



Don't Miss Our
**After Thanksgiving
3-Day Sale**
Nov. 25, 26, 27
see insert for details

**Recycle Your Spent
Holiday Lights with Us!**



Help the environment
and families with kids
who have cancer!
see page 11 for details

COLE HARDWARE Chocolate

One tin
FREE
with a purchase of
\$30 or more of regularly
priced merchandise.



Must have coupon.
Expires Dec. 31, 2011. (Sku CHOC)



CHOC

COLE HARDWARE'S
Hardware Hotline
December 2011
NEWS AND VIEWS FROM AROUND THE STORES



Gift Registry
Now at COLE HARDWARE!




**Join Us for Our 50th
Anniversary Sale and
Celebration!**
Wednesday, December 7
25% Off Storewide*—All Day



Fifty years ago, in 1961, Dave Karp purchased our Cole Street flagship store (now our Cole Street warehouse space), when he bought a hardware store that had been located in Cole Valley since the 1920s. Dave was a one-man band: Every morning before work he picked up merchandise from suppliers, and in the evenings he did all of the paperwork. Dave ordered the merchandise, marked the merchandise, stocked the merchandise, and in the evenings he did all of the paperwork. Dave ordered the merchandise, marked the merchandise, stocked the merchandise,

25% Discount*
All Day!
Cake and Wine
will be served
5:00 pm until closing
**Wednesday,
December 7**

continued on page 2...

Green Toys: Buy One, Give One!

Our friends at Green Toys™ are once again joining with us to help our community partner Arriba Juntos with their La Posada celebration. Starting the week of Thanksgiving and continuing through December 22, when you purchase any Green Toy, you can choose a Green Toy of \$15 or less to donate to the Arriba Juntos toy drive. We appreciate the generosity of our friends at Green Toys for this wonderful offer and

for their kindred spirit of community support! You can also donate to the Arriba Juntos toy drive by bringing a new, unwrapped toy to the collection bin at any of our COLE HARDWARE locations.



Arriba Juntos, which means "upward together" in Spanish, is a community organization

continued on page 11...

**COLE HARDWARE
Limited-Edition
Retro T-Shirt**

In 1995, we sponsored a community contest for a limited-edition COLE HARDWARE T-shirt design. The contest elicited numerous creative entries, but the hands-down winner was the imaginative sketch by neighborhood resident Judith Dohm. A few months ago, one of our former employees found one of the T-shirts in his closet and shared it with us. Since we are celebrating a milestone this month, we decided to have this classic T-shirt re-created for our crew members and available for sale as a limited edition.

A COLE HARDWARE shopper even before Dave Karp bought the store, Judith did not know that



Cole Street's Francisco and Thomas model our retro T-shirt with Santa's helper Tessa.

the hardware store had changed owners. She did, however, notice the amazing transformation. After growing up in Olympia, Washington,

continued on page 3...

"Our commitment to you: Your satisfaction guaranteed. Period."

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ALL PROCEEDS FINANCE THE SWEEPING AND CLEANING OF COLE STREET

SUNDAY, DECEMBER 4TH
10AM - 12 NOON
 AND
2PM - 5PM at Postal Chase
 912 Cole St.

50th Anniversary Sale and Celebration!

...continued from page 1

helped the customers, rang up the sales, paid the bills, went to the bank, swept the floor, cleaned the bathroom—everything!

Soon, his business began to grow, and his wife, Marge, started coming down to help. She would cashier, make keys, and direct customers to the merchandise they were looking for. In order to bring in extra dollars, Marge would watch the store while Dave expanded into “outside work”: fixing broken windows, repairing toilets and faucets, installing water heaters, fixing doorbells and switches—he would do anything that was relatively quick and profitable and that would help him sell some of his merchandise.

Business grew stronger and stronger, not in small part because Dave offered friendly and knowledgeable service, maintained a complete inventory, and had a strong desire to succeed. He would do anything he could to help a customer. Eventually, the store grew to our current four locations and the Commercial Supply division. The success of Dave’s business can be summed up in the following motto that he had posted on a large sign over the register:

“There Are No Strangers Here, Just Friends We Haven’t Met!”

