

Attention Rewards Members!

Remember to ask if you have any Rewards dollars available!



Recycle Your Spent Holiday Lights with Us!



Help the environment and families with kids who have cancer!
see page 9 for details

Warm Coat Drive

December 14-15
Benefitting the Vincentian Help Desk
see page 10 for details



COLE HARDWARE'S Hardware Hotline

December 2013

NEWS AND VIEWS FROM AROUND THE STORES

Our 52nd Anniversary Party!

At COLE HARDWARE, we feel incredibly blessed that after 52 years, we are still a part of this wonderful City. Join us as we celebrate Dave Karp's purchase of our flagship store—situated in Cole

Valley since the 1920s—way back in 1961. We will be celebrating with a 25% Off Sale all day. And from 5:00 pm to closing, we will be serving our signature Cutting Edge wine and gourmet chocolates. You'll also receive a free, reusable COLE HARDWARE shopping bag. Take advantage of this opportunity to pick up those last-minute gifts on your shopping list—or just get started if you've procrastinated. Please stop by!

**Discount does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, special orders, or sale merchandise. Not valid with coupons or other offers. Rewards points do not accumulate.*

**SAVE 25%
STOREWIDE***
All Day!

Wine and Chocolate
will be served
5:00 pm until closing

**Wednesday,
December 11**

Custom Engraved Tags

All COLE HARDWARE stores now can customize a variety of identification tags in a matter of minutes. The tags come in an assortment of high-quality finishes, materials, and shapes to choose from. Make sure Fido or Fluffy can be found should they get lost! Or customize a holiday gift tag with a special heartfelt inscription. We offer an assortment of fun tags, including dog bones, hearts, and a few holiday themes. Depending on the tag design you've chosen and the message, the number of engraved lines varies between two and four. (\$6.99-\$12.99 including inscription)

In addition to ID tags, our machines can also engrave keys. Many apartments and homes have several keys—a key into the building, a key into the apartment, keys for storage units and garages, and so on. Often the keys are similar. Engraving them will allow you to easily identify a particular key instead of attempting to use each one. For just \$3.99, you receive a new key—and the engraving is included in the price.



Toy Drive December 1-20

Green Toys and Arriba Juntos Toy Drive: Buy One, Give One!

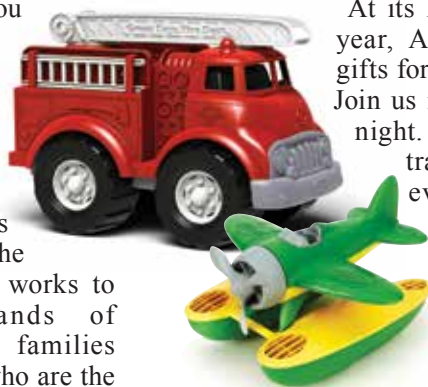
For the fifth year, COLE HARDWARE is hosting a toy drive for Arriba Juntos' La Posada celebration. This year we are once again bringing a great local business—Green Toys—in on the fun, with a “Buy One, Give One” spin! When you buy one of the awesome Green Toys of \$19.99 or more, you will get to choose an additional Green Toy of \$9.99 or less to donate to Arriba Juntos.

Arriba Juntos, which translates to “upward together” in Spanish, is a nonprofit community organization that was founded in 1965 in the Mission District. It works to support thousands of individuals and families across the City who are the

most underserved and at risk for prolonged poverty. Its clients receive occupational training programs and employment services that help them improve the quality of their lives and contribute to the local economy.

At its La Posada celebration each year, Arriba Juntos aims to have gifts for all the children who attend. Join us in helping make it a special night. Las Posadas is a colorful tradition celebrated in Mexico every evening December 16-24. Each night, a party is held in a neighborhood home, and at dusk, guests gather outside the house and form a procession led

continued on page 2...



“Our commitment to you: Your satisfaction guaranteed. Period.”

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SAN FRANCISCO
**GREEN
BUSINESS**



COLE STREET
SIDEWALK CLEANING FUNDRAISER
FEATURING SANTA!

Get your picture taken with SANTA

SUNDAY, DEC. 1ST
11AM - 5PM
at Postal Chase
912 Cole St.

ALL PROCEEDS FINANCE
THE SIDEWALK SWEEPING AND CLEANING

Toy Drive December 1-20

...continued from page 1

by a child dressed as an angel, with music, songs, and candles. Eventually the procession reaches a house or church (*posada* translates to “shelter”) where a piñata and more music ensue.

Green Toys is a Bay Area company that makes a unique, fun line of classic children’s toys constructed from recycled plastic containers and other environmentally friendly materials. This helps reduce fossil fuel use and greenhouse gas emissions, improving the overall health and happiness of the planet. At all of our COLE HARDWARE locations, we carry a variety of Green Toys, including race cars, rockets, airplanes, and seaplanes. The toys range in price from \$7.99 to \$29.99. Come check them out for this special event, and stock up for your own holiday gift-giving needs as well. We are excited to join you in donating Green Toys for the Arriba Juntos Toy Drive!

We will be collecting toys to donate from December 1 through 20.

Besides Green Toys, you may also donate any new, unwrapped toy. Just drop your toy donations in Santa’s bin at any of our stores!

COLE HARDWARE Rewards

Rewards member benefits:

- Membership is free, and you’ll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
- Free delivery in San Francisco with \$100 purchase.
- New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- Attach your Rewards key fob to your key ring—if you lose your keys, they can be dropped in the mail to be returned to us; we’ll notify you if we receive them.
- Lifetime warranty on most products purchased at COLE HARDWARE.
- Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- We don’t sell our customer list, and all information is kept confidential.

How points are earned:

- For every \$1 spent, one point is earned.
- Points are converted in increments of 100 points, which converts to \$5, and posted to your Rewards card monthly. This equates to 5% of your total purchases.
- Points are calculated daily and shown on receipts.
- For us to track your Rewards points, please identify yourself as a Rewards member each time you shop.

Terms and Conditions: 1. Rewards dollars are cleared after nine months. 2. Points accumulate for one year, with leftover points clearing at the end of the year. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program.

For more information, visit www.colehardware.com/rewards or e-mail service@colehardware.com.



SodaStream® Home Soda Makers

Making carbonated water and soft drinks is simple with SodaStream home soda makers! Turn tap water into sparkling water in under 30 seconds, with no cleanup. Enjoy the freshness and convenience of homemade soda and protect the environment at the same time. No heavy bottles to carry, store at home, or dispose of. Fizz to your taste and add the flavor of your choice to make your favorite drink. After the initial investment of the carbonating machine, you can make seltzer or soda at home for just about 25 cents per liter. Reusable BPA-free bottles and concentrated soda mixes cut down on recyclables and disposables, making an environmentally friendly alternative to store-bought drinks.

