

**Hardware
Happy Hour**
Wednesday, January 22
5:00 pm–8:00 pm
see page 2 for details



**New
Store Hours**
8:00 pm–8:00 pm
see page 2 for details



SIGN UP FOR OUR
EXCLUSIVE MONTHLY
DEALS!
Mobile-Only Offers
see page 2 for details

COLE HARDWARE'S *Hardware Hotline*

January 2014
NEWS AND VIEWS FROM AROUND THE STORES

Meet Adrianna and David: The Third Generation Arrives at COLE HARDWARE

I began working with my father when I was 12 years old. I would come to the store after school on some days and work on the weekends, too. I enjoyed the store and the products, and I especially liked our

customers. And of course I liked my boss, too. In fact, my dad always did what he could to insure that Cole Street Hardware was the best place for me to work. He was flexible with my school, sports, and social calendars. And he always paid me slightly more than what my friends were earning in their part-time jobs. (If they were earning \$1.25 per hour, I was getting \$1.50!)

I never left. Cole Street Hardware was part of my daily life through high school, and I commuted to the store to work when I could while attending UC Berkeley. Ultimately, of course, Cole Street Hardware became my lifelong career when I threw my hat in the ring permanently in 1976 when I was 25 years old.

Fast-forward to today. At 62, I'm now in my dad's shoes of yesteryear. My kids, Adrianna and David, have grown up in the business just like I did—working part time whenever they could. A couple of years ago, I told them that

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*Three generations of Karps:
Rick, Adrianna, Dave, and David*

A New Year and a New Look for Our Cole Street Store

During the summer and fall we restored the facade of the Cole Street store. Our building, while functional, had been looking a bit bedraggled for a long



time. Tiles were broken, windows that could not be accessed were cracked, and paint was faded. In fact, the building looked so bad that we just covered it up with a wood facade. Years ago, when a car commercial was shot in front of the Cole Street store, the producers put up a wood covering on the building. We liked it so much, and it did such a good job of hiding many of the building's warts, we told the production company not to take it down. We did what we could to fortify it and make it permanent, and it lasted at least 10 years. But it was time for a change.

The building is beautiful now. The tiles are new
continued on page 2...

**Calling All
Muralists**
Read about an
opportunity
for you!

Save a Tree: Rent-A-Tote

It's funny how the value of a used cardboard box can skyrocket quickly from that of discarded dumpster trash to a covetable treasure when you are moving. You've probably been that person, wandering from grocery stores to shops to homes of friends, desperation in your eyes as you scrounge for salvageable boxes, explaining, "I'm moving." You need say no more. Once the adequate amount of cardboard for the move is collected, a fleeting sense of achievement is replaced by the headache-inducing endeavor of making those found treasures functional. Boxes of all sizes and states of deterioration are rebuilt, stuffed with belongings,

and wrapped furiously with tape. Fingers are crossed that they survive the move with their bottoms intact. When the move is complete, a decision must be made. Dedicate a space to store your haul? Or toss them, as most people do, and repeat the process the next time you move? Enter an alternative to this cycle: COLE HARDWARE'S Rent-A-Tote program.



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"Our commitment to you: Your satisfaction guaranteed. Period."

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Hardware Happy Hour Returns!

Wednesday, January 22

5:00 pm–8:00 pm



HAPPY HOUR COUPON

\$10 OFF
ANY \$20+ PURCHASE
DURING HAPPY HOUR

Valid Wednesday, January 22, 5:00 pm–8:00 pm. Offer does not apply to gift cards, Muni passes, Clipper cards, meter cards, special orders, or sale merchandise. Not valid with other coupons or offers. Must be a member or join our Rewards program. One redemption per household.

FDEAL



We're happy to announce that our Hardware Happy Hour is back! Kick off the new year with us while enjoying a glass of our Cutting Edge wine and a few bites of our gourmet chocolate, and take advantage of our \$10-off coupon. Stock up on cleaning supplies to get your home clean before Chinese New Year on January 31. (Superstition says it's bad luck to clean house on New Year's day.) Or maybe this is the year you want to get organized or tackle that home improvement project you've been putting off. We hope to see you at Hardware Happy Hour!

New Store Hours: 8:00 am–8:00 pm Every Day

In order to better serve you, beginning Thursday, January 2, our hours at all locations will be 8:00 am–8:00 pm, seven days a week!

Our customers' busy schedules and changing demographics, especially at our downtown location, which has seen a surge in residential customers over the last few years, make it more important than ever to offer expanded evening and weekend hours. As a convenience, our stores will now have uniform hours across the board. We're also open 365 days a year! Holiday hours will vary, but we hope our new daily hours will make shopping with us even more of a pleasure. And don't forget, you can always shop after hours at www.colehardware.com!



Meet Adrianna and David

...continued from page 1

this was my decade of transition, and it was time for some thought to be given to succession planning and business perpetuation. David and Adrianna are both in their 20s. And both have decided to work together and join COLE HARDWARE to usher it into the next generation!

Adrianna began working for COLE HARDWARE again in August. She is our housewares buyer, learning our inventory and building relationships with our many vendors. Adrianna is also focusing on our advertising and marketing (already writing many of the articles you read in the *Hardware Hotline*). She is working toward becoming our social media marketer.

David moved back from Chicago to enter the family business full time in November. Even though David left home for college and then to live in Chicago, he never really left the business. He always stayed connected and regularly peppered me with questions and queries for news of the stores, offering his perspective from afar. Today he is our inventory manager, which is a huge job in itself. He is also learning everything about our operations. Selling nuts and bolts is no longer as simple a task as it was when I came into the business. We have myriad systems, technology galore, and of course umpteen governmental regulations to adhere to.

And me? I am one proud dad. And more importantly, happy to report to you, our patrons, that COLE HARDWARE is poised to prosper and to serve you well into the future.

—Rick Karp

COLE HARDWARE'S Mobile Coupon Club

You are cordially invited to become a member of COLE HARDWARE'S Mobile Coupon Club! Joining couldn't be easier: just text the word "COLE" to the number 55155 from your smartphone, and you will be instantly rewarded with exclusive and super-valuable savings. These days, many people find SMS text messaging to be the most efficient and convenient method for quick communicating—especially here in our tech-savvy City by the Bay. So we're offering mobile coupons via text to meet you on your level and deliver savings in a way that's more convenient than ever. Now, we love our customers and hope you love us, too, but don't worry—just because you're giving us your digits, we're not going to get all clingy on you! And we will never share or sell your phone number. When you opt in to the club by texting "COLE," you will typically receive two texts a month from us. The first text will be your link to three single-use coupons that you redeem directly from your phone. To cash in on the deals, just show our cashier your phone displaying the coupon you wish to redeem. The second text will be to remind you not to miss out when the coupons are about to expire. Of course, if at any time you want to stop receiving texts, text us the word "STOP," and we'll take the hint immediately. Go on and text "COLE" to 55155 right now to find out what exclusive deals we are offering our Mobile Coupon Club members this month! You've got nothing to lose.



