



See our Home **Essentials** Catalog

COUPON

ChipKeys Discount off regular retail price of \$49.99–\$89.99. One coupon per customer. Expires May 31, 2013. (Sku CK)

Automotive

inside this issue! Hardware Hotline

May 2013

NEWS AND VIEWS FROM AROUND THE STORES

Dog Adoption 👥

3312 Mission Street Saturday, May 11 12:00 pm—3:00 pm



COLE HARDWARE'S

Join us at our Mission Street location as we sponsor a dog adoption event with our friends from Wonder



Dog Rescue, a group that has a long history of rescuing dogs in need. Wonder Dog helps dogs of all sizes, shapes, and breeds.

Founded by Linda Beenau, Wonder Dog Rescue is a dedicated volunteer group serving

the San Francisco Bay Area and beyond and rescuing dogs from all over northern and central California. Wonder Dog Rescue has saved blind and deaf dogs, puppies as young as two weeks, and seniors as old as 15! They offer hospice to special-needs and elderly dogs, caring for them until the end of their lives. Each animal has so much to offer-and we learn so

much by opening our hearts to these deserving companions.

When a dog comes into rescue, he or she is carefully evaluated. All dogs receive vaccinations and are spayed or neutered, and some dogs receive additional medical care or behavior modification. Wonder Dog Rescue works with each dog, giving them the love and structure they need to move onward. Dogs stay in foster homes until they are matched with their ideal family. Adoptions are meant to be lifelong and taken very seriously!

Ever wonder about how today's youth could be incredible leaders of the future? Wonder Dog Rescue is embarking on a youth training program! Free training classes will be offered to teenagers, taught by teen volunteers. The process will be filmed in order to make a training video. These youth ambassadors will be traveling to schools with the video and support materials, to bring the rescue message to their contemporaries.

Even if you can't adopt a dog, please come by and show your support.

- A \$25 COLE HARDWARE gift card will be given to anyone who adopts a dog at the event.
- Make a donation of \$10 or more during the event and receive a \$5 COLE HARDWARE gift card.
- · Can't make it? Don't worry-Wonder Dog Rescue will also be the recipient of our spare change collection for the month of May.



Fall in love! Adopt a dog or just stop by our event for some unconditional love.

San Francisco small. May 13-18

While large corporations in the City, across the country, and in the wider world tend to make the most headlines, the foundation of San Francisco's economy rests on the shoulders of its thousands of small businesses. There are lots of us serving our neighborhoods, other small businesses, government agencies, the City's many institutions, and more. We do it day in and day out, without making too much of a fuss, and without any special incentives coming our way.

For one week each year, the City expresses its appreciation, focusing the spotlight on the many great small businesses in our City during Small Business Week. San Francisco Small Business Week (SF SBW) is part of a national celebration of the contribution of small businesses and entrepreneurs.

Join this inspiring free annual event that honors small businesses' contributions to San Francisco's prosperity, and connect with thousands of members of the small business community! A series of educational and networking events that inspire, educate, and connect the business community will take place this week. See page 2 for a list of some of the events, and for further information, visit www.sfsmallbusinessweek.com.

We'll be celebrating small businesses later this summer, too, with some great deals and offers from our fellow San Francisco Locally Owned Merchants Alliance (SFLOMA) members. We encourage you to support a local small business!

3312 Mission Street San Francisco, CA 94110-5009



"Our commitment to you: Your satisfaction guaranteed. Period."

TIME-SENSITIVE MATERIAL







San Francisco's Favorite Hardware Stores!

COLE HARDWARE SIDEWALK SALE

Saturday, May 18 (Cole Fox: Friday, May 17)

Along with businesses across the City, we'll be cleaning house and lining the sidewalks at each of our stores with hundreds of bargains as part of Small Business Week! We have lots of merchandise that is in good shape but shopworn ripped packaging or maybe a little scratched or dusty. We need to empty the warehouse and make room for summer and fall merchandise. Everything will be marked down 25% to 75%, so you'll be able to find some exceptional bargains.

Small Business Spotlight:

💽-Spot

CO-Spot enables you to have a physical presence in San Francisco without paying the high San Francisco costs. Located in the highly sought after tech-center SoMa neighborhood, CO-Spot provides an affordable, user-friendly platform that allows small businesses, freelancers, and entrepreneurs to take the first step in starting their businesses.

CO-Spot offers several different affordable virtual membership packages that include:

- · San Francisco address: Your Name 350 Townsend Suite ### San Francisco, CA 94107
- Online user-friendly platform that informs you of the mail you've received via e-mail
- Mail and package receiving and handling
- Mail forwarding
- Mail pick-up Monday through Friday, 12:30 pm -5:00 pm
- Fax to e-mail
- Discount on the \$20/hour conference room rental
- For more information, call 415/800-6890, or check them out at www.co-spot.com.



COLE HARDWARE Rewards

How points are earned:

- For every \$1 spent, 1 point is earned.
- Points are converted in increments of 100, which converts to \$5, and posted to your Rewards card monthly. This equates to 5% of your total purchases.
- Points are calculated daily and shown on receipts.
- c) For us to track your Rewards points, please identify yourself as a Rewards member each time you shop.

Rewards member benefits:

Membership is ¢ free, and you'll receive , the *Hardware* Hotline, our monthly newsletter full of valuable information and promotions.



- Free delivery in San c) Francisco with \$100 purchase.
- New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- ¢ Attach your Rewards key fob to your key ring-if you lose your keys, they can be dropped in the mail to be returned to us; we'll notify you if we receive them.
- Lifetime warranty on most products purchased at COLE HARDWARE.
- Receive a birthday discount equal to 50% of your ¢ age, up to a \$100 discount.
- We don't sell our customer list, and all information is kept confidential.

Terms and Conditions: 1. Rewards dollars are cleared after nine months. 2. Points accumulate for one year, with leftover points clearing at the end of the year. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program.

