

Special Offer from Google Express!



see page 2 for details

## Recycle Your Spent Holiday Lights with Us!



Help the environment  
and families with kids  
who have cancer!  
see page 8 for details



**Toy Drive**  
Through December 21

**Warm Coat  
Drive**

December 13-14

see page 2 for details



# COLE HARDWARE'S Hardware Hotline

December 2014

NEWS AND VIEWS FROM AROUND THE STORES

## Our Anniversary Sale and Party!

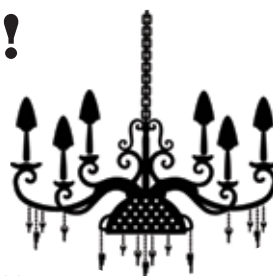
At COLE HARDWARE, we feel incredibly blessed that after five decades, we are still a part of this wonderful City, with our third generation of Karp's (Adrianna and David) joining the business in the past year. Join us as we celebrate 53 years since Dave Karp's purchase of our flagship store (which has been in Cole Valley since the 1920s). We will be celebrating with a 25% off sale



**SAVE 25%  
STOREWIDE\***  
All Day!

**Wednesday,  
December 10**

all day. And from 5:00 pm to closing, we will be serving our signature Cutting Edge wine and gourmet chocolates. You'll also receive a free, reusable COLE HARDWARE shopping bag. Take advantage of this opportunity to pick up those last-minute gifts on your shopping list—or to just get started if you've procrastinated. Please stop by!



*\*Discount does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, special orders, or sale merchandise. Not valid with coupons or other offers. Rewards points do not accumulate.*

## Introducing Big Green Egg® MiniMax™

Just in time for the holidays, the all-new, portable Big Green Egg MiniMax is proof that great things come in small packages. This EGG is the first to arrive with its own transportation in the form of a sturdy, easy-to-grip carrier. The compact MiniMax, perfect for camping, poolside, and tailgating, is built to perform and is ready to travel wherever your culinary interests take you!



Opening the MiniMax dome reveals a stainless steel cooking grate measuring 13 inches in diameter for a whopping 133 square inches of cooking area—all within a convenient 19.5 inch height. And, of course, MiniMax is constructed from the same ultra-high-quality ceramics as the other six EGG sizes and allows you to grill, bake, smoke, roast, and slow cook. Arrives in one complete package.

Put one under the tree for the favorite barbecue lover in your life. (SKU 868021, \$649.00)



## COLE HARDWARE Online and on the Go!

Many regular readers of the *Hardware Hotline* already know that COLE HARDWARE offers online shopping to help make shopping as convenient as possible for our customers. From the comfort of your home, over 70,000 COLE HARDWARE items are available at your fingertips for purchase. Well, to add

to that convenience factor, we now offer a mobile-optimized version of our online store to make it all the more accessible! On our online site, you can enter shipping information or designate your preferred store at which to pick up your purchased items.

Go to [colehardware.com](http://colehardware.com) from your mobile device to get started shopping now.



### Online shopping categories include:

- Electrical & Lighting
- Plumbing & Faucets
- Hand & Power Tools
- Outdoor Living
- Garden Supplies
- Auto Supplies
- Hardware & Fasteners
- Pet Supplies
- Paint & Sundries
- Housewares

**"Our commitment to you: Your satisfaction guaranteed. Period."**

**Shop online 24/7 at [ColeHardware.com](http://ColeHardware.com).**

3312 Mission Street  
San Francisco, CA 94110-5009

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SAN FRANCISCO  
GREEN  
BUSINESS



San Francisco's Favorite Hardware Stores!



# Arriba Juntos Toy Drive

## Through December 21

Once again, COLE HARDWARE is hosting a toy drive for Arriba Juntos's La Posada celebration. Arriba Juntos, which translates from Spanish to "upward together," is a nonprofit community organization that was founded in 1965 in the Mission District. It works to support thousands of individuals and families across the City who are the most underserved and at risk for prolonged poverty. Its clients receive occupational training programs and employment services that help them improve the quality of their lives and contribute to the local economy.

At its La Posada celebration each year, Arriba Juntos aims to have gifts for all the children who attend. Join us in helping make it a special night. Las Posadas is a colorful tradition celebrated in Mexico every evening December 16–24. Each night, a party is held in a neighborhood home, and at dusk, guests gather outside the house and form a procession led by a child dressed as an angel, with music, songs, and candles. Eventually the procession reaches a house or church (*posada* translates to "shelter") where a piñata and more music ensue.



For your donation, we suggest a toy from Green Toys™, a Bay Area company that makes a unique, fun line of classic children's toys constructed from recycled plastic containers and other environmentally friendly materials. Our partner in the toy drive for the past six years, Green Toys has donated hundreds of their toys to Arriba Juntos. At all of our COLE HARDWARE locations, we carry a variety of Green Toys, including race cars, rockets, airplanes, and seaplanes. The toys range in price from \$4.99 to \$29.99. Come check them out for this special event and stock up for your own holiday gift-giving needs as well. We will be collecting toys to donate through December 21.

Besides Green Toys, you may also donate any new, unwrapped toy. Just drop your toy donations in Santa's bin at any of our stores!



## Warm Coat Drive

Saturday, December 13

Sunday, December 14

All COLE HARDWARE Locations

Although winters in San Francisco are relatively mild most years, we do experience some intense cold spells during the season. While many of us will be sporting new coats this winter, our old, gently used coats can still be put to good use. During the weekend of December 13–14, all COLE HARDWARE locations will be collecting coats, scarves, gloves, and hats that will be donated to the St. Vincent de Paul Society's Vincentian Help Desk program.

The Vincentian Help Desk is a lifeline for those who are low-income or homeless, helping people meet their most basic needs with dignity and respect. Look in your closet and bring us any of your old, warm coats during our weekend drive.

## Neighborly service, delivered.

Get your Cole Hardware necessities delivered today.



Text "COLE" to 42033 and get **\$15 off\*** your first purchase and **3 months free delivery** on orders \$15 or more.\*\*

## Google Express

[google.com/express](http://google.com/express)

\*Applies only to 1 purchase (even if it's less than the coupon value). Alcohol, gift cards, membership costs and shipping & service fees excluded. \$15 first time coupon offer expires January 15, 2015. One coupon per mobile number. Message and data rates may apply.

\*\*Free delivery means no shipping & service fees. Eligible orders are \$15+ before taxes/fees in select delivery areas and exclude restricted items. Service fees apply to ineligible orders. Pricing may change. After free trial, membership auto-renews. Cancel at any time. Requires active membership subject to terms & conditions. 3-month trial offer expires March 31, 2015. For complete terms and conditions, see [g.co/shopexpress/terms](http://g.co/shopexpress/terms).