Save a Tree: Rent-A-Tote

...continued from page 1

As part of our never-ending quest to lessen our collective environmental footprint and offer unique services, COLE HARDWARE is proud to introduce our new Rent-A-Tote program. The totes we have available for rental are a generous 27"L x 17"W x 12"H—the perfect size to pack with your things without becoming too heavy to comfortably carry. They are the same type of totes that we fill to the brim and toss into our vans for our inter-store transfers of merchandise. So we can tell you from *lots* of experience in our warehouses that they are much sturdier than cardboard! We've purchased an extra set of these totes, kept separate (cleaner and less banged up) from our store-use totes, to make available to our customers.

Why is renting totes for your move instead of buying or scavenging for boxes a good idea?

- You extend our planet's resources. Fewer moving boxes purchased means fewer trees cut down and less carbon dioxide added to our atmosphere in producing the boxes.
- You can pack much more in a tote than you can in a box, so you won't need as many.
- There is little risk of totes being damaged, so your belongings are safer in totes than packed in cardboard that can be dented or smashed.
- You'll save valuable time by picking up your totes at COLE HARDWARE, or having them delivered, instead of spending hours scavenging.
- By design, our totes stack on top of each other more neatly and easily than boxes—meaning you or your movers (who often charge by the hour) can use time and space more efficiently.

NUMBER OF TOTES RENTED	COST PER WEEK
1	\$5.00
5	\$20.00
25	\$95.00
35	\$125.00

Totes are cleaned between rentals. From 1 to 5 totes will fit in the backseat and/or trunk of most cars. For rentals of 25 or 35 totes, we offer *free delivery* within

San Francisco city limits! A deposit is charged at the time the totes are rented and is refunded when your clean totes are returned to us.

A New Year & a New Look for Our Cole Street Store

...continued from page 1

but have a "retro" appeal. In fact, the entire building does! The light fixtures are great. The wall sconces have been restored. The medallions and columns have been resurrected and freshened up. Noelle can access the great picture windows to install her magical creations. But something is still missing: the mural.

High above the entrance, we had a huge and fun mural, depicting COLE HARDWARE in the past and future. Over time, the weather was breaking it down to the point that it was no longer safe to have it hanging above. We need a new one.

Rather than design something ourselves, we thought it would be fun to reach out to the community and have a contest to select the next mural to be hung. The winning artist will get a budget, a stipend, and the opportunity to showcase his or her work atop COLE HARDWARE. How cool is that?

If you are interested in submitting a design for consideration, e-mail rick@colehardware.com for specific details, dimensions, etc. Designs should reflect the spirit of COLE HARDWARE and/or our community. The mural can be multidimensional, utilize varied media, trompe l'oeil, or whatever your artistic imagination suggests! Have fun with it.

—Rick

"Our commitment to you: Your satisfaction guaranteed. Period."

Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

Repair Referral Service

COLE HARDWARE's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning
Alarms/Security Systems/Access Control
Antique Restoration
Appliance Repair and Installation
Arborist
Architectural Planning
Asbestos Removal
Bath Resurface
Brick and Stone Masonry
Cabinetmaking
Carpentry
Carpet and Linoleum Installation
Carpet Cleaning
Chimney Sweep and Repair
Cleaning/Janitorial
Commercial Kitchen Installation

Computer Data Cabling
Computer Grounding
Computer Repair and Tutoring
Concrete
Custom Closets, Pantries, and Storage Solutions
Decks New/Stain
Design + Build
Disaster Cleanup and Restoration (Flood/Fire/Sewage)
Door Refinishing
Drain Cleaning
Drywall/Lath
Duct and Dryer Vent Cleaning
Electrical 24/7
Emergency Locksmith
Emergency Power Restoration

Faucet Repair and Installation
Fences
Furnace Repair and Installation
Furniture Refinishing and Repair
Furniture Upholstering
Garage Door Repair/Installation
Gardening/Pruning/Tree Trimming
General Contractors
Glass Installation
Grout Restoration
Handyman Services
Hardwood Floors New/Refinish
Home and Office Organizing
Home Energy Rating Systems (HERS)
Home Entertainment Systems

Insulation Installation
Intercom Systems
Interior Design, Staging, and Color Consultation
Interior Wood Refinishing and Restoration
Iron and Metal Works/Gates
Kitchen and Bath Remodeling
Landscaping
Lead Inspection and Abatement
Leak Diagnosis/Waterproofing
Lock Installation
Locksmith Service 24/7
Mold Remediation
Moving
New Construction
Painting Interior/Exterior

Re-COLE-mend...

COLE HARDWARE REPAIR REFERRAL SERVICE

Independent contractors and tradespeople for:

- Home, business, and property repairs
- Maintenance
- Remodeling/room additions

Contact us at 415/753-2653 ext. 3
or e-mail homerepair@colehardware.com

All of the vendors and tradespeople in our Repair Referral Service have been prescreened and carefully selected. Your satisfaction is 100% guaranteed. Period. *
* If you aren't satisfied, we will work as your advocate until you are.



Pest and Termite Control
Plastering
Plumbing 24/7
Power Washing, Commercial and Residential Cleaning
Remodeling / Major Remodeling
Roofs New/Repair
Room Additions
Security Evaluation / Consultation
Seismic Upgrading
Sheet Metal Work
Shutter Installation

Skylights
Solar Energy Installation
Stained Glass Creation and Repair
Stair Lift Installation
Stucco Work
Telephone System Installation
Tile Installation
Wallpaper Application
Water Heater Installation
Welding
Window Cleaning/Repair
Windows and Doors

COLE HARDWARE is a licensed California General Contractor, license number 708403.

Contact us at www.colehardware.com/homerepair

Frank the Plumber

COLE HARDWARE has over 100 tradespeople in our Repair Referral Service, offering every kind of service imaginable! One of our favorite contractors, who has been working for us since our service started 20 years ago, is the plumber Frank. Born in San Francisco, Frank grew up learning the plumbing trade from his uncles before becoming a professional plumber himself. Frank spent over 10 years as a union plumber, which included 5 years as an apprentice and an additional 5 years as a journeyman plumber. Now with over 40 years of plumbing experience, he can solve just about any plumbing problem you have.

If you want a new toilet, water heater, garbage disposal, or faucet, or you need to replace aging pipes, Frank is your man! An expert at repairing sewer problems, Frank even has the latest video camera along with a 120-foot cable to make sure that

the main sewer is clear before he leaves the job. Most sewer problems occur due to broken pipes from tree roots or ground movement. For the most reasonable price to repair or replace any broken or rooted pipe above or below ground, Frank is your man!

Are you curious about water and energy conservation? Frank can assist you in choosing and installing the most energy-efficient toilet or water



heater to save you both energy and money. He feels that educating customers is part of his job, too, and he enjoys solving problems for a lot less than other plumbers might quote. Customer-service oriented and friendly, Frank is passionate about his work and has built his business on trust. If your home or business has a plumbing issue that you

would like Frank to take a look at, please call our Repair Referral Service at 415/753-2653 ext. 3 or e-mail homerepair@colehardware.com.