Using this as the guiding principle of his business, Dave went on to build COLE HARDWARE into one of the busiest hardware businesses in San Francisco.

Please join us as we honor Dave and celebrate our milestone with a storewide 25%-off sale all day on Wednesday, December 7. And from 5:00 pm to closing, we’ll be serving cake and our signature Cutting Edge wines.

**Discount does not apply to gift cards, Clipper cards, meter cards, special orders, or sale merchandise. Not valid with coupons or other offers.*

25% Discount*

All Day!

Cake and Wine

will be served
5:00 pm until closing

**Wednesday,
December 7**

December Spare Change Collection: Big Brothers Big Sisters of the Bay Area

What if all children had a caring adult they could look up to and explore the world with and who could support them to reach their fullest potential? Big Brothers Big Sisters of the Bay Area provides more than a thousand children each year with caring adult mentors. In addition to providing a friend and role model, the mentoring program has proven to help

children to improve their performance at school, to avoid gang activity and drug use, and to set out on a path to achieve their goals.

This holiday season, please take a moment to honor one of your own mentors and consider helping support a match like Big Brother Andrew and Little Brother Christopher, age 11, who have been matched for four years in San Francisco.

Please go to www.bbbsba.org to learn more about becoming a volunteer or to make a donation. In addition, all COLE HARDWARE locations will have spare change collection jars at the store registers throughout the month of December that

will go to Big Brothers Big Sisters of the Bay Area. You can also ask COLE HARDWARE to donate 10% of your sales transactions to Big Brothers Big Sisters (Community Partners #887)—just let the cashier know the next time you are checking out in our stores. Consider supporting Big Brothers Big Sisters of the Bay Area, and together, we can start something BIG for San Francisco kids.



Little Brother Christopher and Big Brother Andrew enjoy hiking Twin Peaks, playing video games, and going to the park.

COLE HARDWARE Chocolate

Just in time for the holidays, we are pleased to introduce our gourmet chocolate: 3 ounces of mouthwatering bite-size chocolate drops. The perfect stocking stuffer or hostess gift, our chocolate is packed in a reusable tin. Pick up one (or several) today! (Sku 927600, \$4.99)



The History of Cole Valley

Cole Valley was named for Dr. R. Beverly Cole, a highly respected obstetrician who came to San Francisco in 1949, fresh from Pennsylvania's Jefferson Medical College. He was president of both the local branch of the American Medical Association and the University of California, and he also served as a City supervisor. He joined the commission that mapped out this area, a group that was composed of a wholesale butcher, Andrew Shrader; a grain merchant, Charles Clayton; a realtor, Charles Stanyan; and a supervisor, Monroe Ashbury. It may be noticed that these men were not shy about leaving their mark on the neighborhood, as evidenced in the prominent streets bearing their names throughout the area.

The last Mexican governor deeded the earliest land claims to Jose de Jesus Noe and to Benito Diaz. Noe later sold the northern tip of his Rancho San Miguel (which covered much of the land in what is currently known as Cole Valley) to the Pope family, who owned California's most enduring lumber and shipping concern.

Midway between the bay and the ocean, this land was a barren place with little vegetation dotting its undulating hills and sandy flats. An 1869 survey map shows just one lone house between Frederick Street and Twin Peaks. Due to complex estate settlements, unclear land titles, and speculators holding out for higher prices,

Cole Valley did not develop until the cable car line to Golden Gate Park opened along Haight Street in 1883. An electric line was added in 1891, thus linking Cole Valley to downtown.

Transit made Cole Valley a fine place to both live and play. Saloons and hotels grew up along Stanyan Street. The Haight Street Baseball Grounds were formed within the block bounded by Stanyan, Waller, Shrader, and Beulah Streets. In 1895, The Chutes was a popular amusement park, situated on the double block of Haight, Clayton, Waller, and Cole Streets. It featured a boat slide that descended from a 70-foot platform into a lake. Visitors could also enjoy a vaudeville theater, a zoo, a scenic train, a merry-go-round, and a "Darwinian" temple.

