



Dog Adoption Event

at Cole St. Store

Saturday, July 19

11:00 am-1:00 pm see page 2 for details





Cole Hardware Partners with Google Shopping Express to Bring Convenience to Your Doorstep!

Our lifestyles these days are hectic—with work, soccer games, errands, and more filling every possible moment. Let us lighten your load. Imagine

Same-day delivery on everything you love

having everything you need for a weekend barbecue delivered: charcoal,

grilling tools, utensils, cups, plates, and more. Many City residents utilize public transportation, but hauling packages on a crowded Muni bus is a hassle. Take advantage of our new service to have your shopping list tackled in a matter of minutes and delivered that same day.

It's simple to shop with us from the comfort of your home. Just log on to **google.com/express/cole**.



Get 6 months of free delivery* plus \$20.00 off

your first Google Shopping Express purchase!**

Our "online aisles" offer tens of thousands of products, including gardening, hardware, cleaning, electrical, and housewares. With all of the cultural and outdoor activities the Bay Area has to offer, we're pretty sure you'd rather spend your free time doing something fun with family and friends.

Sign up today and receive free delivery for the first six months.* And to sweeten the deal, enjoy \$20 off your first Google Shopping Express purchase.** Just enter the 17-digit promo code in red above your name in the address panel below when prompted.

We'll take care of your to-do list!



*Six-month subscription of free delivery. Your account must be in good standing to remain eligible. Subscription offer expires August 15, 2014. For complete terms and conditions, see **g.co/shopexpressterms**. **Applies only to first Google Shopping Express purchase (whether or not it is the coupon amount or more) made before today's end and not to delivery fees or in-app purchases. Valid while delivery slots last. Your account must be in good standing to remain eligible.

Spotlight on Cole Hardware Supplies

Besides our four retail locations, our Cole Hardware Supplies division is also an integral part of our operations. With nearly 100 years of combined hardware knowledge, our Supplies team can source building and cleaning supplies, hardware, paint, plumbing, and electrical supplies from an extensive array of manufacturers. We can visit on-site at any business to assess needs, offer credit terms, and provide just-in-time delivery. Property management firms, Bay Area municipal entities, and various county and city departments are just some of our Supplies customers. Our Supplies crew specializes in the "hard to find."



Meet the Cole Hardware Supplies Crew:

Joe, Sales

Joe has been the rock of Cole Hardware Supplies for 15 years, solving problems and servicing businesses and municipal agencies reliably. He's continued on page 2...

Shop online 24/7 at ColeHardware.com.

"Our commitment to you: Your satisfaction guaranteed. Period."

3312 Mission Street San Francisco, CA 94110-5009

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Scan to view our website.





Dog Adoption Event

956 Cole Street Saturday, July 19 11:00 am—1:00 pm



Join us at our Cole Street location as we sponsor a

dog adoption event with our friends from Copper's Dream Rescue, a group that has a long history of rescuing dogs up and down the state. You might recall that our Mission Street crew and Copper's Dream

A \$25 Cole Hardware gift card will be given to anyone who adopts a dog at the event.

Make a donation of \$10 or more during the event and receive a \$5 Cole Hardware gift card.

hosted a successful adoption event in May. We're pleased to report that one dog was adopted and three foster homes were found for dogs awaiting permanent placement into loving homes.

Copper's Dream helps dogs of all sizes, shapes, and breeds and is dedicated to the mission of ending the euthanasia of adoptable animals through

> increasing public awareness, taking legal action benefitting shelter dogs, and rescuing dogs scheduled for euthanasia.

> We will also have a variety of supplies available that Copper's Dream needs to host their many furry friends, which can be purchased as a donation. Even if you can't adopt a dog, come by and show your support. You might even fall in love!





Big Green Egg® Demonstration

Saturday, July 26 11:00 am-1:00 pm **Mission Street Location** 3312 Mission Street

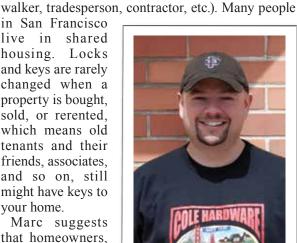
See the Big Green Egg in action and prepare to get hungry! More than just a barbecue, the Big Green Egg is a complete cooking system that allows you to grill, slow



cook, bake, smoke, and roast. Join us as we cook up a variety of tasty treats, while demonstrating how easy it is!

Versatility is the name of the game with a Big Green Egg. Perfectly prepare anything from a steakhouse-style grilled porterhouse to a tender brisket, turkey, or pork tenderloin. Vegetables, stews, stir-frys, casseroles—even pies and desserts—are superbly cooked with an EGG. Pizza on an EGG is in a class of its own. You can literally cook an entire meal with





Marc: Our Master

COLE HARDWARE would like to introduce our

customers to Marc Estoque, our Master Class

Locksmith. Marc, a native San Franciscan, has been

working with Cole Hardware for more than 15

years; in fact, he has over 25 years' experience

installing and maintaining locks in the many

Victorians and Edwardians in our City. He takes

pride in his work and offers unparalleled customer

service in the Cole Hardware tradition: "Your

Marc says that a typical call these days is a rekey

(combination change), whereby, for many different

reasons, a customer needs his or her locks changed.

The average person just needs the lock changed or is

locked out. In most cases, Marc provides fast

30-minute response times. Marc says, "You should

take a few minutes to recall who might have copies of your property keys" (a former housemate, dog

Locksmith

satisfaction guaranteed!"

Marc suggests that homeowners, businesses, and property managers

in San Francisco live in shared

housing. Locks

and keys are rarely

changed when a

property is bought,

sold, or rerented,

purchase a lock system that will block unauthorized duplication of keys. This concept is called "key control." COLE HARDWARE carries locks that operate with high-security and patented keys. Marc advises his customers to consider master key systems as another option.