Mobile Locksmith Services

24/7 Emergency Services

Master Locksmith with Over 20 Years of Experience

Contact us at
415/753-2653 ext. 3

or e-mail

homerepair@colehardware.com.



Residential/Commercial Services

- Rekey and Lock Changes
- Installation, Service, Repairs
 - Dead bolts and standard locks
 - Panic hardware
 - High-security locks
 - Electric strikes
 - Keyless-entry locks
 - Mailbox locks
 - Antique mortise locks
- Design, Customization, and Implementation
 - Master key systems
 - Access control systems
- Lock Outs (30 minute reentry in most cases)

Automotive Services

- Lock Outs
- Lock Repairs



Marc, our master class locksmith

WHAT'S UNIQUE?

NEW YEAR'S RESOLUTION SPOTLIGHT:

Give Your Home a Fresh Start for 2014

Fresh Wave® odor-eliminating products are great for neutralizing odors all around your home. For those who hate the smell of strongly scented artificial fragrances as much as the odors they are trying to combat, Fresh Wave is a great natural solution that contains no masking fragrances. Products are free from chemicals, toxins, and VOCs, so they are safe to use around people and pets—and good for the environment. Five essential oils (lime, pine needle, aniseed, clove, and cedar wood) go to work destroying odors in



your home at the source. Try these Fresh Wave products:

Fresh Wash is a natural laundry odor eliminator. Add a capful or two of this liquid to your loads of laundry that tend to have lingering odors, such as dish towels or performance exercise wear. It also works wonders to prevent any odors from building up in the rubber gasket around the door of front-loading washing machines. 24 fluid ounces. (Sku 1467372, \$12.99)

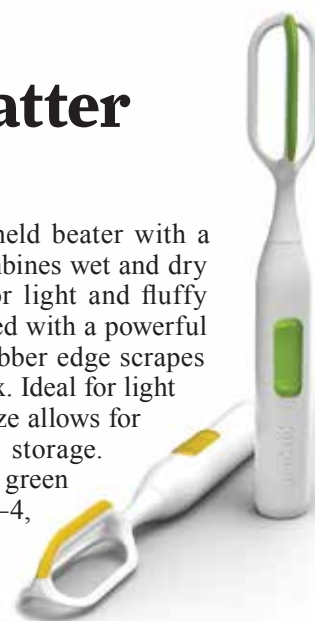
Carpet Shake safely and effectively eliminates odors that are trapped and lingering in your carpet. From pet odors to general foot traffic and mustiness, carpeting can be exposed to a lot of bad smells. A sprinkling of this carpet shake containing the signature Fresh Wave essential oil blend gets to the source to absorb those odors, and vacuuming it up whisks them away. 6 ounces. (Sku 1339944, \$14.99)



prepara.
kitchen tools

Better Batter Beater

This cordless, handheld beater with a high-torque motor combines wet and dry ingredients quickly for light and fluffy results. Battery operated with a powerful 350 rpm motor, the rubber edge scrapes the bowl while you mix. Ideal for light batters, the compact size allows for simple utensil drawer storage. Choose from yellow or green accents. (Skus 639103-4, \$29.99)



Follow COLE HARDWARE!



NEW

At COLE HARDWARE, we encourage our crew members to personally use the products that we sell in order to be more knowledgeable when assisting customers. Similar to how you might see staff recommendations in a bookstore, you will find our crew review recommendations throughout our stores and featured here in the *Hardware Hotline*. Enjoy our first review, courtesy of Charlie.



Solar Crank Radio

(Sku 3258514, \$44.99)

This will charge my cell phone while I'm in Dolores Park and is available at home for emergencies.

—Charlie



NEW YEAR'S RESOLUTION SPOTLIGHT:

Stay Healthy and Hydrated!

Cuisinart Compact Sparkling Beverage Maker powered by SodaSparkle™ is taking DIY soda making to a whole new level! Now in our stores, this compact and portable device allows you to carbonate your own beverages when you are on the go. A single use, recyclable CO₂ charger is popped on top of the included bottle. A twist of the cap takes tap water from still to sparkling! Lots of folks enjoy using soda makers at home, but their countertop design is hardly practical to take along when you leave the house. Most of us know that it's important to drink fluids throughout the day, yet many of us have trouble remembering to do so. Keep this compact system in your backpack,



purse, or desk to make staying hydrated throughout the day fun! The initial kit includes the carbonator head and chamber, five CO₂ chargers, a beverage bottle, and a variety of flavors—our favorites include Cola-Lemon and Lychee. (Sku 606110, \$49.99) Additional CO₂ chargers are sold in a pack of 24. (Sku 606111, \$19.99)

New **Cuisinart Fresh Edge** containers keep your food fresher than ever. We at COLE HARDWARE use reusable containers as much as possible, since it reduces our environmental footprint. Buying dry foods from bulk bins and storing in reusable containers at home reduces landfill and manufacturing pollution that occur as a result of food packaging. Reusable containers are also a more eco-friendly and attractive option for



storing leftovers after meals. Cuisinart Fresh Edge containers feature lids with a vacuum pump that removes excess air from inside the container. Air is sealed out until you are ready to eat what's inside, twisting a button that unseals the lid with a satisfying hiss!

Decreased contact with air makes a noticeable difference in extending the freshness of your food. These BPA-free and NSF-certified containers are stackable to save room in your cabinet, pantry, or refrigerator. They are also attractive enough to have out on your counter for pretty pastas or frequently used foods you want to have in reach. (Skus 637102-7, \$12.99-\$22.99)

FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, and Mission Street stores.



In the Garden January Garden Tasks

Tips from Dennis and Bill



Stop by our Cole Street garden center for all your gardening needs. The advice is free from the Garden Guys, Dennis and Bill. E-mail them with any questions: dennis@colehardware.com or blitz@colehardware.com.

By January, gardens that were producing vibrant displays of blossoms and produce a few months earlier have mostly slowed down to a time of stillness. As January is often a time for self-reflection and looking ahead to the upcoming year for ourselves, why not extend that outlook to your garden? Now is a good time to brainstorm and plan for what you will plant in the months that follow. Browse seed catalogs and magazines or drop by our garden centers for new ideas and advice.

✓ **Living Christmas trees:** These should be outside by now. Soak them in a tub of water until the bubbling stops. Keep them well watered in their pots or plant them, but remember—they get big!



✓ **Pruning:** Deciduous fruit trees and shrubs and roses should be pruned before the end of January. If you're not confident about the best way to prune, drop by the garden centers to consult us. In general, prune from the bottom up and from the interior to the

exterior. Make your cut at a 45° angle, just above a swelling bud. Remove all twiggy growth, weak shoots, and deadwood.

✓ **Dormant spraying:** Roses and fruit trees should have two or three applications per year. (The word *dormant* refers to the stage the tree is at right now—not producing leaves or blooms.) If you did not make your first application in December, do it now. Aphids survive through the winter in their egg cases, which are tucked into the bark. Pure neem oil, available in all our stores, will smother them. (Sku 746103, \$14.99)



✓ **Weeds:** Pull winter weeds as you notice them emerging, before deep roots can be established. You can also mulch to suppress weeds from growing and to protect plant roots. After weeding, apply an



approximately 2-inch layer, and keep mulch at least an inch away from tree trunks or plant stems.

