

COLE HARDWARE'S Hardware Hotline

January 2015

NEWS AND VIEWS FROM AROUND THE STORES

Happy New Year from Our COLE HARDWARE Family to Yours!

The year 2014 was an exciting one in the world of COLE HARDWARE. Our stores are serving more and more people every day. We continue to add more and more services that we hope make your life easier and more productive. We've added thousands of new products to our already bursting-from-the-seams shelves, doing whatever it takes to make your shopping trips eclectically fun and satisfying.



Three generations of Karp's:
Rick, Adrianna, Dave, and David

And our staff. I am totally in awe of their dedication, tireless efforts on your behalf, professional and friendly do-whatever-it-takes attitude, and general *esprit de corps*. They are totally fun to work with! I am humbled and proud of what they do for one another, for you, and for spreading the gospel of COLE HARDWARE. Our staff is our brand. They walk what I talk. Every day they execute our internal mission statement: Do whatever it takes to create positive

continued on page 2...

New for 2015: COLE HARDWARE Rewards Simple. Finally.

As far as retailers go, we were a pioneer back in the mid-80s when we began our Frequent Shoppers Club. American Airlines had introduced their frequent flier's club. REI began year-end rebates to its members. And I had an epiphany: Why couldn't COLE HARDWARE combine the best of both and create our own Frequent Shoppers Club? That's just what we did. It was nothing fancy. It was simple, and it was rewarding. Then, many years later, we acquired some fancy and sophisticated software that manages loyalty clubs. It is pretty cool, actually. But say good-bye to simple and hello to complex.

We heard you loud and clear that our program was confusing. In fact, a lot of our staff were confused as well. A few months ago, we set out to reinvent simple with one guiding principle: Everybody should understand the benefits and the way the Rewards Program works in 30 seconds or less.

Four easy bullets
to read and
understand in less
than 30 seconds:

- Rewards points are calculated daily and shown on your receipt.
- For every dollar spent, one point is earned. Points are converted to a dollar value on your Rewards card at the end of each calendar quarter, and never expire. Yes, I said *never*.
- Points are converted in \$5 increments for every 100 points earned. Yes, that equates to a 5% reward.
- Rewards dollars are valid for three months. Four times a year, we'll send you a postcard, e-mail announcements, and more to remind you to use your Rewards dollars.

Simple enough?

—Rick



COLE HARDWARE Calendar Alerts

Never miss another Hardware Happy Hour! Sign up for our calendar alerts that can be synched right into your calendar of choice: Google, Yahoo!, Outlook, iCal, or Facebook. We have several calendars that will notify you of our upcoming sales and events. Choose from Hardware Happy Hour, Flash Friday Deals, Community Savings Days, Sales and Events, or one of our store locations. Just visit colehardware.com/alerts and pick the calendar alerts that work for you. We'll be saving a glass of wine for you at our next Hardware Happy Hour!



Hardware Happy Hour

Wednesday,
January 21

5:00 pm–8:00 pm

see page 2 for details



"Our commitment to you: Your satisfaction guaranteed. Period."

Shop online 24/7 at ColeHardware.com.

3312 Mission Street
San Francisco, CA 94110-5009

Residential Customer

PRSR STD
U.S. POSTAGE PAID
SAN FRANCISCO, CA
PERMIT #3137

ECRWSS



Scan to view
our website.



Hardware Happy Hour

Wednesday, January 21
5:00 pm–8:00 pm


HAPPY HOUR COUPON

\$10 OFF

ANY \$20+ PURCHASE DURING HAPPY HOUR



FDEAL

Valid Wednesday, January 21, 5:00 pm–8:00 pm. Offer does not apply to gift cards, Muni passes, Clipper cards, meter cards, special orders, or sale merchandise. Not valid with other coupons or offers. Must be a member or join our Rewards program. One redemption per household.



Hardware Happy Hour returns! Join us at all COLE HARDWARE locations for a glass of our Cutting Edge wine, a few of our gourmet chocolates, and great savings. Enjoy \$10 off a purchase of \$20 or more. Stock up on cleaning and organizing products to tackle that New Year's resolution, or buy everything you need for a home improvement project. We hope to see you!



Community Connections: Advertise with Us!

The *Hardware Hotline* offers small businesses and independently employed entrepreneurs the opportunity to advertise on our Community Connections page. For just \$25 a month and a six-month commitment, we will advertise your business with a listing up to 50 words. You can also run a 2-inch x 3-inch display ad for \$35 a month. Submit your ad, or request more information, by e-mailing service@colehardware.com. (See page 11 for current ads.)

Rent-A-Tote Program

As an alternative to scrounging up or buying boxes for your next move, COLE HARDWARE has a Rent-A-Tote program. The totes we have available for rental are a generous 27"L x 17"W x 12"H—the perfect size to pack with your things without becoming too heavy to comfortably carry. They are the same type of totes that we fill to the brim and toss into our vans for our inter-store transfers of merchandise. So we can tell you from lots of experience in our warehouses that they are much



NUMBER OF TOTES RENTED	COST PER WEEK
1	\$5.00
5	\$20.00
25	\$95.00
35	\$125.00

sturdier than cardboard! We keep an extra set of these totes (cleaner and less banged up) separate from our store-use totes to make available to our customers.

Happy New Year from Our COLE HARDWARE Family to Yours!

...continued from page 1

dinnertime conversation. In 2015, you will meet many of them in these pages as we celebrate their successes.

We've been on a hiring binge of late, adding about 25 brand-new positions in 2014. You'll see some new faces in our City stores, but most of our new team members came aboard for our newest location across the Bay, in Oakland's Rockridge neighborhood. We open our doors softly on January 2, with grand opening festivities to follow February 21 through March 1, after we get the kinks out. Opening a new store from the ground up is a huge project with hundreds of moving parts. Our management team, spearheaded by my son, David, as project manager, has added an "eighth day" to their already-heavy workweek to make this happen. Our first venture out of the City will be an exciting addition to the vibrant Rockridge neighborhood. This will be our largest store, and we want everyone to come for a visit. The store is steps away from the Rockridge BART station. We have a very special coupon for you to use at our new location. Pick it up in any of our stores, hop on BART, check out our new digs, and spend the afternoon or evening exploring the great Rockridge neighborhood. Hope to see you there!

Adrianna and David, my kids, celebrated their first full year in the business, thus beginning their careers as the third generation of Karpis at the helm of COLE HARDWARE. My dad, Dave, is doing well. I still bring him around the stores to say hello. Please stop and say hi if you see him. We expect to have a grand celebration of his 99th birthday at all of our locations in June! How lucky I am to be sandwiched between David and Adrianna, and my dad. It is a sweet new year!