Customers should consider getting a security consultation if they have any doubts or concerns about the overall security of their property. Additionally, they should install quality locks such as Schlage® or high-security locks like Medeco®. If a customer would like a security consultation, Marc can do a complete walk-through of the property. He will look for any security vulnerabilities and point out any substandard hardware (locks, windows, doors, etc.). He will then provide a written summary that will include suggestions as well as hardware recommendations. A standard security consultation is \$150. If customers choose Marc to upgrade their security, the \$150 fee is applied to the final bill. For the month of July, Marc is offering a special price of \$99.99 for a security consultation!

Marc is versed in the many different high-security locks and their installations, including commercial applications such as magnetic card readers, biometric (finger print reader) locks, and pushbutton entry systems. In addition, Marc also provides automotive service for customers locked out of their cars.

From simple rekeys and dead bolt installations to high-security locks and master key systems, Marc can do it all. If you would like to contact Marc for your locksmith needs, you can call him directly at 415/760-LOCK (5625), or call our Repair Referral Service at 415/753-2653 ext. 3, and we will put you in touch with Marc. We also do referrals via e-mail at homerepair@colehardware.com.

Spotlight on Cole Hardware Supplies

...continued from page 1

been accumulating hardware wisdom for nearly 45 years! Whatever your business needs, Joe will find it for you.

Veronica, Sales

With 15 years of hardware experience, Veronica is the newest addition to the team. Many Mission Street shoppers will remember Vero as the popular store manager at that location.

Dave, Inside Sales

When Joe and Veronica are out servicing accounts, Dave is your man to get you what you need. His hardware knowledge is expansive with nearly 30 years of expertise.

Jose, Operations

Jose, or "Naz" as he is known, keeps our operation running smoothly, receiving merchandise and scheduling your deliveries when convenient for your business.

Matt, Delivery

an EGG!

Bringing Cole Hardware Supplies to your business is our friendly delivery driver, Matt, who also boasts years of hardware knowledge.

Call us for a quote today at 415/647-1800!



Joe, Veronica, Jose, and Dave Not shown, rock star driver Matt

Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

Repair Referral Service

Cole Hardware's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff. We provide referrals for:



Air Conditioning Alarms/Security Systems/Access Control **Antique Restoration**

Appliance Repair and Installation Arborist

Architectural Planning Asbestos Removal Bath Resurface Brick and Stone Masonry Cabinetmaking

Carpet and Linoleum Installation Carpet Cleaning **Chimney Sweep and Repair**

Cleaning/Janitorial **Commercial Kitchen Installation** **Computer Data Cabling Computer Grounding Computer Repair and Tutoring** Concrete

Custom Closets, Pantries, and Storage Solutions **Decks New/Stain** Design + Build

Disaster Cleanup and Restoration (Flood/Fire/Sewage)

Door Refinishing Drain Cleaning Drywall/Lath

Duct and Dryer Vent Cleaning Electrical 24/7

Emergency Locksmith Emergency Power Restoration

Cole Hardware is a licensed California General Contractor, license number 708403.

Faucet Repair and Installation

Furnace Repair and Installation **Furniture Refinishing and Repair Furniture Upholstering** Garage Door Repair/Installation Gardening/Pruning/Tree

Trimming **General Contractors Glass Installation Grout Restoration**

Handyman Services

Hardwood Floors New/Refinish Home and Office Organizing **Home Energy Rating Systems** (HERS)

Home Entertainment Systems

Insulation Installation Intercom Systems Interior Design, Staging, and Color Consultation **Interior Wood Refinishing** and Restoration Iron and Metal Works/Gates Kitchen and Bath Remodeling Landscaping **Lead Inspection and Abatement** Leak Diagnosis/Waterproofing **Lock Installation**

Locksmith Service 24/7 Mold Remediation Moving **New Construction Painting Interior/Exterior**

Pest and Termite Control Plastering Plumbing 24/7 **Power Washing, Commercial** and Residential Cleaning Remodeling/Major Remodeling

Re-COLE-mend..

Independent contractors and tradespeople for:

- Home, business, and property repairs
- Maintenance
- Remodeling/room additions

COLE HARDWARE REPAIR Referral Service

Contact us at 415/753-2653 ext. 3 or e-mail homerepair@colehardware.com

All of the vendors and tradespeople in our Repair Referral Si prescreened and carefully selected. Your satisfaction is 1009 If you aren't satisfied, we will work as your advocate until you are.

Roofs New/Repair **Room Additions** Security Evaluation/ Consultation **Seismic Upgrading Sheet Metal Work Shutter Installation**

Skylights **Solar Energy Installation** Stained Glass Creation and Repair **Stair Lift Installation** Stucco Work **Telephone System** Installation Tile Installation Wallpaper Application **Water Heater Installation** Welding Window Cleaning/Repair **Windows and Doors**

Contact us at www.colehardware.com/homerepair

Meet Matt, General Contractor

Matt began his construction career as a teenager for a custom homebuilder based in northeast Ohio. He learned the basic techniques of building and developed the eye-hand coordination needed for

manipulating tools and handling construction materials. While working construction part time during the year and full time during the summers, Matt earned a bachelor's degree in geography and urban planning.

After college, Matt utilized his education and worked at a small planning

department, assisting the principal city planner with various construction-related policies. While learning the complex relationship between building and city

planning, Matt realized his interest in the physical construction process outweighed the city politics side. After this discovery, Matt decided he wanted to take his knowledge and experience elsewhere, and he put his sights on the West Coast.