For more information, visit www.colehardware.com/rewards or e-mail service@colehardware.com



Monday, May 13

Flavors of San Francisco

Eat, drink, and be merry at Flavors of San Francisco, SF SBW's kickoff event. Start off San Francisco Small Business Week 2013 with a bang on Monday night, May 13, 2013, at this gala event! Join the festivities at Flavors of San Francisco for a fun-filled celebration in the City View room at the Metreon. Meet and mingle with more than 1,200 small business owners and community leaders. Connect with dozens of business resources. Savor and sample food from San Francisco's local restaurateurs.

Tuesday, May 14

MEGA Make Contact LGBT Mixer

Celebrate the impact of the LGBT business movement! Mingle and meet members of the premier networking groups in the San Francisco Bay Area while enjoying some of the City's fine food and wine.

Wednesday, May 15

Small Business Conference

The fourth annual Small Business Conference on May 15, 2013, will again be a daylong conference during which any small business can choose from 50 free workshops and seminars designed specifically for small business owners.

Friday, May 17

SFEDA and San Francisco Small Business Week Mixer

This mixer has become a Small Business Week tradition. It is hosted by the San Francisco Economic Development Alliance (SFEDA), a collaboration of nonprofit organizations that offer training, funding, and ongoing support services for small and growing businesses. Cap off the week by mingling with San Francisco entrepreneurs, resource providers, and small business advocates at this no-host mixer and learn about some terrific local business resources.

The members of SFEDA include La Cocina, the San Francisco LGBT Center, Mission Economic Development Agency (MEDA), Pacific Community Ventures, Renaissance Entrepreneurship Center, San Francisco Small Business Development Center, Urban Solutions, Women's Initiative for Self Employment, and Working Solutions.



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May 2013

Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

three jobs at the same time, because he visits each

job every day. He supervises his foreman in such a way that, as a team, they are accountable to give the

best paint job possible. All of his painters are trained

in lead-safe work practices, so the dust from sanding does not settle in the home. All sanding is done with

high-quality HEPA vacuum systems attached to

Kieron has other exceptional skills that are needed

Yefim is a master painter who has

niques and with over

30 years of experience,

Yefim and his team

offer complete interior

and exterior painting,

waterproofing and

elastomeric coatings,

specialty and faux fin-

ishes, wallpaper hang-

ing and removal, power

washing and mildew

removal, comprehensive

project and surface evalua-

tion, and color consultation.

He founded his company in

to paint the Victorians in San Francisco. His company is skilled in "faux finish," whereby they

For a Fresh Outlook, Paint!

Painting a room is one of the simplest and least expensive ways to "remodel." In terms of cost and complexity, painting goes a long way in achieving dramatic redecorating results. While painting is certainly a project that almost anyone can undertake on his or her own, there are some instances when hiring a professional painter may be a better option, especially for large interior projects and exterior paint jobs.

Our Repair Referral Service has two excellent painters in our arsenal of tradespeople. Both have worked with us for years, and we highly recommend

them for your painting needs. If your paint project seems a bit daunting, and you think you might need a professional, e-mail home repair@ colehardware.com or phone 415/753-2653 ext. 3.

Meet Kieron

One of the top-notch painting contractors in our network of painters, Kieron was born in Belfast, Ireland, but spent a good Kieron has an eye for detail!

part of his youth in San Carlos. At 15, he decided to return to Ireland. Kieron finished his basic schooling there and at the same time began a four-year apprenticeship in the painting trade so that he could enter the family painting business. At 19, he attained journeyman status, and at 23 years of age he became a master in both painting and decorating. Kieron gained a City Guilds Certification in his craft. At the young age of 24, he returned to California where he started his own painting company, which is now over 30 years old. He has an A+ rating from the Better Business Bureau.

Kieron's company will take a look at any job-large or small; in fact, his company paints seven days a week! Kieron never schedules more than two or

have the ability to simulate any wood grain. Gold, silver, and copper leafing is one of their unique specialties. They use thin, 24-karat gold sheets obtained from their supplier to paint many of the ornate carvings on San Francisco Victorians and Edwardians. Meet Yefim been with our service for nearly 20 years. A graduate of two accredited house painting apprenticeships in both American and European tech-



Fein® sanders.

Detailed Victorian painted by Kieron

Repair Referral Service

COLE HARDWARE'S Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning Alarms/Security Systems/Access Control Antique Restoration Appliance Repair and Installation Arborist Architectural Planning Asbestos Removal Bath Resurface Brick and Stone Masonry Cabinetmaking Carpentry Carpet and Linoleum Installation **Carpet Cleaning** Chimney Sweep and Repair Cleaning/Janitorial **Commercial Kitchen Installation**

Computer Data Cabling Computer Grounding Computer Repair and Tutoring Concrete Custom Closets, Pantries, and Storage Solutions Decks New/Stain Design + Build Disaster Cleanup and Restoration (Flood/Fire/Sewage) Door Refinishing Drain Cleaning Drywall/Lath Duct and Dryer Vent Cleaning Electrical 24/7 **Emergency Locksmith Emergency Power Restoration**

Faucet Repair and Installation Fences Furnace Repair and Installation Furniture Refinishing and Repair Furniture Upholstering Garage Door Repair/Installation Gardening/Pruning/Tree Trimming **General Contractors Glass Installation Grout Restoration** Handyman Services Hardwood Floors New/Refinish Hauling Home and Office Organizing Home Energy Rating Systems (HERS) COLE HARDWARE is a licensed California General Contractor, license number 708403.

Home Entertainment Systems Insulation Installation Intercom Systems Interior Design, Staging, and Color Consultation **Interior Wood Refinishing** and Restoration Iron and Metal Works/Gates Kitchen and Bath Remodeling Landscaping Lead Inspection and Abatement Leak Diagnosis/Waterproofing Lock Installation Locksmith Service 24/7 **Mold Remediation** Moving **New Construction**

SEP)



Painting Interior/Exterior Pest and Termite Control Plastering Plumbing 24/7 Power Washing, Commercial and Residential Cleaning Remodeling / Major Remodeling **Roofs New/Repair Room Additions** Safes Security Evaluation/ Consultation Seismic Upgrading Sheet Metal Work

Shutter Installation Skylights Solar Energy Installation Stained Glass Creation and Repair Stair Lift Installation Stucco Work **Telephone System** Installation **Tile Installation** Wallpaper Application Water Heater Installation Welding Window Cleaning/Repair Windows and Doors

May 2013

Contact us at www.colehardware.com/homerepair



An example of Yefim's beautiful work



Yefim, master painter

genuinely care about customer satisfaction.

