

**BAG SALE**  
**SAVE 20%**  
**STOREWIDE**

**Saturday, November 9**  
see page 2 for details



See our  
**Holiday Home Essentials Catalog**  
inside this issue,  
or come into any of our  
stores to pick one up!



**Thank You, San Francisco!**

Thank you to all  
Bay Guardian readers  
who voted COLE HARDWARE  
San Francisco's  
Favorite Hardware Stores!

# COLE HARDWARE'S *Hardware Hotline*

**November 2013**

NEWS AND VIEWS FROM AROUND THE STORES

## Our Polk Street Store Celebrates 10th Anniversary This Month

November 1 marks 10 years since the day we first opened the doors at our fourth and “youngest” store at Polk and Green Streets in Russian Hill. Our baby has grown up so quickly! The opening came about after Rick was approached by the owner of the then-vacant property and by the residents of the



*Our Polk Street store when we first took over the space*



*Charlie at our Polk Street store today—smiles are always free.*

neighborhood. The opportunity to become a part of the Russian Hill community was intriguing. But Rick was reluctant to make a move that might turn our longtime relationship with the nearby, fellow independently owned business Brownies Hardware into a competitive one. As Rick's father, Dave Karp, loves to recall, “Everyone thought Rick was crazy to ask his competitor's permission to open another store, but that's just what he did!” After consulting with Stephen at Brownies Hardware, plans for the opening of the Polk Street location began.

Today the store is flourishing under superstar Tina, who is the Polk Street store's manager and our global human resources manager! Tina truly cares that each and every customer who walks through our doors receives the best service possible, and she has built a team of awesome crew members who strive to make that happen. Like all our stores, Polk Street offers basic hardware supplies in our electrical, plumbing, key, cleaning, automotive, and paint departments—and has developed a unique personality to set it apart. To go above and beyond what you might expect from a hardware store, our Polk Street location boasts a beautiful housewares department as well as a generous selection of plants, supplies, and accessories in the garden department. Store veteran Gerri runs both of these departments and has been with us since the opening 10 years ago!

It has been a privilege to serve the needs of our neighbors in the Russian Hill community. Hundreds of people walk through our doors every day to get assistance with their projects, browse our many unique items, and visit with our friendly staff while munching on a bag of the always-popping popcorn! As we look back 10 years later, it is clear that the COLE HARDWARE family would be incomplete without the customers and crew members who have joined us as a result of our Polk Street store. Thank you, Russian Hill!

## St. Vincent de Paul's Vincentian Help Desk Food Drive

**November 16 and 17**

This November, COLE HARDWARE will be continuing our tradition of holding a food drive for St. Vincent de Paul and their Vincentian Help Desk Program. The Vincentian Help



Desk is a lifeline for those who are homeless or low income, helping people meet their most basic needs with dignity and respect, which at times means providing a bag of groceries.

Yearly, the Help Desk serves tens of thousands of people—providing food for the hungry, helping individuals and families set up new households, and providing interview clothing and back-to-school items.



During the approaching holiday season, many of us will find joy in sharing a warm and comforting meal with loved ones. In the spirit of holiday giving, join the Help Desk in making such meals possible, both during the holidays and year-round, for those who might otherwise go without.

Bring any canned and nonperishable food items you would like to donate to any of our stores on  
**November 16 or 17.**

**“Our commitment to you: Your satisfaction guaranteed. Period.”**

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# BAGSALE

## SAVE 20%

### STOREWIDE

Join us for our annual holiday bag sale to kick off the holiday season! Get started on your Christmas list, stock up on cleaning products, or get all the supplies you need for a project. Save 20% on everything that you can fit (or not) in our reusable shopping bag—and keep the shopping bag as our gift to you! Our in-store Holiday Shoppes will be set up and brimming with ideas and inspiration to help transform your home into a winter wonderland!

*Discount does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, special orders, or sale merchandise. Not valid with coupons or other offers. Rewards points do not accumulate.*

**Saturday, November 9**



## Water Storage and Purification

### ("Are You Ready" Series, Part 11)

The recent Rim Fire near Yosemite and San Francisco's Hetch Hetchy Reservoir reminded us of how invaluable our water supply is. An adequate supply of water is one of the highest priorities of disaster preparedness. A major earthquake could damage the pipes that bring water into San Francisco, break water mains, or even break water lines leading into your building. After a disaster is not the time to search for water or water containers! Plan ahead.

#### Preparation

Responding to a major disaster will likely require heavy exertion. Plan on each person drinking 1 gallon of water each day. Add to this water for cooking and hygiene. Altogether, you should store enough water for 2 gallons per person per day. Expect and prepare to be without utilities from several days to several weeks—store 10–15 gallons of water per person.

#### Storage

Thoroughly clean sturdy 3- or 5-gallon water-storage containers with handles. Add about 4 drops of regular unscented household liquid bleach per

gallon of water (approximately 1 scant teaspoonful per 5 gallons of water). Use chlorine bleach with 5.25% sodium hypochlorite as its only active ingredient (such as Clorox). Seal containers tightly, date and label them as drinking water, and store in a cool, dark place that is likely to be accessible after a major earthquake. Pour out, clean, and refill water-storage containers at least once a year. (Clorox Bleach: Sku 1498674, \$3.49; 5-Gallon Water Jug: Sku 89149, \$21.99)

In an emergency, you may also be able to use the water stored in your water heater, your building's plumbing system, or the reservoir tank of your toilet (not the bowl). Purify water from the toilet

reservoir tank before using. To access water in the plumbing system, open the highest water faucet in your home (to let air in), and then draw water from the lowest faucet.

#### Purification

The easiest methods are chemical purification using chlorine bleach or boiling. Use 2 drops of ordinary liquid bleach per quart of water (4 drops per quart if the water is cloudy). Shake and let stand for at least 30 minutes. Boiling water for 3 to 5 minutes should kill most harmful microorganisms. After boiling, pour water back and forth between two clean containers to improve the flavor by putting oxygen back into it.

#### Conserve—But Never Ration

Going even one day without water will severely deplete your strength and effectiveness. In a water shortage, refrain from watering plants or washing clothes, but don't fail to stay well hydrated. If supplies are short, drink what you need and try to find more later.

Take steps now to prepare for the next major earthquake or other disaster.



## COLE HARDWARE Rewards

### How points are earned:

For every \$1 spent, one point is earned.

- ⇒ Points are converted in increments of 100 points, which converts to converts \$5, and posted to your Rewards card monthly. This equates to 5% of your total purchases.
- ⇒ Points are calculated daily and shown on receipts.
- ⇒ For us to track your Rewards points, please identify yourself as a Rewards member each time you shop.



### Rewards member benefits:

- ⇒ Membership is free, and you'll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
- ⇒ Free delivery in San Francisco with \$100 purchase.
- ⇒ New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- ⇒ Attach your Rewards key fob to your key ring—if you lose your keys, they can be dropped in the mail to be returned to us; we'll notify you if we receive them.
- ⇒ Lifetime warranty on most products purchased at COLE HARDWARE.
- ⇒ Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- ⇒ We don't sell our customer list, and all information is kept confidential.

