



Hardware Happy Hour

Wednesday, March 19

5:00 pm–8:00 pm

Create a Salvaged Planter

see page 2 for details



COLE HARDWARE'S Hardware Hotline

March 2014

NEWS AND VIEWS FROM AROUND THE STORES

International Women's Day Is March 8

International Women's Day is a global celebration of the economic, political, and social achievements of women—past, present, and future. In some places, such as China, Russia, Vietnam, and Bulgaria, International Women's Day is a national holiday. From Rosie the Riveter in the 1940s and Josephine the Plumber in the 1960s to our own current team members, women have worked with hardware for generations. COLE HARDWARE is proud to honor some of the hardware veterans you will find in our stores!

Laurie @ Mission Street: Amateur ornithologist Laurie has been dispensing hardware advice at our Mission Street store since 2000.

Esther @ Cole Street: A former hardware store owner, Esther shares her friendly, expert plumbing knowledge at the Cole Street store.



Laurie



Esther



Alice and Amy



Gertie

Alice and Amy @ Cole Fox: Sisters Alice and Amy have 60 years of hardware store experience between them! Amy is a superb cashier, and Alice runs Cole Fox's successful business-to-business program.

Gertie @ Polk Street: Gertie owned a hardware store in her native South Africa and serves as the lighting expert at our Polk Street store today.

Celebrating 22 Years of Our Repair Referral Service

Back when Dave and Marge Karp bought our flagship Cole Street store in the early 1960s, Marge would often run the store while Dave went to homes and businesses around the City to make repairs. Now that Dave is semiretired (he still serves as our figurehead and visits the stores weekly), and since he turned 97 last year, he's not able to get around to those repair visits as he used to. In order to provide our customers with the very best in home and business repair, maintenance, and remodeling, we have formed alliances with local contractors and tradespeople.

Larry, who oversees our Repair Referral Service, refers our customers to these independent businesspeople and monitors their work to ensure the quality and reliability of our Repair Referral Service partners. All tradespeople in our service are fully vetted: background checks are performed and

references are thoroughly checked.

This year marks the 22nd anniversary of Re-COLE-mend—as our Repair Referral Service is known—connecting thousands of people every year with one or more of the great folks in our stable of extremely qualified and well-mannered “ambassadors” for COLE HARDWARE, all guaranteeing that their work will be to your satisfaction.

We now have over 100 trade partners dedicated to solving the needs of your home and business in every nook and cranny of the City in a timely manner. From hanging a curtain rod to remodeling a kitchen, and everything in between, we can refer you to 24/7 locksmiths, plumbers, electricians, painters, plasterers, furniture refinishers, roofers, and much more (see the complete listing on page 3 or at www.colehardware.com/referral.htm).



Larry Karp, Repair Referral Service

“Our commitment to you: Your satisfaction guaranteed. Period.”

Shop online 24/7 at ColeHardware.com.

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San Francisco, CA 94110-5009

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SAN FRANCISCO
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BUSINESS



Hardware Happy Hour *and* Create a Salvaged Planter

Wednesday, March 19
5:00 pm–8:00 pm



**HAPPY HOUR
COUPON**

\$10 OFF
ANY \$20+ PURCHASE

VALID

Valid Wednesday, March 19, 5:00 pm–8:00 pm. Offer does not apply to gift cards, Muni passes, Clipper cards, meter cards, special orders, or sale merchandise. Not valid with other coupons or offers. Must be a member or join our Rewards program. One redemption per household.



Kick off spring with COLE HARDWARE at our Hardware Happy Hour. Not only can you enjoy a glass of our Cutting Edge wine and save \$10 on a \$20+ purchase, but you can also create a fun planter with a salvaged item that you find around the house! Almost any old item can be transformed into a planter with personality: an old boot, a teakettle, a rustic watering can—you name it. Bring your salvaged treasure to Happy Hour, and we'll supply the soil and up to five succulents to help reinvent your vessel. You'll leave with a cool planter that will add a unique flair to your garden, patio, or porch.

Bring a
small salvaged
item
to our
Hardware
Happy Hour
Wednesday,
March 19,
and we'll provide
the supplies for
your project.



Benjamin Moore® Floor and Patio Paint

Benjamin Moore floor paint is designed to meet all floor coating needs, including interior and exterior floors, decks, stairs, concrete, and masonry surfaces. All COLE HARDWARE locations now carry latex floor and patio enamel, which features a low-sheen finish that is durable and resistant to soaps, detergents, grease, and oil. Like all Benjamin Moore products, this paint is easy to apply and exhibits a smooth, uniform appearance. One coat covers most previously painted surfaces that are in fair to good condition.



Quick drying, floor and patio paint is available in both quarts and gallons. (Quarts: Skus 197003, 7, 9, 12, \$22.99; Gallons: Skus 197002, 6, 8, 11, \$51.99)



Four locations serving you every single day of the year!

For your
convenience:



Store hours: 8:00 am–8:00 pm
Every store. Every day.

COLE HARDWARE Rewards

Rewards member benefits:

- Membership is free, and you'll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
- Free delivery in San Francisco with \$100 purchase.
- New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- Attach your Rewards key fob to your key ring—if you lose your keys, they can be dropped in the mail to be returned to us; we'll notify you if we receive them.
- Lifetime warranty on most products purchased at COLE HARDWARE.
- Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- We don't sell our customer list, and all information is kept confidential.



How points are earned:

- For every \$1 spent, one point is earned.
- Points are converted in increments of 100 points, which converts to \$5, and posted to your Rewards card monthly. This equates to 5% of your total purchases.
- Points are calculated daily and shown on receipts.
- For us to track your Rewards points, please identify yourself as a Rewards member each time you shop.

Terms and Conditions: 1. Rewards dollars are cleared after nine months. 2. Points accumulate for one year, with leftover points clearing at the end of the year. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program.

For more information, visit
www.colehardware.com/rewards
or e-mail service@colehardware.com.

**Remember to request your Rewards
points the next time you are in!**



**Digital
Hardware
Hotline**

To sign up for a digital version of our
monthly *Hardware Hotline*, visit
www.colehardware.com/eline.htm.

"Our commitment to you: Your satisfaction guaranteed. Period."

Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

Repair Referral Service

COLE HARDWARE's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning
Alarms/Security Systems/Access Control
Antique Restoration
Appliance Repair and Installation
Arborist
Architectural Planning
Asbestos Removal
Bath Resurface
Brick and Stone Masonry
Cabinetmaking
Carpentry
Carpet and Linoleum Installation
Carpet Cleaning
Chimney Sweep and Repair
Cleaning/Janitorial
Commercial Kitchen Installation

Computer Data Cabling
Computer Grounding
Computer Repair and Tutoring
Concrete
Custom Closets, Pantries, and Storage Solutions
Decks New/Stain
Design + Build
Disaster Cleanup and Restoration (Flood/Fire/Sewage)
Door Refinishing
Drain Cleaning
Drywall/Lath
Duct and Dryer Vent Cleaning
Electrical 24/7
Emergency Locksmith
Emergency Power Restoration

Faucet Repair and Installation
Fences
Furnace Repair and Installation
Furniture Refinishing and Repair
Furniture Upholstering
Garage Door Repair/Installation
Gardening/Pruning/Tree Trimming
General Contractors
Glass Installation
Grout Restoration
Handyman Services
Hardwood Floors New/Refinish
Home and Office Organizing
Home Energy Rating Systems (HERS)
Home Entertainment Systems

Insulation Installation
Intercom Systems
Interior Design, Staging, and Color Consultation
Interior Wood Refinishing and Restoration
Iron and Metal Works/Gates
Kitchen and Bath Remodeling
Landscaping
Lead Inspection and Abatement
Leak Diagnosis/Waterproofing
Lock Installation
Locksmith Service 24/7
Mold Remediation
Moving
New Construction
Painting Interior/Exterior

Re-COLE-mend...

COLE HARDWARE REPAIR REFERRAL SERVICE

Independent contractors and tradespeople for:

- Home, business, and property repairs
- Maintenance
- Remodeling/room additions

Contact us at 415/753-2653 ext. 3 or e-mail homerepair@colehardware.com

All of the vendors and tradespeople in our Repair Referral Service have been prescreened and carefully selected. Your satisfaction is 100% guaranteed. Period. * If you aren't satisfied, we will work as your advocate until you are.

Pest and Termite Control
Plastering
Plumbing 24/7
Power Washing, Commercial and Residential Cleaning
Remodeling / Major Remodeling
Roofs New/Repair
Room Additions
Security Evaluation / Consultation
Seismic Upgrading
Sheet Metal Work
Shutter Installation

Skylights
Solar Energy Installation
Stained Glass Creation and Repair
Stair Lift Installation
Stucco Work
Telephone System Installation
Tile Installation
Wallpaper Application
Water Heater Installation
Welding
Window Cleaning/Repair
Windows and Doors

COLE HARDWARE is a licensed California General Contractor, license number 708403.

Contact us at www.colehardware.com/homerepair

Meet Gina—Our Premier General Contractor



Over the years, we have come to know Gina well, and she has become a big part of the COLE HARDWARE family—so much so that we entrusted her with the remodel of the facade of our beloved Cole Street store. Longtime readers of the *Hardware Hotline* might remember articles about Gina's window knowledge and other remodeling

expertise that we have shared with you over the years, but here are a few insights into Gina that you probably didn't know and a look at what went into the Cole Street upgrade.

Gina's background is actually in the high-tech field—she worked at companies such as Apple and Sun Microsystems (JAVA)—where she learned important skills in consumer product design and operations. Her experience in the tech industry has helped her run her successful home restoration business.

The goal with the Cole Street remodel was to restore the building's facade to its original glory. Gina and her team, working with store manager Shel, rock star salesperson Mike Okiishi, and merchandising manager Noelle, accomplished this

by leaving as much as possible in its original form, yet vastly improving functionality. One of the biggest bonuses for us is the new access to the display windows, which was added so that Noelle can more easily create her award-winning window displays. All materials were sourced locally (windows made right here in San Francisco!). Even the color of the paint on the trim was chosen to fit the era of the building.

Here's Gina's report of how she met the challenge of our remodel:

Client Challenge:

COLE HARDWARE reached out to our team to breathe a bit of fresh air into their flagship retail store. The Cole Street store, located in the heart of San Francisco's Cole Valley historic district, has been a hardworking provider of goods and services to San Franciscans since 1920.

The original facade was a covered up by a temporary structure to support a Volkswagen car commercial filmed there nearly 20 years ago. As a structure intended to be temporary, the facade suffered considerably from the effects of weather and the extensive use of the building. In addition to its aesthetics suffering, COLE HARDWARE was missing significant merchandizing opportunities due to the lack of access to display windows, along with not being able to demonstrate (with targeted lighting and signage) the vast array of merchandise and services it provides to the community.

As a result of a significant demolition, we uncovered a spectacular historic facade. Our design team then restored the facade and added

new functionality for COLE HARDWARE. While this was a significant construction effort, we designed and built the entire project without any loss of business operations for COLE HARDWARE or its neighbors. The store remained open seven days a week during the entire project.

Design Solutions:

- The building's original walls sconces, long out of service, were rebuilt and restored to make operational.
- Decorative custom-made wall sconces and energy-efficient lighting were added to the facade to add historic charm and to illuminate the sidewalk for evening shoppers.
- Pinpoint directional lights were added to illuminate architectural details of the facade: plaster columns and reliefs and roofline details.
- Signage was realigned or removed to clear the way for more modern company messaging.
- Historically styled and handcrafted wood casement windows were added to the facade for quick and easy access, from the exterior, to create window displays.
- Interior display boxes, with lighting, were custom built to provide a stable and contiguous aesthetic for the displays.
- Historically accurate tile replaced the original broken and dilapidated materials at the building's foundation.
- A paint color scheme was devised to reflect COLE HARDWARE and ACE brands as well as to highlight the building's historic architectural details.



If Gina can do this for our old building, imagine what she can do for your home! Contact us at 415/753-2653 ext. 3 or e-mail homerepair@colehardware.com, and we'll be happy to put you in touch with Gina.

WHAT'S UNIQUE?

Wake Up and Smell the Nomadic Ground Coffee!



At COLE HARDWARE, we love to feature local vendors in our stores and offer our shoppers unique products that you might not find in traditional hardware stores. Our latest find is Nomadic Ground Coffee. With a background in the nonprofit sector and some time spent on a coffee farm in Nicaragua, founder Thomas Landry combines his love of coffee, poetry, and social purpose.

Why Nomadic Ground Coffee is unique:

- Only the best organic and fair trade beans are roasted. Nomadic Ground Coffee is certified organic by the California Certified Organic Farmers (CCOF), a USDA-accredited organic certifying agency and trade association, and registered with Fair Trade USA.
- Beans are roasted in San Francisco on a vintage 1963 Burns Jubilee drum roaster, which provides even bean heat.
- Biodegradable bags are printed on a classic Chandler & Price letterpress dating back to 1880 at Gazelle and Goat, a letterpress studio in Potrero Hill.