## Freshly Cut Christmas Trees

We will have freshly cut Christmas trees once again available at all COLE HARDWARE locations. We're happy to bring the tree to your home for a \$20 delivery fee. Just make arrangements for delivery at the time of purchase. While we will try our best to deliver your tree exactly when you request, please allow for a two-hour delivery window.

Citywide  
Weekend  
Delivery  
\$20



## COLE STREET

### SIDEWALK CLEANING FUNDRAISER

## FEATURING SANTA!

SUNDAY,  
DEC. 7TH

Get your  
picture  
taken with  
**SANTA**

11AM – 5PM  
at Postal Chase  
912 Cole St.



ALL PROCEEDS FINANCE THE SIDEWALK SWEEPING AND CLEANING



# Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

## Repair Referral Service

COLE HARDWARE's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning  
Alarms/Security Systems/Access Control  
Antique Restoration  
**Appliance Repair and Installation**  
Arborist  
Architectural Planning  
Asbestos Removal  
Bath Resurface  
Brick and Stone Masonry  
Cabinetmaking  
**Carpentry**  
Carpet and Linoleum Installation  
Carpet Cleaning  
Chimney Sweep and Repair  
Cleaning/Janitorial  
Commercial Kitchen Installation

Computer Data Cabling  
Computer Grounding  
Computer Repair and Tutoring  
Concrete  
Custom Closets, Pantries, and Storage Solutions  
Decks New/Stain  
Design + Build  
Disaster Cleanup and Restoration (Flood/Fire/Sewage)  
Door Refinishing  
Drain Cleaning  
Drywall/Lath  
Duct and Dryer Vent Cleaning  
**Electrical 24/7**  
Emergency Locksmith  
Emergency Power Restoration

Faucet Repair and Installation  
Fences  
Furnace Repair and Installation  
Furniture Refinishing and Repair  
Furniture Upholstering  
Garage Door Repair/Installation  
Gardening/Pruning/Tree Trimming  
General Contractors  
Glass Installation  
Grout Restoration  
**Handyman Services**  
Hardwood Floors New/Refinish  
Home and Office Organizing  
Home Energy Rating Systems (HERS)  
Home Entertainment Systems

Insulation Installation  
Intercom Systems  
Interior Design, Staging, and Color Consultation  
Interior Wood Refinishing and Restoration  
Iron and Metal Works/Gates  
Kitchen and Bath Remodeling  
Landscaping  
Lead Inspection and Abatement  
Leak Diagnosis/Waterproofing  
Lock Installation  
**Locksmith Service 24/7**  
Mold Remediation  
Moving  
New Construction  
Painting Interior/Exterior

Pest and Termite Control  
Plastering  
**Plumbing 24/7**  
Power Washing, Commercial and Residential Cleaning  
**Remodeling / Major Remodeling**  
Roofs New/Repair  
Room Additions  
Security Evaluation / Consultation  
Seismic Upgrading  
Sheet Metal Work  
Shutter Installation

Skylights  
Solar Energy Installation  
Stained Glass Creation and Repair  
Stair Lift Installation  
Stucco Work  
Telephone System Installation  
Tile Installation  
Wallpaper Application  
Water Heater Installation  
Welding  
Window Cleaning/Repair  
Windows and Doors



COLE HARDWARE is a licensed California General Contractor, license number 708403.

Contact us at [www.colehardware.com/homerepair](http://www.colehardware.com/homerepair)

## Meet Marc: Our Master Locksmith

Many longtime readers of the *Hardware Hotline* probably already know Marc, our Master Class Locksmith, but we'd like to introduce him to our newer readers, too.

Marc, a native San Franciscan, has been working with COLE HARDWARE for nearly 20 years; in fact, he has nearly 30 years' experience installing and maintaining locks in the many Victorians and Edwardians in our City. He takes pride in his work and offers unparalleled customer service in the COLE HARDWARE tradition: "Your satisfaction guaranteed!"

Mark tells us that his most common call is for rekeying locks (combination changes), when a customer, for any number of reasons, needs his or her locks changed. But Marc also gets calls when customers find themselves locked out. In most cases, Marc can provide a fast 30-minute response time.

Marc says, "You should take a few minutes to recall who might have copies of your property keys" (a former housemate, dog walker, tradesperson, contractor, etc.). Many people in San Francisco live in shared housing. Locks and keys are rarely changed when a property is bought, sold, or rented, which means old tenants and their friends, associates, and so on, might still have keys to your home. Marc suggests that homeowners, businesses, and property managers purchase a lock system that will block unauthorized duplication of keys. This concept is called "key control." COLE HARDWARE carries locks that operate with high-security and patented keys. Marc advises his customers to consider master key systems as another option.

When asked what advice he could give to our customers, Marc says, "Customers should consider

getting a security consultation if they have any doubts or concerns about the overall security of their property. Additionally, they should install quality locks such as Schlage® or high-security locks like Medeco®." If a customer would like a security consultation, Marc can do a complete walk-through of the property. He will look for any security vulnerabilities and point out any substandard hardware (locks, windows, doors, etc.). He will then provide a written summary that will include suggestions as well as hardware recommendations. A standard security consultation is \$150. If customers choose Marc to upgrade their security, the \$150 fee is applied to the final bill. **For the month of December, Marc is offering a special price of \$99.99 for a security consultation!**

Marc is versed in the many different high-security locks and their installations, including commercial applications such as magnetic card readers, biometric

(fingerprint reader) locks, and push-button entry systems. In addition, Marc also provides automotive service for customers locked out of their cars.

We have seen so many advancements in technology in the past 25 years, although many of the changes have been about design and decorative hardware rather than technology alone. Marc says, "Sometimes customers are looking for an updated look for a home, or they may want to keep the vintage look of the original." At times, locks just need some attention, rather than replacement. Marc can work with the customer to achieve either contemporary or vintage design while maintaining or enhancing security.

From simple rekeys and dead bolt installations to high-security locks and master key systems, Marc

can do it all. If you would like to contact Marc for your locksmith needs, you can call him directly at **415/760-LOCK (5625)**, or call our Repair Referral Service at **415/753-2653 ext. 3**, and we will put you in touch with Marc. We also do referrals via e-mail at [homerepair@colehardware.com](mailto:homerepair@colehardware.com).



## Wanted: East Bay Tradespeople!

In addition to our new store opening in Rockridge, our Repair Referral Service will also be expanding to the East Bay. We are looking for talented tradespeople in all of the areas listed above in our Repair Referral Service box. If you are interested in being part of our program and getting more work, please drop us a line via e-mail to [homerepair@colehardware.com](mailto:homerepair@colehardware.com) for more information.