Customer care and satisfaction are at the very core of Yefim's business philosophy. He accomplishes this by superior customer service, high-quality workmanship, and the use of only top-grade painting materials. All of his employees are journeyman-level painters who continually train to improve their technical skills.

Yefim is extremely

passionate about his work, and his heart still skips a beat at the end of each day when he pulls into his driveway and sees his handiwork on his own home. Many of Yefim's customers are repeat clients, whose homes he originally painted more than 15 years ago. Whether you are looking to paint your multicolor Victorian, faux finish your stucco home to make it look like a Tuscan villa, or just paint the interior of one room, look no further.

lespeople in our l selected. Your su



WHAT'S ENLIGHTENING?

Let the Sun Shine: Solar Lighting

High energy costs and concern over our carbon footprints have made solar lighting a much more attractive alternative to standard electrical lighting. Some of the most popular forms of solar lighting are for highlighting gardens and patios. Stairways and walkways can also be illuminated for safety. Outdoor solar lights are simple to install and virtually maintenance free. Best of all, they provide free electricity.

Outdoor solar lighting systems use solar cells, which convert sunlight into electricity. Electricity is stored in batteries for use at night. The most commonly used batteries are nickel cadmium, sealed lead-acid, and lead-acid batteries.

7. Outdoor virtually vide free The "nightly run time" listings on solar lighting products are based on specific sunlight conditions. Outdoor solar lights located in places that receive less sunlight than the solar cells need will operate for

Outdoor solar lights located in places that receive less sunlight than the solar cells need will operate for fewer hours per night than expected. Nightly run times may also vary depending on how clear the sky is on any given day. Operating times in the winter months may vary as much as 30%–50%. Unless the

Outdoor solar lighting systems will work in most

areas of the United States. However, it is important

to consider geographic and site-specific variables

when choosing a product. A solar lighting system

will work well only as long as the solar cells receive



Home Office, Home Computer, Home Network Problems?

How do I know if my router's wireless? What's a router anyway? My SSID? These are examples of some of the confusing questions that all of us face when calling technical support. And to make matters worse, your router's (whatever a router is) manufacturer tells you the problem is with your computer, the computer manufacturer tells you it's a problem with your software, and completing the circle, the software company tells you it's a problem with your router. So where does that leave you? That leaves you playing phone tag with multiple technical support services halfway across the globe. Wouldn't it be easier if you had a next-door neighbor who could help you?

That's where Daniel comes in. "You wouldn't believe how often it's simply a bad cable," says Daniel. And it's true. That's a technical support axiom that I seem to forget. I am a San Francisco Web developer for COLE HARDWARE and other clients, and I have been doing my own home, and home office, technical support for over 20 years now. But sometimes, make that often, I need help, too.

Last week Daniel helped me solve a longstanding and confounding problem with my laptop. It was repeatedly losing its Internet connection for no apparent reason. Daniel's first suggestion solved the problem (no, it wasn't the cable). Even Daniel will tell you, "It was a good first guess, but maybe I just got lucky."

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May 2013

Since 2000 Daniel has worked in the high-tech field. After becoming Cisco certified, confirming his knowledge and competencies with Cisco routers and



Call Daniel for all your home IT needs.

switches, Daniel worked for a small tech firm in Seattle. After moving to San Francisco, Daniel worked for several years at the Academy of Art as a tech engineer, installing and maintaining wireless networks in their many dormitories throughout the City.

Daniel is one of the latest additions to COLE HARDWARE'S extensive Repair Referral Service. If you're having a home computer, home office, or home network problem, I suggest you call COLE HARDWARE (415/753-2653 ext. 3) and ask to be put in touch with Daniel. He's been a great help to me. He will do his best to solve your problem, and if he doesn't have the answer, he will do his best to direct you to someone who does. More importantly, he's a neighbor whose advice you can trust and who will hold your hand through the process.

-Patrick, COLE HARDWARE Web programmer

solar lighting system has been specifically sized for winter operation, it will not operate for the specified number of hours per night in a given location. Shading of the solar cells by landscape features (vegetation, buildings, and so on) will also impact battery charging and performance. Watch for bird droppings, too. Insufficient battery charging will not only affect performance, it also may reduce the life of the battery.

Thumb-Lite™ Stick-On LED Light

Thumb-Lite's compact design provides an easy way to turn anything into a flashlight.

Whether unlocking a car door or finding something dropped in the dark, Thumb-Lite is a convenient way to provide extra light when needed. Unlike other compact lights, Thumb-Lite can be used effortlessly with one hand. Designed to be used the way a person



naturally grips an object, Thumb-Lite is easily activated and shines light in the direction the object is pointing. No tools or assembly are required. Just pull off the adhesive protector and stick it on a key or other object—it's that easy. Because of its small size and advanced adhesive, Thumb-Lite sticks to any size key. (Sku 9215567, \$3.99)

New Dimmable LEDs

They appear to be bulbs, but light-emitting diodes (LEDs) are actually tiny semiconductors. When power is applied, they are stimulated by the movement of electrons, thus creating photons, or light, that is visible to the human eye. Because LEDs do not use filaments, like incandescent bulbs, they emit much less heat and are more efficient in consumption and output. Our stores now offer dimmable LED lamps from Energetic[®] Lighting.



Using only 6 or 11 watts, these bulbs put forth 450 or 800 lumens, replacing the light output of 40-watt or 60-watt incandescent bulbs, respectively. No harmful ultraviolet or infrared light is produced, and LEDs do not contain hazardous mercury. The elongated glass design allows for better light distribution. With a 25,000-hour life, these bulbs will save energy for years to come. Choose 450 lumens (Sku 366392, HOT DEAL \$10.99 Regular price \$14.99) or 800 lumens (Sku 366393, HOT DEAL \$12.99 Regular price \$17.99).

FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, and Mission Street stores.

In the Garden **May Garden Tasks**

Tips from Dennis and Bill

May is a very busy month for gardeners-an optimal time to work in the garden and start to enjoy the blossoms of your hard work from prior months. Gardening after work is possible now with the later sunsets and can be stress relieving after a long day at the office. Here's what to do this month to take pleasure in both your spring- and summertime garden.

 Vegetables: Plant warmseason summer vegetables such as beans, peppers, squash, and tomatoes. Rotate your vegetable crops from year to year to keep soil in good shape.



✓ Annuals: Summer annual flowers can continue to be planted and sown from seed, including cosmos, marigolds, and sunflowers. Buy your annuals without blooms so that they will bloom after you transplant them.

One of the best things to remember about living in San Francisco is that if you are a resident, you have free access to the San Francisco Botanical Garden located at 9th Avenue and Lincoln Way in Golden Gate Park. This is a great place to take visiting friends and relatives when you need a break after tax season or inspiration for your own home garden. After being inspired, come by COLE HARDWARE for our great assortment of perennials, annuals, and specialized equipment to liven up your gardening projects.



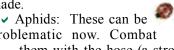
 Irrigation: May is also an important month to water wisely. Check irrigation systems for any leaks. Visit our Cole Street garden center to see our line of Raindrip® irrigation systems.

✓ Plant markers: If you are experimenting with different plants from your usual varieties, be sure to use plant markers, so you can keep track of what you've planted and provide them with any special care they might need. COLE HARDWARE offers a wide variety of plant markers.

✓ Vines: Annual vines work well in small vertical spaces and are ideal to cover up an evesore of a wall or fence. Morning glories and nasturtium are two varieties

shade.

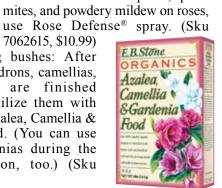
that will work, also creating privacy and



problematic now. Combat them with the hose (a strong spray, but you'll have to do this every few

days), or with ladybugs. (Sku 701166, \$9.99) See article on page 6. ✓ Roses: To control aphids, spider 7062615, \$10.99)

✓ Flowering bushes: After your rhododendrons, camellias, and azaleas are finished blooming, fertilize them with E.B. Stone[®] Azalea, Camellia & Gardenia Food. (You can use this on gardenias during the growing season, too.) (Sku 745033, \$7.99)



Tick Alert! Small ticks, the size of a poppy



seed, are showing up in vegetation, on wood, and on animals in San Francisco, the Bay Area, and throughout California. Seeking a blood meal, they bite both people and animals. If infected with Lyme disease and coinfections, we and our pets can become ill

Lyme disease is a bacterial infection that causes body-wide inflammation. Initial symptoms may include an expanding rash, flulike symptoms, fatigue, muscle pain, headache, or numbness. If caught early with appropriate antibiotics, Lyme disease can be stopped. Some people have no initial symptoms after a known tick bite, yet go on to develop Lyme disease, so it's a good idea to consult with your doctor for a known bite.

If not recognized, Lyme can become chronic, with body-wide nerve-related and soft-tissue symptoms and alteration of most physiological systems, causing life disruption. Coinfections such as Babesia, Bartonella, and Ehrlichia add further challenges. All these illnesses are very expensive and challenging to treat.

Protect yourself and your pets in the first place! It's a very good idea to put tick repellent on yourself and pets. Derived from oranges, Orange Guard fends off bugs the same way the fruit does. Orange Guard is a waterbased indoor/outdoor insecticide that may be used around food, humans, and pets. Made from d-limonene (orange peel extract) and inert ingredients, Orange Guard is EPAregistered. We offer a 32-ounce ready-to-use Orange Guard spray. (Sku 7098643, \$12.99) See your vet or pet store for other pet remedies.

More info is available at www.lymedisease.org. Submitted by Lyme patient advocate Robin Krop, affiliated with the California Lyme Disease Association.



Stop by our Cole Street garden center for all your gardening needs. The advice is free from the Garden Guys, Dennis and Bill. E-mail them with any questions: dennis@ colehardware.com or blitz@colehardware.com.

✓ Support: Delicate plants may need some extra support in the early stages. Our garden centers offer an assortment of stakes, tomato cages, bamboo, and garden twine.

✓ Cymbidium orchids: Repot these as needed, if they are bursting out of the pot or the medium is breaking down. We offer Miracle-Gro[®] orchid potting mix in an 8-quart bag. (Sku 7104508, \$5.99) Stop by our Cole Street nursery to see our new assortment of orchid pots!



 Lawns: If you are lucky enough to have a lawn in the City, aerate and fertilize it. Cut your lawn a bit higher than usual when you mow. This will keep the lawn cooler, and it will need less water.

See you in the garden!





WallPots-Grow **Plants Vertically**

Check out our newest offering in urban gardening! Inspired by the beauty of living walls that take advantage of nature, WallPots are produced using high-quality materials that are thinner and more durable than other fabric pots on the market today, making it easier for urban gardeners to water, transplant, and clean. WallPots allow you to grow plants in spaces you never thought possible and work both indoors and outdoors.

Designed by native San Franciscan Ian McMenamin, WallPots can transform a Soviet-era looking wall into a plush garden. They are ideal for small spaces and balconies, too. Living walls can also help protect and insulate a building. Vertical gardening is a great way to garden in the City! Our stores stock a three-pocket WallPot. (Sku 730723, \$18.99)

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May 2013

WHAT'S IN SEASON

Be My Lady (Bug)!