- A poem from a local San Francisco or Oakland poet is inserted into every bag.
- This year Nomadic Ground Coffee will provide five micro-loans of up to \$500 to street vendors in coffee-producing countries such as Cameroon, Ethiopia, and Peru to establish Nomadic Ground Cafes.

Thomas will be at some of our upcoming events with his pushcart made out of recycled redwood, built with help from Sam at Recycled Lumber in the Bayview. All coffee beans are sourced from South America and Africa and will change depending on which beans are in season. To start off, you can choose from a Peruvian dark roast and a Mexican medium roast in 1-pound bags. (Skus 999006-7, \$12.99)



Marlo's Bakeshop Cookies

Biscotti it's notti. Marlos are...well, different. Sure, they're twice baked like biscotti, but they're softer than the traditional cookie that you're familiar with. Marlos are unique and addictive, handmade cookies baked in small batches using only exceptional-quality ingredients. Marlos started with Grandmom, Ann. Grandmom made the cookies for the last 50 years from a secret recipe that was never divulged. Ever. And Grandmom regularly sent the not-too-sweet hunks of goodness to everyone in the family in old cookie tins, layered to the brim.

Fortunately, Grandmom passed on her wisdom (and her recipe) a few years back, so now you can enjoy Marlos, too, any time you want. Today's Marlos are made from locally sourced, all-natural ingredients and Fair Trade chocolate and packaged in eco-friendly materials.

We offer two tempting flavors. The Original Marlo is an enchanting mixture of dark chocolate-covered raisins, toasted walnuts, and dark chocolate chips, dusted lightly with a mixture of cinnamon and sugar. The Midnight Marlo is a luxe blend of rich and luminous cocoa, dark chocolate chips, and espresso. The Midnight is almost a dense brownie. But then, it's not. It's like a crunchy double chocolate biscotti. But then, it's not.

Enjoy one today!
(Skus 927550-1, \$1.49)



WELLNESSmats®

A healthy way of life.

Take a stand on WellnessMats and say good-bye to back, knee, and foot pain that is often associated with standing for any period of time. These revolutionary antifatigue mats are ergonomically engineered and medically proven to provide maximum comfort, safety, and well-being while you stand. Easy to clean and lightweight, the one-piece construction of these mats features a nonskid top and bottom and a nontrip beveled edge that is ADA-compliant. Unsurpassed comfort, relief, and support while you stand are just a few of the benefits of the WellnessMat, along with these:

- Comprehensive 7-year warranty
- Edges that will never curl
- Antimicrobial by design
- Puncture and heat resistant
- Stain and dirt resistant
- Easy to clean
- Safe and nontoxic (PVC- and BPA-free)
- Proudly manufactured in the United States



Check out the new colors and patterns we now stock, including Antique Linen, Black Linen, Copper Granite, and Granite Steel. (Skus 682001, 042, 043, 625, \$119.99-\$129.99)



At COLE HARDWARE, we encourage our crew members to personally use the products that we sell in order to be more knowledgeable when assisting customers. Similar to how you might see staff recommendations in a bookstore, you will find our crew review recommendations throughout our stores and featured here in the *Hardware Hotline*.



CobraHead® Weeder and Cultivator

(Sku 701000, \$19.99)

A weeder and a cultivator, Cobra Head is the best garden tool on earth and made in the USA! Carpal tunnel-free and works with a pull.

—Bill



CLIMBUP® INSECT INTERCEPTOR



ClimbUP Insect Interceptors serve a vital role in a bedbug control program. Used to monitor for the presence of bedbugs, they are designed to intercept bugs coming to or leaving your bed, which means for every bug caught, that is one less bug to feast on you. The ClimbUP can be used to verify if bugs have been eliminated in a room. Simply slip one ClimbUP under each leg of your bed, keeping sheets, blankets, and pillows from touching the floor. Also keep beds from directly touching walls to prevent bedbugs from invading your bed through that route. Set of four. (Sku 750002, \$16.99)



"Our commitment to you: Your satisfaction guaranteed. Period."

FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, and Mission Street stores.



In the Garden March Garden Tasks

Tips from Dennis and Bill



Stop by our Cole Street garden center for all your gardening needs. The advice is free from the Garden Guys, Dennis and Bill. E-mail them with any questions: dennis@colehardware.com or blitz@colehardware.com.

They say that March comes in like a lion and goes out like a lamb: we'll see if that holds true for us this year! Hopefully a March miracle will allow us to play catch-up with some rain. Regardless, with the dry winter we have had, it is important to adopt water-conserving practices in the garden to responsibly get us through the approaching dry season. The change to Daylight Saving Time on March 9 gives us extra light to work in the garden as we prepare for spring and summer.



- ✓ Snails and slugs: Take care of the snails and slugs that find their way into your garden before they wreak havoc on your plants.

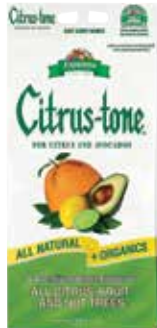
- ✓ Compost: Spread compost over your garden and turn the soil.

- ✓ Prune: After blooms have faded, prune your winter-flowering shrubs. Dormant plants and fruit trees should also be pruned. At the end of the month, prune fuchsias.

- ✓ Weed: Pull weeds before they have a chance to set deep roots.



If weeds get the opportunity to seed, they will be more troublesome because they will have the opportunity to spread. It's easiest to weed right after a rainstorm.



- ✓ Fertilize: When temperatures warm up, start fertilizing blooming and fruit plants with an all-purpose fertilizer. Roses can be fertilized when they begin to leaf out. Feed citrus trees with a high-nitrogen fertilizer that includes iron, such as Citrus Tone. (Sku 7208671, \$9.49) An acid fertilizer should be used on camellias, rhododendrons, and azaleas.

- ✓ Plant vegetables: Hardy seeds, such as radishes, potatoes, spinach, and turnips, can all be planted at this time.

- ✓ Divide and conquer: This is a great time to divide day lilies, hostas, daisies, lupines, and chrysanthemums.



- ✓ Start seedlings indoors: Cardboard egg cartons make ideal seedling starters. Fill each cup with soil and a seed. Once your seedlings sprout, just cut apart the cups and plant—cup and all!



- ✓ Summer bulbs: Plant summer bulbs including dahlias, lilies, gladiolus, and begonias.

- ✓ Annuals: With spring around the corner, you can begin planting annual flowers, including pansies, marigolds, poppies, primroses, calendulas, and allyssum.



See you in the garden!



Tips to Conserve Water in Your Garden



- ✓ Buy and plant water-conserving plants, including California poppies, succulents (echeveria, jade plants, aloe vera), rosemary, Mexican sage, blue fescue grass, and trailing lantana.