✓ **Plant:** Onion and garlic, along with bare-root asparagus, rhubarb, and artichokes can be planted now.

✓ **Plant:** Dwarf citrus trees will be available in our garden centers this month. Whether in a container or in the ground, these beauties add both visual appeal and function to your landscape. They can grow to about 8 feet in the ground

but will stay much smaller if planted in a container. Meyer lemons are a favorite of ours in the garden—whether to gather for a deliciously decadent lemon pound cake or to pop a slice in a glass of sparkling water. Ask us for tips on selecting a location and care for your new dwarf citrus tree.

See you in the garden!



Focus on Houseplants

While your outdoor garden lies dormant, give your houseplants some TLC to keep your green thumb happy. NASA studies have shown that houseplants can reduce certain types of indoor air pollutants and provide better air quality for your home. Here are seven houseplants that are relatively easy to care for.



Dieffenbachia: The leaves of this plant can add a lush tropical accent to any room. It prefers normal room temperatures and medium light. Water

regularly but allow the first 1–2 inches of soil to dry out between watering. Keep dieffenbachia out of reach of children and pets because it can produce a toxic sap.

English Ivy: A popular groundcover in some areas, an English ivy plant also looks lovely indoors, with its vines daintily cascading over the edge of a shelf or mantel. It is also an air-cleaning plant that will absorb pollutants, keeping the air you breathe healthier. This plant prefers moist soil and medium light.



Philodendron: This sweet plant has pretty heart-shaped leaves. Philodendron is another good choice for air cleaning. It can do well in low light, and soil should be allowed to dry out between waterings.

Spider Plant: This plant is almost impossible to kill—it actually multiplies by developing plantlets at the ends of its arching stems. These new growths root readily in water to start new plants. And the spider plant is another air cleaner! Place it in a spot that gets medium light and try to keep the soil pretty steadily moist.



Lucky Bamboo: Lucky bamboo plants are elegant and calming. They can do well in a range of lighting but prefer medium to low light, and they can grow pretty much indefinitely in a vase filled with pebbles for support and about an inch of water in the bottom. Change sitting water out periodically.

High/Bright light: Within 3 feet of a sunny window.

Medium Light: Within 8 feet of a sunny window.

Low Light: Poorly lit area with no direct sun but enough natural light during the day to read by.

Peace Lily: Peace lilies are air-cleaning plants that boast elegant white blooms and dark curving leaves. They do well in low, indirect light. Soil should be kept moist throughout the pot.



Succulents: Succulents are all the rage these days, and luckily they are super easy to care for. They prefer bright light, and soil should be allowed to get very dry before watering.

Repotting Houseplants

When you want to give your healthy and thriving indoor plant more room to grow, your new container should be only 2 to 4 inches wider than the one it was in previously. Our garden centers boast a beautiful selection of pots, and we can help you select the right soil to use for the houseplant in question. Once you have your materials, gently remove your plant from its current container and loosen the root ball. Spread the roots out over a mound of soil placed in the bottom of your new container. Hold it in place as you continue to fill in soil up and around the

sides, until it reaches the same height on the plant that it reached in the old pot. Make sure there is at least an inch of space between the soil and the top of the container to allow for adequate watering.

Air in our homes tends to be drier during winter months when we are using our heaters. To aid plants in staying healthy, mist them often and provide them with humidity trays.



PRODUCT KNOWLEDGE

Heating Up Winter Safety—Room by Room

When nighttime temperatures start to dip, San Franciscans need to remember that turning up the heat should be done with safety in mind. While you may welcome the toasty temperatures that fires, furnaces, and space heaters bring to your home, it is important to remember that these heating measures might also be sources of deadly carbon monoxide (CO) if not used properly.

CO poisoning affects thousands of people annually, with most incidents occurring during the winter months. Alarming, an annual national average of 56 deaths and 2,157 nonfatal exposures occur each December, followed by an average of 69 deaths and 2,511 nonfatal exposures in January, according to the Centers for Disease Control (CDC). The CDC also notes that deaths from unintentional vehicle-related carbon monoxide poisonings are higher during this time frame.

CO is colorless and odorless, making it impossible for humans to detect. For that reason, the California legislature enacted the Carbon Monoxide Poisoning Prevention Act, requiring all existing single-family dwellings containing a fossil fuel source or attached garage to be equipped with CO alarm devices for added protection from CO poisoning. Complying with laws such as this and taking other safety precautions can help prevent unfortunate accidents and save lives.

The CDC and the National Fire Protection Agency (NFPA) both recommend installing CO detectors on every floor of a home and near every sleeping area to ensure the best possible protection. First Alert®, a leading producer of home-safety products, offers some additional suggestions for staying safe this winter when heating up every room of your home.

Kitchen: Bountiful, home-cooked meals with family and friends are fun but stoves and ovens can pose potential danger if not properly used and

maintained. A malfunctioning range or using foil on the bottom of a gas oven can lead to serious CO exposure in the kitchen. And when operating a stove and oven simultaneously, it's a good idea to crack a window until all cooking equipment is no longer in use.

Living room: While a warm fire may feel cozy, fireplaces are potential danger zones. Without proper cleaning and maintenance, soot and debris can build up in the chimney and lead to dangerous CO exposure. To keep the home fires burning safely, have fireplaces professionally cleaned annually—ideally, just prior to seasonal use.

Bedrooms/home office: Fuel-burning space heaters often are used during winter to provide a little extra heat to colder areas of the home, such as bedrooms and home offices. While effective, these devices can be sources of CO if vents become loose or detached. Before turning on a space heater, check to see that all parts are intact and secure. And always make sure to turn off or unplug space heaters, heating pads, and other electrical heating devices before sleeping.

Garage: Another common but dangerous practice during winter is “warming up” a vehicle before leaving the house. Exhaust from automobiles contains significant amounts of carbon monoxide that can wreak havoc when it is contained in an enclosed space or leaks into the main living areas of a home. To ensure your family's safety, never leave a car or other motorized vehicle running in a garage.

Knowing how CO can enter your home is an important first step in avoiding problems, but no one is truly safe from harm without carbon monoxide alarms. For more advice on keeping your home and family safe, talk to a COLE HARDWARE crew member or visit First Alert at www.firstalert.com or www.facebook.com/FirstAlertSafety.

Dimmer Switches Are a Bright Idea!

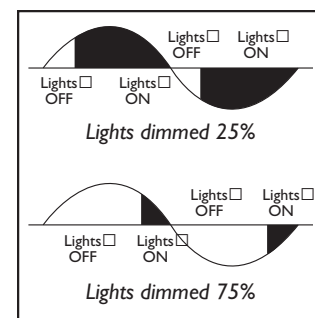
Increase Lighting Control

There are many benefits to adjustable lighting. Interior lighting can be adapted to suit different activities and to create atmosphere. Dimmed lights can warm the overall color in a room and set a mood of relaxation. For additional safety, use a dimmer switch to lower the light in a bathroom or kitchen or near stairs as a night light. Dimmed exterior lights can add drama, highlight architecture, and enhance security. The use of dimming switches eliminates the need for costly three-way bulbs, too.