Pest insects have always been with us and so have beneficial insects to help maintain the balance of nature. Beneficial insects fill two main roles in the garden ecosystem: pollinators of plants and predators of pest insects. Ladybugs add attractive color to a garden while fighting pests! Release them at night (so they don't fly away) at the base of plants. They naturally climb up plants and will eat aphids, mealybugs, leafhoppers, and other destructive insects. They continue until the bad guys are gone, laying their own eggs in the process. When new pests arrive, a fresh batch of ladybugs will be waiting. Enjoy ladybugs indoors and out with these fun products.







Spatula (Sku 969990, (Sku 681601, \$6.99)

Lin Gloss

\$19.99)

\$3.99)

Egg Turner (Sku 681600, **\$8.99**)



Dish Drying Mat

Dish mats are the new solution to the age-old tradition of placing dish towels on the counter when hand washing pots, pans, and glassware. This unique laminated design combines a new, thicker layer of foam between two layers of highquality, super-absorbent microfiber. This dish mat holds four times its weight in water, is machine washable, and dries quickly. We offer this elegant black and white design and other assorted styles. (Sku 653847, \$5.99)

May 2013



Bits and Bobs Tin Set

Keep clutter at bay and stay organized with this adorable set of tins, ideal for a kitchen counter or desktop. Each tin measures 4" in diameter by 6" tall. (Sku 681259, \$24.99)



Blingsting[™] **Pepper Spray**

Although San Francisco is a relatively safe city, nearly half of all robberies now are of cell phones, which most of us have. We

hope you never have to actually use any type of pepper spray, but if you do, Blingsting is a useful item to have on hand. Having pepper spray inside your purse will be of no use if you can't actually get to it. The bedazzled Blingsting case includes a key chain and clip so that you can attach it to the outside of your purse for easy access.

Of course, even with your Blingsting, you need to always be aware of your surroundings. And remember that pepper spray is no joke and should be used only for self-defense. The use of pepper spray for any purpose other than self-defense is a crime



under the law. And when traveling by air, leave your Blingsting at home, or it might be confiscated by airport security. Blingsting is available in four dazzling colors: pink, silver, black, and red. (Skus 515550-3, \$23.99)

Flash Friday DEALS To sign up, send an e-mail to hotline@colehardware.com with "Flash" in the subject line.

"Our commitment to you: Your satisfaction guaranteed. Period."

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WHAT'S IN SEASON

Kamado Joe[®] Ceramic Grill

For those who take their barbecuing seriously, meet Kamado Joe, the ceramic grill and smoker carried at our Cole Street location. The word *kamado* means "stove" in Japanese and has become the generic word for today's ceramic grills. Kamados are over 3,000 years old and were used in Asian homes for both cooking and heating.

Other than size and color, ceramic grills have remained relatively unchanged in the last 40 years, until Kamado Joe came along. Company founders Bobby Brennan and Kerry Coker were both avid ceramic grill fans when they decided to improve upon the ceramic grills available on the market in 2008.

Cooking with a Kamado Joe ceramic grill will make your food taste better. The ceramic shell acts as an insulator to keep the natural oils and moisture in food for incredible juiciness and tenderness. Metal grills radiate heat, which pulls the moisture out of the food. You also get true charcoal flavor because these grill use 100% natural lump charcoal as a heat source. Briquette charcoal, on the other hand, contains additives such as borax, starch, and sawdust from waste lumber.

Kamado Joe is much more than a grill—it's also an oven and a smoker, so it allows you to bake, roast, grill, and smoke with a simple adjustment of the airflow. The heat deflector accessory also allows you to switch from direct to indirect cooking, and it expands the cooking range from 225°F to over 750°F. The bottom line is that you can cook anything on a Kamado Joe ceramic grill.

A common misconception is that ceramic grills take a long time to preheat. The truth is that Kamado Joe is ready to use in 15 minutes—the average time it takes to preheat a gas grill! Briquette charcoal grills can take up to 30 minutes of preheat time.

Not only is Kamado Joe sharp looking with its finished bamboo side shelves, but it is also built to last a lifetime and carries a lifetime warranty. Only top-grade stainless steel and cast iron is used in production, which means that your Kamado Joe will work and look great for years.

And where does the name Joe come from? "Joe" has a positive and friendly connotation, and that's

how Bobby and Kerry wanted their customers to feel about their company and its products.

Check out the Kamado Joe grills at our Cole Street store in both red and black. Comes fully assembled, too. (Skus 8338444, 8338451, **HOT DEAL \$799.99** Regular Price 849.99)



Charcoal Grills: Keeping 'Em in Tip-Top Shape

We all think of our barbecues as indestructible, and that's pretty much true, but you can add years to the life of your charcoal grill by giving it a thorough inspection and cleaning once a year. If your cooking grate is rusty or the charcoal grate burned through, they should be replaced.

Make sure the kettle is cool and coals are totally extinguished; then remove the cooking and charcoal grates and the ashes. Ashes should be removed regularly to ensure that the vents are not blocked. Wash everything with a mild detergent and water. Don't forget the vents: they need to open and close easily. Rinse well with clear water and wipe dry.

Cooking grates can be cleaned very easily after grilling is done. When you've finished cooking, open all the vents and keep the grill at a high temperature for 10–15 minutes. Then use a stainless steel bristle brush to remove any excess debris left on the grates. This is important because residue left on the cooking grate could cause food to stick during future grilling. It isn't necessary to wash the cooking grate; the flames and heat will

sterilize it before you start to cook. Check the grate for rust; if you find any, replace the grate.

When the lid is warm, but not hot, wipe off the accumulated grease with newspaper or paper towels and wash with warm, soapy water. That flaking stuff on the inside of the lid isn't paint, but carbonized grease. To remove it, use Spray Nine[®] BBQ Grill Cleaner, which dissolves grease, burned-on food, and carbon deposits. It's an EPA-

and other germs. (Sku 1147271, \$7.99)

registered product that kills E. coli, salmonella,



Kamado Joe[®] Accessories

Our Cole Street location offers some accessories to enhance your cooking experience with Kamado Joe even further.