At the same time, residences and stores were being built on and around Haight Street. An elementary school was established at Page and Baker Streets in 1894 but moved to Page and Stanyan Streets in 1901 and then to Grattan and Shrader Streets in 1908. The

University of California Medical School arrived in 1898. Housing construction proceeded up the hill from Haight Street in the 1890s, but the most intense development occurred between 1900 and 1913.

Land was too valuable for a phenomenon like The Chutes to last long, as the area was firmly showing its future as a wonderfully stable middle- and upper-middle-class neighborhood. Classic Queen Anne homes with their conical witch's cap or segmented towers and their gabled roofs



and fanciful trims marked the 1890s building phase. Queen Anne style remained popular into the early 1900s, when it was joined by Classical Revival and Colonial Revival styles. The third wave of style followed the aesthetic ideals of the Arts and Crafts movement, which

flourished in England during the 1870s.

Special thanks to the Victorian Alliance of San Francisco for their permission to publish this article, written by Tamara Hill and Jim Warshell, based on 1994 Victorian Alliance members' research.

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COLE HARDWARE Commercial Supply

We offer competitive pricing and incomparable service to property managers, contractors, municipalities, and anyone else needing project quantities.

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And because we're COLE HARDWARE: Your satisfaction guaranteed. Period.

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SUPPLY

Limited-Edition Retro T-Shirt

...continued from page 1

Judith moved to Cole Valley in 1959 and took a medical illustration course at UCSF School of Medicine. Over the years, Judith has seen the considerable changes to the neighborhood through gentrification, and she still enjoys living and shopping in Cole Valley.

Asked if she had any specific memories of the early days of COLE HARDWARE, Judith said she remembers shopping at the Cole Street store at a time when Rick was too young to use the cash register. (She was surprised to learn that we still do not allow him to ring up sales.) Stop by any of our stores to pick up one of our new (old) T-shirts today, available in men's sizes small, medium, large, and extra large. (\$6.99)



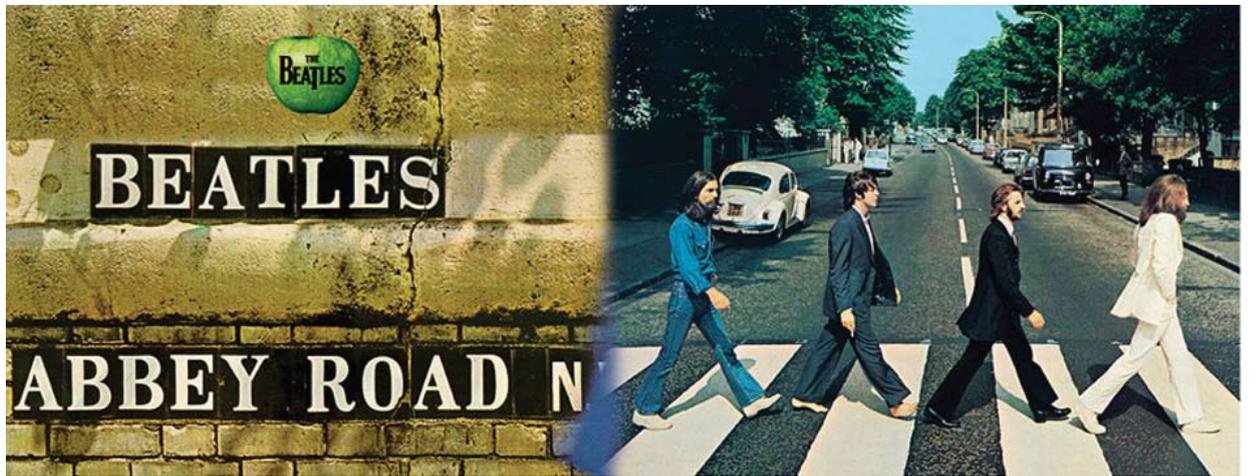
**Freshly Cut
Christmas Trees**

Available at Cole Street, Mission Street,
and Polk Street stores!