Landing in San Francisco, Matt was fascinated with the Victorian and Edwardian homes and their unique characteristics. To this day, preservthese homes has

become a primary focus, but he does not limit himself in styles or structure. He has been remodeling and repairing residences of all types in the San Francisco Bay Area for over 13 years and founded





A peek at some of Matt's fine craftsmanship.

his construction company in 2008. Matt holds a California General Contractor's B license and carries full general liability and workman's comp insurances. For all your repair and remodel needs for home or business, contact Matt through our Repair Referral Service at 415/753-2653 ext. 3 or e-mail homerepair@colehardware.com.

Wanted: Talented **Tradespeople!**

Our Repair Referral Service is in need of the below tradespeople at this time. If you specialize in one of these areas, please contact us at 415/753-2653 ext. 3 or e-mail homerepair@colehardware.com.

- Gardeners and landscapers
- Tile setters
- Concrete contractors

Because our tradespeople are ambassadors of Cole Hardware, we will perform background and credit checks and vet references thoroughly.



WHAT'S UNIQUE?

Allett: The World's Thinnest Wallets

Proudly made in the United States, Allett wallets relieve the hassles and discomforts associated with carrying a bulky wallet. And while our smartphones keep getting bigger and bigger, this stylish and functional wallet's thin shape is perfect for men and women on the go.

Dropped your wallet in a puddle on a hike? No worries! Simply lay it out to dry and count on a fast drying time. With an internal cross-pattern stitch and a moisture-wicking coating, the thin nylon makes these wallets durable and water resistant.

Allet's SoftTech nylon style



long-lasting durability. (Sku 926675, \$19.99) Their classic leather style is made with top-quality Napa cowhide. The full-grain leather shows the true characteristics of the hide and allows for the fibers'

> natural strength. Noted for its soft, supple feel and lasting durability, rather than wearing out, Napa leather develops a patina over time. The grain has breathability, producing less moisture while allowing for a faster dry time. Combined with rip-stop nylon, the thin cut of Napa leather creates the perfect balance for an optimally performing wallet. (Sku 926678, \$34.99)



Though we're not quite in the Jetson's era vet, we're seeing more and more technology integrating with

our everyday homelife. Check out these new products that you'll find at a Cole Hardware near you.

CONNECTED BY TOP

60 = 1



Connected by TCP utilizes LED technology that operates on a home's Wi-Fi network and is controlled by any iOS- or Android-enabled device, allowing instant remote control of up to 250 bulbs, in groups by room. The system was top rated in a recent edition of Consumer Reports. The handheld remote has been tested up to 150 feet, and smartphone access depends on the home

wireless router connection to the smartphone, but you can control your home lighting from anywhere in the

Control the lights in your home from anywhere!

world—from Bernal Heights to Budapest from a personal computer with Internet connection!

Our stores stock a gateway kit that includes two 11watt, A-lamp LEDs. The energy-efficient LED bulbs are

dimmable, and the smart controls allow you to



customize and personalize your system. The system is very simple to set up and fun to use. (Sku 319000, \$129.99) Additional bulbs are available, too. (Sku 319001,





Digital Body Scale

You are what you eat, and Escali SmartConnect will help you realize the connection between what

you eat and what you weigh. Track weight and body mass (BMI) with this scale and the SmartConnect

index

app. Capable of weighing up to 440 pounds, the scale features instant-on technology, and a blue backlight display connects to your mobile devices with Bluetooth low-energy technology. The setup process is simple, and with the app, you can set goals and watch trends. (Sku 643004, \$89.99)





kitchen scale, you can not only weigh your food, but also calculate the nutritional value of what you're preparing—everything from fats, carbs, and protein to vitamins and minerals—with a free app for your smartphone. 93/4" x 6". Lifetime warranty. (Sku 645148, **HOT DEAL \$59.99** Regular price







SinkPositive[™]

As a retrofitted sink basin, SinkPositive delivers a touch-free hand wash with every flush. It's simple to install and even easier to use. By rerouting clean water from the supply line, the water runs through the faucet for a touch-free hand wash and then drains directly into the bowl. The reuse of this soapy water to refill the bowl helps save gallons of water each day and promotes hygiene to stop the transmission of diseases.



SinkPositive is a retrofit for your toilet lid that turns it into a sink, delivering a clean, environmentally friendly, and touch-free hand wash with every flush!

When you flush your toilet, fresh water that would normally refill your tank is instead routed through the SinkPositive faucet, no different than the water from your faucet. Wash your hands with the water flow, which then drains to your toilet bowl, where it is used for the next flush—saving about 2 gallons of water per person per day. (Sku 400031, \$139.99)

SinkPositive is ideal for any spacechallenged powder room or basement toilet. energy prices continue to rise, SinkPositive is a win for the environment and your wallet!



Store hours: 8:00 am-8:00 pm Every store. Every day.

FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, and Mission Street stores.

In the Garden **July Garden Tasks**

Tips from Dennis and Bill

Our dry season should be in full swing now as we enter the first full month of summer. Don't let your garden dry out. Watering early in the morning is best. Evening watering is preferable to watering in the heat of the day, but it can promote disease. Weeds steal valuable water, so make sure to keep them under control. These long summer days provide an ideal opportunity for enjoying your garden.

✓ Fertilizer: Annuals, perennials, and trees will enjoy a boost of nitrogen. Use an all-purpose fertilizer such as Espoma® Plant-tone. (Sku 7122930, \$9.99) After azaleas, camellias, and rhododendrons have finished blooming, use an acid-loving plant food on these. We recommend Espoma®



→ Wisterias: These should have finished blooming, and long growth can be cut back by about half. This will stimulate the plants to form flower buds and reduce long, tangled growth—especially if it is growing onto eaves or windows.

