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**Hardware Happy Hour**

**Wednesday  
March 21**

4:00 pm–Close  
see page 2 for details



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Hardware**

COLE HARDWARE'S

# Hardware Hotline

March 2018

NEWS AND VIEWS FROM AROUND THE STORES



## North Beach Cole Hardware Awarded Green Business Status!

Our North Beach location received its Green Business certification from San Francisco's Department of Environment on February 7—one full week before the store's one-year anniversary! Store managers, Tina and Adrianna, accepted the plaque on behalf of their crew at the 12th Annual Green Business Awards Reception at the California Academy of Sciences in Golden Gate Park. The North Beach Cole Hardware store joins our Cole Valley, downtown, and Russian Hill stores as compliant with the City's Green Business program in a variety of areas: waste diversion, energy conservation and management, water conservation, and environmentally preferable purchasing. The vibrant Department of Environment hosted an enjoyable evening of networking, hors d'oeuvres, and cocktails for all of our local green businesses.

Cole Hardware has enjoyed a long partnership with the Department of Environment, and we're proud to be a pioneer in the many recycling programs San Francisco offers its residents. Our SoMa store will be



*Store managers, Tina and Adrianna, proudly accept our Green Business Award.*

certified soon, with just one task left to reach compliancy—replacing a toilet—and our Rockridge store is in the process of Green Certification with Alameda County. We will report on those milestones as soon as their certified status occurs.

Mark Your Calendar!

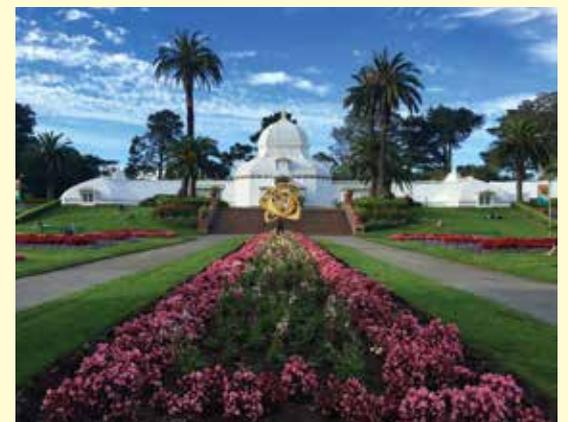
## Conservatory of Flowers

**FREE TUESDAY**  
Sponsored by Cole Hardware

**April 3  
10:00 am–6:30 pm**

Join us for a free visit to the iconic Conservatory of Flowers in Golden Gate Park, courtesy of Cole Hardware—no registration needed!

The Conservatory of Flowers has captivated guests for more than a century. This gem of Victorian architecture has a long and storied history: it is the oldest public wood-and-glass conservatory in North America. As a city, state, and national historic landmark, the Conservatory remains one of the most photographed and beloved attractions in San Francisco.



*(Photo credit: Melissa Mellor)*

In the mid-19th century, James Lick, a wealthy businessman and philanthropist, ordered a greenhouse for his Santa Clara estate. Unfortunately, Lick died before it was erected,  
*continued on page 2...*

## Unleash Your Backyard Gourmet!

No other outdoor cooker can match the quality and versatility of a Big Green Egg. Grilling, roasting, baking, or smoking—it truly is **The Ultimate Cooking Experience!**<sup>™</sup>



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This month, we're celebrating **green**: St. Patrick's Day and the first day of spring! You can save some green, too, by joining us for our Hardware Happy Hour. Enjoy a glass of our Cutting Edge wine and a great deal. March is an ideal month to work in the garden, with our extra hour of daylight with the time change on March 11. Stock up on plants and gardening supplies to get your green thumb going. As a special gift to you, spend \$25, after discount, and get a free Cole Hardware wine glass or pint glass. We hope to see you!



**HAPPY HOUR COUPON**

**\$10 OFF**  
ANY \$25+ PURCHASE  
DURING HAPPY HOUR

Valid Wednesday, March 21, 2018, 4:00 pm–closing. Offer applies to regular-price merchandise only. Does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, Nest products, special orders, recycling fees, or sale merchandise. Not valid with other coupons or offers. One redemption per household. Rewards points do not accumulate.

FDEAL

**CHABOT ELEMENTARY** HOME OF THE BOBCATS

## Chabot Elementary Shopping Night

**Friday, March 23**  
**3:00 pm–8:00 pm**  
**Rockridge Store**  
**5533 College Ave.**

**You'll save 10%** on your purchases, and **we'll donate 10%** of the transactions to **Chabot Elementary**

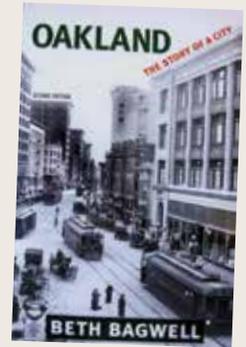
Want to shop and earn money for your local elementary school at the same time? Join the Chabot Elementary School community for a happy hour and shopping event. Enjoy a glass of wine, save 10% on your purchases, and we'll donate 10% of the transactions to Chabot Elementary. Just mention Chabot Elementary at checkout. It's that simple!