Terms and Conditions: 1. Rewards dollars are cleared after nine months. 2. Points accumulate for one year, with leftover points clearing at the end of the year. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program.

For more information, visit  
[www.colehardware.com/rewards](http://www.colehardware.com/rewards)  
or e-mail [service@colehardware.com](mailto:service@colehardware.com).

## Ladies' Night: A Smashing Success!

Thank you to everyone who turned out for our wildly popular Ladies' Night last month. Our limited edition pink buckets were all the rage! Hundreds turned out to enjoy our Cutting Edge wine, gourmet chocolate, appetizers, and great savings. Our January *Hardware Hotline* will feature deals from all of the local businesses that participated in our event.



*Ladies' Night grand prize winners: Polk Street shopper Cindi Kass and Mission Street shopper Naomi Jatovsky were both thrilled with their pink buckets chock-full of fun!*

*"Our commitment to you: Your satisfaction guaranteed. Period."*



# Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

## Repair Referral Service

COLE HARDWARE's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning  
Alarms/Security Systems/Access Control  
Antique Restoration  
**Appliance Repair and Installation**  
Arborist  
Architectural Planning  
Asbestos Removal  
Bath Resurface  
Brick and Stone Masonry  
Cabinetmaking  
**Carpentry**  
Carpet and Linoleum Installation  
Carpet Cleaning  
Chimney Sweep and Repair  
Cleaning/Janitorial  
Commercial Kitchen Installation

Computer Data Cabling  
Computer Grounding  
Computer Repair and Tutoring  
Concrete  
Custom Closets, Pantries, and Storage Solutions  
Decks New/Stain Design + Build  
Disaster Cleanup and Restoration (Flood/Fire/Sewage)  
Door Refinishing  
Drain Cleaning  
Drywall/Lath  
Duct and Dryer Vent Cleaning  
**Electrical 24/7**  
Emergency Locksmith  
Emergency Power Restoration

Faucet Repair and Installation  
Fences  
Furnace Repair and Installation  
Furniture Refinishing and Repair  
Furniture Upholstering  
Garage Door Repair/Installation  
Gardening/Pruning/Tree Trimming  
General Contractors  
Glass Installation  
Grout Restoration  
**Handyman Services**  
Hardwood Floors New/Refinish  
Home and Office Organizing  
Home Energy Rating Systems (HERS)  
Home Entertainment Systems

Insulation Installation  
Intercom Systems  
Interior Design, Staging, and Color Consultation  
Interior Wood Refinishing and Restoration  
Iron and Metal Works/Gates  
Kitchen and Bath Remodeling  
Landscaping  
Lead Inspection and Abatement  
Leak Diagnosis/Waterproofing  
Lock Installation  
**Locksmith Service 24/7**  
Mold Remediation  
Moving  
New Construction  
Painting Interior/Exterior

Pest and Termite Control  
Plastering  
**Plumbing 24/7**  
Power Washing, Commercial and Residential Cleaning  
**Remodeling / Major Remodeling**  
Roofs New/Repair  
Room Additions  
Security Evaluation / Consultation  
Seismic Upgrading  
Sheet Metal Work  
Shutter Installation

Skylights  
Solar Energy Installation  
Stained Glass Creation and Repair  
Stair Lift Installation  
Stucco Work  
Telephone System Installation  
Tile Installation  
Wallpaper Application  
Water Heater Installation  
Welding  
Window Cleaning/Repair  
Windows and Doors



COLE HARDWARE is a licensed California General Contractor, license number 708403.

Contact us at [www.colehardware.com/homerepair](http://www.colehardware.com/homerepair)

## Meet Norm: Furnace System Maintenance and Repair

For indoor air quality, energy efficiency, and comfort, a well-tuned household heating/ventilating system is essential. We are proud to be affiliated with one of the most dependable and responsive heating, ventilating, and air conditioning (HVAC) businesses in the Bay Area!

Norm operates his family-owned business from the "old school of customer service"—prompt, quality service using quality products. He has been in the heating, ventilating, and air conditioning business since 1972 and has owned his own business since 1989.

Norm really knows his stuff—and he passes that knowledge on to his team. Norm and crew can help you out with anything to do with heating, ventilating, and air conditioning: servicing of forced-air furnace systems, repair of

furnace systems of all sorts, gas heater repair, stove ventilation, installation of new heating systems, water heater venting, installation of bathroom exhaust fans (which are essential to combat mold problems in your bathroom), and much, much more.

Norm also can educate you about the energy-efficient two-stage furnaces and thermostats that are now available. The average furnace lasts between 15 and 20 years. However, most homes in San Francisco are probably using a furnace that is

over 40 years old! These furnaces are usually operating at only 50% efficiency and losing a lot of heat.

Older furnaces should be checked once a year for leaks.

Older furnaces should be checked once a year for leaks (cracks in the heat exchanger, the furnace's main component, can leak carbon monoxide), and the furnace filter should be changed every three to four months for maximum efficiency.

Norm and his crew truly take pride in their work and are a pleasure to do business with—quick to respond and happy to help. We've been working with them since 1995, and we've heard nothing but praise from our customers. We're sure you'll feel the same way! If you are in need of any of these or related services, call our Repair Referral Service at 415/753-2653 ext. 3, or e-mail [homerepair@colehardware.com](mailto:homerepair@colehardware.com). We'll put you in touch with Norm. Your satisfaction guaranteed!

Furnace filters should be changed every three to four months for maximum efficiency.



## Mobile Locksmith Services

**24/7 Emergency Services**

Master Locksmith with Over 20 Years of Experience

Contact us at 415/753-2653 ext. 3

or e-mail

[homerepair@colehardware.com](mailto:homerepair@colehardware.com).



### Residential/Commercial Services

- Rekey and Lock Changes
- Installation, Service, Repairs
  - Dead bolts and standard locks
  - Panic hardware
  - High-security locks
  - Electric strikes
  - Keyless-entry locks
  - Mailbox locks
  - Antique mortise locks
- Design, Customization, and Implementation
  - Master key systems
  - Access control systems
- Lock Outs (30 minute reentry in most cases)

### Automotive Services

- Lock Outs
- Lock Repairs



Marc, our master class locksmith



# WHAT'S UNIQUE?

## Introducing ZEGO Energy Bars!

We are proud to start carrying a tasty and exceptionally nutritious snack: ZEGO Energy Bars! ZEGO was created by two Cole Valley residents and COLE HARDWARE customers, Jonathan and Colleen.