Because our tradespeople are ambassadors of COLE HARDWARE, we will perform background and credit checks and vet references thoroughly.





# WHAT'S UNIQUE

## Espro® Presses

Espro presses are like no other French press we have seen. The extreme attention to detail, quality, and features are superior to any other French press choices out there. What makes Espro different? It all boils down to two simple yet game-changing features: its double-filtration system and its vacuum-sealed vessel.

### Filtration System

French press coffee is popular because it is a simple and easy method of making coffee that perfectly extracts the full flavor and aromatic oils from freshly ground coffee beans. However, it is common to have a bit of sludge or grit from coffee grounds make its way into your cup. This is because the filter in most models performs its basic function but does not perfectly filter to *completely* separate all of the coffee grounds from the hot water during brewing and plunging. Not only is the filter used in Espro presses 9 to 12 times finer than any other French press filter currently on the market, but the medium and large size presses feature *two* of these extra-fine filters. After your hot water passes through these filters, there is no way for any remnants of the beans to sneak through the filter into your freshly brewed coffee. And once you have pressed down to plunge the coffee beans toward the bottom, the filters keep the coffee grounds completely separated from the brewed coffee, so that the flavor profile remains totally pure and constant no matter how long you let the coffee sit. That would

The Espro Press filters your coffee twice, revealing flavor without grit.

be great, you say, but who wants to drink coffee that has been sitting around, and therefore cooling down, for hours? Well, keep reading.

### Vacuum-Sealed Vessel

The mirrorlike stainless steel vessel is not only gorgeous on the eyes, it is painstakingly vacuum sealed with special technology to remove any air between the inner chamber and outside wall. The coffee inside the press stays hot for hours, maintaining a consistent temperature as well as flavor due to the workhorse filter inside! However, the outside wall stays cool to the touch. This means that if you wanted to, you could truly boil your water and brew your coffee as guests arrive for a dinner party, then serve it straight from the Espro press hours later at dessert time. Or simply leisurely sip your way through a pot over the course of a lazy Sunday, with the last cup being just as enjoyable as the first. The design of the press is fit for the finest tabletop, making this a great piece to leave out to admire even when not in use. However, with its durable yet lightweight stainless steel construction, the Espro press is just as comfortable tossed in your backpack for a camping adventure as it is gleaming

in candlelight on your dining room table. No more broken carafes—the Espro will be the last French press you buy!

When we first experienced the Espro press, we were blown away and knew that we had to get it in for our customers to experience as well. The best part about our timing in getting Espro

onto the shelves at COLE HARDWARE is that it is here just in time for the holidays. Do you have coffee enthusiasts on your holiday shopping list? An Espro press is sure to be their favorite gift this holiday season. If they've heard the buzz on Espro, they are no doubt already intrigued and coveting one of their own. Even better if

they haven't—we've done the research for you to play the part of in-the-know coffee geek. We have the Espro press in three sizes. The 8-ounce press (Sku 633500, \$79.99) is perfect for a person living alone or perhaps to keep at the office to turn the afternoon refueling session into a comforting ritual. An 18-ounce press (Sku 633501, \$99.99) is great for a couple or a coffee lover who needs multiple cups to get going in the morning! The largest 32-ounce size (633502, \$119.99) is your best bet for a household with multiple coffee drinkers or those fully fledged caffeine addicts among us!

Arguably the first major breakthrough in coffee press design in over 30 years!



## i|prep™ Tablet Stand + Stylus



The gourmet kitchen goes digital with the iPrep, which holds all popular tablets in either portrait or landscape mode. A stylus is included to keep the screen clean of messy hands. A weighted base and nonslip rubber grip keep the stand planted where it belongs. The stylus easily stores in the hinge to keep it from getting lost. The iPrep also features four usable viewing angles. Besides being useful in the kitchen to read recipes, the iPrep is also ideal for viewing step-by-step projects digitally or reading the online edition of the newspaper at the breakfast table. Makes an ideal holiday gift, too! (Sku 607100, \$29.99)

## “Leaf” Tabletop Décor to Us!

These beautiful parchment serving leaves are a nod to the French tradition of serving cheeses atop fresh grape leaves. Freshly picked leaves do add a certain *je ne sais quoi* to tabletop and plating presentations, but unless you are reading this *Hardware Hotline* from your château in Bordeaux or your Napa Valley estate, you will probably be hard-pressed to find an easy supply of grape leaves to pluck from the vine. Never fear, just head in to COLE HARDWARE where a fresh crop of beautiful parchment serving leaves has recently arrived. Whether to accent a plate of

cheeses or hors d'oeuvres for your next cocktail party or to dress up a plate of holiday cookies to serve with

coffee, these parchment leaves step up your presentation a notch and help make any occasion special. Deco Leaves are the original and finest parchment leaves available, and they're made in the USA! The high-resolution, food-safe printing creates the finest detail, making the parchment leaves look just as good as the real thing. We have holly leaves for enhancing the presentation of your holiday tarts and cookies or just for adding a festive touch to your Christmas place settings and centerpieces! Classic grape leaves and banana leaves add an elegant touch to your cheese boards and hor d'oeuvres plates year-round. Leaves come in packets of 20. (Skus 678500–502, \$11.99)





# FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, and Mission Street stores.



## In the Garden December Garden Tasks

Tips from Dennis and Bill



Stop by our Cole Street garden center for all your gardening needs. The advice is free from the Garden Guys, Dennis and Bill. E-mail them with any questions: [dennis@colehardware.com](mailto:dennis@colehardware.com) or [blitz@colehardware.com](mailto:blitz@colehardware.com).

As the temperature drops and the holidays approach, focus tends to shift from outdoor gardens to indoor plants and decorations. But don't neglect to split duty between planning and prepping your garden for spring as well as festive ways to bring the outdoors into your home!

- ✓ Plants need little water and even less fertilizer in winter months. Instead, spend your time cleaning, pruning, and weeding your garden. These small tasks will pay off big with flower and fruit production come spring.

- ✓ Clean up and compost fallen leaves and dead flowers. Getting these off the ground will discourage pests from spending the winter in your garden.

- ✓ If you have stone fruit trees like cherries, plums, and peaches, go ahead and prune them now. With shrubs, and apple and pear trees, you can wait until after the holidays.

- ✓ It's also important to weed your garden in winter months before these pesky plants flower and go to seed. If you get the chance right after a rain, they should be especially easy to pull!

- ✓ If you still have bulbs to plant, there is no time like the present!

- ✓ Now is also the perfect time to transplant any trees and shrubs. During early winter, they will have the least amount of shock, but don't forget to add

generous amounts of compost, peat moss, and manure to the existing soil.

