during foggy summer months. For that, Cole Hardware suggests you use a sprinkler, and we have different types to cover a variety of areas. (Sku 7430903, \$12.99)



✓ **Harvest daily:** Fruits will begin to ripen rapidly, so harvest before pests have a chance to make a meal out of your crops. You can use bird netting as protection for your fruit. (Sku 7421696, \$8.99)

✓ **Reduce overall fertilizer applications:** For flowering plants and roses, use a low-nitrogen slow-release fertilizer such as Espoma Organic Rose-tone®. (Sku 7122880, \$9.99) Never apply fertilizers or pesticides (including less-toxic or nontoxic chemicals) during the heat of the day.



✓ **Plant flowers:** During these fall months, sow seeds of winter flowers and plants or set out transplants, including sweet pea (Sku 700854, \$2.39), bachelor's button (Sku 700710, \$1.69), Iceland poppy, violets (Sku 701837, \$2.39), and calendula.



Continue planting cool-season crops and chrysanthemums, and plant spring bulbs, container shrubs, and trees when temperatures cool.

✓ **Buy bulbs:** Shop now for spring bulbs and store them in a cool, dark place until planting, starting at the end of September through November.



Remember that crocus, hyacinths, and tulips require six to eight weeks of “pre-cooling” to bloom well. Store these in labeled paper bags in the fridge, separated from all food.



✓ **Plant fall and winter crops:** This is a great time to start a number of fall and winter crops such as broccoli, arugula, Swiss chard, parsley, sugar snap peas, artichokes, and mustard greens, to name just a few. You'll find all these vegetables in our Botanical Interest® seed line.

✓ **Go native:** In the Bay Area, rain clouds can begin arriving in October. So now, not spring, is the best time to plant California native plants as well as to plant trees and shrubs in general. California natives typically go dormant during our rainless summers. They wake up and start a growth spurt with the advent of rain.



✓ **Review:** Fall is a perfect time to review the plants that performed well in your garden. Take note and choose plants with similar light and water requirements for next year's plantings. Also evaluate the health of your plants and note any that suffered a severe disease. Rotate a different family of plants in

that location next growing season.

✓ **Mulch:** As summer vegetables and annuals die off toward the end of October, consider adding a layer of mulch to keep weeds from sprouting in winter rains. (Sku 75958 \$8.99)



✓ **Conserve water:**

Group plants with similar water needs together in the garden, organizing your garden by “hydrozones.” Water newly divided or transplanted plants regularly until winter rains start.



✓ **Fall clean up:** Remove leaf litter and dropped fruits to eliminate hiding places for pests and diseases. For help collecting the dead leaves, use a shrub rake. (Sku 72384, \$9.99)

These tasks should keep you happily busy this fall! See you in the garden!



Create a Pollinator-Friendly Garden



Pollinators, which include birds, bees, butterflies, and bats, assist plants in their reproduction. Habitat destruction and climate change are putting pollinators under immense stress. The San Francisco Department of the Environment promotes the habitat and overall health of pollinators in our urban landscapes. They encourage City residents to plant pollinator-friendly plants that are less toxic, use less water, and promote the biodiversity.

You can invite birds, bees, and butterflies to your yard with these five simple steps:

1 Observation: Look for wildlife in your yard and neighborhood. Notice which trees, shrubs, and flowers they visit. Note your soil type and moisture, sun, and wind direction so that you can plant the right plants in the right places.

2 Food: Use a variety of native and noninvasive plants that produce nectar, fruit, and seeds throughout the year. Many plants attract beautiful insects, which in turn provide food for birds.

3 Cover: Cover gives wildlife shelter and places to nest. Pick plants with varied heights and density, leave a wild corner where you remove only invasive plants, and keep a brush pile and hollow logs.

4 Plants: Native plants can survive the summer drought, but some need more water than others. Select appropriate plants for shadier, wetter areas, such as the coast silktassel, and choose the right plants for drier, sunnier areas, such as sticky monkey flower. Group your plants according to their water needs and the natural communities in which they grow.

5 Sustainable garden practices: Help local wildlife by keeping chemicals out of the food web and the Bay. Native plants need less water, pesticides, and fertilizers. Compost and mulch to build soil. In our Mediterranean climate, the best time to plant is late fall at the onset of the rainy season. Visit our garden centers to see what native plants we have in stock.

Here are nine plants native to Bay Area to inspire you in starting a pollinator garden:

- Blueblossom
- California phacelia
- California poppy
- Coast buckwheat
- Hummingbird sage
- Pink-flowering currant
- Seaside daisy
- Toyon
- Yarrow



WHAT'S UNIQUE

Timbuk2: More Than Just a Bag

Visit our downtown and Rockridge stores to see the latest knapsacks, totes, and messenger bags from Timbuk2!