If I may be of personal service to you, say hello at rick@colehardware.com, or call me at any of the stores. You'll be put right through to my cell phone. I look forward to visiting with you throughout 2015. I wish you, your family, and your friends a happy New Year.

—Rick

Follow COLE HARDWARE!





- Competitive pricing
- Incomparable service
- Specializing in hard-to-find items
- Free Bay Area delivery on most items





415/647-1800 E-mail: colesupply@colehardware.com

COLE HARDWARE Rewards

Rewards member benefits:

- Membership is free, and you'll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
- Free delivery in San Francisco with \$100 purchase.
- New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- Attach your Rewards key fob to your key ring—if you lose your keys, they can be dropped in the mail to be returned to us; we'll notify you if we receive them.
- Lifetime warranty on most products purchased at COLE HARDWARE.
- Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- We don't sell our customer list, and all information is kept confidential.

How points are earned:

- Rewards points are calculated daily and shown on your receipt.
- For every dollar spent, one point is earned.
- Points are converted to dollar value on your Rewards card on the last day of each calendar quarter.
- Points are converted in \$5 increments for every 100 points earned. Points balance is then reduced, and leftover points remain in place with no expiration.
- Rewards dollars are valid for three months once converted from points.
- For us to accurately track all of your purchases, you must identify yourself as a Rewards member each time you shop.

Terms and Conditions: 1. Rewards dollars are cleared after three months if they are not used. 2. Points never expire. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program.

For more information, visit www.colehardware.com/rewards or e-mail service@colehardware.com.



Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

Repair Referral Service

COLE HARDWARE's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning
Alarms/Security Systems/Access Control
Antique Restoration
Appliance Repair and Installation
Arborist
Architectural Planning
Asbestos Removal
Bath Resurface
Brick and Stone Masonry
Cabinetmaking
Carpentry
Carpet and Linoleum Installation
Carpet Cleaning
Chimney Sweep and Repair
Cleaning/Janitorial
Commercial Kitchen Installation

Computer Data Cabling
Computer Grounding
Computer Repair and Tutoring
Concrete
Custom Closets, Pantries, and Storage Solutions
Decks New/Stain Design + Build
Disaster Cleanup and Restoration (Flood/Fire/Sewage)
Door Refinishing
Drain Cleaning
Drywall / Lath
Duct and Dryer Vent Cleaning
Electrical 24/7*
Emergency Locksmith
Emergency Power Restoration

Faucet Repair and Installation
Fences
Furnace Repair and Installation
Furniture Refinishing and Repair
Furniture Upholstering
Garage Door Repair/Installation
Gardening/Pruning/Tree Trimming
General Contractors
Glass Installation
Grout Restoration
Handyman Services
Hardwood Floors New/Refinish
Home and Office Organizing
Home Energy Rating Systems (HERS)
Home Entertainment Systems

Insulation Installation
Intercom Systems
Interior Design, Staging, and Color Consultation
Interior Wood Refinishing and Restoration
Iron and Metal Works/Gates
Kitchen and Bath Remodeling
Landscaping
Lead Inspection and Abatement
Leak Diagnosis/Waterproofing
Lock Installation
Locksmith Service 24/7*
Mold Remediation
Moving
New Construction
Painting Interior/Exterior

Pest and Termite Control
Plastering
Plumbing 24/7*
Power Washing, Commercial and Residential Cleaning
Remodeling / Major Remodeling
Roofs New/Repair
Room Additions
Security Evaluation / Consultation
Seismic Upgrading
Sheet Metal Work
Shutter Installation

Skylights
Solar Energy Installation
Stained Glass Creation and Repair
Stair Lift Installation
Stucco Work
Telephone System Installation
Tile Installation
Wallpaper Application
Water Heater Installation
Welding
Window Cleaning/Repair
Windows and Doors

*24/7 available in San Francisco only at this time

COLE HARDWARE is a licensed California General Contractor, license number 708403.

Contact us at www.colehardware.com/homerepair

Call Us for All Your Repair Needs!

Back when Dave and Marge Karp bought our flagship Cole Street store in the early 1960s, Marge would often run the store while Dave went to homes and businesses around San Francisco to make repairs. Now that Dave is semiretired (he still serves as our figurehead and visits the stores on occasion), and since he turned 98 last year, he's not able to get around to those repair visits as he used to. In order to provide our customers with the very best in home and business repair, maintenance, and remodeling, we have formed alliances with local contractors and tradespeople in San Francisco and now in the Rockridge and surrounding neighborhood.

Larry, who oversees our Repair Referral Service, refers our customers to these independent businesspeople and monitors their work to ensure the quality and reliability of our Repair Referral Service partners. All tradespeople in our service are fully vetted: background checks are performed and references are thoroughly checked. This year marks the 23rd anniversary of Re-COLE-mend—as our Repair Referral Service is known—connecting thousands of people every year with one or more of the great folks in our stable of extremely qualified and well-mannered “ambassadors” for COLE HARDWARE, all guaranteeing that their work will be to your satisfaction.

We now have over 100 trade partners dedicated to solving the needs of your home and business in a timely manner. From hanging a curtain rod to remodeling a kitchen, and everything in between, we can refer you to 24/7 locksmiths, plumbers, electricians, painters, plasterers, furniture refinishers, roofers, and much more (see the complete listing above or at www.colehardware.com/referral.htm).



Larry will help you find the right tradesperson for your home improvement projects.

Mobile Locksmith Services

24/7 Emergency Services in San Francisco

Residential, Commercial, and Automotive
Master Locksmith with Over 20 Years of Experience

Contact us at 415/753-2653 ext. 3 or e-mail homerepair@colehardware.com.

Wanted: East Bay Tradespeople!

In addition to our new store opening in Rockridge, our Repair Referral Service will also be expanding to the East Bay. We are looking for talented tradespeople in all of the areas listed above in our Repair Referral Service box. If you are interested in being part of our program and getting more work, please drop us a line via e-mail to homerepair@colehardware.com for more information.

Because our tradespeople are ambassadors of COLE HARDWARE, we will perform background and credit checks and vet references thoroughly.



WHAT'S COOKING IN THE NEW YEAR?

