







# Our Feature in **Popular Mechanics**

Imagine how over the moon we were when we learned that Cole Hardware would be featured in the July/August issue of Popular Mechanics magazine! Generation after generation has read Popular Mechanics and shopped at Cole HARDWARE—so we find it the perfect marriage, of course. We are proud to have been chosen based on reader-submitted nominations in the category "Hardware Stores We Love," and we suspect our award-winning window displays were the main catalyst that drove votes for Cole Hardware.

Although we offer a unique product mix, knowledgeable hardware expertise, and a vast range



feedback than Noelle's windows, which rival those of department stores that have large teams of visual merchandisers and big budgets. Our entire visual display department consists of just one crew member: Noelle. Noelle's goal is to create window displays made from 99% hardware. Nearly continued on page 12...

# We Speak Hardware—In **Many Languages!**

One of the coolest parts about living in the Bay Area is the diversity within our community. More than 35% of San Francisco's residents were born in other countries, and 25% of residents were born in other states. This makes being regaled with stories from native San Franciscans, such as our 98-year-old founder, Dave Karp, all the more rare and fascinating. Equally fascinating is the melting pot of cultures, lifestyles, languages, and traditions that makes up our Bay Area community. We at COLE HARDWARE happen to think this vibrant diversity is something to celebrate!

There are a lot of hardware stores out there in the world. Like any of them, the "nuts and bolts" (pun intended!) of our business is hardware. Day in and day out, we speak hardware. Like any hardware

Speak Spanish with Vicki at Cole Fox.

store, we mix paint, grind keys, and cut glass. We continued on page 10...



Clipper cards, meter cards, special orders, or sale merchandise Not valid with coupons or other offers. Rewards points do not accumulate

Shop online 24/7 at ColeHardware.com.

"Our commitment to you: Your satisfaction guaranteed. Period."

3312 Mission Street San Francisco, CA 94110-5009

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TIME-SENSITIVE **MATERIAL** 



Scan to view our website.





### Hardware Happy Hour

Wednesday, August 20 5:00 pm-8:00 pm





# Rick's Buying Blunders via **Qwiqq**

Buying products for a retail store is not an exact science. If it were, we wouldn't occasionally end up with overstocked merchandise. But now, Rick's blunders are your opportunities to snag some great products at ridiculously low prices.

If you haven't already done so, sign up now for our Flash Friday Deals to be alerted to our new QWIQQ deals feature! With the click of your mouse, you can purchase these special deals right online and pick them up at your convenience.

Our QWIQQ deals will tend to be higher ticket items that are available for pickup at just one

COLE HARDWARE location. At these insanely low featured prices, quantities will be very limited.

To receive both Flash Friday and QWIQQ deals directly in your inbox, just e-mail hotline@colehardware.com with the word

"flash" in the subject line, and we'll add you to our weekly Flash Friday e-mail list. You may also download the free QWIQQ app from the Apple app store and follow @ColeHardware to be alerted to QWIQQ deals.



to-school shopping yet? If not,

now is a great opportunity to start.

We hope to see you!

# **Big Green Egg® Demonstration**

Saturday, August 23 11:00 am-2:00 pm Our Polk Street Store 2254 Polk Street @ Green Street See the Big Green Egg in action and prepare to get hungry! More than just a barbecue, the Big Green Egg is a complete cooking system that allows you to grill, slow cook bake smoke and roast.

cook, bake, smoke, and roast. Join us as we cook up a variety of tasty treats, while demonstrating how easy it is! Versatility is the name of the game

with a Big Green Egg. Perfectly prepare anything from a steakhouse-style grilled porterhouse to a tender brisket, turkey, or pork tenderloin. Vegetables, stews, stir-frys, casseroles—even pies and desserts—are superbly cooked with an EGG. Pizza on an EGG is in a class of its own. You can literally cook an entire meal with an EGG!



# Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

# **Repair Referral Service**

Cole Hardware's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff. We provide referrals for:



Air Conditioning Alarms/Security Systems/Access Control **Antique Restoration** 

**Appliance Repair and Installation** Arborist

**Architectural Planning Asbestos Removal Bath Resurface Brick and Stone Masonry** Cabinetmaking

**Carpet and Linoleum Installation Carpet Cleaning Chimney Sweep and Repair** Cleaning/Janitorial **Commercial Kitchen Installation** 

**Computer Data Cabling Computer Grounding Computer Repair and Tutoring** Concrete

Custom Closets, Pantries, and Storage Solutions **Decks New/Stain** Design + Build

**Disaster Cleanup and Restoration** (Flood/Fire/Sewage) **Door Refinishing** 

**Drain Cleaning** Drywall/Lath

**Duct and Dryer Vent Cleaning** Electrical 24/7 **Emergency Locksmith** 

**Emergency Power Restoration** 

Furnace Repair and Installation **Furniture Refinishing and Repair Furniture Upholstering** Garage Door Repair/Installation Gardening/Pruning/Tree

Faucet Repair and Installation

Trimming **General Contractors Glass Installation Grout Restoration** 

**Handyman Services** Hardwood Floors New/Refinish Home and Office Organizing **Home Energy Rating Systems** 

(HERS) **Home Entertainment Systems**  **Insulation Installation** Intercom Systems Interior Design, Staging, and Color Consultation **Interior Wood Refinishing** and Restoration Iron and Metal Works/Gates Kitchen and Bath Remodeling Landscaping **Lead Inspection and Abatement** Leak Diagnosis/Waterproofing **Lock Installation** 

**Locksmith Service 24/7 Mold Remediation** Moving **New Construction Painting Interior/Exterior**  **Pest and Termite Control Plastering** Plumbing 24/7 Power Washing, Commercial and Residential Cleaning Remodeling/Major Remodeling

Re-COLE-mend.

Independent contractors and tradespeople for:

- Home, business, and property repairs
- Maintenance
- Remodeling/room additions

COLE HARDWARE REPAIR Referral Service

Contact us at 415/753-2653 ext. 3

All of the vendors and tradespeople in our Repair Referral Si prescreened and carefully selected. Your satisfaction is 1009 If you aren't satisfied, we will work as your advocate until you are.

Roofs New/Repair **Room Additions** Security Evaluation/ Consultation **Seismic Upgrading Sheet Metal Work Shutter Installation** 

Skylights **Solar Energy Installation** Stained Glass Creation and Repair Stair Lift Installation Stucco Work **Telephone System** Installation Tile Installation Wallpaper Application Water Heater Installation Welding Window Cleaning/Repair **Windows and Doors** 

Cole Hardware is a licensed California General Contractor, license number 708403.

Contact us at www.colehardware.com/homerepair

Meet Mauricia: Painter, Muralist, **Artist Extraordinaire** 

One of our favorite Repair Referral Service tradespeople is Mauricia, who specializes in decorative painting. After receiving her bachelor's degree in her native Brazil, Mauricia studied art history, etching, and garphic arts in Florence and has been working her magic transforming plain walls into works of art for nearly 20 years. Mauricia has extensive knowledge of paints, colors, and techniques and always takes the extra steps necessary to accomplish the perfect job.

Some of Mauricia's areas of expertise include:

- Marble finishes
- Faux finishes: rust, stone, wood grain, clouds
- Textured finishes
- · Stencil work
- Antique finishes
- Distressed finishes
- · Sponge finishes
- · Color wash
- Glazing
- · Wood stains
- Restoration • Refinishing
- Special effects

Mauricia consults

with her clients to come up with ideas and to problem solve in order to create a customized design layout and plan. Her designs are ideal for accent



Cloud mural on ceiling



walls in a child's room—or any room of the house. Using earth-friendly products whenever possible, Mauricia is also a wizard at matching existing finishes on furniture or walls. Space constraints allow us to highlight only a few of Mauricia's artistic endeavors. For a free consultation with Mauricia, contact our Repair Referral Service at 415/753-2653 ext. 3 or homerepair@colehardware.com.



Interior mural hiding the water heater.

### Follow Cole Hardware!











## Wanted: Talented Tradespeople!

Our Repair Referral Service is in need of the below tradespeople at this time. If you specialize in one of these areas, please contact us at 415/753-2653 ext. 3 or e-mail homerepair@colehardware.com.

- Gardeners and landscapers
- Tile setters
- Concrete contractors
- Roofers
- HVAC contractors
- Sheet metal contractors

• Handymen and women

Because our tradespeople are ambassadors of Cole Hardware, we will perform background and credit checks and vet references thoroughly.