Enjoy the crisp, vibrant taste of Ocean Spray® cranberry juice drinks with a sparkling new twist! SodaStream and Ocean Spray now bring you the bold taste of sun-ripened cranberries you have come to expect from Ocean Spray, combined with the excitement and refreshment of bubbles. Refresh your sparkling water with cranberry, cranberry-raspberry, and cranberry-grape flavors. Available in both regular and diet. (Skus 606100-5, \$6.99)

This holiday season, save money, serve delicious sodas, and create cocktail mixes right in your home!



Source™

SodaStream partners with Yves Béhar, world renowned designer and social entrepreneur—the result is the new Source, an elegantly designed soda maker that combines beauty, functionality, and efficiency. The beautifully redesigned carbonating bottle easily locks into place with a single-push motion. Powered by a CO₂ canister, the refined mechanics of SodaStream Source make the entire top surface responsive to touch, and the strength of carbonation appears on an LED display, providing instant visual feedback. (Skus 606661, 5, \$99.99)



Revolution

The Revolution is the first automatic SodaStream home soda maker. The Revolution offers breakthroughs in both function and design, featuring one-touch activation providing a choice of carbonation levels (low, medium, high, and turbo), an LED display indicating carbonation progress and CO₂ usage status, and a snap-lock mechanism for easy bottle insertion and removal. Compatible with both 130-liter and 60-liter carbonators. (Sku 606664, \$179.99)

Crystal

Crystal combines top-notch performance with sleek, earth-friendly design in one elegant package. SodaStream Crystal uses a stylish, dishwasher-safe cut-glass carafe for carbonation, allowing you to prepare your favorite soda and then serve it immediately at the table with class and ease. (Sku 606666, \$179.99)



Gift with Purchase!

In addition to the COLE HARDWARE gift card you will receive, purchase any of these SodaStream models in December and you will also receive a 2-pack of 1-liter bottles (Skus 632000-1, 035, \$19.99) and a sample flavor 12-pack (Sku 606666, \$9.99)!



\$29.98
Value!

Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

Repair Referral Service

COLE HARDWARE's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning
Alarms/Security Systems/Access Control
Antique Restoration
Appliance Repair and Installation
Arborist
Architectural Planning
Asbestos Removal
Bath Resurface
Brick and Stone Masonry
Cabinetmaking
Carpentry
Carpet and Linoleum Installation
Carpet Cleaning
Chimney Sweep and Repair
Cleaning/Janitorial
Commercial Kitchen Installation

Computer Data Cabling
Computer Grounding
Computer Repair and Tutoring
Concrete
Custom Closets, Pantries, and Storage Solutions
Decks New/Stain
Design + Build
Disaster Cleanup and Restoration (Flood/Fire/Sewage)
Door Refinishing
Drain Cleaning
Drywall/Lath
Duct and Dryer Vent Cleaning
Electrical 24/7
Emergency Locksmith
Emergency Power Restoration

Faucet Repair and Installation
Fences
Furnace Repair and Installation
Furniture Refinishing and Repair
Furniture Upholstering
Garage Door Repair/Installation
Gardening/Pruning/Tree Trimming
General Contractors
Glass Installation
Grout Restoration
Handyman Services
Hardwood Floors New/Refinish
Home and Office Organizing
Home Energy Rating Systems (HERS)
Home Entertainment Systems

Insulation Installation
Intercom Systems
Interior Design, Staging, and Color Consultation
Interior Wood Refinishing and Restoration
Iron and Metal Works/Gates
Kitchen and Bath Remodeling
Landscaping
Lead Inspection and Abatement
Leak Diagnosis/Waterproofing
Lock Installation
Locksmith Service 24/7
Mold Remediation
Moving
New Construction
Painting Interior/Exterior

Pest and Termite Control
Plastering
Plumbing 24/7
Power Washing, Commercial and Residential Cleaning
Remodeling / Major Remodeling
Roofs New/Repair
Room Additions
Security Evaluation/Consultation
Seismic Upgrading
Sheet Metal Work
Shutter Installation

Skylights
Solar Energy Installation
Stained Glass Creation and Repair
Stair Lift Installation
Stucco Work
Telephone System Installation
Tile Installation
Wallpaper Application
Water Heater Installation
Welding
Window Cleaning/Repair
Windows and Doors



COLE HARDWARE is a licensed California General Contractor, license number 708403.

Contact us at www.colehardware.com/homerepair

Mark the Handyman

Now is the time to complete all of those little fixes around the house that you've neglected—before company arrives! A native San Franciscan who grew up visiting our Cole Street store with his father every weekend, Mark is extremely efficient and gets those small jobs done in no time at all—saving you money and more important, your precious, valuable time. Polite, punctual, and professional are just a few words to describe Mark's manner. He's an expert at grab bars for seniors, small plumbing, minor electrical, and carpentry jobs—or any small fix you might need.

Company's coming!
Get your projects done fast!



Mark, an avid outdoorsman and efficient handyman

Need a handyman? Mark is the man! Simply call our Repair Referral Service at 415/753-2653 ext. 3 or e-mail homerepair@colehardware.com.

Boris—Repair Referral Service Electrician

Proper electrical wiring in a home is essential for safe occupancy, and it's even more crucial over the holidays when households tend to light up everything from Christmas trees to windows to wreaths. Many older homes in San Francisco do not have an adequate number of electrical outlets to keep pace with the number of appliances, televisions, computers, hair dryers, and coffeemakers that we rely on daily.

One of the most common problems around the holidays is overloading circuits, which is also one of the leading causes of home fires. Another common mistake is using multiple extension cords to plug in one appliance. If you are unsure of the safety of the appliance setups in your home, you may need a licensed electrician, like Boris, from our Repair Referral Service. Boris can advise you on what you need to update your home's electrical wiring.

Any of the following situations would benefit from the services of a licensed electrician:

- If a fuse blows or a circuit breaker trips frequently, you most likely need a well-qualified electrician to determine the nature of the problem and to fix it.
- If the main electrical panel has circuit breakers, you should flip them off and back on once a year. This maintenance procedure will help keep them working. If the breakers malfunction, you need a qualified electrician to test the circuit breakers.
- If extension cords or plug



Boris, our trusted electrician

adaptors are being used to plug multiple appliances into the same outlet, you need a qualified electrician to install more outlets on a new or different branch of circuits.

