



Win a Pair of Tickets to FallFest!

A \$220 value!

see article below for details

Dress for Success Collection

Donate professional
clothing and accessories!

Wednesday, Oct. 8

see page 2 for details



Visit us at



Bernal Heights

Sunday, Oct. 26 10:00 am–6:00 pm

COLE HARDWARE'S

Hardware Hotline

October 2014

NEWS AND VIEWS FROM AROUND THE STORES

LADIES' NIGHT RETURNS!

Wednesday, Oct. 8
4:00 pm–Closing



With any \$5 purchase,
you'll receive:

- A special-edition pink 5-gallon bucket
- A COLE HARDWARE reusable bag

Ladies' Night returns to all COLE HARDWARE locations on October 8. We've put together a fun evening of activities and raffle prizes for all to enjoy. The great news is that you don't even need to be a "lady" to attend—all are welcome: men, women, the young, and the young at heart! Please join us for the exciting evening and bring the family!

See page 2 for event details!

BONUS LADIES' NIGHT COUPON



\$10 OFF

ANY \$20+ PURCHASE
DURING LADIES' NIGHT



FDEAL

Valid Wednesday, October 8, 4:00 pm–closing.
Offer does not apply to gift cards, Muni passes, Clipper cards, meter cards, special orders, or sale merchandise.
Not valid with other coupons or offers. One redemption per person.

Join Us at FallFest!

Saturday, October 11

12:00 pm–4:00 pm

Justin Herman Plaza

The month of October just might be the best month for a "staycation" in San Francisco, with the many fun events happening across the City. Join COLE HARDWARE at FallFest 2014, a celebration of the Bay Area's local and sustainable markets. Eat your way through 40 restaurants, sip wines from over 30 local wineries, and watch the Bay Area's best chefs and mixologists in action. Sponsored by *San Francisco* magazine, it all takes place outdoors at Justin Herman Plaza, which is transformed for the day into a European-style marketplace, taking full advantage of the season's gorgeous weather and the waterfront's beautiful views. And this all benefits Meals on Wheels of San Francisco!

Our friends from the Big Green Egg® will be there cooking up some savory



treats and showing off some of the beautiful mahogany table nests available to cradle an EGG. You won't want to miss the local chefs who will participate in a gourmet grill-off with the EGGS, demonstrating the versatility of these *kamado*-style ceramic cookers. Sample and vote during the

continued on page 10...

SCRAP-py Halloween Workshop and Fashions

Wednesday, October 15, 5:00 pm–8:00 pm

3312 Mission Street

Join us and our friends from SCRAP (Scrounger's Center for Reusable Art Parts) as we host a SCRAP-py Halloween Workshop. SCRAP artist extraordinaire Jane Shafgans will lead a hands-on project making monsters and ghouls with reusable materials. Get inspired by designer Nicola Griffin's imaginative creations, all made with repurposed materials. Enjoy a cup of hot cider from our cauldron and some bewitching treats, too. And it's all free—a perfect after-school event for the kids. Learn more about the creative workshops that SCRAP hosts

monthly and check out all of the cool hardware COLE HARDWARE offers to invent one-of-a-kind costumes.

Drop in for a spell!

See page 8 for more great costumes from repurposed materials.

FREE!



"Our commitment to you: Your satisfaction guaranteed. Period."

Shop online 24/7 at ColeHardware.com.

3312 Mission Street
San Francisco, CA 94110-5009

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our website.



SAN FRANCISCO
GREEN
BUSINESS



LADIES' NIGHT ACTIVITIES!



LADIES' NIGHT

Wednesday, Oct. 8
4:00 pm—Closing

Please join us for this
exciting evening and bring
the family!

Meet and Greet!

NERT Volunteers

Meet the active Neighborhood
Emergency Response Team (NERT)
member in your neighborhood and learn
how you can become NERT certified.



Repair Referral

All stores will have representatives from our
Repair Referral Service on hand to answer home
improvement questions, including the ladies featured on
page 6.

Energy Upgrade California

Representatives will be on hand to provide you
with information on how to save energy, conserve
natural resources, and help reduce demand on the
electricity grid.



Enjoy!

- Appetizers from
local restaurants
- COLE HARDWARE
Cutting Edge wine
- COLE HARDWARE
gourmet chocolates



Hands On!

We will be conducting these demonstrations during Ladies' Night:



SousVide Supreme™

Sample foods made with this culinary
technique that cooks food slowly in vacuum-
sealed pouches, submerged in a water bath,
retaining all of the moisture and nutrients that are
often lost in traditional cooking methods. (Sku
629073, \$329.99)



Christophe Pourny Furniture Tonic

Come see how
this tonic restores
the luster and
shine to wood
that time
and sun can
diminish.
(Sku 102103, \$17.99)



Bring in a small
wooden item that
needs some love,
and we'll treat it
with the tonic free!



See page 4 for more product details.

Drill, Baby, Drill

A handheld drill is one of the
most useful tools to have around
the house, but if you've never used one,
it can be a little intimidating. Get
comfortable holding this powerful tool
and learn how to drill a simple hole for a
million and one projects in your home.



Planter from Salvaged Items

Almost any old item can be transformed into a
fun planter! Bring in a small salvaged item,
suitable to hold dirt, and we'll help you create a
fun planter. We'll supply the
soil and succulents—you
just need to bring your
treasured vessel.



Bring in a small salvaged item.
We'll supply the soil and
succulents to transform it
into a planter.

SodaStream™

This revolutionary appliance
has changed the soda game.
Make sparkling beverages in a
matter of seconds. See how
easy it really is to make soda
and sparkling water.



Buy any
SodaStream
starter kit and
receive a
free flavor—
a \$4.99 value.



Block Oil®

Bring in
your favorite
wooden or
bamboo cutting
board for a Block Oil
treatment that will
penetrate, condition, and seal the
surface, protecting it from
cracking, drying, and absorbing
food odors. (Sku 102004, \$7.99)



Donate!

