



## Door Hardening Class

Tuesday, August 18  
Rockridge Store  
6:30 pm–8:00 pm  
*see page 2 for details*



## SIDEWALK SALE

Saturday, August 15

*see page 2 for details*



## Hardware Happy Hour

Wednesday, August 26  
5:00 pm–8:00 pm  
*see page 12 for details*

# COLE HARDWARE'S Hardware Hotline

August 2015  
NEWS AND VIEWS FROM AROUND THE STORES

## Coins for the Community Tops \$30,000

What a difference a dime makes! We started our monthly Coins for the Community spare change collection about two years ago, and thanks to the generosity of our customers, we have now reached a collection total of \$30,325.12. That's quite an accomplishment, mostly just from the little collection jars at each of our cash registers. Each month we choose a different beneficiary from the hundreds of nonprofit groups in our Community Partners program. All of the wonderful groups we partner with improve the lives of many in San Francisco and Oakland, and mostly they do it on shoestring budgets.

Our June collection for St. Anthony Foundation netted \$527.18 and will assist in its mission to feed, heal, shelter, and



clothes those in need. Our July coin collection is earmarked for the Bay Area chapter of Big Brothers Big Sisters, which helps children realize their potential and build their futures. We'll report on those numbers next month.



For August, our coin collection will go to My New Red Shoes, which helps homeless and low-income children look and feel confident as they start the school year by providing them with new clothing and shoes. All children should start the school year on equal footing with new shoes, new clothes, and a sense of confidence. When a family is homeless or



*continued on page 10...*

## An Ode to Alice

Longtime customers of our downtown location will already have noticed the absence of our dear Alice Lee, who retired last month. The store is sure not the same without her, as Alice has been an institution in that location for 31 years! Alice's can-do attitude and knowledge were an asset in all areas of the store, but her specialty was servicing our business-to-business customers. Monday through Friday, commercial clients from the bustling downtown neighborhood would come trailing through to find Alice at her post at the service counter in the back of the store—knowing that she'd take care of their unique needs. Over the years, Alice worked with businesses of all types, as well as many city and county agencies such as the Department of Public Works and Bureau of Construction Management. Ever since we've known Alice, a steady stream of compliments in the form of e-mails, passing comments, and even formal letters have come in to sing her praises. One long-time customer of Alice's once said that it was the highlight of his day whenever he got to come in and catch up with Alice as she helped him with his orders!



*Alice Lee, 32 years of service, queen of the customer service desk and our hearts*

Alice started her career at this location even before it was part of the COLE HARDWARE family. Our downtown location was formerly Fox Hardware, which COLE HARDWARE purchased from Mr. Fred Fox in 1996. Lucky for us, Alice elected to stay on

*continued on page 10...*

## We Speak Hardware—In Many Languages!

One of the coolest parts about living in the Bay Area is the diversity within our community. Both San Francisco and Oakland are ranked among the most ethnically diverse cities in the country, with about 35% of residents having been born in other countries. This makes being regaled with old stories by actual native San Franciscans like our 99-year-old founder, Dave Karp, all the more rare and fascinating. But



*Polina and Dmitriy can assist you in Russian at Cole Fox.*

equally fascinating is the melting pot of cultures, lifestyles, languages, and traditions that make up our Bay Area community. We at COLE HARDWARE think this vibrant diversity is something to celebrate!

There are a lot of hardware stores out there in the world. Like any of them, the “nuts and bolts” (pun intended!) of our business is hardware. Day in and day out, we speak hardware. Like any hardware store, we mix paint, grind keys, and cut glass. We educate our customers and each other in solving the myriad of plumbing, cleaning, electrical, carpentry, and gardening challenges that our customers present us with each day. While we enjoy doing all that usual hardware store stuff,

*continued on page 10...*

**“Our commitment to you: Your satisfaction guaranteed. Period.”**

**Shop online 24/7 at ColeHardware.com.**

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San Francisco, CA 94110-5009

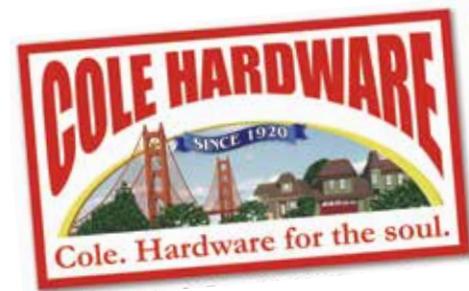
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# EVENTS



**COLE HARDWARE**  
**SIDEWALK SALE**  
Saturday, August 15  
10 am - 4 pm

Time to clean the cupboards! We'll be cleaning house and lining the sidewalks at each of our stores with hundreds of bargains! We have lots of merchandise that is in good shape but a bit shopworn—ripped packaging or maybe a little scratched or dusty. And we need to empty the warehouse and make room for fall and holiday merchandise. Everything in our sidewalk sales will be marked down 25% to 75%, so you'll be sure to find some exceptional deals.



## Door Hardening Class

Tuesday, August 18, 6:30 pm–8:00 pm  
Rockridge Store

Learn how to keep your home safer and deter burglars, who mostly make their way into a home via the front door. While a fortress or Fort Knox approach is probably impractical, you want to be sure that your

security will force would-be thieves to give up. Deadbolts and locks are necessary, of course, but the part of the door most susceptible to forced entry is often the frame. Join our Repair Referral Service's security contractor for a free class at our Rockridge location on how you can fortify your door and prevent burglaries.

The class is free, but please register by e-mailing [service@colehardware.com](mailto:service@colehardware.com) so that we can provide refreshments.



## Home Energy Upgrade Class

Thursday, Aug. 20, 6:00 pm–8:00 pm  
Rockridge Store

Make it easy to lower your energy bills with smarter products that operate more efficiently. Home Energy Upgrade is a “whole house” approach to energy efficiency. Rather than focusing on individual upgrades, the program addresses your home's energy needs as a complete system. For example, your air conditioner can keep your house cool and use less energy if you seal the air ducts to



eliminate drafts. Home Energy Upgrade helps you maximize your energy efficiency, lower your energy bills, and increase your home's comfort.

The class is free, but please register by e-mailing [service@colehardware.com](mailto:service@colehardware.com) so that we can provide refreshments.



## Rockridge Kitchen Tour

Sunday, September 20  
12:30 pm–5:30 pm

While the Rockridge neighborhood is home to architectural styles including Craftsman, Arts and Crafts, and Shingle, many owners have incorporated both traditional and contemporary elements in their new kitchens. Come see how the owners, designers, architects, and contractors have successfully collaborated to create incredible kitchens that are both beautiful and functional.

COLE HARDWARE is thrilled to be a new sponsor of this biennial neighborhood tradition that continues with the 11th Rockridge Kitchen Tour on Sunday, September 20, from 12:30 pm to 5:30 pm. This self-guided and self-paced tour welcomes guests into eight stunningly renovated Rockridge kitchens ranging in style from classic Craftsman to contemporary. Guests receive a pictorial brochure offering a list of details, photos, and resources that are sure to inform and inspire.

Tickets for the tour start at \$40 and are limited, so visit [rockridgekitchentour.org](http://rockridgekitchentour.org) to get your tickets today!

