



**Household Items and E-Waste Collection**  
Three Saturdays:  
April 5, 12, and 19  
*see page 9 for details*



**Big Green Egg**  
The Ultimate Cooking Experience®  
**Now available!**  
*see page 7 for details*



Buy two color samples,  
get one free and \$5 off  
your next premium  
interior paint  
purchase.  
**Benjamin Moore**  
*see page 12 for details*

# COLE HARDWARE's *Hardware Hotline*

April 2014

NEWS AND VIEWS FROM AROUND THE STORES

## Our Annual Earth Day Inventory

We are proud to present to you our eighth annual Earth Day inventory of our environmental, social, and workplace bottom lines. We started tracking our endeavors in these areas not only to document our commitment to you, our crew members, our City, and the environment, but also as a way to keep us on track to excel in these areas. While many companies report on a triple bottom line, we created our own "quadruple bottom line" based on these areas of importance to us:

- Environmental advocacy
- Social advocacy
- Workplace advocacy
- And to operate a profitable business, too

Your support has helped us maintain momentum in every facet of our business and has allowed us to employ more than 100 crew members. Our commitment to our quadruple bottom line finds us constantly challenging ourselves to discover new opportunities. While we've added some new initiatives in the past year worth noting, the core of who we are and what we do is our passion for doing whatever it takes to create positive dinnertime conversation.

*continued on page 8...*



## Community Partners: Claim Your Dividends Today!

This year marks the 20th anniversary of our Community Partners Assistance Program, established to aid the fund-raising efforts of local schools and community-based nonprofit organizations that work hard to make San Francisco the unique city that it is. We're thrilled that we now have more than 600 organizations and schools participating in our program. COLE HARDWARE is sympathetic to the lack of government funding available to schools and worthwhile social causes, and at the same time we realize the importance of social responsibility of businesses of all sizes.

Each year we give away thousands of dollars in gift cards and Cutting Edge wine for fund-raising events in the City. The more participants, the merrier! To see if your group or school is a member and to see all of the benefits available to members, visit <http://colehardware.com/comm.htm> or e-mail [service@colehardware.com](mailto:service@colehardware.com). We're happy to make a presentation at PTA or nonprofit meetings to share



*Children at the Rivendell School enjoy the swings in the 1970s in what is now our Cole Street backyard nursery.*

the program with your members, and we're happy to work with you to make the program as beneficial to your group as possible.

*continued on page 2...*

**"Our commitment to you: Your satisfaction guaranteed. Period."**

**Shop online 24/7 at [ColeHardware.com](http://ColeHardware.com).**

3312 Mission Street  
San Francisco, CA 94110-5009

PRSR STD  
U.S. POSTAGE PAID  
SAN FRANCISCO, CA  
PERMIT #3137

TIME-SENSITIVE  
MATERIAL



Scan to view  
our website.



# Rivendell School—Our First Community Partner

Back when Dave Karp purchased our flagship Cole Street location, the store was in what is now our warehouse. Next door, in what is the main floor of the store today, the Rivendell School was housed. A few months back, we were contacted by Steve Zolno, one of the teachers at the school. Steve, along with Jim

Brevis and his daughters, Molly and Sarah, who had attended Rivendell, treated Dave to lunch to say thank you for everything that Dave did for the school. Steve, Jim, Molly, and Sarah shared stories about their time at the school, including adventures in the school's Merry Prankster-style bus. Eventually, the Rivendell

School moved to the Sunset neighborhood, where one of our current crew members (Will, at our downtown Cole Fox location) attended it. Steve shared his recollections of the school and the neighborhood in the following essay, which longtime Haight-Ashbury residents especially will appreciate.



A Rivendell School teacher takes a break on Cole Street.



Rivendell School students enjoyed yoga well before it became trendy.

## Community Partners: Claim Your Dividends Today!

*...continued from page 1*

One of the biggest benefits from our program is our 10% dividend. When your community members shop at our stores, we earmark 10% of each transaction for your school or group. Shoppers just need to mention at checkout that they would like their purchase to go toward your group. At the end of the year, we give that dividend to you in the form of a COLE HARDWARE gift card. To see if your group has earned a dividend from 2013, e-mail [hotline@colehardware.com](mailto:hotline@colehardware.com).

## The Angel Next Door

The year was 1971. Haight Street had deteriorated from a symbol of peace and flowers to a drug-crazed scene where only a few storefronts remained occupied. One of those was Magnolia Thunderpussy—at Haight and Masonic—which used a hearse converted to a freezer truck to deliver such frozen delicacies as the Montana Banana and the Pineapple Pussy at all hours to those with a case of the “munchies.”

All the hip children of that generation had the Tolkien books read to them by their parents. A few blocks north of Haight—at the corner of Cole and Parnassus—opened what was called an “alternative” school, named after Rivendell, a tranquil dale in Tolkien’s stories.

Rivendell was the brainchild of Jay Statman, a Gestalt therapist of international renown, who had a vision of a school where children would learn to encounter each other to talk out their differences rather than having solutions to their problems imposed by adults. Thus was instituted “circle time”—a morning get-together involving singing, games, and lessons on how to discuss issues and hopefully learn to exist together in harmony.

Rivendell started its first year with about 30 students and high expectations, but dwindled to a handful at the end of that school year. The Gestalt encounter method that had worked so well for adults hadn’t done the trick with children, and perhaps more importantly, the curriculum did not encourage academic growth.

In its second year, the school’s management was taken over by others who better organized the curriculum to meet the educational needs of our students, and we grew again. Some children had learning issues, while others were extremely bright kids who were bored in school, yet all thrived in an environment that nurtured their individual learning styles. Rivendell remained at that location until 1976, when it moved to the Outer Sunset.

The school continually required tools and other equipment to keep it going as we constructed classrooms, offices, and lofts in our large storefront, but we were always short of funds. As you walked in, there was an office on the left, and behind that was an open area for circle time. On the right were small, brightly colored open classrooms constructed of Masonite, and above it all in the back was a “tree house” loft.

Rivendell could not have survived without parents, poorly paid staff, and others who committed time, energy, and equipment to help it limp through its initial challenges. Our parents scarred their hands clearing blackberry thickets from the backyard. And then there was our neighbor, Dave Karp, who ran Cole Street Hardware next door.

While most people were dubious of a “hippy” school—as many perceived it—Dave was tremendously supportive of the school and its staff. On those occasions when we couldn’t afford a hammer, a saw, or other piece of equipment, Dave would say: “Go ahead and take it, and pay me when you can.” Perhaps we repaid him the money we owed him, and perhaps we didn’t—Dave wasn’t keeping track, and we were always struggling to make ends meet—but we never could repay him for the kindness and support he provided. When the school moved, Cole Hardware took over the Rivendell space, so we were in a way able to provide something in return. But Dave and Rick Karp always have remained in our hearts as Rivendell Heroes. We probably didn’t say it enough then, but we’ll say it now: Thanks to Dave and Rick for all you did for Rivendell!

—Steve Zolno

## Want to Get Organized?

### Donate to Enter Organizing Assessment Raffle

When you participate in Goodwill’s donation drives at COLE HARDWARE, you will be entered in a raffle to win a home or business organizing assessment with Debra, a Repair Referral Service provider and Goodwill community partner.

No purchase necessary. Winner will be randomly selected by Goodwill donation receipt number.

Winner will be announced on Goodwill’s Facebook page <https://www.facebook.com/sfgoodwill> on April 28, 2014.