22 185. (10 Kg.) NET



Grill Cover Made of durable vinyl for all-weather protection, these grill covers are custom fit. (Sku 8339020, \$49.99)



Fire Starter Cubes These cubes burn up to 1,300°F for 8–12 minutes to ensure that you're ready to cook in 15 minutes. Odorless, smokeless, and environmentally safe. (Sku 8339079, \$7.99)



Heat Deflector Bake, roast, and smoke with indirect heat. Heat circulates evenly around food to keep it unbelievably moist. (Sku 8339061, \$49.99)

\$20.99)

PRODUCT KNOWLEDGE

Prepare Your Home for the Big One!

("Are You Ready" Series, Parts 5 & 6)



Single-family wood-frame buildings are the most earthquake resistant of any type of construction. To successfully ride out an earthquake, your home should be one contiguous unit. Take measures to protect your home:

- · Bolt your home to its foundation. Check the foundation to see if it's in good shape (especially important for older homes). Install standard sill bolts $(\frac{5}{8}'' \times \frac{81}{2}'')$ every 4 feet.
- If your home has a crawl space between the ground and the first floor, check to see if you have cripple walls. (These are short wood stud walls on top of an exterior foundation that support a house and create a crawl space. They are generally the weakest part of older buildings.) To stiffen them, cover the entire wall area with plywood shear paneling. Without this extra support, your home may collapse even if it is bolted to the foundation.
- If your home was built before 1960, make sure the chimney is properly reinforced and tied to the building.

If you're in need of a seismic safety inspection of your home, our Repair Referral Service can make a recommendation

Safety Survey of Your Home

Kitchen: Common hazards include shattered glass, spilled chemicals, gas-fed fires, and falling objects.

- Store all chemicals (oven cleaner, bleach, ammonia, and so on) at floor level in a secure cabinet. Read the labels and separate the chemicals according to manufacturer suggestions.
- All gas appliances must be installed with a flexible gas line.

• Install childproof or "quake" latches on all kitchen cabinet doors and drawers. This will keep breakables

and heavy objects from falling out of cabinets. Store heaviest items on lower shelves.

- Put safety straps on open shelves so items cannot slide off. (Sku 515213, \$12.99)
- Attach hanging plants, clocks, paintings, and hanging cookware and pot racks to wall studs.

objects that could fall and

- Beds should be near an interior wall, away from windows.
- · Do not mount pictures, mirrors, or other heavy objects above the bed. Place only soft art, such as tapestries or unframed posters, above beds.
- Beds with wheels on bare floors should be locked



coasters. to wall studs to prevent it from falling

- straps are easy to use, inepensive, and available in assorted colors to blend
- Place all heavy objects on low shelves, in closets, or on the floor. Secure lightweight collectibles

Bathroom: Broken glass from mirrors, shower doors, and toiletries are the greatest hazard.

• Install childproof or "quake"

latches on medicine cabinets to keep items from falling out. (Sku 5410626, \$4.79)



- Store all chemicals at floor level in a secure cabinet.
- Don't store glass containers on open shelves.

Living Areas: Falling furniture and televisions pose the greatest risk.

- Secure all tall furniture to wall studs with furniture safety straps. (Sku 5165667, \$12.99)
- Use security or antitheft hangers to attach pictures, plates, and mirrors. Store heavy items on lower bookshelves and use museum wax to secure collectibles.



· Hanging plants should be located away from windows so that they don't swing into a window

an

earthquake. Secure televisions, computers, and stereos shelving to

during

with safety straps. These are available for TVs, flat screen TVs, and computers. (Sku 5406525, \$30.99)

Garage, Basement, Laundry: Items stored in these areas can fall causing injuries, damage, and hazardous spills.

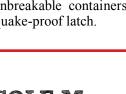
- Water heaters are required to be anchored to wall studs or masonry with metal straps and lag screws. COLE HARDWARE has various kits available. (Sku 4020863, \$16.99)
- Be sure the water heater is attached to the gas supply by a flexible gas line and
- shutoff that will flex during a quake.
- Remove all heavy objects from upper shelves, especially around the car, and store at floor level
- · All hazardous materials should be segregated in well-marked, unbreakable containers in a low cabinet with a quake-proof latch.

LET US ... **Re-COLE-Mend** 24/7 Locksmith, Plumbing, and Electrical Services Call 415/753-2653 ext. 3 to be connected to a service person.





Water Heater Restraints



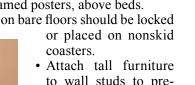
May 2013

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- HOID

Bedroom: Pay attention to

- injure you in bed or block your escape.



over. Furniture safety

in with wood finishes.

with "pebbles" of museum wax or putty. (Sku 5165725, \$5.99)



ENVIRONMENTAL NFO

GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

San Francisco Green Film Festival

Thursday, May 30–Wednesday, June 5

COLE HARDWARE is a proud sponsor of the third annual San Francisco Green Film Festival-the West Coast's leading destination for groundbreaking and compelling films on the urgent environmental issues of our time. This year's festival includes local premieres of 40 films from around the globe, with 70 visiting filmmakers and guest speakers. The festival will also feature special events, parties, panels, and educational programs, inviting festival attendees to get involved and take action with environmental causes important to them. Themes at this year's festival include energy, green chemistry, food, housing, fashion, water use, and art in the environment. The festival's closing-night celebrations, June 5, 2013, coincide with the United Nations' World Environment Day.

The main venue for the festival is the New People Cinema in Japantown, with some

screenings taking place at various other venues across the City. For this year's full festival program, please visit sfgreenfilmfest.org.

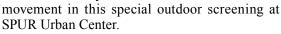
Highlights this year will include.

· Opening night premiere of Rebels with a Cause with Bay Area filmmakers Nancy Kelly and Kenji Yamamoto. Celebrate the compelling and epic story of those who fought to save the Marin County coast.

• San Francisco premiere of Dear Governor Cuomo with director Jon Bowermaster. Watch incredible acts of "fracktivism" in the push for a ban on fracking in

New York State. Stars Mark Ruffalo, Melissa Leo, Joan Osborne, Citizen Cope, Medeski Martin and Wood, and many more.