Reduce Energy Consumption

A dimmer switch actually turns a light on and off rapidly—approximately 120 times a second. Your

eyes, however, see a steady dim level of light. The lower the light level, the greater amount of time the light stays in the off position, thereby using less electricity. A light bulb set on a lower light level also produces less heat, increasing bulb life.



Dimmer switch tests have shown that by dimming fluorescent lighting to the 50% light level, 50% of the electricity used at the 100% light level is saved. By dimming incandescent lighting to the 50% light level, 40% of the electricity used at the 100% light level is saved, and lamp life is extended by 20 times.

Choose the Correct Dimmer

Identify the Type of Light

Different kinds of lighting require different technologies to achieve dimming. It is important to select a dimmer designed specifically for the type of light source (and the wattage) it will be controlling.

Incandescent: Standard light bulbs are incandescent line voltage (120 volt). Incandescent lamps contain filaments that give off light when heated by an electric current. Standard dimmer switches are used with these bulbs.

Low-voltage (12 volt): A transformer is used to step down the incoming line voltage (typically to 12 VAC). For higher efficiency and more precise beam control, the bulbs contain a smaller filament than incandescent bulbs. There are two types of low-voltage transformers: magnetic low-voltage and electronic low-voltage. Recessed lights are most often magnetic low-voltage; track lights, which are smaller and lighter, are usually electronic low-voltage. Dimmers designed specifically for electronic low-voltage applications should be used.

Fluorescent: While incandescent bulbs create a warm glow as they dim, light from a fluorescent bulb remains cooler in color. A special fixture and compatible dimming control are necessary. Many earlier generations of dimmable compact fluorescent lamps (CFLs) had a lack of reliable dimming capability and did not dim properly. Fully dimmable CFLs by PureSpectrum™ deliver superior performance and feature proportional power reduction during dimming, with a consumer-friendly price tag. These bulbs reach



continued on page 7...



PRODUCT KNOWLEDGE

Energy-Efficient Lighting

This January the rest of the country catches up with California's ban on the production of the energy-inefficient 40-watt and 60-watt incandescent light bulbs. In 2011 all manufacturers were required to add a new lighting label that provides easy-to-understand information for consumers about lumens, cost to operate, and other light bulb characteristics.

A lumen is a measurement of a bulb's brightness. More lumens means a brighter bulb; fewer lumens means a dimmer bulb. This is very different from the term *watts*, which is a measurement of how fast a bulb consumes energy. When you buy a bulb, you are looking for a particular brightness, depending on if the bulb is for a desk lamp, ceiling fan, and so on. Using lumens is the best way to determine whether a bulb will be bright enough to meet your needs.

TRADITIONAL WATTAGE	NEW MAXIMUM WATTAGE	LUMENS
100	72	1,490–2,600
75	53	1,050–1,489
60	43	750–1,049
40	29	310–749

Incandescent light bulbs have not been outlawed, but those produced must be more energy efficient. Alternatives to incandescent bulbs include compact fluorescent lights (CFLs), halogen, and light-emitting diodes (LEDs).



Compact Fluorescent Lights (CFLs)

Among the commonly available types of bulbs, compact fluorescent bulbs provide economical and energy-efficient lighting. They use about one-fourth the power to produce the same amount of light as traditional incandescent bulbs. The early generations of CFLs were expensive, not dimmable, and took a while to reach full brightness. CFLs on the market today have come down in price drastically, and

warm-up time is not noticeable. In addition, there are dimmable CFLs readily available.

It's important to remember that CFLs contain a very small amount of mercury and therefore must be recycled and not thrown in the regular trash. COLE HARDWARE accepts spent CFLs for recycling.

Halogen

The halogen lighting design is a somewhat more energy-efficient variation on incandescent technology. The sealed bulb contains a tightly coiled tungsten filament surrounded by halogen gas. During use, halogen combines with evaporating tungsten, redepositing tungsten on the filament, thus slowing down the rate at which the filament breaks down. Light output levels over the life of the bulb do not diminish as noticeably as with standard incandescent bulbs. The light produced by halogen bulbs is whiter than standard incandescents, making colors appear brighter and more intense. Halogen bulbs are commonly used in the home environment for track lighting, accents, torchiere lamps, and recessed lighting.

Light-Emitting Diodes (LEDs)

They appear to be bulbs, but light-emitting diodes (LEDs) are actually tiny semiconductors. When power is applied, they are stimulated by the movement of electrons, thus creating photons, or light, that is visible to the human eye. Because LEDs do not use filaments like incandescent bulbs, they emit much less heat and are more efficient in consumption and output. Today consumers can find a plethora of LEDs, with newer models mimicking the look of more conventional bulbs.



HALOGEN

CFL

LED

Dimmable LEDs

Our stores now offer dimmable LED lamps from Energetic® Lighting. Using only 6 or 11 watts, these bulbs put forth 450 or 800 lumens, replacing the light output of 40-watt or 60-watt incandescent bulbs, respectively. No harmful ultraviolet or infrared light is produced, and LEDs do not contain hazardous mercury. The elongated glass design allows for better light distribution. With a 25,000-hour life, these bulbs will save energy for years to come. Choose 450 lumens (Sku 366392, **HOT DEAL \$10.99** Regular price \$14.99) or 800 lumens (Sku 366393, **HOT DEAL \$12.99** Regular price \$17.99).



Bring Your Spent Fluorescent Bulbs to COLE HARDWARE for Recycling!

We can take tubes up to 8 feet, CFLs, U- and D-shaped tubes.

Drop-off limit is 10 bulbs.



Dimmer Switches Are a Bright Idea!

...continued from page 6

full brightness immediately when turned on and smoothly dim like incandescent bulbs from 100% down to 20% of perceived light output. Power consumption is reduced proportionately as lights are dimmed, saving energy and money. (Sku 364300, \$9.99)

Types of Dimmer Switches

Toggle: Manually change from bright to low light.

Rotary: A round dial to manually change light levels. Most dials are also push-button on/off switches.

Slider: A manual dimmer control that slides up and down to adjust lighting.

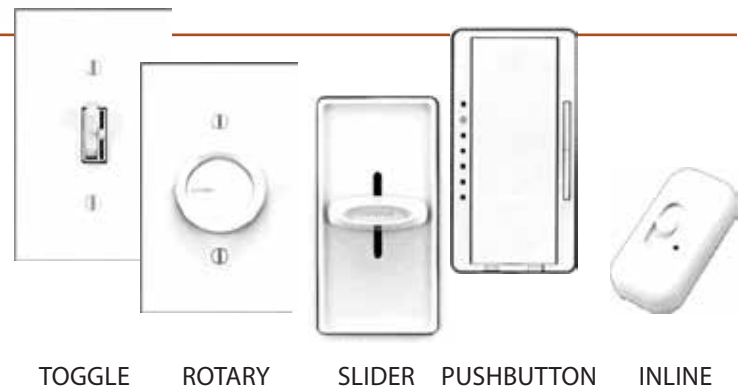
Push Button: Preset or programmable buttons allow specified lighting with the push of a button. Switches are available with one or several push buttons.