See page 9 for donation event dates and details.



Debra is a life organizer who collaborates with clients to edit, transform, and reclaim their home and work spaces while providing them the support and skills needed to maintain them.

RAFFLE!



## Digital Hardware Hotline

To sign up for a digital version of our monthly *Hardware Hotline*, visit [www.colehardware.com/eline.htm](http://www.colehardware.com/eline.htm).

## Follow COLE HARDWARE!



*"Our commitment to you: Your satisfaction guaranteed. Period."*

# Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

## Repair Referral Service

COLE HARDWARE's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

- Air Conditioning
- Alarms/Security Systems/Access Control
- Antique Restoration
- Appliance Repair and Installation**
- Arborist
- Architectural Planning
- Asbestos Removal
- Bath Resurface
- Brick and Stone Masonry
- Cabinetmaking
- Carpentry**
- Carpet and Linoleum Installation
- Carpet Cleaning
- Chimney Sweep and Repair
- Cleaning/Janitorial
- Commercial Kitchen Installation

- Computer Data Cabling
- Computer Grounding
- Computer Repair and Tutoring
- Concrete
- Custom Closets, Pantries, and Storage Solutions
- Decks New/Stain
- Design + Build
- Disaster Cleanup and Restoration (Flood/Fire/Sewage)
- Door Refinishing
- Drain Cleaning
- Drywall / Lath
- Duct and Dryer Vent Cleaning
- Electrical 24/7**
- Emergency Locksmith
- Emergency Power Restoration

- Faucet Repair and Installation
- Fences
- Furnace Repair and Installation
- Furniture Refinishing and Repair
- Furniture Upholstering
- Garage Door Repair/Installation
- Gardening/Pruning/Tree Trimming
- General Contractors
- Glass Installation
- Grout Restoration
- Handyman Services**
- Hardwood Floors New/Refinish
- Home and Office Organizing
- Home Energy Rating Systems (HERS)
- Home Entertainment Systems

- Insulation Installation
- Intercom Systems
- Interior Design, Staging, and Color Consultation
- Interior Wood Refinishing and Restoration
- Iron and Metal Works/Gates
- Kitchen and Bath Remodeling
- Landscaping
- Lead Inspection and Abatement
- Leak Diagnosis/Waterproofing
- Lock Installation
- Locksmith Service 24/7**
- Mold Remediation
- Moving
- New Construction
- Painting Interior/Exterior

- Pest and Termite Control
- Plastering
- Plumbing 24/7**
- Power Washing, Commercial and Residential Cleaning
- Remodeling/Major Remodeling**
- Roofs New/Repair
- Room Additions
- Security Evaluation/Consultation
- Seismic Upgrading
- Sheet Metal Work
- Shutter Installation

- Skylights
- Solar Energy Installation
- Stained Glass Creation and Repair
- Stair Lift Installation
- Stucco Work
- Telephone System Installation
- Tile Installation
- Wallpaper Application
- Water Heater Installation
- Welding
- Window Cleaning/Repair
- Windows and Doors



## Re-COLE-mend...

### COLE HARDWARE REPAIR REFERRAL SERVICE

Independent contractors and tradespeople for:  
 • Home, business, and property repairs  
 • Maintenance  
 • Remodeling/room additions

Contact us at 415/753-2653 ext. 3 or e-mail homerepair@colehardware.com



All of the vendors and tradespeople in our Repair Referral Service have been pre-screened and carefully selected. Your satisfaction is 100% guaranteed. Period.\*

\*If you aren't satisfied, we will work as your advocate until you are.

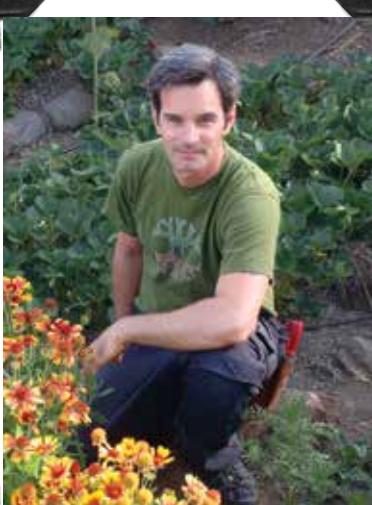
COLE HARDWARE is a licensed California General Contractor, license number 708403.

Contact us at [www.colehardware.com/homerepair](http://www.colehardware.com/homerepair)

## Meet David, Our Landscape Gardener

April is the perfect month to work in your garden in order to enjoy the results all summer. If your garden needs a lot of attention, or you simply don't have the time, meet David, our landscape gardener who excels in just about every phase of landscaping and gardening, rather than specializing in only one area. David says, "No job is too big or too small!" Yes, he does it all. David is a native of Canada, having moved to the Bay Area in early 1999. He arrived as a pruning specialist and gradually increased his skills to include almost every aspect of landscaping and organic gardening.

"It's very important when I'm meeting with clients for the first time that we develop a plan," he says. He wants to know what the clients' goals are for their



yard and how they intend to use it. He suggests they "think long term, while being rooted in a step-by-step process." David will ask questions that create a profile of his clients' lives: Do they like to entertain? Do they have pets? Do they need an outdoor area specifically for children? Are they going to take part in the maintenance of their garden? David's number one goal is to create a natural yet refined look. He brings an artistic touch to garden design with lighting, shape, texture, and creative materials. His approach includes developing and implementing more

sustainable and environmentally gentle services and products. More and more, the push is toward saving water, eliminating harmful products, and reducing

the impact that caring for and enjoying a garden has on the earth.

We asked David what he specifically does. David says that he's essentially a project manager who loves to get dirty! His company can:

- Perform regular maintenance and general gardening
- Install and repair irrigation systems
- Install patios, stone, retaining walls, water features, or any kind of hardscape or groundwork
- Create low-voltage lighting systems, including LED and solar
- Convert lawns to native and drought-tolerant plants, or eco-lawns

Most customers make the decision to hire David because they feel comfortable with him and know that their garden will be in good hands. If you would like David to come to your home for a free estimate, please contact our Repair Referral Service at 415/753-2653 ext. 3 or [homerepair@colehardware.com](mailto:homerepair@colehardware.com).

## Mobile Locksmith Services

### 24/7 Emergency Services

Master Locksmith with Over 20 Years of Experience

Contact us at  
**415/753-2653 ext. 3**  
 or e-mail  
[homerepair@colehardware.com](mailto:homerepair@colehardware.com).



#### Residential/Commercial Services

- Rekey and Lock Changes
- Installation, Service, Repairs
  - Dead bolts and standard locks
  - Panic hardware
  - High-security locks
  - Electric strikes
  - Keyless-entry locks
  - Mailbox locks
  - Antique mortise locks
  - Safes
- Design, Customization, and Implementation
  - Master key systems
  - Access control systems
- Lock Outs (30 minute reentry in most cases)

#### Automotive Services

- Lock Outs
- Lock Repairs



*Marc, our master class locksmith*

# WHAT'S UNIQUE?

## The Rubber Ducky Gets an Upgrade

Bath and shower time can be a challenge with stubborn little ones when they are not in the mood. If your kiddos are the type who would rather do just about anything else when the time comes to clean up, give them a little extra incentive with a new shower or bath friend. Friendly duck, frog, and hippo showerheads look like bath toys, and kids will love washing up when they're around. These shower heads are also great for transitioning kids to showering and have a soothing spray pattern gentle enough for bathing infants and toddlers. (Skus 403100-102, INTRODUCTORY SPECIAL \$22.99 Regular price \$28.99)



**E-Cloth Pet Towel**  
(Sku 118023 \$39.99)

Dries one big dog and one small dog and still cleans up the water on the floor!