Secret Weapon for Healthy Eating: Cuisinart® Smart Stick® Hand Blenders

January after January, how many of us find ourselves making the same New Year's resolution to eat a healthier diet and get fit? The reasons we fall off the wagon instead of sticking to these goals throughout the year are complex, and of course there is no one method or true "secret weapon" that is guaranteed to work for each of us. However, a Smart Stick is a surprisingly effective tool for helping you stick to your healthy eating goals. The magic of the hand blender, also called an immersion blender, lies in its ability to create a creamy or whipped texture that makes healthy foods seem more decadent in literal seconds. The extra payoff is that cleanup with the Smart Stick is a cinch, so even when you are short on time or motivation to cook, a healthy meal is within your reach. We at COLE HARDWARE are far from dieting gurus, but we are all for making healthy eating fun and accessible. We can guarantee that adding a Cuisinart Smart Stick to your kitchen

arsenal and incorporating it into your cooking routine for healthful soups and smoothies will allow you include more healthy ingredients in your diet—and have fun while doing it! The possibilities are endless, but here are some ideas to get your wheels turning. Cuisinart Smart Stick hand blenders are available this month in beautiful gem-inspired tones: choose Onyx or Garnet. (Sku 606400, 606401, \$39.99)



INDIAN SPICED LENTIL SOUP

Ingredients

- 1½ cups whole black or green lentils
- 1-inch piece fresh ginger, peeled and thinly sliced, plus 2 tablespoons minced ginger
- 3 tablespoons unsalted butter, divided (or you may substitute olive oil)
- 1 large onion, finely diced
- 3 cloves garlic, minced
- 2 teaspoons salt, extra to taste
- Pepper, to taste
- 1 medium carrot, diced
- 1 Yukon gold potato, diced
- ½ teaspoon ground coriander
- 1 teaspoon cumin
- ½ teaspoon cayenne pepper
- ¼ teaspoon garam masala
- ½ teaspoon smoked paprika
- 2 quarts chicken or vegetable stock
- 1 cup canned crushed tomatoes

Directions

1. Pour lentils and slices of ginger (reserve minced ginger for later) into a large pot and cover with 1 inch of water. Bring to a boil and cook over medium-high heat for about 10 minutes. Drain the lentils and transfer them to a bowl, discarding the pieces of ginger.
2. Heat 2 tablespoons of the butter or olive oil in the pot over medium heat. Add onion, garlic, and minced ginger. Season with salt and pepper and cook until fragrant, about 5 minutes, stirring occasionally. Add potato and carrot to pot and cook, stirring occasionally, until they just begin to soften, about 10 minutes. Reduce heat to low and stir in all spices. Let cook until fragrant, about 4 minutes.
3. Add the stock, tomatoes, and partially cooked lentils to the pot and bring to a boil over high heat. Reduce to a simmer and cook until the lentils are softened and the soup has thickened, about an hour.
4. With your Smart Stick or other immersion blender, blend the soup in quick pulses to your liking. The idea is to have toothsome bites of chewy lentils and vegetables remain, in a creamier, thickened base.
5. Bring back to a simmer, season with salt to taste, and stir in the remaining tablespoon of butter or olive oil. Ladle into bowls for serving.



TROPICAL GREEN SMOOTHIE

Ingredients

- 1½ cups milk or coconut milk
- ½ frozen banana, cut into chunks
- 2 kale leaves, deribbed
- ½ cup frozen or fresh pineapple chunks
- 1 tablespoon goji berries
- 1 scoop rice protein powder (optional)
- Sprinkle of cinnamon

Directions

Throw all ingredients into a widemouthed cup. Let sit for just a minute to allow the milk to soften the frozen banana chunks to prolong the life of your immersion blender's blades. Blend until creamy, about 10 seconds. Wash off the head of your blender—about another 10 seconds—and head out the door to take on the day with your healthy metabolism kick starter in hand!

Easy Slow-Cooker Pork Roast

In many cultures, pigs symbolize progress and prosperity, and eating pork is considered to be good luck for the coming year. My Polish grandmothers cooked a pork roast and sauerkraut for New Year's every year, and my mom and aunts continue the tradition to this day. When I cook a roast in the oven, it tends to come out too tough, so here's a simple, foolproof modification of my Grandma's recipe for a tender, melt-in-your-mouth roast. You can pop it into a slow

cooker on New Year's Eve and have for dinner on New Year's Day. We stock a 4-quart slow cooker that can be used for a multitude of simple meals. (Sku 6174205, \$34.99)

—Julia



GRANDMA HENRIETTA'S POLISH PORK & SAUERKRAUT

Ingredients

- 1 pork roast*
- 1 medium to large onion, chopped
- 1 pound sliced mushrooms
- 2 (1-pound) jars sauerkraut
- 1 can beer
- 1 packet dry onion soup mix
- Minced garlic, to taste
- Pepper, to taste

* Choose roast size according to size of your slow cooker

Directions

Brown the roast on all sides in a sauté pan or cast iron skillet. Put all ingredients into a slow cooker and cook on low for 8 hours or overnight. The pork will be tender and fall apart. Serve over mashed potatoes.

Recycle Brita at COLE HARDWARE!



"Our commitment to you: Your satisfaction guaranteed. Period."

FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, and Mission Street stores.



In the Garden January Garden Tasks

Tips from Dennis and Bill



Stop by our Cole Street garden center for all your gardening needs. The advice is free from the Garden Guys, Dennis and Bill. E-mail them with any questions: dennis@colehardware.com or blitz@colehardware.com.

January is a popular time for self-reflection, looking ahead, and planning for positive changes in the year to come. There is no reason your garden can't benefit from this forward thinking and planning as well. By now, and throughout the winter, many of the plants in the garden are at a time of rest and dormancy. Gardening tasks this month focus on maintenance and helping your garden stay in top form to start spring off with a bang!

Meanwhile, take this time to cozy up indoors and brainstorm ideas for what you would like to see your garden bring in the year to come.

✓ If a living Christmas tree graced your home last month, now is the time to move it outdoors if you haven't already done so. Place the tree in a tub of water and let it sit until the air bubbles stop rising to the surface so that you know the soil is well soaked. Keep well watered in its pot or plant it in the ground in a place with lots of room to grow!



✓ Winter is the best time to prune to ensure vigorous spring growth. With appropriate pruning techniques, you can minimize pest and disease problems, promote fruiting and flowering, and encourage healthy, productive plants. Different plants have different growth habits, which will in part dictate the pruning strategy you should apply. If you aren't sure, come in to our garden centers with pictures for advice. A good rule of thumb is to remove no more than 25% of live growth. Prune from the bottom up, and interior to exterior, making cuts at a 45-degree angle just above a swelling bud. Remove twiggy growth, weak shoots of growth, and deadwood with bypass pruners. (Sku 7131022, \$16.99)



✓ Pull winter weeds as soon as you notice them emerging so that they don't have time to establish strong root systems. Bulb-forming weeds such as oxalis and nut sedge should be dug out. After weeding, prolong the effect of your work by applying a 2-inch layer of mulch to suppress new weeds from growing and to protect plant roots. Keep mulch at least 1 inch away from tree trunks and plant stems.