✓ Indoor plants: For plants to be effective in cleaning indoor air, NASA suggests one potted plant per 100 square feet of indoor space. Some common indoor plants that are effective in removing formaldehyde, benzene, and carbon monoxide from the air include English ivy, gerbera daisies,

peace lilies, and chrysanthemums.

✓ **Vegetables:** Plant a second crop of vegetables

now: beets, bush beans, carrots, radishes, cabbage, cauliflower, fava beans, and turnips. Harvesting your vegetables while they are young, and on a regular basis, will keep them productively fruiting. Harvest early in the



▶ Bearded irises: Cut irises back to about 3 or 4

inches after they have finished blooming. You can dig up and divide the rhizomes (root mass) by cutting them apart. Let them dry for a day or so in a dark place. They can then be replanted.

Color: Now is the time to plant summer flowering

perennials, shrubs, and annuals. Marigolds, petunias, salvia, and begonias should all do the trick to make your garden bright and colorful.

 ✓ Herbs: Dry herbs by tying in bunches with raffia or ribbon. These make ideal hostess gifts when attending friends' backyard barbecues.





✓ Aphids: Combat aphids with a strong spray from the hose, with ladybugs, or with Safer® Insecticidal Soap. (Sku 74805, \$9.49) Release ladybugs in the evening at the base of your plant. If released during the day, the ladybugs will fly away. As they crawl up the plant, they will feast on the aphids.

✓ Butterfly-loving plants: To attract butterflies to your

garden, it is essential to plant nectarproducing flowers for them to feed on. Our stores sell Botanical Interests®

Bring Home the Butterflies seed packs. (Sku 701283, \$3.99) Also consider these plants:

Flowers: goldenrod, milkweed, sunset, marigolds, cosmos, Mexican sunflowers, and phlox



• Vegetables: broccoli, kale, and cabbage

· Herbs: catnip, lavender, thyme, dill, sage, and parsley



✓ Honeybee-friendly plants: Our garden centers stock plants from local suppliers Blooms and Sweetwater. These are honeybee friendly and free of the insecticides neonicotinoids, which are believed to be a possible cause of the honeybee colony collapse syndrome.

We also stock

Botanical Interests® Save the Bees seed packs. (Sku 701295, \$4.99)

See you in the garden!





DriWaterTM The Inexpensive, Reliable Plant Sitter

DRIWATER

GELPAC

Bringing water to hot, arid places the world over, DriWater is a time-release gel that easily and effectively delivers water to plants.

DriWater is a patented product that consists of 98% purified water and 2% foodgrade ingredients. It is bound in the form of a gel-like solid that provides consistent subsurface irrigation to plants for up to three months. DriWater is not a polymer or a wetting agent; it is organic and completely nontoxic.

Widely used in agriculture, revegetation and mine reclamation projects, and to establish plants in erosion-prone areas, DriWater allows plants to flourish in places where they would otherwise not grow at all. (DriWater recently committed to planting over 17 million

trees in a Cairo,

Egypt, development. This will allow the growth of many trees in over 35,000 acres in the middle of the Sahara Desert!)

DriWater is good for the health of both you and your plants-you enjoy worryfree watering, and your plants stay healthy with reliable, consistent moisture in the root zone. Use DriWater to conserve water, increase survival rates, and facilitate difficult planting throughout your landscape.

The DriWater Tube and Insert can be used as a permanent source of water for container growing or to establish plants in hard-toreach places (such as hanging or elevated plants and plants on decks). (Sku 707016, \$4.99)

The Gel Pac can be used alone on small potted plants or as refills for DriWater Tube.

When used alone, the Gel Pac will water a plant for up to 30 days. (Sku 707020, \$2.99)

The DriWater Quart

Carton placed next to the root mass will provide consistent, subsurface drip irrigation to a plant or seedling over a three-month period, regardless of ambient temperature or humidity. Only the treated plant receives water and not the surrounding surface area, greatly reducing competition from undesirable plants and weeds. The window of transplant success is therefore extended through the summer months. (Sku 707015, \$3.99)

Cole Hardware's Hardware Hotline

GIP





WHAT'S IN SEASON

Carhartt[®] at Cole Fox



Synonymous with the highest level of quality, Carhartt work wear is the preferred clothing of professional tradespeople—and hipsters—across the land! Our downtown Cole Fox location carries a wide

assortment of classic Carhartt as well as fashionable, everyday casual styles.

We offer three different vests, including the Arctic quilt-lined vest, made of 12-ounce, 100% ringspun cotton duck. For warmth, it features a nylon lining quilted to arctic-weight polyester insulation, plus a rib-knit collar, and in back, a drop tail. Other features include a

front zipper with wind flap, a convenient inside patch pocket with hook-and-loop closure, and front hand-warmer pockets. (\$63.99)

With enough comfort, support, and protection for all activities, the

waterproof Carhartt men's lightweight hiker composite toe work boot can take on anything. This boot is loaded with key features throughout; with an EVA midsole and OrthoLite® insoles, you're provided with unbeatable cushioning. Add on the rubber outsole that's oil-, chemical-, and slip-resistant to make this Carhartt boot one of the best around. (\$139.99)



Made in the United States, the doublefront work dungaree is made of 12-ounce, firmhand, 100% ring-spun cotton duck. It features chap-style, double-front panels as well as double knees with cleanout bottoms to accommodate kneepads. It's cut to sit at the natural waist and offers a full seat and thigh. A hammer loop and multiple tool and utility pockets add convenience, and the 19-inch leg openings fit over work boots. (\$44.99)

The relaxed fit jean is designed to last. Made of 11.75-ounce, 100% cotton denim, it sits below the natural waist and has a relaxed fitting seat and thigh. It also has two reinforced back pockets, triplestitched main seams, and leg openings that fit over boots. Available in two weathered shades of denim. (\$49.99)

Our Cole Fox store also stocks a variety of accessories, including a new assortment of work gloves and socks.