—Tess, Cole Street Store

**CREW REVIEW**



For your convenience:

**OPEN**  
for Business  
8:00 am-8:00 pm  
EVERY DAY

**Store hours: 8:00 am-8:00 pm**  
**Every store. Every day.**

## Why Try SousVide®?

Sous vide (pronounced *soo-veed*) means “under vacuum” in French. It’s a gourmet cooking technique long used by chefs worldwide and now available for home cooks. Here’s why we think you might want to jump on this culinary bandwagon, too.

**Ease of use.** In just four simple steps, anyone can make a gourmet-quality meal in the SousVide Supreme water oven. Just season, simmer, and serve.

**Healthy meals.** Beneficial nutrients are locked in the airtight cooking pouch; delicate fats prone to damaging oxidation at high temperatures are better preserved; and nutrients, often lost in cooking liquids, are retained.

**Gourmet taste.** Food is cooked evenly throughout, with consistent, perfect results—every time! Flavors are enhanced, and food is tenderized as it cooks.

**Versatility.** All types of food can be cooked in the SousVide Supreme water oven. Beef, lamb, game, and pork are cooked to your desired doneness from edge to edge. Poultry, delicate fish, seafood, and vegetables are never overcooked. Even risotto,



soups, yogurt, infused alcohols, and desserts are simple to make.

**Cost savings.** Cooking in the SousVide Supreme water oven is economical because it:

- Makes inexpensive cuts of meat fork-tender
  - Produces gourmet meals for a fraction of restaurant prices
  - Cuts waste—food portions can be frozen in cooking pouches for future use
  - Uses about the same energy as a 60-watt bulb once it’s preheated
  - Provides top-quality family meals at home
  - Replaces expensive equipment—pots, pans, bains-marie, yogurt makers, and more
  - Makes infusions for cocktails at a fraction of the price of premium brands
  - Eliminates the need for expensive seasoning and extra ingredients
- (Sku 629073, \$329.99)



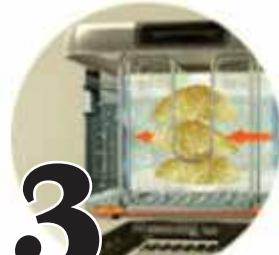
**1**

**Season** food lightly with salt, pepper, herbs, and spices.



**2**

**Seal** seasoned food in cooking pouches.



**3**

**Simmer** pouches in the preheated water oven.



**4**

**Serve**, plating directly from the pouch or after briefly searing.

## Happy 90th Anniversary, Ace Hardware!

*...continued from page 1*

has grown into the thousands. But Ace is still a buying cooperative, formed of independent hardware stores all over the world that band together to increase buying power. Purchasing products as one large entity allows us to obtain better pricing, which we are able to pass on to our customers. And that allows us to stay more competitive with the big box stores.

Ace Hardware is owned by its members and has no publicly traded stock. So all the decisions Ace makes as a company are for the sake of seeing the member stores succeed—not for the interests of outside shareholders. With so many thousands of stores, the list of things Ace does has grown to include more than just sourcing great items at lower prices. It also provides consistent branding and national marketing campaigns (one of the things that contributes to the perception of Ace as a chain). These efforts provide a huge benefit for many busy store owners who want to focus on what they know best—hardware—but realize that marketing and branding can help them survive in today's competitive retail marketplace.

Of course, individual stores have a choice of what degree they would like to follow along with Ace's

branding and marketing in their own businesses. Some of us can't leave well enough alone and decide to do crazy things like produce our own newsletters and serve privately labeled wine at Hardware Happy Hours! But without the buying power that we get by being a member of Ace, who knows how much more difficult it would be for us to do all the extra stuff that makes us unique?

In honor of its 90th anniversary, we salute Ace Hardware and all of our fellow locally owned Ace stores. All of us are striving to deliver the best customer service possible along with great items at low prices. Along the way, we are preserving the local flavor of communities all across the country—something that we at COLE HARDWARE happen to think is just as important. Come on in April 2–7 and celebrate with us by taking advantage of the fantastic deals being offered during Ace Hardware's 90th anniversary sale!

**90th ANNIVERSARY EVENT!** WEDNESDAY, APRIL 2 THROUGH MONDAY, APRIL 7

"Our commitment to you: Your satisfaction guaranteed. Period."

# FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, and Mission Street stores.



## In the Garden April Garden Tasks

Tips from Dennis and Bill



Though we have pretty much been enjoying springlike weather since January, spring has now officially sprung. Hopefully the old adage "April showers bring May flowers" will hold true for us this season, as we still have months worth of catch-up to play with rainfall. Use the extra hours of daylight now to get your garden well prepared for the summer and fall months ahead.

✓ **Weeds:** It is the best practice to remove all weeds in April, and then plant vegetables and summer flowers. The weeds are easier to remove when soil is damp, such as after a rain. They will be more difficult to remove in the coming months when warmer temperatures and drier soil allow roots to establish.

✓ **Compost:** Condition soil with compost after weeding and before planting. If you have sandy soil, try adding Premier® peat moss. (Sku 70584, \$7.99)



✓ **Annuals:** Sow seeds now for summer- and fall-blooming annuals. Set out container-grown annuals such as impatiens, petunias, nasturtium, marigolds, delphinium, and hollyhocks. Wait until the weather warms for heat-loving plants such as aster, zinnia, and dwarf dahlia.

✓ **Fertilizer:** Add fertilizer now to citrus, roses, and summer-blooming shrubs if you did not fertilize last month.

✓ **Vegetables:** Set out seedlings, particularly for plants that take a long time to develop such as tomato, eggplant, and peppers. Sow seeds for beans, carrots, corn, cucumbers, and radishes. When planning the layout of your vegetable garden, keep in mind that leafy vegetables rely on a minimum of 6 hours of sunlight daily to develop fully. Fruiting vegetables will need 10 hours of sunlight.



Stop by our Cole Street garden center for all your gardening needs. The advice is free from the Garden Guys, Dennis and Bill. E-mail them with any questions: [dennis@colehardware.com](mailto:dennis@colehardware.com) or [blitz@colehardware.com](mailto:blitz@colehardware.com).



✓ **Tulips and daffodils:** These should be about finished blooming, but do not cut off the fading green foliage. It produces the nutrients needed for next year's blooms.

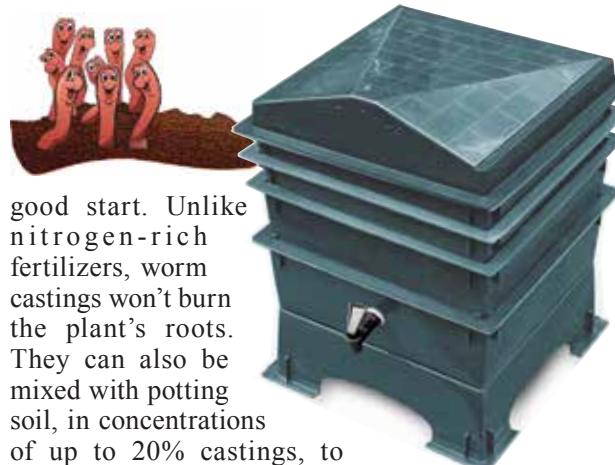
✓ **Pests:** Release ladybugs at the bottom of your plants at night. They will climb up the plants to feast on aphids. Keep after snails and slugs. Use earth-friendly Sluggo or hand pick them on an overcast, damp morning. Don't let these pests get a foothold in your garden.