This year, two additional events have been added on days preceding the Kitchen Tour. The **Kitchen Expo** provides time for ticket holders to speak with an architect, contractor or specialist. The **Berkeley Mills Kitchen Seminar** is an opportunity to go through the entire process from kitchen planning to installation, all precisely built by one provider.

### Kitchen Expo

Thursday, September 17  
7:00 pm–9:00 pm  
Rockridge Library

(Free to Kitchen Tour ticket holders, but registration is required)

### Berkeley Mills Kitchen Seminar

Saturday, September 19  
2:00 pm–5:00 pm  
Berkeley Mills

(\$25 per person)

*The Rockridge Kitchen Tour is a biennial fundraiser for the benefit of the Rockridge Community Planning Council (RCPC), a 501(c)(3) organization. Proceeds from the event are used to support a wide range of community activities.*

# Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

## Repair Referral Service

COLE HARDWARE'S Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

- |  |  |                                   |  |  |                                   |
|--|--|-----------------------------------|--|--|-----------------------------------|
| Air Conditioning                         | Computer Data Cabling                                | Faucet Repair and Installation    | Insulation Installation                          | Pest and Termite Control                           | Skylights                         |
| Alarms/Security Systems/Access Control   | Computer Grounding                                   | Fences                            | Intercom Systems                                 | Plastering   | Solar Energy Installation         |
| Antique Restoration                      | Computer Repair and Tutoring                         | Furnace Repair and Installation   | Interior Design, Staging, and Color Consultation | Plumbing 24/7*                                     | Stained Glass Creation and Repair |
| <b>Appliance Repair and Installation</b> | Concrete   | Furniture Refinishing and Repair  | Interior Wood Refinishing and Restoration        | Power Washing, Commercial and Residential Cleaning | Stair Lift Installation           |
| Arborist                                 | Custom Closets, Pantries, and Storage Solutions      | Furniture Upholstering            | Iron and Metal Works/Gates                       | Remodeling / Major Remodeling                      | Stucco Work                       |
| Architectural Planning                   | Decks New/Stain Design + Build                       | Garage Door Repair/Installation   | Kitchen and Bath Remodeling                      | Roofs New/Repair                                   | Telephone System Installation     |
| Asbestos Removal                         | Disaster Cleanup and Restoration (Flood/Fire/Sewage) | Gardening/Pruning/Tree Trimming   | Landscaping                                      | Room Additions                                     | Tile Installation                 |
| Bath Resurface                           | Door Refinishing                                     | General Contractors               | Lead Inspection and Abatement                    | Security Evaluation/ Consultation                  | Wallpaper Application             |
| Brick and Stone Masonry                  | Drain Cleaning                                       | Glass Installation                | Leak Diagnosis/Waterproofing                     | Seismic Upgrading                                  | Water Heater Installation         |
| Cabinetmaking                            | Drywall / Lath                                       | Grout Restoration                 | Lock Installation                                | Sheet Metal Work                                   | Welding                           |
| <b>Carpentry</b>                         | Duct and Dryer Vent Cleaning                         | <b>Handyman Services</b>          | <b>Locksmith Service 24/7*</b>                   | Shutter Installation                               | Window Cleaning/Repair            |
| Carpet and Linoleum Installation         | <b>Electrical 24/7*</b>                              | Hardwood Floors New/Refinish      | Mold Remediation                                 |  | Windows and Doors                 |
| Carpet Cleaning                          | Emergency Locksmith                                  | Home and Office Organizing        | Moving   |  |                                   |
| Chimney Sweep and Repair                 | Emergency Power Restoration                          | Home Energy Rating Systems (HERS) | New Construction                                 |  |                                   |
| Cleaning/Janitorial                      |  | Home Entertainment Systems        | Painting Interior/Exterior                       |  |                                   |
| Commercial Kitchen Installation          |  |                                   |  |  |                                   |



COLE HARDWARE is a licensed California General Contractor, license number 708403.

Contact us at [www.colehardware.com/homerepair](http://www.colehardware.com/homerepair)

## Meet Mauricia: Painter, Muralist, Artist Extraordinaire

One of our favorite Repair Referral Service tradespeople is Mauricia, who specializes in decorative painting. After receiving her bachelor's degree in her native Brazil, Mauricia studied art history, etching, and garphic arts in Florence and has been working her magic transforming plain walls into works of art for nearly 20 years. Mauricia has extensive knowledge of paints, colors, and techniques and always takes the extra steps necessary to accomplish the perfect job.

Some of Mauricia's areas of expertise include:

- Marble finishes
- Faux finishes: rust, stone, wood grain, clouds
- Textured finishes
- Stencil work
- Antique finishes
- Distressed finishes
- Sponge finishes
- Color wash
- Glazing
- Wood stains
- Restoration
- Refinishing
- Special effects



Mauricia consults with her clients to come up with ideas and to problem solve in order to create a customized design layout and plan. Her designs are ideal for accent



Cloud mural on ceiling



Faux wood grain finish

walls in a child's room—or any room of the house. Using earth-friendly products whenever possible, Mauricia is also a wizard at matching existing finishes on furniture or walls. Space constraints allow us to highlight only a few of Mauricia's artistic endeavors. For a free consultation with Mauricia, contact our Repair Referral Service at 415/753-2653 ext. 3 or [homerepair@colehardware.com](mailto:homerepair@colehardware.com).



Interior mural hiding the water heater

## Lamp Repair by Daniel at Rockridge

In addition to Gavin providing lamp repair at our downtown Fourth Street store, we are pleased to announce that Daniel can also repair lamps at our Rockridge location. Although Daniel was recently promoted to become the inventory specialist for all of our stores, he works out of our College Avenue store and is still a huge part of the operation there. Daniel is what you might call a jack-of-all-trades. When one of our crew members heard about the graywater demonstration unit that Daniel built, she commented, "What *doesn't* Daniel do?" Well, one of the many things that he *does* do is fix lamps! If you have a lamp that is in need of repair, instead of tossing it, see if Daniel can fix it for you. Lamp repair costs will vary depending on how much repair is necessary and the costs of any needed parts. Repairing a broken lamp is earth friendly!



Daniel, in his Rockridge lamp repair workshop

# WHAT'S UNIQUE

## Eco-Friendly Lunchware by ECOLunchbox!

What's for lunch? You hope it's not plastic, lead, vinyl fumes, or anything else that's leaching toxins to people and our planet. As for the delicious, nutritious lunches you pack, they should fill up your tummy—not the garbage can.

Yet so often these days, we can't be sure our lunch boxes are nontoxic and waste-free.

ECOLunchbox products were designed by Sandra Ann Harris—an eco-mom who wanted to help people reduce their dependence on plastics by providing healthy, natural lunchware alternatives for families. Sandra also happens to be a neighbor of our new Rockridge store! When we met her, heard her story, and saw her quality line, we knew we had to bring it into the stores for our customers. The selection of bentos, lunch boxes, snack tins, and artisan lunch bags are for anyone who eats lunch—all ages.