Dress for Success® Collection

Our Ladies' Night will once again also serve as
a donation drop-off for Dress for Success, whose
mission is to promote the economic
independence of disadvantaged women by
providing professional attire, a network of
support, and the career development tools to help
women thrive in work and in life. Dress for
Success offers services designed to help its
clients find jobs and remain employed. Each
Dress for Success client receives one suit when
she has a job interview and can return for a
second suit or separates when she finds work.
Our lifestyles and even work attire have become
so casual over the last few years, many of us have
professional clothing that we no longer need. This
is your chance to help someone in our
community who can use this clothing. A tax

donation form will be provided at the time of
your donation. During Ladies' Night last year,
we collected 326 articles of clothing and
accessories valued at \$4,475—let's see if we can
top that this year!

The following is a list of appropriate clothing
and other items acceptable to donate:

- Matching suit (jacket and pant/skirt)
- Interview-appropriate blouses, skirts, slacks,
and dresses

*Above clothing must be on hangers—no bags,
please.*

- Work-appropriate shoes
- Jewelry and scarves
- Handbags (briefcases, portfolios, or work-
appropriate purses)



Donate \$10 to Dress for Success
during our Ladies' Night event and
receive a \$5 COLE HARDWARE
gift card good on your next visit.



Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

Repair Referral Service

COLE HARDWARE's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning
Alarms/Security Systems/Access Control
Antique Restoration
Appliance Repair and Installation
Arborist
Architectural Planning
Asbestos Removal
Bath Resurface
Brick and Stone Masonry
Cabinetmaking
Carpentry
Carpet and Linoleum Installation
Carpet Cleaning
Chimney Sweep and Repair
Cleaning/Janitorial
Commercial Kitchen Installation

Computer Data Cabling
Computer Grounding
Computer Repair and Tutoring
Concrete
Custom Closets, Pantries, and Storage Solutions
Decks New/Stain
Design + Build
Disaster Cleanup and Restoration (Flood/Fire/Sewage)
Door Refinishing
Drain Cleaning
Drywall/Lath
Duct and Dryer Vent Cleaning
Electrical 24/7
Emergency Locksmith
Emergency Power Restoration

Faucet Repair and Installation
Fences
Furnace Repair and Installation
Furniture Refinishing and Repair
Furniture Upholstering
Garage Door Repair/Installation
Gardening/Pruning/Tree Trimming
General Contractors
Glass Installation
Grout Restoration
Handyman Services
Hardwood Floors New/Refinish
Home and Office Organizing
Home Energy Rating Systems (HERS)
Home Entertainment Systems

Insulation Installation
Intercom Systems
Interior Design, Staging, and Color Consultation
Interior Wood Refinishing and Restoration
Iron and Metal Works/Gates
Kitchen and Bath Remodeling
Landscaping
Lead Inspection and Abatement
Leak Diagnosis/Waterproofing
Lock Installation
Locksmith Service 24/7
Mold Remediation
Moving
New Construction
Painting Interior/Exterior

Re-COLE-mend...

COLE HARDWARE REPAIR REFERRAL SERVICE

Independent contractors and tradespeople for...

- home, business, and property repairs
- maintenance
- remodeling/room additions

Contact us at 415/753-2653 ext. 3 or e-mail homerepair@colehardware.com



All of the vendors and tradespeople in our Home Repair Referral Service have been prescreened and carefully selected. Your satisfaction is 100% guaranteed. Period.*
* If you aren't 100% satisfied, we will work as your advocate until you are.

Pest and Termite Control
Plastering
Plumbing 24/7
Power Washing, Commercial and Residential Cleaning
Remodeling / Major Remodeling
Roofs New/Repair
Room Additions
Security Evaluation / Consultation
Seismic Upgrading
Sheet Metal Work
Shutter Installation

Skylights
Solar Energy Installation
Stained Glass Creation and Repair
Stair Lift Installation
Stucco Work
Telephone System Installation
Tile Installation
Wallpaper Application
Water Heater Installation
Welding
Window Cleaning/Repair
Windows and Doors

COLE HARDWARE is a licensed California General Contractor, license number 708403.

Contact us at www.colehardware.com/homerepair

Deck, Balcony, and Stair Waterproofing: A Great Company for a Serious Problem!

The Mission Dolores in San Francisco was founded in 1776. The first rain leaks showed up shortly thereafter. Unfortunately, the padres of the mission didn't have the services of a good waterproofer available to them. Fortunately, you do.

Mike and Adam and the rest of their crew have been working on all kinds of building leaks for decades. In fact, Adam and several other team members are multigenerational leak fixers who spent the summers as kids working side-by-side with their dads learning a good work ethic and the tricks of the trade.

These days, Mike and Adam have become the premiere deck waterproofing contractor in the City. We asked them, as one of our preferred contractors, to discuss what they do and to give our readers some important tips on how to properly maintain a waterproof structure. Here's what they told us.

Do You Have a "Waterproof" Deck, Balcony, or Stair?

There are two ways to approach building a deck, balcony, or stair, and most folks don't clearly understand the difference between them. The simplest way to explain the difference is to ask what would happen if water got under them.

- **Non-Water-Bearing Systems:** If water can pass through the system and drip below without a problem, then you have a non-water-bearing system. These are often made of redwood but may also be steel, concrete, or synthetic wood.
- **Waterproof Systems:** If there is a garage, kitchen, bedroom, or other room underneath the deck, balcony, or stair that must stay dry, then you have a waterproof system.

Non-water-bearing systems have very different maintenance and replacement requirements than their waterproof cousins. This article is dedicated to understanding and caring for waterproof balconies, stairs, and decks.

What Kind of Waterproof System Do You Have?

The waterproof systems most typical in the Bay

Area fall into three categories: hot asphalt, sheet membranes, and coatings.