• San Francisco premiere of Tiny with filmmakers Merete Mueller and Christopher Smith. Learn about the tiny house



• San Francisco premiere of Bidder 70 with filmmakers Beth and George Gage and special guest Tim DeChristopher. Discover DeChristophers's extraordinary, ingenious, and effective act of civil disobedience demanding government and industry accountability.





Garden for the Environment Class Schedule

Garden for the Environment will offer the following classes in May. All classes will be offered

at Garden for the Environment, San Francisco's organic demonstration garden at 7th Avenue and Lawton Street. Since their founding in 1990, the

Urban Composting

Date: Saturday, May 4 Time: 10:00 am-12:00 pm Cost: Free

Garden Tour: Natural Plant Care Date: Saturday, May 4 Time: 1:00 pm Cost: Free

Garden Tour: Water Wise Gardening Date: Saturday, May 11 Time: 1:00 pm Cost: Free

— Rick Karp, President, aka Keeper of the Karma

garden has operated as a demonstration site for small-scale urban ecological food production, organic gardening, compost education, and low-water-use landscaping. Visit www .gardenfortheenvironment.org for more information or to register for classes.

Grow Your Own Food Date: Saturday, May 18 Time: 10:00 am-12:00 pm Cost: \$25/\$15 for members

Natural Plant Care Date: Saturday, May 18 Time: 10:00 am-12:00 pm Cost: Free

Urban Beekeeping 101 Date: Saturday, June 1 Time: 10:00 am-12:00 pm Cost: \$25/\$15 for members



BATTERIES: Rechargeable (NiCad, NiMH) and household (alkaline and carbon).

Recycle at

CELL PHONES:

COLE HARDWARE!

Bring to any of our four stores:

Personal cell phones—batteries and

chargers not required. PLEASE, no cord-

less home phones, car phones, walkie-



OLD LATEX PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The latex paint containers you bring us should have paint in them!
- The ORIGINAL label on each can must CLEARLY state "latex," "acrylic," or "waterbased" paint. No
- handwritten labels will be accepted. Be sure that lids are



- SEALED ON TIGHT and containers are rust-free and don't leak.
- You must not be a commercial paint user.
- Please limit your drop-offs to no more than 10 gallon-size containers (or 40 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!

PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.

SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.

SCRAP METAL:



Copper and brass. **EXPIRED PRINTER**

CARTRIDGES: Must be in plastic bags to avoid leakage.

SOFT PLASTIC RECYCLING: Clean plastic only. Households only. One basketball-size amount per visit, please.

For Bay Area recycling resources, visit www.colehardware.com/recycle.htm

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Cole Valley Fair 2013

Attention artists, vendors, musicians, and owners of unique cars!

The Cole Valley Fair will be back again for its 11th year on Sunday, September 29, 2013.

The Cole Valley Fair continues to be a charming and well-attended event sponsored by merchants and organizations with outstanding records of community support. The fair features local art and fine crafts, lip-smacking-good food, live music, a display of historical Cole Valley photographs, a full block of vintage automobiles owned by neighborhood residents, events for children, and more!

If you're an artist with unique handcrafted work, we hope you'll apply for a booth space. **The deadline is July 1, 2013.** Priority will be given to Cole Valley residents, returning vendors, and promising new applicants. (Imported merchandise will not be considered). We will be accepting some applicants before the deadline date. We're also seeking musicians from all genres and styles for one-hour performance slots. The Cole Valley Fair is a small and intimate street fair where the right sound will attract a lot of attention.

And, yes, Cars on Cole will be back again this year. Never been to the event? We look for interesting neighborhood vehicles—whatever that may mean. It need not be a "show queen" or vintage or rare. The range of vehicles in past years has been from a gaggle of Citroen 2CVs; British, German, French, Japanese, and Italian sports and touring cars; heavy 30s-60s American Iron; Model A to modern hot rods, bicycles to motorcycles.

For information on applications, please e-mail colevalleyfair@gmail.com.



Noelle and Julia from Cole Hardware at a past Cole Valley Fair

Help Beautify the Mission!

The Estria Foundation is a public arts organization dedicated to re-creating public spaces. They are partnering with community organizations in the Mission District in the creation of a new park on Folsom and 17th Streets. Even though the Mission houses a higher ratio of children than most San Francisco neighborhoods, only 1% of the City's parks are located here. The Estria Foundation will host a mural project on the wall, which is now facing a concrete parking lot that will be transformed into a



10 May 2013

Four locations serving you every single day of the year.

green space, playground, garden, and eco center. They have secured a grant to help with the production of the mural but will need to find donations and support to finish the mural this June.

This Mission Street community improvement is part of Estria's Water Writes project, which travels to cities across the globe to engage artists and communities in creating murals that highlight our relationship to water.

You can help by

purchasing

needed items

for this project

at any Cole Hardware

location!

Water Writes projects have been completed in various cities in Hawaii, Palestine, and El Salvador, to name a few.

COLE HARDWARE has set up a gift registry for this project for the

many items that they will need: exterior paint, rollers, brushes, painter's tape, plants, and garden supplies. The community can purchase as many of the items on the registry for this project as they wish or as little as one roll of tape or one paintbrush. You may also purchase gift cards in various denominations to help offset the cost of the project.

Included here are a few photos of the current site that will be transformed. Once the project is finished, we'll be sure to show you the beautiful neighborhood park that it becomes. To make a purchase on the project's behalf, visit **www.colehardware.com**/ **gift-registry**/ and type *estria* in the name field. E-mail **service@colehardware.com** if you have any questions.



Congratulations Denise Marie!

Rewards program member Denise Marie, pictured here with Polk Street's Rheanna, was thrilled to be the lucky winner of the garden gift basket raffle prize at our March Hardware Happy Hour.

Spare Change Collection

We are proud to announce that through our spare change collections, we have collected \$12,290 in funds for the many worthy charitable causes in the



City—and our program continues on! In March we collected \$569.85 for The Homeless Prenatal Program, which focuses on empowering families, particularly mothers motivated by pregnancy and

parenthood, to recognize their strengths and trust in their own capacity to transform their lives. Our April

collection was earmarked for Friends of Sharon Art Studio (FOSAS) youth program support, and we will report that total next month.