They saw a need for a snack that was high in protein, low glycemic, and allergy friendly—and got to work creating one. ZEGO is positioned as “a higher bar” because of the health benefits and ingredient integrity not found in

other energy bars. They are high in protein (10 grams per bar), low in sugar, vegan, and free of gluten and most other common food allergens. Many people today are affected by allergies or have sensitivities to gluten, dairy, nuts, soy, and/or wheat. ZEGO bars are great to have on hand if you are bringing snacks for a group or for the workplace because they are nutritionally balanced to provide a steady source of energy and to not cause spikes and crashes. ZEGO bars are a great choice for people with diabetes and for athletes, too. Their low sugar content and low glycemic index means they will digest slowly, providing prolonged satisfaction. ZEGO donates 20% of profits to the nonprofit Campaign for Better Nutrition. The two share a mission to make it easier for children to eat healthier. Stop by and pick

up a delicious ZEGO bar in either Sunflower or Chocolate flavor. You will be getting a nutritious energy boost as well as supporting an awesome new local company! (Skus 927011, 927014, \$2.49)



## Garage Door Mailbags

Garage Door Mailbags is a local San Francisco company. Their ingenious product attaches easily to your garage door (or under any mail slot) to catch your mail in a convenient, lightweight, and durable bag. The bag can be installed easily on any surface in just minutes. Designed especially for garage doors, a moveable metal rod will automatically adjust to any position so that no mail falls out, whether the door is open or closed. For those who sometimes drive over their mail when parking in their garage on a rainy day, this is an excellent solution. It also makes collecting the daily mail

less of a chore for elderly or injured folks who may feel unsteady or strained when bending down to collect mail scattered on the floor. We carry two options of Garage Door Mailbags, one to be installed on a wood surface and another for all other surfaces. Installing a Garage Door Mailbag on wood requires only a Phillips-head screwdriver, and for all other surfaces, no tools at all are required! (Although, you might want to use a ruler or tape measure to make sure it's hung straight.) The Garage Door Mailbag is 14" wide, 13" long, and 8" deep. (Skus 531005, 531006, \$34.99)



## iRobot Roomba® Vacuum Cleaning Robot

Vacuum your carpets without lifting a finger! Meet your new best friend: A vacuum-cleaning robot that keeps your home free of dirt, dust, allergens, pollen, and pet hair—all on its own. The iRobot Roomba's powerful vacuum cleans your carpet, hardwood, tile, and linoleum floors, automatically adjusting to the different floor surfaces as it moves through your home. It can even

navigate over loose electrical wires without getting tangled or stuck. All of us have hard-to-reach areas under or behind furniture where dust, pet hair, or allergens can accumulate because they are out of sight and hard to clean. Unlike some upright vacuums that can be awkward to maneuver, the Roomba cleans under and around beds and furniture in tight spaces. It uses a wall-following technology to make sure that areas along walls and baseboards are totally clean as well, and a soft bumper protects your walls and furniture from scratches or marks. Another great feature is its



large-capacity compartment that holds the debris it collects, so it doesn't need to be emptied often. If you have a dog that might be a little creeped out by your tidy new friend, set the robot to clean when you go out to walk your dog each day. Kick up your feet—better yet, go out for drinks—and let Roomba tidy your home for you! (Sku 1503879, \$349.99)

## The VinniBag™

VinniBags are versatile travel accessories that transport bottled liquids and other fragile items.

Inflation chambers suspend contents in an *air cushion*, protecting against both impact and leakage. The chambers conform to the contents—whether a single bottle or multiple items—and the inflation can be varied from none at all to full protection. Engineered to withstand significant fluctuations in altitude and temperature, VinniBags meet all TSA and airline requirements, too.

VinniBags are great travel companions for anything that can break or leak, and they're ideal for packing holiday gifts that are being mailed to love ones. From wine, spirits, and olive oil to perfume, crystal, and figurines, you can protect one item or several small items. Contents are isolated, immobilized, cushioned by the air chambers, and sealed by a specially designed closure. It only takes a minute to inflate and seal a VinniBag. Toss it into a suitcase, your car trunk, or a backpack, and you're ready to go. (VinniBags can double as a great headrest, lumbar support, and bath pillow, too!) (Sku 646851, \$27.99)



## BioBag® Food Storage Products

Make the holidays a bit more earth friendly! BioBag, known for its popular kitchen and garden compost bags, introduces cling wrap, resealable sandwich bags, and resealable food storage bags. These first-of-a-kind food storage items are made from resin that is derived from plant starches, vegetable oils, and compostable polymers. (Skus 655200–2, \$5.99–\$6.49)



# FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, and Mission Street stores.



## In the Garden November Garden Tasks

Tips from Dennis and Bill



Stop by our Cole Street garden center for all your gardening needs. The advice is free from the Garden Guys, Dennis and Bill. E-mail them with any questions: [dennis@colehardware.com](mailto:dennis@colehardware.com) or [blitz@colehardware.com](mailto:blitz@colehardware.com).

During the late fall and holiday season, we tend to turn our focus to the indoors, but don't forget about the many tasks you can still undertake outdoors in the garden. Caring for your garden in the colder months of the year allows you to enjoy your garden year-round.

✓ Continue to plant spring bulbs that you purchased in the fall. Get them in the ground now, and they will reward your efforts in spring with beautiful blooms.

✓ This is a great time to plant new perennials in your garden. Throughout the winter, these newbies will really put effort in the root system, and they'll show off your planning and patience in the spring. Look around your neighborhood for plants that you remember admiring last spring, since these will be especially likely to do well in your area. If you don't know what a plant is, ask your neighbor! Or snap a photo to bring into our garden centers and we'll try to identify it for you.



✓ Plant primroses, cyclamen, calendulas, and pansies as well as cabbage, kale, broccoli, onion sets, and root vegetables. Sow seeds of arugula, bok choy, fava beans, lettuce, radish, and spinach.

✓ With the holidays just around the corner, keep in mind that some holiday plants should be kept out of reach of children and pets. The most common plant in this category is the poinsettia because it is poisonous. A good resource for pet-safe indoor plants is the ASPCA website ([aspc.org](http://aspc.org)). If you are looking for a specific indoor plant, you can stop by any of our COLE HARDWARE stores, and we can usually locate and have the plant in stock within a week, depending on availability from our vendors.

✓ Ants might show up unexpectedly this month looking for a warm, dry home. Be prepared with some ant bait on hand. (Sku 7069057, \$4.99)

✓ If you don't already have them growing in your garden, consider buying rosemary, sage, marjoram, and thyme plants to have homegrown herbs on hand for your upcoming holiday meals. For an indoor herb garden, place herbs in a south-facing window.



✓ Clean up litter from fruit trees and roses and put it in your green waste bin. This will help prevent the spread of disease that can infect your plants in spring. Follow this cleanup with a dormant spray. Spray as soon as leaves start to fall for the first time. You can spray a second time in December and a third time in February. We have Monterey brand Liqui-Cop copper fungicide (Sku 7117112, \$12.99) and Safer Garden Fungicide (Sku 74806, \$9.99).

✓ During winter storms, dead or cracked branches could fall, doing damage to your home or to your neighbors'. Check your property and enlist the help of an arborist if needed to minimize these potential hazards.



✓ Help newer trees and shrubs stand strong through blustery weather by staking them. Use a lodge pole and keep it in place until roots are able to develop and anchor. (Sku 700509, \$8.49)

✓ Keep garden tools in shape by cleaning them off after use. Simply hose down and quickly brush off soil with a stiff brush. Occasionally give metal parts a "once over" with a wire brush and wipe to fend off rust. Treat aging wooden handles with linseed oil or varnish.