- Hot asphalt is the oldest of these systems and is only correctly used under a protective system like concrete or tile.
- Sheet membranes include peel-and-stick modified asphalt installed under concrete and decorative vinyl that is installed as the finished surface.
- Coatings are both the most common system and the most diverse. They may be used under concrete or be installed as the finished walking surface. This group includes modified cement, acrylic, urethane, and polyurea. Modified cement may look like cement, brick, stone, or tile, while acrylic, urethane, and polyurea typically look like a painted surface.

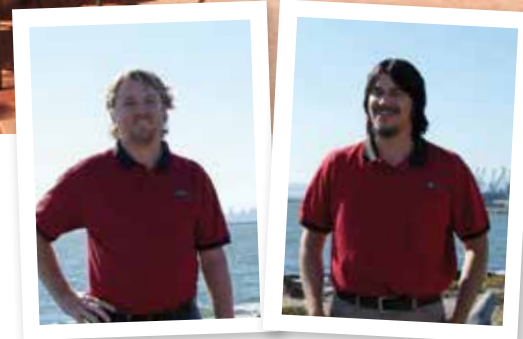
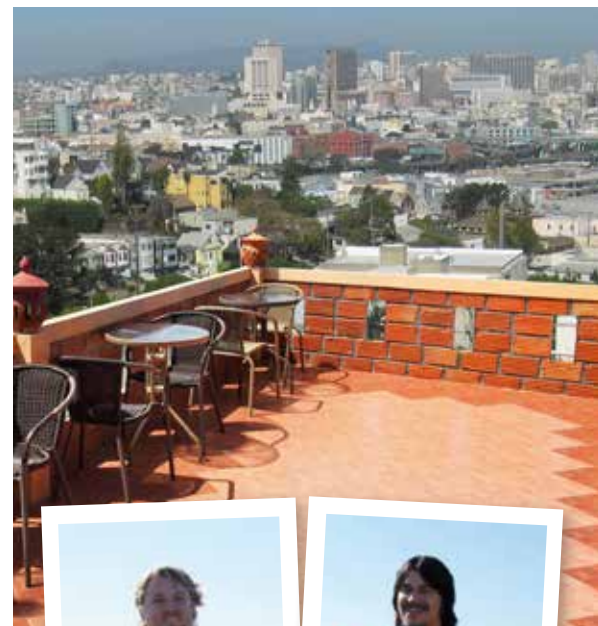
How Do You Maintain Your Waterproof Deck, Balcony, or Stair?

The following steps will save you a lot of money over the life of your waterproof structure:

- Know what kind of structure you have, so you can maintain it properly. Different decks, for instance, require different maintenance steps. Some must be resealed every 2 years, 5 years, or 10 years. Some decks should not be caulked, while others should be. Some work can be done by a homeowner, while other work must be done by a professional.
- Keep it clean! Your drains should be free flowing and without obstructions.
- Inspect regularly. What you can't see may be hurting you. You should periodically check the entire surface for damage or signs of trouble.
- Don't ignore "little problems." Left unaddressed, they can lead to huge paint, drywall, carpet, and dry rot repair expenses. Maintenance in time saves way more than a dime.

How Do You Solve Leaks?

Some owners are proactive enough that leaks never occur in the waterproofing system. However, many



Mike and Adam can keep your structures waterproof.

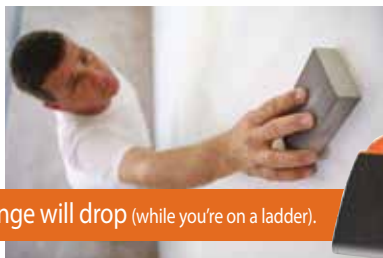
systems are not attended to until leaks are discovered. Some systems are very easily repaired, while others can only be replaced. If you have a waterproof coating, simply cleaning and caulking may do the trick. If you have a membrane under tile or concrete, replacement is usually the only effective solution.

If you know the type of system you have, and you are the do-it-yourself type, you can find solutions on the Internet for some systems. If you are unsure what you have, or if you are not a DIY person, feel free to contact Mike or Adam via our Repair Referral Service at 415/753-2653 ext. 3 or homerepair@colehardware.com. They are happy to offer free advice over the phone or provide free inspections on-site.

WHAT'S UNIQUE

FlexPro™ Hand Sander

FlexPro Ultimate hand sander tool is a very simple, smart idea that revolutionizes the old way of hand sanding. The ergonomic handle provides a natural grip for any angle or hand position, allowing easier access of hard-to-reach places and providing efficient and consistent sanding. The tool comes with three color-coded Velcro®-backed sandpaper grits. Stretch to sand a corner without contorting your hand. Once you pick one up, you'll find it hard to let go. (Sku 150000, \$14.99)



Invariable, this sponge will drop (while you're on a ladder).



RETR-O-PHONE

Many households these days have done away with landlines. While we still like to gab on the phone, the size and shape of our mobile phones can be awkward to hold for extended chats. The Retr-O-Phone combines a classic phone handset with today's technology, allowing you to plug in to your mobile phone for a comfortable conversation. Available in assorted colors, the Retr-O-Phone also eliminates over 99% of absorbed radiation and fits most cell phones. (Sku 341650, \$12.99)



Available in assorted colors!

CREW REVIEW



Fiskars® Pruning Stick
(Sku 7100373, \$49.99)

Easy to use and adjustable, so you can reach higher branches.