WHAT'S UNIQUE?

Candle Wax Remover

Candles create the perfect holiday ambience, but removing melted wax from furnishings can be a pain. Weiman® candle wax remover is formulated to safely remove candle wax from furniture and fabrics. Guaranteed not to stain or damage furniture, this product will gently remove candle wax from carpet, furniture, fabric, countertops, and more. Available in an 8-ounce bottle. (Sku 1438753, \$6.99)



Iconic Abbey Road

Besides Dave Karp, and perhaps Elvis, who has more staying power than the Beatles? The London intersection popularized by the Beatles' 1969 album is still a tourist magnet today, with a live webcam devoted to it. For the perfect holiday gift for the Beatles lover in your life, choose this gift-boxed mug (Sku 628600, \$8.99) or umbrella (Sku 885800, \$19.99) featuring the classic album cover.



Thermalogic™ Energy-Efficient Curtains

Fashion meets function with these energy-saving curtains. The insulated backing keeps warm air inside during the cold winter months and cool air inside during hot summer days. Save money on your energy bill by minimizing drafts, and reduce glare on computer monitors and television screens, while at the same time protecting carpets and furniture from fading.

Front panels are made of 100% cotton; the back side is 100% acrylic suede. These machine-washable curtains are available in five tasteful colors: natural, terracotta, chocolate, robin's egg blue, and khaki.

Choose from 63" (\$39.99) or 84" length (\$49.99) for two panels that measure 80" wide. (Skus 699044, 49-58)

Halo Curtain Tiebacks

These floating curtain tiebacks feature magnets to hold drape panels back and allow you to customize the look of your window treatments. The tiebacks are easy to use, require no tools or drilling, and will not damage drapes. Set of two; nickel finish. (Sku 529529, \$14.99)



FROM THE GARDEN CENTER

VISIT OUR GARDEN CENTERS AT COLE AND POLK STREET STORES AND EL JARDIN AT MISSION STREET



In the Garden with Rick

Rick can be found at our Cole Street nursery or reached at rick@colehardware.com.

December Garden Tasks

During the winter months, people tend to focus on the indoors and holiday decorating, although you can still give your outdoor garden attention when the weather permits. Create festive and aromatic indoor seasonal décor with the garlands, wreaths, and holiday plants that you will find in our garden centers.

✓ **Garden maintenance:** Continue routine weeding, raking, and cleanup, which will discourage pests from wintering in the garden. Plants need less water and little or no fertilizer during winter months.

✓ **Adding color:** For winter color, plant cyclamen, viola, pansies, stock, primrose, calendula, and Iceland poppy.



✓ **Avocado houseplants:** Once you've sliced an avocado for your guacamole or salad, use the seed to start a houseplant. Just stick three toothpicks in the narrower top third of the pit. Rest the toothpicks on the rim of a glass of water with the top exposed. When roots and leaves appear, you can plant it in a pot of soil. Water weekly.

✓ **Pruning:** Trees and shrubs should be pruned now while they are at their most dormant stage.



✓ **Inspiration from Mother Nature:** Seasonal fruits and vegetables such as apples and pomegranates make simple, yet stunning, centerpieces. Arrange in a large serving bowl and add pine cones or Christmas bulbs for texture and color.

✓ **Dormant spraying:** Fruit, shade, and flowering trees, as well as deciduous plants, can be sprayed for the first time as soon as the leaves fall. Spray a second time in December and a third time in early February. This will help control overwintering insects and diseases. Apply as directed. Some of the various sprays we offer include Neem Oil (Sku 746103, \$11.99), Volck® Oil Spray (Sku 71560, \$8.49), and Safer Garden Fungicide® (Sku 74806, \$9.99).



✓ **Wreaths:** Personalize your holiday wreath by adding mini bulbs, lights, nuts, or ribbons and bows.

✓ **Hostess gifts:** A thoughtful hostess gift is a holiday plant, such as the Italian stone or European pines our stores have featured this month.



✓ **Garden calendars:** Pick up a beautiful garden calendar at any of our stores while supplies last.