- ✓ Deciduous trees, shrubs, and vines, once dormant, can be sprayed with a dormant oil spray to discourage overwintering insects and diseases.

- ✓ Have a frost protection plan in place just in case! Weather reports will alert you to potential killing frost events, but if you wait until it hits the news, supplies could be low. Stop by any of our stores for a protection blanket, which can be tented on garden sticks or poles to protect your tender plants from the cold air. (Sku 7170798, \$14.99)

- ✓ Consider purchasing a live tree for the holidays and enjoy it for years to come! Potted Christmas trees can be easily moved and even planted outdoors with the proper planning and care. Think about your climate and space before you pick your tree—once in the ground, it will grow to full size before you know it. If you would like to use your tree for multiple years, make sure to pick a pot big enough, and when moving it around from



inside to outside and then back again, always remember to grab it by the pot and not the trunk.

- ✓ When selecting a cut tree, test for freshness by gently grasping a branch between your thumb and forefinger and pulling it toward you—if very few needles come off, you've got a fresh tree. Keeping it fresh requires the same dedication you would give to a beautiful bouquet of cut flowers, and we've got just the item to help! Preserve concentrate (Sku 96350, \$4.49) mixed with water as directed will yield 2 gallons of liquid to keep needles green and moist.

- ✓ Our stores have a large selection of poinsettias, fresh wreaths, and garlands to bring the outdoors in! Consider grouping a variety of poinsettias for more impact or adding lights to wreaths and garland displays. When it comes to picking poinsettias, freshness is determined by the pollen—the less you can see, the fresher!

See you in the garden!



## Recycle Your Christmas Tree

Each year, tens of thousands of Christmas trees are collected throughout San Francisco, fed through a mulcher, and used for erosion control. Sunset Scavenger and Golden Gate Disposal and Recycling Co. will pick up trees left on the curbside on your regular garbage days. Visit [www.sunsetscavenger.com](http://www.sunsetscavenger.com) to see

when tree collection will begin.

Please note: All ornaments, including the tinsel, must be removed, as well as plastic and metal stands.

Trees with wood stands are collectable, but please do not put them in plastic bags. Only "plain old trees" will be accepted for recycling!



## The Living Seed Company

The Living Seed Company offers seeds that are the highest in quality and 100% open-pollinated. For the benefit of all farmers, gardeners, consumers, and future generations, the Living Seed Company pledges to not knowingly buy or sell genetically engineered seeds. Our Cole Street location is now offering several Living Seed Company collections, which of course will make perfect gifts for gardeners or foodies.

In California, these collections will thrive from spring through winter, offering garden-fresh food throughout of the year.

The **Northern Collection** is suited for shorter gardening seasons and contains 22 heirloom varieties, including Amish paste tomato and bull's blood beet, along with a seed-saving book. (Sku 777100, \$59.99)

The **Southern Collection** is suited for longer seasons and contains 22 heirloom varieties, including sweet chocolate pepper and white icicle radish, along with a seed-saving book. (Sku 777101, \$59.99)

The **Founder's Collection** is the original and widely adapted collection that contains 22 varieties, including Cherokee purple tomato and rattlesnake bean pole, and a seed-saving book. (Sku 777102, \$59.99)

The **Urban Small Garden Collection** is suited for urban settings, small gardens, and containers. It contains 13 varieties, including Bloomsdale spinach and lemon cucumber, and a seed-saving book. (Sku 777103, \$34.99)

The **Culinary Herb Collection** contains 11 heirloom varieties and includes recipes on how to dry and use herbs and how to make different herb blends. (Sku 777104, \$29.99)

The **Pizza Collection** contains seven heirloom varieties and different pizza sauce recipes. Perfect for anyone who has ever wanted to grow their own ingredients for pizza sauce and toppings. (Sku 777105, \$24.99)

The **Micro Garden Collection** contains seven heirloom varieties and a garden space utilization plan. This is the perfect solution for balconies, window boxes, and tiny spaces. (Sku 777106, \$19.99)

The **Salsa Garden Collection** includes seven heirloom varieties and salsa recipes—everything fresh salsa lovers need to create their own homemade salsa. (Sku 777107, \$19.99)





# WHAT'S IN SEASON

## O Christmas Tree!

Nothing makes a home more festive or aromatic over the holidays than a freshly cut Christmas tree. The Christmas tree has become such a recognizable symbol and part of the holidays over generations, with many ancient cultures believing that evergreens, wreaths, and garlands represented eternal life. Here at COLE HARDWARE, the origin of our freshly cut trees began over 50 years ago with a customer asking Dave Karp if he knew where one might buy a Christmas tree in the City. Dave found a source of trees from a family in Oregon—the same family we buy our trees from to this day! In fact, many of our current Cole Street shoppers remember Dave delivering their first holiday tree in the Cole Valley neighborhood on the roof of his car. At 98, Dave still enjoys his involvement in our Christmas tree sales, and in honor of Dave, we honor the Christmas tree.



**Glass Ornament, Set of 3**  
(Sku 936617, \$7.99)



**Light-Up Pin**  
(Sku 9367671, \$3.99)

**Light-Up USB Tree**  
(Sku 936958, \$7.99)



**Light-Up Wine Stopper**  
(936672, \$10.99)



**Coir Doormat**  
(Sku 935015, \$25.99)



**Tree Centerpiece**  
(Sku 936625, \$18.99)



**Tea Towel**  
(Sku 936736, \$6.99)



**Tree Hat**  
(Sku 936910, \$9.99)



**Gingerbread Tree Kit**  
(Sku 937235, \$15.99)

## Reindeer Games!

We all know that reindeer, also known as caribou, live at the North Pole (with Santa, of course) and that at one time they freely roamed most of our northern states. To find a reindeer in the United States today, though, you'd have to travel to Alaska. But we've saved you the time and expense—a trip to your friendly local COLE HARDWARE will allow you to see these festive reindeer offerings.

**Light-Up Pin**  
(Sku 936670, \$3.99)



**Burlap Stocking**  
(Sku 936578, \$9.99)



**Tea Towel**  
(Sku 936735, \$6.99)



**Stocking Holder**  
(Sku 935032, \$12.99)



**Dog Antler Headband**  
(Sku 936679, \$7.99)



**Snow Globe**  
(Sku 936698, \$24.99)

**Ornament**  
(Sku 935030, \$4.99)



**Tree Skirt**  
(Sku 9292806, \$29.99)



**20% Off**

**baggallini**

## Baggallini® Bags

For most women, handbags are not just an accessory, but more along the lines of an extension of our arms. Born in 1995 from the idea that women need a stylish way to stay organized while traveling, Baggallini bags have evolved to help us stay organized in our daily lives, too. These beautiful bags embrace personal style and thoughtful function for a well-ordered life lived fully and beautifully. Check out the Baggallini collection at our downtown Cole Fox location. You'll find a fabulous assortment of purses, backpacks, totes, gym bags, wallets, and clutches. (Regular prices \$24.99–\$179.99)

## Hanukkah

**First Candle December 16**

All COLE HARDWARE locations offer a selection of menorahs, gelt, and candles. Our GoodLight™ candles are made from sustainable palm oil and burn cleaner than petroleum-based paraffin. Choose from a multicolor pack or a blue and white pack. (Skus 622000, 777, \$11.99)



"Our commitment to you: Your satisfaction guaranteed. Period."