- ✓ Mulch garden beds with bark to keep soil from drying out as quickly. (Cedar Mulch: Sku 75958, \$6.99; Micro Bark: Sku 746001, \$9.99)



- ✓ Convert spray systems or install new drip systems. We carry drip supplies including ready-to-use kits. Our Garden Guys are happy to assist you in creating a plan for a drip system that will distribute water effectively in your garden, without wasting this precious resource.



- ✓ Set plants close together to shade the ground and help prevent evaporation.



- ✓ Consider using a rain barrel to collect water when it does rain.



- ✓ Water in the evening or in the early morning before sunrise and avoid watering on very windy days if possible.

- ✓ CloudCover® spray, which forms a thin, flexible film that allows plants to breathe but reduces water loss, can be used on ornamental shrubs and trees to prevent them from losing water. (Sku 7129281, \$16.99)



- ✓ Use hose nozzles with a shut-off and don't allow a hose to run unchecked.

Plant Nanny

Wondering who can water your plants while you're on vacation? Or have trouble remembering to water them even when you're home? Just let the Plant Nanny take care of them for you!

Each ceramic Plant Nanny stake is specially designed to release just the right amount of moisture into the soil. You create the water reservoir by filling an empty wine bottle with water and attaching the included drip-free, threaded adaptor. As the soil begins to dry, the device slowly releases more water (through gravity/diffusion). As an added bonus, the wine bottle creates visual interest and looks pretty peering out through the leaves. (Sku 707451, \$8.99)



WHAT'S IN SEASON

Cooking and Décor Trends in 2014

In January Rick, Tessa, and I attended market week at the Atlanta Gift Show. This complex of high-rise buildings in downtown Atlanta is a maze of showrooms and booths showcasing just about every item imaginable for the home. For stores that focus on carrying decorative and kitchen items for the home, market week here is one of the most important buying trips of the year. Many of the products, such as upscale furniture and bedding, don't apply to us at COLE HARDWARE, but the Atlanta Gift Show is a great source for kitchen, garden, and gift items that we aren't exposed to via our usual hardware channels. As you know, we like to branch out and offer our customers interesting items beyond what you'd expect your neighborhood hardware store to carry. So this was an opportunity to educate ourselves on new trends in home décor and cooking for 2014.

An appealing trend that is gaining popularity in home décor is a style we'll call "organic minimalist." Though dropping that term might make us sound a little pompous, the feeling evoked by this trend is anything but. The "minimalist" part of the term refers to the fact that items are stripped of unnecessary



embellishments and have a purposefully functional attitude about them. There are no ornate engravings to be found on glassware and no frilly ruffles adorning table linens. Straightforward functionality can look cold and industrial, so the "organic" aspect comes into play to balance out potential harshness. Shapes and textures mimic those that are found in nature. So though



items don't look particularly "decorative," they still have an invitingly soft appeal. The result is an unpretentious vibe that makes everyday living look accidentally stylish. From a simple glass vase designed to artfully showcase a single bloom, to wooden coasters whose edges are left raw and unfinished, the best part about this trend is that it feels accessible and is easy to incorporate into your everyday life.

What was the biggest food trend we saw? You may have already noticed it yourself at trendy restaurants about town: bacon everything! Bacon is no longer just for eating along with your scrambled eggs at Sunday brunch. Bacon-infused vodka, chocolate-covered bacon, and bacon-studded cheese: you name it, chefs are putting bacon in it! Though we decided not to order any of the aforementioned treats to put on our shelves, we are introducing the Wow Bacon® for home cooks who want to step up their own bacon game. This ingenious contraption cleanly cooks bacon in the microwave, delivering crispness and flavor equal to what you'd get from a frying pan—without the mess. Whether bacon will be remaining on the breakfast table in your home, or you want to fry up a batch to make maple-bacon ice cream (yes, it's a food!) the Wow Bacon is great to have on hand. (Sku 629881, \$16.99)

On the more refined end of the food spectrum, the cooking method known as *sous vide* is looking to be



the next biggest craze. Never heard of *sous vide*? Neither had we, but after learning about its benefits, we're believers! *Sous vide* (pronounced *soo-veed*) means "under vacuum" in French, and *sous vide* cooking is a gourmet culinary technique long used by chefs worldwide. Up until recently, its use has been relegated to restaurant chefs because the equipment was expensive and took up a lot of space. However, this incredible cooking method is now accessible to home cooks through the easy-to-use SousVide Supreme water oven. The *sous vide* cooking technique involves cooking food in vacuum-sealed pouches, submerged in a water bath that is held at a precisely controlled temperature. This "slow and low" cooking method might sound familiar from crock pot cooking, which also yields tender and perfectly cooked food without much work required from the chef. What sets *sous vide* apart is that since the food is cooked in vacuum-sealed pouches, it retains all



of the moisture and nutrients that are often lost in traditional cooking methods. If you've never heard of *sous vide*, we realize it may sound a little crazy, but after you've tasted your first *sous vide* egg or amazingly moist boneless, skinless chicken breast, we're sure you'll be joining us on the *sous vide* bandwagon! (Sku 629073, \$329.99)

—Adrianna

Allergy Defenses for the Home

Allergy season varies depending on what allergies you suffer from. The weather can also be a factor, with pollen counts fluctuating depending on temperature, wind, and humidity. If you suffer from allergies, take these steps to reinforce the allergy defenses in your home and office.

Air Purifiers

Holmes® Air Purifiers use both a HEPA filter and a carbon odor filter to help capture larger particles and reduce household odors. The purifiers remove dust, pollen, mold spores, and pet dander from the air. They are designed to circulate the air in a room when positioned against the wall. (Sku 6105076, \$89.99)



Furnace Filters

We carry two types of furnace filters useful to allergy sufferers. The 3M® Micro Allergen™ filter performs twice as well as standard furnace



filters at removing particles less than one micron in size. These are the most important to capture because they make up 99% of the particles in the air and can be breathed deep into the lungs. We carry a variety of sizes of the Micro Allergen filter to fit most standard-sized furnaces. Also by 3M, the Ultra Allergen™ filter gives the highest level of filtration available in one-inch residential filters.

Window Screens

Window screens will not keep pollen and dirt from entering a building, but they can help keep bugs and some dust out. Our stores stock a variety of adjustable screens from 10 inches to 24 inches high that expand up to 45 inches wide. (Skus 5094636, 44, \$8.99–\$14.99)



Vacuum Bags

Before you begin spring cleaning, make sure your vacuum has an allergen-inhibitive bag. When shopping for a bag, look for the words



"microfiltration" or "allergen." These bags will prevent your vacuum from ejecting the dirt, dust, and dander back into the air while you are vacuuming.