✓ **Shrubs and topiaries:** Placing two topiaries, shrubs, or small trees on either side of your front door makes a welcoming entrance during the holidays. Add lights for an even more festive look.

See you in the garden!



Fresh Air—The Great Indoors!

The term "air pollution" might conjure up an image of a rust-belt factory, smokestacks churning out clouds of brown soot or a city thoroughfare clogged with buses and cars spewing harmful exhaust fumes. All with good reason, of course, but we probably don't give a lot of thought to pollutants that permeate our indoor breathing air. Many of the furnishings in our homes (floor covering, drapes, insulation, and furniture), as well as the chemical solvents used to clean, emit gases and pollutants into living spaces. Mold can also be a recurring problem that affects air quality.

Scientists at NASA have found that houseplants can greatly purify and renew stale indoor air by filtering out toxins, airborne bacteria, and fungi, at the same time adding humidity needed to combat respiratory and allergic conditions. Just fifteen houseplants can provide better air quality in an 1,800-square-foot home.

The winter months are a great time to tend to your indoor plants. A green thumb isn't necessarily needed, as many common household plants are easy to grow. Philodendrons and pothos plants help rid formaldehyde, a chemical commonly used

in manufacturing various products such as melamine and carpet adhesives. Benzene, a known carcinogen used in the production of styrene, resins, and adhesives, can be combated with peace lilies, English ivy, and Gerbera daisies.

Because plants absorb air pollutants and harmful gases through their leaves, which then get sucked down to the roots, keep indoor plants free from dust by wiping gently with a damp cloth. Visit one of our nurseries for friendly, expert advice on how to keep any of the below indoor plants healthy and your home's air quality healthy, too.

Air-cleaning plants:

- Peace lily
- Philodendron
- Pothos
- Bamboo palm
- Chrysanthemum
- Gerbera daisy
- English ivy
- Ficus
- Cyclamen
- Spider plants
- Rubber plant
- Boston fern



Get a Free Green Home Assessment

The Green Home Assessment program offers residents simple tips on saving energy, conserving water, safety preparedness, safer cleaning products, and zero waste (recycling and composting). Schedule a 30-45 minute assessment with a trained community assessor. You'll receive items to green your home, such as:

- Compact fluorescent light-bulbs
- Thermometer cards for adjusting hot water and refrigerator temperatures
- Outlet and switch plate gaskets to stop drafts
- Personalized check list for future action
- Emergency kit preparation guide
- Other useful information

All San Francisco residents are eligible. Yes, renters and homeowners alike! Learn how to improve safety and efficiency in your home and community. The meeting will include disaster preparation tips, information on rebates, incentives, and other useful services.

To schedule an assessment, contact energy efficient specialist Elsa Eder at **415/505-5856** or **sfgreenhomes@gmail.com**.



SF Green Home Assessment Program (SFGHAP) is a partnership with the San Francisco Department of the Environment and American Recovery and Reinvestment Act.



Cleaning the Air You Breathe

There is more to keeping your home clean than just cleaning surfaces like counters and carpeting. A really clean home starts with cleaning the air your family breathes. Have you ever noticed dust particles floating in a stream of sunlight? These are only a small fraction of the particles that can be found in the air in your home. Many particles are invisible to the naked eye and can lurk in the air for a long time. These microscopic particles can be as small as 0.3 microns. For comparison, the width of a human hair is about 50 microns.

And particles in the air aren't just dust. They can include pollen, plant and mold spores, pet dander, lint, and dust mite debris. Some particles can carry bacteria and viruses, and many everyday activities in the home such as dusting, vacuuming, cooking, and smoking can increase concentrations of these particles.

The U.S. Environmental Protection Agency (EPA) says the air inside your home can be two

to five times worse than the air outside. In fact, the EPA identifies indoor air pollution as one of the top five environmental risks to public health. And if you're like many people, you probably spend about 90% of your time indoors.

No matter how well you clean your home, airborne particles can still circulate. By using a Filtrete™ filter, you can help reduce even microscopic particles from the air passing through the filter.