Pick up an
Outdoor Living
2014 Catalog
at any of
our stores.



Egg allows air-

flow to work like a

fireplace. Use a natural charcoal

starter (Sku 870011)

or an electric starter

buy lighter fluid again.

(Sku 869024), and never

barbecue, we introduce our Sizzlin' BBQ Saws and Sizzlin' Hot Saws! Fire up the grill with this mildly sweet barbecue sauce with a great hickory flavor. Molasses, brown sugar, Worcestershire sauce, and a little hot sauce add to the flavor. Enjoy a free jar with any barbecue purchase over \$100, while supplies last. (Sku 999201, \$5.99) Inspired by our founder Dave Karp's love of liberal hot sauce use, we introduce our Sizzlin' Hot Saws. This extra-hot habanero chili hot sauce adds a wonderful flavor and heat level to any food. (Sku 999200, \$4.99) While there are plenty of other condiments that offer lots of flavor, our hot "saws" does the same with no calories or fat!

Sizzlin' Saws!

Just in time for an Independence Day

control and accuracy!

fingertips of temperatures ranging up to 750°F—many indoor ovens cannot

match the EGG in temperature

Big Green EGG natural lump

charcoal is made in the United States

from oak and hickory for superb

performance and results. (Sku 870010)

HARDWARE KNOWLEDGE

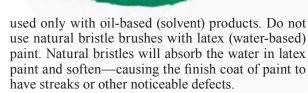
Paint Brush Choice and Care

Better Brushes. Better Results

Though people may spend hours pondering the right paint type and hue for their redecorating project, they often don't devote enough time selecting the proper brush for the job. Just as paints are available in a wide array of types, paintbrushes also offer an abundance of options.

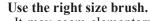
You may be tempted to "make do" with a less-expensive brush, but the difference in price between an inferior brush and a good-quality one is far outweighed by the ease of application and superior results. Furthermore, you'll save money in the long run with a brush that can withstand project after project.

All brushes are not created alike. The type of paint used will dictate the best brush for the job. Paint brush bristles (fibers) fall into two general categories: natural bristles and synthetic bristles. Natural bristle brushes should be



Synthetic bristle brushes are made from man-made materials such as polyester or nylon and are excellent for latex and other water-base products because they hold their shape and resiliency. They are also easy to clean, and their filaments will not soften and become limp. They can also be used for

oil-base paints.



It may seem elementary, but using the right size brush will save you time and effort and give you far better results. One-inch brushes are made for trim, shutters, and most touch-up. Four-inch brushes are designed for painting larger surface areas such as interior walls, paneling, exterior siding, and so on. A project with sharp angles or other unusual surfaces may

blade will cut better and last longer than a steel

blade. C4-grade carbide is the hardest material—

saw blades designed for professionals are normally

made of C4 carbide. C3- and C2-grade carbide

Coatings. A black silicone coating is added to

the best C4 carbide blades, resulting in smoother

cutting and no pitch or resin buildup. (The

silicone also reduces friction and heat buildup,

thus extending the life of the blade.) Saw blades

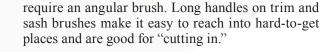
may also be treated with silicone or lacquer to

Blade types. Generally speaking, the more

teeth, the smoother and more accurate the cut. A

blades are designed for the do-it-yourselfer.

reduce oxidation (rust).



Checking for quality.

Paint brushes should always be springy, and a good brush will get better with use. Cheap brushes have silky bristles that tend to break easily. On a good-quality brush, at least half the bristles will have split ends ("flags")—these hold more paint and spread it out more uniformly.

To check for quality, hit the brush against your hand and fan the bristles to see if they come out easily. If you've decided to use a cheap brush, keep a pair of tweezers handy to immediately pick loose bristles off the freshly painted surface.

Now that you own a superior brush, take care of it!

The lifetime of a brush is determined to a large degree on the treatment it receives. Whenever possible, retain the original brush keeper and cleaning instructions. Many professionals clean their brushes more than once during the workday to prolong the life of their tools. Here are some tips to help you extend the life of your new paint brushes:

- Before using a new paint brush with oil-based paint, soak it for a day in linseed oil. The brush will last longer and be easier to clean.
- Before loading a brush with a water-based product, dampen it with water. This will draw some of the water into the ferrule (which holds the brushes' bristles) and prevent paint from drying out the brush during use. It will also prevent paint from clumping as you work and make cleanup easier.
- Resist the temptation to use your larger brush edgewise—the rounding off of brush corners shortens brush life and produces an inferior paint job. Use a brush designed to be used edgewise, or paint with the flat surface of a smaller brush.
- For each type of paint, there is a specially formulated solvent that works best to remove residue from the brush. Be sure to use the appropriate cleaner.
- "Fingering," the clumpy separation of filaments, occurs when a brush is only half cleaned and allowed to dry with paint residue holding the filaments crooked. To avoid fingering, clean brushes properly.
- To clean brushes, remove excess paint by wiping the brush on sheets of old newspaper. Then pour an inch or two of the correct solvent into a clean can or bucket. Press the bristles down and work the brush up and down against the bottom of the can to bring all the bristles in contact with the solvent. Do this for a minute or two and then wipe the bristles almost dry by again stroking the brush across sheets of old newspaper. Replace the dirty solvent with clean and repeat the washing process two or three times. Give the brush a final washing in warm water and detergent. Then comb the bristles flat by using a metal brush comb or a coarse hair comb (do not comb with a wire brush). Pat the brush dry with a paper towel, and then place it in its original packaging or brown wrapping paper secured with tape. Store the brush hanging by its handle or lying flat.