✓ Dormant spraying should be done in two or three doses per year, the first one being now, to smother overwintering insect eggs, mites, and soft-bodied insects. Neem oil is a good choice. (Sku 746103, \$14.99)



✓ Fireplaces ashes are great for fertilizing alkaline-loving plants such as irises. Should you happen to have both a wood-burning fireplace and alkaline-loving plants, reserve the ashes for use in the garden.



✓ Wild birds are one of the best natural means of keeping detrimental insects under control, not to mention the liveliness and music they bring to the garden. What better time to show our feathered friends a little extra love than the chilly, dormant month of January. Set out suet or birdseed now and replenish it consistently throughout the year to make your yard a regular stop for wild birds that spend much of their time and energy looking for food.

Birds will feel more secure visiting your feeder if it is placed near trees or shrubs that offer them protection and a place to hide from predators. Also, do them a favor by putting a bell on outdoor cats. Hi-Energy Suet (Sku 80795, \$1.99) and 5-pound Kaytee Wild Bird Food (Sku 80264, \$7.49) are popular choices to attract many different types of birds year-round.



✓ While most fruiting plants lie dormant, dwarf citrus trees do very well in January. Dwarf citrus trees are just as happy in a container as they are in the ground, making them a great choice for those with limited space for gardens. Check our garden centers to see the variety of citrus trees that are available this year.



See you in the garden!



Outdoor Water Restrictions

While we hope January will be a wet, rainy month, our past few years of inadequate rainfall have left us playing catch-up to fill our water



Don't water your sidewalk!

reservoirs. The state of California has mandated a 10% reduction in the use of potable water for outdoor irrigation of ornamental landscape and turf.

The following outdoor water uses are also restricted and may be subject to fines:

- Washing driveways and sidewalks with water, except for health and safety purposes. Save water and use a broom.
- Watering outdoor landscapes in a manner that causes runoff to sidewalks, streets, and hardscapes. Adjust irrigation and only water twice a week.
- Using drinking water in nonrecirculating fountains or decorative water devices.
- Using a hose without a shut-off nozzle, for any purpose.



COUPON

8⁹⁹

TOUCH 'N FLOW
NOZZLE

Ergonomically designed handle and grip. Assorted bright colors.



Regular price
\$14.99

(Sku 7165723) Limit one per customer.
Offer valid through January 31, 2015.

WHAT'S IN SEASON

Enjoy Your Fireplace!



Winter is here, and along with colder temperatures, home heating costs have soared in recent years. Nothing is cozier than curling up next to a warm, crackling fire in a fireplace on a chilly Bay Area evening. Besides adding ambience, a fireplace can heat your home, allowing you to forego turning on the furnace or plugging in space heaters.

Clean, dry, well-seasoned hardwoods, such as oak and maple, are the best woods to burn, as they produce less smoke and provide more heat energy than softer woods. The density of hardwoods also allows them to burn more slowly and evenly. Proper care and maintenance will allow you to enjoy the benefits of using your fireplace, not only safely, but also economically.

Creosote Sweeping Log®

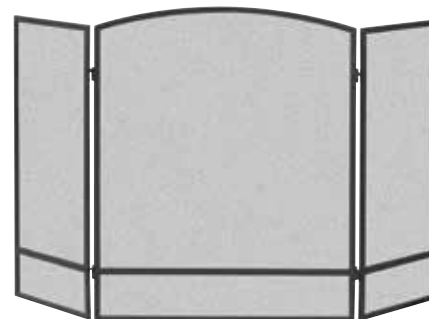
Each time a wood fire is burned, tar and creosote are formed. Creosote is unburned wood particles and condensed flue gases. With each fire, these highly flammable substances build up on the inside of the chimney and must be removed to prevent a fire. The Creosote Sweeping Log contains a mixture of minerals that are dispersed during burning to coat and adhere to the creosote. Over a period of 14 days after burning the Creosote



Sweeping Log, the creosote becomes brittle and breaks away. The patented Creosote Sweeping Log is an alternative to mechanical cleaning and is one of the fastest, easiest, and most cost-efficient ways to clean your chimney. (Sku 4192415, \$16.99)

Java-Log®

A cleaner and more earth-friendly alternative to wood is the Jav-Log, made from recycled coffee grounds. A Java Log produces 80% less carbon monoxide, creosote deposits, and particle matter than a wood-burning fire. Besides burning brighter, Java-Logs have 25% more energy than wood. (Sku 4531638, \$5.99)



Fireplace Screen
(Sku 4500252, \$26.99)



Firewood
0.9 cubic feet
(Sku 4195111, \$7.99)
1.7 cubic feet
(Sku 900811, \$18.99)



Five-Piece Tool Set
(Sku 4161741, \$31.99)

Fireplace Accessories and Wood

Visit any of our stores for fireplace accessories including screens, tool sets, and grates.



Fireplace Grate
(Sku 49158, \$29.99)

Seasoned Kindling

0.33 cubic feet
(Sku 4351078, \$8.99)



Chimney Service

COLE HARDWARE is pleased to have a full-service chimney sweep included in our Repair Referral Service. Since 1978, Hugh and Lisa have been proudly serving homeowners, contractors, and realtors for chimney and fireplace needs. They service wood- and gas-burning fireplaces, inserts, and stoves. Their technicians can troubleshoot all fireplace problems, and a visual inspection and report is provided with every sweep. Services include:

- Chimney cleaning
- Flue cleaning
- Flue camera scanning
- Chimney repairs and remodels
- Chimney maintenance
- Real estate inspections
- Sales
- Installation



If your chimney is in need of a sweeping, call our Repair Referral Service at 415/753-2653 ext. 3, or e-mail homerepair@colehardware.com. We'll put you in touch with Hugh, Lisa, and their team.

Winter Spare the Air



In addition to Spare the Air days, the Bay Area Quality Management District will issue between 15 and 20 winter Spare the Air alerts through February 28. It is illegal to use a fireplace or wood and pellet stoves on these days. The first violation is a warning, and the subsequent violation is subject to a whopping \$500 fine. In the wintertime, particulate matter—especially particulate matter 2.5 microns or smaller in size, also known as PM2.5—can become a serious problem in the region. While auto emissions are the biggest contributor of particulate matter in summer months, wood smoke is the largest pollution contributor in

winter months. Visit www.sparetheair.org to see if a Spare the Air alert is in place. You may also sign up for e-mail alerts on the website.