Dehumidifiers

Mold is a primary contributor to allergy symptoms. Stop mold and mildew before it can form by using a dehumidifier to remove excess moisture from the air. You can use a simple tub-type dehumidifier like Damp Rid®. Just open the tub, pour the crystals out of the bag, leave in a corner, and drain every week. (Sku 70252, \$3.99)



For the ultimate dehumidifier, check out the Perfect Aire™. With a relative humidity range of 35%–85%, this dehumidifier will pull 30 pints of water out of the air before you need to empty it. (Sku 4520565, \$199.99)



HOME IMPROVEMENT

Tal and His Hardwood Flooring Team

When remodeling, homeowners have many flooring options these days, including hardwood, prefinished wood, laminate, and vinyl. If you have existing hardwood floors, refinishing will be an option instead of replacing the entire floor. A favorite choice of City dwellers because they provide character and elegance to a home, hardwood floors throughout a flat also provide a sense of continuity from room to room.

Tal and his team install, refinish, repair, and recoat hardwood floors for residential clients. This family-owned and operated company stays on the cutting edge of industry techniques and products and has, over the years, developed a team of technicians and craftspeople with a real passion for delivering beautiful floors. Always researching the newest tools and techniques so they can better serve clients' needs, Tal's team is made up of industry experts with decades of hardwood flooring experience.

Over the last 25 years, they have worked on more than twenty thousand homes all over the Bay Area. They take pride in providing best-in-class service and craftsmanship, exceeding industry standards regardless of project size or complexity. Project managers are experts in every possible facet of wood flooring and will guide you through every step of your project, including providing a detailed estimate, helping with wood and stain selection, and completing the project to your absolute satisfaction.

All of Tal's foremen go through a lengthy training process. After a three- to five-year apprenticeship working as a helper, prospective foremen are trained by the National Wood Flooring Association (NWFA), the official industry trade association. In a training program that spans four to six weeks, they

learn from leading experts about the newest and most effective techniques in wood flooring installation and refinishing. Once they return from this program, they are supervised on simple jobs and only advance to more-complex work once fully trained. The culmination of the process is a certification from the National Wood Flooring Association Certified Professionals (NWFACP), the



highest distinction in the industry.

This training process ensures that every crew stepping onto your jobsite has the highest level of expertise available. The extra effort is worth it—the average foreman has been with the company for over 10 years.

Hardwood Floors—Eco-Friendly Options

Tal and his team take pride in providing one of the most sustainable flooring choices on the market. Hardwood floors, when harvested, milled, installed, and finished properly, are an extremely renewable building product. Some of the green options Tal's team provides:

- Largest selection of FSC-certified wood in the Bay Area. Forest Stewardship Council (FSC) is the most recognized and enforced standard for



- forest sustainability. Tal's team provides the largest selection of FSC-certified wood, both prefinished and finished-in-place.
- HEPA-filter dust containment system. Their top-of-the-line vacuum system ensures that over 95% of the wood dust is captured, resulting in a cleaner environment for both you and their workers.
- Reclaimed hardwood. Reclaimed hardwood is hardwood that is taken from old barns, ships, even wine barrels. This is a 100% sustainable option that allows you to get premium wood without having to harvest any trees.
- Sustainably grown and manufactured bamboo. Unlike traditional hardwood sources, which take 60 to 80 years to mature, bamboo grows as quickly as 10 to 15 years. Tal offers a large selection of formaldehyde-free bamboo.
- Formaldehyde-free adhesives. Tal provides formaldehyde-free options for glue-down installations and also carries a large selection of formaldehyde-free engineered flooring options.
- Low- and zero-VOC finishes. Tal carries a full range of commercial-grade finish options, which include low-VOC water-based urethanes and zero-VOC penetrating oils.

If you are considering installing or refinishing your hardwood floors and would like to speak to Tal and his team, contact our Repair Referral Service at **415/753-2653 ext. 3** or **homerepair@colehardware.com**.

Five Things Homeowners Should Look for in a Hardwood Flooring Contractor

1. Professional training. Insist on knowing the training level of the person supervising and working on your floor. The highest level of expertise is a National Wood Flooring Association Certified Professional (NWFACP). Ask for proper documentation.
2. Top-of-the-line tools that are properly operated and maintained. Because hardwood flooring is a tool-intensive trade, the final product is only as good as the tools used. Working with poorly calibrated tools is like using a shaving blade that is dull—it will do more harm than good.
3. Experience and credentials, and the references to back them up. Seek out third-party reviews (such as Yelp.com) and ask for a list of recent projects and references. Confirm that all

insurance and license information is current. Without valid insurance, you are liable for any injury or damages that occur on the jobsite.

4. High-quality product selection. Visit the company's website and evaluate its selection of wood choices. Look for a wide variety of prefinished options and uniqueness of finish-in-place species and stains. Ask for availability of custom samples and references of recent projects completed with selected products.
5. Clear warranty. Make sure the warranty is spelled out in the contract. Many wood flooring installation failures only show up years after the work is completed, at which point the floor may need to be refinished or replaced.

Mobile Locksmith Services

24/7 Emergency Services

Residential/Commercial Services

- Rekey and Lock Changes
- Installation, Service, Repairs
 - Dead bolts and standard locks
 - Panic hardware
 - High-security locks
 - Electric strikes
 - Keyless-entry locks
 - Mailbox locks
 - Antique mortise locks
 - Safes

Design, Customization, and Implementation

- Master key systems
- Access control systems
- Lock Outs (30 minute reentry in most cases)

Automotive Services

- Lock Outs
- Lock Repairs

Master Locksmith with Over
20 Years of Experience

Contact us at **415/753-2653 ext. 3**
or e-mail **homerepair@colehardware.com**.

HARDWARE KNOWLEDGE

Keep It Together!

For emergency fixes around the house, COLE HARDWARE offers a variety of products that let you make repairs instantly: patch, seal, hold, and more. From cracked smartphones to leaking pipes, these products offer endless uses. Keep a roll of each in your toolbox at home and in the car.