Saw Blades: Pick the Right One for **Your Project**

Saw blades are designed with specific features to get the job done. Here are some characteristics to look for when you shop for a saw blade:

Heat vents and expansion slots. Heat buildup can distort a blade or cause it to lose its tempering. Heat vents are cut into the blade's body to help the blade cool as it cuts. Expansion slots are cut into the perimeter of the blade, allowing it to expand without distorting.

Roundness. Blade roundness impacts cutting accuracy and product life. The hole used for mounting the blade to the saw—called the "arbor"—must be perfectly round and exactly on center to prevent wobble and uneven cutting.

Kerf. Kerf is the saw blade's thickness.



July 2014

ENVIRONMENTAL INFO

Garden for the Environment—July Classes

Our longtime community partner Garden for the Environment (GFE) is San Francisco's nationally acclaimed organic demonstration garden in the Inner Sunset at 7th Avenue and Lawton Street. Since its

founding in 1990, the garden has operated as a demonstration site for small-scale urban ecological food production, organic gardening, compost education, and low-water-use landscaping. Garden for the Environment was the recipient of our April spare change collection (see photo).

Here's what GFE has planned

for the upcoming months.

Urban Composting Date: Saturday, July 12 Time: 10:00 am-12:00 pm

Cost: FREE; sponsored by the San Francisco Department of the Environment

Summer can be a great time to start a new compost pile as your vegetables are in full production mode! Join GFE to discover how to turn those leftovers, either from the garden or the kitchen, into "black gold." This fun, hands-on workshop teaches methods for both backyard and worm composting for all seeking to enrich the bounty of their gardens and reduce their ecological footprint. Come learn what you can do to improve your garden and prevent organic waste from ending up in the landfill! Rot on!

Edible Plants for Shade & Part Shade Date: Saturday, July 26 Time: 10:00 am-12:00 pm Cost: \$25, or \$15 for GFE members

Got shade? Don't be jealous of those sun-drenched vegetable gardens! You absolutely can have an edible garden without six hours of sun every day. Join Ellyn Shea, garden educator and Bay Friendly Landscape Professional, as she shares her experiences creating and maintaining an edible garden in a north-facing backyard in San Francisco. Learn the different kinds of shade, some good plant choices for part or even full shade, and how to take advantage of the light you do have. At the end, we'll raffle off a few shady edibles for your garden!



GFE's program manager Maggie Guerra gets a hug and a check from our April spare change collection during the Energy Upgrade California grizzly bear visit.

The Backyard Apothecary
Date: Saturday, July 26
Time: 1:00 pm—3:00 pm
Cost: \$35, or \$25 for GFE members (includes \$10 materials fee)

A surprising number of our common garden plants have been used for centuries to ease everyday health problems and support overall wellness. Learn about some of the best herbal remedy plants for San Francisco and start growing your own medicine!

This introductory class will cover:

- How to incorporate the top medicinal plants for our area into an attractive garden
- How to care for and harvest them
- How to make them into your own medicinal teas, tinctures, salves, and inhalants

As part of the class, you'll make several herbal remedies that will be yours to take home.

Get Up!

Course Dates: September 13-December 10, 2014 (Saturdays, 10:00 am-3:00 pm; Wednesdays 6:30 pm-9:00 pm)

Materials Fee: \$300 (includes a backyard *or* worm compost bin and three books)

The Gardening and Composting Educator Training Program (Get Up!) is designed to educate a small cohort of San Francisco residents in the basics

of organic gardening, urban agriculture, and compost education. Get Up! runs from September to December with classes on Saturdays and some Wednesday evenings. Course instruction includes hands-on gardening skill development and experience, lectures, awesome field trips, and discussions of pertinent social and environmental issues with local leaders of the urban agricultural movement.

The course is facilitated by Garden for the Environment (GFE) instructors and staff along with a dozen inspiring guest speakers, many of them Get Up! grads themselves! After completion of the program, Get Up! students will design their own capstone project, offering 40 hours of community service to the local urban agriculture, food justice, or nutrition literacy project of their choice.

Students will graduate from the course with:

- New skills and knowledge essential to organic gardening, sustainable landscaping, and urban agriculture
- An understanding of the importance of sustainable agriculture
- The experience and ability to teach a two-hour composting class at GFE
- A supportive community of like-minded individuals committed to leading positive change

All classes take place at the Garden for the Environment garden at 7th Avenue and Lawton Street. To apply for Get Up! or to sign up for any classes, visit www.gardenfortheenvironment.org. The Edible Plants and Backyard Apothecary workshops each cost to addend, although no one will be turned away for lack of funds. Preregistration is required.



Energy Upgrade California is a state initiative to help Californians take action to save energy and conserve natural resources, help reduce demand on the electricity grid, and make informed energy management choices at home and at work. It is supported by an alliance of the California Public Utilities Commission, the California Energy Commission, utilities, regional energy networks, local governments, businesses, and nonprofits to help communities meet state and local energy and climate action goals.

As part of the kickoff of this new initiative, the grizzly bear from the California state flag crawled down the flagpole and paid us a visit at our Cole Street location on May 20. Despite, his "grizzly" nature, the bear was a sweetheart and posed for photos to the delight of our shoppers, passers-by, and our crew.

Visit Energy Upgrade California for more information and energy-saving tips at energyupgradeca.org.







ENVIRONMENTAL INFO



GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

Rent-A-Tote

It's funny how the value of a used cardboard box can skyrocket quickly from that of discarded dumpster trash to a covetable treasure when you are moving. Boxes of all sizes and states of deterioration are rebuilt, stuffed with belongings, and furiously taped. Fingers are crossed that they survive the move with their bottoms intact, only to be destined for the dumpster once again when a move is completed.