## Oakland: The Story of a City

*Oakland: The Story of a City* by Beth Bagwell has been the standard for Oakland local history since it was originally published in 1982. The second edition faithfully replicates the entire original text and index, using new scans of the images with better resolution. Erika Mailman, longtime *Montclairion* columnist, has contributed a 32-page afterword, "The City in a New

Century," covering major Oakland events since the original publication and incorporating 17 new images.

Pick up a copy of this captivating read at our Rockridge store. (\$30.00)



## Meet Tom Debley, President of Oakland Heritage Alliance



### Rockridge Store Hardware Happy Hour Wednesday, March 21 • 4:00 pm–8:00 pm

During our March 21 Hardware Happy Hour, Tom Debley of the Oakland Heritage Alliance (OHA) will be on hand to answer questions about the rich

history of the Rockridge and Temescal neighborhoods. OHA advocates the protection, preservation, and revitalization of Oakland's architectural, historic, cultural, and natural resources through publications, education, and direct action.



(Photo credit: Obscura Digital)

## Conservatory of Flowers: Free Tuesday, April 3

...continued from page 1

and the parts remained in crates, unused for decades. The kit was put up for sale by Lick's trustees in 1877 and was purchased by a group of prominent San Franciscans who offered it to the City. The civic-minded group of donors included Leland Stanford, founder of Stanford University and governor and senator of California, and Charles Crocker, the industrialist responsible for much of the railroad system in the West. The Conservatory opened to the public in 1879. It was an instant sensation and quickly became the most-visited location in the park.

In the past 15 years, over 2 million visitors have visited the Conservatory of Flowers, including tens of thousands of school children on free educational tours and hundreds of couples marrying in the most romantic spot in San Francisco. This modern version of the Conservatory strives to connect people and plants in a way that is most meaningful for the Bay Area community and for visitors from around the world.

The Conservatory is also a place where horticultural societies, botany students, and young plant enthusiasts gather to study collections and ensure passion for living museums and conservatories will continue to flourish.

In addition visiting free on April 3, you can celebrate the natural wonders of the spring season

with "Photosynthesis: Love for All Seasons," a new series of artistic illuminations on the Conservatory's iconic facade. This program completes a cycle, transforming the Conservatory into an elegant, illuminated canvas of fall, winter, and spring scenes. This free show runs every night from sunset until midnight and will continue through the spring of 2018. It is best viewed from JFK Drive and in Conservatory Valley.

## Terrarium Workshops

We will also be hosting two after-hours terrarium workshops at the Conservatory at 5:00 pm and 6:30 pm on April 3.

Reserve your space by visiting [colehardware.eventbrite.com](http://colehardware.eventbrite.com). Enjoy a glass of Cole Hardware's Cutting Edge wine as we go through the terrarium-making process step-by-step, and you'll go home with a delightful terrarium. The \$15 fee covers the terrarium, the plants, needed supplies, and access to the Conservatory until 8:00 pm. You can personalize your little oasis with anything that makes you smile!





SAME-DAY DELIVERY!



Call (415) 200-2154

# Re-COLE-mend:

Locksmith, Home Repair, Design + Build, and much more!

## Repair Referral Service

Cole Hardware's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning	Computer Data Cabling
Alarms/Security Systems/Access Control	Computer Grounding
Antique Restoration	Computer Repair and Tutoring
<b>Appliance Repair and Installation</b>	Custom Closets, Pantries, and Storage Solutions
Arborist	Decks New/Stain
Architectural Planning	Design + Build
Asbestos Removal	Disaster Cleanup and Restoration (Flood/Fire/Sewage)
Bath Resurface	Door Refinishing
Brick and Stone Masonry	Drain Cleaning
Cabinetmaking	Drywall/Lath
<b>Carpentry</b>	Duct and Dryer Vent Cleaning
Carpet and Linoleum Installation	<b>Electrical 24/7*<sup>Δ</sup></b>
Carpet Cleaning	Emergency Locksmith
Chimney Sweep and Repair	Emergency Power Restoration
Cleaning/Janitorial	Faucet Repair and Installation
Commercial Kitchen Installation	

Fences
Furnace Repair and Installation
Furniture Refinishing and Repair
Furniture Upholstering
Garage Door Repair/Installation
Gardening/Pruning/Tree Trimming <sup>Δ</sup>
General Contractors <sup>Δ</sup>
Glass Installation
Grout Restoration
<b>Handyman Services<sup>Δ</sup></b>
Hardwood Floors New/Refinish
Home and Office Organizing
Home Energy Rating Systems (HERS)
Home Entertainment Systems
HVAC <sup>Δ</sup>

Intercom Systems
Interior Design, Staging, and Color Consultation
Interior Wood Refinishing and Restoration
Iron and Metal Works/Gates
Kitchen and Bath Remodeling
Landscaping
Lead Inspection and Abatement
Leak Diagnosis/Waterproofing
Lock Installation
<b>Locksmith Service 24/7*</b>
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Painting Interior/Exterior <sup>Δ</sup>
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## Re-COLE-mend...