Integrated System: Programmable preset lighting levels are controlled by push buttons in a wall control box or handheld remote control.

Handheld Remote: Control light levels from any point in a room.

Lamp Dimmers: *Plug-in*—Plug lamp into dimmer and dimmer into outlet. No installation needed. *Inline*—Attach dimmer to lamp cord. Installation requires standard wire cutters only.

Custom System: For one room or an entire home, a custom-designed system can control lighting throughout the house from a master control panel. Lighting control systems can be integrated with security and home audio systems, providing both



TOGGLE

ROTARY

SLIDER

PUSHBUTTON

INLINE

convenience and comfort.

The knowledgeable staff at COLE HARDWARE can help you choose the correct dimmer switches for your situation, or contact our Repair Referral Service at 415/753-2653 ext. 3 or e-mail homerepair@colehardware.com to be put in touch with a qualified electrician.

WHAT'S IN SEASON

COLE HARDWARE Is Here to Support You in All Your New Year's Resolutions!

Get Organized!

Designating spaces for items that tend to float around your home and create clutter is easy and instantly satisfying. **Masai Boxes** are made of eucalyptus wood, so they are attractive enough to display on a desk or countertop for bills or keys, but they serve just as well bringing order to the chaos in your miscellaneous junk drawer. They are stackable and available in seven different sizes. (Skus 699026, 100-5, \$4.99-\$11.99)



Eat Less Processed Foods!

Whether you're looking to add more fruits and vegetables into your menu, introduce your family and friends to culinary treats, or simply perform everyday kitchen tasks, **Vitamix®** is for you. Bring home the same power and performance experienced by chefs and restaurants around the globe, and start making smoothies, soups, frozen desserts, and more. **Vitamix Pro 200 Onyx** (Sku 606031, \$449.99)



Clean House!

Starting the new year with a fresh and clean house sets your intentions in place to maintain it that way for the rest of the year. Do some deep cleaning now, and you will be rewarded with peace of mind and a fresh outlook for what the months ahead will bring. **Method® Cleaning Products** are a favorite at COLE HARDWARE. Their fragrances are pleasant yet subtle, and more importantly, they are real workhorses when it comes to quickly and completely cutting through dirt and grime on surfaces from wood to stainless steel to bathroom tile. And did you know Method is a San Francisco company? (Skus include 1509926, 1509827, 1514470, 9275611, \$4.49-\$15.99)



Drink More Water!

Staying hydrated is vital for good health. Make getting your daily water intake more fun! **Lifefactory® Water Bottles** are made of glass and feature colorful silicone sleeves to improve grip and bounceability. (Skus 8712131-38, \$14.99-19.99)

For those who find plain water just too dull, take tap water from still to sparkling with the **Cuisinart® Compact Sparkling Beverage Maker**. See page 4 for more details. (Sku 606110, \$49.99)



COLOR TRENDS 2014: Shades of Blue

Colors carry messages and meanings and cause us to react. The color of integrity, loyalty, and serenity, blue is constant and dependable. After all, the sky has never fallen. Many large corporations choose blue as the dominant color in their logos to try to convey this theme. A recent study by Travelodge in the United Kingdom found that those who slept in blue bedrooms slept the best and woke up in a happy, positive mood.

The color professionals at Benjamin Moore® have chosen Breath of Fresh Air as their color of the year. A soft, pale blue, this color invites you to forget the phones, the screens, and the e-mails and take a moment to relax and exhale. The subtle hue of this color makes it neutral so that it can be paired with a variety of other shades.

However, not all blues reflect calm. Subcolors such as Electric Blue can evoke excitement. In a different vein, but still in the blue family, the color experts at Pantone®, authority on color and provider of color systems for the selection and accurate communication of color across a variety of industries, have selected Dazzling Blue as their color for spring 2014. A rich, bold shade of cobalt, blues of this hue will certainly spice up any room in the home.

And don't forget! Paint is never permanent—it's simple to paint over any color experiments gone bad. So don't be afraid to try a new color. The paint experts at any of our locations will help you choose the right color for your room.



806 Breath of Fresh Air



ENVIRONMENTAL INFO

COLE HARDWARE
GREEN CERTIFIED

GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!



Recycle Your Styrofoam™

After the holidays, many of us are stuck with Styrofoam or similar polystyrene foam packaging that cradled our shiny new flat screens, computers, and appliances. Environmentally, these polystyrene products are one of the most frustrating materials we encounter. It takes several hundred years for a polystyrene food container to biodegrade (for reference, it takes organic material, like a banana peel, only about two months). And because of its low density, it is not cost effective to recycle. Throwing it in a landfill is obviously not environmentally responsible, and polystyrene already takes up significant space there. Polystyrene is also infamous for breaking up into pieces that kill animals and fish through choking or by clogging their digestive systems.

So, environmentally, the best course of action is to avoid buying products with polystyrene packaging and to avoid purchasing items online that must be packaged and shipped to you. Biodegradable packaging materials are becoming more readily available, but nevertheless, polystyrene foam packaging continues to be used.

GreenCitizen to the rescue! GreenCitizen's mission is to develop a sustainable metropolitan model that provides the most convenient and accountable ways

for individuals and businesses to reuse and recycle electronics. They are pleased to announce that they are now also accepting Styrofoam and other polystyrene products for recycling at their four Bay Area Eco-Centers. Swing by and drop it off anytime during business hours (and take in any of those old electronics you would like to recycle, too). For polystyrene, they charge \$5 per 30-gallon bag, which

is the size of a regular garbage bag. Bags are available in the centers. This fee helps cover logistic and processing costs. They can only accept white, unmarked polystyrene (no colored polystyrene products and no products contaminated with food), and only EPS (expanded polystyrene) or XPS (extruded polystyrene) number 6. If you're a business, they can even pick up electronics and polystyrene directly from your

office. Electronics, as always, are completely free to recycle.

How does GreenCitizen recycle your polystyrene packing materials? GreenCitizen recently purchased a polystyrene foam condensing machine. Workers feed the white, unsoiled blocks of polystyrene into the machine, which condenses it to roughly 1/90th of its original volume, slowly spitting it out like frozen yogurt. The dense polystyrene product emerging from the machine becomes a recyclable commodity for producers of recycled plastic pellets. These pellets can then be used for insulation sheets and other construction applications. The condensed product can also be turned into clothes hangers, jewel cases, public benches, garden pots, toys, picture frames, surfboard foam, and crown molding for around ceilings. So stop by a GreenCitizen Eco-Center to take an up-close look at some condensed polystyrene and recycle yours to keep it out of the landfill. Thank you so much for doing your part!