See you in the garden!



## Worm Bins

Worms eat kitchen scraps and create worm castings, which are a valuable soil amendment and plant tonic. A worm bin is a supplement to a compost pile, not a replacement for one. Worms don't consume indiscriminately the way a compost pile does, and they can only eat so much at a time. That said, a worm bin makes a fine green-waste disposal system for an apartment dweller. If you don't have yard trimmings to worry about, worms can handle a good deal of your day-to-day food waste—such as coffee grounds, wilted lettuce, stale bread, and so on—and give you castings in return that you can apply to container plants. Sprinkle castings into potted plants and over garden beds. A little goes a long way. A handful can go into the bottom of a planting hole to get a new plant off to a

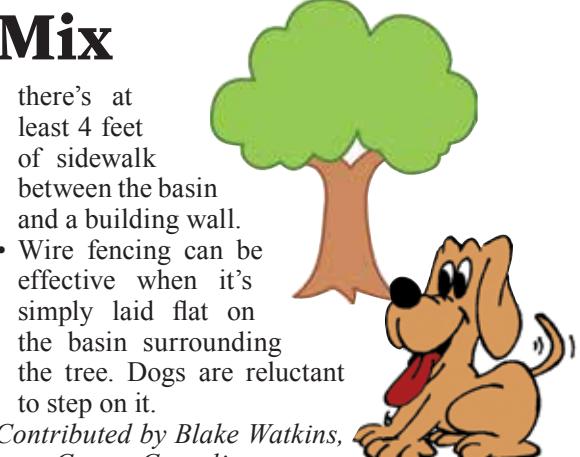


good start. Unlike nitrogen-rich fertilizers, worm castings won't burn the plant's roots. They can also be mixed with potting soil, in concentrations of up to 20% castings, to make an extra-rich growing medium. Our stores offer the three-tray VermiHut worm bin, which measures 17"W x 17"L x 13"H. (Sku 740740, \$79.99)

## Dogs and Trees Don't Mix

Dog urine "burns" tree trunks and makes them more susceptible to diseases and pests, especially when the trees are young. And dog waste looks (and smells) bad in your tree's basin. Here are some tips for protecting your tree and its basin from dogs:

- The simplest strategy is to place a "No Dogs, Please" sign at the trunk of your tree. At least a few responsible dog owners will take heed.
- Create a barrier by installing a fence or railing around the basin. City code requires that it be 6 to 12 inches high, be continuous, not block rainwater from flowing into the basin, have no pointed finials or sharp edges, and only be installed if



there's at least 4 feet of sidewalk between the basin and a building wall.  
• Wire fencing can be effective when it's simply laid flat on the basin surrounding the tree. Dogs are reluctant to step on it.

Contributed by Blake Watkins, Tree Care Coordinator at Friends of the Urban Forest. For more information on tree care and how to get a tree planted on your street, visit [www.fuf.net](http://www.fuf.net)

—Rick Karp, President, aka Keeper of the Karma

Shop 24/7 at [ColeHardware.com](http://ColeHardware.com)



SALE!



Special Houseplant Sale!

During the month of April, get two houseplants for only \$16.00! Sale applies to selected assorted 6-inch pots of tropical foliage houseplants. Hanging and upright varieties are available.

COLE HARDWARE'S Hardware Hotline

April 2014

5

# WHAT'S IN SEASON

## The Urban Garden

Just because you don't have a large backyard doesn't mean you can't have a garden. Container gardening is particularly suited to urban environments—you can plant a container garden just about anywhere. Many varieties of herbs and vegetables thrive in containers. Think about where a pot will be located and then find plants that will like that location. Make sure you choose plants that have compatible soil needs, whether well-drained or continuously moist.

If you have a patio, deck, or even a windowsill, you can have a garden. At COLE HARDWARE, we offer the following products to help you create a flourishing garden—no matter how small your space.



**Oak Wine Barrel:** Repurposed wine barrels are large enough to grow vegetables or any combination of plants. Rolling casters easily attach to a wine barrel for mobility. (Sku 742628, \$39.99)

### Window Box Holder:

These will fit over a two-by-four deck rail and hold one 18-inch planter or three 6-inch flower pots. (Sku 7006612, \$13.99)



**HOT DEAL \$9.99** Regular price \$12.99) or 24-inch oval shape (Sku 7348832, **HOT DEAL \$13.99** Regular price \$16.99).



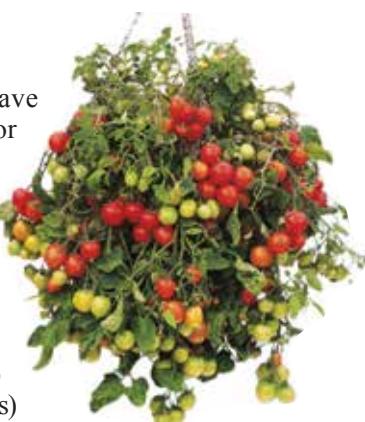
**Flower Box Deck Brackets:** These brackets will fit a 3½- to 6-inch-wide railing and hold flower boxes up to 7½ inches deep. (Sku 73510, \$9.99)



**Cedar Raised Garden Bed:** Create a 4-foot by 4-foot garden practically anywhere with this easy-to-assemble garden bed. (Sku 7364904, **HOT DEAL \$29.99** Regular price \$39.99)



If you don't have horizontal space for containers, go vertical! Place containers of climbing plants (such as cucumbers and climbing beans) or plants that can be tied up (vine-type tomatoes) next to a gutter, railing, or fence—or string up cord or netting for them to climb on. Hanging baskets also take advantage of otherwise unused spaces. (Cherry tomatoes look great in a hanging basket!)



**Pamela Crawford's Living Wall Planters:** Turn a bare outdoor wall into a showcase for a bountifully vivid work of natural art. (Sku 742100, \$39.99)



## Chocolate Caramel Matzo Bark

The Jewish holiday of Passover begins at sundown on April 14. During Passover, observant Jews do not eat bread or any other leavened foods—and the traditional substitute is a crackerlike food called matzo. This easy and delicious recipe made with matzo is an irresistible combination of savory and sweet. Even if you don't observe Passover, you must try it!

4–6 unsalted matzos  
1 cup (2 sticks) unsalted butter  
1 cup firmly packed brown sugar  
¾ cup chocolate chips or coarsely chopped semisweet chocolate  
½ cup chopped toasted almonds (optional)

Preheat oven to 350°F. Line a large cookie sheet completely with foil. Cover the bottom of the sheet with baking parchment—on top of the foil. This is important since the mixture becomes sticky during baking.

Line the bottom of the cookie sheet evenly with the matzos, breaking pieces as required to fill any spaces.

In a 3-quart, heavy-bottomed saucepan, combine the butter and brown sugar. Cook over medium heat, stirring constantly, until the mixture comes to a boil (about 2 to 4 minutes).

Boil for 3 minutes, stirring constantly. Remove from the heat and pour over the matzos, covering completely.

Place the baking sheet in the preheated oven. Bake for 15 minutes, checking every few minutes to make sure the mixture is not burning.

Remove from the oven and sprinkle immediately with the chocolate chips or chopped chocolate. Let stand for 5 minutes and then spread the melted chocolate over the matzos. If desired, sprinkle chopped toasted almonds over the top and let sit for 15 minutes. While still warm, break into squares or odd shapes. Chill in the freezer until set.