COLE HARDWARE REPAIR REFERRAL SERVICE

Independent contractors and tradespeople for:

- Home, business, and property repairs
- Maintenance
- Remodeling/room additions



Contact your favorite Cole Hardware location for assistance or visit [colehardware.com/homerepair](http://colehardware.com/homerepair).

All of the vendors and tradespeople in our Repair Referral Service have been prescreened and carefully selected.

<b>Plumbing 24/7*</b>
Power Washing, Commercial and Residential Cleaning
<b>Remodeling / Major Remodeling</b>
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Seismic Upgrading
Sheet Metal Work
Shutter Installation
Skylights
Solar Energy Installation

Stained Glass Creation and Repair
Stair Lift Installation
Stucco Work
Telephone System Installation
Tile Installation <sup>Δ</sup>
Wallpaper Application
Water Heater Installation
Welding
Window Cleaning/Repair
Windows and Doors

\*24/7 services available in San Francisco only at this time

<sup>Δ</sup>Service available in the East Bay

Contact your favorite Cole Hardware location for assistance or visit [colehardware.com/homerepair](http://colehardware.com/homerepair).



## Meet Andrew: Master Electrician and More!

Master electrician Andrew earned his title through the old-school tradition of apprenticeship. In 1985, he began pursuing his fascination with all things electrical by signing on with master electrician Jon. Under Jon's tutelage, Andrew learned

theatrical lighting, both residential and commercial electrical, and the special ins and outs of knob and tube wiring in San Francisco's famous Victorians. To this day, Andrew lives and breathes knob and tube, claiming "if the system hasn't been 'remuddled,' it has a proven track record of being a very safe wiring method."

In addition to providing general electrical services, Andrew is skilled at troubleshooting electrical quandaries. He brings a highly developed sense of

aesthetics to lighting design, which is informed by his background in theater. Creativity comes naturally to Andrew, and his lifelong pursuit of music took him all over the world as a founding member of ROVA, the Bay Area-based saxophone quartet with whom he has toured extensively and has recorded more than a dozen albums.

Andrew's current musical activities include live music for film (Reel Change) and playing with the improvisational music ensemble Howling Ray and the Bent Tones, which he also records in 7.1 surround sound. Which brings us to another of Andrew's passions and talents: audio/visual and surround sound. He loves bringing his expertise into people's homes via designing, installing, and calibrating a whole-house sound or

theater system. As well as being licensed as an electrician, Andrew is a Denon trained and certified custom installer. Whatever the size of your space, it can always sound more fabulous!

Andrew is an avid bird watcher, and he volunteers his electrical services at the San Francisco Charlotte Maxwell Clinic, which provides free cancer treatment for low-income women. He is delighted to have joined forces with Cole Hardware, a business model he truly admires and believes in—one that's committed to enhancing the well-being of the neighborhoods it serves.

To reach Andrew for any electrical or sound projects in either San Francisco or Oakland, contact our Repair Referral Service at 415/753-2653 ext. 3 or [homerepair@colehardware.com](mailto:homerepair@colehardware.com).



**COLE HARDWARE SUPPLIES** has served property management and municipal entities for more than 25 years! Our expertise is in sourcing low-cost commercial products and hard-to-find items.

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# WHAT'S IN SEASON

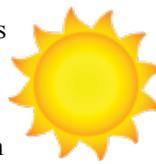
## Starting Seeds Indoors 11 Tips to Seed-Starting Success

Start seeds four to six weeks before you plan to transplant them to your garden. Cool-season crops like broccoli or lettuce can go into the garden before the last frost. Warm-season crops like tomatoes and peppers should not be planted until all danger of frost is past. Almost anyone can succeed growing their own seed starts by following the guidelines below.

- 1 Fresh is best.** Always start with fresh, high-quality seeds.
- 2 Seeding trays.** You can purchase seeding trays designed specifically for starting seeds. We have a 72-cell starter kit if you want to start a lot of seeds (Sku 71260, \$7.99). We also stock several compostable options that can be planted directly in the ground: Seed starter tray with 12 cells (Sku 7002959, \$3.49); 20-pack of 2¼-inch pots (Sku 70006, \$4.49); 12-pack of 3-inch pots (Sku 70007, \$4.49).
- 3 Use a magical mix.** A mix like Espoma® Organic Potting Mix (Sku 7208242, \$6.99), which contains no synthetic ingredients and is enhanced with mycorrhizae for optimum growth, is ideal for starting seeds.
- 4 Packets know best.** Plant your seeds according to the depth and spacing directions on the seed packet. Cover the seeds with potting mix and tamp down to ensure that the seeds are held in firm contact with the soil.
- 5 Bottom's up.** It can be challenging to apply the right amount of water to freshly sown seeds by pouring, sprinkling, or spraying. It's better to water from the bottom. That means placing the planting container into a larger pan of shallow water for a short time (a few seconds to a couple of minutes).
- 6 Take cover.** Loosely cover with plastic wrap after watering to retain moisture. Check the moisture daily and watch for germination. As soon as the seeds germinate, remove the plastic wrap.