- If any outlet or switch wall plates feel hot to the touch, you need a qualified electrician to determine what the problem is.

Boris has been with our service for nearly 15 years. In his native Croatia, he performed underwater electrical wiring as well as residential and commercial installations. If you feel that your home or business may need some electrical upgrades or more outlets installed to keep up with your "wired" lifestyle, contact our Repair Referral Service at 415/753-2653 ext. 3 or e-mail homerepair@colehardware.com.

WHAT'S UNIQUE?

American Red Cross FRX3 Multipurpose Radio

This all-purpose, rechargeable weather alert radio with solar panel and hand turbine power generator will keep you in the know, on alert, and well connected. No emergency kit is complete without it. When the "Alert" function is on, the radio will automatically broadcast emergency weather alerts for your area, such as hurricanes, tornadoes, and severe storms. Stay in tune and up-to-date with this AM/FM/NOAA weather band digital radio with display and alarm clock. There's also an AUX-input to play your own tunes. And, when you want to listen alone, just plug in your favorite headphones.

The FRX3 powers up in multiple ways—via solar panel, hand crank, built-in rechargeable battery, or traditional batteries. Crank the hand turbine for one minute and you'll produce enough power for 15–20 minutes of music, news, and weather. Or simply



charge it in the sun using the built-in solar panel. You can also use the mini-USB cable to charge the FRX3's built-in rechargeable battery, or pop in a couple of AAA batteries.

To charge your smartphone, simply plug it into the USB port. Power will automatically "dump charge" to your phone, just like plugging into the wall. The bright LED flashlight is always handy—at home, at the office, or even in the car. And the red flashing beacon is ideal for emergencies. Thanks to the glow-in-the-dark locator, the FRX3 is always easy to find. (Sku 3287422, \$59.99)

i|prep™ Tablet Stand + Stylus



The gourmet kitchen goes digital with the iPrep, which holds all popular tablets in either portrait or landscape mode. A stylus is included to keep the screen clean of messy hands. A weighted base and nonslip rubber grip keep the stand planted where it belongs. The stylus easily stores in the hinge to keep it from getting lost. The iPrep also features four usable viewing angles. Besides being useful in the kitchen to read recipes, the iPrep is also ideal for viewing step-by-step projects digitally or reading the online edition of the newspaper at the breakfast table. Makes an ideal holiday gift, too! (Sku 607100, \$29.99)

NEBO® Flashlights

NEBO flashlights are loved for their relatively compact and attractive design, industry-competitive price, and impressive lumen output. COLE HARDWARE is excited to now carry the NEBO Redline Rechargeable Flashlight. One glance at this baby and you can tell it means business—and it's got the stats and features to back up the look! This model puts out a screaming 300 lumens with its LED bulb. Lumens can be casually thought of as the amount of light that is emitted by a source. Most general-purpose flashlights produce 30–100 lumens. The NEBO Rechargeable Flashlight has an adjustable light output. At 100% it emits the full 300 lumens—allowing you to view a distance of 200 meters (that's 656.168 feet, in case you are like the embarrassed but honest author of this article who had to Google that). For your average momentary power outage or trip to the basement, you can conserve the flashlight's energy by dimming the light to 10%. But for emergency preparedness, a rugged wilderness backpacking trip, or good ol' fashioned bragging rights, it's good to have the option of the 100% setting. The flashlight also operates at 100% on its strobe setting, making it great to have on hand in the event of a disaster—or to throw an impromptu nightclub-style dance



party anywhere you take it! NEBO flashlights boast an aggressive self-defense face and an aircraft-grade aluminum water-resistant body. Best of all, since this model is rechargeable, you will never have to put batteries in it. Just pop it in its charging port or use the included AC/DC adapters to charge anytime, anywhere. (Sku 300501, \$59.99)

Timbuk2® Power Commute Laptop Messenger Bag

Tired of the crowded airport power-socket hover? Wish your iPad would stop dying midmovie on mountaintops and salty shores? Spend countless hours tethered to the nearest wall? Power Commute to the rescue! Timbuk2 partnered with Joey Energy to develop this purpose-built messenger bag with built-in Joey Energy charging pack that powers most smartphones and iPads. Supplied with the Commute's TSA-compliant laptop sleeve, stretchy water bottle pockets, and seemingly endless number

of other pockets, you may actually want to work.

The charge unit fits in a dedicated pocket on the inside with weatherproof ports to thread the charger cable to the iPad pocket or phone pocket and provides up to two full recharges on most standard cell phones. Most any device with a USB port can be charged. Clever extras include a luggage pass-through for your wheeled companion, vista loop for attaching blinking bike lights, and a grab strap for easy lifting. (Sku 926558, \$199.99)

Also available in a backpack version. (Sku 925557, \$199.99)



Built-in Joey Energy charging pack powers most smartphones and iPads.



Leatherman® Skeetool®

At a mere 5 ounces, the Leatherman Skeetool has a stainless steel combo blade, needle-nose and regular pliers, bit driver, removable pocket clip, and carabiner/bottle opener. The Skeetool is just what you need in one good-lookin' package and also makes an ideal holiday gift. And the Leatherman name is synonymous with quality! (Sku 878801, **HOT DEAL \$39.99** Regular price \$49.99)

FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, and Mission Street stores.



In the Garden December Garden Tasks

Tips from Dennis and Bill



Stop by our Cole Street garden center for all your gardening needs. The advice is free from the Garden Guys, Dennis and Bill. E-mail them with any questions: dennis@colehardware.com or blitz@colehardware.com.

As we bustle about checking off our to-do lists and preparing for the holidays, many of us turn our attention to the indoors of our homes instead of gardening outside in the chilly December air. Luckily, our garden centers are well stocked with festive wreaths, garlands, and plants to help you bring the outdoors in. Dedicated gardeners know that tending their gardens year-round makes them healthier and more impressive in the spring, so maintenance and upkeep are important as weather permits.



✓ **Cut trees:** Care for your cut Christmas trees as you would a bouquet of flowers. Make sure a fresh cut is made across the bottom when you purchase it, and place it in water as soon as possible. Check the water level often, and keep it in a cooler spot away from heaters if possible. Adding Preserve (Sku 96350, \$4.49) to your tree's water will keep it fresh and green longer.

✓ **Live potted Christmas trees:** Consider buying a live potted Christmas tree this year. You will be saving a tree and enjoying it for years to come, if you care for it properly. Keep your live tree indoors for no more than 10 days, keeping it well watered and away from heaters. Try piling ice cubes on top of its soil so that it gets watered slowly and doesn't dry out. After the holidays, move it outdoors in a spot that gets filtered sunlight and is protected from the wind. After two to three weeks in that spot, you can move it. If in a large enough container, it can remain potted to be brought indoors for several holiday seasons to come, or you can plant it. Be sure to always pick up your live tree by the pot and not by the trunk.