# WHAT'S IN SEASON

## It's Crab Season!

The month of December is synonymous with many different things for people across the country: time spent with family, snowmen, parties, warm cider, winter break for those on a school-year schedule, and varying holiday traditions depending on cultural or religious affiliations. For those of us lucky enough to be living on the West Coast, December also signifies crab season! That's right, crab lovers rejoice: 'tis the season for fresh and bountiful Dungeness crab. Who needs a holiday roast?!

It doesn't take an elaborate or fancy recipe to make the subtly sweet flavor of this favorite seafood shine. For an all-out crab feast, enjoy the meat straight from freshly cracked shells right at the table and dipped in a bit of melted butter. The easiest way to remove whole pieces of lump crab meat is to crack and split every section of the crab individually, at the joint. To stretch your supply of crab further among a group of people, serve a simple crab salad over beds of individual crisp leaves of romaine or endive.

### To get you in the spirit, here are a few fun facts about this popular, tasty crustacean:

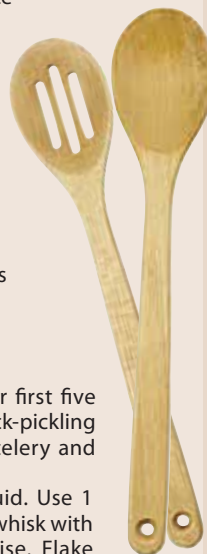
- Dungeness crab live in Pacific Ocean waters from as far north as Juneau, Alaska, to as far south as San Luis Obispo, California.
- No Dungeness crab may be taken from the San Francisco Bay, as it is an important crab nursery.
- In the Bay Area, crab season officially kicks off in November—but in Oregon and Washington, it begins December 1. The two Northwest states typically produce more crab than California does.
- Crab season is long—officially, it doesn't end until June. But around 80% of Bay Area Dungeness is usually brought in by January.
- The cost of crab depends heavily on season and supply—local crab in high supply is guaranteed to be dramatically less expensive than if it's flown in or is out of season.
- The Pacific States Marine Fisheries Commission enforces a strictly detailed preseason testing protocol used to determine recommendations for crab fishing and forecast supply each season.

## FRESH CRAB SALAD

¼ cup freshly squeezed lemon juice  
2 tablespoons white wine vinegar  
2 tablespoons water  
1 teaspoon salt  
½ teaspoon sugar  
1 large rib of celery, thinly sliced  
to yield about ¾ cup  
1 tablespoon sour cream  
1 tablespoon high-quality mayonnaise  
8 ounces fresh crab meat  
1 tablespoon chopped fresh chives  
Salt and pepper to taste  
Romaine or endive for serving  
Paprika for optional garnish

- In a small bowl, whisk together first five ingredients to create a mild, quick-pickling liquid for the celery. Add the celery and refrigerate for 30 minutes.
- Drain celery, reserving the liquid. Use 1 tablespoon of celery liquid and whisk with the sour cream and mayonnaise. Flake crab meat into dressing, add celery and chives, and stir to combine. Season to taste with salt and pepper.
- Refrigerate for at least 30 minutes but not more than 24 hours before serving, divided evenly over the romaine or endive. Sprinkle with paprika if desired.

*Yields 4 appetizer servings*



## Custom Engraved Tags

All COLE HARDWARE stores now can customize a variety of identification tags in a matter of minutes. The tags come in an assortment of high-quality finishes, materials, and shapes to choose from. Make sure Fido or Fluffy can be found should they get lost! Or customize a holiday gift tag with a special heartfelt inscription. We offer an assortment of fun

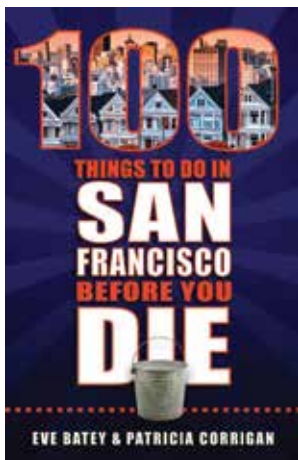


tags, including dog bones, hearts, and a few holiday themes. Depending on the tag design you've chosen and the message, the number of engraved lines varies between two and four (\$6.99–\$12.99 including inscription).

In addition to ID tags, we can also engrave keys. Many apartments and homes have several keys—a key into the building, a key into the apartment, keys for storage units and garages, and so on. Often the keys are similar. Engraving them will allow you to easily identify a particular key instead of attempting to use each one. For just \$3.99, you receive a new key—and the engraving is included in the price.

## San Francisco Bucket List

We are excited to bring you the ultimate S.F. bucket list book: *100 Things to Do in San Francisco Before You Die*. The book is written by two locals who love the City and who also happen to be professional journalists. It covers a wide range of attractions, from classics such as the painted ladies and where to buy tie-dye in Haight-Ashbury, to a number of off-the-beaten-path excursions that will be new even to most locals. Anyone up to track down a food truck selling bacon-wrapped hot dogs, support a nonprofit for tutoring young people in their writing skills by shopping for pirate supplies, or taste-test the best tea



leaf salads from the authors' list of the top four Burmese restaurants across the City?

### About the Authors:

Eve Batey is the cofounder of SFist.com, the proprietor of the *San Francisco Appeal*, and former deputy managing editor of the *San Francisco Chronicle*. She lives in the Outer Sunset with her husband and a bunch of animals.

Patricia Corrigan is a freelance writer and editor in San Francisco who worked for 23 years as a newspaper reporter and has written 17 books. She lives in Twin Peaks, close to her son, daughter-in-law, and grandson.

Chock-full of insider information for a mere \$16.00, this book would make just as great a gift for a local as for that friend you have subtly, or perhaps not so subtly, been trying to get to come out for a visit!

Stay tuned for details about our December 10 anniversary party, as authors Eve Batey and Patricia Corrigan will be stopping by one or more stores to share information about their wonderful book!