- 7 Stay warm.** For most seeds, sprouting requires a minimum temperature of about 65°F to 75°F. If the ambient temperature is less than that, you can position a space heater nearby. Just make sure that the soil doesn't dry out.
- 8 Let the sun shine in.** Most seeds need about 12 to 16 hours of sunlight each day. Place your seed containers in a sunny location such as a window with southern exposure. Once the seeds sprout, turn the containers a little each day. This will prevent seedlings from overreaching in one direction toward the light.
- 9 The need to feed.** Don't use fertilizer on seedlings until they have sprouted! In the very early growth stage, the seed provides its own nourishment, but once leaves develop, it's time for a little fertilizer like Espoma® Plant-tone®. (Sku 7122930, \$9.99)
- 10 Harden them off.** Your sheltered seedlings need to get ready for the outdoors. For 7 to 10 days, put your plants outside for a few hours each day, increasing their exposure to sunlight and wind. Cut back on watering a bit, too. Your plants will become heartier and better prepared for transplanting.
- 11 No stripping.** Slowly, gently remove plants from their containers without stripping the roots naked or tearing them. No need to remove the plant if you are using a compostable pot. Plant them in the ground and mix a really good starter plant food like Espoma® Organic Bio-tone® Starter Plus (Sku 7208655, \$12.99) into the soil.



Look forward to enjoying the fruits (or flowers and veggies) of your labor later in the season.

## Recycle Brita at Cole Hardware!

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- 1 Brita® pitchers
- 2 Brita® faucet filtration systems
- 3 Brita® filter packaging
- 4 All types of Brita® filters
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- 6 Brita® dispensers



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**FLASH FRIDAY**

**Sign Up Today!**

Our Flash Friday deals are weekly exclusive promotions at ridiculously low prices, delivered right to your inbox on Thursday evenings and valid the following day. To sign up, simply email [service@colehardware.com](mailto:service@colehardware.com) with "Flash" in the subject line or visit [colehardware.com](http://colehardware.com).

## Diary of a Community Forester

I've always loved the trees of San Francisco, appreciating the beauty that they add to our urban landscape. So, when I found out about Friends of the Urban Forest (FUF) Community Forester training program, I enlisted. The six-week program is designed to help individuals become the best volunteer arborist possible! Topics include San Francisco ecology and street tree identification, proper tree planting procedures, street tree biology and structural pruning, fruit tree biology and structural pruning, community advocacy and volunteer leadership, and plant data collection with citizen science projects. Classroom lectures take place Wednesday evenings in FUF's office in the Presidio, and each lesson is accompanied by a field session the following Saturday morning.



The first classroom lecture was on the history of trees in San Francisco, presented by University of California Berkeley professor emeritus Joe R. McBride. When Native Americans inhabited what is now San

Francisco, the landscape consisted of large swaths of grasslands, sand dunes, and salt marshes, with only six species of trees and three types of bushes that can grow to tree size. More species of trees were eventually introduced to Mission Dolores, and after the Gold Rush, there were between 400 and 500 tree species in the area. That number is now over 500. San Francisco's tree canopy is at approximately 13.4%, which is actually quite low compared to many other cities. There are approximately 669,000 trees in the City, with the most common being the London plane tree (you'll recognize these as the distinctive trees at the Civic Center), the Indian laurel fig, and the New Zealand Christmas tree. Of the total trees, about 125,000 line the streets of San Francisco, with the rest being in backyards and parks.

Our Saturday field trip was a walking tour of the trees in the City, lead by former FUF employee Chris Buck from San Francisco's Bureau of Urban Forestry. He introduced us to a variety of trees and pointed out



trees that do well in the varied microclimates of San Francisco and those that don't. As I was walking around the City the next day, I found that I was able to identify quite a few trees! Stay tuned as I chronicle the rest of the course.

—Julia



"Our commitment to you: Your satisfaction guaranteed. Period."

# WHAT'S IN SEASON

## Emergency Preparedness



together a kit, there's no time like the present!

One thing many of us probably don't think about when making emergency plans is what to use for a toilet if our water supply is out after an earthquake or other disaster. The **Luggable Loo** is an economically priced portable toilet with a simple bucket-style design and traditional snap-on lid that is one of our top sellers. Extremely rugged, the Luggable Loo is ideal not only for emergencies but for any outdoor adventures. (Sku 851856, \$24.99)

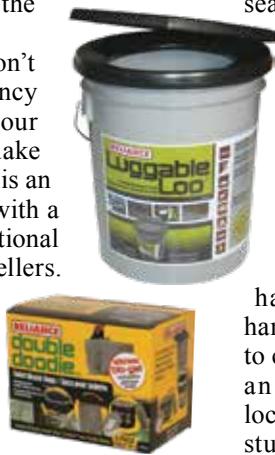
The Luggable Loo is compatible with the standard **Double Doodie** bag, which means virtually no clean-up, and waste

disposal is a snap when used together. (3-Pack: Sku 851859, \$19.99)