—Noel



Christophe Pourny Furniture Tonic

Christophe Pourny Furniture Tonic nurtures wood as it restores the luster and shine that time and sun can diminish. The tonic is made from natural, nontoxic ingredients that are friendly to the environment and sourced in North America. Organic linseed and walnut oils are natural cures for wood worn by time. Essential oils and beeswax are added to every bottle, as well as a natural cleanser

and drying agent. The tonic is mixed by hand in small batches. Available in a 200-milliliter bottle (about 6.7 ounces). (Sku 102103, \$17.99)

Ladies' Night Demo
see page 2



Charg Card Rechargeable Battery

Unfortunately we're so reliant on our cell phones nowadays that when the battery dies, we're practically rendered helpless and out of touch. The Charg Card is perfect for those instances when you're on the go and run out of juice. This USB-powered charger works with most phones and tablets, providing up to nine hours of talk time for a mobile device and over five hours of Internet time for a tablet. Thin enough to keep in a wallet or glove box, the Charg Card also provides up to 120 hours of standby power. (Sku 306100, \$13.99)

COLE HARDWARE Rewards

Rewards member benefits:

- ➔ Membership is free, and you'll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
- ➔ Free delivery in San Francisco with \$100 purchase.
- ➔ New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- ➔ Attach your Rewards key fob to your key ring—if you lose your keys, they can be dropped in the mail to be returned to us; we'll notify you if we receive them.
- ➔ Lifetime warranty on most products purchased at COLE HARDWARE.
- ➔ Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- ➔ We don't sell our customer list, and all information is kept confidential.

How points are earned:

- ➔ For every \$1 spent, one point is earned.
- ➔ Points are converted in increments of 100 points, which converts to \$5, and posted to your Rewards card monthly. This equates to 5% of your total purchases.
- ➔ Points are calculated daily and shown on receipts.
- ➔ For us to track your Rewards points, please identify yourself as a Rewards member each time you shop.

Terms and Conditions: 1. Rewards dollars are cleared after nine months. 2. Points accumulate for one year, with leftover points clearing at the end of the year. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program.

For more information, visit www.colehardware.com/rewards or e-mail service@colehardware.com.



FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, and Mission Street stores.



In the Garden October Garden Tasks

Tips from Dennis and Bill



Stop by our Cole Street garden center for all your gardening needs. The advice is free from the Garden Guys, Dennis and Bill. E-mail them with any questions: dennis@colehardware.com or blitz@colehardware.com.

Warm weather and careful care have likely yielded abundant harvests and robust plants in your garden this October. There is a good chance we will enjoy a typical San Francisco Indian summer this month, providing continued pleasant weather to work in the yard. As the weather starts to cool, it is not time to put away your gardening tools and gloves just yet—October is one of the best months to plant everything from perennials to annual seeds to shrubs and trees.

✓ Most veggie plants require a full six hours of sun per day. Since fall provides fewer hours of daylight than the summer did, you may need to relocate your plots if you are trying to stretch a bit more production out of your summer produce plants.



✓ Planting seeds or transplants are both options, but transplants ensure your best opportunity to have thriving plants in fall's shorter season. Broccoli, cabbage, kale, spinach, leeks, radishes, turnips, lettuce, and cover crops such as fava beans are all good to plant now.

✓ If you are replanting in your summer plot, remove any debris and pull up weeds before they go to seed. Fluff compacted soil and add any amendments needed for your new plants. Finally, a 2-inch layer of compost or fertilizer will give your plants an extra boost of nutrients.



✓ Purchase spring flowering bulbs and plant daffodil, narcissus, iris, and crocus. Plant in full sun in a well-drained area, as overly wet soil will lead to fungus and disease for your bulbs. Chill tulip and hyacinth bulbs in the refrigerator and wait until November to plant them.

✓ Divide any overgrown perennials now. On an overcast day, water the plant thoroughly, and then dig it up and split the roots into smaller plants with a sharp garden knife or shovel. Plant these newly divided plants at the same depth as the original was, water well, and shade for a few days.

✓ Feed established azaleas, camellias, and rhododendrons a bud-and-bloom promoting formula. E.B. Stone™ Organic Ultra Bloom™ plant food is a good choice. (Sku 745024, \$7.99)



✓ Sow wildflower seeds now for spring blooms, including larkspur, nigella, and sweet pea. All you need to do is clear an area, throw the seeds, cover with a fine layer of compost, and mist.



✓ Rake up any fallen leaves and pull up drying annuals. Fall cleanup is important to keeping your garden free of pests and disease.

✓ Consider soil amendments to boost the color of your hydrangea blooms.

These perennials adore rich, well-drained soil. To get a pinker hue, add lime to your soil; for a bluer color, add aluminum sulfate. White hydrangeas cannot be manipulated to other shades, but they may change color with age.

✓ Discourage snails and slugs by placing crushed eggshells, saucers of beer, or coffee grounds around plants. Or try Sluggo®. (Sku 7117120, \$10.49)



See you in the garden!



Salvage Planters

These boots are made for walking! Well, they were until they were destined for the trash. But, not to worry! We salvaged them and made them into cool planters that could welcome any weary traveler on the front porch of your home next to a fun coir doormat.

Use your creativity and bring a small, fun, salvaged item to our Ladies' Night on October 8, and we'll help you reinvent your vessel into a planter that will add a unique flair to your garden, patio, or porch. We'll supply the soil, charcoal, gravel, moss, and succulent plants.

Can't make it to Ladies' Night? Here's all you need to do.

For planters *with* drainage:

- Add a layer of moss.
- Add a layer of gravel.
- Add a layer of charcoal.
- Add soil.
- Add some fertilizer—we recommend Bio-tone® Starter Plus. (Sku 7208655, \$12.99)
- Create a hole with a pencil and insert the plant.



For planters *without* drainage, skip the layer of moss on the bottom.

Our friendly garden center team is always on hand to answer any questions, too!

Ladies' Night Project

Bring a small salvaged item to our **Ladies' Night** **October 8** and we'll provide the supplies for your project.