✓ **Houseplant care:** As the heated air in our homes during the winter months is drier, create extra humidity for your plants by grouping them together. Or place them on leak-proof trays filled with moistened river stones. Sponge off the leaves of glossy-leaved houseplants to remove dust and help them breathe.

✓ **Dormant spraying:** Spray fruit trees and roses to prevent overwintering insects and disease. Another round of spraying should be done again in late January or early February. Try pure neem oil. (Sku 746103, \$14.99)



✓ **Pruning:** Once deciduous fruit trees have dropped all their leaves, they will be dormant until new buds start to appear in spring. This dormant season is the time to prune them.

✓ **Protect your plants:** If temperatures drop low enough to create the possibility of a frost, protect your tender plants from the cold, which could kill them. First, place stakes or poles around the plants so that they don't come in direct contact with the material. Then cover them with a specially designed Harvest Guard® cover (Sku 7170798, \$14.99) or burlap (Sku 72731, \$9.49). Once the weather becomes more moderate, remove the cover.



✓ **Winter color:** To liven up winter gardens that can sometimes look drab, pansies, violas, primroses, calendulas, Iceland poppies, and cyclamen can be planted.



✓ **Plant trees and shrubs:**

Early winter is the best time to plant or replant trees and shrubs. Prepare new planting holes with generous amounts of compost if you have it, and make the new hole about twice as large as the root system of your plant. Set the plant at about the same depth at which it was previously growing. Stake large trees to protect them from winter storms that might hit while they are setting their roots.



San Francisco's water department provides us with 2014 Garden Calendars. Come pick one up at any of our COLE HARDWARE locations—free, while supplies last.

See you in the garden!



Spotlight on Living Wall Planters



Pamela Crawford is one of the best-known gardening experts in the country. As an expert in her field, she put lots of TLC and her years of experience into creating the Living Wall Planter and the detailed instructions and tips that come with it. This 14" square planting system uses replaceable coco-fiber liners with holes that you fill with potting mix and the plants of your choice. Succulents, orchids, foliage plants, and annuals all make good choices. You are the artist, the planter is

An incredibly fun and easy project to create for your own home or to give as a holiday gift, Pamela Crawford's Living Wall Planters turn a bare outdoor wall into a showcase for a bountifully vivid work of natural art.

your canvas, and plants are your medium! The finished product is a one-of-a-kind masterpiece you will feel proud to hang up and admire, alone or clustered in a group for boosted visual impact. The planter comes packaged in a box that displays color photos and step-by-step instructions, so the lucky recipient of this gift can immediately understand what's inside and start brainstorming! Stop by any of our COLE HARDWARE locations to pick one up! (Sku 742100, \$39.99)



We can help you pick out plants, too, and the appropriate soil to use with your choices as well. Succulent plants are all the rage these days, and they are an ideal choice for this project as they require very little water and root space. Try cactus potting mix (Sku 7195746, \$6.49) if you decide on succulents, and wait until the potting mix feels *really* dry before watering!



✓ **Poinsettias:** Poinsettias can dry out indoors. Periodically place them in the sink to water them, allowing excess water to fully drain away before returning them to their spots. Cut away the bottom of the wrapping that they come in to allow drainage.

✓ **Paper-white narcissus:** Try forcing paper-white narcissus bulbs indoors. Place bulbs in a tray on top of small pebbles with water. The water should only barely touch the bottoms of the bulbs—too much water could cause rotting. Put them in a dark closet until they have about 6 inches of growth, and then move them to a spot that gets lots of bright light. The bulbs should bloom in about six weeks, depending on temperature.



CHRISTMAS CLASSICS

The Snowman

The snowman is a playfully light-hearted symbol of the holidays and the entire winter season. Since the medium (snow!) used to create the work of art known as the snowman is fleeting and unpredictable, its early history and origin is not well documented. However, depictions of snowmen have been found in works of art from the medieval times, dating as far back as 1380! Along the way, the snowman's image became the wholesome friend of children that we know today. In 1950 Gene Autry and The Cass

County Boys recorded their hit single "Frosty the Snowman," and popularity of the snowman soared to new heights. It is undeniable that nowadays the snowman is a magical reminder of the pleasures of childhood. The snowman décor conjures a playfully, joyful mood, perfect to bring into your home for the holidays.

Tablecloth
(Sku 936083, \$5.99)



Tealights, Set of 4
(Sku 935751, \$12.99)



Ornament
(Sku 935090, \$5.99)



Miniature Light-Up Snow Globe
(Sku 935775, \$4.99)



Hinged Jar
(Sku 936078, \$8.99)



Mugs with Spoons, Set of 4
(Sku 935089, \$17.99)



Stocking Holder
(Sku 935733, \$15.99)

The Cardinal

The vibrant red color and natural beauty of the cardinal make it a popular symbol for Christmas. The species of cardinal that is so often represented this time of year is the male northern cardinal, with its bright coloring and crest. They are named for their color, which matches the robes of Catholic cardinals. Unfortunately, we are not very likely to spot cardinals in the wild here at home in the Bay Area. These brilliant birds live mostly east of the Rocky Mountains, with some sightings as far west as southeastern California. They are not migratory birds, so they can be spotted year-round in the places they do call home. So many states boast a thriving cardinal population that it is the state bird in seven

states! And it is easy to see why these states are so proud of their cardinals. When gorgeously displayed against the glowing white backdrop of freshly fallen snow, one can only assume that Mother Nature is showing off a little. But then, so many of us enjoy doing a little of the same during the holidays! Whether sprucing up our homes with touches of seasonal décor, or engaging in full-blown Christmas light display wars à la Clark Griswold in National Lampoon's *Christmas Vacation* movie, decorating is a fun way to spread holiday cheer. Since cardinals

won't be gracing our San Francisco backyards with their presence, come on in to any of our COLE HARDWARE locations and spot some cardinals here in our Christmas aisles! These beauties evoke a sense of wonder and appreciation for the natural world and the simple things in life. We have lots of choices that can be easily incorporated into any style of Christmas décor, whether elegant, playful, or eclectic.