Already have a pail? The **Luggable Loo Seat & Cover** fits any standard size 5-gallon pail, converting it into a portable toilet. The seat uses a simple snap-on

feature to secure itself to the pail. (Sku 851853, \$18.99)

When space is a concern, rely on the **Fold-To-Go**, a collapsible portable toilet that folds down to just 5 inches and weighs only 5 pounds. It has an integrated handle, making it easy to carry and also boasts an innovative leg-locking system, making it one of the sturdiest portable toilets around. The Fold-To-Go has an impressive weight capacity and is



great for camping, boating, and of course, emergency preparedness. This unit is also ideally suited to be used with the Double Doodie bagging system. Comes with one free Double Doodie bag. (Sku 851854, \$46.99)

In an emergency, city services may be impacted, and San Francisco's Department of Emergency Management recommends having enough supplies on hand for everyone in your household for three days. It's recommended to have at least 1 gallon of water per day for each person. The **Water-Pak** is a great storage system. BPA-free, it's designed and engineered for superior strength and can also be stacked two high when filled. A secondary swivel handle is included for easy pouring, and it comes with a hideaway spout that can be easily installed to act as an on/off spigot. Available in 2.5-gallon (Sku 851851, \$17.99) and 5-gallon (Sku 851852, \$19.99) sizes. Store water containers in cool, shaded areas.



## Garden for the Environment Sustainable Series

This three-part workshop is designed to help you transform your backyard into a thriving, sustainable garden. The series will teach you everything you need to know to plant flourishing

perennial gardens that save water and attract pollinators and beneficial insects. It focuses on native and drought-tolerant ornamental gardens, while covering broad topics that can also apply to vegetable gardening.

Three Saturdays • March 10, 17, and 24 • 10:00 am–2:00 pm

**Part I**  
Sustainable Garden Design  
Saturday, March 10  
10:00 am–12:00 pm

**Part II**  
Water-Wise Gardening  
Saturday, March 17  
10:00 am–12:00 pm

**Part III**  
Organic Pest Control  
Saturday, March 24  
10:00 am–12:00 pm

The full series is \$30, but you will get \$10 gift cards to Cole Hardware or The Urban Farmer Store at each workshop (for a total of \$30 in gift cards if you attend all three workshops). Visit



[gardenfortheenvironment.org](http://gardenfortheenvironment.org) to register. All workshops take place at Garden for the Environment, located at 1590 7th Avenue in San Francisco.



**Don't Be Late!**



**Daylight Saving Time Begins**  
March 11

## Mercury Thermostat Recycling

In addition to the myriad recycling programs at our stores, all Cole Hardware locations are now drop-off recycling centers for mercury thermostats, which contain approximately



1,000 times more mercury than a compact fluorescent light bulb (CFL) or fluorescent tube. When the mercury bulbs from thermostats are put in the regular trash, they can wind up in landfills, where the mercury could then leach into our water supply. Luckily, in partnership with Thermostat Recycling Corporation (TRC), we're here to make recycling mercury thermostats easy.

An industry-funded nonprofit, TRC's mercury thermostat recycling program provides a safe way that is free and easy for you to dispose of mercury thermostats. Simply bring the thermostats with you to drop off on your next visit to any of our stores, and we will take care of the rest with TRC. Since TRC's founding, it has recycled over 1.7 million thermostats and kept more than 8 tons of mercury out of the waste stream. Let's keep mercury out of our landfills!



## Gardening Workshop Series for Kids

Rockridge Store • 5533 College Avenue  
Three Sundays • 12:00 pm–1:30 pm

Gardening is a great family activity and a fun way to learn about nature and the environment. Join our Alameda County Master Gardener and Cole Hardware crew member, Kristen, as she leads a series of gardening workshops geared toward children aged 5 to 10 years old. Sign up your child for one, two, or all three of the workshops. The \$10 registration fee for each workshop will cover all materials. Children will take home plants

or composting materials from the various classes. Save \$5 by signing up for the whole series. **Parents can shop and save 10% while the children are in the workshop.**

Visit [colehardware.eventbrite.com](http://colehardware.eventbrite.com) to register.



**Sunday, March 25**

### Soil, Seeds, and Water

Students will learn about the different components of soil and ways to determine soil texture and composition and how soil provides essential elements of water and nutrients to a plant.

**Sunday, April 22**

### Compost and Recycling

Kids can celebrate Earth Day by exploring the purpose of composting in terms of gardening and environmental impact; they'll also learn to identify proper recycling techniques.

**Sunday, May 20**

### Sensory Garden and Herbs

Children will have the opportunity to see, smell, and touch different types of plants as well as identify native California plants that they may see in their own neighborhood.

**Keep mercury out of our landfills!**



# FROM THE GARDEN CENTER

Visit our garden centers at the Cole Valley, Russian Hill, North Beach, and Rockridge stores.



## In the Garden March Garden Tasks

Tips from Our Garden Expert



Stop by our Cole Valley garden center for all your gardening needs. The advice is free from Any, our garden expert. Email any questions: [any@colehardware.com](mailto:any@colehardware.com).