Filtrete filters help clean the air in your home by capturing allergens from the air that passes through the filter. The Filtrete filtering



material consists of electrostatically charged fibers. These charged fibers act like tiny magnets to attract and capture more small particles than ordinary filters such as fiberglass and washable/reusable filters. The forced-air heating and cooling system in your home can do more than just keep you comfortable. It can actually help improve the quality of the air in your

home. All it takes is a high-efficiency air filter like a Filtrete filter from 3M®.

Which Filter Is Best for You?

At COLE HARDWARE, we have three different Filtrete filters to choose from, depending on your specific needs and wants.



Filtrete Ultimate Allergen Reduction Filter

- For people who want a high-performing filter
- No competitive 1" filter performs better
- Microparticle Performance Rating (MPR) 1900
- Captures microscopic particles such as smoke, smog, household dust, pet dander, bacteria, particles that can carry viruses, and tobacco smoke odors

Filtrete Ultra Allergen Reduction Filter

- For people looking for better ways to reduce the airborne allergens in their home
- MPR 1500
- Captures large airborne allergens like household dust, pollen, and mold spores
- Attracts and captures microscopic allergens like pet dander, smoke, smog, bacteria, and particles that can carry viruses

Filtrete Micro Allergen Reduction Filter

- 3M's best seller
- For people who want to help reduce allergens and microscopic particles from the air in their homes
- MPR 1000
- Captures large airborne allergens like household dust, pollen, and mold spores
- Attracts and captures microscopic allergens like pet dander, smoke, and smog particles

Boris—Repair Referral Electrician

Proper electrical wiring in a home is essential for safe occupancy, and it's even more crucial over the holidays when households tend to light up everything from Christmas trees to windows to wreaths. Many older homes in San Francisco do not have an adequate number of electrical outlets to keep pace with the number of appliances, televisions, computers, hair dryers, and coffeemakers that we rely on daily.

One of the most common problems around the holidays is overloading circuits, which is also one of the leading causes of home fires. Another common problem is the use of multiple extension cords to plug in one appliance. If you are unsure of the safety



Boris: Our trusted electrician

of the appliance setups in your home, you may need a licensed electrician, like Boris, from our Repair Referral Service. Boris can advise you on what you need to update your home's electrical wiring.

Here are some common situations that would benefit from the services of a licensed electrician:

- If a fuse blows or a circuit breaker trips frequently, you most likely need a well-qualified electrician to determine the nature of the problem and to fix it.
- If the main electrical

panel has circuit breakers, you should flip them off and back on once a year. This maintenance procedure will help keep

them working. If the breakers malfunction, you need a qualified electrician to test the circuit breakers.

- If extension cords or plug adaptors are being used to plug multiple appliances into the same outlet, you need a qualified electrician to install more outlets on a new or different branch of circuits.
- If any outlet or switch wall plates feel hot to the touch, you need a qualified electrician to determine what the problem is.

Boris has been with our service for nearly 15 years. In his native Croatia, he performed underwater electrical wiring, as well as residential and commercial installations. If you feel that your home or business may need some electrical upgrades or more outlets installed to keep up with your "wired" lifestyle, contact our Repair Referral Service at **415/753-2653 ext. 3**.

Home Improvement & Performance Program

Last month we featured an article about San Francisco homeowners taking advantage of the SF Home Improvement & Performance (SFHIP) program offered by SF Environment to receive up to \$1,000 in rebate incentives. The amount available is actually a whopping \$11,000! Besides saving energy and money, another benefit of energy efficiency improvements that people often don't think about is the improved indoor air quality. This can be a safety issue, especially if you have young children. Leaks in your house can cause air to flow from attics, basements, or other potentially unclean places; you can wind up with dust, toxins, or even mold in your air. By

sealing up leaks and getting your house working smoothly as a whole system, you'll find that indoor air quality can be drastically improved.

As part of the SFHIP program, a participating contractor will recommend an improvement and performance plan tailored to your home, based on the results of your individual home energy assessment. The contractor will help you prioritize the measures that will save you the most energy and get you the most rebates, and best of all, do all the paperwork!