Check out the ECOLunchbox Three-in-One, a three-piece set. (Sku 637280, \$24.99) Or take

a nibble of this eco-friendly line with two snack containers: the round ECODipper (Sku 637284, \$8.99) and the

ECOLunchpod (Sku 637283, \$9.99), a rectangular tin great for carrot sticks and other long items. Also available are the three-tier Tri

Bento (Sku 637281, \$24.99)

and the larger rectangular food container called the Solo

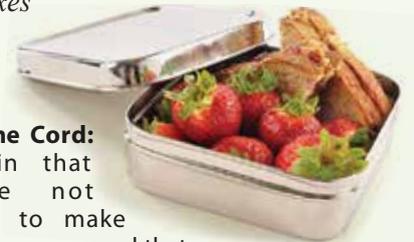
Rectangle (Sku 637282, \$19.99).

For tips on how to empower kids to pack their own lunches and make healthy food choice, see Sandra's tips in the article to the right.



## Teach Your Kids to Pack Their Own Lunches

By Sandra Ann Harris, Founder, ECOLunchboxes



- Cut the Cord:** Explain that you're not going to make lunch anymore and that lunchtime is a great opportunity to learn about nutrition, organization, and taking control of what goes into our bodies. Packing a healthy lunch is important to feeling good and thinking effectively during school, so explain to your children that you're going to train them to pack their own lunches.
- What's in the Bag:** Teach kids to pack an entrée (something with a protein, like nut butter, tofu, cheese, or leftover meat) and two side dishes, including at least one fruit or a vegetable. A stainless steel water bottle is the other must-have. We always pack in reusable lunchware and avoid prepackaged foods for health and environmental reasons.
- Access:** Move the lunchboxes and the lunch pantry down low where your kids can easily see and reach everything they need.
- Make a List:** Have the kids review the lunch pantry and then create a wish list of things they want from the supermarket.
- Go Shop:** Take your kids shopping with their list. As you make your purchases, discuss good choices and bad choices.
- Mix Things Up:** Be flexible about their choices. Variety makes things interesting. If your child loves edamame or seaweed snacks, like my daughter does, make them available as your budget allows. I like to make homemade banana muffins and other baked goods for them to pack and go; leftovers are good, healthy options, too.
- Leave the Kitchen:** If the kids are old enough to safely prepare their lunches themselves, get out of their way. If not, lurk around, but busy yourself with other tasks while they pack their lunches and help as needed. Make sure they do the bulk of the work.
- Reinforce Their Choices:** Don't complain about their choices so long as their lunch includes at least one entrée, two sides, and a water bottle.
- Ignore Whining:** Expect that at first it will be a chore for the kids to learn lunch-making skills, and they might complain. Just ignore it.
- Smile:** Celebrate the end of lunch wars in your home—and notice that much less food comes home uneaten to be dumped in the garbage can.

## Kitchens Are Blossoming with Charles Viancin®

Botanically inspired Charles Viancin kitchen accessories bring color and fun to everyday kitchen routines, not to mention being extremely practical and eco-friendly. The flagship items of the line are multifunctional lids that create an airtight seal that insulates both hot and cold food, preserves freshness and flavor, and can be used in cooking as well. There are lids to fit practically any size container, such as the banana leaf to cover your favorite lasagna pan (Sku 6260269, \$18.99) down to 4-inch drink covers to insulate hot or cold drinks or perhaps to keep pesky flies away from your glass of wine in between sips. (Assorted flowers: Sku 6264154, \$8.99 for set of 2) In between are lids of all sizes and colors. Made from BPA-free silicone, they are able to withstand extreme temperatures ranging from 428°F to -40°F.

Keep messes contained to your pots and pans and not all over your kitchen counter while on the stove. And done are the days of wasting plastic wrap and aluminum foil. These lids can be used over and over again and are incredibly easy to clean. The silicone

construction ensures that they are safe to use with most appliances, including ovens, microwaves, refrigerators, freezers, and dishwashers. Let a garden bloom overnight in your kitchen with a new crop of hibiscus, sunflowers, poppies, and lily pads in three different sizes!

**Large 11" Lily Pad**  
(Sku 6260202, \$14.99)

**Small 6" Sunflower**  
(Sku 6269054, \$9.49)

**Medium 9" Poppy**  
(Sku 6293518, \$9.99)



## Stay Calm, Cool, and Protected with San Diego Hats

Selections from San Diego Hat Company range from fashionable to practical, with everything in between! These hats are great quality and will keep you protected from the sun as we come into our warm Bay Area Indian Summer.

Prices on styles pictured range from \$12.99 to \$39.99



# FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, Mission Street, and Rockridge stores.



## In the Garden August Garden Tasks

Tips from Dennis and Bill



Stop by our Cole Street garden center for all your gardening needs. The advice is free from the Garden Guys, Dennis and Bill. E-mail them with any questions: [dennis@colehardware.com](mailto:dennis@colehardware.com) or [blitz@colehardware.com](mailto:blitz@colehardware.com).

In August, your summer garden should be in full swing. Now is the time to enjoy the hard work you've put into your garden over the last several months and also to start planning and planting for your fall garden. Finally—we've said it before and will likely say it again: keep in mind that we are in a drought year. Practice mindful and responsible watering in your garden, trying to prioritize where in your garden you allocate this precious resource. For example, if you find joy in being able to grow as many fruits and vegetables as possible, this may be the time to let your lawn go in exchange, if you haven't already.



✓ **Roses:** Stop feeding them now to discourage soft growth that has little chance to bloom and will be prone to disease.

✓ **Fruit trees:** Collect fallen fruit so as not to attract unwanted insects and rodents, and prop heavily laden branches to avoid breakage. Stretch ties are a good tool to use, available in a 1" x 150' size. (Sku 75711, \$6.49)



✓ **Weeds:** Weeds steal water and nutrients from your plants, as well as harboring insects and disease. Make sure to pull them before they have a chance to flower and seed—or you will be fighting newly germinated weed seed for years to come.

✓ **Tomato side shoots:** Pinch these off now.

✓ **Dry flowers and herbs:** Get extra mileage out of herbs and flowers that are abundant in your garden now.



Early morning is the best time to collect flowers and herbs for drying, before the sun causes any wilting. Cut in clusters with stems attached and tie with raffia to create gifts for friends and family.



✓ **Pest control:** Release ladybugs to combat late summer pests such as aphids, spider mites, and whitefly. (Sku 701166, \$9.99)



If slugs and snails are an issue, try broken egg shells placed around plants to deter them or shallow containers of beer to attract and kill them off.



Diatomaceous earth is a safe way to control ants and other crawling insects. (Sku 7115835, \$12.99)

### ✓ Drought reminders:

- Prioritize watering needs. Most well-established trees and shrubs and drought-tolerant plants can get by without regular watering. Water only when signs of drought stress begin to appear: wilting, curling leaves, or loss of color.
- CloudCover® spray can be used on ornamental shrubs and trees. It forms a thin, flexible film that allows plants to breathe but reduces water loss. (Sku 7129281, \$16.99)
- Water in the early morning or evening to minimize evaporation, and soak thoroughly so that it can be done less often.
- Prune shrubs and trees thoroughly: minimizing new growth means they will need less water.
- Shade or cover plants if we get hot weather so that they don't get as thirsty.
- Think about collecting water that might normally go to waste in your household for use in your garden, such as from running the tap while waiting for water to heat up. If you don't use it immediately, store in a clean and covered container.
- Mulch garden beds with bark to keep soil from drying out as quickly. (Cedar Mulch: Sku 75958, \$6.99; Micro Bark: Sku 746001, \$9.99)



✓ **Planting vegetables for fall:** Fall vegetables should be sown now to produce a bountiful fall harvest. Plants can establish themselves while the days are long and soil is warm.