Forget “in like a lion, and out like a lamb” to describe March’s traditional rainy start and tranquil finish. If March comes in like a lion, the optimists among us will hope that lionlike conditions continue well into April or May, as we continue facing our frequent droughts in California. But rain or no rain, we will creep toward more springlike conditions as the days grow longer (and Daylight Saving Time kicks in on March 11), and gardeners can rejoice as they return to their yards to prepare for the months ahead.

✓ **Window and container gardens:** If you don’t have room for a big garden in your backyard, you can still enjoy the pleasures of growing plants. We stock many pots that are perfect for a windowsill garden, ideal for herbs and flowers. If you have a deck or small patio, a wine barrel planter will give you plenty of space to even grow vegetables.



✓ **Fertilize:** When temperatures warm up, start fertilizing blooming and fruiting plants with an all-purpose fertilizer, such as Espoma Organic® Plant-tone®. (Sku 7122930, \$9.99) Roses can be fertilized when they begin to leaf out. Feed citrus trees with a high-nitrogen fertilizer that includes iron, such as Espoma Citrus-tone® (Sku 7208671, \$9.99). An acid fertilizer should be used on camellias, rhododendrons, and azaleas, such as Holly-tone® 4-3-4: the original acid-loving plant food. (Sku 7122773, \$9.99).



✓ **Indoor seeds:** To get a jump on plants’ hardiness, you can start seeds indoors now to transfer outside when the weather warms up. If you use a cardboard egg carton with a small amount of soil in the cups, no transplanting will be necessary. Just cut apart the cups once the seedlings sprout and plant as is!



✓ **Weed:** Pull weeds before they have a chance to set deep roots. If weeds get the opportunity to seed, they will be more troublesome because they will spread. It’s easiest to weed right after a rainstorm.

✓ **Prune:** After blooms have faded, prune your winter-flowering shrubs. Dormant plants and fruit trees should also be pruned. At the end of this month, prune fuchsias. We offer loppers for trees. (Sku 7094360, \$24.99; Sku 72624, \$34.99). And for smaller bushes and shrubs, you can use a pruner, which we have in a wide variety of sizes and price points. (Sku 7138803, \$9.99; Sku 71410, \$26.99)



✓ **Summer-flowering bulbs:** Good news! We still have the most popular summer-flowering bulbs available at all Cole Hardware locations. We suggest potting tulips (Sku 704058, \$8.99) and daffodils (Sku 704034, \$16.99). Get them while supplies last!



✓ **Divide and conquer:** This is a great time to divide daylilies, hostas, daisies, chrysanthemums, and lupines.



✓ **Plant vegetables:** Hardy seeds, such as radishes (Sku 701030, \$1.69), potatoes, spinach (Sku 701036, \$1.79) and turnips, can all be planted at this time.



✓ **Annuals:** With spring around the corner, you can begin planting annual flowers, including marigolds, poppies, primroses, calendulas, and alyssum.



See you in the garden!



## The PLANT exchange

Saturday, March 31  
Noon–4:00 pm  
4500 Lincoln Avenue  
Oakland

The Plant Exchange is a free semi-annual community event in Oakland that encourages reuse, recycling, organic living, resource sharing, and information exchange. Neighbors, gardeners, landscapers, urban farmers, and outdoor fans come from all over the Bay Area to take part. Bring your plants and pick up new ones! All types and sizes of healthy plants are welcome, from small cuttings to full-size shrubs. No time to repot your donations? Bags and newspaper will do. Food trucks and live music will be on hand, and there is ample free parking.



“Our commitment to you: Your satisfaction guaranteed. Period.”

## Cole Hardware Rewards



### Rewards member benefits:

- Membership is free, and you’ll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
- Free delivery in San Francisco and Rockridge neighborhood with \$100 purchase.
- New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- Lifetime warranty on most products purchased at Cole Hardware.
- Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- We don’t sell our customer list, and all information is kept confidential.

### How points are earned:

- Rewards points are calculated daily and shown on your receipt.
- For every dollar spent, one point is earned.
- Points are converted to dollar value on your Rewards card on the last day of each calendar quarter.
- Points are converted in \$3 increments for every 100 points earned. Points balance is then reduced, and leftover points remain in place with no expiration.
- Rewards dollars are valid for three months once converted from points.
- For us to accurately track all of your purchases, you must identify yourself as a Rewards member each time you shop.

Terms and Conditions: 1. Rewards dollars are cleared after three months if they are not used. 2. Points never expire. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program. 4. In order to participate in our Rewards program, we must have your accurate address on file.

For more information, visit [colehardware.com/rewards](http://colehardware.com/rewards) or email [service@colehardware.com](mailto:service@colehardware.com).

# COMMUNITY CONNECTIONS

## BAY AREA BUSINESSES

**Antiques:** JEROME'S ANTIQUES in Cole Valley, 90 Parnassus Avenue, is a hidden treasure just around the corner from Cole Hardware. Vintage and antique furniture, silver, crystal, stemware, rugs, lighting, and jewelry are on display just for you! Open Tuesday through Saturday 12:00 pm to 6:00 pm and by appointment. Hope to see you! (415) 592-9800.