Gorilla® Clear Repair

No other tape offers the clarity, strength, and durability of Gorilla Clear Repair! The ideal solution for almost any repair, Gorilla Clear Repair features the strength of Gorilla Tape in a weatherproof, airtight, crystal-clear tape. Fix, patch, seal, hold, and protect almost any surface with a crystal-clear appearance for a perfect fix every time. Comes in a 1.88" x 27' roll that is easy to tear by hand, Clear Repair is also weatherproof. (Sku 127057, \$7.99)



Leather/Seat Cushion



Automotive



Plastic Inflatables



Tarps/Awnings/Covers



Labeling/Plastic Repair



Camping



Cracked Smartphone

FiberFix™

One hundred times stronger than duct tape, FiberFix was born out of the frustration of not having anything better to use to repair broken items than temporary, weak tapes or messy epoxies. Featured on TV show *Shark Tank*, FiberFix can be used to fix everything from leaky pipes to broken tool handles and car parts. Sanded and painted, it can make furniture items look as good as new. Easy to use—simply dip it in water, wrap it around the broken item, and in only 15 minutes the tape hardens like steel, and you have a long-lasting repair. Available in three roll sizes. (1" x 40": Sku 9284399, \$6.99; 2" x 50": Sku 9284373, \$8.99; 4" x 60": Sku 9284324, \$11.99)



Rescue Tape®

Rescue Tape is a self-fusing silicone tape that creates a permanent airtight and watertight seal in just seconds. Rescue Tape never gets gummy or sticky, as both electrical and duct tape can. Extremely versatile, Rescue Tape also resists fuels, oils, acids, solvents, saltwater, and UV rays. It can withstand up to 500°F, has 950 psi strength, and insulates 8,000 volts. The tighter you stretch Rescue Tape, the quicker it bonds. It creates an instant bond when it overlaps itself. Available in black, yellow, red, blue, green, and clear in 1" x 12' rolls. (Skus 4387437, 4387510, 28, 51, 77, 94, 4389433, \$11.99)



Disaster Preparedness (“Are You Ready” Series, Parts 14 and 15)

April 18 marks the 108th anniversary of the 1906 San Francisco earthquake. While we all realize that we should be prepared for the next “big one,” the reality is that many of us are not. Our stores tend to see an influx of shoppers looking for emergency preparedness items only after a natural disaster occurs somewhere in the world. Take steps now to prepare for the next predicted major earthquake or other disaster.

Know Your Neighbors

During a disaster, we often need to rely on people beyond our immediate families. Working with neighbors can save lives and property. Get to know your neighbors, and you may discover common bonds and create a neighborhood in which people look out for each other. Try to meet and greet the people on every side of your home. Participate in local fairs or community events. If you're a member of a neighborhood organization or crime watch group, introduce disaster preparedness as a new activity. If you are a NERT trainee, tell neighbors about upcoming classes and distribute flyers.

Look Out for Each Other

Getting to know your neighbors will allow you to know who in your neighborhood has special skills (medical, technical, etc.). Find out who may need special help, such as disabled and elderly persons, so you can check in on them and offer assistance in

case of a disaster. Plans can be made for childcare in case parents can't get home. Neighbors can be designated to tend to animals in the event that a disaster occurs when their people are not at home. When you are away from home, it's good to know that neighbors will check on your place during an emergency.

Office “Get Home” Kit

Being prepared for an emergency or disaster means being ready wherever we are. Since many of us spend a lot of time at work, planning includes knowledge of safety procedures for the workplace. Know your company's safety plan and the locations of emergency exits, fire extinguishers, and other safety equipment.

Keep a “get home” kit at your workplace, with enough supplies to get to your family's prearranged reunification site. If you drive to work, keep an additional kit in your car (in the wake of a disaster, you may not be able to get to the kit in your office).

Recommended Kit

A daypack containing:

- Water (a gallon in quart containers)
- Change of warm clothes, including a hat, gloves, and sturdy shoes
- Portable radio, with batteries packaged separately
- Flashlight, with batteries packaged separately
- Light sticks



- Two heavy-duty garbage bags (for use as shelter or poncho)
- Snack food
- Tissue and personal hygiene items
- First-aid kit, including prescription drugs, sunscreen, disposable gloves, and hand sanitizer
- Money, in small bills and coins
- Multi-tool
- Small plastic bags for storage
- Whistle
- Phone numbers, addresses, primary contact, and photos of family
- Cell phone battery extender

Reunification Plans

Review your reunification site and possible routes to it with your family and your coworkers. Before leaving work, let others know you're leaving and leave a note that includes your departure time, route, destination, and primary contact information.

ENVIRONMENTAL INFO

COLE HARDWARE
GREEN CERTIFIED

GOOD FOR THE EARTH—WE TAKE ACTION FOR THE

ENVIRONMENT!

Water-Saving Tips

Due to our dry weather and below-average rainfall over the last few months, the state of California is in an official drought. Because clean water is part of our everyday living, it is also very easy to take it for granted. We just turn the spigot on and there it is. Look around the house and see what you can do in your home to cut back on your water usage. Here are a few tips to get you started.

In the Garden:

- Make maximum use of water by watering early in the morning.
- Weeds steal valuable water, so keep them under control by weeding regularly.
- Spread a layer of mulch around plants to retain moisture.

In the Laundry Room:

- Use the proper water level for the load you are washing.
- When purchasing a new washing machine, consider a front-loading style, which can use half the water of top-loading styles.

In the Bathroom:

- Install an aerator on your faucet. An aerator is a simple, inexpensive device that adds air into the flow of water.
- Install a low-flow showerhead.
- To see if you have a leak, add some food coloring

to your toilet tank. If it seeps into the bowl without flushing, chances are you have a leak.

In the Kitchen:

- Install an aerator on the kitchen faucet.
- Keep a pitcher of water in the refrigerator for when you need a cold drink instead of running the tap until the water is cold.
- Select the proper size pot when you are boiling water to make pasta or other boiled food. In other words, don't boil unnecessary water. Steam vegetables when possible—you'll also retain more nutrients.
- Instead of running water when washing fruits or vegetables, wash these foods in a bowl of water.
- Use the garbage disposal sparingly. Compost any food waste and save gallons of water.

Don't forget to check the storm drains on the streets around your home. With below-average rainfall, leaves and debris tend to pile up on the streets in between storms. The first rains after a dry spell will wash all this debris down to the nearest gutter, causing flash floods for the homes and businesses in their vicinity.



New Water-Conservation Remodeling Laws

A new law in California requires contractors doing any remodeling or additions to your home to also install new water-conserving plumbing fixtures throughout your entire home if it doesn't already have them. If you are remodeling your kitchen or making permanent improvements to any room in your home, your contractor must also install high-efficiency toilets and water-efficient



showerheads and faucets—even if this work isn't in the room being remodeled. If you are planning a remodel in your home, make sure you discuss this with your general contractor to avoid a surprise at the end of the job.