✓ Remember that plants don't need as much fertilizer or water during the winter, so both can be reduced now. This also helps harden your plants to weather the cold months ahead.

✓ Mulch all bare ground with bark or compost to help prevent erosion, smother winter weeds from germinating, and add nutrients to the soil as it decomposes.

✓ Don't forget about our flying friends. For a simple bird feeder to attract birds to your garden, spread peanut butter on a pinecone and sprinkle it with birdseed. An ideal activity for children on a rainy day, just hang these fun feeders with wire or yarn on a branch in the yard.

✓ Check drains around the house and remove leaves and debris from areas that could become clogged in the winter rain. As the rain begins, also watch for areas around your yard that pool and could become inundated with water. Modify the landscape or drainage as needed.



See you in the garden!



## Holiday Gift Plants and Trees

Holiday gift plants and trees will be arriving at our stores this month. We will have freshly cut trees as well as live potted trees. Live trees can be replanted in your garden once the holiday season ends or after they grow too big for their containers.



Traditional holiday plants such as poinsettia, cyclamen, and amaryllis make beautiful hostess gifts. Check out the selection in our garden centers.



# WHAT'S IN SEASON?



## Enjoy Your Fireplace!

Winter will soon be here, and along with dropping temperatures, we can also expect soaring heating costs. Nothing is cozier than curling up next to a warm, crackling fire on a chilly Bay Area evening, and besides adding ambience, a fireplace can help heat your home, allowing you to forego turning on the furnace or plugging in space heaters.

Proper care and maintenance will allow you to enjoy the benefits of using your fireplace—not only safely, but also economically.

The U.S. Fire Administration (USFA) encourages you to practice the following fire safety steps to keep those home fires safely burning:

- Have your chimney or wood stove inspected and cleaned annually by a certified chimney specialist.
- Clear the area around the hearth of debris, decorations, and flammable materials.
- Leave glass doors open while burning a fire to ensure that the fire receives enough air to complete combustion and keep creosote from building up in the chimney.
- Most glass fireplace doors have a metal mesh screen that should be closed when the glass doors are open. This mesh screen helps keep embers from getting out of the fireplace. Always use a metal mesh screen with fireplaces that do not have a glass fireplace door.

- Install stovepipe thermometers to help monitor flue temperatures.
- Keep air inlets on wood stoves open, and never restrict air supply to fireplaces. Otherwise, you may cause creosote buildup that could lead to a chimney fire.
- Use fire-resistant materials on walls around wood stoves.

## The Creosote Sweeping Log

When wood is burned in a fireplace, tar and creosote are formed. Creosote is unburned wood particles and condensed flue gases. With each fire, these highly flammable substances build up on the inside of the chimney and must be removed to prevent a fire. The Creosote Sweeping Log contains a mixture of minerals that are dispersed during burning to coat and adhere to the creosote. The creosote then becomes brittle and breaks away over the following two weeks. The patented Creosote Sweeping Log is an alternative to mechanical cleaning and is one of the fastest, easiest, and most cost-efficient ways to clean your chimney. (Sku 4192415, \$16.99)



## Coffee Fire Log

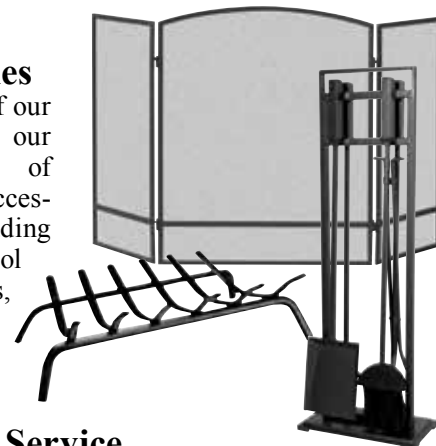
Clean, dry, well-seasoned hardwoods, such as oak or maple, are the best woods to burn, as they produce less smoke and provide more heat energy than softer woods. The density of hardwoods also allows them to burn more slowly and evenly. But an even cleaner and more earth-friendly alternative to wood is the Pine Mountain® coffee fire log, made from recycled coffee grounds. These



fire logs produces 78% less carbon monoxide, 66% less creosote deposits, and less particle matter than a wood-burning fire. (Sku 4531638, \$5.99)

## Fireplace Accessories

Visit any of our stores to see our assortment of fireplace accessories, including screens, tool sets, log bins, bellows, and shovels.



## Chimney Service

COLE HARDWARE is pleased to have a full-service chimney sweep included in our Repair Referral Service. Since 1978, Hugh and Lisa have been proudly serving homeowners, contractors, and realtors for their chimney and fireplace needs. They service wood- and gas-burning fireplaces, inserts, and stoves. Their technicians can troubleshoot all fireplace problems, and a visual inspection and report is provided with every sweep.

Services include:

- Chimney cleaning
- Flue cleaning
- Flue camera scanning
- Chimney repairs and remodels
- Chimney maintenance
- Real estate inspections
- Sales
- Installation



If your chimney is in need of a sweeping, call our Repair Referral Service at **415/753-2653 ext. 3**, or e-mail [homerepair@colehardware.com](mailto:homerepair@colehardware.com). We'll put you in touch with Hugh, Lisa, and their team.

## Cooking Oils 101

Choosing the right oils for your everyday or holiday meals is key to obtaining healthy and delicious results. While oils high in saturated fats are better avoided, and oils high in omega-3 and omega-6 fatty acids are generally considered healthier, portion control—as difficult as it might seem during the holidays—is still just as important.

The shelves at your local grocers offer a plethora of oil types these days, giving you seemingly unlimited choices. But you'll need to take into consideration what you are cooking and the oil's smoke point, or the temperature at which flavor and nutritional degradation will occur.

**Olive oil:** The darling of the gourmet food industry, olive oil is key to a Mediterranean diet, with properties that can lower bad LDL cholesterol and raise good HDL cholesterol levels.

Suited for: All-purpose cooking, light sautéing

Smoke point: 375°F–465°F

**Grape seed oil:** Popular due to its mild, unobtrusive flavor, grape seed oil is generally light in color with a mild, nutty taste.

Suited for: Baking, roasting, broiling, stir-frying

Smoke point: 420°F



**Safflower and sunflower oils:** The two flowers that produce these oils are closely related, and the interchangeable oil is extracted from their seeds. With very little flavor, these oils are relatively low in saturated fat.

Suited for: Everyday cooking, searing, browning, deep frying

Smoke point: 225°F–510°F

**Canola oil:** Fairly new on the market in terms of oils, canola oil comes from the rapeseed of Canada, and the name is an acronym for CANadian Oil, Low Acid. It has a mild flavor.

Suited for: Baking, roasting, broiling, stir-frying

Smoke point: 425°F–450°F

**Corn oil:** Dominating American pantries for generations, corn oil, despite its mild flavor, high smoke point, and low cost, has fallen out of favor as other oils have emerged in the marketplace.