- Start seeds where seedlings can bask in the light and heat without direct exposure to full summer sun. Thin or transplant to make room for plants to grow strong and healthy.
- Water young plants in the evening.
- Let plants settle roots and wait until they are 3–4 inches tall before planting in full sun. Plant in soil that you have amended with compost ahead of time and add organic mulch once plants are in.
- If weather is hot, cool soil with shade a few days before planting and continue to protect plants from sun for a few days so they can adjust to their new environment. Use shade cloth or wooden lattice raised on bricks or blocks to provide dappled shade.

Here are some veggies to plant this month:

- |                    |            |              |
|--------------------|------------|--------------|
| • Arugula          | • Chard    | • Mescun mix |
| • Basil            | • Chervil  | • Parsley    |
| • Beets            | • Cilantro | • Peas       |
| • Broccoli         | • Dill     | • Radicchio  |
| • Brussels sprouts | • Endive   | • Radishes   |
| • Cabbage          | • Kale     | • Spinach    |
| • Carrots          | • Leeks    | • Turnip     |
| • Cauliflower      | • Lettuce  |              |

See you in the garden!



## Bee Friendly: Build a Bee Block



The *Flight of the Bumblebee* is now unfortunately the “plight of the bumblebee,” so let's give our poor bees a helping hand, or a home to be exact! Approximately 30% of our bees are cavity nesting bees that make their homes in dead trees, fallen limbs, and old logs. In urban areas, dead trees are usually removed, making one less nesting place for our buzzing buddies.

Bee nesting habitats are easy to build with just a few materials. Create a bee community by building a nesting block or stem bundle. Using a redwood block, simply drill holes of various sizes: 5/8 inch, 1/2 inch, and 3/8 inch. Holes should be 4 to 5 inches deep, so a 4" x 6" block is a good size to use. The back of the block should be solid, so do not drill the hole completely through.

Another type of bee home is a stem bundle made with hollow branches, such as bamboo stalks. Cut below a node so that one side of the branch is closed. Bundle the branches and hang horizontally. Bee blocks should be east- to southeast-facing and protected from afternoon sun, wind, and rain.

Building a bee block is a great family project and a fun way to learn about bees.



**Raindrip®  
Set n' Flow Timer**  
(Sku 7362528, \$36.99)

**This simple-to-use battery-operated timer automates your drip system and includes a universal poly tubing adaptor. It works with all drip systems.**

—Dennis, Cole Street

# WHAT'S IN SEASON



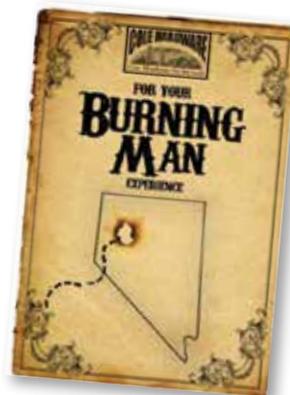
## Burning Man

August 30–September 7

From its early days on a small beach in San Francisco to the pop-up city that it has become today, Burning Man is close to the hearts of San Franciscans. Every year tens of thousands of people in the Bay Area migrate to the Black Rock Desert to create one of the largest cities in Nevada for one week.

The key to enjoying Burning Man is being prepared for the intense environmental conditions you will face there. From the 107°F temperature to the fast-and-furious storms, the Black Rock Desert

is an unforgiving place that can send the unprepared home early. COLE HARDWARE has all of your Burning Man and playa needs. Stop by to pick up our Burning Man planning brochure to help you plan a successful adventure. Have a great Burn, and remember to drink lots of water!



## BugOff® Instant Screen

Keep bugs out and let fresh air in with the BugOff instant screen. Skip the expense of a screen door with this flexible screen that installs in minutes and provides magnetic hands-free entry and exit. Walk through with your hands full, and the BugOff screen will close automatically behind you. No tools are required to install, and it will not damage your doorframe, making it perfect for rental apartments and homes. Your pets can let themselves in and out, too. The BugOff screen easily comes down for storage in winter months.



We offer BugOff screens in three sizes to fit a wide array of door sizes. (30" x 80": Sku 546100; 32" x 80": Sku 546101; 36" x 80": Sku 546102; \$49.99)

## Vogmask™

Check out these beautiful masks for reducing exposure to airborne particles! Vogmasks are the most comfortable and protected way to cycle to work, camp in the desert, ride Muni, clean a dusty attic, and more. Available in either a high-filtering microfiber material or a 100% organic cotton style,

Vogmasks have an ergonomic design that makes them extremely comfortable to wear, with spandex ear loops that provide a good fit and an aluminum noseband that allows for an effective seal.

Assorted styles. (Sku 235028–33, \$19.99)



Vogmasks are a must-have accessory for Burning Man!

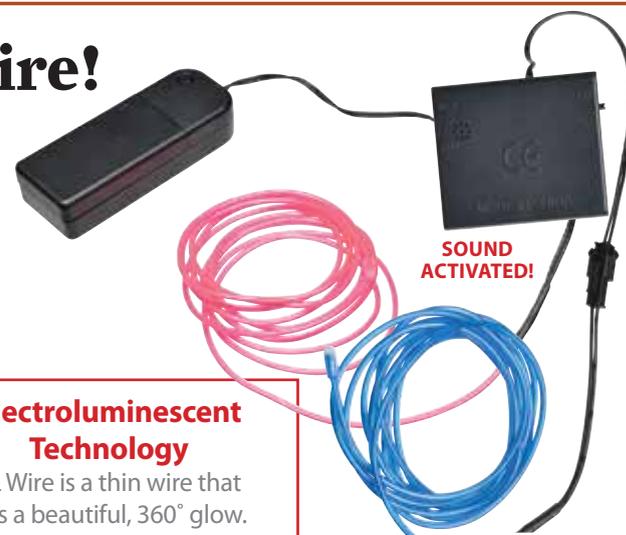


Our stores also now stock new Vogmasks that feature an advanced N99 filter. The respirator masks filter high particulate matter (PM 2.5), germs, and pollen. With excellent fit, comfort, and design, Vogmask N99 meets NIOSH filter efficiency N99 standards, inhalation/exhalation resistance, and bacterial filtering efficiency in tests by Nelson Labs. (Sku 235042–7, \$29.99)

## Light Up with EL Wire!

Electroluminescent wire, know commonly as EL wire, is a flexible wire that illuminates, making it ideal for costumes, clothing, shoes, art installations, signs, and more. Unlike traditional rope lighting, EL wire produces an unbroken line of light. How cute would your daughter's dance troupe look up on stage with pink tutus outlined in pink EL wire? Or get creative for Halloween this year. The possibilities are endless!