Before



After



Espoma® Holly-tone® Plant Food

Holly-tone is a proprietary blend of plant food for acid-loving plants. Made with the finest ingredients available, its natural organics breaking down gradually to provide a safe, long-lasting food reserve activated throughout the growing season to ensure superior development and blooms. Feed acid-loving plants, including azaleas, rhododendrons, evergreens, and hollies, twice a year—spring and fall. Since plants grow less in the autumn and winter months, use half the recommended rate in the fall application. (Sku 7122773, \$9.99)



HONORING OUR TRADESWOMEN

Ladies of Our Repair Referral Service

COLE HARDWARE's Repair Referral Service offers our customers an easy and dependable connection to the finest contractors and tradespeople we know. In honor of Ladies' Night, happening in all of our stores on October 8, we'd like to introduce you to a few of the women we've partnered with in our Repair Referral Service. Many will be joining the fun on Ladies' Night to give further information about their respective services, share tips, and perform some demos over a glass of wine or two!



Get Organized—Reclaim Time, Space, Money, Resources, and Control

Meet Debra: Debra is a life organizer who collaborates with clients to edit, transform, and reclaim their

home and work spaces while providing them the support and skills needed to maintain them. She believes becoming organized is about finding and putting into practice the best ways to support and empower you in all your endeavors, while giving you the ability to live more fully and sustainably. Clients have praised Debra for being nonjudgmental, fun to work with, and refreshingly efficient in helping them get and stay organized. Debra has been a certified San Francisco Green Business since 2008.



See Your Design + Build Dreams Come True

Meet Gina: Gina's team collaborates with clients to design and build environments in San Francisco that improve the functionality and value of their homes.

Gina can provide design and direction that includes the latest in building technology and code compliances, while maintaining a property's original design and craftsmanship. She has over 20 years of design, management, and delivery expertise, frequently across complex projects and customer requirements. She takes pride in delivering excellent customer service in ensuring projects are completed



on time and on budget. To see some of Gina's work, look no farther than our Cole Street location's renovated facade!



A few samples of Gina's elegant work



Enjoy Quality Results on Your Next Painting Project

Meet Mauricio: Mauricio is a professional painter working in San Francisco and throughout the Bay Area. She provides interior

and decorative painting, murals, faux finishing, restoration, antiquing, color matching, distressing, wood graining, marbleizing, floor painting, glazing, stenciling, and more! She has worked to upgrade and enhance spaces in private residences, restaurants, and offices. COLE HARDWARE customers have raved about her great attention to detail, communication skills, and professionalism in projects ranging from faux finishing a fireplace to match an antique cherry wood desk to cleaning, scraping, and staining a red-wood fence "with great love and care."



Before
Faux wood on doors



After



Exterior mural



Get Top-Notch Green Residential and Commercial Cleaning Services

Meet Suzanne: Suzanne is the assistant director of a residential and commercial cleaning service. They are a nonprofit dedicated to

providing a living wage and benefits for their highly trained and reliable cleaning staff. What sets their service apart from other cleaning services is that the welfare of their cleaners is just as important as satisfied customers. They use completely green products. One COLE HARDWARE customer marveled at how her old double-hung, picture, and swivel windows on the eighth floor were transformed from "ocean-air encrusted" to "sparkly clean" after working with Suzanne's organization.

Eradicate Air Contaminants in Your Home or Office

Meet Michelle: Michelle works for a family company of indoor air quality consultants. They have been working throughout the Bay Area since 2001. They test for water leaks using infrared technology, and they also test for asbestos, bacteria, mold, lead-based paint, and VOCs. All of these harmful substances can create health issues, many of which can become serious after prolonged exposure. Independence from any construction, remediation, or abatement companies means Michelle does not have any financial interest in finding or not finding

contamination in your space. If detected, she will help find the source of pollutants and develop a plan for you or your contractors to clean up your air and create a healthier environment to live or work in.



Make Over a Space by Hanging New Wallpaper

Meet Susan: Susan is a San Francisco native who has been serving the greater Bay Area's wallpaper installation needs for over 30 years! She offers only the

very best and latest in installation techniques. Susan is experienced with all major types of wall coverings: anaglypta, inlaid wood veneer, glass beads, metallic, natural fiber, hand-printed, murals, and nonwovens. She provides full-service, quality preparation, removal, repairs, and installation for today's more challenging wall coverings. Thrilled customers have been delighted with results from small jobs, such as papering the inside of a book case, to more complicated projects like one that involved scaffolding around a spiral staircase. Rest easy knowing your small or large job is in the hands of a dedicated professional.



Before



After

Susan's amazing bathroom transformation



Susan's wallpaper made this bedroom luxurious.

Freshen Up Your Floors with New Carpeting

Meet Liz: Liz grew up in San Francisco and has worked for small, independently owned companies around the Bay Area all her life. For the last 15 years, she has been wowing customers in her career as a carpet and flooring professional. Liz will come on-site to consult on a vision for your space, taking into account style, activity in the area, soundproofing concerns, budget, and a number of other factors that the average consumer might never think to consider without her expert advice! She will bring samples and oversee installation to ensure that it is completed in a timely and high-quality manner.

WHAT'S IN SEASON

Fun Candy Corn Facts

- Candy corn was invented in 1880 and was first called "Chicken Feed," since it was made to resemble corn, which is what farmers would feed to their chickens.
- The Jelly Belly Candy Company (originally called the Goelitz Confection Company) has the longest history of candy corn production in the industry, and though its method has changed (since the candy is no longer produced by hand!), it still uses the original recipe consisting of sugar, corn syrup, vanilla flavor, marshmallow crème, and fondant.
- Candy corn was not originally intended to be associated with Halloween or the harvest season, since chicken feed (the original name) was a part of daily life year-round for many Americans.
- The Goelitz company only ran production of the candy from April through November due to the tedious production process involved in making it by hand.
- According to the National Confectioner Association, these days more than 35 million pounds of candy corn is produced each year.
- In 1950, the price of candy corn was just 25 cents per pound.
- Although Halloween is generally considered the biggest candy corn holiday, candy corn technically has its very own holiday: October 30 is National Candy Corn Day.