We have a large selection of decorative pots at our garden centers at our Cole Street, Mission Street, and Polk Street stores. Our friendly staff can assist you in selecting the perfect plants for your urban garden.

## Botanical Paints

Get creative by painting festive Easter eggs—a perfect family activity! Botanical Paints are made from plant and herb extract in assorted colors. (Skus 174174–9, \$2.99)



# WHAT'S IN SEASON

## The Big Green Egg®: Now Hatching at COLE HARDWARE

The most versatile cooking device ever—is it a grill, an oven, or a smoker? All of the above!

Widely acclaimed as the original American-designed ceramic cooker, the Big Green Egg was derived from an ancient clay cooking device known as a “kamado.” Originally a clay vessel with a lid, today’s EGG® is a modern ceramic marvel known for producing amazing culinary results for novice and experts alike for over 30 years!

**Grill:** Sear the perfect steaks, pork chops, or burgers on the EGG. High temperature “steak house” grilling—even at 750°F—is quick and easy! Using the two dampers for accurate control, you can lower the heat to a more moderate temperature for other grilled foods. Fish and seafood turn out moist and tender with a flavor-packed crust unmatched by other grills.



The Ultimate Cooking Experience®



**Oven:** Using the indirect cooking method with a Plate Setter, the EGG bakes bread, pizza, casseroles, cobblers, and pies better than your kitchen oven—you may never cook indoors again! The EGG retains heat and moisture so well that foods don’t dry out! Poultry, lamb, beef, and vegetables are naturally tastier because the juices and flavors stay locked inside.

**Smoker:** The insulating ceramics of the EGG allow you to precisely control the temperature even at low heat. A controllable 200°F to 350°F gives succulent results with turkey, ham, lamb, chicken, ribs, or any of your favorite cuts, infusing them with aromatic wood smoke flavor. Want to slow cook at low heat for 16 to 18 hours? No problem!

Stop in at any COLE HARDWARE location to learn more about the Big Green Egg craze that has justifiably



swept the nation. We’ll get you set up with the size that’s right for you and all the “eggsessories” needed to begin your lifelong love affair with the last grill/oven/smoker you’ll ever buy!

## Natural Easter Egg Dyes

Did you know that you can make your own Easter egg dyes using natural ingredients like fruits, vegetables, and spices? Experimenting and creating your own dyes makes the activity more interactive and exciting for kids and grown-ups alike! The resulting eggs have a much more organic and subtle appearance than the Technicolor tones yielded from traditional egg-dyeing kits. Eggs can be cold dipped in the dye solution or boiled in it for more saturated color. Your kitchen is full of natural dyes—here are a few to try:

- Chopped red cabbage (3–4 cups) for violet-blue
- Chopped beets (3–4 cups) for magenta-pink
- A few tablespoons of turmeric for golden-yellow
- Brewed coffee (3–4 cups) for honey-tan

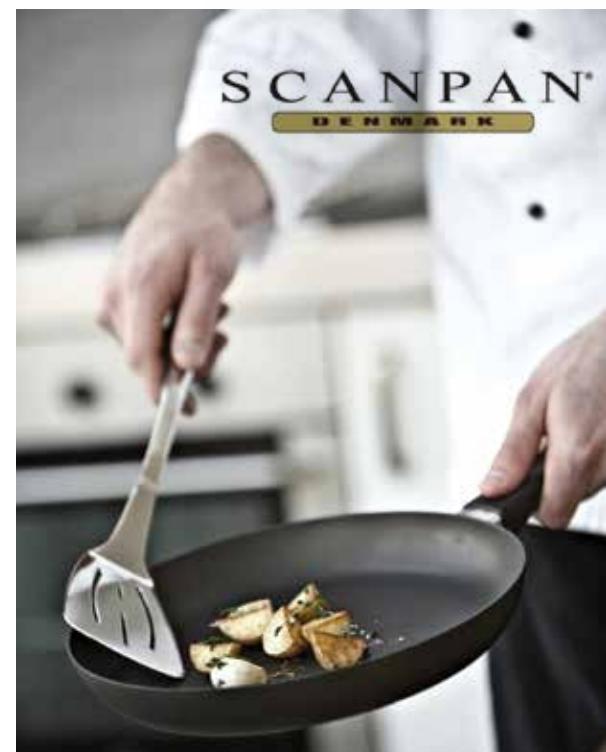
Put your dye agent along with 1 quart water and 2 tablespoons white vinegar in a pot. Bring to a boil and simmer for 30 minutes. Let cool and then strain the solution into a bowl to cold dip your hard-boiled eggs—letting them sit as long as desired for depth of color: at least 30 minutes and as long as overnight in the refrigerator. Or add uncooked eggs to the pot after the dye is prepared and continue boiling for 30 minutes for more saturated color.



## Scanpan® Eco-Friendly Nonstick Pans: On Sale!

At COLE HARDWARE, our absolute favorite line of cookware is Scanpan. The difference in the results when cooking with a Scanpan skillet or pan is truly amazing when compared to others. Food cooks beautifully—completely evenly without any sticking, uneven scorching, or cold spots. Combined with patented ceramic titanium, their nonstick coating is so resilient that you can even use metal utensils. Scanpan is one of the world’s leading manufacturers of nonstick products. All of their die-cast aluminum products are made from 100% recycled aluminum at their factory in Denmark, where they control all stages of the manufacturing process. Scanpan was the first manufacturer of cookware to introduce environmentally friendly, PFOA-free products to the market. Today, all Scanpan products are free from both PFOA and PFOS.

**20% OFF\***  
Scanpan  
Eco-Friendly  
Nonstick Pans



To get you to try out this fantastic line of cookware, we are very excited to offer you your choice of one of the following Scanpan items at 20% off. Once you cook with a Scanpan, you’ll never want to cook with anything else—don’t say we didn’t warn you!

- 11-inch Wok (Sku 602026, Regular price \$79.99)
- 10½-inch Classic Grill Pan (Sku 602025, Regular price \$79.99)
- 9½-inch Classic Fry Pan (Sku 602024, Regular price \$69.99)

\*Discount limit one each per customer.

# Our Annual Earth Day Inventory

...continued from page 1

We realize that you have a multitude of shopping options in today's retail landscape, and your loyalty and patronage are greatly appreciated. On behalf of our wonderful staff and their families, we thank you for voting for us with your pocketbooks and buzz. Our goal is to be able to operate a profitable business, all the while keeping an eye on environmental and social advocacy. And by delineating workplace advocacy, we honor our commitment to making COLE HARDWARE the best retail organization to work for in the City, which in the end helps us to address our ultimate goal—superb customer happiness. Each year we are excited by the opportunities that this introspective report creates and for yet another way we can fulfill our simple mission statement: "Our commitment to you: Your satisfaction guaranteed. Period." As we are always striving to improve, we welcome your suggestions. Please feel free to drop me a note at [rick@colehardware.com](mailto:rick@colehardware.com) or mail your comments and suggestions to me at 70 4th Street, San Francisco, CA 94103.

—Rick

## COLE HARDWARE'S Inventory: An Annual Report Card

**Environmental advocacy:** We are committed to minimizing our environmental footprint.



- We stock and promote environmentally friendly products.
- We emphasize consumer awareness of environmental issues.
- We comply with all standards set forth by San Francisco's Department of Environment green business program.