# WHAT'S UNIQUE

### Fix It with Sugru®

Sugru is the exciting new self-setting rubber that bonds to most other materials. Form it by hand into any shape, and overnight it turns into a strong,



flexible silicone rubber. It's used by a growing community of gadget lovers, outdoor types, designers, car enthusiasts, photographers, and do-ityourselfers all over the world to improve or repair their stuff. You can find it now at Cole Hardware.

Not so long ago, it was natural and obvious to

repair things, such as shoes or appliances, when they broke, instead of just throwing them away.

sugru

form&fix



sense! The illusion of a never-ending supply of new

things in recent decades has caused many of us to forget how to do repairs. Sugru was invented to get the world repairing and making things again. From patching up hiking boots to protecting iPhones with rubber bumpers to customizing the grips on sports equipment, Sugru provides a super-versatile, easyto-use solution for even those who've never fixed things before. Its flexibility and adhesiveness to all kinds of materials, from leather to wood to plastics, means that it can be used to make all kinds of

products better. Forbes.com called Sugru "21st century duct tape," and Time magazine listed it as

one of the top 50 inventions in 2010. Available in a three-pack in multicolor, black, and white to match most anything. (Skus 126001, 2, 4, \$12.99)



### **Upper Desk**<sup>™</sup> **Table Mount and Cabinet Mount**

Upper Desk portable mounts turn your table or cabinet into a handsfree viewing station for any tablet or smartphone on the market. Perfect for kitchen islands, tables, shelves, or cabinets, this device saves valuable space while securely displaying the device of your choice. Easily view and follow along with your beef bourguignon recipe online as you cook! Skype™ with



your cousin who's teaching English in Korea while you unload the dishwasher! Have the blueprint for the doghouse you're building docked to your table saw as you work! Or check your ex-boyfriend's Facebook activity while you eat Chinese takeout alone. The possibilities are endless. (Skus 926441, 926477, \$49.99)







- Fits any size tablet PC or smartphone
- Fits onto almost any cabinet, shelf, or table
- · Quick and easy to attach
- Requires no drilling or permanent installation
- Rotates 180 degrees with multiple angles
- · Protective liner guards against damage
- · No assembly required
- · Higher quality and more stable than similar products on the market

### **Glue Dots®**

Glue Dots are double-sided adhesives that bond instantly to virtually any surface. They are mess-free and nontoxic, and they require no drying timemaking home repairs and DIY projects quick and easy.

Glue Dots also work great as a "second set of hands" when working alone, holding items in place for





nailing or screwing. Available in multiple formulas and formats,

there is a Glue Dots solution for homeowners contractors alike. (Multipurpose Dispenser: Sku 120713, \$5.99;

Multipurpose Sheet of Gluedots: Sku 127015, \$4.99)

- Easy-to-use
- Nontoxic
- Instant bonding
- Mess-free







### The Larry $^{\mathsf{m}}$ Flashlight by Nebo®

(Sku 300700, \$11.99)

Super bright and won't roll around. Lights are all in a row. Put on your fridge or clip onto your pocket for handsfree light while you work.















# FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, and Mission Street stores.

# In the Garden **August Garden Tasks**

Tips from Dennis and Bill





Stop by our Cole Street garden center for all your gardening needs. The advice is free from the Garden Guys, Dennis and Bill. E-mail them with any questions: dennis@colehardware.com or blitz@colehardware.com.

#### In August, your summer garden should be in full swing. Now is the time to enjoy the hard work you've put into your garden over the last several months and to start planning and planting for your fall garden. And although we've said it before, and are likely say it again, we want to remind you that we are in a drought year. Practice mindful and responsible watering in

your garden. ✓ Roses: feeding them now to discourage soft growth that has little chance to bloom and that will be prone to disease.



✓ Fruit trees: Collect fallen fruit so it won't attract unwanted insects and rodents, and

prop heavily laden branches to avoid breakage. Stretch ties are a good tool to use, available in a 1" x 150' rolls. (Sku 75711,



Dried flowers and herbs: Get extra mileage out of herbs and flowers that are abundant in your garden now. Early morning is the best time to collect flowers

and herbs for drying, before the sun causes any wilting. Cut in clusters with stems attached and tie with raffia to create gifts for friends and family.

**∨** Pest control: Release ladybugs to combat late-summer pests such as aphids, spider mites, and whiteflies. (Sku 701166, \$9.99) If slugs and



broken egg shells placed around plants to deter them, or use shallow containers of beer to attract and kill them off. For ants and other crawling insects, diatomaceous earth is a safe way to control them. (Sku 7115835, \$12.99)

 ✓ Weeds: Weeds steal water and nutrients

from your plants, and they can harbor insects and disease. Make sure to pull them before they have a chance to flower and seed—or you will be fight-





✓ Tomato side Pinch these off now.

See you in the garden!



# **Planting Vegetables for Fall**

Sow your fall vegetable seeds now to produce a bountiful fall harvest. Plants can establish themselves while the days are long and the soil is

- Start seeds where seedlings can bask in the light and heat without direct exposure to full summer sun. Thin or transplant to make room for plants to grow strong and healthy.
- Water young plants in the evening.
- Let plants establish roots and wait until they are 3 to 4 inches tall before planting in full sun. Plant in soil that you have amended with



· If weather is hot, cool soil with shade a few days before planting, and continue to protect plants from sun for a few days so that they can adjust to their new environment. Use shade cloth or wooden lattice raised on bricks or blocks to provide dappled shade.

Here are some ideas for veggies and herbs to plant this month:

- Anything in the brassica family: broccoli, brussels sprouts, cabbage, cauliflower, kale
- Beets
- Carrots
- Herbs: chervil, cilantro, dill, parsley (If your garden stays above 50°F at night during the fall, you can fit in one more planting of basil.)
- Salad greens: arugula, endive, mesclun mix, radicchio, and so on
- Chard
- Leeks
- Peas
- · Radishes
- Spinach Turnips

### **Coyotes in the City**

Known as the North American song dog, coyotes historically lived in the Bay Area, including San Francisco, until the mid-1900s. But when an influx of poison bait was used to keep wildlife out of Bay Area farms, many animals, including coyotes, foxes, and birds of prey, became scarce, and sometimes completely disappeared from areas like San Francisco.

Since then, stricter regulations have been placed on using poison bait for wildlife, and animals, including coyotes, have started to recolonize the area. "Research indicates covotes have recolonized San Francisco from the North Bay and the South Bay," said Camilla Fox of Project Coyote, a national nonprofit organization based in Marin County that promotes coexistence between people and wildlife. For coyotes traveling from the North Bay, that could mean crossing the Golden Gate Bridge. Coyotes have been rumored to cross the bridge and have been sighted on both sides of it.

Fox notes that coyotes are all over San Francisco and that most of San Francisco's green space probably has coyotes. San Francisco Animal Care & Control estimates that approximately 20 coyotes are living in the City. "What's most remarkable is that we don't often see them, though we are coexisting with them. We only hear when there is a sighting or conflict," Fox says.

Most of the time coyotes want to have nothing to do with us. But like dogs, coyotes are naturally curious animals, so they may check us out. To avoid conflicts, it's important to keep cats indoors and



Photo by Camilla H. Fox

dogs on leash where there are leash laws.

Coyotes are critical components to our City's local ecosystem. They have essentially replaced the role of other predators like wolves and can have a positive impact on the ecosystem by benefitting ecological integrity and species diversity, according to Fox. For example, coyotes help keep rodent populations in check by eating gophers, squirrels, and rats. "More rodent-eating predators on the landscape like coyotes and birds of prey means less rodenticides and other deadly poisons that kill nontarget animals," she says.

While it's not abnormal to see a coyote in the daytime, studies have shown that coyotes have become more nocturnal in urban areas, largely to avoid humans and traffic on roadways. "Cars kill lots of coyotes and other wildlife in urban areas," Fox says. In response, Project Coyote is working with cities to install wildlife crossing signs and to consider other ways to mitigate road mortality in wildlife corridor areas.

Fox says that the biggest challenge to a peaceful coexistence between coyotes and people is the need continued on page 12...

# WHAT'S IN SEASON

### **Burning Man**

August 25–September 1

From its early days on a small beach in San Francisco to the pop-up city that it has become today, Burning Man is close to the hearts of San Franciscans. Every year tens of thousands of people in the Bay Area migrate to the Black Rock Desert to create one of the largest cities in Nevada for one week.