20% Off



## Timbuk2

Timbuk2 is a San Francisco original. Founded in a San Francisco garage in 1989 by a bike messenger named Rob Honeycutt, Timbuk2 products have been continuously manufactured in the City's Mission District ever since. Rob made products that served his needs as a messenger, and at the same time, he had huge drive for success. Product offerings have grown to include luggage and laptop bags, but the made-in-San Francisco custom messenger bag remains the iconic style and the heart and soul of the company. Our Cole Fox location offers assorted styles and accessories. (Regular prices \$19.99–\$199.99)



# ENVIRONMENTAL INFO

COLE HARDWARE  
GREEN CERTIFIED

GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

## San Francisco Water 2015 Calendars

The San Francisco Public Utilities Commission publishes a beautiful calendar full of colorful photography and everyday tips to prevent water pollution. The calendars are made available free of charge to educate residents about environmental stewardship and ways to help prevent pollutants

from entering the City's sewer system, the Bay, and ocean. While supplies last, pick one up at any COLE HARDWARE location.



## Creative Gift Wrap

Say Ho! Ho! Ho! this holiday season by wrapping gifts without leaving the house. Unfortunately, the beautiful wrapping paper we use to make our gifts picture-perfect is blamed for the 25% increase in waste generated during the holiday season. Most likely you'll find these items in your home just waiting to be repurposed!

**Old maps:** With GPS and online maps dominating our travel these days, old maps make ideal wrapping paper for the intrepid traveler in your life.

**Empty coffee canisters:** Just wrap the outside with some oil cloth or used gift wrap, and these are ideal for baked treats.



**Comics:** After you have read the comics with the kids on Sunday morning, the comics section of the paper makes a perfect wrapping for the young and young at heart.



Lights for Life is dedicated to making the lives of children with cancer and their families a little easier. We are setting out to help them accomplish this through the recycling of old holiday string lights. Over 200 million strings of lights are sold each year in the United States, with many of them eventually ending up in our landfills. Lights for Life and COLE HARDWARE are asking you to not throw away your old and broken lights this year. If Lights for Life can collect just a small percentage of these light strings, it will go a long way in helping those families of children with cancer. The light strands are sold to recyclers for the copper they contain. The funds received from these sales are used to provide financial assistance to the families of children with cancer, along with sponsoring a kids' camp. COLE HARDWARE will once again serve as a collection site. Just bring your spent light strands to any of our four locations through December 31.



## SIGG™ Bottles

30% Off

For over 100 years, SIGG has utilized Swiss precision to design and build products that make life easier and a little more enjoyable. SIGG bottles are made to the highest standards of Swiss quality and craftsmanship. As fashionable as they are functional, SIGG bottles are ecologically sound, reusable, and ultimately, easily recycled. Assorted styles and sizes. (Regular prices \$16.99–\$24.99)



## Follow COLE HARDWARE!



## Recycle at COLE HARDWARE!

Bring to any of our four stores:

### BRITA PRODUCTS:

Includes filters, pitchers, bottles, and dispensers.



### SMALL CONSUMER ELECTRONICS:

Items up to the size of a desktop computer.



### CELL PHONES:

Personal cell phones—batteries and chargers not required.

### BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



### OLD PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



### PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



### SCRAP METAL:

Copper and brass.

### SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



### EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

### SOFT PLASTIC:

Clean plastic only. Households only. One basketball-size amount per visit, please.



For Bay Area recycling resources, visit [www.colehardware.com/recycle.htm](http://www.colehardware.com/recycle.htm)



# HARDWARE KNOWLEDGE

**May all your holiday wishes come true!**

**This holiday season, unwrap "The Ultimate Cooking Experience."**

Grilling, baking, roasting, and smoking—no other outdoor cooker can match the quality and versatility of a Big Green Egg!



## Snow Cable Chains

Veteran Tahoe travelers know that tire chains, also known as tire cables, are sometimes necessary when crossing the mountains in winter. These are sold by the pair and help car or truck tires get more traction in conditions where snow and/or ice have accumulated on the road. Four-wheel-drive or all-wheel-drive vehicles with snow tires used to be exempt from chain controls, but no longer. All vehicles must now carry chains to enter a chain control area.

Our Cobra™ cable chains feature tough carbon steel rollers that provide traction and long wear. The low-profile steel rollers allow increased tire-to-road contact, resulting in better stability, plus a considerable reduction in noise and vibration, and they are galvanized for rust prevention.



All COLE HARDWARE locations stock four of the most popular size cables for cars (Sku 818818–21, \$46.99–\$49.99) and a popular truck size (Sku 818822, \$99.99). Just bring in your specific tire size as set forth by the ISO metric tire code. Virtually all tires have this information molded into the sidewalls, or you can refer to the factory specs for tires if the tires have not been changed on your car since you purchased it.

### How to Read Your Tire Size

The tire code consists of a leading letter and a string of numbers. The leading letter "P" correlates to a passenger car; the leading letters "LT" correlate to a light truck. (Please note that European car models may not have a letter.) After the letter (or

lack of letter), there is a three-digit number (tire width in millimeters), followed by a slash, with an additional two or three numbers (the aspect ratio, or a percentage of the total width of the tire that the sidewall would cover if placed directly over it). There may also be an additional "B," "D," or "R" after the last series of numbers (representing bias belt, diagonal, or radial). Finally, the tire size will terminate with another two-digit number, which is the wheel diameter the tires are designed to fit.

For example, a tire with the code P285/40R15 indicates the following:

The "P" means the tire is for a passenger vehicle. 285 is the width of the tire in millimeters.

40 is the aspect ratio and stands for 40%, or a percentage of the total width of the tire that the sidewall would cover if placed directly over it.

"R" means the tire uses a radial fabric construction of the carcass of the tire (radial is the standard tire on most vehicles).

15 is the number of inches in the diameter of the wheel the tire is designed to fit.

### What If We Don't Carry Your Size?

No worries! We can special order the cables for you. Just come in with your tire code by Monday, and if we don't have the size you need, we'll order them and have them in our store for you by Thursday of that week.

**IMPORTANT!** If you buy a pair of Cobra cable chains, you must use a pair of tensioners with them. These are essentially six small, rubber, bungee-type cords, bound by a circular rubber piece in the center, and come two to a bag. (Sku 818823, \$12.99) This is an integral part of the Cobra system and cannot be omitted.

**Don't get caught on the mountain pass without snow cable chains!**

## COLE HARDWARE Rewards

### Rewards member benefits:

- ➔ Membership is free, and you'll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
- ➔ Free delivery in San Francisco with \$100 purchase.
- ➔ New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- ➔ Attach your Rewards key fob to your key ring—if you lose your keys, they can be dropped in the mail to be returned to us; we'll notify you if we receive them.
- ➔ Lifetime warranty on most products purchased at COLE HARDWARE.
- ➔ Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- ➔ We don't sell our customer list, and all information is kept confidential.