Drift Knapsack

A modern take on a traditional military rucksack and sized for the city, the Drift carries with style. Its elevated twill fabric is premium but not precious, and functional features like a drawstring closure and external zipper pockets make sense on the move. Leather zipper pulls and substantial zippers are rugged yet refined, and air mesh shoulder straps feel great no matter what you carry. Small enough to drop in on a dinner downtown but large enough to get you through the day, the Drift flows easily from near to far. Choose (Sku 927466, \$99.99), jet black (Sku 927460, \$99.99), or shade (Sku 927460, \$99.99).



Forge Backpack Tote

If you have trouble choosing, you may want to settle down with this one. The Forge spends most of its time as a tote but quickly and comfortably straps to your back when you need to ride or just want your arm back. Simple slip pockets provide homes for your laptop and umbrella, and a secure zipper pocket offers quick access to more special stuff. Walk it, ride it. Forge ahead. Choose jet (Sku 927412, \$89.99), nautical (Sku 926934, \$89.99), or rebel (Sku 927426, \$89.99).



Flight Messenger

Cloaked in a light, clean fabric with a subtly crunchy feel, the Flight is a modern move on the classic messenger. Equipped with the beloved features of our icon, the Flight features quick-access pocketing and internal organization. Choose from three sizes, small (\$79.99), medium (\$89.99), or large (\$99.99), in a brass/army combination (Skus 926188, 190, 193) or a granite/flame combination (Skus 926194-6).

TIMBUK2



Stix® Waterborne Bonding Primer

Stix Waterborne Bonding Primer is a premium-quality, acrylic-urethane primer-sealer with unparalleled adhesion to the most challenging surfaces, including glossy tile, PVC, vinyl, plastic, glass, glazed block, glossy paint, precoated siding, fiberglass, and galvanized metals.

- Bonds to hard-to-coat surfaces
- Cures in temperatures as low as 35°F
- Creates an extremely hard film
- Excellent enamel holdout
- Can be topcoated with almost any product

Caitlin, paint department lead at our Cole Valley location, says, "This primer is extremely versatile, sticking to tile and plastic, while other primers will not." Available in either quart (Sku 1421981, \$15.99) or gallon (Sku 1422039, \$49.99).



Bonds to hard-to-coat surfaces

—Rick Karp, President, aka Keeper of the Karma

SCREW-IT-AGAIN™

Wood Anchors

Screw-It-Again is the simple solution to the age-old problem of stripped holes in wood! With just a few simple steps, you can easily fix stripped screw holes:



Step 1: Match anchor to fit your screw. (A reference table is included.)



Step 2: Gently screw anchor into the existing stripped hole.



Step 3: Snap off anchor—remember to save the rest for another use.



Step 4: Insert screw into anchor and tighten it securely.

Screw-It-Again works with all types of wood, MDF, and plywood and is easy to use, with no cutting or measuring. Fits any screw hole from #2 to #16 screws. Available in both a 4-pack (Sku 5953062, \$5.99) and a 10-pack (Sku 5953260, \$9.99).

Bug Off! Good Natured Brand™ Bug Spray

Keep bugs at bay with Good Natured Brand bug spray. DEET-free, this all-natural formulation of four essential oils is a unique blend of lemongrass, rosemary, citronella, and cedar oils. Mosquitos, ticks, fleas, gnats, and other flying/biting insects are repelled with this non-oily, pleasantly scented spray. Safe for both kids and pets. (Sku 7663974D, \$12.99)



WHAT'S IN SEASON

California Carbon Monoxide Law

The year 2018 marks the seven-year anniversary of California legislation requiring carbon monoxide (CO) alarms to be installed in all residential homes with attached garages or with a fossil fuel source. Sensors inside CO alarms sold at the time this law passed had a life span of seven years from activation. An alarm code of five “chirps” per minute signifies that an alarm has reached its end of life and needs to be replaced.

CO detectors should be installed on every level of

a home and in every bedroom. Smoke detectors should also be installed on every level and in every bedroom. Fire extinguishers should be on every level and in the kitchen and garage.

Visit one of our stores if you have questions on any of these devices.

Protect your family with carbon monoxide alarms, smoke detectors, and fire extinguishers set up in key areas of your home and garage.



Pumpkin Carving Fun

Try something a little different this Halloween: experiment with some of these creative designer

pumpkin ideas in addition to, or instead of, your traditional jack-o'-lanterns! Painted pumpkins, polka-dot pumpkins, and hardware-adorned pumpkins create the opportunities for playful, interesting, and even elegant Halloween displays.