GreenCitizen's San Francisco Eco-Center is located in the downtown area just south of Mission Street at 590 Howard Street. Visit www.greencitizen.com for drop-off hours and further information on their recycling programs.



Instead of spending centuries in landfills, polystyrene can be converted into useful products like crown moulding.



A GreenCitizen staff member processing some Styrofoam

HydraBarrier™ The Eco-friendly Sandbag Alternative

With winter rain comes the possibility of flooding. If you have the unfortunate experience of water flooding under doors or into basements this winter, keep the unique HydraBarrier in mind. HydraBarrier water tubes are an eco-friendly, reusable sandbag alternative that diverts and contains water to prevent damage in your home. They are very durable, made of industrial-strength 22-mil vinyl. When needed, the HydraBarrier is easily filled with water to create a barrier that will divert up to 4 inches of water, providing protection equal to four sandbags! Each HydraBarrier tube is 6-feet long and can be molded to fit around corners or in doorways. Perhaps the most appealing features of the HydraBarrier are its ability to be

- Easy to fill
- Easy to empty
- Folds flat for storage
- Reusable
- Eco-friendly
- Durable



folded flat for storage and its low cost compared to sandbags. (Sku 5466321, \$16.99)

Recycle at COLE HARDWARE!



Bring to any of our four stores:

CELL PHONES:

Personal cell phones—batteries and chargers not required. PLEASE, no cordless home phones, car phones, walkie-talkies, pagers, or two-way radios.

BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



OLD LATEX PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The latex paint containers you bring to us should have paint in them!
- The ORIGINAL label on each can must CLEARLY state "latex," "acrylic," or "water-based" paint. No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- You must not be a commercial paint user.
- Please limit your drop-offs to no more than 10 gallon-size containers (or 40 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



SCRAP METAL:

Copper and brass.

EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

SOFT PLASTIC RECYCLING:

Clean plastic only. Households only. One basketball-size amount per visit, please.

For Bay Area recycling resources, visit www.colehardware.com/recycle.htm



COMMUNITY News

Ladies' Night Shout Outs!

This month we'd like to give a special shout out to the fabulous ladies who made our Ladies' Night in October a smashing success. Keep an eye out in an upcoming issue for deals from the restaurants in our neighborhoods who donated the great food that all enjoyed.



Faith Winthrop: Local jazz singer Faith Winthrop serenaded the Cole Street crowd with classic songs. As the house singer at the legendary hungry i, she performed alongside Woody Allen, Barbra Streisand, Count Basie, and Mel Tormé.

Faith is available for private sessions, group lessons, and coaching in the recording studio. Visit www.faithwinthrop.com for more information.

Modern Homebodies: Terri Hunter-Davis showed the Polk Street shoppers how to make a luxurious herbal foot scrub. For easy-to-follow home projects and more, visit her e-zine at www.modernhomebodies.com.



Mauricia, Specialty Painter: At Mission Street our Repair Referral Service faux finisher was on hand to demonstrate some specialty painting techniques. Mauricia provides interior and decorative painting, murals, antiquing, distressing, wood graining, marbleizing, floor painting, and more! Contact our Repair Referral Service at **415/753-2653 ext. 3** or e-mail homerepair@colehardware.com to reach Mauricia.



Gina, General Contractor: If you've been to our Cole Street store in the last few months, you've probably noticed our remodeled facade. Gina and her team were responsible for this project, maintaining the storefront's original design and craftsmanship. For a project in your home, Gina can be reached through our Repair Referral Service at **415/753-2653 ext. 3** or e-mail homerepair@colehardware.com.



Debra, Professional Organizer: Getting organized is certainly one of the top resolutions made every year. Let Debra assist you in getting started with this daunting task. Owner of a certified San Francisco Green Business, Debra is nonjudgmental and fun to work with. You can be connected with Debra through our Repair Referral Service at **415/753-2653 ext. 3** or e-mail homerepair@colehardware.com.

Follow COLE HARDWARE!



January Spare Change

Thanks to our generous shoppers, we have collected a grand total of \$16,852.49 since our program began. In November we collected \$768.36 for St. Vincent de Paul's Vincentian Help Desk, a lifeline for those who are homeless or low-income, helping people meet their most basic



needs with dignity and respect. Our December collection was earmarked for Women Organized to Make Abuse Nonexistent, Inc. (WOMAN, Inc.), which has operated since 1978 as a community-based multiservice agency, serving survivors of domestic violence. We'll report those numbers next month.



Each month our spare change benefits one of the more than 600 community partners in our program. All of the nonprofit groups in our program are based in San Francisco, and we're happy to see the money raised put back into local programs. But for January, we decided to do things a little differently. Because we have so many crew members who hail from the Philippines, many who still have immediate family there, we will be collecting to aid those suffering from the devastation caused by the recent typhoon. With our community partner Asian/Pacific Islander Wellness Center, we have identified an organization in the Philippines, Bayanihan Alay sa Sambayanan (BALSA), that will benefit from our January collection. A national grassroots relief and rehabilitation organization, BALSA works with victims of disasters in the Philippines.



It's easy to donate. Simply drop your spare change into our collection jars when you're checking out at any of our stores. Or bring in that old jar of pennies that's collecting dust on your dresser!

COLE HARDWARE Travels the World

Rewards member Tresa Eyres spent two weeks in Istanbul, and her COLE HARDWARE reusable bag served her well as a tote there. Lightweight and roomy!



Tresa and her COLE HARDWARE bag with the Hagia Sophia (one of the seven wonders of the ancient world) in the background

COLE HARDWARE Rewards

Rewards member benefits:

- ➔ Membership is free, and you'll receive the Hardware Hotline, our monthly newsletter full of valuable information and promotions.
- ➔ Free delivery in San Francisco with \$100 purchase.
- ➔ New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- ➔ Attach your Rewards key fob to your key ring—if you lose your keys, they can be dropped in the mail to be returned to us; we'll notify you if we receive them.
- ➔ Lifetime warranty on most products purchased at COLE HARDWARE.
- ➔ Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- ➔ We don't sell our customer list, and all information is kept confidential.

How points are earned:

- ➔ For every \$1 spent, one point is earned.
- ➔ Points are converted in increments of 100 points, which converts to \$5, and posted to your Rewards card monthly. This equates to 5% of your total purchases.
- ➔ Points are calculated daily and shown on receipts.
- ➔ For us to track your Rewards points, please identify yourself as a Rewards member each time you shop.

Terms and Conditions: 1. Rewards dollars are cleared after nine months. 2. Points accumulate for one year, with leftover points clearing at the end of the year. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program.

For more information, visit www.colehardware.com/rewards or e-mail service@colehardware.com.



COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

Accounting/Bookkeeping: We are an accounting firm specializing in accounting systems for small and medium sized businesses with a focus on QuickBooks and online solutions. Services include setup, training, troubleshooting, cleanup, and ongoing bookkeeping for businesses that want to outsource the accounting. Deborah Lardie is a CPA and Certified QuickBooks Consultant. 415/864-0770, www.lardiecompany.com, deborah@lardiecompany.com

Attorney: Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896, e-mail john@johnweinsteinlaw.com.