- We recycle for our customers: rechargeable and household batteries, old latex paint, spent fluorescent bulbs, cell phones, expired printer cartridges, soft plastic, small propane cylinders, and spent holiday light strands.

- We publicize events concerning conservation and environmental issues for our various Community Partners.

- We participate in environmental fairs across the City.



- We held four wildly successful e-waste recycling events in partnership with Goodwill Industries.
- We offer a bicycle commuter benefit for our crew members who pedal to work.

- We recycled hundreds of pounds of plastic bags for City residents who have no other choice but to dispose of them in the trash.

- We are a member of the Business Council on Climate Change.

- We guest lecture to business classes at San Francisco State University and the Family Business Program at the University of San Francisco.

- We offer digital versions of the *Hardware Hotline* and *Hardware Hot Deals* for readers who prefer an e-version.

- We are a proud sponsor of the San Francisco Green Film Festival.



- We hosted several in-store gardening events with our friends at Our Water, Our World.

- **NEW:** Suzanne Bontempo of Our Water, Our World conducted crew training seminars at all of our stores, training us on earth friendly gardening practices to keep harmful chemicals from seeping into our waterways.

- **NEW:** In 2013, COLE HARDWARE stores collected the following quantities of hazardous waste through our partnership with the Department of Environment, keeping these items from landfills:

- 1,536 household batteries
- 9,936 gallons of latex paint
- 5,916 fluorescent tube lights
- 7,974 CFLs
- 1,464 spent propane cylinders



**Social advocacy:** We are committed to social responsibility and community involvement.

- We have more than 600 schools and community groups in our Community Partners program.
- We donate our Cutting Edge wine to our Community Partners to serve at their fund-raising events.
- We partnered with local schools and nonprofit community groups and donated over \$13,000 in gift cards to be used at their fund-raising events, silent auctions, and raffles.
- We publish community event notices.
- We provide an everyday 10% discount to senior citizens, students, and disabled persons.
- We provide chauffeur service for senior citizens.
- We actively promote home safety and emergency preparedness.



- We are founding members of the San Francisco Locally Owned Merchant Alliance (SFLOMA), and we continually advocate for the efficacy of San Francisco's neighborhood shopping areas.

- We support local vendors of products such as Green Toys™, Marlo's Bakeshop, Nomadic Ground Coffee, and other members of SFMade by offering their products in our stores.

- We support neighborhood organizations working on behalf of quality-of-life issues within our City.

- We participate in community events and fairs, including these events in 2013:

- Cole Valley Fair
- Fiesta on the Hill in Bernal Heights
- Ghirardelli Goes Green

- We offer Community Savings Days when seniors, students, teachers and school district employees, and active members of the military or veterans receive a 20% discount.



**COMMUNITY SAVINGS DAYS**  
Special Community Members  
**SAVE 20%**

- Our Mission Street store gladly welcomes Bernal Bucks, locally enriched currency.

- We host State Department delegations of business leaders from around the world wanting to learn more about various aspects of a small business.

- We sponsored a toy drive for the fifth year for Arriba Juntos's La Posada.



- Our spare change collection program, benefitting a different Community Partner each month, has collected over \$19,000 at our register collection jars to date, thanks to your generosity.

- We host donation drives for women's professional clothing for Dress for Success and both food drives and warm coat drives for St. Vincent de Paul's Vincentian Help Desk program.

- **NEW:** We sponsored three successful dog adoption events with our friends at WonderDog Rescue and the Milo Foundation.



- **NEW:** We donated nearly 1,000 bottles of our Cutting Edge wine to our Community Partners to help with their fund-raising events.

- **NEW:** We held a stuffed animal, book, and blanket collection for Project Night Night.



**Workplace advocacy:** We support employee development and celebrate diversity in our workforce.

**Benefits offered:**

- We provide medical benefits above San Francisco's Health Ordinance requirement.
- We offer a dental program.
- Benefits are offered for domestic partners.
- Employees receive nine personal-time-off days per year.
- We have a vacation program for full-time employees.
- We offer a 401k pension and profit-sharing program with dollar-for-dollar matches and annual profit-sharing bonuses.
- Our pretax (cafeteria) plan allows employees to contribute a portion of their salary to a flexible benefits plan for a variety of benefits, including health insurance, medical expenses, dependent day care, and commuter expenses.
- Competitive wages are offered for both hourly and salaried staff—our minimum wage is higher than that mandated by the City of San Francisco.
- To further encourage great customer service, our employees receive a bonus when receiving customer compliments.

- We celebrate success and good news: birthdays, new babies, and accomplished goals are greeted with cakes and treats in our lunchrooms.

- We offer commuter benefits to encourage our crew members to utilize public transportation.

- We offer a bicycle commuter benefit for our crew members who pedal to work.

- Our policy is to promote from within.
- We partner with Goodwill Industries' work program to provide internships to graduates of their program, in the hope that we can then offer full-time employment to the interns.



**Measure of success:**

- 8½ is the average number of years worked at COLE HARDWARE (by staff employed 2 years or longer).

"Our commitment to you: Your satisfaction guaranteed. Period."

# ENVIRONMENTAL INFO

GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

COLE HARDWARE  
GREEN CERTIFIED

## E-Waste and Donation Drop-Offs

Time: 10:00 am–2:00 pm (All locations)

Saturday, April 5  
Cole Fox Hardware  
70 4th Street

Saturday, April 12  
Cole Valley Location  
956 Cole Street

Saturday, April 19  
Mission Location  
3312 Mission Street

(The truck will park on 29th Street.)

Electronic waste contributes some of the most highly toxic materials in landfills. Rapid growth in the consumer electronics industry means that we generate 3.4 million tons of e-waste yearly according to the EPA. Besides harmful lead and cadmium, most electronics also contain valuable minerals: gold, silver, palladium, and copper.

With our friends at Goodwill of San Francisco, we will host three e-waste and donation drop-off events in April. In addition to electronics, you are welcome to drop off donations of gently worn clothing and household items then, too. Take this opportunity to do some spring cleaning. If your donation is something you would pass on to a friend or family member, it's perfect for Goodwill. (Note that we cannot accept mattresses, skis, furniture, or bicycles.)



Donated to Goodwill, a used smartphone, tablet, laptop, desktop computer, monitor, or big-screen TV avoids leaching heavy metals into our groundwater. Not only that, through Goodwill's ReCompute program, your donated e-waste may also find a second life. At the ReCompute workshop, technicians refurbish computers and build new systems from harvested parts.

Unusable equipment is responsibly recycled. By selling these rebuilt computers instead of trashing them, the carbon equivalent of almost 500 cars on Bay Area roads is removed yearly, while providing training in green-tech jobs. At Goodwill stores, local families unable to afford new technology find bargain computers, enabling them to bridge the digital divide.

## A Greener Clean

For many of us, a cleaner house makes for a happier home. In honor of Earth Day on April 22, here are some tips on greening up your housekeeping habits, so you can feel good about making the planet a happier home as well.

Try making your own cleaning solutions. These recipes contain simple ingredients like borax (76 Ounces: Sku 1253301, \$6.99), white vinegar (1 Gallon: Sku 1311430, \$4.49), and baking soda (1 Pound: Sku 17399, \$1.99). Not only are they guaranteed to be nontoxic, they will save you money and minimize your consumption compared to buying traditional commercial cleaners.