Our stores stock 2-meter EL wire in blue, green, pink, red, and white. (Sku 366046–50, \$14.99) We also have a sound-activated version, also measuring 2 meters, in blue, green, pink, and white. (Sku 366052–5, \$16.99)



### Electroluminescent Technology

EL Wire is a thin wire that has a beautiful, 360° glow. It can be bent, knotted, and shaped!





- **Competitive pricing**
- **Incomparable service**
- **Specializing in hard-to-find items**
- **Free Bay Area delivery on most items**



415/647-1800 E-mail: [colesupply@colehardware.com](mailto:colesupply@colehardware.com)

# WHAT'S IN SEASON

## Good-Bye, Phantom Energy!

Halloween isn't the only time phantoms are among us—an actual terror may already be in your home or business. These “energy vampires” are all too real and all around, running up your energy bill even when you are not actively using your appliances.

Also known as standby power, leaking electricity, or phantom load, vampire power is wasted electrical

energy consumed while appliances are switched off (to standby or off mode) but are still plugged in. These appliances range from televisions and home entertainment systems to personal computers and peripherals—all of which continue to draw power even when they are turned off. This can account for up to 15% of your total electric bill.

Advanced power strips are energy-saving devices that use one outlet to control the power supplied to other outlets on the same strip. An advanced power strip will automatically eliminate vampire loads of electronic peripheral devices that are not needed (DVD player, computer printer, scanner, and so on) when an electronic control device (television or personal computer) is in standby or off mode.

TrickleStar® Advanced PowerStrips offer fireproof surge protection and reduce the amount of standby power wasted by electronics. The 7 Outlet Advanced PowerStrip offers two outlets that remain on at all times—plug your television into

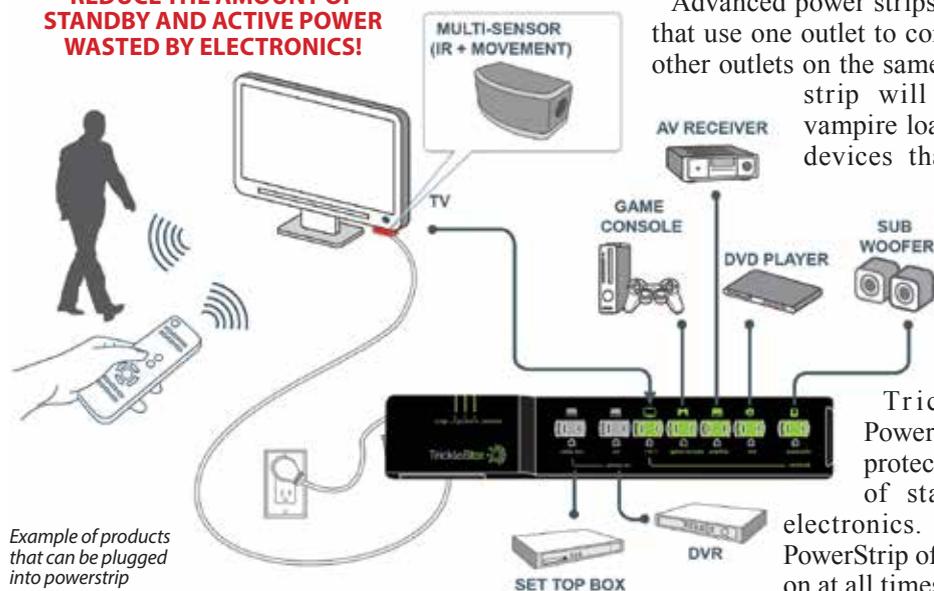
The average U.S. household spends \$100 per year to power devices while they are “off.”

the control outlet and then up to four peripherals. When your television is off, the peripheral devices will be automatically shut down and not consume any electricity. Available in two models with different degrees of surge protection. (Sku 327002, \$26.99; Sku 327008, \$34.99)

The Tier 2 Advanced PowerStrip also features a multisensor with a countdown timer to power off a television and peripherals if no motion is detected in the room. Simple and easy to install, this automated way to reduce wasted energy consumption is perfect for households with children or those who fall asleep watching television. (Sku 327001, \$69.99)

Information from [energy.gov](http://energy.gov) and California Plug Load Research Center.

REDUCE THE AMOUNT OF STANDBY AND ACTIVE POWER WASTED BY ELECTRONICS!



Example of products that can be plugged into powerstrip



## Your Moving Headquarters

Moving a can be a stressful time for a household, but not to worry, COLE HARDWARE is your moving headquarters. Whether you are a parent sending a teen off to college, you're an empty nester downsizing, or you are buying a new home, we stock everything you need to pack up, load, and move in to your next venture.

### Cardboard Boxes

We stock an assortment of boxes in various sizes for books, linens, clothing, and more. (\$3.99–\$5.99)



### Bubble Wrap

Be sure to wrap delicate valuables in bubble wrap for protection. Available in rolls in assorted sizes.



### Foam Cushioning

Cushion glassware, dishes, and framed photos for safer travels.

### Moving Blanket

For dressers and delicate furniture, consider a professional moving cloth for protection.



### Carton Sealing Tape

We offer a variety of tape and packing strapping.



## Drip Water Irrigation

The concept of drip watering is simple: It's a slow, regular delivery of water directly to the root zone of your plants that keeps the root zone moist but never saturated. Your plants receive the ideal amount of water at the ideal rate. Plants therefore retain their proper air and water balance and avoid the stress and shock of a “drench and dry out” cycle. This results in optimum growth, water savings, and healthy plants.



Success with a drip watering system is dependent on two basic goals:

1. Provide uniform flow from each individual dripper regardless of water temperature or supply pressure.
2. Insure drippers remain clog-free.

We offer two kits from Raindrip® to get your drip irrigation started. The vegetable garden kit waters up to 150 square feet. (Sku 7026651, \$21.99) The automatic watering kit is perfect for watering up to 20 containers or hanging baskets and includes a timer. (Sku 7381031, \$49.99) A kit is a great way to start a system, and if you need to expand, our stores stock a large supply of tubing, drippers, sprayers, and connectors.



Stop by any of our locations to pick up Raindrip's free guide!

**Drip Watering Made Easy**  
Everything you need to know to plan, install, operate, and maintain your low-volume watering system.

raindrip





GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

## Is Gray Your New Green?

Why send your laundry water to be treated at a sewage treatment plant when you could use it to water plants and trees in your own yard instead? Many Californians use their laundry and shower water to keep their landscapes green.

The *San Francisco Graywater Design Manual for Outdoor Irrigation* is an educational resource for homeowners and professionals who want to install residential graywater systems for subsurface outdoor irrigation. In this guide, you'll learn about the benefits of graywater, when and where to use it, when not to use it, permitting requirements, what products to use, and suggested plants to irrigate.

The guide provides suggested methods for designing and installing a laundry-to-landscape system and a basic overview of the design and installation of branched-drain and pumped systems. The methods described in this guide may not be the only acceptable procedures for designing and installing systems that meet current requirements. Each homeowner's circumstances are different: you must ensure that a graywater system on your property is designed and installed safely, is consistent with applicable code requirements, and is operated in a manner that causes no harm or damage to yourself or neighbors. If at any time you have doubts about undertaking the installation of a graywater system, please consult a professional installer.