HydraBarrier™ The Eco-Friendly Sandbag Alternative

With winter rain comes the possibility of flooding. If you have the unfortunate experience of water flooding under doors or into basements this winter, keep the unique HydraBarrier in mind. HydraBarrier water tubes are an eco-friendly, reusable sandbag alternative that diverts and contains water to prevent damage in your home. They are very durable, made of industrial-strength 22-mil vinyl. When needed, the HydraBarrier is easily filled with water to create a barrier that will divert up to 4 inches of water, providing protection equal to four sandbags! Each HydraBarrier tube is 6-feet long and can be molded to fit around corners or in doorways. Perhaps the most appealing features of the HydraBarrier are its ability to be

- Easy to fill
- Easy to empty
- Folds flat for storage
- Reusable
- Eco-friendly
- Durable



folded flat for storage and its low cost compared to sandbags. (Sku 5466321, \$16.99)

WHAT WILL YOU RESOLVE IN 2015?

Welcome to 2015!

The New Year is an opportunity for a fresh start. New Year's resolutions are easy to make, but also easy to break. Here are a few New Year's resolutions that are simple to undertake to start the year off on the right foot.



Keep It Clean with Caldrea®

Cleaning your home no longer needs to be an unpleasant task with harsh cleaners full of toxic chemicals. All COLE HARDWARE locations are introducing the aromatic, sensual scents of the Caldrea line in dish soap, hand soap, countertop spray, laundry detergent, and candles. Caldrea uses potent ingredients that are effective, safe, and gentle all at once. The packaging of these products is so beautiful, you'll want to give it as a gift, as well as be inspired to clean. (\$9.99–\$19.99) You'll find these pleasing scents at our stores:

Ginger Pomelo: A day stretched out into a wide grin, warmed by the sun, glowing citrus is emboldened by ginger, basil, and sweet peony. Brighten a counter, a mood, or a Monday.

Sea Salt Neroli: Boards washed by the sun, this seashore of a scent sends citrus and juniper aloft on breezes of minerals, florals, and the clean musk of summer dances.

Lavender Pine: Lavender and pine have kept homes pristine not for mere centuries but for actual millennia. Today, cedarwood, eucalyptus, and orange add elegance to the efficacy.

Mandarin Vetiver: This is sunshine sharply sectioned and freshly squeezed. The invigoration of citrus finds its zest with vetiver green.

Basil Blue Sage: A sprig of spring, refined yet relaxed, this bouquet tidies your affairs with the effortless Provençal chic of its namesakes, plus rosemary, spearmint, and cinnamon leaf.

—Rick Karp, President, aka Keeper of the Karma

Paint a Room

For a new outlook, painting can transform a room, and you get a lot of bang for your buck. For the cost of a can of paint and supplies, a room can easily be converted to a more inviting space. Monochromatic colors can create a graceful flow from room to room. Try warm, cool, dark, and light layers of the same hue. Benjamin Moore's Guilford Green (HC-116), their 2015 color of the year, is the color that can tie this all together. A neutral color, it is a silvery green that works with a wide range of color combinations—from neutrals to daring shades.



Drink More Water

Staying hydrated is vital for good health. Our stores offer the fun Klean Kanteen bottles in a 18-ounce and 27-ounce size. They're also handy to take to the gym or on a walk, for that "exercise more" New Year's resolution that you might have made this year. Assorted colors. (Sku 871206, 871216, \$18.99–\$19.99 **HOT DEAL 25% Off**)



Fun to Function with Casabella

Casabella features cleaning products that are fun and functional at the same time. Products such as the microfiber moon mop, designed to easily curve around furniture and into tight spots, are well thought out to make your cleaning experience an ergonomic breeze.

Ergonomic Grip Spotless Squeegee
(Sku 152643, \$6.99)



Aluminum Roller Mop
(Sku 1461060, \$25.99)



Comb Broom
(Sku 1461169, \$13.99)



Microfiber Moon Mop
(Sku 1460914, \$24.99)



Cotton Wring Mop
(Sku 1460740, \$16.99)



Grout Brush
(Sku 1460492, \$6.49)



Sparkle Sponge, 2-Pack
(Sku 1460542, \$3.49)



Mesh Scrubber Dish Brush
(Sku 1460443, \$6.99)



Ergonomic Handle Broom and Dust Pan
(Sku 1460880, \$25.99)



ENVIRONMENTAL INFO

COLE HARDWARE
GREEN CERTIFIED

GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

Wait . . . Don't Flush That!

It is something that can be found in every home, school, and office building. It has been called an outhouse, a Porta Potty, and the loo. But regardless of what you call it, it serves the same purpose. It is a toilet, and it has seen it all.

One thing that does not belong in our toilets is trash. Large items such as plastic bags or diapers obviously should not be flushed (although, they do show up at our wastewater treatment plants). But even smaller items like baby wipes, pharmaceuticals, and dental floss should never be flushed down the toilet.

If you are wondering what *can* be flushed down the toilet, here's the deal: human waste, toilet paper, and paper toilet seat covers are the only things that should be flushed. Everything else should be properly discarded.

But what about those products that say they are "flushable," you might ask. Don't be fooled by these claims! Just because you can physically flush them does not mean that they won't get clogged downstream in sewer pipes and cause a backup in the sewer system. Those items should be thrown in the black garbage bin. By maintaining these practices, we can reduce the amount of trash that clogs our sewer pipes and avoid preventable backups that are costly, unpleasant, and odorous.

Trash such as facial wipes, bandages, and feminine hygiene products get stuck in our treatment plants' machinery. If we all take steps to prevent those products from entering our sewer system, we can help our treatment plants work more efficiently and spend more time treating water than removing unnecessary waste.



The City has two treatment plants and a wet weather facility. For a free tour of our wastewater treatment plants, visit sfwater.org/tour. Tours are offered on the second and fourth Saturday of each month for San Francisco residents.

Whether you're at home, at work, or at a friend's house, please remember that besides human waste, only toilet paper and paper toilet seat covers should be flushed.



COLE HARDWARE's Irma saw the City's water treatment plant firsthand.

Bagito Reusable Shopping Bags

Always forgetting your shopping bags? Made from 100% post-consumer recycled plastics, Bagito full-sized reusable shopping bags easily attach to a key ring or backpack to be conveniently ready to use when needed. The bags fold into their attached pouch, so they can be stashed in a desk drawer or glove compartment. Bagito was created to fund environmental literacy for K-12 students: 100% of net proceeds are donated to Power2Sustain, a nonprofit whose mission is to teach the next generation to value and sustain their natural world. Available in assorted colors. (Sku 926899, \$4.99)



Bring Your Spent Fluorescent Bulbs to COLE HARDWARE for Recycling!

We can take tubes up to 8 feet, CFLs, U- and D-shaped tubes.

Drop-off limit is 10 bulbs.



Recycle at COLE HARDWARE!