Suited for: Light sautéing, sauces, low-heat baking

Smoke point: 450°F

**Peanut oil:** An excellent source of concentrated protein, peanut oil is the “olive oil” of

Asia. Technically, the peanut is a legume and not a nut. It possesses a mild flavor.

Suited for: Deep frying, stir-frying

Smoke point: 320°F–440°F

**Sesame oil:** A healthy choice for cooking and salad dressings compared to other oils, use of sesame oil dates back centuries.

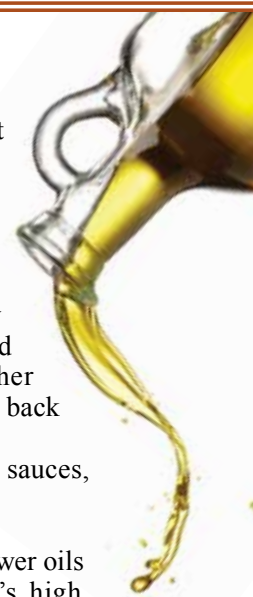
Suited for: Light sautéing, sauces, low-heat baking

Smoke point: 350°F–450°F

**Avocado oil:** One of the newer oils on the market, avocado oil's high smoke point and mild flavor make it an excellent option for frying.

Suited for: Searing, browning, deep frying

Smoke point: 420°F–520°F



NOTE: Smoke points of oils vary depending on the oil's level of refinement. The more refined an oil is, the higher the smoke point. Refining oils removes impurities that cause the smoking. In general, the lighter in color an oil is, the higher the smoke point. Also, the longer an oil is exposed to heat, the lower its smoke point will become.



# WHAT'S IN SEASON?

## Chilewich Utility Mats

Your front door is the first impression guests have of your home. A tasteful doormat and some well-placed plants will warmly welcome friends and loved ones into your home and add some curb appeal to the neighborhood. Chilewich doormats offer a stylish, versatile alternative to traditional coir mats.

Vinyl shag is tufted from durable extruded yarns for a textured “looped” look. These yarns are then bonded to a vinyl backing, making them ideal for bathrooms, patios, and entryways. Resistant to mold and mildew, these mats are perfect for outdoor use and are easy to clean—simply vacuum, shake out, or hose off. Our stores offer an assortment of doormats in aesthetically pleasing stripes and tones. We're also able to special order any of these doormats in the colors that we do not stock. Made in the USA. (Sku 682060, \$39.99)



## Thanksgiving Headquarters

For everything you need (except the turkey!) to make your holiday feasts memorable, visit any COLE HARDWARE location. Our stores are open limited hours on Thanksgiving Day, from 9:00 am to 3:00 pm, for those last-minute items, too!

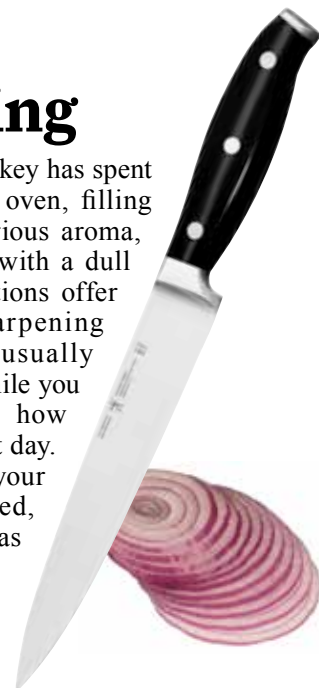


### Pick up at Cole Hardware

- ✓ baster
- ✓ cutting board
- ✓ electric carving knife
- ✓ thermometer
- ✓ potato ricer
- ✓ measuring cups
- ✓ measuring spoons
- ✓ hand mixer
- ✓ pastry brush
- ✓ pie plate
- ✓ fat separator

## Knife Sharpening

After your holiday turkey has spent all those hours in the oven, filling your home with a glorious aroma, don't butcher it again with a dull knife! All of our locations offer same-day knife sharpening services. We can usually sharpen your knives while you wait, depending on how bustling the store is that day. Or you can drop off your knives to be sharpened, and we will notify you as soon as they are ready.



## Menorahs, Candles, Gelt and other Hanukkah Items

available at all stores  
(assortment will vary by location)

First candle is  
Wednesday, November 27.



## WellnessMats®

Take a stand on WellnessMats and say goodbye to back, knee, and foot pain that is often associated with standing for any period of time. These revolutionary antifatigue mats are ergonomically engineered and medically proven to provide maximum comfort, safety, and well-being while you stand. Easy to clean and lightweight, the one-piece construction of these mats features a nonskid top and bottom and a nontrip beveled edge that is ADA-compliant. Unsurpassed comfort, relief, and support while you stand are just a few of the benefits of the WellnessMat, along with these:

- Comprehensive 7-year warranty
- Edges that will never curl
- Anti-microbial by design
- Puncture and heat resistant
- Stain and dirt resistant
- Easy to clean
- Safe and nontoxic (PVC- and BPA-free)
- Proudly manufactured in the United States

The choice of industry professionals in restaurants, salons, and retailers all over the world, these mats are now available for use in your own kitchen or other areas of your home. Unlike inferior



mats on the market that come only in black, COLE HARDWARE stocks WellnessMats in a 2' x 3' size in tasteful burgundy and brown (Skus 682620-1, \$119.99) and a 2' x 6' runner in brown (Sku 682622, \$239.99).



*Brown and burgundy in stock*

We can also special order other colors, including tan, gray, and black, as well as other sizes (6' x 3', 5' x 4') and a PuzzlePiece™ mat that can be configured to an L-shape up to 16 linear feet or as a runner up to 9.5 feet.



*Tan, gray, and black available through special order*



**WELLNESSmats®**  
A healthy way of life.

And check out the new Antique Entwine mats. Inspired from French antiquity, Entwine features a stylized floral design that adds a charming hint of age and sophistication that suits many classic styles of City homes. Available in a dark and light finish in a 2' x 3' size. (Skus 682623-4, \$129.99)





## Winterize Your Home: Save Money and Energy!

In the winter, a large portion of a household energy budget is consumed by heating costs. This is especially true in San Francisco, where the charm and character of our beloved Victorians often translates to “cold and drafty.” That’s why it’s important to check your home to make sure your heating dollars are not going to waste.

You should have no problem undertaking many of the following do-it-yourself tasks, but if you are unsure about any of them, don’t hesitate to contact our Repair Referral Service for a qualified tradesperson to assist you.

### Window Insulation Films

Estimated energy loss for U.S. consumers through residential and commercial windows is over 25 billion dollars a year—a loss comparable to the value of the oil delivered by the Alaskan pipeline, or 5% of the total U.S. annual energy use.