The key to enjoying Burning Man is being prepared for the intense environmental conditions you will face there. From the 107°F temperature to the fast-and-furious storms, the



Black Rock Desert is an unforgiving place that can send the unprepared home early. COLE HARDWARE has all of your Burning Man and playa needs. Stop by to pick up our Burning Man planning brochure to help you plan a successful adventure. Have a great Burn, and remember to

drink lots of water!

# **Mood Lights**

Just like the popular mood rings of the 1970s, these enchanted, submersible tea lights change colors, creating a festive party setting.

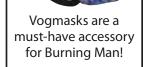




# **Vogmask**<sup>TM</sup>

Check out the most beautiful masks for reducing exposure

to airborne particles! Vogmasks are the most comfortable and protected way to cycle to work, camp in the desert, ride Muni, clean a dusty attic,



and more. Available in either a high-filtering microfiber material or a 100% organic cotton style, Vogmasks have an ergonomic design that makes them extremely comfortable to wear, with spandex ear loops that provide a good fit and an aluminum nose band that allows for an effective seal. Assorted styles. (Skus 235025-33, \$19.99)









### SodaStream® Home Soda Makers

Making carbonated water and soft drinks is simple with SodaStream home soda makers! Turn tap water into sparkling water in under 30 seconds, with no cleanup. Enjoy the freshness

> and convenience of homemade soda and protect the environment at the same time. No heavy bottles to carry, store at home, or dispose of. Fizz to your preference and add the flavor of your choice to

make your favorite drink. After the initial investment of

Source, receive a

**\$10** 

gift card!

the carbonating machine, you can make seltzer or soda at home for just about 25 cents per liter.

BPA-free bottles concentrated soda mixes cut down on recyclables and disposables,

making SodaStream an environmentally friendly alternative to storebought drinks.

This summer, save money, serve delicious sodas, and create cocktail mixes at your barbecues!

### $Source^{^{TM}}$

SodaStream partners with Yves Béhar, world-renowned designer and social entrepreneur—the result is the

Source, an elegantly designed soda maker that combines beauty, functionality, and efficiency. The beautifully redesigned carbonating bottle easily locks into place with a single-push motion. Powered by a CO<sub>2</sub> canister, the refined mechanics of SodaStream Source make the entire top surface responsive to touch, and the strength of carbonation appears on an LED display, providing instant visual feedback. (Skus 606001, 5, \$99.99)

### Revolution

The Revolution is the first automatic SodaStream home soda maker, offering breakthroughs in both function and design.

features one-touch activation that provides

a choice of carbonation levels (low, medium, high, and turbo), an LED display indicating carbonation progress and CO<sub>2</sub> usage status, snap-lock

mechanism for easy bottle insertion and removal. Compatible with both 130-liter and 60-liter carbonators. (Sku 606664, \$179.99)

Revolution

\$25

OLE HARDWA

# Crystal

Crystal combines top-notch performance with sleek, earth-friendly design in one elegant package.

SodaStream Crystal uses a stylish, dishwasher-safe cut-glass carafe for carbonation, allowing you to prepare your favorite soda and then serve it immediately at the table with class and ease. (Sku 606666, \$179.99)

# Crystal gift card!

### Gift with Purchase!

In addition to the Cole Hardware gift card you will receive, purchase any of these SodaStream models in August and you will also receive a 2-pack of 1-liter bottles (Skus 632200-1, \$19.99) and a sample flavor 12-pack (Sku 606066, \$9.99)!





# WHAT'S IN SEASON

### **Canning Frenzy!**

Even if you don't have a garden, canning is a fun and rewarding activity that yields delicious results! There are an abundance of farmers' markets in the Bay Area full of freshly picked and locally grown fruits and vegetables. Get enjoyment all year round from summer produce that is flooding stands now by preserving them at home!

Home canning is not complicated. It is a simple procedure that applies heat to food in a closed glass jar to interrupt the natural decaying that would otherwise take place. There are two types of canning methods: water bath (boiling water) canning and pressure canning.

Water bath canning, boiling jars of food in a boiling water bath, is a quick and easy way to safely can high-acid foods such as tomatoes and fruits. Pressure canning is required for preserving low-acid foods such as carrots, green beans, and most vegetables. The pressure method takes a little longer but offers gardeners a way to can almost anything from their gardens.

Many folks around the City have already designated Cole Hardware as their canning supply headquarters! Visit any of our stores to check out our wide selection of canning jars in a variety of shapes and sizes, and let us answer your canning questions.

Featured items:

Dissolvable **Canning Labels** (Sku 6209357, \$5.99)



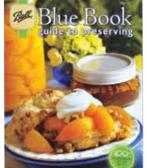
**Ball Jar Lifter** (Sku 6209332, \$12.99)

**Ball Sip & Straw Lids** (Pack of 4: Sku 6263628,



(Sku 65798, \$8.99)





Ball Blue Book® **Guide to Preserving** 

### **Small-Batch Canning**

In many people's minds, the idea of canning is synonymous with slaving in the kitchen for days over gigantic quantities of produce—enough to fully stock a pantry through the fall and winter. More power to you if you have the space and motivation for marathon canning: the fruits of your labor will definitely make for beloved hostess or holiday gifts! However, small-batch canning is a growing trend that allows urban folks who may be short on space, time, or cash to try our hand at canning and to produce just enough for what we really need for our own use at home. Give it a try with this delicious recipe for Strawberry Vanilla Jam: it makes just three half-pint jars of jam and takes only about an hour of active prep and cooking time. This recipe comes from canning guru Marisa McClellan. For more amazing recipes and inspiration, check out her blog at www.foodinjars.com.



### STRAWBERRY VANILLA JAM

#### **Ingredients**

- 1 quart strawberries (a little over 1<sup>1</sup>/<sub>2</sub> pounds, approximately 4 cups of chopped berries)
- 2 cups sugar, divided
- 2 vanilla beans, split and scraped
- Reserved zest and juice from 1 large lemon

#### Instructions

- Wash and chop berries. Toss them with 1 cup of sugar and the vanilla beans/seeds and place in a large jar or bowl.
- Allow the berries to macerate for at least 2–3 hours and up to 72 hours.
- When you're ready to make the jam, set out three half-pint
- 4. Pour macerated strawberries into a large pot and add the remaining cup of sugar.
- Bring to a boil and cook until the jam reaches 220°F, stirring very regularly.
- Add the lemon zest and juice in the final 5 minutes of

- 7. Once the jam has reached 220°F, remove the pan from the heat.
- 8. Pour jam into jars that have been prepared by thoroughly cleaning and rinsing. (Jars must be heated for 10 minutes before filling to prevent jar breakage. Submerge jars in water to cover and simmer at 180°F until ready to use.)
- Wipe rims, apply lids and rings, and place in your canner. Once water returns to a boil, set a timer for 10 minutes to process the jars.
- When time is up, remove jars from canner and let them cool on a towel-lined countertop.
- When jars are cool enough to handle, remove rings and check seals.
- If any jars are not sealed, store them in the fridge and use those first.
- 13. Store sealed jars in a cool, dark place.

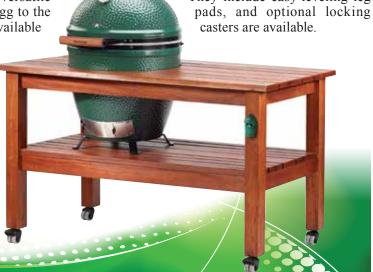
# **Artisan Hardwood Tables** for the Big Green Egg



Along with many of our customers, we at COLE HARDWARE have caught the Big Green Egg fever! If you haven't already jumped on the EGG bandwagon, stop by any Cole Hardware location to ask questions and check out this incredibly versatile cooking device. To take your Big Green Egg to the next level, custom-made tables are now available by special order. Fashioned from exotic wood grown in ecologically sustainable

forests, Big Green Egg's unique hardwood tables are handcrafted to the highest quality standards. One look, one touch, and you'll experience the superb quality immediately. Made from warm tropical mahogany, each table is a

durable and unique work of art, so beautiful that you'll wish you could convenient working and serving area for the large or extra-large EGGs. They include easy-leveling leg



Cole Hardware's Hardware Hotline

— Rick Karp, President, aka Keeper of the Karma

# WHAT'S IN SEASON



### retap Glass **Water Bottles**

Many folks prefer drinking water from glass over plastic or metal. Retap glass water bottles are produced from high-strength and heatresistant borosilicate glass, making them functional, durable, and easy to clean. The award-winning design and shape, a stylish alternative to other bottles, comes with a BPAfree lid made of thermoplastic elastomer in assorted fun colors. An ideal water bottle for your desk or nightstand, these bottles are available in two sizes. (17 Ounce: Sku 871204, 11-13, 17, 21, \$19.99; 27 Ounce: Sku 871241-7,



# **Just in Time for Back-to-School: New Styles from Timbuk2!**

We are very impressed with the innovative and stylish new Timbuk2 backpack styles that are arriving this month at our downtown Cole Fox location. These are not just your average day pack, but seriously well thought-out and well designed.