### All-Purpose Cleaner

1 quart warm water  
1 teaspoon borax  
1 teaspoon liquid soap  
1/4 cup white vinegar



Mix ingredients and store in a spray bottle. Use for cleaning countertops, floors, walls, carpets, and upholstery.

### Glass Cleaner

1 quart warm water  
1/4 cup white vinegar or lemon juice  
Mix ingredients and store in a spray bottle.



### Scouring Cleanser

Mix a few tablespoons of baking soda with water to form a paste and scrub with a wet sponge. If baking soda leaves a residue, rinse with cold water and vinegar. Dry with a cloth.

Bon Ami is a commercial scouring powder that is nonchlorinated and therefore also safe to use. (14 Ounces: Sku 10035, \$1.99)

Full Circle® cleaning accessories feature bristles made from recycled plastics and handles made of renewable bamboo. They are super-durable yet easy on the earth. As much as possible, Full Circle incorporates naturally occurring materials that will biodegrade when they are eventually disposed of.

### Dish Brush (Sku 1499433, \$5.99)

Grout and Tile Brush  
(Sku 1499524, \$6.99)

Vegetable Ring Brush  
(Sku 1499342, \$4.99)

 full circle



## Recycle at COLE HARDWARE!

Bring to any of our four stores:

### CELL PHONES:

Personal cell phones—batteries and chargers not required. PLEASE, no cordless home phones, car phones, walkie-talkies, pagers, or two-way radios.



### BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).

### OLD LATEX PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The latex paint containers you bring to us should have paint in them!
- The ORIGINAL label on each can must CLEARLY state "latex," "acrylic," or "water-based" paint. No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- You must not be a commercial paint user.
- Please limit your drop-offs to no more than 10 gallon-size containers (or 40 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



### PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



### SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.

### SCRAP METAL:

Copper and brass.

### EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

### SOFT PLASTIC:

Clean plastic only. Households only. One basketball-size amount per visit, please.

For Bay Area recycling resources, visit [www.colehardware.com/recycle.htm](http://www.colehardware.com/recycle.htm)

# COMMUNITY NEWS



## Spare Change Program

After calculating February spare change donations of \$470.44, our grand total since our program started now stands at \$19,023.77. (We're approaching the \$20,000 milestone!) LightHouse for the Blind and Visually Impaired was the recipient of our February collection funds. Our March funds are earmarked for GIRLS 2000, a holistic program designed specifically to meet the needs of girls ages 10 through 18 and their families living in the Hunter's Point public housing developments. We'll report on those numbers next month.

For April, our collection will benefit our longtime Community Partner Garden for the Environment (GFE), which maintains a nationally acclaimed 1-acre urban demonstration garden and offers environmental education programs about organic gardening, urban compost systems, and sustainable food systems. Since its founding in 1990, the garden has operated as a demonstration site for small-scale urban ecological food production, organic gardening, and low-water-use landscaping.

Today, GFE's programs include four central educational elements: a three-month intensive gardening and composting educator training program; monthly compost education workshops conducted at the garden and community gardens throughout San Francisco; the Resource Efficient Landscape Education series; and the School

Education program offered in partnership with San Francisco Unified School District and San Francisco's Department of the Environment.

The Garden is located in San Francisco on 7th Avenue at Lawton Street. Visit [www.gardenfortheenvironment.org](http://www.gardenfortheenvironment.org) to check out their full class listing and for more information.



Jennifer Sachs, Gil Johnson, and Harley from LightHouse for the Blind accept a check for \$470.44 from our February spare change collection.



## Curb Appeal



Red lanterns! Were they for Valentine's Day? Or Chinese New Year? Whatever the occasion, these red lanterns hanging from leafless trees in Pacific Heights add a punch of color to an overcast San Francisco day. Imagine how fun they surely look at night when lit.

Spot something around town that gives a home curb appeal? Snap a photo and e-mail it to us at [holine@colehardware.com](mailto:holine@colehardware.com).

**LET US ...  
RE-COLE-MEND  
24/7 Locksmith, Plumbing, and  
Electrical Services**

Call 415/753-2653 ext. 3 to be connected to a service person.

**Follow COLE HARDWARE!**



**SaveNature.Org invites you to Shake, Rattle & Bowl!**

## BOWL-THE-PLANET COSMIC GLOW-IN-THE-DARK BOWLING PARTY

Join us for the 20th Annual Bowl-the-Planet and Silent Auction! Enjoy an evening of bowling, raffles, gold pin prizes, all-you-can eat pizza and silent bidding auction on 100+ exclusive items!

Event is Saturday, **April 26** from **5 pm to 8 pm** at **Classic Bowling Center** in Daly City.

**To bowl the night away and for details visit [bowltheplanet.org](http://bowltheplanet.org).  
For inquiries please call 415/648-3392.**

# WONDER

what to do when  
you're done with these?

(Latex Paint)

Recycle these items  
at any  
COLE HARDWARE location.

SF residents only. No business waste.  
Please tape over lithium battery contacts.  
Look for "Li" or "Lithium." Limit 10 tubes/bulbs  
per visit and 10 gallon limit for latex paint.  
No oil-based paint.  
For additional drop-off locations, visit  
[SFEnvironment.org/RecycleWhere](http://SFEnvironment.org/RecycleWhere)

SF Environment  
[SFEnvironment.org/RecycleWhere](http://SFEnvironment.org/RecycleWhere)  
415/355-3700

**SF Environment**  
Our home. Our city. Our planet.  
A Department of the City and County of San Francisco

# COMMUNITY CONNECTIONS

## BAY AREA BUSINESSES

**Accounting/Bookkeeping:** We are an accounting firm specializing in accounting systems for small and medium sized businesses with a focus on QuickBooks and online solutions. Services include setup, training, troubleshooting, cleanup, and ongoing bookkeeping for businesses that want to outsource the accounting. Deborah Lardie is a CPA and Certified QuickBooks Consultant. **415/864-0770**, [www.lardiecompany.com](http://www.lardiecompany.com), [deborah@lardiecompany.com](mailto:deborah@lardiecompany.com)

**Attorney:** Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone **415/863-5896**, e-mail [john@johnweinsteinlaw.com](mailto:john@johnweinsteinlaw.com).

**Bed and Breakfast Hosting:** If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: **415/899-0060**, e-mail: [reservations@bbsf.com](mailto:reservations@bbsf.com), website: [www.bbsf.com](http://www.bbsf.com). Bed & Breakfast San Francisco—since 1977.

**Computer Help: Honest Dave's Affordable PC Housecalls:** Travels to your home or office to fix your computer. Viruses removed, computers speeded up to work like new, hardware and software installed, upgrades, training, TiVo, printers, and full support. 10 years full-time experience. Check my Angie's List reviews (see Honest Dave). Call **415/271-0369**.

**Declutter/Professional Organizer:** We are all dealing with a lot more stuff than we need. Closets and cabinets can be frustrating when they become so cluttered we have no idea what we have, or where our things are. Organizing is more than putting things in order and making them look good; making decisions and changing behavior is also part of the process. Free estimate. E-mail [mkane\\_2008@yahoo.com](mailto:mkane_2008@yahoo.com) or call **415/563-6306**.

**Driver:** Retired gentleman can drive you (in my car) to medical appointments, grocery shopping or on other local errands. I am dependable, very punctual, friendly with a good sense of humor plus a fantastic reference list! I do what taxi drivers don't: wait for you in doctor's waiting room, help you shop (if needed), carry groceries/packages etc. All this for only \$25 an hour (2-hr. minimum). Please call Bill **415/826-3613** or e-mail [bill311@att.net](mailto:bill311@att.net). Thanks for reading my ad!