Window insulation kits allow you to easily install a clear film to seal out air drafts and create a dead-air space between the film and the window surface. Just use a hair dryer to heat the film to shrink to fit your window. Available in assorted sizes to cover from 18 square feet to 108 square feet. (Sku 59829, \$5.99; Sku 59902, \$12.99)



### Weather Stripping and Caulking

Improperly sealed homes can waste 10% to 15% of your heat. The following are probably the least expensive, simplest, and most effective ways to cut down on energy waste in the winter:

- Check around doors and windows for leaks and drafts. Add weather stripping, and caulk any holes you see that allow heat to escape. Make



- Every duct, wire, or pipe that penetrates a wall or ceiling or floor has the potential to waste energy. Plumbing vents can be especially bad since they begin below the floor and go all the way through the roof. Seal them all with weather stripping or caulking.
- Electric wall plugs and switches can allow cold air in. Install pre-cut foam gaskets that fit behind the switch plates and effectively prevent leaks.



### Examine Your Heating Ducts

Check heating ducts for leaks. Think of the ductwork as huge hoses, bringing hot air instead of water into a building. Mostly out of sight, ducts can leak for years without anyone knowing. They can become torn or crushed and flattened. Old duct tape will dry up and fall away over



time, which allows junctions and splices to open, leaking heated air into an attic or under the house.

sure that doors seal properly.

- If your windows leak badly, consider replacing them with newer, more efficient ones. Replacing them can be expensive, however. It could take quite a while to recover the cost from energy savings alone. But new windows also provide other benefits, like improved appearance and comfort.

(Metal-reinforced or foil-backed tape should be used instead of duct tape.) Roughly 10% of a heating bill can be saved by preventing leaky ducts.

### Close the Damper on Your Fireplace

The fireplace damper obviously needs to be open if a fire is burning, but if it’s open when you’re not using the fireplace, the chimney is functioning as a large open window that draws warm air out of the room and creates a draft.

### Check Your Insulation

Insulate your attic or crawl space:

- In an older home, this can be the most cost-efficient way to cut heating bills. Before energy-efficiency standards, homes were often built with little or no insulation. As a result, large amounts of heat can be lost through walls, floors, and—since heat rises—especially ceilings. Insulate the attic hatch or door, too.
- Seal holes in the attic that lead down into the house, such as open wall tops and duct, plumbing, or electrical runs. Cover and seal them with spray foam and rigid foam board if necessary.

### Inspect Your Heating System

- Get a routine maintenance and inspection of your heating system each autumn to make sure it is in good working order.
- Replace your heater’s air filter every three to four months.
- Clean and remove dust from vents and along baseboard heaters.



### Programmable Thermostats

With the onset of winter and cold weather, a programmable thermostat, capable of dividing days into multiple time zones, allows you to adjust the temperature level according to your needs. For example, at night you can turn it way down, program it to have the house warmed when you wake up, and set the temperature during the day depending on whether you’ll be home or at work. These thermostats are easy to install and save energy and money. Remember, it takes less energy to warm a cool home than to maintain a warm temperature all day long.



### Light and Motion Sensors

An energy-efficient way to make sure entryways are lit when arriving home during dark hours is to install an automatic light sensor that will turn on at dusk and off at dawn.



Motion-activated lighting, which turns on when movement is sensed, is another alternative to welcome guests, secure your home, and save energy. COLE HARDWARE offers a variety of light- and motion-sensing options.

## Gutter Maintenance

Clogged gutters and downspouts can be worse than none at all. It’s best to check and clean your gutters and downspouts twice a year: in the spring after the winter rains and in the fall before the next rainy season. If big trees are near, clean gutters more often.

All you need to get started is a ladder, work gloves, a bucket, a garden hose, and motivation.



Galvanized gutters are sturdy enough to lean a ladder against, but aluminum gutters are not. When in doubt, use a step ladder or stabilizer. Make sure the ladder is absolutely safe before you climb it!

With a gloved hand, reach into the gutter and sweep it for debris. Put it in a bucket and haul it down or simply drop the debris on the ground to clean up later. When you think you’ve got a stretch of gutter clean, hook up the garden hose and run a hefty volume of water through the whole system. This will flush out anything that is remaining as well as let you know if the downspout is working.

As you are cleaning, keep an eye out for areas that may need repair. COLE HARDWARE carries a full assortment of caulk and patching materials. Performing repairs in wet weather is not just a drag for you—it also limits your choice of repair materials. So be sure to do your cleaning when there is dry weather on the horizon.



# ENVIRONMENTAL INFO



GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

## Introducing Envi™

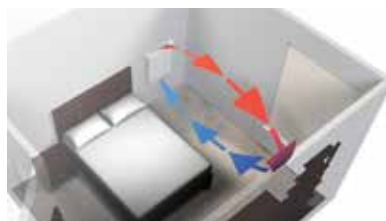
### The World's First and Only 100% Pure Convection Heater

The stylish wall-mounted Envi panel heater is the most innovative and energy-efficient heater available. The Envi is the world's first heater to use "stack convection technology" to evenly distribute the perfect amount of heat throughout a room while reducing your heating bills by up to 50%. Offering a safe, healthy living environment, especially for children, seniors, and pets because it cannot be tipped over, Envi's exterior shell always remains cool to the touch. And because the Envi does not use a fan, the days of worrying about dust and other allergen particles being blown into the air are a thing of the past.

The Envi installs on your wall in seconds using a simple three-step process. No hassle, just clean, fresh, warm air. Simply mount to the wall, and the



120 volt plug-in heater draws cold air in, heating it rapidly to create a natural updraft of warm air. The cold room air circulates slowly through the heater, which produces an airstream that blankets the entire room.



Only 2 inches thick, the Envi heater sits nearly flush to the wall, creating no walkway clutter. No noisy fan means the heater is totally silent. Made in the USA. Dimensions: 19"W x 22"H x 2"D. (Sku 610051, \$139.95)

## Time Change Reminder

### Sunday, November 3

Clocks are moved one hour back this year on Sunday, November 3, at 2:00 am. If you set your clocks back on Saturday night, November 2, before you go to bed, you'll awake Sunday morning to the correct time. While this means we gain a precious hour of sleep, it also means that it gets darker an hour earlier.

Well-lighted entryways help prevent accidents, as well as discourage would-be burglars. Motion-activated lighting turns on when movement is sensed and saves energy. Both decorative and floodlight styles are available, and many models feature a sensitivity control to adjust the range of distance for sensing motion and to select the length of time the light stays on after motion has been detected. COLE

HARDWARE offers a variety of motion-sensing options, including the Light It™ wireless LED porch light, which features a floodlight-wide ultra beam. It's weatherproof, and no electricity is necessary, allowing for instant installation. (Sku 3266087, \$31.99)

At the recommendation of the San Francisco Fire Department, take this opportunity to also check the batteries in your smoke detectors or install new ones.



## Winter Spare the Air



The Winter Spare the Air program notifies Bay Area residents when fine particulate, or soot, levels are anticipated to be unhealthy. In the wintertime, particulate matter—especially particulate matter 2.5 microns

or smaller in size, also known as PM2.5—can become a serious problem in the region. To protect public health, the Bay Area Air Quality Management District will issue a Winter Spare the Air Alert when PM2.5 concentrations are expected to be unhealthy.

From November 1 through the end of February, under the Air District's wood-burning regulation, when a Winter Spare the Air Alert has been called, burning wood, fire logs, pellets, or any other solid fuels in your fireplace, woodstove, or other wood-burning device is illegal.