The Command is a TSA-friendly laptop backpack that boasts a TSA-compliant laptop compartment; send your bag through security without removing your devices! A large main compartment generously holds books, jacket, and other carry-on essentials without looking bulky. A channeled, ventilated back panel keeps your back cool, and elasticized external

side pocket for water bottle or U-lock are a couple more



of our favorite features. (Sku 926566, \$129.99)

The Parkside is dressed up but not fussy. Its clever pocketing provides a place for your phone, cards, and keys, and it has a padded laptop sleeve as well. The large main compartment holds your extra layers when the fog burns off, books, and lunch—while still managing to have a slim profile. (Sku 926576, \$69.99)





# Reusable, Insulated Tyvek® Lunch Bag

Brown bagging your lunch can be a healthy, money-saving alternative to eating out every day. Made from durable, water-resistant Tyvek®, this classic brown paper lunch bag is not only reusable, but insulated, too. Tear-proof and leakproof, the bag also features a Velcro® closure and folds flat after you've enjoyed your PB and J! (Sku 672100, \$9.99)



# Zoku® Slush and Shake Makers, **Round Pops, and Mini Pops**

New at Cole Hardware, fun options from Zoku allow you to easily make cute and healthy frozen treats in your kitchen at home. The Slush and Shake Maker can make healthy slushies, milk shakes, frozen alcoholic drinks (yeah!), and fruit smoothies

in as little as seven minutes on your countertop. Try chocolate milk, sweetened coffee, homemade fruit juice, root with vanilla ice

ZOKU

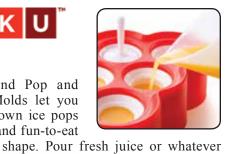
cream—anything you can dream of! It is designed to store in your freezer, so it's always ready to use. To use, remove the frozen inner core from the freezer and place it into the outer sleeve, pour in your ingredients, and mix with the included spoon. Ingredients freeze into satisfying slushy consistency

> before your eyes. Avail-

able in emerald green and royal purple. (Skus 645176, 645174, \$19.99)



Zoku Round Pop and Mini Pop Molds let you create your own ice pops in a unique and fun-to-eat



your heart desires into the round, food-grade silicone molds and place in your freezer. When your pops are frozen, there is no need to run under warm water to release; simply peel away the flexible mold. Mini Pops are just

the right proportion for kids, and kids will get excited about trying different flavors of pops when they are allowed to pick out the juice! (Skus 645170-1, \$17.99)





# **ENVIRONMENTAL INFO**



GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

PaintCare® Expanded Paint Collection at Cole Hardware

Various studies have demonstrated that between 3% and 10% of all paint purchased goes unused. PaintCare Inc. is a nonprofit organization established by the American

Coatings Association (the trade association of paint manufacturers) to implement paint stewardship programs on behalf of paint manufacturers in states with paint stewardship laws. While Cole Hardware has been a collection site for latex paint for many years, as part of the PaintCare collection program, we will be accepting an expanded assortment of paint products, otherwise known as

products, otherwise known as "architectural coatings." The program's primary goals are to (1) reduce the generation of post-consumer architectural coatings, (2) promote reuse/using up post-consumer architectural coatings, and (3) ensure proper recycling and disposal at their end-of-life.

Beginning in August, San Francisco households and businesses may bring up to 5 gallons of the acceptable products to any Cole Hardware location.

#### What Is Acceptable

- The product must be in its original container.
- The container must be labeled as containing one of the designated products listed below.
- The container must be in good condition and not leaking.
- The container must be 5 gallons in size or smaller.

### What Is Not Acceptable

- The container is not original (e.g., paint was transferred into a jar).
- The container does not have an original label.
- The container is leaking or has no lid.
- The container is larger than 5 gallons.
- The container is empty.



### **Acceptable Products**

- Interior and exterior paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
  - Deck coatings, floor paints (including elastomeric)
  - Primers, sealers, undercoaters
  - Stains
  - Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/ wood sealers and repellents (not tar- or bitumen-based)
- Metal coatings, rust preventatives
- · Field and lawn paints

#### **Unacceptable Products**

PAINT

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Tar- and bitumen-based products
- Two-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial maintenance (IM) coatings
- Original equipment manufacturer (OEM) (shop application) paints and finishes

Visit **recology.com** for proper disposal of products that do not adhere to the PaintCare guidelines.



### Polk Street Store's Solar Power

The building housing our Polk Street store has had solar panels installed on the rooftop. More than half of the electricity that we use in this location is now derived from solar power. We're not completely off the grid, but we're proud that a substantial portion of our energy usage is from a renewable resource. Once we have some quantifiable figures on what we hope will be a significant decrease in our electricity usage, we will share those with you.

e-cloth<sup>®</sup>: Perfect Cleaning with Just Water<sup>™</sup>

Our new line of e-cloth products provides you with a chemical-free cleaning process that uses only water. Using microfiber technology and proprietary

equipment and manufacturing techniques, e-cloth produces superior-performing products to meet specific cleaning challenges.

The aim of e-cloth is to supply the most effective, healthiest, and most environmentally friendly cleaning system available at a good value to the consumer. This single-minded focus on high-performance cleaning has created a range of products that clean entirely without chemicals, using just water. In addition to exceptional cleaning,

continued on page 10...



Bring to any of our four stores:

### **NEW! BRITA PRODUCTS:**

Includes filters, pitchers, bottles, and dispensers.

# NEW! SMALL CONSUMER ELECTRONICS:

Items up to the size of a desktop computer.

#### **CELL PHONES:**

Personal cell phones—batteries and chargers not required. PLEASE, no cordless home phones, car phones, walkie-talkies, pagers, or two-way radios.

#### BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).

#### **OLD PAINT:**

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!

### **PROPANE TANKS:**

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.

### **SCRAP METAL:**

Copper and brass.

### **SPENT FLUORESCENT BULBS:**

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.

### **EXPIRED PRINTER CARTRIDGES:**

Must be in plastic bags to avoid leakage.

#### **SOFT PLASTIC:**

Clean plastic only. Households only. One basketball-size amount per visit, please.

For Bay Area recycling resources, visit www.colehardware.com/recycle.htm



# HARDWARE KNOWLEDGE

### Cleaning the Air You Breathe

There is more to keeping your home clean than just cleaning surfaces like counters and carpeting. A really clean home starts with cleaning the air your family breathes. Have you ever noticed dust particles floating in a stream of sunlight? These are only a small fraction of the particles that can be found in the air in your home. Many particles are invisible to the naked eye and can lurk in the air for a long time. These microscopic particles can be as small as 0.3 microns. For comparison, the width of a human hair is about 50 microns.

And particles in the air aren't just dust. They can include pollen, plant and mold spores, pet dander, lint, and dust mite debris. Some particles can carry bacteria and viruses, and many everyday activities in the home such as dusting, vacuuming, cooking, and smoking can increase concentrations of these particles.

The U.S. Environmental Protection Agency (EPA) says the air inside your home can be two to five

times worse than the air outside. In fact, the EPA identifies indoor air pollution as one of the top five environmental risks to public health. And if you're like many people, you probably spend about 90% of your time indoors

No matter how well you clean your home, airborne particles can still circulate. By using a Filtrete<sup>TM</sup> filter, you can help reduce even microscopic particles from the air passing through the filter.

Filtrete filters help clean the

air in your home by

**Mtret**e



capturing allergens from the air that passes through the filter. The Filtrete filtering material consists of electrostatically charged fibers. These charged fibers act like tiny magnets to attract and capture more small particles than ordinary filters such as fiberglass a n d washable/reusable filters. The forced-air heating and cooling system in your home can do more than just keep you comfortable. It can actually help improve the quality of

the air in your home. All it takes is a high-efficiency air filter like a Filtrete filter from 3M<sup>®</sup>.

### Which Filter Is Best for You?

At COLE HARDWARE, we have three different Filtrete filters to choose from, depending on your specific needs and wants.