Light Strand
(Sku 9294208,
\$5.99)



Cupcake Papers
(Sku 933110,
\$3.99)

Blow Pop
(Sku 933022,
\$0.99)



Candy Corn
(Sku 9101338, \$2.79)



Pumpkin Carving Tips

Try something a little different—experiment with some of these creative designer pumpkin ideas in addition to, or instead of, your traditional jack-o'-lanterns this year! Painted pumpkins, polka-dot pumpkins, and hardware-adorned pumpkins create the opportunities for playful, interesting, and even elegant Halloween displays.



Boring Bit Set:

A clean, perfect circle, once the most difficult shape to carve, is effortless using a boring bit attached to your drill. Press the tip of the bit into the pumpkin and drill gradually. Easy does it on the drill trigger; otherwise, you'll rip the skin off your pumpkin. (Sku 2114189, \$24.99)



X-ACTO® Knife: For detail work on your jack-o'-lantern, an X-ACTO knife works like magic to create any face you like. X-ACTO knives are useful to shave off bits of pumpkin skin, enabling you to create spooky layered effects, too. X-ACTO knives are available in a variety of blade sizes. (Sku 23977, \$5.99)



Preservation Tip:

Mix a little bleach with some water in a spray bottle and mist the inside of your carved pumpkins to prolong their freshness and prevent mold from growing. Try Seventh Generation nonchlorine bleach. (Sku 113014, \$5.99)



The Tale of the Jack-o'-Lantern

Jack-o'-lanterns are a great part of the Halloween fun, whether you take up a carving knife to make your own or enjoy admiring the creativity of others as the season's brigade of glowing pumpkins takes to stoops and balconies around the City. Jack-o'-lanterns have become one of the most anticipated and commonly recognized symbols of Halloween. Lanterns were originally carved out of turnips and potatoes in Ireland and Scotland, and beets were used in England. Immigrants brought this tradition to America, where pumpkins are plentiful and make the perfect jack-o'-lantern.



Orange Metal Pumpkin Lights
(Sku 9294182, \$14.99)

Vintage Halloween Postcards
(Sku 936831,
\$12.99)



Traditional LED Light String with Orange Bulbs
(Sku 9236019,
\$10.99)



Plastic Pumpkin Pail
(Sku 9815077, \$3.99)

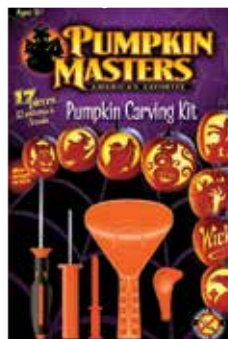


Mini Pumpkin Tealights
(Sku 9293184, \$7.99)

Pumpkin Tealight Holder
(Sku 933108, \$2.99)



Pumpkin Engraving Kit
(Sku 9236019,
\$8.99)



Visit Our Pumpkin Patch!

Decorative Gourds 5/Pk.
(Sku 7372691, \$4.99)



Mini Pumpkins 5/Pk.
(Sku 7372709,
\$4.99)



Decorative Corn 3/Pk.
(Sku 7372626, \$3.99)



Jack-o'-Lantern Pumpkin
(Sku 7372832,
\$7.99)



ENVIRONMENTAL INFO

COLE HARDWARE
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GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

Recycle Every Day: Small Consumer Electronics

In partnership with GreenCitizen, our stores offer everyday recycling of small consumer electronics. Due to our lack of storage space, recycled items can be no bigger than a desktop computer. GreenCitizen recycles all electronic items under stringent environmental and health regulations in the United States. This process ensures that all heavy metals and toxins in electronic items are reclaimed, reused, or properly disposed of rather than being sent overseas or to the landfill. For larger items, GreenCitizen offers convenient and accountable electronics recycling to Bay Area customers with six locations. The City location is at 590 Howard Street, close to our downtown Cole Fox Store. Visit www.greencitizen.com for hours and drop off times.

Electronics we CAN accept:

- Cell phones
- Tablets
- Laptops
- Desktops and monitors
- Stereo equipment
- DVD players and VCRs
- Console video games
- Wiring and cables
- Small appliances (for example, toasters, blenders, hair dryers)



We CANNOT accept:

- Smoke and CO detectors
- Anything with mercury: thermometers, thermostats
- Film
- Medical devices: anything that came in contact with bodily fluids

These items must be dropped off at GreenCitizen:

- Tape-based media: VHS tapes, floppy disks, cassette tapes
- Styrofoam
- Items with sensitive data

SCRAP-py Halloween Workshop and Fashions

See page 1 for event details.

Wednesday, October 15,
5:00 pm–8:00 pm
3312 Mission Street

scrap
scroungers' center for reusable art parts



Donate \$5 or more
to SCRAP
during the event
and enjoy
20% off
everything you
can fit into
one of our reusable
shopping totes.



Great costume made from repurposed materials!

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Bring to any of our four stores:

NEW! BRITA PRODUCTS:

Includes filters, pitchers, bottles, and dispensers.



NEW! SMALL CONSUMER ELECTRONICS:

Items up to the size of a desktop computer.



CELL PHONES:

Personal cell phones—batteries and chargers not required.

BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



OLD PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



SCRAP METAL:

Copper and brass.

SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

SOFT PLASTIC:

Clean plastic only. Households only. One basketball-size amount per visit, please.



For Bay Area recycling resources, visit
www.colehardware.com/recycle.htm

BE PREPARED FOR AN EMERGENCY

Be Prepared

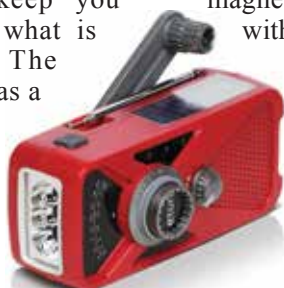
As the recent Napa earthquake and 25th anniversary of the Loma Prieta earthquake remind us, a natural disaster can occur any time or place. Whether or not your home has a fully prepared emergency kit in the event of an earthquake, power outage, or other disaster, the following items are basic essentials that everyone should keep on hand.