Crackers
(Sku 935002, \$19.99)



Assorted Candle Holders
(Sku 935634, \$3.99)



Doormat
(Sku 935935, \$24.99)



Light Set
(Sku 936465, \$15.99)



Stocking
(Sku 935767, \$12.99)



Flour Sack Dish Towel
(Sku 935827, \$5.99)



Mug
(Sku 935618, \$4.99)



Gift Wrap
(Sku 935955, \$8.49)



Gift Bag
(Sku 935006, \$4.49)



Tree Skirt
(Sku 935601, \$39.99)



'TIS THE SEASON

Oven-Safe Paper Bakeware

Ideal for baking homemade treats for family and friends, these award-winning, oven-safe paper pans make holiday baking a snap! Both functional and fun, simply whip up your favorite batter, pour it into the paper bakeware, and bake.

Seal it up in some of the new BioBag cling wrap, add a ribbon and bow, and it's ready to give as a gift.



This paper bakeware replaces metal bakeware with style, offering a whole new way to bake, serve, store, and give in one unit. Oven safe to 400°F and freezer safe, these pans cut down on cleanup and streamline the baking process, making home baking easier and more fun. Our assortment comes in a 6-pack loaf, 3-pack cake, and 12-pack cup or mini-loaf sizes in both a red and green snowflake pattern. (Assorted Skus 935665, \$5.49–\$6.99)



Holiday Entertaining

During the holidays, we tend to entertain more. You'll find these items in our stores to spice up your parties or as perfect hostess gifts to take to a holiday open house.

Peppermint Bark
Flour Sack Dish Towel
(Sku 935828, \$5.99)



Wine Goblets, 6-Pack
(Sku 935824, \$11.99)



Lighted Wine Stopper
(Sku 935859, \$9.99)



Appetizer Plates with Goblet Holder
(Sku 935823, \$1.99)

Infused Oils

Say happy holidays with a homemade, heartfelt gift this season. Infused oils make an ideal and useful gift, and this is a very simple family project. All COLE HARDWARE locations offer a variety of bottles and jars in all shapes and sizes. Just follow these simple steps.

Oils to use:

- Extra virgin olive oil
- Grapeseed oil
- Almond oil
- Sunflower oil*
- Safflower oil*

Suggested herbs and spices:

- Rosemary
- Thyme
- Oregano
- Lavender
- Garlic
- Peppercorns
- Bay leaf
- Sage
- Nutmeg
- Cinnamon
- Cloves

*These oils are milder, allowing the herb flavors to come through more intensely.

Directions:

- Wash and dry herbs.
- Bruise slightly to release flavor or grind herbs in a food processor
- Fill a clean, lidded jar or bottle two-thirds full with fresh herbs or spices (herbs should not be packed too tightly, or the oil may spoil).
- Cover the herbs with an edible oil to fill the bottle.
- Close the jar and shake well.
- Steep for two weeks, shaking occasionally.
- Using cheesecloth, strain the oil.
- Fill decorative bottles or jars with the prepared oil, insert a fresh sprig or two of the herb you used, add a bow, some ribbon, and a label, and your infused oil is gift ready!

Note: Storing oil in the refrigerator will extend its shelf life.



California Academy of Sciences

Explore the world's only aquarium, rainforest, planetarium, and natural history museum—all under one living roof. Come nose-to-beak with penguins and parrots, watch sharks and stingrays cruise beneath your feet, and feel the spray of the California coast. Located in Golden Gate Park, the California Academy of Sciences is home to more than 38,000 animals and a variety of

exhibits to provide an exciting world of wonder for all guests!

'Tis the Season for Science returns November 27, 2013, and runs through January 5, 2014. Celebrate the winter holidays with a scientific twist! Meet a pair of live reindeer, experience indoor snow flurries, step inside a giant "Snowman Theater," and much more.



CALIFORNIA
ACADEMY OF
SCIENCES
Golden Gate Park
San Francisco



COLE HARDWARE Rewards
members can save 15%
and skip the ticket line!

Purchase discounted tickets online at

www.calacademy.org/etickets2

Use this Sales Code: ColeHardware

Note: The Sales Code is case and space specific. Just set up a personal profile to access discounted tickets!



Snow Cable Chains

Veteran Tahoe travelers know that tire chains, also known as tire cables, are sometimes necessary when crossing the mountains in winter. These are sold by the pair and help car or truck tires get more traction in conditions where snow and/or ice have accumulated on the road. Four-wheel-drive and all-wheel-drive vehicles with snow tires



used to be exempt from chain controls, but no longer. All vehicles must now carry chains to enter a chain-control area.

Our Cobra™ cable chains feature tough carbon-steel rollers that provide traction and long wear. The low-profile steel rollers allow increased tire-to-road contact, resulting in better stability, plus a considerable reduction in noise and vibration, and they are galvanized for rust prevention.

All COLE HARDWARE locations stock four of the most popular sized cables for cars (Sku 818818–21, \$46.99–\$49.99) and a popular truck size (Sku 818822, \$99.99). Just bring in your specific tire size as set forth by the ISO metric tire code. Virtually all tires have this information molded into the sidewalls, or you can refer to the factory specs for tires if the tires have not been changed on your car since you purchased it.

What if we don't carry your size? No worries! We can special order the chains for you. Just come in with your tire size by Monday, and if we don't have the size you need, we'll order them and have them in our store for you by Thursday of that week.

Don't get caught on the mountain pass without snow cable chains!

IMPORTANT! If you buy a pair of Cobra cable chains, you must use a pair of tensioners with them. These are essentially six small, rubber, bungee-type cords, bound by a circular rubber piece in the center, and come two to a bag. (Sku 818823, \$12.99) This is an integral part of the Cobra system and cannot be omitted.



Ladders

Many homes in San Francisco feature high ceilings, making even simple tasks such as changing a light bulb difficult sometimes. A reliable ladder is useful and necessary around the house. For safety and practical purposes, choose a ladder to suit your needs.

The three basic types of ladders are extension (straight), step, and multipurpose. Ladders are rated by load capacity into household, commercial, and industrial grades (see the duty rating chart). Ladder rungs are either flat, round, or "D" shaped. The minimum size considered acceptable for round rungs is 1¼", and 1½" for "D" rungs. To insure safety, rungs are required to be capable of carrying a much higher load than the rated load for the entire ladder.

When choosing a ladder, take the following requirements into consideration.

Type of Activity Involved

The type of activity dictates what type of ladder you'll need. Use a stepladder for interior painting, spackling, installing drywall, and hanging wallpaper. Stepladders include step stools and platform ladders, generally for home or light commercial use. Stepladders are self-supporting and may include a pail hook or shelf. Extension

ladders are best for painting exteriors, cleaning gutters, replacing shutters and siding, and so on.