Bring to any of our five stores:

BRITA PRODUCTS:

Includes filters, pitchers, bottles, and dispensers.



SMALL CONSUMER ELECTRONICS:

Items up to the size of a desktop computer.



CELL PHONES:

Personal cell phones—batteries and chargers not required.

BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



OLD PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



SCRAP METAL:

Copper and brass.

SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

SOFT PLASTIC:

Clean plastic only. Households only. One basketball-size amount per visit, please.



For Bay Area recycling resources, visit www.colehardware.com/recycle.htm

CUSTOMER SERVICES

THE EVER-GROWING LIST OF
EVERYTHING WE DO FOR YOU

Account Lookup: Access your account for purchase history. Visit www.colehardware.com and click on the sign-up link.

Ace® Hardware: Our affiliation with ACE allows us to get quality products quickly and opens doors of the world's manufacturers, so we can get you what you need. ACE's buying power enables us to sell to you at the right price, too!

ATM and Credit Cards: We'll accept your ATM card for payment. You can get cash back, too. We also accept VISA, MasterCard, Discover, and American Express credit cards.

Balloons: We have free COLE HARDWARE helium balloons for the kids. Helium is also available to inflate your party balloons for \$0.99 per balloon.

Birthday Discount: Come in on your birthday, show your I.D., and we'll give you a percent discount amounting to half your age. Must be a Rewards member. Discount is available only on your actual birthday and cannot be applied to sale/promotional merchandise, power tools, household appliances, water heaters, special orders, or Muni. Discount applies to purchase for the personal use of recipient only. Maximum discount \$100.

Bridal and Gift Registry: Schedule an appointment to set up a gift registry. We will set up the registry for your friends and family to purchase gifts online. E-mail service@colehardware.com to schedule an appointment or for further information.

Business-2-Business: Members of this program receive free delivery, special pricing, and personal service. Call any of our locations for more information.

Carry-Out Service: We'll be happy to load your purchases into your car. Just let the cashier know.

Charge Accounts: For your convenience, we have in-house charge accounts for businesses. Stop by and fill out the simple application, and we'll open one for you.

Chauffeur Service for Senior Citizens: If you need help getting to our stores and you live in San Francisco, call us to arrange a mutually convenient time to pick you up.

Clipper Cards: Our downtown Cole Fox location sells and reloads Clipper card fares.

COLE HARDWARE Supplies: We have an entire division devoted to servicing the needs of commercial and industrial customers throughout the Bay Area and beyond. We offer charge accounts, on-site account specialists, free delivery, and the personal services of our friendly team. Give them a call at 415/647-1800 or e-mail colesupply@colehardware.com.

Color Matching: We have terrific paint matching computers. Bring in a swatch of fabric or quarter-size paint chip, and the staff can match just about any color.

Community Partners Assistance Program: Schools and nonprofit organizations whose mission is to improve the lives of those around us, either directly or through cultural enrichment, can join a special program of discounts and donations. COLE HARDWARE donates 10% of all purchases made by your organization's community. Visit www.colehardware.com/partners for details.

Community Savings Days: One day a month, we offer a 20% discount to students, seniors, school district employees, and active members of the military or veterans. The promotion cannot be applied to Rewards accounts and is not valid on gift cards, Muni, or special orders.

Coupons: We honor all manufacturers' coupons. If we carry the product, we'll honor any other store's coupons as well.

Delivery in San Francisco: Free delivery for Rewards members with purchase of \$100 or more. See store at the time of purchase for scheduling deliveries.

Digital Camera: Have a problem that you can't describe? We'll lend you a digital camera to take a photo

of the problem so that we can better help you. (Note: Credit card required for camera loan.)

Disabled Customer Discount: Sign up for our Rewards program, show your Medi-Cal card or other proof of disability, and get 10% off all discountable merchandise in our stores.

Electrician: Call our Repair Referral Service at 415/753-2653 ext. 3. Our Repair Referral desk is staffed Monday through Friday, 8:00 am–5:00 pm. For 24/7 emergency referral after store hours or on weekends, you will be connected directly to our electricians. (24/7 service not available at Rockridge.)

E-mail: Write to us at service@colehardware.com.

Fax Service: Our fax machines are for your personal use. We do charge for our fax service—please ask for rates. Fax numbers: Cole Street: 415/753-0957, Mission Street: 415/647-6554, Cole Fox: 415/777-4453, Polk Street: 415/674-8917, Rockridge: 510/852-8216.

Flash Friday Deals: Sign up to receive our weekly deals available only by e-mail. E-mail service@colehardware.com with the word "flash" in the subject line.

Gift Cards: We offer COLE HARDWARE gift cards and Ace Hardware gift cards in almost any denomination.

Glass Cut to Size: Plexi-, single-, and double-strength glass cut while you wait. We can also special order curved, tempered, laminate, and obscure glass, as well as mirrors and tabletops. (Coming soon to Rockridge.)

Hardly Strictly Hardware (HSH): The COLE HARDWARE digital newsletter is delivered free, directly to your desktop. The HSH contains information on new products, practical tips, and more (or less!). Sign up at www.colehardware.com under the "Connect" heading.

Hardware Hotline: We publish our newsletter every month of the year. See the online version at www.colehardware.com. It's homegrown and filled with interesting articles about hardware, our community, and of course, COLE HARDWARE.

Hours of Operation: We're open every single day of the year including every holiday. All San Francisco stores are open 8:00 am–8:00 pm daily. Rockridge is open weekdays 7:00 am–8:00 pm, weekends 8:00 am–8:00 pm. Holiday hours vary.

Instaply: Download the free Instaply app for your iPhone or Android phone and communicate with us via text.

Lamps Rewired: Our Cole Fox store offers rewiring services for table and floor lamps. Contact us for information and pricing.

Lifetime Warranty: Your "complete satisfaction" dictates that we offer a lifetime warranty on just about everything we sell.

Locksmith Service and Key Cutting: We cut keys at all our stores, including hard-to-find computer ChipKeys for automobiles. We have an expert locksmith on duty Monday through Friday at our Cole Fox store downtown (415/777-4400). We can also send a locksmith to your home or business 24/7. Call 415/753-2653 ext. 3 for a locksmith referral. (24/7 service not available at Rockridge.)

Low Price Guarantee: Just bring in another store's ad, and we will honor the lower price.

Mobile Offers: Text the word "COLE" to 55155 to receive three mobile offers every month.

Muni: We sell 1-Day, 3-Day, and 7-Day Passports and parking meter cards in \$20 and \$50 denominations.

Online Shopping: Shop 24/7 from the convenience of your home at www.colehardware.com.

Photocopies: We're happy to photocopy documents. Please ask for rates.