### Filtrete Ultimate Allergen Reduction Filter

- For people who want a highperforming filter
- No competitive 1" filter performs better
- Microparticle Performance Rating (MPR) 1900
- Captures microscopic particles such as smoke, smog, household dust, pet dander, bacteria, particles that can carry viruses, and tobacco smoke odors

### Filtrete Ultra Allergen Reduction Filter

- For people looking for better ways to reduce the airborne allergens in their home
- MPR 1500
- Captures large airborne allergens like household dust, pollen, and mold spores
- Attracts and captures microscopic allergens like pet dander, smoke, smog, bacteria, and particles that can carry viruses

### Filtrete Micro Allergen Reduction Filter

- 3M's best seller
- For people who want to help reduce allergens and microscopic particles from the air in their homes
- MPR 1000
- Captures large airborne allergens like household dust, pollen, and mold spores
- Attracts and captures microscopic allergens like pet dander, smoke, and smog particles

# We Speak Hardware—In Many Languages!

...continued from page 1

educate our customers and each other in solving the myriad of plumbing, cleaning, electrical, carpentry, and gardening challenges that our customers present us with each day. While we enjoy doing all that usual hardware store stuff, our regular customers know that we also try to set ourselves apart in other ways, to make each of our stores a more enjoyable place to shop and work. We strive to provide an unexpectedly interesting product selection—we now have new Cole Hardware sauces: Sizzlin' BBO Saws and Sizzlin' Hot Saws. And we do things like host Hardware Happy Hours, where we serve our own Cutting Edge wines. But we think the coolest thing that sets our stores apart from most other hardware stores is something that takes no effort at all because it is a natural side effect of being in this vibrant City: sure, we speak hardware fluently—but you wouldn't believe the number of languages we speak it in!

Collectively at COLE HARDWARE, we are here to speak hardware with you in 12 different languages and counting. How many other hardware businesses in the world can assist you in Russian, German, Tagalog, Spanish, Cantonese, Mandarin, Swahili, Arabic, and more? With our San Francisco pride, we like to think not too many others can do this. Happily, our multilingual staff puts us in a better position to serve our community, so customers who are not native English speakers have a better chance of finding someone who can explain or translate instructions for their projects. It also has the added bonus of making Cole Hardware a fun place to work—we learn words and phrases in other languages from each other, try new foods, and hear stories of traditions and special places in all parts of the world. We love the Bay Area's diversity, and our stores just wouldn't be the same if they were anywhere else! Check out a photo gallery of our multilingual staff on page 11.

e-cloth®: Perfect Cleaning with Just Water™

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e-cloth products provide significant cost and time savings and real health and environmental benefits versus ordinary cleaning.

The best microfiber cloths on the market have between 90,000 and 200,000 fibers per square inch (most have just 25,000 to 75,000). An e-cloth has 1.6 million fibers per inch. Why are fibers important? The cloths are made of polyester and nylon, so they don't "absorb" anything. Water, dirt, oil, grease, grime, and even bacteria are trapped within the fibers—so the more fibers you have, the better the cloth works. Think of it as millions of tiny hands grabbing on to everything on the surface of your countertop or sink.

An e-cloth is also proven to remove over 99% of bacteria from a hard surface. These cloths don't kill bacteria, they collect bacteria from surfaces. This is another benefit of all of those fibers—they literally scrape the surface clean at a microbial level. The best part: when you run this cloth under hot water in

your sink, all but 0.01% of that bacteria, dirt, oil, and grease is released from the cloth down the sink. So, there is virtually no transfer back onto clean surfaces.

Our selection includes e-cloths for general-purpose cleaning and for specific tasks such as cleaning kitchens, stainless steel, stovetops, and windows. Available in assorted single packs (Skus 118012–3, \$7.99) and multi-packs. (Skus 11809,14–15, \$14.99) Specialty cloths for cleaning electronics and eye glasses are also available. (Skus 118016–7, \$3.99)

We speak hardware!

Ons praat hardeware!

We speak hardware!

Se habla ferreteria!

Salitang tablerya!

Se habla ferreteria!

We speak hardware!

Ons praat hardeware!

We speak hardware!

Speak hardware and Spanish with John, our company-wide merchandiser, and Sharon, our Cole Fox cashier and greeter.



Speak hardware and German with Mike at Cole Street.



Leo en la calle Polk habla español.







Talk in Tagalog with Noel or Betty at our Mission Street store.



Speak Spanish with Jose (Cole HARDWARE SUPPLIES), and Mission Street's Dari, Vic, and Any.

WE SPEAK

HARDWARE IN

MANY LANGUAGES!



Polina and Dmitriy can assist you in Russian at Cole Fox.



Juan at Cole Street and Rosa at Cole Fox will warmly welcome you in Spanish.



Cole Street's Shel can help you in Hebrew



Yung at Cole Fox can help you with your hardware needs in his native Vietnamese.



Cole Street crew member Dion happily helps you in Spanish.



Native Spanish speakers Frank and Charlie warmly welcome you to Polk Street.



Milette and Lai Ling in our accounting office can answer your account questions in Tagalog and Chinese, re pectively.



Cole Fox's Tagalog speakers, Joseph, Freddy, Renato, and Maria, welcome you downtown.



Chat in Chinese with Gavin, Connie, Alice, and Amy at Cole Fox.



Speak Arabic with Joe and Spanish with Veronica from . Cole Hardware Supplies.



Our newest Polk Street cashier Reyann is a Spanish speaker.



Speak Afrikaans, Korean, or Spanish with Polk Street's Gertie, Danny, or Claudia, respectively.



Speak Spanish with Guillermo at Cole Street.



Randy at Mission Street can help in Chinese.

August 2014

Se habla ferreteria!

We speak hardware! • Ons praat hardeware! • We speak hardware!

พวกเราพดภาษาอปกรณ์ฮาร์ดแวร์

Nous parlons 'bricolage!



# **COMMUNITY NEWS**

### **Spare Change Collection:** Children's Miracle Network



Our June spare change collection netted \$400.77 for the St. Anthony Foundation, whose mission is to



feed, heal, shelter, clothe, and lift the spirits of those in need and create a

society in which all people flourish. This brings the grand total of our collection program to \$20,688.68. For July, our spare change collection was earmarked

for Josie's Place, which provides facilitated peer support groups to children and teens in the San Francisco Bay Area who are grieving the death of a parent,



sibling, close relative, or friend. We'll report those numbers to you next month.

Along with other Ace Hardware dealers across the country who will raise funds for their local hospitals in the Children's Miracle Network this summer, our August collection will benefit UCSF Benioff Children's Hospital in Oakland. Children's Miracle Network was founded by Marie Osmond with two simple goals: (1) help as many children as possible by raising funds, and (2) keep the funds in the community in which they are raised.

Our August collection will be twofold. You can, as always, simply drop your spare change in any of the



collection jars when you're checking out at any of our stores. In addition, on Saturday, August 16, you can purchase a 5-gallon bucket for \$5, which will go directly to the Children's Miracle Network. And to reward your generosity, enjoy 20% off all regular-priced merchandise that fits in the bucket. Help us raise a record amount this month!

### Our Feature in Popular **Mechanics**

...continued from page 1

everything in the windows, including backdrop, flooring, trim, and display units is from the store Curtains are made from drop cloths and wall coverings from asphalt paper.

For well over a decade, Noelle has brought her City sense of style to Cole Hardware by way of her inspired window displays. Noelle's eclectic taste merges well with our hardware offerings. Take notice of our



Noelle, curator of all things hardware

windows the next time you visit one of our stores, and pick up a copy of this month's Popular Mechanics.

You can also see Noelle's fabulous window displays prominently featured on our website, colehardware.com. Often before we even have a chance to post a photo, her window designs appear on websites such as flickr.com, posted by the admiring public.



Bamboozled Palooza



Farmers' Market

### **Coyotes in the City**

...continued from page 5

for increased education about coyotes. So what can you do? Follow these tips to peacefully coexist with coyotes in the City:

#### At Home

- While coyotes are largely carnivorous, they can eat just about anything, from fruit to insects to vegetation. To prevent coyotes from coming into your yard, try to eliminate or reduce attractants by cleaning up fallen fruit in your yard.
- Clean up birdseed and feed cats and dogs inside. Birdseed and pet food can attract rodents, which coyotes prey on
- Keep outdoor grills clean.
- Especially during the drought, water can attract wildlife, including coyotes. For this reason, minimize outdoor access to water, such as water bowls for pets.