Enter an alternative to this cycle: Cole HARDWARE'S Rent-A-Tote program. As part of our never-ending quest to lessen our collective environmental footprint and offer unique services, COLE HARDWARE has a Rent-A-Tote program. The totes we have available for rental are a generous 27"L x 17"W x 12"H—the perfect size to pack with your things without becoming too heavy to comfortably carry.

They are the same type of totes that we fill to the brim and toss into our vans for our inter-store transfers of merchandise. So we can tell you from lots of experience in our warehouses that they are much sturdier than cardboard! We keep an extra set of these totes (cleaner and less banged up) separate from our store-use totes to make available to our customers.

Why is renting totes for your move instead of buying or scavenging for boxes a good idea?

You extend our planet's resources. Fewer moving boxes purchased means fewer trees cut down and less carbon dioxide added to our atmosphere in producing the boxes.



- There is little risk of totes being damaged, so your belongings are safer in totes than packed in cardboard that can be dented or smashed.
- You'll save valuable time by picking up your totes at Cole Hardware, or having them delivered, instead of spending hours scavenging.
- By design, our totes stack on top of each other more neatly and easily than boxes—meaning

NUMBER OF TOTES RENTED	COST PER WEEK
1	\$5.00
5	\$20.00
25	\$95.00
35	\$125.00

you or your movers (who often charge by the hour) can use time and space more efficiently.

Totes are cleaned between rentals. From 1 to 5 totes will

fit in the backseat and/or trunk of most cars. For rentals of 25 or 35 totes, we offer free delivery within San Francisco city limits! A deposit is charged at the time the totes are rented and is refunded when your clean totes are returned to us.

Now Recycle Brita at

Cole Hardware!



Recycle at Cole Hardware!

Bring to any of our four stores:

NEW! BRITA PRODUCTS:

Includes filters, pitchers, bottles, and dispensers.

NEW! SMALL CONSUMER **ELECTRONICS:**

Items up to the size of a desktop computer.

CELL PHONES:

Personal cell phones—batteries and chargers not required. PLEASE, no cordless home phones, car phones, walkie-talkies, pagers, or two-way radios.

BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).

OLD LATEX PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The latex paint containers you bring to us should have paint in them!
- The ORIGINAL label on each can must CLEARLY state "latex," "acrylic," or "water-based" paint. No handwritten labels can be accepted.
 - Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- You must not be a commercial paint user.
- Please limit your drop-offs to no more than 10 gallon-size containers (or 40 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!

PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.

SCRAP METAL:

Copper and brass.

SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.

EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

SOFT PLASTIC:

Clean plastic only. Households only. One basketball-size amount per visit, please.



For Bay Area recycling resources, visit www.colehardware.com/recycle.htm



In partnership with GreenCitizen, our stores will now offer everyday recycling of small consumer

electronics. Due to our lack of storage space, recycled items can be no bigger than a desktop computer. GreenCitizen recycles all electronic items in the United States under stringent environmental and health regulations. This process ensures that all heavy metals and toxins in electronic items are reclaimed, reused, or properly disposed of rather than being sent overseas or to the landfill.

For larger items, GreenCitizen offers convenient and accountable electronics recycling to Bay Area customers with six locations. The City location is at 590 Howard Street, close







COMMUNITY NEWS

Our Spare Change Collection Program Tops \$20,000!

After our May collection of \$385.36, we're pleased to announce that we have topped the \$20,000 mark—all thanks to you! Our grand total, since our

program's inception, stands at \$20,288. Our May collection benefitted Swords to Plowshares, a community-based service



organization that provides care to veterans in the Bay Area. Our June spare change collection is

ST. ANTHONY'S

earmarked for the St. Anthony Foundation, whose mission is to feed,

heal, shelter, clothe, and lift the spirits of those in need and create a society in which all people flourish. We'll report those numbers next month.

For July, we will collect spare change for Josie's Place, which provides facilitated peer support groups to children and teens in the San Francisco Bay Area who are grieving the death



of a parent, sibling, close relative, or friend. The group offers a safe environment for the expression of feelings and thoughts about the death of a loved one. Trained facilitators assist participants in the healing process, and openended as well as time-limited school-based support groups are available.

Josie's Place is founded on the belief that all children deserve the opportunity to grieve in a supportive and understanding environment, and families are supported through education, compassion, and understanding as they integrate loss into their lives at their own pace.

It's simple to donate! Just drop your spare change or those pennies collecting dust in a jar on your dresser into the collection jars at each of our registers the next time you shop with us.

Curb Appeal

The City at large is bursting with inspiration for sprucing up the front of your home. We've spotted these homes that add a bit of curb appeal to their neighborhoods.

Russian Hill Regal: This beauty stands out not only for its rich, regal tones and exquisite detail, but also for its lush, cascading planters.



Touch of Green: This tasteful combination of plants combines a minimalist aesthetic with a perfect pairing of plants and reed grass and takes advantage of the small planting area.



North Beach Nook: This little North Beach alley has an inviting appeal with its row of bucket-based flowering geraniums.



Another Great Birthday Celebration!

Thank you to everyone who turned out for Dave's 98th birthday celebration! Dave visited the Cole Street store to enjoy his paint can-shaped cake baked by our own Tessa, assistant store manager at our Cole Street location. He charmed shoppers young and old with his famous card trick and handed out 98-cent gift cards. Dave then made a surprise visit to our Polk Street store to the delight of the neighborhood and our crew members. Awaiting Dave at Polk Street was a bottle of wine from Mr. Frank Brucia, who dropped off the gift and pointed out that he was just a year shy of Dave at a spry 97 years young. Dave appreciated all of the warm birthday wishes he received.