Pipe: We cut and thread galvanized and black pipe, your pipe or ours. (Note: Cole Fox can't thread.)

Plumbing Service: Call our Repair Referral Service at 415/753-2653 ext. 3. Our Repair Referral desk is staffed Monday through Friday 8:00 am to 5:00 pm. For 24/7

emergency referral after hours or on weekends, you will be connected directly to our plumbers. (24/7 service not available at Rockridge.)

Postage Stamps: Purchase a booklet of FOREVER® STAMPS at any of our locations.

QWIIQ Deals: Download the free QWIIQ app from the Apple app store to receive Rick's Buying Blunder deals on your phone.

Recycling: Bring your old paint (S.F. residents only; liquid paint only—put dried paint cans into your own recycle bin, lids off!), used rechargeable batteries (nickel-cadmium), used household batteries (alkaline and regular), copper and brass scrap metal (such as keys, bathroom and plumbing fixtures), cell phones, expired printer cartridges, soft plastics, and spent fluorescent bulbs into any of our four San Francisco stores, and we will send them off to be recycled into new products. See page 8 for details.

Repair Referral Service: Our alliances with competent, honest, quality tradespeople assure you excellent work on your home, property, or office. We are a licensed contractor (#708403). Call 415/753-2653 ext. 3 or go to www.colehardware.com/homerepair.

Repotting Service: Pick out the plant and the pot, and our Cole, Mission, or Polk Street nursery staff will repot your plant for free.

Return Policy: We accept returns on just about anything. (Power tools, appliances, etc., may only be returned subject to manufacturer's warranty. Hand tools exchanged for defective replacement only. No return on snow cables.)

Rewards Program: Earn a 5% dividend on purchases and much more. Membership is quick and free. Sign up today!

Room Painting Software: All of our paint departments are equipped with room painting software. Simply bring in your camera's memory chip, upload your image, and choose paint colors to review.

Rug Cleaners Rented: We have steam carpet and upholstery cleaners available for rent at each store. (Coming soon to Rockridge.)

Senior Citizen Discount (age 65 or older): 10% off all purchases of nonsale merchandise.

Sharpening Service: Knives and scissors sharpened while you wait or same-day service. (Coming soon to Rockridge.) (Note: Cole Fox doesn't sharpen scissors, just knives.)

SodaStream Carbonator Exchange: We exchange spent SodaStream carbonators at all our locations.

Speakers Bureau: Topics range from home repair to gardening to security to small business marketing and more. If you need a speaker for your organization, call 415/753-2653 ext. 5.

Special Orders: If we don't have what you need in stock, we'll do our best to obtain it as quickly as possible.

Student Discount: Show us your student I.D. and receive a 5% immediate discount, plus 5% annual rebate, custom key tag, use of our fax machines, and more!

Tool Rental: We rent floor sanders, many hand and power tools, and garden tools, too. Contact our stores for availability or go to the Be Scrappy link at www.colehardware.com to reserve tools. (Note: Floor sanders not available at Cole Fox or Polk Street stores.)

UPS Shipping Service: We ship packages all over the country for our Rewards members via United Parcel Service.

Website: Visit www.colehardware.com.

Windows, Doors, and Window Screens: Window and screen repairs are available at our Cole Street and Mission Street stores. Contact these stores for information and pricing.

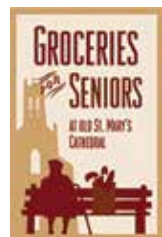
By the way, we sell hardware, too.



COMMUNITY NEWS

Spare Change Collection

We're excited to report that our spare change collection is approaching the \$25,000 milestone—all from our shoppers dropping their coins into the change jars at our registers. Our November collection raised \$762.72 for



Groceries for Seniors, a local organization that distributes food to approximately 1,000 seniors every week, bringing our grand total since our program started to \$24,374.56. December's collection is earmarked for Women Organized to Make Abuse Nonexistent, Inc. (W.O.M.A.N., Inc.), a community-based, multiservice agency serving survivors of domestic violence, specifically for their displaced pet program. Will we be able to reach the \$25,000 mark? Stay tuned!



For January, our San Francisco stores will collect spare change for The Family Link, a nonprofit guesthouse that serves people with a life-threatening illness or injury by providing hospitality to their visiting family and loved ones. Our Rockridge store will collect funds for Friends of Rockridge Greenbelt (FROG) Park, an organization raising money for children's play structures at the park. We'll report these numbers in March.



It's easy to donate! Just drop your change in the collection jars at all of our cash registers—or bring in that jar of coins that is collecting dust on your dresser.



Tim with Groceries for Seniors accepts our Spare Change donation of \$762.72.

Local Plants, Local People

Interested in preserving a piece of our local San Francisco community and natural environment? Look for the Candlestick Point Native Plant Nursery (CPNPN) logo when you purchase plants from COLE HARDWARE. CPNPN's plants are not only native to Southeast San Francisco, but produced locally here as well. They strengthen local



ecology, are resilient in the face of climate change, can help you conserve water, and enable you to be a local eco-steward simply through how you build your garden. Native to this region, all species also attract local wildlife including beneficial insects.

In addition, when you purchase a CPNPN plant, you directly support youth workforce development in Bayview/Hunter's Point, as the nursery employs paid youth interns, embedding formative environmental literacy and leadership development opportunities in positive early employment experiences.



Holiday Generosity

COLE HARDWARE wishes to thank our friends and crew members who gave generously to our holiday collections. Our friends at



Green Toys donated over \$2,800 of their most popular toys to our Arriba Juntos toy collection. Our

Adopt-a-Family collection for Women Organized to Make Abuse Nonexistent, Inc. (W.O.M.A.N., Inc.) collected \$1,260 in cash, toys, and gift cards for two families to enjoy the holidays. Our deepest gratitude to all from the bottom of our hearts!



Thank you, Green Toys for your generous donation!

What Is Candlestick Point Native Plant Nursery?

Candlestick Point Native Plant Nursery (CPNPN), a project of Literacy for Environmental Justice, is a local nursery dedicated to preserving the unique biodiversity of San Francisco. By engaging local residents and young adults in growing native plants that can be used by businesses and homeowners to cultivate sustainable native plant habitats, CPNPN is not only committed to ecological sustainability and environmental health, but also to building long-term community stewardship of our local environment.



To learn more about CPNPN visit www.candlestickconnect.org.

COLE HARDWARE T-Shirts Travel the Globe!