During the month of May,



our collection will benefit Wonder Dog Rescue, which has a long history of rescuing dogs in need—all sizes, shapes, and breeds. See page 1 for more information on Wonder Dog

Rescue and our pet adoption event. It's easy to donate to our spare

change collection! Simply drop your spare change in any of the collection jars when you're checking out at any of our stores. Or bring in that old jar of pennies that's collecting dust on your dresser!



Robert Milles from the Haight Ashbury Food Program was presented with a check for \$930, which will buy over 5,000 pounds of food!



COMMUNITY CONNECTIONS

Attorney: Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896, e-mail john@johnweinsteinlaw.com.

Bed and Breakfast Hosting: If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: reservations@bbsf.com, website: www.bbsf.com. Bed & Breakfast San Francisco—since 1977.

Caregiver: I am a licensed LVN who does caregiving for seniors, and I'm available during weekdays. I am dependable, experienced, and can provide references. Hours and rates are negotiable. Please call Josephine at **415/745-5175**.

Computer Help: Honest Dave's Affordable PC Housecalls travels to your home or office to fix your computer. Viruses removed, computers speeded up to work like new, hardware and software installed, upgrades, training, TiVo, printers, and full support. 10 years full-time experience. Good Yelp (see Honest Dave). Call **415/271-0369**.

Driver: I can drive you! Retired gentleman with 10+ years experience can drive you to the doctor, grocery shopping, or on other local errands. Dependable, punctual, personable with a great reference list upon request. I do what taxis can't: stay in waiting rooms for all medical appointments, help you shop (if needed), carry groceries and packages, etc. \$25 an hour (2 hr. minimum). Out of town trips are negotiable. Please call Bill: **415/826-3613** or e-mail to **bill311@att.net**.

Interior Redesign and Feng Shui: Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at **415/656-7289** or visit **www.spacetransform.com**.

Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See www.franklawoffice.com for info.



BAY AREA BUSINESSES

Orange Dog Manor: Cole Valley Vacation Rental is perfect for housing visiting grandparents or outof-town friends. Fully furnished studio apartment includes kitchen and private bath. Special discount for weeklong rentals. Visit our website at www .orangedogmanor.com or call 415/753-6886.

Organizer/Personal Assistant: Organize your home or business (new or in existence for several years) so that it runs smoothly and efficiently. Assist you in home/business operations (clearing clutter, setting up files, paying bills, running errands, etc.). Packing/unpacking. Conscientious attention to detail, both materially and ideologically. Aesthetic Solutions. **415/517-5043**.

Organizing/Relocating: Overwhelmed by clutter or relocating? As featured on KPIX and NPR, SHIPSHAPE has expertly helped overworked professionals, frazzled moms, and harassed homeowners cut through clutter and restore simplicity and peace of mind to their busy lives. Homes, offices, closets, packing, and more. Free phone consultation. Call **415/425-4204** or visit **www.ShipShape.com**.

Printing: We print business cards, office stationery, and company brochures using the latest technology. Free consultations, easy e-mail prices, and friendly service. Delivery right to you. Call or e-mail On The Mark for graphics, print, and mailing services. References available. Call or e-mail: **415/621-2312** or **Sam@printotm.com**.



Proofreading: Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call **415/648-1868**.

Stereo Repair/Home Theater Installation:

Gene's Sound Service offers expert componentlevel repair of home audio systems, as well as audio, video, and home-theater installation and system troubleshooting. Specializing in on-site service at your home, office, or shop. Convenient day, evening, or Saturday appointments available. Many local references. Advice on maintaining your system gladly given. "Gene's honest and knows his stuff. Give him a try." Bobby McFerrin. Call Gene at **415/377-1258**. More info at **www** .genessoundservice.com.

Tax Prep and Planning: Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at **415/387-3057** or visit www .**StegerTax.com**.

Getting Married?

Cole Hardware offers a Gift Registry!



For information, e-mail to **gift@colehardware.com**.





Digital *Hardware Hotline*

To sign up for a digital version of our monthly *Hardware Hotline*, visit **www.colehardware.com/eline.htm**.



Benjamin Moore[®] Paint Available at Cole Hardware!

Colors that let you create a room that reflects your sense of style, passion, and flair

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San Francisco, CA 94109-1820 (at Green Street on Russian Hill) 415/674-8913 Fax: 674-8917 Weekdays 8:00 am-8:00 pm Weekends 9:00 am-7:00 pm

3312 Mission Street

San Francisco, CA 94110-5009 (at 29th Street—near Safeway) 415/647-8700 Fax: 647-6554 Every day 8:00 am-8:00 pm

956 Cole Street

San Francisco, CA 94117-4316 (at Parnassus—near U.C. Medical Center) 415/753-2653 Fax: 753-0957 Weekdays 7:00 am-7:30 pm Weekends 8:00 am-7:00 pm









Our founder Dave Karp, Purveyor of Hardware Wisdom

The Cole Hardware credo...

Commitment to savings: Rewards program members receive a 5% monthly dividend on purchases.

Commitment to the community: We donate 10% of what you spend to local charities (you get to designate one of our school or community partner beneficiaries).

Commitment to you: Over 90 years of guaranteed customer satisfaction.

Commitment to the environment: Reducing our footprint by implementing environmentally sound practices in our stores.

70 4th Street

San Francisco, CA 94103-3124 (downtown bet. Market and Mission) 415/777-4400 Fax: 777-4453 Weekdays 8:00 am-7:30 pm Weekends 9:00 am-5:30 pm

COLE HARDWARE reserves the right to limit guantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the Hardware Hotline at 415/753-2653 ext. 5 or e-mail hotline@colehardware.com.







Cole. Hardware for the soul

San Francisco's Favorite Hardware Stores

web: www.colehardware.com Contractor's License #708403 service@colehardware.com

E-mail us with any comments or questions at hotline@colehardware.com.

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