#### In Parks and Open Spaces

- Be aware that coyotes live in our open spaces and parks. Be especially vigilant during pupping season (between April and August) when coyote families may try to protect their young from offleash dogs.
- Do not feed coyotes.
- If you see a coyote, appreciate it from a distance.
- If you are approached by a coyote, try to look big and make loud noises.
- If a coyote is acting aggressively or exhibiting strange behavior, call Animal Care & Control Emergency Dispatch at 415/554-9400.

Article provided by the San Francisco Department of Environment. Visit sfenvironment.org for more information.

### **Cole Hardware Rewards**

#### **Rewards member benefits:**

- ➡ Membership is free, and you'll receive the Hardware Hotline, our monthly newsletter full of valuable information and promotions.
- Free delivery in San Francisco with \$100
- New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- Attach your Rewards key fob to your key ring—if you lose your keys, they can be dropped in the mail to be returned to us; we'll notify you if we receive them.
- Lifetime warranty on most products purchased at Cole Hardware.
- Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- We don't sell our customer list, and all information is kept confidential.

### How points are earned:

- For every \$1 spent, one point is earned.
- Points are converted in increments of 100 points, which converts to \$5, and posted to your Rewards card monthly. This equates to 5% of your total purchases.
- Points are calculated daily and shown on receipts.
- For us to track your Rewards points, please identify yourself as a Rewards member each time you shop. Terms and Conditions: 1. Rewards dollars are cleared after

nine months. 2. Points accumulate for one year, with leftover points clearing at the end of the year. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program.

For more information, visit www.colehardware.com/rewards or e-mail service@colehardware.com.

# COMMUNITY PARTNERS ASSISTANCE PROGRAM

DONATE TO YOUR CHOICE OF MORE THAN 600 SCHOOLS AND COMMUNITY GROUPS WHEN YOU SHOP AT OUR STORES!

Every year we give away thousands of dollars in goods and gift cards to our partner schools and nonprofit organizations in San Francisco. When checking out at our stores, customers mention their favorite school or group, and their transactions will then be posted to a special account for that group. A Cole Hardware gift card equal to 10% of all purchases credited to that account will be sent to the group the following year.

We will donate a Cole Hardware gift card for silent auctions or raffles as a fund-raising tool and a case of our Cutting Edge wine to serve at your events in the City. We now have over 600 schools and nonprofit member organizations in our partnership program!

We will also work with nonprofits and teachers and principals in the San Francisco Unified School District on a case-by-case basis to provide a discount on community and school improvement projects.

Visit www.colehardware.com/partners for more information about a partnership with us or e-mail service@colehardware.com.

#### **SCHOOLS**

A. P. Giannini Middle School (\*76) ABC Preschool (21552) Abraham Lincoln High PTSA (21557) Academy of Art University (21497) After-School Pursuits (\*504) Aim High School (21360) Alamo School (\*266) Alice Fong Yu Alternative School (\*1541) Alvarado After-School (\*603) Alvarado Elementary School (\*825) American College of Traditional Chinese Medicine (451) Medicine (451)

Aptos Middle School (10594) Archbishop Riordan School (21432) Argonne Elementary School (21299)
ASI Early Childhood Education Center (1660)
Before/After-School Immersion Care (\*505) Before/After-School Immersion Care Benchmark Institute (21216) Brandeis Hillel Day School (\*655) Bret Harte Elementary (21344) Buen Diam Nursery School (\*88) Buena Vista Horace Mann K-8 (\*24) C5 Children's School (455) Cathedral School for Boys (\*1275) Center for Learning in Retirement U.C. Extension (425)

Chibi Chan Preschool (21325) Child Linan Preschool (21325) Children's After School Arts (CASA) (21491) Children's Day School (\*334) Chinese American International School (150) Chinese Immersion School at DeAvila PTA (21352) City College John Adams Campus (\*1860) City College Mission Campus (\*67) City College of S.F. Downtown Campus (21312)

(21312)

Claire Lillienthal Elementary School (\*33)

Clarendon Elementary School (\*80)

Clarendon JBBP Auction (5008)

Clarendon 2nd Community Program (\*5007)

Cleveland Elementary School (2455)

Commodore Sloat School PCO (51)

Congregation Beth Sholom Preschool

(21003)

Cong. Sherith Israel Religious School (2266) Convent & Stuart Hall (21249)
Creative Arts Charter School (\*1515)
Daniel Webster Elementary (2138)
Dianne Feinstein School (21211)
Dr. Charles Drew School (\*47)
Dr. Geo. Washington Carver Elementary (658)
Dr. William L. Cobb School (21263)
Drew School (21565)
E. R. Taylor Elementary School (\*423)
Ecole Notre Dame des Victoires (5669)
Edison Elementary School (\*3331) Convent & Stuart Hall (21249)

Edison Elementary School (\*3531) Enterprise for High School Students (21202) Everett Middle School (21317) everett Middle School (27317)
Everyday Magic Child Devel. Center (2002)
Fairmount Elementary School (365)
Familles of Sunset PTA (19204)
Francis Scott Key (21320)
Francisco Middle School (21242)

Frank McCoppin Child Devel. Center (\*651) French-American International School (\*44) Friends of Potrero Hill Nursery School (21240)

(21240)
Friends of Saint Francis Childcare Cntr. (500)
Gallieo Academy PTSA (1110)
Gates and Bridges Preschool (282)
Gateway High School (2931)
George Peabody Elementary School (2516)
George Washington H. S. Alumnae (21492)
German School of San Francisco (2913)
Glan Park School (21572) Glen Park School (21572) Glenridge Coop. Nursery School (1113) Golden Gate School (21569) Golden Gate School (21569)
Grattan Child Development Center (21332)
Growth & Learning Opportunity (\*500)
Haight-Ashbury Coop Nursery School (\*22)
Hamlin School Parents Association (212)
Harvey Milk Civil Rights Academy (523)
Healthy Environments Daycare (\*95)
Herbert Hoover Middle School (2290)
Horace Mann Middle School (\*56)
Immaculate Concention Academy (71503) Immaculate Conception Academy (21503)
Infant Development Center (\*46)
Institute of Classical Homoeopathy (21306) International Christian School (\*42) International Studies Academy (\*693) International Studies Academy (\*\*053) Jyengar Yoga Institute (\*\*108) James Denman Middle School (\*\*75) James Lick Middle School (\*\*34) Jewish Community H.S. of the Bay (1835)

John A. O'Connell H.S. of Technology (\*1920) Jose Ortega Elementary School (21347) July Jordan School for Equity (21323) Junipero Serra Elementary (21431) Katherine Michiels School (1335) Katherine Michiels School (1335)
The Kid's Co-op Inc. (21264)
KIPP Bayview Academy (888)
KIPP San Francisco Bay Academy (902)
Kittredge Parents Association (21441)
La Scuola (21519)
Lafayette School (2545) Lakeshore Elementary School (424) Lakeside Presbyterian Center for Children

Laurel Hill Nursery School (\*40) Laurel Hill Nursery School (\*40)
The Laurel School (\*350)
Lawton Alternative School (\*57)
Leadership High School (21255)
Leonard R. Flynn Elementary School (3128)
Lick Wilmerding Library (\*755)
Lisa Kampner Hebrew Academy (21523)
Little People's Workshop (\*4166)
Live Oak School (\*99)
Longfellow Elementary School (\*7555)
Lowell Hijh School (21738) Lowell High School (21278) Lowell High School German Club (\*92) Lycée Français La Perouse (1330) Lycee Français La Perouse (1330) Lycée Français de San Francisco (21543) Malcolm X Academy (21410) Marilyn Reed Lucia Child Center (\*610) Marin Preparatory School (21561) Marshall Elementary School (3575)

McKinley Elementary School (\*1025)
Miraloma Elementary School PTA (2175)
Miraloma Nursery School (\*85)
Mission Dolores School (21239)
Mission Graduates (\*1661)
Mission High School (\*3750)
Mission Kids (0-op (21201)
Monroe Elementary School (\*216)
Montessori Children's House (21204)
New Traditions Alternative School (\*2049)
Nihonmachi Little Friends (\*2031)
Noe Valley Nursery School (\*55) Noe Valley Nursery School (\*55) Oakes Children's Center (\*1348) Olivet University (21571) Olivet University (21571)
One Fifty Parker Avenue School (91165)
Out of Site Center for Arts Education (302)
Pacific Primary School (\*1500)
Parents for Public Schools (906)
Paul Revere Elementary School (\*555)
Phoebe A. Hearst Preschool (\*1315)
Playmates Coop. Nursery School (\*2340)
Presidio Hill School (\*777)
Presidio Middle School (21259)
Rapul Wallepharer Hilps School (\*43) Raoul Wallenberg High School (\*43) Redding Elementary School (21215) Rocky Mountain Nursery School (\*58) Rooftop Alternative School (\*68) Roosevelt Middle School (\*460) Rosa Parks Elementary School (21213) Russian American International School (21562)