Boring Bit Set

A clean, perfect circle, once the most difficult shape to carve, is effortless using a boring bit attached to your drill. Press the tip of the bit into the pumpkin and drill gradually.

Easy does it on the drill trigger so you don't rip the skin off of your pump-

kin. (Sku 2114189, \$24.99)



X-ACTO® Knife

For detail work on your jack-o'-lantern, an X-ACTO knife works like magic to create any face you like. X-ACTO knives are useful to shave off bits of pumpkin skin, enabling you to create spooky

layered effects, too.

X-ACTO knives are available in a variety of blade sizes. (Sku 23977, \$5.99)

Preservation Tip

Mix a little bleach with some water in a spray bottle and mist the inside of your carved pumpkins to prolong their freshness and prevent mold from growing. Try Seventh Generation nonchlorine bleach. (Sku 113014, \$5.99)



COLE HARDWARE Rewards

Rewards member benefits:

- ➔ Membership is free, and you'll receive the *Hardware Hotline*, our seasonal newsletter full of valuable information and promotions.
- ➔ Free delivery in San Francisco and Rockridge neighborhood with \$100 purchase.
- ➔ New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- ➔ Lifetime warranty on most products purchased at Cole Hardware.
- ➔ Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- ➔ We don't sell our customer list, and all information is kept confidential.

How points are earned:

- ➔ Rewards points are calculated daily and shown on your receipt.
- ➔ For every dollar spent, one point is earned.
- ➔ Points are converted to dollar value on your Rewards card on the last day of each calendar quarter.
- ➔ Points are converted in \$3 increments for every 100 points earned. Points balance is then reduced, and leftover points remain in place with no expiration.
- ➔ Rewards dollars are valid for three months once converted from points.
- ➔ For us to accurately track all of your purchases, you must identify yourself as a Rewards member each time you shop.

Terms and Conditions: 1. Rewards dollars are cleared after three months if they are not used. 2. Points never expire. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program. 4. In order to participate in our Rewards program, we must have your accurate address on file.

For more information, visit colehardware.com/rewards or email service@colehardware.com.



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Antiques: JEROME'S ANTIQUES in Cole Valley, 90 Parnassus Avenue, is a hidden treasure just around the corner from Cole Hardware. Vintage and antique furniture, silver, crystal, stemware, rugs, lighting, and jewelry are on display just for you! Open Tuesday through Saturday 12:00 pm to 6:00 pm and by appointment. Hope to see you! (415) 592-9800.

Available Driver: Retired gentleman can drive you (in his car) to doctor appointments, grocery shopping, or other SF errands. Dependable, punctual, with 10+ years experience. Great references. \$25 per hour (2-hour minimum). Please call Bill at (415) 826-3613 or email 311bill@comcast.net.

Cat Sitters Wanted: Ideal for retirees and seniors in San Francisco. Provide loving, safe care in your home for one or two cats while owner is away. Must have *no* other pets. Perfect for kitty lovers with feline experience. Jobs vary from one day to four months. Must be reliable, honest, and trustworthy! References required. Please call (415) 333-1123.

Computer Help: Honest Dave travels to your home or office to fix your Windows computer. Viruses removed, computers speeded up to work like new, hardware and software installed, upgrades, training, security cameras, printers, routers, Wi-Fi, full support. San Francisco and Oakland. Check my Yelp reviews (see Honest Dave). Call (415) 271-0369.

Custom Websites and Apps: Need a website or an app? Lost track of your old webmaster and have a site in desperate need of an update? Contact us at info@Bayrocketmedia.com. Local in the Rockridge area of Oakland. In business since 1998.

Driver/Personal Assistant: Serving San Francisco and the Peninsula, Larry will assist you with errands, medical appointments, shopping, light housekeeping, walks or hikes, museums, films, and restaurant or sporting event excursions. Or anything else he can help with! Impeccable references. Flexible, with a two-hour minimum preferred. Call (650) 581-1119, text (415) 793-4099, or email larrymkarp@gmail.com.

Interior Redesign and Feng Shui: Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvision and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at (415) 656-7289 or visit spacetransform.com.

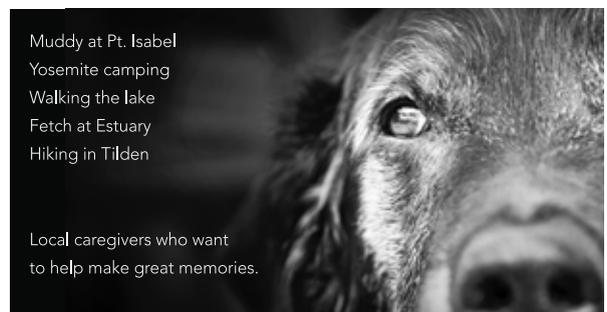
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Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call (415) 221-3000 for appointment. See franklawoffice.com for info.