**Cat Sitters Wanted:** Ideal for retirees and seniors in San Francisco. Provide loving, safe care in your home for one or two cats while owner is away. Must have *no* other pets. Perfect for kitty lovers with feline experience. Jobs vary from one day to four months. Must be reliable, honest, and trustworthy! References required. Please call (415) 333-1123.

**Computer Help:** Honest Dave travels to your home or office to fix your Windows computer. Viruses removed, computers speeded up to work like new, hardware and software installed, upgrades, training, security cameras, printers, routers, Wi-Fi, full support. San Francisco and Oakland. Check my Yelp reviews (see Honest Dave). Call (415) 271-0369.

**Custom Websites and Apps:** Need a website or an app? Lost track of your old webmaster and have a site in desperate need of an update? Contact us at [info@Bayrocketmedia.com](mailto:info@Bayrocketmedia.com). Local in the Rockridge area of Oakland. In business since 1998.

**Driver/Personal Assistant:** Serving San Francisco and the Peninsula, Larry will assist you with errands, medical appointments, shopping, light housekeeping, walks or hikes, museums, films, and restaurant or sporting event excursions. Or anything else he can help with! Impeccable references. Flexible, with a two-hour minimum preferred. Call (650) 581-1119, text (415) 793-4099, or email [larrymkarp@gmail.com](mailto:larrymkarp@gmail.com).

**Interior Redesign and Feng Shui:** Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at (415) 656-7289 or visit [spacetransform.com](http://spacetransform.com).

**Legal Services:** Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call (415) 221-3000 for appointment. See [franklawoffice.com](http://franklawoffice.com) for info.

**New Flower Outings:** Join your host, Karen, for a round-trip pleasure outing to the San Francisco Flower Mart. A long-time Mart member, explore flowers, plants, and her warmth, wit, and expertise with seniors. A wonderful outing or gift. Two-hour minimum \$60. Phone (415) 260-7540 or email [krmkrm2@aol.com](mailto:krmkrm2@aol.com).

**Orange Dog Manor:** Furnished monthly rental. Perfect unit for your local stay, grandparent visits, short-term relocation for remodeling, corporate rentals, executive relocation, tech internships, and all types of UCSF needs. Studio and 1 bedroom apartment; fully furnished including bedding and kitchen; quiet, tree-lined street; private garden; short walk to Cole Valley, UCSF, and Inner Sunset. [Orangedogmanor.com](http://Orangedogmanor.com), (415) 753-6886, [mrbamabear@gmail.com](mailto:mrbamabear@gmail.com).

**Tax Prep and Planning:** Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Contact Alan Steger, Enrolled Agent, at (415) 387-3057 or visit [StegerTax.com](http://StegerTax.com).



Muddy at Pt. Isabel  
Yosemite camping  
Walking the lake  
Fetch at Estuary  
Hiking in Tilden

Local caregivers who want to help make great memories.

BROADWAY PET HOSPITAL  
4920 BROADWAY OAKLAND CA 94611  
OPEN 7 DAYS A WEEK  
510.653.0212  
[BROADWAYPETHOSPITAL.COM](http://BROADWAYPETHOSPITAL.COM)

A Photo Book of Your Home



Project Turtle - Making Homes Portable  
[www.project-turtle.com](http://www.project-turtle.com)

**Alzheimer's Answers with Amy**

Do you have a family member with Alzheimer's?

Let me help you navigate this journey.

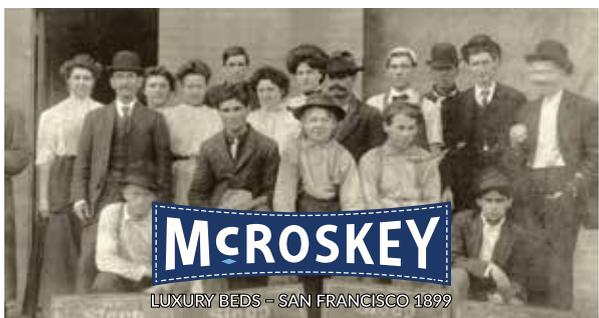
**Amy Nachman**  
(415) 504-6944  
[stretchmccovey@gmail.com](mailto:stretchmccovey@gmail.com)

Custom website for your unique story



search engine optimized  
mobile ready  
fast service  
good price  
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(415) 328.2070  
[www.kvmediaonline.com](http://www.kvmediaonline.com)



**McROSKEY**  
LUXURY BEDS - SAN FRANCISCO 1899  
**LOCALLY MADE, SINCE 1899**  
SAN FRANCISCO | SAN RAFAEL | PALO ALTO | [McROSKEY.COM](http://McROSKEY.COM)

**COLE HARDWARE**  
proud member of:



**CVIA**  
COLE VALLEY IMPROVEMENT ASSOCIATION

**Yerba Buena**  
ALLIANCE

**MISSION MERCHANTS ASSOCIATION**

**POLK**  
Polk Street Merchants District

**SFLMA**  
SHOP LOCAL FIRST

**HANA**  
HAIGHT ASHBURY NEIGHBORHOOD ASSOCIATION

**HANC**  
Haight Ashbury Neighborhood Council

**Russian Hill Neighbors**

**somba** South of Market Business Association

Cole Hardware supports organizations working to enhance our great neighborhoods. If you'd like us to be part of your membership, please contact [julia@colehardware.com](mailto:julia@colehardware.com).