### How points are earned:

- ➔ For every \$1 spent, one point is earned.
- ➔ Points are converted in increments of 100 points, which converts to \$5, and posted to your Rewards card monthly. This equates to 5% of your total purchases.
- ➔ Points are calculated daily and shown on receipts.
- ➔ For us to track your Rewards points, please identify yourself as a Rewards member each time you shop.

Terms and Conditions: 1. Rewards dollars are cleared after nine months. 2. Points accumulate for one year, with leftover points clearing at the end of the year. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program.

For more information, visit [www.colehardware.com/rewards](http://www.colehardware.com/rewards) or e-mail [service@colehardware.com](mailto:service@colehardware.com).



- Competitive pricing
- Incomparable service
- Specializing in hard-to-find items
- Free Bay Area delivery on most items



415/647-1800 E-mail: [colesupply@colehardware.com](mailto:colesupply@colehardware.com)





## W.O.M.A.N., Inc.

Women Organized to Make Abuse Nonexistent, Inc. (W.O.M.A.N., Inc.) has operated since 1978 as a community-based, multiservice agency, serving survivors of domestic violence in San Francisco and the larger Bay Area.

In addition to a 24-hour crisis line, they provide culturally sensitive support to survivors in domestic violence situations. COLE HARDWARE will be supporting W.O.M.A.N., Inc. in multiple manners for the month of December, and we invite you to join us!



## W.O.M.A.N., Inc.'s Pet Calendar

By purchasing W.O.M.A.N., Inc.'s 2015 pet calendar you can help support survivors of domestic violence and the loving pets that provide them so much companionship during their self-care, recovery, and healing. Visit [www.womaninc.org/PetCalendar](http://www.womaninc.org/PetCalendar) to receive a calendar with your donation. An excellent holiday gift for the pet lover in your life!

For more information on W.O.M.A.N., Inc., please visit [www.womaninc.org](http://www.womaninc.org). W.O.M.A.N., Inc. is COLE HARDWARE Community Partner #\*1537. Mentioning W.O.M.A.N., Inc.—or your favorite Community Partner—at the time of checkout will post 10% of your purchase to that organization in the form of a COLE HARDWARE gift card for the upcoming year.

## Adopt-a-Family

For the past four Christmas seasons, our Cole Street assistant store manager, Tessa, has participated in a holiday adopt-a-family program. She has adopted families both personally and for us at COLE HARDWARE. Whoever could, pitched in with presents and gift cards for these mothers and their children, to make their Christmas special. Tessa will once again be adopting two families this holiday season. If you would like to donate a gift or gift card to one of these families, please contact Tessa to find out what the family has requested and the ages of the children. E-mail [tessa@colehardware.com](mailto:tessa@colehardware.com) or ask for her when you're shopping at our Cole Street location.

## Spare Change Collection

In the spirit of recognizing the strong bond between survivors and their pets, our December spare change collection will benefit W.O.M.A.N., Inc.'s efforts to care for the pets that are often displaced with families. Unfortunately, pet abuse correlates closely with domestic violence, and for many domestic violence survivors, pets provide emotional support and comfort. Funds raised will help with veterinarian fees, food costs, and kennel stays.

Of course, our successful spare change collection program would not be possible without the generosity of our loyal shoppers! It's easy to donate. Simply drop your spare change into the collection jars when you're checking out at any of our stores. Or bring in that old jar of pennies that's collecting dust on your dresser!



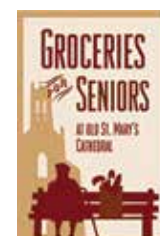
*We were able to buy this huge pile of toys last year for W.O.M.A.N., Inc.'s Adopt-a-Family program!*

## October Spare Change Collection

Our grand total since our spare change collection was started now stands at \$23,491.84, with our October fund-raising bringing in \$303.29 for Dress



for Success. November's collection is



earmarked for Groceries for Seniors, a local organization that distributes nutritious, fresh food to approximately 1,000 senior citizens in San Francisco every week. We'll

report those numbers next month. Will we be able to break the \$25,000 mark in 2014? Stay tuned!



## COLE HARDWARE Out and About!

Dave from COLE HARDWARE SUPPLIES recently visited the stunning Bryce Canyon, and his COLE HARDWARE cooler enjoyed the trip, too. This particular green cooler was our crew member gift a few years back, but we have other colors for purchase in our stores. Send us a photo sporting a COLE HARDWARE T-shirt or any of our gear in the Grand Canyon or the Grand Caymans and we'll send you a \$5 gift card.



## Follow COLE HARDWARE!



Shop 24/7 at  
[ColeHardware.com](http://ColeHardware.com)





# COMMUNITY CONNECTIONS

## BAY AREA BUSINESSES

**Accounting/Bookkeeping:** We are an accounting firm specializing in accounting systems for small and medium sized businesses with a focus on QuickBooks and online solutions. Services include setup, training, troubleshooting, cleanup, and ongoing bookkeeping for businesses that want to outsource the accounting. Deborah Lardie is a CPA and Certified QuickBooks Consultant. 415/864-0770, [www.lardiecompany.com](http://www.lardiecompany.com), [deborah@lardiecompany.com](mailto:deborah@lardiecompany.com)

**Attorney:** Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896, e-mail [john@johnweinsteinlaw.com](mailto:john@johnweinsteinlaw.com)

**Bed and Breakfast Hosting:** If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: [reservations@bbsf.com](mailto:reservations@bbsf.com), website: [www.bbsf.com](http://www.bbsf.com). Bed & Breakfast San Francisco—since 1977.

**Driver:** Retired gentleman can drive you (in my car) to medical appointments, grocery shopping or on other local errands. I am dependable, very punctual, friendly with a good sense of humor plus a fantastic reference list! I do what taxi drivers don't: wait for you in doctor's waiting room, help you shop (if needed), carry groceries/packages etc. All this for only \$25 an hour (2-hr. minimum). Please call Bill 415/826-3613 or e-mail [bill311@att.net](mailto:bill311@att.net). Thanks for reading my ad!

**Framing:** Custom frames and mats. Personalized design consultation. Have your art framed by a local trusted artist. 30+ years in the design business and competitive pricing. Kingmond Young, 416 Cortland Avenue, 415/206-1680.

**Interior Redesign and Feng Shui:** Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit [www.spacetransform.com](http://www.spacetransform.com).

**Legal Services:** Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See [www.franklawoffice.com](http://www.franklawoffice.com) for info.

**Orange Dog Manor:** Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath. Special discount for weeklong rentals. Visit our website at [www.orangedogmanor.com](http://www.orangedogmanor.com) or call 415/753-6886.