Sacred Heart Cathedral Preparatory (1055) Saint Anne's School (21251) Saint Anthony Immaculate Conception (399) Saint Brendan School (21253) Saint Brigid School (3256) Saint Brigid School (3256)
Saint Cecilia School (\*660)
Saint Dominic School (\*2445)
Saint Blizabeth School (12126)
Saint Finn Barr School (415)
Saint Gabriel School (355)
St. Ignatius College Preparatory (21241)
Saint Fam Saint James Preschool (21261) Saint James School (521) Saint John Elementary School (9259) Saint John Elementary School (9259)
St. Mary's Chinese Day School (21238)
St. Monica School (21328)
Saint Paul's Elementary School (\*180)
Saint Paul's Littlest Angel Preschool (\*221)
Saint Philip School (6665)
St. Thomas More School Parents' Club (900)
Saint Thimas the Apostle School (21494)
San Francisco Christian School (21553)
San Francisco Community School (325)
San Francisco Educational Services (\*66) San Francisco Educational Services (\*66)
San Francisco Friends School (8503)
San Francisco Jr. Adventist Academy (\*48) San Francisco Montessori School (21433) San Francisco School (\*300) San Francisco School of Circus Arts (\*55) School for Integrated Academics and Technologies -SIATECH (21313)

School of the Arts High School (\*45) 2nd Community Prog. at Clarendon (\*8500) Sherman Elementary School (1654) SIATECH (21313) South San Francisco High School (40094) South San Francisco High School (400 Star of the Sea School (21319) Starr King Elementary (21438) Stepping Stones Preschool (329) Sterne School (2690) Stuart Hall High School (\*1715) Sunnyside Elementry School (6550) Sunset Cooperative Nursery School (\*4245) Sunset Elementary (21395) Sutro Elementary School (1235) Synergy School (\*91)
Tamalpais-Strawberry Preschools, Inc (1009)

(1009)
Telegraph Hill Coop Nursery School (21442)
Thurgood Marshall Academic H.S. (21316)
True Sunshine Preschool (21575)
True Sunshine Preschool Center (21556)
Tule Elk Park Child Development (21315)
Up On Top After School Program (1187)
USF Public Interest Law Foundation (21478)
Urban School (\*1563)
Urban School (\*1563) Village Nursery Co-op (21434) Wah Mei School (889) wan mei School (899)
Waldorf School (\*999)
Washington High School (2291)
West Portal Parents Club (\*5941)
Women & Gender Studies (SF State) (21471)
Yick Wo School PTO (\*2245)

#### **COMMUNITY GROUPS**

5 Gyres Institute (21509)
7th Avenue Senior Center (21289)
30th Street Senior Center (21296)
Accion Latina (21304) AcroSports (\*639) ADDIS Light (21386) AIDS Benefits Counselors (\*470) AIDS Emergency Fund (\*1540) AIDS Housing Alliance of S.F. (\*427) AIDS Legal Referral Panel (\*114) AIDS Legal Referral Panel (\*114)
AIDS Memorial Grove (\*8560)
AIDS Walk San Francisco (1939)
Alexander Hamilton Post 448 (411)
Alonzo Lines Ballet (21463)
Altered Barbie (21425)
American Cancer Society (21237)
American Liver Foundation (21358)
American Youth Hostels (\*426)
AORN (71406) AORN (21409) APA Family Support Services (21574) ARA First Step Home (21545) Arab Cultural & Community C

Arab Cultural & Community Cent The Arc San Francisco (3355) Arriba Juntos (21367) Art of the Matter (3288) Arts Expression Society (21267) ArtSpan (934) Asia Society (21424) Asian Neighborhood Design (21212)
Asian/Pacific Islander American Health Forum (450)

Asian/Pacific Islander Legal Outreach (21287)
Asian/Pacific Islander Wellness Center (\*786)

Asian Week Foundation (21536)
Asian Women's Resource Center (21457)
Asian Women's Resource Center (21457)
Asian Women's Shelter (21393)
At the Crossroads (21371)
Auxillary of Little Sisters (892)
Balboa Alumni Association (\*1100)
Bay Area Attachment Parenting (211)
Ray Area Pathopus Sumphony (21138) Bay Area Rainbow Symphony (21338) Bay Area Ridge Trail Coalition (21455) Bay Area Urban Debate League (21449) Bay Area Urban Debate League (21449)
Bay Area Wilderness Training (302)
Bay Area Young Survivors (21282)
Bay Area Youth Fund for Education (29415)
Bayview Hunters Point Multipurpose Senior
Services (21510)
Bazaar Bizarre San Francisco (21359)
Because Justice Matters (21576)
Bernal Heights Neighborhood Center (\*515)
Big Brothers Big Sisters of the Bay Area (887)
The Rin Rumble (21394)

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# CUSTOMER SERVICES THE EVER-GROWING LIST OF EVERYTHING WE DO FOR YOU

**Account Lookup:** Access your account for purchase history. Visit **www.colehardware.com** and click on the sign-up link.

Ace® Hardware: Our affiliation with ACE allows us to get quality products quickly and opens doors of the world's manufacturers, so we can get you what you need. ACE's buying power enables us to sell to you at the right price, too!

**ATM and Credit Cards:** We'll accept your ATM card for payment. You can get cash back, too. We also accept VISA, MasterCard, Discover, and American Express credit cards.

**Balloons:** We have free Cole Hardware helium balloons for the kids. Helium is also available to inflate your party balloons for \$0.99 per balloon.

**Birthday Discount:** Come in on your birthday, show your I.D., and we'll give you a percent discount amounting to half your age. Must be a Rewards member. Discount is available only on your actual birthday and cannot be applied to sale/promotional merchandise, power tools, household appliances, water heaters, special orders, or Muni. Discount applies to purchase for the personal use of recipient only. Maximum discount \$100.

**Bridal and Gift Registry:** Schedule an appointment to set up a gift registry. We will set up the registry for your friends and family to purchase gifts online. E-mail **service@colehardware.com** to schedule an appointment or for further information.

Business-2-Business: Members of this program receive free delivery, special pricing, and personal service. Call any of our locations for more information. Carry-Out Service: We'll be happy to load your purchases into your car. Just let the cashier know.

Charge Accounts: For your convenience, we have in-house charge accounts for businesses. Stop by and fill out the simple application, and we'll open one for you. Chauffeur Service for Senior Citizens: If you need help getting to our stores and you live in San Francisco, call us to arrange a mutually convenient time to pick you up. Clipper Cards: Our downtown Cole Fox location sells and reloads Clipper card fares.

Cole Hardware Supplies: We have an entire division devoted to servicing the needs of commercial and industrial customers throughout the Bay Area and beyond. We offer charge accounts, on-site account specialists, free delivery, and the personal services of our friendly team. Give them a call at 415/647-1800 or e-mail colesupply@colehardware.com.

Color Matching: We have terrific paint matching computers. Bring in a swatch of fabric or quarter-size paint chip, and the staff can match just about any color. Community Partners Assistance Program: Schools and nonprofit organizations whose mission is to improve the lives of those around us, either directly or through cultural enrichment, can join a special program of discounts and donations. Cole Hardware donates 10% of all purchases made by your organization's community. Visit www.colehardware. com/partners for details.

**Community Savings Days:** One day a month, we offer a 20% discount to students, seniors, school district employees, and active members of the military or veterans. The promotion cannot be applied to Rewards accounts and is not valid on gift cards, Muni, or special orders.

**Coupons:** We honor all manufacturers' coupons. If we carry the product, we'll honor any other store's coupons as well.

**Delivery in San Francisco:** Free delivery for Rewards members with purchase of \$100 or more. See store at the time of purchase for scheduling deliveries.

**Digital Camera:** Have a problem that you can't describe? We'll lend you a digital camera to take a photo of the problem so that we can better help you. (Note: Credit card required for camera loan.)

**Disabled Customer Discount:** Sign up for our Rewards program, show your Medi-Cal card or other proof of disability, and get 10% off all discountable merchandise in our stores.