Bed and Breakfast Hosting: If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: reservations@bbsf.com, website: www.bbsf.com. Bed & Breakfast San Francisco—since 1977.

Clear Your Clutter: Professional Organizer/Personal Assistant. Organize your home or business (new or not) so that it runs smoothly and efficiently. Assist you in business or home operations (bringing order, setting up files, paying bills, running errands, etc.). Packing/unpacking. Conscientious attention to detail, both materially and ideologically. Aesthetic Solutions. 415/517-5043.

Computer Help: Honest Dave's Affordable PC Housecalls: Travels to your home or office to fix your computer. Viruses removed, computers speeded up to work like new, hardware and software installed, upgrades, training, TiVo, printers, and full support. 10 years full-time experience. Check my Angie's List reviews (see Honest Dave). Call 415/271-0369.

Declutter/Professional Organizer: We are all dealing with a lot more stuff than we need. Closets and cabinets can be frustrating when they become so cluttered we have no idea what we have, or where our things are. Organizing is more than putting things in order and making them look good; making decisions and changing behavior is also part of the process. Free estimate. E-mail: mkane_2008@yahoo.com or call 415/563-6306.

Driver: I can drive you! Retired gentleman with 10+ years experience can drive you to the doctor, grocery shopping, or on other local errands. Dependable, punctual, personable with a great reference list upon request. I do what taxis can't: stay in waiting rooms for all medical appointments, help you shop (if needed), carry groceries and packages, etc. \$25 an hour (2 hr. minimum). Out of town trips are negotiable. Please call Bill: 415/826-3613 or e-mail to bill311@att.net.

Fog City Doula: Are you expecting/adopting a baby, or know someone who is? I provide support during this exciting and overwhelming time. Studies show that the benefits of having a postpartum doula include less maternal stress and exhaustion and reduced rates of postpartum depression. Gift certificates available. Call Dina at 720/438-1262 or visit my website at www.fogcitydoula.com.

Interior Redesign and Feng Shui: Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit www.spacetransform.com.

Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See www.franklawoffice.com for info.

Math Teacher/Tutor with Teaching Credential and MA in Math Education from Stanford University: Warm, customized coaching leads to permanent expansion of the student's comprehension, ability, and confidence. I work with children (above age nine), teens, and adults. All levels of mathematics from elementary math through algebra, pre-calculus, and calculus. References available. E-mail nan.foster@comcast.net or call Nan at 415/254-2242.

Orange Dog Manor: Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath. Special discount for weeklong rentals. Visit our website at www.orangedogmanor.com or call 415/753-6886.

Printing: We print business cards, office stationery, and company brochures using the latest technology. Free consultations, easy e-mail prices, and friendly service. Delivery right to you. Call or e-mail On The Mark for graphics, print, and mailing services. References available. Call or e-mail: 415/621-2312 or Sam@printotm.com.

Proofreading: Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

Stereo Repair/Home Theater Installation: Gene's Sound Service offers expert component-level repair of home audio systems as well as audio, video, and home theater installation and system troubleshooting. Specializing in on-site service at your home, office, or shop. Convenient day, evening, or Saturday appointments available. Many local references. Advice on maintaining your system gladly given. "Thanks for making the mayor's house sound so much better." — Art Agnos. Call Gene at 415/377-1258. More info at genessoundservice.com.

Tax Prep and Planning: Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057 or visit www.StegerTax.com.

Wallpaper Installation: Over 30 years experience with all types of wall coverings: anaglypta, inlaid wood veneer, glass beads, metallic, natural fiber, hand-printed, murals, and nonwovens. The latest techniques in full-service, quality preparation, removal, repairs, and installation. For projects large or small, contact Susan through our Repair Referral Service at 415/753-2653 ext. 3 or homerepair@colehardware.com.

COLE HARDWARE
proud member of:



Polk Street Merchants District



Russian Hill Neighbors



HANC
Haight
Ashbury
Neighborhood
Council

som**ba** South of Market Business Association

COLE HARDWARE supports organizations working to enhance our great City. If you'd like us to be part of your membership, please contact julia@colehardware.com.



Digital
Hardware
Hotline

To sign up for a digital version of our monthly *Hardware Hotline*, visit www.colehardware.com/eline.htm.

Benjamin Moore® Paint Available at COLE HARDWARE!



*Colors that let you
create a room that
reflects your sense of style,
passion, and flair*

Choose from over 3,300
Benjamin Moore colors.



The COLE HARDWARE Calendar - January

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 Holiday Hours 9:00 am–5:30 pm 2014 New Year's Day	2 New Store Hours 8:00–8:00 Every Day!	3 Flash Friday DEALS	4
5 Hardware HOT DEALS January 1–15 see insert			8	9	10 Flash Friday DEALS	11
12	13		15 COMMUNITY SAVINGS DAYS Special Community Members SAVE 20% see our website for more details		17 Flash Friday DEALS	18
19	20 Martin Luther King Jr. Day	21	22 Hardware Happy Hour 5:00 pm–8:00 pm see page 2 for details	23	24 Flash Friday DEALS	25 Flash Friday DEALS To sign up, send an e-mail to hotline@colehardware.com with "flash" in the subject line.
26	27 COMMUNITY SAVINGS DAYS Student Monday	28 COMMUNITY SAVINGS DAYS Teacher Tuesday	29 COMMUNITY SAVINGS DAYS Senior Wednesday	30 COMMUNITY SAVINGS DAYS Military Thursday	31 Flash Friday DEALS Chinese New Year	



**Our founder Dave Karp,
Purveyor of Hardware Wisdom**

The COLE HARDWARE credo...

Commitment to savings:
Rewards program members receive a 5% monthly dividend on purchases.

Commitment to the community:
We donate 10% of what you spend to local charities (you get to designate one of our Community Partner beneficiaries).

Commitment to you: Over 90 years of guaranteed customer satisfaction.

Commitment to the environment:
Reducing our footprint by implementing environmentally sound practices in our stores.

Four locations serving you every single day of the year!

2254 Polk Street
San Francisco, CA 94109-1820
(at Green Street on Russian Hill)
415/674-8913 Fax: 674-8917
Every day 8:00 am–8:00 pm
OPEN NEW YEAR'S DAY 9:00–5:30

3312 Mission Street
San Francisco, CA 94110-5009
(at 29th Street—near Safeway)
415/647-8700 Fax: 647-6554
Every day 8:00 am–8:00 pm
OPEN NEW YEAR'S DAY 9:00–5:30

956 Cole Street
San Francisco, CA 94117-4316
(at Parnassus—near U.C. Medical Center)
415/753-2653 Fax: 753-0957
Every day 8:00 am–8:00 pm
OPEN NEW YEAR'S DAY 9:00–5:30

70 4th Street
San Francisco, CA 94103-3124
(downtown bet. Market and Mission)
415/777-4400 Fax: 777-4453
Every day 8:00 am–8:00 pm
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