New Flower Outings: Join your host, Karen, for a round-trip pleasure outing to the San Francisco Flower Mart. A long-time Mart member, explore flowers, plants, and her warmth, wit, and expertise with seniors. A wonderful outing or gift. Two-hour minimum \$60. Phone (415) 260-7540 or email krmkrm2@aol.com.

Orange Dog Manor: Furnished monthly rental. Perfect unit for your local stay, grandparent visits, short-term relocation for remodeling, corporate rentals, executive relocation, tech internships, and all types of UCSF needs. Studio and 1 bedroom apartment; fully furnished including bedding and kitchen; quiet, tree-lined street; private garden; short walk to Cole Valley, UCSF, and Inner Sunset. Orangedogmanor.com, (415) 753-6886, mrbamabear@gmail.com.

Pilates Sessions in Rockridge: Private, duet, and small group classes with Irving S. Wiltshire at Finding Center Pilates, 6214 Florio Street at College Avenue. Very early morning 6 am, midafternoon 2-5, and evening groups 5-7 availability, weekdays Monday to Thursday. Email, text or voice message, (510) 219-8641, iswirving@comcast.net.



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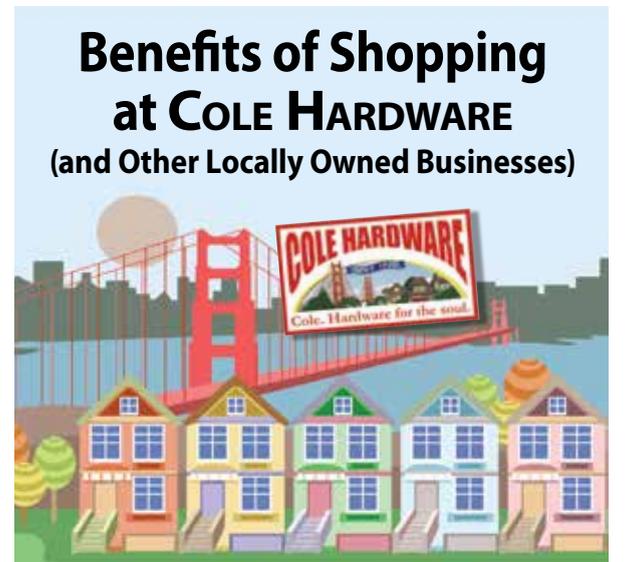
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Benefits of Shopping at COLE HARDWARE (and Other Locally Owned Businesses)

You keep dollars in our economy.
For every \$100 you spend at a locally owned business, \$68 will stay in the community. What happens when you spend that same \$100 at a national chain? Only \$43 stays in the community.

You embrace what makes us unique.
You wouldn't want your house to look like everyone else's in the United States, so why would you want your community to look that way?

You create local jobs.
Locally owned businesses are better at creating higher-paying jobs for our neighbors.

You help the environment.
Buying from a locally owned business conserves energy and resources in the form of less fuel for transportation, less packaging, and products that you know are safe and well-made, because we stand behind them.

You nurture community.
We know you, and you know us. Locally owned businesses contribute to community causes at more than twice the rate of chains.

You conserve tax dollars.
Shopping at a locally owned business means less infrastructure, less maintenance, and more money available to beautify our community. Spending locally also ensures that your sales taxes are reinvested right here in our community!

You create more choice.
We pick the items we sell based on what we know you like and want. Locally owned businesses carry a wider array of unique products because we buy for our own individual market.

You benefit from our expertise.
You are our friends and neighbors, and we have a vested interest in knowing how to serve you. We're passionate about what we do. Why not take advantage of it?

You invest in entrepreneurship.
Creativity and entrepreneurship are what the American economy is founded on. Nurturing locally owned businesses ensures a strong community.

You make our community a destination.
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Includes filters, pitchers, bottles, and dispensers.

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BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).

SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



OLD PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are sealed on tight and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Paint must be handed to a crew member.
- Please, no brushes or rags!



PROPANE TANKS:

Small (14 oz. or 16.9 oz.), empty, nonrefillable propane cylinders only. Households only. Limit five per visit. (San Francisco stores only; cannot be recycled at our Rockridge location.)

SCRAP METAL:

Copper and brass.

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Must be in plastic bags to avoid leakage.

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We donate 10% of what you spend to local charities (you get to designate one of our Community Partners as beneficiary).

Commitment to you: Over 90 years of guaranteed customer satisfaction.

Commitment to the environment:
We're reducing our footprint by implementing environmentally sound practices in our stores.

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Cole Hardware reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the *Hardware Hotline* at (415) 432-2665 or email hotline@colehardware.com.

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