**Electrician:** Call our Repair Referral Service at **415/753-2653 ext. 3**. Our Repair Referral desk is staffed Monday through Friday, 8:00 am–5:00 pm. For 24/7 emergency referral after store hours or on weekends, you will be connected directly to our electricians.

**E-mail:** Write to us at **service@colehardware.com**.

**Fax Service:** Our fax machines are for your personal use. We do charge for our fax service—please ask for rates. Fax numbers: Cole Street: 415/753-0957, Mission Street: 415/647-6554, Cole Fox: 415/777-4453, Polk Street: 415/674-8917.

Flash Friday Deals: Sign up to receive our weekly deals available only by e-mail. E-mail service@ colehardware.com with the word "flash" in the subject line.

**Gift Cards:** We offer Cole Hardware gift cards and ACE Hardware gift cards in almost any denomination.

**Glass Cut to Size:** Plexi-, single-, and double-strength glass cut while you wait. We can also special order curved, tempered, laminate, and obscure glass, as well as mirrors and tabletops.

Hardly Strictly Hardware (HSH): The Cole Hardware digital newsletter is delivered free, direct to your desktop. The HSH contains information on new products, practical tips, and more (or less!). Sign up at www.colehardware.com under the "Connect" heading. Hardware Hotline: We publish our newsletter every month of the year. See the online version at www.colehardware.com. It's homegrown and filled with interesting articles about hardware, our community, and of course, Cole Hardware.

**Hours of Operation:** We're open every single day of the year including every holiday. All stores open 8:00 am–8:00 pm daily. Holiday hours vary.

**Instaply:** Download the free Instaply app for your iPhone or Android phone and communicate with us via text.

**Lamps Rewired:** Our Cole Fox store offers rewiring services for table and floor lamps. Contact us for information and pricing.

**Lifetime Warranty:** Your "complete satisfaction" dictates that we offer a lifetime warranty on just about everything we sell.

Locksmith Service and Key Cutting: We cut keys at all our stores, including hard-to-find computer ChipKeys for automobiles. We have an expert locksmith on duty Monday through Friday at our Cole Fox store downtown (415/777-4400). We can also send a locksmith to your home or business 24/7. Call 415/753-2653 ext. 3 for a locksmith referral.

**Low Price Guarantee:** Just bring in another store's ad, and we will honor the lower price.

**Mobile Offers:** Text the word "COLE" to 55155 to receive three mobile offers every month.

**Muni:** We sell 1-Day, 3-Day, and 7-Day Passports and parking meter cards in \$20 and \$50 denominations.

**Online Shopping:** Shop 24/7 from the convenience of your home at www.colehardware.com.

**Photocopies:** We're happy to photocopy documents. Please ask for rates.

**Pipe:** We cut and thread galvanized and black pipe, your pipe or ours. (Note: Cole Fox can't thread.)

**Plumbing Service:** Call our Repair Referral Service at 415/753-2653 ext. 3. Our Repair Referral desk is staffed

Monday through Friday 8:00 am to 5:00 pm. For 24/7 emergency referral after hours or on weekends, you will be connected directly to our plumbers.

**Postage Stamps:** Purchase a booklet of FOREVER® STAMPS at any of our locations.

**QWIQQ Deals:** Download the free QWIQQ app from the Apple app store to receive Rick's Buying Blunder deals on your phone.

**Recycling:** Bring your old paint (S.F. residents only; liquid paint only—put dried paint cans into your own recycle bin, lids off!), used rechargeable batteries (nickel-cadmium), used household batteries (alkaline and regular), copper and brass scrap metal (such as keys, bathroom and plumbing fixtures), cell phones, expired printer cartridges, soft plastics, and spent fluorescent bulbs into any of our four stores, and we will send them off to be recycled into new products. See page 9 for details.

Repair Referral Service: Our alliances with competent, honest, quality tradespeople assure you excellent work on your home, property, or office. We are a licensed contractor (#708403). Call 415/753-2653 ext. 3 or go to www.colehardware.com/homerepair. Repotting Service: Pick out the plant and the pot, and our Cole, Mission, or Polk Street nursery staff will repot your plant for free.

**Return Policy:** We accept returns on just about anything. (Power tools, appliances, etc., may only be returned subject to manufacturer's warranty. Hand tools exchanged for defective replacement only. No return on snow cables.)

**Rewards Program:** Earn an annual 5% dividend on purchases and much more. Membership is quick and free. Sign up today!

Room Painting Software: All of our paint departments are equipped with room painting software. Simply bring in your camera's memory chip, upload your image, and choose paint colors to review. Rug Cleaners Rented: We have steam carpet and upholstery cleaners available for rent at each store.

**Senior Citizen Discount (age 65 or older):** 10% off all purchases of nonsale merchandise.

**Sharpening Service:** Knives and scissors sharpened while you wait or same-day service. (Note: Cole Fox doesn't sharpen scissors, just knives.)

**SodaStream Carbonator Exchange:** We exchange spent SodaStream carbonators at all our locations.

**Speakers Bureau:** Topics range from home repair to gardening to security to small business marketing and more. If you need a speaker for your organization, call **415/753-2653 ext. 5**.

**Special Orders:** If we don't have what you need in stock, we'll do our best to obtain it as quickly as possible.

**Student Discount:** Show us your student I.D. and receive a 5% immediate discount, plus 5% annual rebate, custom key tag, use of our fax machines, and more!

**Tool Rental:** We rent floor sanders, many hand and power tools, and garden tools, too. Contact our stores for availability or go to the Be Scrappy link at **www.colehardware.com** to reserve tools. (Note: Floor sanders not available at Cole Fox or Polk Street stores.) **UPS Shipping Service:** We ship packages all over the country for our Rewards members via United Parcel Service.

Website: Visit www.colehardware.com.

**Windows, Doors, and Window Screens:** Window and screen repairs are available at our Cole Street and Mission Street stores. Contact these stores for information and pricing.

By the way, we sell hardware, too.

# **COMMUNITY CONNECTIONS**

### **BAY AREA BUSINESSES**

Accounting/Bookkeeping: We are an accounting firm specializing in accounting systems for small and medium sized businesses with a focus on QuickBooks and online solutions. Services include setup, training, troubleshooting, cleanup, and ongoing bookkeeping for businesses that want to outsource the accounting. Deborah Lardie is a CPA and Certified QuickBooks Consultant. 415/864-0770, www.lardiecompany.com, deborah@lardiecompany.com

Attorney: Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896, e-mail john@johnweinsteinlaw.com

**Bed and Breakfast Hosting:** If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: **415/899-0060**, e-mail: **reservations@bbsf.com**, website: **www.bbsf.com**. Bed & Breakfast San Francisco—since 1977.

**Driver:** Retired gentleman can drive you (in my car) to medical appointments, grocery shopping or on other local errands. I am dependable, very punctual, friendly with a good sense of humor plus a fantastic reference list! I do what taxi drivers don't: wait for you in doctor's waiting room, help you shop (if needed), carry groceries/packages etc. All this for only \$25 an hour (2-hr. minimum). Please call Bill **415/826-3613** or e-mail **bill311**@ **att.net**. Thanks for reading my ad!

Fog City Doula: Are you expecting/adopting a baby, or know someone who is? I provide support during this exciting and overwhelming time. Studies show that the benefits of having a postpartum doula include less maternal stress and exhaustion and reduced rates of postpartum depression. Gift certificates available. Call Dina at 720/438-1262 or visit my website at www.fogcitydoula.com.

**Framing:** Custom frames and mats. Personalized design consultation. Have your art framed by a local trusted artist. 30+ years in the design business and competitive pricing. Kingmond Young, 416 Cortland Avenue, 415/206-1680.

Interior Redesign and Feng Shui: Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit www.spacetransform.com.

**Legal Services:** Established San Francisco attorney emphasizing Wills and Trusts (including **LIVING TRUSTS** and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call **415/221-3000** for appointment. See **www**.franklawoffice.com for info.

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**Proofreading:** Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call **415/648-1868**.

Real Estate: Your Bay Area Real Estate Agent, Serving San Francisco and the Peninsula: Shari Klein, JD. Commercial and residential specialist; legally trained; experienced; seasoned negotiator; strong values and professional integrity; committed and responsive. "This is about you—the way to get started is to quit talking and begin doing." (Walt Disney) Cell number 650/464-5074. E-mail: sharicklein@gmail.com. DRE # 01941623.

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Contact the *Hardware Hotline* at **415/753-2653 ext. 5** or e-mail **hotline@colehardware.com**.







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