COLE HARDWARE Rewards member Susan Alexander shared a photo of herself sporting her COLE HARDWARE T-shirt on the campus of Trinity College in Dublin, Ireland. Buy a COLE HARDWARE T-shirt and send us a photo of yourself donning your COLE HARDWARE T-shirt on the Emerald Isle or at Emerald Bay, and we'll send you a \$5 gift card. Available in assorted styles and sizes for men, women, and children. (\$9.99)



COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

Accounting/Bookkeeping: We are an accounting firm specializing in accounting systems for small and medium sized businesses with a focus on QuickBooks and online solutions. Services include setup, training, troubleshooting, cleanup, and ongoing bookkeeping for businesses that want to outsource the accounting. Deborah Lardie is a CPA and Certified QuickBooks Consultant. 415/864-0770, www.lardiecompany.com, deborah@lardiecompany.com

Bed and Breakfast Hosting: If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: reservations@bbsf.com, website: www.bbsf.com. Bed & Breakfast San Francisco—since 1977.

Driver: Retired gentleman can drive you (in my car) to medical appointments, grocery shopping or on other local errands. I am dependable, very punctual, friendly with a good sense of humor plus a fantastic reference list! I do what taxi drivers don't: wait for you in doctor's waiting room, help you shop (if needed), carry groceries/packages etc. All this for only \$25 an hour (2-hr. minimum). Please call Bill 415/826-3613 or e-mail bill311@att.net. Thanks for reading my ad!

Framing: Custom frames and mats. Personalized design consultation. Have your art framed by a local trusted artist. 30+ years in the design business and competitive pricing. Kingmond Young, 416 Cortland Avenue, 415/206-1680.

Interior Redesign and Feng Shui: Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit www.spacetransform.com.

Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See www.franklawoffice.com for info.



Digital Hardware Hotline

To sign up for a digital version of our monthly *Hardware Hotline*, visit www.colehardware.com/eline.htm.

Orange Dog Manor: Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath. Special discount for weeklong rentals. Visit our website at www.orangedogmanor.com or call 415/753-6886.

Proofreading: Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

Real Estate: \$2,100 REBATE WHEN BUYING OR SELLING YOUR HOME, CONDO, OR INCOME PROPERTY. Representing all neighborhoods of San Francisco and the Peninsula since 1990. I provide a complete service package for both buyers and sellers through Century 21. Why not compare your Realtor services with mine? Call Mike at 415/742-1199 or e-mail Mike.Torres@Century21.com. License #01071794. Rebate given at close of escrow.

Tax Prep and Planning: Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057 or visit www.StegerTax.com.

Wallpaper Installation: Over 30 years experience with all types of wall coverings: anaglypta, inlaid wood veneer, glass beads, metallic, natural fiber, hand-printed, murals, and nonwovens. The latest techniques in full-service, quality preparation, removal, repairs, and installation. For projects large or small, contact Susan through COLE HARDWARE's Repair Referral Service at 415/753-2653 ext. 3 or homerepair@colehardware.com.



Tool Rental Reservations

Visit www.bescrappy.com/register.

Getting Married?

COLE HARDWARE Offers a Gift Registry



Assist friends and family in choosing a thoughtful gift that you will love! Also great for housewarmings, birthdays, and first apartments or even for high school graduates heading off to college.

Send an e-mail to gift@colehardware.com for information.

COLE HARDWARE Reusable Bag

49¢

or 25¢ with a \$10 purchase

(while supplies last)



COLE HARDWARE proud member of:



Polk Street Merchants District



Russian Hill Neighbors



HANC
Haight
Ashbury
Neighborhood
Council

som*ba* South of Market Business Association

COLE HARDWARE supports organizations working to enhance our great City. If you'd like us to be part of your membership, please contact julia@colehardware.com.

Benjamin Moore® Paint Available at COLE HARDWARE!

Colors that
let you create
a room that
reflects your sense of style,
passion, and flair

Choose from over 3,300 Benjamin Moore colors.



The COLE HARDWARE Calendar - January

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Hardware HOT DEALS January 1-18 see insert		1 Holiday Hours 10:00 am-2:00 pm (San Francisco stores only) 2015 New Year's Day	2 COLE HARDWARE Rockridge Opens! Flash Friday DEALS	3
4	5		7	8	9	
		COMMUNITY SAVINGS DAYS Special Community Members SAVE 20% see our website for more details		15 20% Off ALL HATS National Hat Day	16 Flash Friday DEALS	17 Flash Friday DEALS To sign up, send an e-mail to hotline@ colehardware .com with "flash" in the subject line.
11	12		21 Hardware Happy Hour 5:00 pm-8:00 pm see page 2 for details	22	23 Flash Friday DEALS	
18	19 Martin Luther King Jr. Day	20	28	29	30 Flash Friday DEALS	31
25	26 Student Monday	27 Teacher Tuesday	28 Senior Wednesday	29 Military Thursday		



Our founder, Dave Karp
Purveyor of Hardware Wisdom

The COLE HARDWARE credo...

Commitment to savings:
Rewards program members receive a
5% quarterly dividend on purchases.

Commitment to the community:
We donate 10% of what you spend to
local charities (you get to designate
one of our Community Partner
beneficiaries).

Commitment to you: Over 90 years
of guaranteed customer satisfaction.

Commitment to the environment:
We're reducing our footprint by
implementing environmentally sound
practices in our stores.

Four locations serving you every single day of the year!

2254 Polk Street
San Francisco, CA 94109-1820
(at Green Street on Russian Hill)
415/674-8913 Fax: 674-8917
Every day 8:00 am-8:00 pm
Open New Year's Day
10:00 am-2:00 pm

3312 Mission Street
San Francisco, CA 94110-5009
(at 29th Street—near Safeway)
415/647-8700 Fax: 647-6554
Every day 8:00 am-8:00 pm
Open New Year's Day
10:00 am-2:00 pm

956 Cole Street
San Francisco, CA 94117-4316
(at Parnassus—near U.C. Medical Center)
415/753-2653 Fax: 753-0957
Every day 8:00 am-8:00 pm
Open New Year's Day
10:00 am-2:00 pm

70 4th Street
San Francisco, CA 94103-3124
(downtown between Market and Mission)
415/777-4400 Fax: 777-4453
Every day 8:00 am-8:00 pm
Open New Year's Day
10:00 am-2:00 pm

5533 College Avenue
Rockridge District, Oakland, CA 94618
(1/2 block south of Rockridge BART station)
510/463-2653 Fax: 510/852-8216
Weekdays 7:00 am-8:00 pm
Weekends 8:00 am-8:00 pm
Opening January 2

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the Hardware Hotline at 415/753-2653 ext. 5 or e-mail hotline@colehardware.com.



ACE
The helpful place.



www.colehardware.com
Contractor's License #708403
service@colehardware.com

E-mail us with any comments or questions at hotline@colehardware.com.

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January 2015