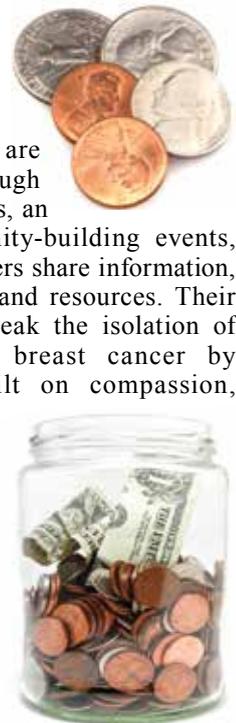
## Coins for the Community

For the month of January, we collected \$1,716.27 for our friends at SaveNature.org to support the many educational programs the group offers, including their popular Insect Discovery Lab. And our program's grand total since its inception is now \$125,888.12! For the month of February, our collection was earmarked for two of our favorite organizations, Groceries for Seniors in San Francisco and St. Paul's Pantry of Hope in Oakland, who distribute nutritious, fresh food to thousands of senior citizens every week. Without their help, many of our elderly neighbors would go hungry. We'll report on those numbers next month.

Our March collection will benefit Bay Area Young

Survivors (BAYS), a support and action group for young women in the Bay Area who are living with breast cancer. Through monthly support group meetings, an online network, and community-building events, BAYS members share information, experiences, and resources. Their goal is to break the isolation of living with breast cancer by providing a community built on compassion, understanding, hope, and inspiration.

It's easy to donate to Coins for the Community! Simply drop your spare change in any of our collection jars or choose the "donate" option when you're checking out at any of our registers. Or bring in that old jar of pennies that's collecting dust on your dresser!





# Recycle at COLE HARDWARE!

For Bay Area recycling resources, visit [colehardware.com/recycle.htm](http://colehardware.com/recycle.htm).

Bring to any of our six stores:

### BRITA PRODUCTS:

Includes filters, pitchers, bottles, and dispensers.

### CELL PHONES:

Personal cell phones—batteries and chargers not required.

### BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).

### SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



### OLD PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Paint must be handed to a crew member.
- PLEASE, no brushes or rags!



### PROPANE TANKS:

Small (14 oz. or 16.9 oz.), empty, nonrefillable propane cylinders only. Households only. Limit five per visit. (San Francisco stores only; cannot be recycled at our Rockridge location.)

### SCRAP METAL:

Copper and brass. Must be in plastic bags to avoid leakage.

### SOFT PLASTIC:

Clean plastic only. Households only. One basketball-size amount per visit, please. (Rockridge location only.)

### MERCURY THERMOSTATS



## The Cole Hardware Calendar - March

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
				8	9	10
				15	16	17
				22	23	24
				29	30	31



Our founder, Dave Karp  
Purveyor of Hardware Wisdom

The Cole Hardware credo...

### Commitment to savings:

Rewards program members receive a 3% quarterly dividend on purchases.

### Commitment to the community:

We donate 10% of what you spend to local charities (you get to designate one of our Community Partners as beneficiary).

### Commitment to you:

Over 90 years of guaranteed customer satisfaction. We're reducing our footprint by implementing environmentally sound practices in our stores.

## SAN FRANCISCO

### RUSSIAN HILL

**2254 Polk Street**  
(at Green Street)  
8:00 am–8:00 pm  
Text or call us at:  
(415) 200-3370

### COLE VALLEY

**956 Cole Street**  
(at Parnassus Avenue)  
8:00 am–8:00 pm  
Text or call us at:  
(415) 319-6705

### DOWNTOWN

**70 Fourth Street**  
(between Market and Mission)  
Mon–Sat 8–8; Sun 9–6  
Text or call us at:  
(415) 200-3444

### SOMA

**345 Ninth Street**  
(near Folsom Street)  
8:00 am–6:00 pm  
Text or call us at:  
(415) 200-2154

### NORTH BEACH

**627 Vallejo Street**  
(at Columbus Avenue)  
8:00 am–8:00 pm  
Text or call us at:  
(415) 200-2215

## OAKLAND

### ROCKRIDGE

**5533 College Avenue**  
(a few steps from Rockridge BART)  
8:00 am–8:00 pm  
Text or call us at:  
(510) 230-0145

Cole Hardware reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the *Hardware Hotline* at (415) 432-2665 or email [hotline@colehardware.com](mailto:hotline@colehardware.com).



[colehardware.com](http://colehardware.com)  
[service@colehardware.com](mailto:service@colehardware.com)

Email us with any comments or questions at [hotline@colehardware.com](mailto:hotline@colehardware.com).

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March 2018