Demands of the Application

Make sure the ladder is suitable for the physical demands of the application. The rated load capacity must exceed the maximum aggregate weight of the user along with his or her clothing and tools. Duty ratings are also color coded (see duty rating chart). Look for the proper duty ratings to match your highest level of use.

Height the Ladder Must Reach

For a climber to work from a safe position, the ladder's top should extend about 3 feet



Extension Ladder Size Chart

Height Ladder Must Reach	Buy This Size Ladder	Maximum Working Height
9½' max.	16'	13'
9½' to 13½'	20'	17'
13½' to 17½'	24'	21'
17½' to 21½'	28'	25'
21½' to 25½'	32'	29'
25' to 28'	36'	32'
28' to 31'	40'	35'

Ladder Safety Tips

DO

- Learn the proper methods for working with a ladder.
- Keep your ladders well maintained (for wood, treat with a wood preservative that leaves a clear surface).
- Choose duty ratings to match the highest level of use.

DON'T

- Use or repair a bent or damaged ladder.
- Test a ladder by jumping on it.
- Use a ladder on slippery surfaces or uneven ground.
- Place ladder feet on power cords or come in contact with electrical current or power lines.
- Climb down a ladder with your back to the ladder or carrying a load in your arms.
- Overreach, lean to one side, or stand on one foot.
- Hurry or skip steps when getting on or off the ladder.
- Leave a ladder unattended.
- Position a ladder where it blocks foot traffic or where it could be bumped by a door.
- Place a ladder on boxes, chairs, furniture, or other moveable objects to try to climb higher.
- Climb from one ladder to another or try to move a ladder while on it.
- Climb a ladder when ill or using drugs or alcohol.
- Drop or throw ladders.
- Paint a wooden ladder (paint hides damage and can create a slippery surface for climbing).

above the working surface

when in use. Stepladders should be high enough for the user not to have to stand above the second step from the top. On extension ladders, stand no higher than four rungs from the top.

Use the size chart to determine what size extension ladder to buy to reach the roof of your home (for painting, cleaning gutters, and so on) or for any other outdoor needs you might have.

Basic Material

Common ladder materials are wood, aluminum, and fiberglass. Wood ladders are nonconductive when clean and dry. Wood also provides a natural firm grip for feet and hands. However, wood tends to be heavy and is vulnerable to moisture/rot. Aluminum is lightweight and strong, but it does conduct electricity—aluminum ladders should never be used when working near energized electrical lines. Fiberglass offers a blend of desirable qualities. It is nonconductive and strong—an excellent choice for a variety of circumstances.



Ladder Duty Rating Chart

Grade	Type	Rated Load	Color Code
Extra-Heavy-Duty Industrial	IA	300 lbs.	Black
Heavy-Duty Industrial	I	250 lbs.	Blue
Medium-Duty Commercial	II	225 lbs.	Yellow
Light-Duty Household	III	200 lbs.	Red

ENVIRONMENTAL INFO

COLE HARDWARE
GREEN CERTIFIED

GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

Creative Gift Wrap

Say Ho! Ho! Ho! this holiday season by wrapping gifts without leaving the house. Unfortunately, the beautiful wrapping paper we use to make our gifts picture-perfect is blamed for the 25% increase in waste generated during the holiday season. Most likely you'll find these items in your home just waiting to be repurposed!

Old maps: With GPS and online maps dominating our travel these days, old maps make ideal wrapping paper for the intrepid traveler in your life.

Empty coffee canisters: Just wrap the outside with some oil cloth or used gift wrap, and these are ideal for baked treats.



Comics: After you have read the comics with the kids on Sunday morning, the comics section of the paper makes a perfect wrapping for the young and young at heart.

Lights for Life

Lights for Life is dedicated to making the lives of children with cancer and their families a little easier. We are setting out to help them accomplish this through the recycling of old holiday string lights. Over 200 million strings of lights are sold each year in the United States, with many of them eventually ending up in our landfills. Lights for Life and COLE



HARDWARE are asking you to not throw away your old and broken lights this year. If Lights for Life can collect just a small percentage of these light strings, it

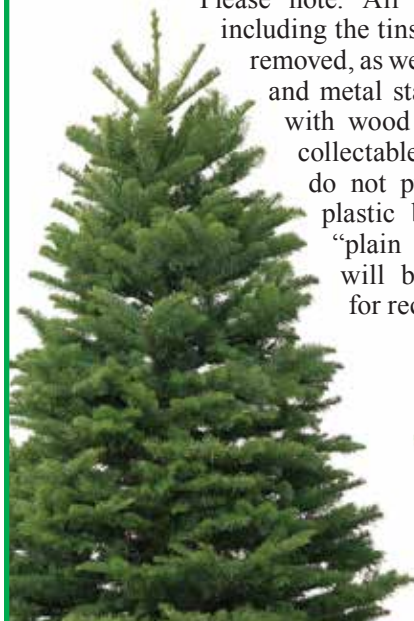
will go a long way in helping those families of children with cancer. The light strands are sold to recyclers for the copper they contain. The funds received from these sales are used to provide financial assistance to the families of children with cancer, along with sponsoring a kids' camp. COLE HARDWARE will once again serve as a collection site. Just bring your spent light strands to any of our four locations through December 31.



Recycle Your Christmas Tree

Each year, tens of thousands of Christmas trees are collected throughout San Francisco, fed through a mulcher, and used for erosion control. Sunset Scavenger and Golden Gate Disposal and Recycling Co. will pick up trees left on the curbside on your regular garbage days. Visit www.sunsetscavenger.com to see when tree collection will begin.

Please note: All ornaments, including the tinsel, must be removed, as well as plastic and metal stands. Trees with wood stands are collectable, but please do not put them in plastic bags. Only "plain old trees" will be accepted for recycling!



Bird Seed Wreath

This rustic grapevine wreath is festively decorated with pinecones, juniper, and millet sprays. Feathered friends will add to its cheery appearance when they perch to enjoy feasting on the premium seed mix. (Sku 935877, \$11.99)



Bird Seed Christmas Bell

A delightfully decadent feast to have on hand for the only group of holiday guests we encourage to show up unannounced. The cherries, raisins, apple, papaya, cranberries, peanuts, pecans, and safflower and sunflower seeds covering this Christmas bell will keep birds coming back for more. (Sku 935878, \$4.99)



Recycle at COLE HARDWARE!



Bring to any of our four stores:

CELL PHONES:

Personal cell phones—batteries and chargers not required. PLEASE, no cordless home phones, car phones, walkie-talkies, pagers, or two-way radios.

BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



OLD LATEX PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The latex paint containers you bring us should have paint in them!
- The ORIGINAL label on each can must CLEARLY state "latex," "acrylic," or "water-based" paint. No handwritten labels will be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- You must not be a commercial paint user.
- Please limit your drop-offs to no more than 10 gallon-size containers (or 40 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



SCRAP METAL:

Copper and brass.

EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

SOFT PLASTIC RECYCLING:

Clean plastic only. Households only. One basketball-size amount per visit, please.

For Bay Area recycling resources, visit www.colehardware.com/recycle.htm

Warm Coat Drive

Although winters in San Francisco can be mild some years, we generally experience some intense cold spells throughout the season. While many of us will be sporting new coats this winter, our old, gently used coats can be put to good use. During the weekend of December 14–15, all COLE HARDWARE locations will be collecting coats that will be donated to the St. Vincent de Paul Society's Vincentian Help Desk program.

The Vincentian Help Desk is a lifeline for those who are low-income or homeless, helping people meet their most basic needs with dignity and respect. Look in your closet and bring us any of your old, warm coats during our weekend drive.

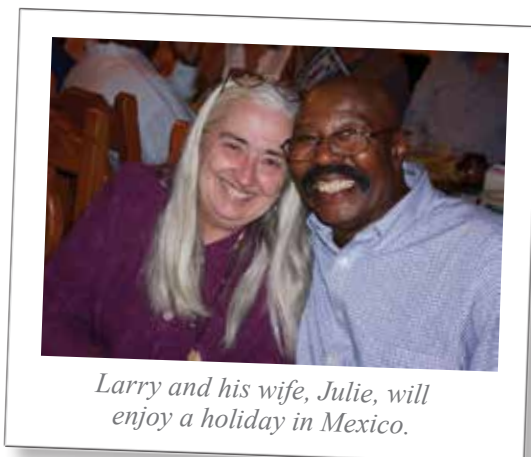


**Saturday, December 14
Sunday, December 15
All COLE HARDWARE Locations**

A Hearty Bon Voyage to Larry

We recently celebrated with Larry as he retired from COLE HARDWARE after being a crew member for 19 years! Larry worked as the all-star driver for our COLE HARDWARE SUPPLIES division. COLE HARDWARE SUPPLIES services businesses such as property management companies and hotels with commercial-scale needs. So, unfortunately, the average customer who walks through our doors doesn't get to meet the awesome COLE HARDWARE SUPPLIES team. Over the years, we received many calls from folks who Larry called on, to rave about the service he provided. For those of us who had the pleasure of working with him, his one-of-a-kind constant smile and professionalism will be truly missed in our business. As Rick Karp put it, "Larry was the proverbial 'guy who never called in sick.'" Proverbial, because you can't blame the guy if he actually did call in sick a few times over 19 years! Rick's point was that Larry was a dedicated and honest employee. He even informed Rick of his plans to retire a year ahead of time so that everyone could be well prepared for the transition. At the retirement party, Larry's many friends at COLE

HARDWARE and a few of his close friends and family gathered to send him off with a Mexican-style fiesta! We all had a blast, and Larry was presented with a parting gift of two plane tickets to anywhere in the United States or Mexico (his favorite vacation spot) to use with his wife. We were lucky to have Larry as the face of COLE HARDWARE SUPPLIES for so many years. We thank him and wish him all the best!



Larry and his wife, Julie, will enjoy a holiday in Mexico.

December Spare Change Collection and Adopt-a-Family

Our spare change collection keeps rolling right along, and usually in the holiday months, we see a big bump. Our grand total through October is \$16,084.13, with Bay Area Young Survivors (BAYS), which offers a monthly support group and more for young women with breast cancer,



receiving \$386.40 from our October collection. Our November collection is earmarked for the Vincentian Help Desk, a lifeline for those who are homeless or

low-income, helping people



meet their most basic needs with dignity and respect. We'll report on those numbers next month.

For the past three Christmas seasons, our Cole Street assistant store manager, Tessa, has participated in a holiday adopt-a-family program. She has adopted families both for us at COLE HARDWARE and personally. Whoever could, pitched in with presents and gift cards for these mothers and their children, to make their Christmas special.

The program is administered by Women Organized to Make Abuse Nonexistent, Inc. (WOMAN, Inc.). WOMAN, Inc., has operated since 1978 as a community-based, multiservice agency, serving survivors of domestic violence in San Francisco and the larger Bay Area.



In addition to a 24-hour crisis line, they provide culturally sensitive support to survivors in domestic violence situations.

Our December spare change collection will benefit WOMAN, Inc., and Tessa will once again be adopting two families this holiday season. If you would like to donate a gift or gift card to one of these families, please contact Tessa to find out what the family has requested and the ages of the children. E-mail tessa@colehardware.com or ask for her when you're shopping at our Cole Street location. For more information on WOMAN, Inc., please visit www.womaninc.org. (WOMAN, Inc., is COLE HARDWARE Community Partner #1537. Mentioning WOMAN, Inc.—or your favorite Community Partner—at the time of checkout will post 10% of your purchase to that organization in the form of a COLE HARDWARE gift card for the upcoming year.)

Of course, our successful spare change collection program would not be possible without the generosity of our loyal shoppers! It's easy to donate. Simply drop your spare change into the collection jars when you're checking out at any of our stores. Or bring in that old jar of pennies that's collecting dust on your dresser!



Fresh-Cut Christmas Trees

We have freshly cut Christmas trees once again available at all COLE HARDWARE locations. We're happy to bring the tree to your home for a \$20 delivery fee. Just make arrangements for delivery at the time of purchase. While we will try our best to deliver your tree exactly when you request, please allow for a two-hour delivery window.



\$20 City-wide Tree Delivery

SHARON ART STUDIO

**WINTER
HOLIDAY
BAZAAR**

a benefit for



**SUNDAY
DEC. 8th
11am-5pm
Free parking**

Sharon Art Studio in Golden Gate Park offers affordable art classes for all and is run in cooperation with SFRPD & Friends of Sharon Art Studio. Register for Winter now! sharonartstudio.org

COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

Accounting/Bookkeeping: We are an accounting firm specializing in accounting systems for small and medium sized businesses with a focus on QuickBooks and online solutions. Services include setup, training, troubleshooting, cleanup, and ongoing bookkeeping for businesses that want to outsource the accounting. Deborah Lardie is a CPA and Certified QuickBooks Consultant. 415/864-0770, www.lardiecompany.com, deborah@lardiecompany.com

Attorney: Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896, e-mail john@johnweinsteinlaw.com.

Getting Married?