When wood burning is allowed, residents who do burn in a fireplace or outdoor fire pit must still burn cleanly using dry, seasoned firewood and not burn

garbage, leaves, or other material that would cause excessive smoke. Residents who exceed the excess visible smoke provision in the wood-burning rule could be subject to a ticket.

Visit [www.sparetheair.org](http://www.sparetheair.org) to see if a Spare the Air Alert is in place. You may also sign up for e-mail alerts on this website.



## Recycle at COLE HARDWARE!



Bring to any of our four stores:

### CELL PHONES:

Personal cell phones—batteries and chargers not required. PLEASE, no cordless home phones, car phones, walkie-talkies, pagers, or two-way radios.

### BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



### OLD LATEX PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The latex paint containers you bring us should have paint in them!
- The ORIGINAL label on each can must CLEARLY state "latex," "acrylic," or "water-based" paint. No handwritten labels will be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- You must not be a commercial paint user.
- Please limit your drop-offs to no more than 10 gallon-size containers (or 40 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



### PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



### SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



### SCRAP METAL:

Copper and brass.

### EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

### SOFT PLASTIC RECYCLING:

Clean plastic only. Households only. One basketball-size amount per visit, please.

For Bay Area recycling resources, visit [www.colehardware.com/recycle.htm](http://www.colehardware.com/recycle.htm)





# COMMUNITY NEWS

## Spare Change Collection

Our spare change collection keeps rolling right along, and usually in the holiday months of November and December, we see a big bump. Our grand total through September is \$15,627.73, with Meals on Wheels San Francisco receiving \$499.37 from September. Our October collection is earmarked for Bay Area Young Survivors (BAYS), which offers a monthly support group, meetings with free childcare, an active online network, and community-building events for young women with breast cancer in the San Francisco Bay Area. We'll report on those numbers next month.

Along with our food drive for St. Vincent de Paul's Vincentian Help Desk Program, our November spare change collection will also benefit this valuable program. The Vincentian Help Desk is a lifeline for those who are homeless or low-income, helping people meet their most basic needs with dignity and respect.

Of course, our successful collection program would not be possible without the generosity of our loyal shoppers! It's easy to donate to our spare change collection. Simply drop your spare change into the collection jars when you're checking out at any of our stores. Or bring in that old jar of pennies that's collecting dust on your dresser!



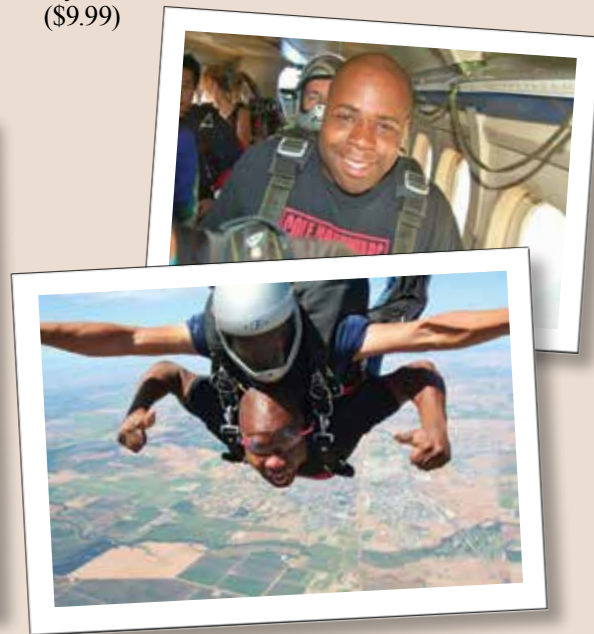
Laura Yuenger and Karen Nemsick of Rebuilding Together San Francisco accept a check for \$375 from our spare change collection in August.

**LET US ...  
RE-COLE-MEND  
24/7 Locksmith, Plumbing,  
and Electrical Services**  
Call 415/753-2653 ext. 3 to be  
connected to a service person.

## COLE HARDWARE T-Shirts: On the Go!

Our photos this month are proof that COLE HARDWARE T-shirts (and those who don them) are part of the "in" crowd—always doing something fun and exciting! Our friend Sal and his T-shirt attended Burning Man, while our pal Clay and his T-shirt went sky diving, a first for the well-traveled COLE HARDWARE T-shirt.

Send us a photo of yourself or a loved one wearing a COLE HARDWARE T-shirt, and we'll send you a \$5 gift card. Available in assorted styles and sizes for men, women, and children. (\$9.99)



## A Fond Farewell to Jose

COLE HARDWARE regulars who frequent our Cole Street location have probably already noticed the absence of Jose's friendly smile gracing the aisles. Jose was a COLE HARDWARE crew member for 17 years and oversaw our housewares department at our Cole Street store. He is now pursuing his dream of becoming a hair stylist. On Jose's last day, we had a delicious lunch cooked by Cole Street's assistant manager and baker extraordinaire, Tessa. Jose also walked out the door with a specially made paperweight and the ultimate dream kitchen appliance: a Vitamix! After having Jose as a part of the COLE HARDWARE family for nearly two decades, it is bittersweet for customers and coworkers alike to wish him fare-well and success in his new venture. However, as Jose put it best, "This is not a good-bye, but a 'til then." So thank you, and 'til then, Jose!



Dave, Shel, and Rick present Jose (second from left) with his going-away gifts.

## Tool Rental Reservations

COLE HARDWARE's partnership with Be Scrappy allows you to see online all of the tools that each of our stores has available for rent. Just go to colehardware.com and click on the Be Scrappy link on our homepage. Signing up is completely free, and you only pay for the tools you decide to rent when you go to the store to pick them up. Our rental service is ideal if

you need a tool for a one-time use, or you want to try out a tool before deciding if you want to buy it. Available tools include everything from jigsaws and drills to pruners and carpet cleaners. Assortments vary by location.





# COMMUNITY CONNECTIONS

## BAY AREA BUSINESSES

**Accounting/Bookkeeping:** We are an accounting firm specializing in accounting systems for small and medium sized businesses with a focus on QuickBooks and online solutions. Services include setup, training, troubleshooting, cleanup, and ongoing bookkeeping for businesses that want to outsource the accounting. Deborah Lardie is a CPA and Certified QuickBooks Consultant. 415/864-0770, [www.lardiecompany.com](http://www.lardiecompany.com), [deborah@lardiecompany.com](mailto:deborah@lardiecompany.com)

**Attorney:** Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896, e-mail [john@johnweinsteinlaw.com](mailto:john@johnweinsteinlaw.com).

### Getting Married?

COLE HARDWARE offers a Gift Registry!

For information, e-mail to [gift@colehardware.com](mailto:gift@colehardware.com).



**Bed and Breakfast Hosting:** If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: [reservations@bbsf.com](mailto:reservations@bbsf.com), website: [www.bbsf.com](http://www.bbsf.com). Bed & Breakfast San Francisco—since 1977.