Water-Wise Evaluations and Rebates from SFPUC

The San Francisco Public Utilities Commission (SFPUC) offers programs to help City residents and business owners use water wisely to save both resources and money. Here are some ways they can help.

Hidden Leaks: Did you know that a leaking pipe can cost you thousands of dollars in water and sewer charges each year? The SFPUC can help you find ways to detect leaks and reduce your water use. The SFPUC currently offers free Water-Wise Evaluations: trained specialists will visit your home and garden or business and provide you with an assessment tailored to meet your specific needs, including how to read your water meter as a tool for detecting silent leaks and assessing your water usage.

Toilets: These water guzzlers account for one-third of indoor water usage. Cash rebates are offered if you replace your old, inefficient toilet with a

high-efficiency toilet (HET), which has a flush volume of 1.28 gallons per flush or less, standard as of this year. Rebates from the SFPUC are available if you switch out your old model for an HET model.

Clothes Washer: These account for more than 20% of indoor water usage. A conventional washing machine can use more than 50 gallons of water per cycle—adding up to a stunning 16,000 gallons of water a year on laundry alone. The SFPUC also offers rebates on clothes washing machines.

Visit www.sfwater.org for more information on rebates or to schedule a Water-Wise Evaluation for your home or business.



Recycle at COLE HARDWARE!



Bring to any of our four stores:

CELL PHONES:

Personal cell phones—batteries and chargers not required. PLEASE, no cordless home phones, car phones, walkie-talkies, pagers, or two-way radios.

BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



OLD LATEX PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The latex paint containers you bring to us should have paint in them!
- The ORIGINAL label on each can must CLEARLY state "latex," "acrylic," or "water-based" paint. No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- You must not be a commercial paint user.
- Please limit your drop-offs to no more than 10 gallon-size containers (or 40 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



SCRAP METAL:

Copper and brass.

EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

SOFT PLASTIC:

Clean plastic only. Households only. One basketball-size amount per visit, please.

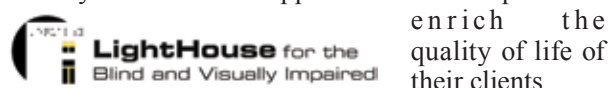
For Bay Area recycling resources, visit www.colehardware.com/recycle.htm



COMMUNITY NEWS

Spare Change Program

With our January spare change donations totaling \$662.60, this brings our grand total to \$18,553.33. Bayanihan Alay sa Sambayanan (BALSA) was the recipient of our January collection funds to support their relief and cleanup efforts after the recent typhoon in the Philippines. Our February collection will benefit our Community Partner Lighthouse for the Blind and Visually Impaired, which provides a variety of educational opportunities that expand and



enrich the quality of life of their clients. In March we will collect spare change for GIRLS 2000, a holistic program designed specifically to meet the needs of girls ages 10 through 18 and their families living in the Hunters Point public housing developments. Since March 8 is International Women's Day, GIRLS 2000's underlying philosophy that all girls can succeed if they have the proper



tools and guidance is the perfect fit for this month. Every service and activity is designed to provide young women with exposure and experiences that will give them strength to overcome obstacles, hope to dream about the future, and confidence to achieve those dreams.

Program services include computer instruction, academic

tutoring, group and individual counseling, gender-specific support, career mentoring and employment development training, life skills classes, field trips, art and dance projects, community gardening, and much more.

It's simple to donate! Just drop your spare change into the collection jars when you're checking out at any of our stores. Or bring in that old jar of coins that's collecting dust on your dresser.



Mariya Taher, community liaison manager at WOMAN, Inc., accepts our December spare change donation of \$1,038.

Curb Appeal



Red! This home on Pacific Street stands out along a block of traditional Edwardian structures and others, not only because of its architectural style, but also because of the bold use of red. Notice that there are no contrasting colors used, yet the building is stunning.

Chess, Anyone?

Rewards members Joe and Jordan Barakat from Noe Valley spent two hours at our Mission Street store picking out the right nuts and bolts for their creative chessboard pieces. The board is just a 12" x 12" piece of wood with alternating rubber/cardboard tiles. Our crew members love helping with special projects. E-mail photos of projects you've completed with assistance from our team to hotline@colehardware.com. We'll send you a \$5 COLE HARDWARE gift card in return and publish the photo in an upcoming issue of the *Hardware Hotline*.



Polk Corridor Cleanups

Help keep our neighborhoods postcard-perfect! Polk Gulch is fortunate to have two neighborhood groups sponsoring monthly volunteer street cleanups. All of the equipment is provided by the Department of Public Works—they just need some muscle to get the work done.

Russian Hill Neighbors

Second Saturday of each month
(March 8)
9:30 am–12:00 pm
Meet at FLIPP
1400 Green Street @ Polk
Info: improvement2009@rhn.org

Middle Polk Neighborhood Association

Third Saturday of each month
(March 15)
9:45 am–12:00 pm
Meet at It's a Grind
1800 Polk Street @ Washington
Info: frank@middlepolk.org



THE 18TH ANNUAL BARK & WHINE BALL

When: Thursday, March 13, 2014, 6:30PM
Where: Fort Mason Center, Festival Pavilion

You and your dog are invited to walk the red carpet and celebrate with us!

- Delectable food from McCalls Catering & Events
- Live Auction
- Music and Dancing

To purchase tickets, please visit our website www.clawsf.org, phone 415.522.3535 or email info@clawsf.org



*Sponsored by Critter Lovers at Work (CLAW) Benefitting the Cinderella Fund of the San Francisco SPCA



COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

Accounting/Bookkeeping: We are an accounting firm specializing in accounting systems for small and medium sized businesses with a focus on QuickBooks and online solutions. Services include setup, training, troubleshooting, cleanup, and ongoing bookkeeping for businesses that want to outsource the accounting. Deborah Lardie is a CPA and Certified QuickBooks Consultant. 415/864-0770, www.lardiecompany.com, deborah@lardiecompany.com

Attorney: Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896, e-mail john@johnweinsteinlaw.com.

Bed and Breakfast Hosting: If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: reservations@bbsf.com, website: www.bbsf.com. Bed & Breakfast San Francisco—since 1977.

Clear Your Clutter: Professional Organizer/Personal Assistant. Organize your home or business (new or not) so that it runs smoothly and efficiently. Assist you in business or home operations (bringing order, setting up files, paying bills, running errands, etc.). Packing/unpacking. Conscientious attention to detail, both materially and ideologically. Aesthetic Solutions. 415/517-5043.

Computer Help: Honest Dave's Affordable PC Housecalls: Travels to your home or office to fix your computer. Viruses removed, computers speeded up to work like new, hardware and software installed, upgrades, training, TiVo, printers, and full support. 10 years full-time experience. Check my Angie's List reviews (see Honest Dave). Call 415/271-0369.