Cole Hardware Rewards

Rewards member benefits:

- Membership is free, and you'll receive the Hardware Hotline, our monthly newsletter full of valuable information and promotions.
- Free delivery in San Francisco with \$100
- New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25
- Attach your Rewards key fob to your key ring—if you lose your keys, they can be dropped in the mail to be returned to us; we'll notify you if we receive them.
- Lifetime warranty on most products purchased at Cole Hardware.
- Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- We don't sell our customer list, and all information is kept confidential.

How points are earned:

- ➡ For every \$1 spent, one point is earned.
- Points are converted in increments of 100 points, which converts to \$5, and posted to your Rewards card monthly. This equates to 5% of your total purchases.
- Points are calculated daily and shown on receipts.
- For us to track your Rewards points, please identify yourself as a Rewards member each time you shop. Terms and Conditions: 1. Rewards dollars are cleared after nine months. 2. Points accumulate for one year, with leftover points clearing at the end of the year. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program.

For more information, visit www.colehardware.com/rewards or e-mail service@colehardware.com.

COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

Accounting/Bookkeeping: We are an accounting firm specializing in accounting systems for small and medium sized businesses with a focus on QuickBooks and online solutions. Services include setup, training, troubleshooting, cleanup, and ongoing bookkeeping for businesses that want to outsource the accounting. Deborah Lardie is a CPA and Certified QuickBooks Consultant. 415/864-0770, www.lardiecompany.com, deborah@lardiecompany.com

Attorney: Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896, e-mail john@johnweinsteinlaw.com

Bed and Breakfast Hosting: If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: reservations@bbsf.com, website: www.bbsf.com. Bed & Breakfast San Francisco—since 1977.

Caregiver: LVN available with excellent references and home care experience. Live out. San Francisco Call **415-745-5175**.

Driver: Retired gentleman can drive you (in my car) to medical appointments, grocery shopping or on other local errands. I am dependable, very punctual, friendly with a good sense of humor plus a fantastic reference list! I do what taxi drivers don't: wait for you in doctor's waiting room, help you shop (if needed), carry groceries/packages etc. All this for only \$25 an hour (2-hr. minimum). Please call Bill **415/826-3613** or e-mail **bill311@att.net**. Thanks for reading my ad!

Fog City Doula: Are you expecting/adopting a baby, or know someone who is? I provide support during this exciting and overwhelming time. Studies show that the benefits of having a postpartum doula include less maternal stress and exhaustion and reduced rates of postpartum depression. Gift certificates available. Call Dina at **720/438-1262** or visit my website at **www.fogcitydoula.com**.

Framing: Custom frames and mats. Personalized design consultation. Have your art framed by a local trusted artist. 30+ years in the design business and competitive pricing. Kingmond Young, 416 Cortland Avenue, 415/206-1680.

Interior Redesign and Feng Shui: Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit www.spacetransform.com.

Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including **LIVING TRUSTS** and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call **415/221-3000** for appointment. See **www.franklawoffice.com** for info.

Orange Dog Manor: Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath. Special discount for weeklong rentals. Visit our website at www.orangedogmanor.com or call **415/753-6886**.

Proofreading: Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call **415/648-1868**.

Real Estate: Your Bay Area Real Estate Agent, Serving San Francisco and the Peninsula: Shari Klein, JD. Commercial and residential specialist; legally trained; experienced; seasoned negotiator; strong values and professional integrity; committed and responsive. "This is about you—the way to get started is to quit talking and begin doing." (Walt Disney) Cell number **650/464-5074**. E-mail: **sharicklein@gmail.com**. DRE # 01941623.

Stereo Repair/Home Theater Installation: Gene's Sound Service offers expert component-level repair of home audio systems as well as audio, video, and home theater installation and system troubleshooting. Specializing in on-site service at your home, office, or shop. Convenient day, evening, or Saturday appointments available. Many local references. Advice on maintaining your system gladly given. "Thanks for making the mayor's house sound so much better." —Art Agnos. Call Gene at **415/377-1258**. More info at **genessoundservice**.com.

Tax Prep and Planning: Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at **415/387-3057** or visit www .**StegerTax.com**.

Wallpaper Installation: Over 30 years experience with all types of wall coverings: anaglypta, inlaid wood veneer, glass beads, metallic, natural fiber, hand-printed, murals, and nonwovens. The latest techniques in full-service, quality preparation, removal, repairs, and installation. For projects large or small, contact Susan through our Repair Referral Service at 415/753-2653 ext. 3 or homerepair@cole hardware.com.





please contact julia@colehardware.com.



Benjamin Moore® Paint Available at Cole Hardware!



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Our founder, Dave Karp Purveyor of Hardware Wisdom

The Cole Hardware credo...

Commitment to savings:

Rewards program members receive a 5% monthly dividend on purchases.

Commitment to the community:

We donate 10% of what you spend to local charities (you get to designate one of our Community Partner beneficiaries).

Commitment to you: Over 90 years of guaranteed customer satisfaction.

Commitment to the environment:

We're reducing our footprint by implementing environmentally sound practices in our stores.

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3312 Mission Street

San Francisco, CA 94110-5009 (at 29th Street—near Safeway) 415/647-8700 Fax: 647-6554 Every day 8:00 am–8:00 pm

956 Cole Street

San Francisco, CA 94117-4316 (at Parnassus—near U.C. Medical Center) 415/753-2653 Fax: 753-0957 Every day 8:00 am-8:00 pm

70 4th Street

San Francisco, CA 94103-3124 (downtown bet. Market and Mission) 415/777-4400 Fax: 777-4453 Every day 8:00 am–8:00 pm

Cole Hardware reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the *Hardware Hotline* at **415/753-2653 ext. 5** or e-mail **hotline@colehardware.com**.







San Francisco's Favorite Hardware Stores!



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