**Computer Help: Honest Dave's Affordable PC Housecalls:** Travels to your home or office to fix your computer. Viruses removed, computers speeded up to work like new, hardware and software installed, upgrades, training, TiVo, printers, and full support. 10 years full-time experience. Check my Angie's List reviews (see Honest Dave). Call 415/271-0369.

**Declutter/Professional Organizer:** We are all dealing with a lot more stuff than we need. Closets and cabinets can be frustrating when they become so cluttered we have no idea what we have, or where our things are. Organizing is more than putting things in order and making them look good; making decisions and changing behavior is also part of the process. Free estimate. E-mail: [mkane\\_2008@yahoo.com](mailto:mkane_2008@yahoo.com) or call 415/563-6306.

**Driver:** I can drive you! Retired gentleman with 10+ years experience can drive you to the doctor, grocery shopping, or on other local errands. Dependable, punctual, personable with a great reference list upon request. I do what taxis can't: stay in waiting rooms for all medical appointments, help you shop (if needed), carry groceries and packages, etc. \$25 an hour (2 hr. minimum). Out of town trips are negotiable. Please call Bill: 415/826-3613 or e-mail to [bill311@att.net](mailto:bill311@att.net).

**Interior Redesign and Feng Shui:** Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit [www.spacetransform.com](http://www.spacetransform.com).

**Legal Services:** Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See [www.franklawoffice.com](http://www.franklawoffice.com) for info.

**Math Teacher/Tutor with Teaching Credential and MA in Math Education from Stanford University:** Warm, customized coaching leads to permanent expansion of the student's comprehension, ability, and confidence. I work with children (above age nine), teens, and adults. All levels of mathematics from elementary math through algebra, pre-calculus, and calculus. References available. E-mail [nan.foster@comcast.net](mailto:nan.foster@comcast.net) or call Nan at 415/254-2242.

**Orange Dog Manor:** Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath. Special discount for weeklong rentals. Visit our website at [www.orangedogmanor.com](http://www.orangedogmanor.com) or call 415/753-6886.

**Organizer/Personal Assistant:** Organize your home or business (new or in existence for several years) so that it runs smoothly and efficiently. Assist you in home/business operations (clearing clutter, setting up files, paying bills, running errands, etc.). Packing/unpacking. Conscientious attention to detail, both materially and ideologically. Aesthetic Solutions. 415/517-5043.

**Printing:** We print business cards, office stationery, and company brochures using the latest technology. Free consultations, easy e-mail prices, and friendly service. Delivery right to you. Call or e-mail On The Mark for graphics, print, and mailing services. References available. Call or e-mail: 415/621-2312 or [Sam@printotm.com](mailto:Sam@printotm.com).

**Proofreading:** Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

**Stereo Repair/Home Theater Installation:** Gene's Sound Service offers expert component-level repair of home audio systems as well as audio, video, and home theater installation and system troubleshooting. Specializing in on-site service at your home, office, or shop. Convenient day, evening, or Saturday appointments available. Many local references. Advice on maintaining your system gladly given. "Thanks for making the mayor's house sound so much better." — Art Agnos. Call Gene at 415/377-1258. More info at [genessoundservice.com](http://genessoundservice.com).

**Tax Prep and Planning:** Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057 or visit [www.StegerTax.com](http://www.StegerTax.com).

### COLE HARDWARE proud member of:



**CVIA**  
COLE VALLEY IMPROVEMENT ASSOCIATION

**Yerba Buena**  
ALLIANCE



**SAN FRANCISCO**  
CONVENTION &  
VISITORS BUREAU  
MEMBER



**Russian Hill Neighbors**



**HANC**  
Haight  
Ashbury  
Neighborhood  
Council

**somba** South of Market Business Association

COLE HARDWARE supports organizations working to enhance our great City. If you'd like us to be part of your membership, please contact [julia@colehardware.com](mailto:julia@colehardware.com).



### Digital Hardware Hotline

To sign up for a digital version of our monthly *Hardware Hotline*, visit [www.colehardware.com/eline.htm](http://www.colehardware.com/eline.htm).

### Follow COLE HARDWARE!





# Benjamin Moore® Paint Available at COLE HARDWARE!



*Colors that let you  
create a room that  
reflects your sense of style,  
passion, and flair*

Choose from over 3,300  
Benjamin Moore colors.



## The COLE HARDWARE Calendar - November

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			<b>Flash Friday DEALS</b> To sign up, send an e-mail to <a href="mailto:hotline@colehardware.com">hotline@colehardware.com</a> with "flash" in the subject line.		1	2
3  Daylight Saving Time Ends	4	5  Election Day	6 Live Christmas trees arrive this week!	7 	8 <b>Flash Friday DEALS</b>	9 <b>BAG SALE</b> <b>20% Off</b> STOREWIDE <i>see page 2 for details</i>
10	11  Veterans Day	12	13	14	15 <b>Flash Friday DEALS</b>	16  <b>Food Drive</b> <i>see page 1 for details</i>
17  <b>Food Drive</b> <i>see page 1 for details</i>	 <b>COMMUNITY SAVINGS DAYS</b> Special Community Members <b>SAVE 20%</b> <i>see our website for more details</i>		19 	21 	22 <b>Flash Friday DEALS</b>	23
24 Cut Christmas trees arrive this week!	25 <b>COMMUNITY SAVINGS DAYS</b> Student Monday	26 Teacher Tuesday	27 Hanukkah First Candle Senior Wednesday	28 Thanksgiving Military Thursday	29 <b>AFTER THANKSGIVING SALE</b> Nov. 29-Dec. 1 <b>Flash Friday DEALS</b>	30 Shop Small Business Saturday! 



**Our founder Dave Karp,  
Purveyor of Hardware Wisdom**

The COLE HARDWARE credo...

**Commitment to savings:**  
Rewards program members receive a 5% monthly dividend on purchases.

**Commitment to the community:**  
We donate 10% of what you spend to local charities (you get to designate one of our Community Partner beneficiaries).

**Commitment to you:** Over 90 years of guaranteed customer satisfaction.

**Commitment to the environment:**  
Reducing our footprint by implementing environmentally sound practices in our stores.

**Four locations serving you every single day of the year!**

**2254 Polk Street**  
San Francisco, CA 94109-1820  
(at Green Street on Russian Hill)  
415/674-8913 Fax: 674-8917  
Weekdays 8:00 am-8:00 pm  
Weekends 9:00 am-7:00 pm  
**Open Thanksgiving 9:00 am-3:00 pm**

**3312 Mission Street**  
San Francisco, CA 94110-5009  
(at 29th Street—near Safeway)  
415/647-8700 Fax: 647-6554  
Every day 8:00 am-8:00 pm  
**Open Thanksgiving 9:00 am-3:00 pm**

**956 Cole Street**  
San Francisco, CA 94117-4316  
(at Parnassus—near U.C. Medical Center)  
415/753-2653 Fax: 753-0957  
Weekdays 7:00 am-7:30 pm  
Weekends 8:00 am-7:00 pm  
**Open Thanksgiving 9:00 am-3:00 pm**

**70 4th Street**  
San Francisco, CA 94103-3124  
(downtown bet. Market and Mission)  
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