Declutter/Professional Organizer: We are all dealing with a lot more stuff than we need. Closets and cabinets can be frustrating when they become so cluttered we have no idea what we have, or where our things are. Organizing is more than putting things in order and making them look good; making decisions and changing behavior is also part of the process. Free estimate. E-mail: mkane_2008@yahoo.com or call 415/563-6306.

Driver: Retired gentleman can drive you (in my car) to medical appointments, grocery shopping or on other local errands. I am dependable, very punctual, friendly with a good sense of humor plus a fantastic reference list! I do what taxi drivers don't: wait for you in doctor's waiting room, help you shop (if needed), carry groceries/packages etc. All this for only \$25 an hour (2-hr. minimum). Please call Bill: 415/826-3613 or e-mail to bill311@att.net. Thanks for reading my ad!

Fog City Doula: Are you expecting/adopting a baby, or know someone who is? I provide support during this exciting and overwhelming time. Studies show that the benefits of having a postpartum doula include

less maternal stress and exhaustion and reduced rates of postpartum depression. Gift certificates available. Call Dina at 720/438-1262 or visit my website at www.fogcitydoula.com.

Framing: Custom frames and mats. Personalized design consultation. Have your art framed by a local trusted artist. 30+ years in the design business and competitive pricing. Kingmond Young, 416 Cortland Avenue, 415/206-1680.

Interior Redesign and Feng Shui: Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit www.spacetransform.com.

Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See www.franklawoffice.com for info.

Math Teacher/Tutor with Teaching Credential and MA in Math Education from Stanford University: Warm, customized coaching leads to permanent expansion of the student's comprehension, ability, and confidence. I work with children (above age nine), teens, and adults. All levels of mathematics from elementary math through algebra, pre-calculus, and calculus. References available. E-mail nan.foster@comcast.net or call Nan at 415/254-2242.

Orange Dog Manor: Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath. Special discount for weeklong rentals. Visit our website at www.orangedogmanor.com or call 415/753-6886.

Printing: We print business cards, office stationery, and company brochures using the latest technology. Free consultations, easy e-mail prices, and friendly service. Delivery right to you. Call or e-mail On The Mark for graphics, print, and mailing services. References available. Call or e-mail: 415/621-2312 or Sam@printotm.com.

Proofreading: Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

Real Estate: Your Bay Area Real Estate Agent, Serving San Francisco and the Peninsula: Shari Klein, JD. Commercial and residential specialist; legally trained; experienced; seasoned negotiator; strong values and professional integrity; committed and responsive. "This is about you—the way to get started is to quit talking and begin doing." (Walt Disney) Cell number 650/464-5074. E-mail: sharicklein@gmail.com. DRE # 01941623.

Stereo Repair/Home Theater Installation: Gene's Sound Service offers expert component-level repair of home audio systems as well as audio, video, and home theater installation and system troubleshooting. Specializing in on-site service at your home, office, or shop. Convenient day, evening, or Saturday appointments available. Many local references. Advice on maintaining your system gladly given. "Thanks for making the mayor's house sound so much better." — Art Agnos. Call Gene at 415/377-1258. More info at genessoundservice.com.

Tax Prep and Planning: Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057 or visit www.StegerTax.com.

Wallpaper Installation: Over 30 years experience with all types of wall coverings: anaglypta, inlaid wood veneer, glass beads, metallic, natural fiber, hand-printed, murals, and nonwovens. The latest techniques in full-service, quality preparation, removal, repairs, and installation. For projects large or small, contact Susan through our Repair Referral Service at 415/753-2653 ext. 3 or homerepair@colehardware.com.

COLE HARDWARE
proud member of:



Polk Street Merchants District



Russian Hill Neighbors



HANC
Haight
Ashbury
Neighborhood
Council

som**ba** South of Market Business Association

COLE HARDWARE supports organizations working to enhance our great City. If you'd like us to be part of your membership, please contact julia@colehardware.com.

Benjamin Moore® Paint Available at COLE HARDWARE!



*Colors that let you
create a room that
reflects your sense of style,
passion, and flair*

Choose from over 3,300
Benjamin Moore colors.



The COLE HARDWARE Calendar - March

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Hardware HOT DEALS March 1-16 see insert				1
2	3	4 Mardi Gras	5 	6	7 	8 International Women's Day Street Sweep Russian Hill see page 10 for details
9 	10 Daylight Saving Time Begins Sunday, March 9	11	12 Plant a Flower Day	13	14 	15 Street Sweep Middle Polk see page 10 for details
16	17 St. Patrick's Day	18	19 Hardware Happy Hour 5:00 pm-8:00 pm see page 2 for details	20 First Day of Spring	21 	22
23	24	25 COMMUNITY SAVINGS DAYS Teacher Tuesday		26 Senior Wednesday	27 Military Thursday 	28
29	30	31 Student Monday	 COMMUNITY SAVINGS DAYS Special Community Members SAVE 20% see our website for more details		Flash Friday DEALS To sign up, send an e-mail to hotline@colehardware.com with "Flash" in the subject line.	



**Our founder Dave Karp,
Purveyor of Hardware Wisdom**

The COLE HARDWARE credo...

Commitment to savings:
Rewards program members receive a 5% monthly dividend on purchases.

Commitment to the community:
We donate 10% of what you spend to local charities (you get to designate one of our Community Partner beneficiaries).

Commitment to you: Over 90 years of guaranteed customer satisfaction.

Commitment to the environment:
We're reducing our footprint by implementing environmentally sound practices in our stores.

Four locations serving you every single day of the year!

2254 Polk Street

San Francisco, CA 94109-1820
(at Green Street on Russian Hill)
415/674-8913 Fax: 674-8917
Every day 8:00 am-8:00 pm

3312 Mission Street

San Francisco, CA 94110-5009
(at 29th Street—near Safeway)
415/647-8700 Fax: 647-6554
Every day 8:00 am-8:00 pm

956 Cole Street

San Francisco, CA 94117-4316
(at Parnassus—near U.C. Medical Center)
415/753-2653 Fax: 753-0957
Every day 8:00 am-8:00 pm

70 4th Street

San Francisco, CA 94103-3124
(downtown bet. Market and Mission)
415/777-4400 Fax: 777-4453
Every day 8:00 am-8:00 pm

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the Hardware Hotline at 415/753-2653 ext. 5 or e-mail hotline@colehardware.com.



San Francisco's Favorite Hardware Stores!

www.colehardware.com
Contractor's License #708403
service@colehardware.com