**Proofreading:** Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

**Real Estate:** Your Bay Area Real Estate Agent, Serving San Francisco and the Peninsula: Shari Klein, JD. Commercial and residential specialist; legally trained; experienced; seasoned negotiator; strong values and professional integrity; committed and responsive. "This is about you—the way to get started is to quit talking and begin doing." (Walt Disney) Cell number 650/464-5074. E-mail: [sharicklein@gmail.com](mailto:sharicklein@gmail.com). DRE# 01941623.

**Real Estate:** \$2,100 REBATE WHEN BUYING OR SELLING YOUR HOME, CONDO, OR INCOME PROPERTY. Representing all neighborhoods of San Francisco and the Peninsula since 1990. I provide a complete service package for both buyers and sellers through Century 21. Why not compare your Realtor services with mine? Call Mike at 415/742-1199 or e-mail [Mike.Torres@Century21.com](mailto:Mike.Torres@Century21.com). License #01071794. Rebate given at close of escrow.

**Tax Prep and Planning:** Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057 or visit [www.StegerTax.com](http://www.StegerTax.com).

**Wallpaper Installation:** Over 30 years experience with all types of wall coverings: anaglypta, inlaid wood veneer, glass beads, metallic, natural fiber, hand-printed, murals, and nonwovens. The latest techniques in full-service, quality preparation, removal, repairs, and installation. For projects large or small, contact Susan through COLE HARDWARE's Repair Referral Service at 415/753-2653 ext. 3 or [homerepair@colehardware.com](mailto:homerepair@colehardware.com).



**Digital Hardware Hotline**

To sign up for a digital version of our monthly *Hardware Hotline*, visit [www.colehardware.com/eline.htm](http://www.colehardware.com/eline.htm).

## Getting Married?

COLE HARDWARE offers a Gift Registry!

For information, e-mail [service@colehardware.com](mailto:service@colehardware.com).



## Tool Rental Reservations

Visit [www.bescrappy.com/register](http://www.bescrappy.com/register).

COLE HARDWARE proud member of:



CVIA  
COLE VALLEY IMPROVEMENT ASSOCIATION



YerhaBuena  
ALLIANCE



Polk Street Merchants District



Russian Hill Neighbors



HANC  
Haight Ashbury  
Neighborhood Council

som**ba** South of Market Business Association

COLE HARDWARE supports organizations working to enhance our great City. If you'd like us to be part of your membership, please contact [julia@colehardware.com](mailto:julia@colehardware.com).





## Benjamin Moore® Paint Available at COLE HARDWARE!

*Colors that let you create a  
room that reflects your sense of  
style, passion, and flair*

Choose from over 3,300 Benjamin Moore colors.

## COLE HARDWARE Is Hiring!

COLE HARDWARE, San Francisco's favorite hardware stores, is looking to hire for multiple full-time positions. We have openings for sales associates, cashiers, and warehouse assistants. Successful applicants will have a real dedication to customer service. Experience in retail and hardware is preferred but not required. Our busiest days are Saturdays and Sundays, and applicants must expect to work both days each week.

### Why Work at COLE HARDWARE?

Our stores are fun and invigorating places to work. We have a fast-paced, demanding environment with an excellent staff and hundreds of customers each day. COLE HARDWARE offers the strongest benefit and compensation package for our industry: medical, dental, 401(k), employee discounts, and much more. Please apply online and submit your resume at [www.colehardware.com/online-application](http://www.colehardware.com/online-application).

We expect many applicants; make yourself stand out! Applications submitted without a resume will *not* be considered. We look forward to hearing from you and thank you for considering COLE HARDWARE.



## The COLE HARDWARE Calendar - December

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
	Hardware HOT DEALS December 1-24 see insert			Toy Drive (December 1-21) see page 2 for details	Flash Friday DEALS	
7	8		10	11	12	13
			SAVE 25% STOREWIDE* Anniversary Sale *see page 1 for details		Flash Friday DEALS	Warm Coat Drive see page 2 for details
14	15	16	17	18	19	20
Warm Coat Drive see page 2 for details		Hanukkah First Candle		COMMUNITY SAVINGS DAY Military Thursday	Flash Friday DEALS	
21	22	23	24	25	26	27
First Day of Winter	COMMUNITY SAVINGS DAYS Special Community Members SAVE 20% see our website for more details		Christmas Eve	Christmas	Kwanzaa Begins Flash Friday DEALS	
28	29	30	31		Flash Friday DEALS To sign up, send an e-mail to <a href="mailto:hotline@colehardware.com">hotline@colehardware.com</a> with "Flash" in the subject line.	
Lights of Life Collection (December 1-31) see page 8 for details	Student Monday	Teacher Tuesday	New Year's Eve Senior Wednesday	2015 New Year's Day		



**Our founder, Dave Karp**  
Purveyor of Hardware Wisdom

The COLE HARDWARE credo...

**Commitment to savings:**  
Rewards program members receive a 5% monthly dividend on purchases.

**Commitment to the community:**  
We donate 10% of what you spend to local charities (you get to designate one of our Community Partner beneficiaries).

**Commitment to you:** Over 90 years of guaranteed customer satisfaction.

**Commitment to the environment:**  
We're reducing our footprint by implementing environmentally sound practices in our stores.

### Four locations serving you every single day of the year!

**2254 Polk Street**  
San Francisco, CA 94109-1820  
(at Green Street on Russian Hill)  
415/674-8913 Fax: 674-8917  
Every day 8:00 am-8:00 pm  
Open Christmas 10:00 am-2:00 pm

**3312 Mission Street**  
San Francisco, CA 94110-5009  
(at 29th Street—near Safeway)  
415/647-8700 Fax: 647-6554  
Every day 8:00 am-8:00 pm  
Open Christmas 10:00 am-2:00 pm

**956 Cole Street**  
San Francisco, CA 94117-4316  
(at Parnassus—near U.C. Medical Center)  
415/753-2653 Fax: 753-0957  
Every day 8:00 am-8:00 pm  
Open Christmas 10:00 am-2:00 pm

**70 4th Street**  
San Francisco, CA 94103-3124  
(downtown between Market and Mission)  
415/777-4400 Fax: 777-4453  
Every day 8:00 am-8:00 pm  
Open Christmas 10:00 am-2:00 pm

**Our fifth  
location  
coming soon!**

**5533 College Ave.**  
Rockridge District,  
Oakland, CA  
(at Ocean View Drive)

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the Hardware Hotline at 415/753-2653 ext. 5 or e-mail [hotline@colehardware.com](mailto:hotline@colehardware.com).



San Francisco's Favorite Hardware Stores!

[www.colehardware.com](http://www.colehardware.com)  
Contractor's License #708403  
[service@colehardware.com](mailto:service@colehardware.com)