Water conservation displays at our Rockridge store include a graywater system demo designed by Daniel.

### What Is Graywater?

Graywater is water from washing machines, showers, bathtubs, and bathroom sinks. It is wastewater that can contain some soap, salts, hair, suspended solids, and bacteria but that is clean enough to water plants. Water from toilets, kitchen sinks, or wash water from diapers is not considered graywater in California. Graywater (treated or untreated) is not the same as recycled water, which is highly treated wastewater from a centralized treatment facility. Recycled water is commonly used in Bay Area cities.

### Benefits of Graywater

Reusing graywater is an important component of sustainable water practices. There are many benefits of using graywater instead of potable water for irrigation:

- Decrease potable water use by 16% to 40%, depending on the site.
- Decrease water and wastewater utility bills.
- Provide an alternate source of irrigation water, reserving treated

potable water for high-quality water needs.

- Reduce the energy (approximately 2 watt-hours per gallon of water) and chemicals needed to treat wastewater.

Another benefit of using graywater is that it connects us to our water supply, helping us understand where our water comes from and where it goes. Becoming conscious of our water supply encourages healthier product choices and engagement with our landscape. By reusing household graywater, we preserve water resources for other living things. In concert with water-wise landscaping, rainwater harvesting, and conservation, using graywater as a resource helps reduce dependency on imported water and protects watersheds.

### Graywater Basics

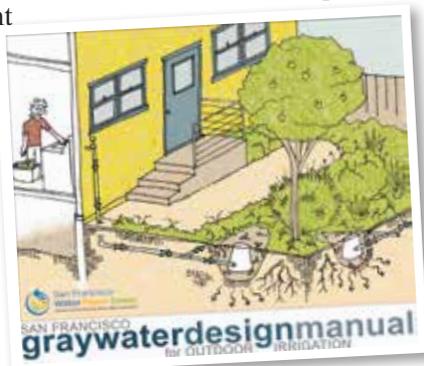
Graywater is a unique source of water and must be used differently from potable water and rainwater. These are some basic guidelines for residential graywater systems:

- Do not store graywater more than 24 hours. If you store graywater, the nutrients in it start to break down and create bad odors.
- Minimize contact with graywater. Graywater can contain pathogens. All systems must be designed so that water soaks into the ground and is not accessible to contact by people or animals.
- Infiltrate graywater into the ground; do not allow it to pool or run off. You'll need to know how fast water soaks into your soil to properly design your system. Pooling graywater can provide opportunities for mosquitoes to breed as well as for human contact.
- Keep your system as simple as possible. Simple systems last longer, require less maintenance, use less energy, and cost less. Keep in mind that systems with pumps and filters require more commitment and regular maintenance.
- Install a diverter valve at a convenient location to allow for easy switching between the graywater system and the sewer system.
- Match the amount of graywater directed to your plants with their irrigation needs.
- Many household cleaning products contain salts and boron, which harm most plants, so make sure your cleaning products are earth friendly.

### Graywater Regulations

Graywater use is legal in California. In August 2009, California's graywater regulations changed, allowing for lower-cost graywater systems to be installed legally, including some without the need for a permit. In San Francisco, a permit is not required for a laundry graywater system that meets certain conditions as described in the manual.

The setup for a graywater system will vary according to your home. Our stores stock most any items you will need. Our Rockridge location features a demo unit set up by Daniel. Visit [www.sfwater.org](http://www.sfwater.org) to download the full San Francisco PUC graywater manual or stop by our Rockridge store to see how easy a graywater system is to install—courtesy of Daniel.



## Recycle at COLE HARDWARE!

Bring to any of our five stores:

### BRITA PRODUCTS:

Includes filters, pitchers, bottles, and dispensers.



### SMALL CONSUMER ELECTRONICS:

Items up to the size of a desktop computer.



### CELL PHONES:

Personal cell phones—batteries and chargers not required.

### BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



### OLD PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



### PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



### SCRAP METAL:

Copper and brass.

### SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



### EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

### SOFT PLASTIC:

Clean plastic only. Households only. One basketball-size amount per visit, please.



For Bay Area recycling resources, visit [www.colehardware.com/recycle.htm](http://www.colehardware.com/recycle.htm)

Salitang tablerya!  
We speak hardware!  
Ons praat hardware!  
We speak hardware!  
Se habla ferreteria!  
Salitang tablerya!

Wir sprechen Eisenwaren!  
Se habla ferreteria!  
We speak hardware!  
Ons praat hardware!  
We speak hardware!  
Nous parlons 'bricolage!' •



Speak hardware and Spanish with John, our company-wide merchandiser, and Sharon, our Fourth Street cashier and greeter.



Speak hardware and German with Mike at our Cole Street store.



Leo en la calle Polk habla español.



Jose at our Rockridge store speaks Spanish.



Talk in Tagalog with Noel or Betty at our Mission Street store.

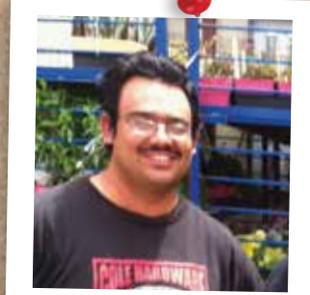


Speak Spanish with Mission Street's Dari, Vic, Milo, Any, Oscar, and Jonathan.



Speak Spanish with Giovanna and Tagalog with Kris at our Polk Street store.

WE SPEAK  
HARDWARE IN  
MANY LANGUAGES!



Juan at our Rockridge store will warmly welcome you in Spanish.



Cole Street's Shel can help you in Hebrew.



Chat in Chinese with Gavin and Connie at our Fourth Street store.



Native Spanish speaker Charlie warmly welcomes you to our Polk Street store.



Millette and Lai Ling in our accounting office can answer your account questions in Tagalog and Chinese, respectively.



Tagalog speakers, Joseph, Freddy, Renato, and Maria, welcome you downtown at our Fourth Street store.



Yung at our Fourth Street store can help you with your hardware needs in his native Vietnamese.



Speak Spanish with Veronica from COLE HARDWARE SUPPLIES.



Speak Afrikaans, Korean, or Spanish with Polk Street's Gertie, Danny, and Claudia, respectively.



Speak French with Esther at our Cole Street store.

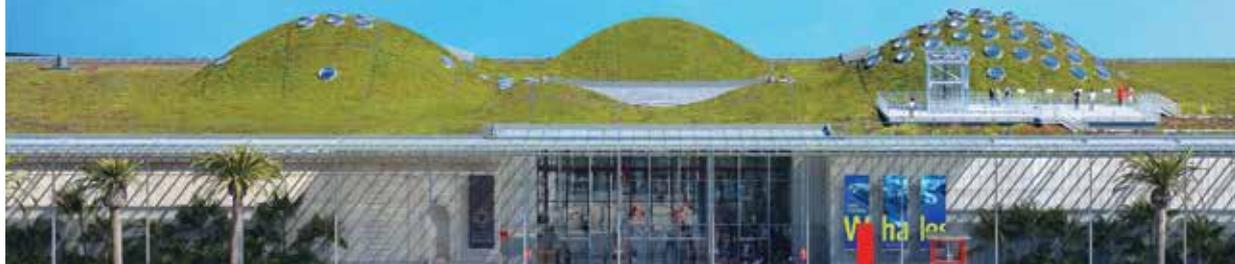


Speak Spanish with Vicki at our Fourth Street store.