**Fog City Doula:** Are you expecting/adopting a baby, or know someone who is? I provide support during this exciting and overwhelming time. Studies show that the benefits of having a postpartum doula include less maternal stress and exhaustion and reduced rates of postpartum depression. Gift certificates available. Call Dina at **720/438-1262** or visit my website at [www.fogcitydoula.com](http://www.fogcitydoula.com).

—Rick Karp, President, aka Keeper of the Karma

**Framing:** Custom frames and mats. Personalized design consultation. Have your art framed by a local trusted artist. 30+ years in the design business and competitive pricing. Kingmond Young, 416 Cortland Avenue, **415/206-1680**.

**Interior Redesign and Feng Shui:** Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at **415/656-7289** or visit [www.spacettransform.com](http://www.spacettransform.com).

**Legal Services:** Established San Francisco attorney emphasizing Wills and Trusts (including **LIVING TRUSTS** and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call **415/221-3000** for appointment. See [www.franklawoffice.com](http://www.franklawoffice.com) for info.

**Math Teacher/Tutor with Teaching Credential and MA in Math Education from Stanford University:** Warm, customized coaching leads to permanent expansion of the student's comprehension, ability, and confidence. I work with children (above age nine), teens, and adults. All levels of mathematics from elementary math through algebra, pre-calculus, and calculus. References available. E-mail [nan.foster@comcast.net](mailto:nan.foster@comcast.net) or call Nan at **415/254-2242**.

**Orange Dog Manor:** Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath. Special discount for weeklong rentals. Visit our website at [www.orangedogmanor.com](http://www.orangedogmanor.com) or call **415/753-6886**.

**Printing:** We print business cards, office stationery, and company brochures using the latest technology. Free consultations, easy e-mail prices, and friendly service. Delivery right to you. Call or e-mail On The Mark for graphics, print, and mailing services. References available. Call or e-mail: **415/621-2312** or [Sam@printotm.com](mailto:Sam@printotm.com).

**Proofreading:** Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call **415/648-1868**.

**Real Estate:** Your Bay Area Real Estate Agent, Serving San Francisco and the Peninsula: Shari Klein, JD. Commercial and residential specialist; legally trained; experienced; seasoned negotiator; strong values and professional integrity; committed and responsive. "This is about you—the way to get started is to quit talking and begin doing." (Walt Disney) Cell number **650/464-5074**. E-mail: [shariklein@gmail.com](mailto:shariklein@gmail.com). DRE # 01941623.

**Stereo Repair/Home Theater Installation:** Gene's Sound Service offers expert component-level repair of home audio systems as well as audio, video, and home theater installation and system troubleshooting. Specializing in on-site service at your home, office, or shop. Convenient day, evening, or Saturday appointments available. Many local references. Advice on maintaining your system gladly given. "Thanks for making the mayor's house sound so much better."—Art Agnos. Call Gene at **415/377-1258**. More info at [genessoundservice.com](http://genessoundservice.com).

**Tax Prep and Planning:** Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at **415/387-3057** or visit [www.StegerTax.com](http://www.StegerTax.com).

**Wallpaper Installation:** Over 30 years experience with all types of wall coverings: anaglypta, inlaid wood veneer, glass beads, metallic, natural fiber, hand-printed, murals, and nonwovens. The latest techniques in full-service, quality preparation, removal, repairs, and installation. For projects large or small, contact Susan through our Repair Referral Service at **415/753-2653 ext. 3** or [homerepair@colehardware.com](mailto:homerepair@colehardware.com).

**COLE HARDWARE**  
proud member of:



**CVIA**

COLE VALLEY IMPROVEMENT ASSOCIATION



**Yerba Buena Alliance**



shop here and your money stays here  
**SFLMA**  
SAN FRANCISCO LOCAL BUSINESS ALLIANCE  
SHOP LOCAL FIRST



Russian Hill Neighbors



**HANC**  
Haight  
Ashbury  
Neighborhood  
Council

**somb** South of Market Business Association

COLE HARDWARE supports organizations working to enhance our great City. If you'd like us to be part of your membership, please contact [julia@colehardware.com](mailto:julia@colehardware.com).

If at first you don't Calypso,

Calypso Orange 2015-30

Rumba, Rumba again.

Rumba Orange 2014-20

Or Salsa.

Salsa 2009-20

**Benjamin Moore® Paints**

You don't always fall in love with the first shade you see. So go ahead, sample the night away. Just remember, no other paint can match our deep, rich, enduring color and superior quality. So when you find the perfect Benjamin Moore® color, get it from Benjamin Moore. Otherwise, your walls will be totally out of step.

**COUPON**

**BUY TWO  
GET ONE  
FREE**

**PLUS  
\$5 off  
your next  
premium interior  
paint purchase!**

**Benjamin Moore® Color Sample, Pint**  
(Skus 1391945, 1391952, 1391960, 1391978)  
Expires 4/30/14. Limit one per household.  
See store for details.

**14BMS**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5 Household Items and E-Waste Collection
6 California Poppy Day	7 Hardware HOT DEALS April 1-15 see insert		9 Anniversary Event April 2-7 see insert			
13	14 Passover (begins at sundown)	15	16 COMMUNITY SAVINGS DAYS Special Community Members <b>SAVE 20%</b> see our website for more details		11 Walk to Work Day	12 Household Items and E-Waste Collection
20 Easter	21	22 Earth Day	23	24 Military Thursday	18 1906 Earthquake Anniversary	19 Household Items and E-Waste Collection
27	28 COMMUNITY SAVINGS DAYS Student Monday	29 Teacher Tuesday	30 Senior Wednesday		25 Arbor Day	26
					To sign up, send an e-mail to <a href="mailto:hotline@colehardware.com">hotline@colehardware.com</a> with "Flash" in the subject line.	

**Our founder Dave Karp,  
Purveyor of Hardware Wisdom**

The COLE HARDWARE credo...

**Commitment to savings:**  
Rewards program members receive a 5% monthly dividend on purchases.

**Commitment to the community:**  
We donate 10% of what you spend to local charities (you get to designate one of our Community Partner beneficiaries).

**Commitment to you:** Over 90 years of guaranteed customer satisfaction.

**Commitment to the environment:**  
We're reducing our footprint by implementing environmentally sound practices in our stores.

Four locations serving you every single day of the year!

### 2254 Polk Street

San Francisco, CA 94109-1820  
(at Green Street on Russian Hill)  
415/674-8913 Fax: 674-8917  
Every day 8:00 am-8:00 pm

### 3312 Mission Street

San Francisco, CA 94110-5009  
(at 29th Street—near Safeway)  
415/647-8700 Fax: 647-6554  
Every day 8:00 am-8:00 pm

### 956 Cole Street

San Francisco, CA 94117-4316  
(at Parnassus—near U.C. Medical Center)  
415/753-2653 Fax: 753-0957  
Every day 8:00 am-8:00 pm

### 70 4th Street

San Francisco, CA 94103-3124  
(downtown bet. Market and Mission)  
415/777-4400 Fax: 777-4453  
Every day 8:00 am-8:00 pm

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the Hardware Hotline at 415/753-2653 ext. 5 or e-mail [hotline@colehardware.com](mailto:hotline@colehardware.com).



[www.colehardware.com](http://www.colehardware.com)  
Contractor's License #708403  
[service@colehardware.com](mailto:service@colehardware.com)