COLE HARDWARE offers a Gift Registry!

For information, e-mail to gift@colehardware.com.



Bed and Breakfast Hosting: If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: reservations@bbsf.com, website: www.bbsf.com. Bed & Breakfast San Francisco—since 1977.

Computer Help: Honest Dave's Affordable PC Housecalls: Travels to your home or office to fix your computer. Viruses removed, computers speeded up to work like new, hardware and software installed, upgrades, training, TiVo, printers, and full support. 10 years full-time experience. Check my Angie's List reviews (see Honest Dave). Call 415/271-0369.

Declutter/Professional Organizer: We are all dealing with a lot more stuff than we need. Closets and cabinets can be frustrating when they become so cluttered we have no idea what we have, or where our things are. Organizing is more than putting things in order and making them look good; making decisions and changing behavior is also part of the process. Free estimate. E-mail: mkane_2008@yahoo.com or call 415/563-6306.

Driver: I can drive you! Retired gentleman with 10+ years experience can drive you to the doctor, grocery shopping, or on other local errands. Dependable, punctual, personable with a great reference list upon request. I do what taxis can't: stay in waiting rooms for all medical appointments, help you shop (if needed), carry groceries and packages, etc. \$25 an hour (2 hr. minimum). Out of town trips are negotiable. Please call Bill: 415/826-3613 or e-mail to bill311@att.net.

Interior Redesign and Feng Shui: Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit www.spacetransform.com.

Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See www.franklawoffice.com for info.

Math Teacher/Tutor with Teaching Credential and MA in Math Education from Stanford University: Warm, customized coaching leads to permanent expansion of the student's comprehension, ability, and confidence. I work with children (above age nine), teens, and adults. All levels of mathematics from elementary math through algebra, pre-calculus, and calculus. References available. E-mail nan.foster@comcast.net or call Nan at 415/254-2242.

Orange Dog Manor: Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath. Special discount for weeklong rentals. Visit our website at www.orangedogmanor.com or call 415/753-6886.

Organizer/Personal Assistant: Organize your home or business (new or in existence for several years) so that it runs smoothly and efficiently. Assist you in home/business operations (clearing clutter, setting up files, paying bills, running errands, etc.). Packing/unpacking. Conscientious attention to detail, both materially and ideologically. Aesthetic Solutions. 415/517-5043.

Printing: We print business cards, office stationery, and company brochures using the latest technology. Free consultations, easy e-mail prices, and friendly service. Delivery right to you. Call or e-mail On The Mark for graphics, print, and mailing services. References available. Call or e-mail: 415/621-2312 or Sam@printotm.com.

Proofreading: Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

Stereo Repair/Home Theater Installation: Gene's Sound Service offers expert component-level repair of home audio systems as well as audio, video, and home theater installation and system troubleshooting. Specializing in on-site service at your home, office, or shop. Convenient day, evening, or Saturday appointments available. Many local references. Advice on maintaining your system gladly given. "Thanks for making the mayor's house sound so much better." — Art Agnos. Call Gene at 415/377-1258. More info at genessoundservice.com.

Tax Prep and Planning: Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057 or visit www.StegerTax.com.

COLE HARDWARE proud member of:



somba South of Market Business Association

COLE HARDWARE supports organizations working to enhance our great City. If you'd like us to be part of your membership, please contact julia@colehardware.com.



Digital Hardware Hotline

To sign up for a digital version of our monthly *Hardware Hotline*, visit www.colehardware.com/eline.htm.

Follow COLE HARDWARE!



Benjamin Moore® Paint Available at COLE HARDWARE!



*Colors that let you
create a room that
reflects your sense of style,
passion, and flair*

Choose from over
3,300 Benjamin Moore colors.



The COLE HARDWARE Calendar - December

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 AFTER THANKSGIVING SALE Final Day	2 Toy Drive (December 1-20) see page 1 for details	3 Lights of Life Collection (December 1-31) see page 9 for details	4 National Cookie Day	5	6 Flash Friday DEALS	7
8	9	10	11 SAVE 25% STOREWIDE* Anniversary Sale *see page 1 for details	12 National Poinsettia Day	13 Flash Friday DEALS	14 Warm Coat Drive see page 10 for details
15 Warm Coat Drive see page 10 for details	16 Student Monday	17 Teacher Tuesday	18 Senior Wednesday	19 Military Thursday	20 Flash Friday DEALS	21 First Day of Winter
22	23	24 Christmas Eve	25 Christmas	26 Kwanza Begins	27 Flash Friday DEALS	28 Flash Friday DEALS To sign up, send an e-mail to hotline@colehardware.com with "flash" in the subject line.
29 COMMUNITY SAVINGS DAYS Special Community Members SAVE 20% see our website for more details		31 New Year's Eve	2014 New Year's Day		Flash Friday DEALS	



**Our founder Dave Karp,
Purveyor of Hardware Wisdom**

The COLE HARDWARE credo...

Commitment to savings:
Rewards program members receive a 5% monthly dividend on purchases.

Commitment to the community:
We donate 10% of what you spend to local charities (you get to designate one of our Community Partner beneficiaries).

Commitment to you: Over 90 years of guaranteed customer satisfaction.

Commitment to the environment:
Reducing our footprint by implementing environmentally sound practices in our stores.

Four locations serving you every single day of the year!

2254 Polk Street

San Francisco, CA 94109-1820
(at Green Street on Russian Hill)
415/674-8913 Fax: 674-8917
Weekdays 8:00 am-8:00 pm
Weekends 9:00 am-7:00 pm
Open Christmas 10:00 am-2:00 pm

3312 Mission Street

San Francisco, CA 94110-5009
(at 29th Street—near Safeway)
415/647-8700 Fax: 647-6554
Every day 8:00 am-8:00 pm
Open Christmas 10:00 am-2:00 pm

956 Cole Street

San Francisco, CA 94117-4316
(at Parnassus—near U.C. Medical Center)
415/753-2653 Fax: 753-0957
Weekdays 7:00 am-7:30 pm
Weekends 8:00 am-7:00 pm
Open Christmas 10:00 am-2:00 pm

70 4th Street

San Francisco, CA 94103-3124
(downtown bet. Market and Mission)
415/777-4400 Fax: 777-4453
Weekdays 8:00 am-7:30 pm
Weekends 9:00 am-5:30 pm
Open Christmas 10:00 am-2:00 pm

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the *Hardware Hotline* at 415/753-2653 ext. 5 or e-mail hotline@colehardware.com.



San Francisco's Favorite Hardware Stores!

www.colehardware.com
Contractor's License #708403
service@colehardware.com