# COMMUNITY NEWS

## California Academy of Sciences

*There's never been a better time—or place—to explore the nature and future of life.*



The Academy is always a fun outing or field trip for a family or scout troop. Before summer is over and school starts, enjoy these two current exhibits (included with general admission tickets).

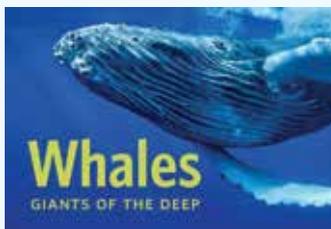
### Color of Life

Explore the connection between charismatic colors and their vibrant role in the natural world in *Color of Life*, a new exhibit at the California Academy of Sciences. Immerse yourself in a symphony of color and view the world through the eyes of an animal, visualizing how color communicates, attracts, and camouflages within and between species. Discover an array of organisms—from jewel-toned insects and birds with dazzling plumage, to multi-hued reptiles and amphibians.



### Whales: Giants of the Deep

On display until November 29, 2015, marvel at enormous sperm whale skeletons, crawl through a life-sized replica of a blue whale heart, and “dive” to great depths with a mighty sperm whale wrestling giant squid. It’s too big to miss. Developed and presented by the Museum of New Zealand Te Papa Tongarewa.



**To purchase discounted tickets, use the sales code “ColeHardware” at [www.calacademy.org/etickets2](http://www.calacademy.org/etickets2).**

## We Speak Hardware—In Many Languages!

*...continued from page 1*

our regular customers know that we also try to set ourselves apart in other ways, to make our stores a more enjoyable place to shop and work. We strive to provide an unexpectedly interesting product selection, we have our own COLE HARDWARE sauces (Sizzlin’ BBQ Saws and Sizzlin’ Hot Saws), and we do things like throw Hardware Happy Hours. But the coolest thing that we think sets our stores apart from most other hardware stores takes no effort because it is a natural side effect of being in this vibrant community: sure, we speak hardware fluently—but you wouldn’t believe the number of languages we speak it in!

Collectively at COLE HARDWARE, we are here to speak hardware with you in many different languages. How many other hardware businesses in the world can you walk into and get assistance in Russian, Korean, German, Tagalog, Spanish, Cantonese, Mandarin, Hebrew, Afrikaans . . . and more? We suspect that it’s not too many. Happily, our multilingual staff puts us in a better position to serve our community, so customers who are not native English speakers have a better chance of finding team members who can explain or translate instructions for their projects. It also has the added bonus of making COLE HARDWARE a fun place to work because we learn words and phrases in other languages from each other, try new foods, and hear

stories of traditions and special places in all parts of the world. We love the Bay Area’s diversity, and our stores wouldn’t be the same if they were anywhere else in the world! Check out a photo gallery of our multilingual team members on page 9.

## An Ode to Alice

*...continued from page 1*

with us, along with many other fine folks including her sister Amy, who also retired earlier this year, and Joseph—now the last man standing at COLE HARDWARE from the Fox Hardware days! In 1984, Alice saw Fox Hardware’s ad for a cashier position. She decided to apply and was hired on the spot after interviewing. Not long after she started, Mr. Fox recognized her potential and called her upstairs to ask if she was interested in helping out at the commercial desk. Although she was shy at first, she soon grew to love the job, and it showed every day since. In past issues of the *Hardware Hotline*, we ran a few columns titled “Ask Alice,” where Alice explained how to help businesses create and implement internal recycling programs, reduce lighting energy costs, and techniques for cutting masonry, among other topics! During her retirement,

## Coins for the Community Tops \$30,000

*...continued from page 1*

hungry, the need for back-to-school outfits is not a top priority. For thousands of children living in poverty in the Bay Area, wearing worn, ill-fitting shoes and clothing on the first day of school can have a devastating impact on their school experience. National studies, local evidence, and My New Red Shoes’ own hands-on experience clearly show that helping in-need children make and form good impressions at school can positively affect their self-esteem.

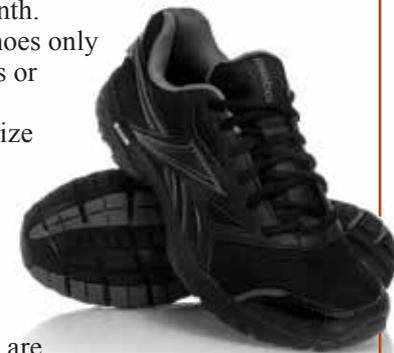
It’s easy to donate to Coins for the Community! Simply drop your spare change in any of our collection jars when you’re checking out at our stores. Or bring in that old jar of pennies that’s collecting dust on your dresser!



## New Athletic Shoe Drive

Along with our August coin collection, we will be collecting new athletic shoes and sneakers for My New Red Shoes to benefit children in our community. Drop off new shoes at any of our locations this month.

- Brand-new shoes only
- Athletic shoes or sneakers
- Girls’ youth size 8 to women’s size 12
- Boys’ youth size 8 to men’s size 16
- Solid black or solid white are preferred, but colors and patterns are accepted
- No used shoes, open-toed shoes, sandals, flip-flops, dress shoes, or boots please



Alice looks forward to joining her sister Amy in the good life full of traveling, cooking, and spending time with her family and adorable grandkids! We will miss her expertise, kind heart, and wonderful sense of humor. Even though you will no longer find Alice there at her desk, you can still “see” her at the downtown store by seeking her out in the whimsical mural that adorns the building—hopefully her likeness there on the wall will continue to spread her good vibes through the store!

*“Our commitment to you: Your satisfaction guaranteed. Period.”*

# COMMUNITY CONNECTIONS

## BAY AREA BUSINESSES

**Bed and Breakfast Hosting:** If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: [reservations@bbsf.com](mailto:reservations@bbsf.com), website: [www.bbsf.com](http://www.bbsf.com). Bed & Breakfast San Francisco—since 1977.

**Cat Sitters Wanted:** Ideal for retirees and seniors in San Francisco. Provide loving, safe care in your home for one or two cats while owner is away. Must have *no* other pets. Perfect for kitty lovers with feline experience. Jobs vary from one day to four months. Must be reliable, honest, and trustworthy! References required. Please call 415/333-1123.

**Custom Websites and Apps:** Need a website or an app? Lost track of your old webmaster and have a site in desperate need of an update? Contact us at [info@Bayrocketmedia.com](mailto:info@Bayrocketmedia.com). Local in the Rockridge area of Oakland. In business since 1998.

**Driver:** Retired gentleman can drive you (in my car) to medical appointments, grocery shopping or on other local errands. I am dependable, very punctual, friendly with a good sense of humor plus a fantastic reference list! I do what taxi drivers don't: wait for you in doctor's waiting room, help you shop (if needed), carry groceries/packages etc. All this for only \$25 an hour (2-hr. minimum). Please call Bill 415/826-3613 or e-mail [bill311@att.net](mailto:bill311@att.net). Thanks for reading my ad!