Gas/water shutoff tool: Keep the gas shutoff wrench near your gas meter for quick access, and know how to use it if you have a leak. (Gas Wrench: Sku 4008801, \$8.99; Gas/Water Wrench Set: Sku 47513, \$16.99)



Water: Keep at least 1 gallon of water per person per day on hand to last for three days.

Radio: A battery-operated radio will keep you informed of what is happening. The Eton™ radio has a rechargeable battery that is solar or crank charged. (Sku 3258514, \$44.99)



Food and can opener: Canned foods that are easy to prepare are good as an emergency food source and have a long shelf life. Don't forget to have a good hand-operated can opener on hand, too. (Sku 6007140, \$14.99)



First-aid kit: In addition to a basic first-aid kit (Sku 9038274, \$24.99), also keep a supply of your prescription medications.

of the house, if possible, and for every family or household member. The Larry 2 flashlight features a 180° rotating magnetic clip for hands-free use and 12 LED bulbs with 160 lumen output. (Sku 300032, \$16.99)



Batteries: Make sure you are well stocked with batteries for flashlights and radios. Batteries do have a shelf life, so keep your supply fresh.



LED lantern: Battery-operated LED lanterns are much safer than lit candles during an emergency or power outage. (Sku 3257912, \$34.99)



Museum Wax: Place all heavy objects on low shelves, in closets, or on the floor. Secure lightweight collectibles with "pebbles" of museum wax. (Sku 5165642, \$7.99)



Water Heater Restraints: Water heaters are required to be securely anchored to wall studs or masonry with metal straps and lag screws. (Sku 4020863, \$18.99)



Quake Hold™ Furniture Safety Straps: Attach tall furniture to wall studs to prevent it from falling over. Furniture safety straps are easy to use, inexpensive, and available in assorted colors to blend in with wood finishes. (Skus 515210–1, 5165667, 91, \$12.99)



Home Safety

Disasters—especially earthquakes—create fire hazards, including broken gas mains and gas leaks, which can be ignited by sparks or open flames. With care, you can protect your family and home. October is Fire Prevention Month, providing a reminder to check your home for safety as well as to minimize fire risks.

Fire Prevention

- Secure gas heaters and use flexible gas hoses in gas-powered appliances. Know how to identify gas leaks. Signs of a leak include a strong gas smell and a rapidly moving gas meter (check the wheels without numbers, found above or below the row of numbered wheels). If there is a gas leak, shut down the gas main in your building. Remember, once you shut off your gas, only the power company can turn it back on.
- Check all product labels for flammability. Keep flammable liquids (solvents, fuels, acetone, pressurized cans) away



from water heaters and stoves. Keep flammable materials away from heat sources. For example, keep curtains, upholstered furnishings, and bedclothes away from portable heaters.

Preparation

- **Emergency ladders:** If all or part of your home is above the ground floor, keep a sturdy rope or emergency ladder in all upper floors (make sure they are long enough to reach the ground safely).
- **Fire Extinguishers:** The National Fire Protection Association recommends at least one extinguisher for every 600 square feet of living area. Fire extinguishers should be located on every level of a building, and kitchens, garages, and basements should each have their own. Do not mount extinguishers close to a location where a fire might occur (such as a stove)—the user should not risk reaching into a fire or going into a burning area to get a fire extinguisher.
- Put a date on each extinguisher (with permanent ink) and have it checked by a professional every three years. Check it yourself twice a year (use the spring and



fall time changes as your cue). Make sure the needle is still in the green zone and invert the extinguisher slowly, five times, to insure the materials in it have not settled. Note: Once an extinguisher is used, even partially, you must have it recharged by a professional! Consider purchasing 5-pound, 3A 40BC fire extinguishers with metal handles and rubber hoses. Metal handles are sturdier than plastic, and the rubber hose helps to aim the extinguishing agent.

Accident Prevention

- Self-adhesive safety treads help prevent slips and falls in heavy traffic areas. Install on steps, ladders, and ramps. The nonslip tread design provides traction in a wide range of applications. Available in assorted colors in a 2-inch x 5-yard roll. (Sku 1009273, \$16.99)
- **Wrap-N-Strap®** is an adjustable cord organizer consisting of a rubber strap and plastic fastener for attachment. The strap attaches to the plug end of an electrical cord. Bundle or coil the cord, stretch the rubber strap around the bundle, and secure it with the fastener. The Wrap-N-Strap stays attached to the cord—always ready for use to keep cords secured safely. (Sku 316005, \$1.99)



COMMUNITY NEWS

Spare Change Collection

Our August spare change collection and bucket sale event netted \$1,956.33 for UCSF Benioff



Children's Hospital in Oakland. This now brings the grand total since our program began to \$22,947.51! Our September collection was earmarked for SCRAP (Scroungers' Center for Reusable Art Parts), whose mission is to stimulate creativity and environmental awareness in children and adults through promoting the creative reuse of materials that traditionally have been discarded as waste.



We'll report those numbers to you next month.

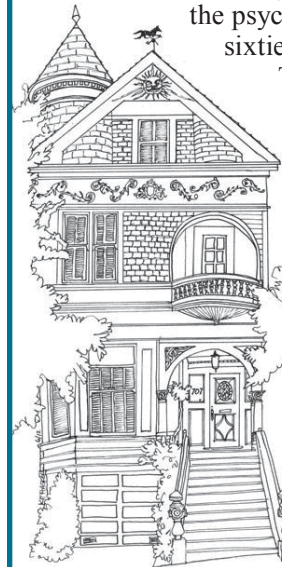
During October, our spare change collection will benefit Dress for Success®, a wonderful organization that provides suitable work clothing for disadvantaged women entering the workforce. See the full article on page 2, and don't forget to drop your spare change in the collection jars at all of our stores.