**Flower Outings:** Join your host, Karen, for a round-trip pleasure outing to the San Francisco Flower Mart. A long-time Mart member, explore flowers, plants, and her warmth, wit, and expertise with seniors. A wonderful outing or gift. Two hour minimum \$90. Phone 415/260-7540 or e-mail [krmkrm2@aol.com](mailto:krmkrm2@aol.com).

**Interior Redesign and Feng Shui:** Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit [www.spacetransform.com](http://www.spacetransform.com).

**Legal Services:** Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See [www.franklawoffice.com](http://www.franklawoffice.com) for info.

**Proofreading:** Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

**Real Estate:** \$2,100 REBATE WHEN BUYING OR SELLING YOUR HOME, CONDO, OR INCOME PROPERTY. Representing all neighborhoods of San Francisco and the Peninsula since 1990. I provide a complete service package for both buyers and sellers through Century 21. Why not compare your Realtor services with mine? Call Mike at 415/742-1199 or e-mail [Mike.Torres@Century21.com](mailto:Mike.Torres@Century21.com). License #01071794. Rebate given at close of escrow.

**Tax Prep and Planning:** Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057 or visit [www.StegerTax.com](http://www.StegerTax.com).

**Wallpaper Installation:** Over 30 years experience with all types of wall coverings: anaglypta, inlaid wood veneer, glass beads, metallic, natural fiber, hand-printed, murals, and nonwovens. The latest techniques in full-service, quality preparation, removal, repairs, and installation. For projects large or small, contact Susan through COLE HARDWARE'S Repair Referral Service at 415/753-2653 ext. 3 or [homerepair@colehardware.com](mailto:homerepair@colehardware.com).



COLE HARDWARE proud member of:

**somba** South of Market Business Association

COLE HARDWARE supports organizations working to enhance our great neighborhoods. If you'd like us to be part of your membership, please contact [julia@colehardware.com](mailto:julia@colehardware.com).

Muddy at Pt. Isabel  
Yosemite camping  
Walking the lake  
Fetch at Estuary  
Hiking in Tilden

Local caregivers who want to help make great memories.

BROADWAY PET HOSPITAL  
4920 BROADWAY OAKLAND CA 94611

OPEN 7 DAYS A WEEK  
510.653.0212  
[BROADWAYPETHOSPITAL.COM](http://BROADWAYPETHOSPITAL.COM)

## COLE HARDWARE Rewards

### Rewards member benefits:

- 
- Membership is free, and you'll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
  - Free delivery in San Francisco and Rockridge neighborhood with \$100 purchase.
  - New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
  - Attach your Rewards key fob to your key ring—if you lose your keys, they can be dropped in the mail to be returned to us; we'll notify you when we receive them.
  - Lifetime warranty on most products purchased at COLE HARDWARE.
  - Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
  - We don't sell our customer list, and all information is kept confidential.

### How points are earned:

- Rewards points are calculated daily and shown on your receipt.
- For every dollar spent, one point is earned.
- Points are converted to dollar value on your Rewards card on the last day of each calendar quarter.
- Points are converted in \$5 increments for every 100 points earned. Points balance is then reduced, and leftover points remain in place with no expiration.
- Rewards dollars are valid for three months once converted from points.
- For us to accurately track all of your purchases, you must identify yourself as a Rewards member each time you shop.

Terms and Conditions: 1. Rewards dollars are cleared after three months if they are not used. 2. Points never expire. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program.

For more information, visit [www.colehardware.com/rewards](http://www.colehardware.com/rewards) or e-mail [service@colehardware.com](mailto:service@colehardware.com).

Remember to request your Rewards points the next time you are in!

# Hardware Happy Hour

Wednesday, August 26  
5:00 pm–8:00 pm



HAPPY HOUR COUPON

**\$10 OFF**  
ANY \$20+ PURCHASE  
DURING HAPPY HOUR



Valid Wednesday, August 26, 5:00 pm–8:00 pm. Offer does not apply to gift cards, Muni passes, Clipper cards, meter cards, special orders, or sale merchandise. Not valid with other coupons or offers. Must be a member or join our Rewards program. One redemption per household.



Celebrate the end of summer with COLE HARDWARE at our Hardware Happy Hour, held at each of our five locations. Enjoy a glass of our Cutting Edge wine and save \$10 on a \$20+ purchase. Bring in the attached coupon or sign up for our mobile coupon club and receive the coupon right to your smartphone. Simply text "COLE" to 55155, and the coupon will be sent the day of Happy Hour.

This is a great opportunity to get those last-minute items the kids need for school or just stock up on cleaning supplies. We hope to see you, and we'll be saving you a glass of wine!

## Benjamin Moore® Paint Available at COLE HARDWARE!



Colors that let you create a room that reflects your sense of style, passion, and flair

## The COLE HARDWARE Calendar - August

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2 Stern Grove Festival August 2, 9, & 16	3	4 Hardware HOT DEALS August 1-16 see insert			7 Flash Friday DEALS	8 OUTSIDE LENS Festival August 7-9
9 Stern Grove Festival August 2, 9, & 16	10	11	12	13	14 Flash Friday DEALS	15 SIDEWALK SALE see page 2 for details
16 SUNNY STREETS Excelsior	17	18 Door Hardening Class Rockridge Store see page 2 for details	19	20 Home Energy Upgrade Class Rockridge Store see page 2 for details	21 Flash Friday DEALS	22
23	24	25 Teacher Tuesday	26 Hardware Happy Hour 5:00 pm–8:00 pm Senior Wednesday	27 Military Thursday	28 Flash Friday DEALS	29
30	31 Student Monday	COMMUNITY SAVINGS DAYS Special Community Members SAVE 20% see our website for more details		Flash Friday DEALS To sign up, send an e-mail to hotline@colehardware.com with "Flash" in the subject line.		



Our founder, Dave Karp  
Purveyor of Hardware Wisdom

The COLE HARDWARE credo...  
**Commitment to savings:** Rewards program members receive a 5% quarterly dividend on purchases.  
**Commitment to the community:** We donate 10% of what you spend to local charities (you get to designate one of our Community Partner beneficiaries).  
**Commitment to you:** Over 90 years of guaranteed customer satisfaction.  
**Commitment to the environment:** We're reducing our footprint by implementing environmentally sound practices in our stores.

Five locations serving you every single day of the year!

**2254 Polk Street**  
San Francisco, CA 94109  
(at Green Street on Russian Hill)  
415/674-8913

**3312 Mission Street**  
San Francisco, CA 94110  
(at 29th Street—near Safeway)  
415/647-8700

**956 Cole Street**  
San Francisco, CA 94117  
(at Parnassus—near U.C. Medical Center)  
415/753-2653

**70 Fourth Street**  
San Francisco, CA 94103  
(downtown between Market and Mission)  
415/777-4400

**5533 College Avenue**  
Rockridge District, Oakland, CA 94618  
(a few steps from Rockridge BART)  
510/463-2653

All stores open every day 8:00 am–8:00 pm

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the Hardware Hotline at 415/753-2653 ext. 5 or e-mail hotline@colehardware.com.



www.colehardware.com  
Contractor's License #708403  
service@colehardware.com

E-mail us with any comments or questions at hotline@colehardware.com.

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