The Victorian Alliance Fall House Tour

The Haight-Ashbury Neighborhood
Sunday, October 19

The Victorian Alliance of San Francisco is pleased to announce its 42nd Anniversary House Tour. The Haight Street cable cars of 1883 transported San Franciscans to a sparkling array of newly constructed homes located alongside the Panhandle of Golden Gate Park. Having escaped the devastating fires of 1906, these homes have also survived the housing partitions of WWII and the psychedelic subculture of the sixties and seventies.



Today's Haight-Ashbury offers some of the City's most colorful "painted ladies," restored to their original Victorian elegance and updated to today's lifestyles. Interiors of eight beautiful homes will be open to the public for touring on Sunday, October 19, from 1:00 pm to 5:00 pm. Docents will be on hand to provide a historical background on each house's architect, contractor, craftspeople, and the families who settled there.

Prices for the tour range from \$35 to \$50. Discounts are available for Victorian Alliance members, groups of 10 or more, and purchases made before October 10.

Enter to win a pair of tickets!

Enter to win a pair of tickets valued at \$100! E-mail hotline@colehardware.com the word "Tour" in the subject line by Wednesday, October 15.

For more information, visit www.VictorianAlliance.org or call 415/343-5962.




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Toast the Neighborhood

October 23
5:30 p.m.
The City Club
of San Francisco
155 Sansome Street

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Join Us at FallFest!

...continued from page 1

competition as the leading BBQ restaurants and food trucks go up against a *San Francisco* magazine reader to win bragging rights of best barbecue.

Tickets can be purchased at <https://sffallfest2014.eventbrite.com>. Enter promo code COLEHARDWARE to save \$10 through Thursday, October 9. Enter to win a pair of tickets by e-mailing hotline@colehardware.com with the word "FallFest" in the subject line by Thursday, October 9. Include your name and phone number in the body of the e-mail so we can contact you if you win.

Enter to win a pair of tickets!

Come feast, drink, celebrate, and enjoy local live bands and the Blue Angels air show at FallFest 2014!



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BAY AREA BUSINESSES

Accounting/Bookkeeping: We are an accounting firm specializing in accounting systems for small and medium sized businesses with a focus on QuickBooks and online solutions. Services include setup, training, troubleshooting, cleanup, and ongoing bookkeeping for businesses that want to outsource the accounting. Deborah Lardie is a CPA and Certified QuickBooks Consultant. 415/864-0770, www.lardiecompany.com, deborah@lardiecompany.com

Attorney: Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896, e-mail john@johnweinsteinlaw.com

Bed and Breakfast Hosting: If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: reservations@bbsf.com, website: www.bbsf.com. Bed & Breakfast San Francisco—since 1977.

Driver: Retired gentleman can drive you (in my car) to medical appointments, grocery shopping or on other local errands. I am dependable, very punctual, friendly with a good sense of humor plus a fantastic reference list! I do what taxi drivers don't: wait for you in doctor's waiting room, help you shop (if needed), carry groceries/packages etc. All this for only \$25 an hour (2-hr. minimum). Please call Bill 415/826-3613 or e-mail bill311@att.net. Thanks for reading my ad!

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Interior Redesign and Feng Shui: Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit www.spacetransform.com.

Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See www.franklawoffice.com for info.

Orange Dog Manor: Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath. Special discount for weeklong rentals. Visit our website at www.orangedogmanor.com or call 415/753-6886.

Proofreading: Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

Real Estate: Your Bay Area Real Estate Agent, Serving San Francisco and the Peninsula: Shari Klein, JD. Commercial and residential specialist; legally trained; experienced; seasoned negotiator; strong values and professional integrity; committed and responsive. "This is about you—the way to get started is to quit talking and begin doing." (Walt Disney) Cell number 650/464-5074. E-mail: sharicklein@gmail.com. DRE# 01941623.

Real Estate: \$2,100 REBATE WHEN BUYING OR SELLING YOUR HOME, CONDO, OR INCOME PROPERTY. Representing all neighborhoods of San Francisco and the Peninsula since 1990. I provide a complete service package for both buyers and sellers through Century 21. Why not compare your Realtor services with mine? Call Mike at 415/742-1199 or e-mail Mike.Torres@Century21.com. License #01071794. Rebate given at close of escrow.

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Polk Street Merchants District



Russian Hill Neighbors



HANC
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The COLE HARDWARE Calendar - October

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
					Flash Friday DEALS	 Golden Gate Park October 3-5
5			6	8	9	10
 Bridge to Bridge Run			 see page 2 for details	 Fleet Week October 9-13	Flash Friday DEALS	 see page 1 for details
Victorian Alliance Fall House Tour October 19 see page 10 for details	13	14	15	16	17	18
			SCRAP-py Halloween Workshop and Fashion Show see page 1 for details		 Flash Friday DEALS	
19	20		22	23	24	25
 The Mission			Flash Friday DEALS To sign up, send an e-mail to hotline@colehardware.com with "Flash" in the subject line.		Flash Friday DEALS	 Wharf Fest
26			27	28	29	30
 Bernal Heights	COMMUNITY SAVINGS DAYS Student Monday	COMMUNITY SAVINGS DAYS Teacher Tuesday	COMMUNITY SAVINGS DAYS Senior Wednesday	COMMUNITY SAVINGS DAYS Military Thursday	 Flash Friday DEALS	



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Purveyor of Hardware Wisdom

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 Every day 8:00 am-8:00 pm

956 Cole Street
 San Francisco, CA 94117-4316
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 415/753-2653 Fax: 753-0957
 Every day 8:00 am-8:00 pm

70 4th Street
 San Francisco, CA 94103-3124
 (downtown bet. Market and Mission)
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COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the *Hardware Hotline* at **415/753-2653 ext. 5** or e-mail hotline@colehardware.com.



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