To find out more, and to see a list of participating contractors, please visit www.SFEnvironment.org/SFHIP or call **415/355-3769**.



Repair Referral Service

COLE HARDWARE'S Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning
Alarms/Security Systems/Access Control
Antique Restoration
Appliance Repair and Installation
Arborist
Architectural Planning
Asbestos Removal
Bath Resurface
Brick and Stone Masonry
Cabinetmaking
Carpentry
Carpet and Linoleum Installation
Carpet Cleaning
Chimney Sweep and Repair
Commercial Kitchen Installation
Computer Data Cabling
Computer Grounding
Computer Repair and Tutoring

Custom Closets, Pantries, and Storage Solutions
Decks New/Stain
Design + Build
Disaster Cleanup and Restoration (Flood/Fire/Sewage)
Door Refinishing
Drain Cleaning
Drywall/Lath
Duct and Dryer Vent Cleaning
Electrical 24/7
Emergency Locksmith
Emergency Power Restoration
Faucet Repair and Installation
Fences
Furniture Repair and Installation
Furniture Refinishing and Repair
Furniture Upholstering

Garage Door Repair/Installation
Gardening/Pruning/Tree Trimming
General Contractors
Glass Installation
Handyman Services
Hardwood Floors New/Refinish
Hauling
Home and Office Organizing
Home Entertainment Systems
Insulation Installation
Intercom Systems
Interior Design, Staging, and Color Consultation
Interior Wood Refinishing and Restoration
Iron and Metal Works/Gates
Kitchen and Bath Remodeling

Landscaping
Lead Inspection and Abatement
Leak Diagnosis/Waterproofing
Lock Installation
Locksmith Service 24/7
Mold Remediation
Moving
New Construction
Painting Interior/Exterior
Plumbing 24/7
Powerwashing, Commercial and Residential Cleaning
Remodeling/Major Remodeling
Roofs New/Repair
Room Additions
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Seismic Upgrading
Sheet Metal Work
Shutter Installation
Skylights
Solar Energy Installation
Stained Glass Creation and Repair
Stucco Work
Telephone System Installation
Tile Installation
Wallpaper Application
Water Heater Installation
Welding
Window Cleaning/Repair
Windows and Doors



Contact us at www.colehardware.com/homerepair

COLE HARDWARE is a licensed California General Contractor, license number 708403.

HOLIDAY TRADITIONS

The History of Gingerbread

And I had but one penny in the world, thou shouldst have it to buy gingerbread.
—William Shakespeare

What would the holidays be without gingerbread houses or gingerbread men? Gingerbread has a long, colorful history, but you can start your own family tradition by making a gingerbread cake or decorating your own gingerbread house.

Here's a brief history of gingerbread:

- * Ancient Greeks and Egyptians used gingerbread for ceremonial purposes.

- * Eleventh-century crusaders brought back ginger spice from the Middle East for the cooks of the wealthy to experiment with in their cooking. Eventually, the spice became affordable for everyone to enjoy.

- * Queen Elizabeth I is credited with creating the first gingerbread man in the late 16th century, which she used to impress visiting dignitaries with likenesses of themselves.

- * After the Brothers Grimm published "Hansel and Gretel" in the 19th century, gingerbread houses became popular in Germany, with German settlers then bringing the tradition to America.

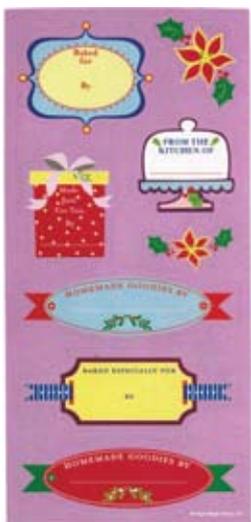
Gingerbread Tin with Cookie Cutter

This tin is perfect to give as a gift by itself or filled with a baked treat. (Sku 954015, \$7.99)



Gingerbread House Kit

Everyone can have a great time building and decorating to celebrate the holiday season. Everything you need is inside the kit, including the prebaked house pieces, icing mix, and candy for decorating. Complete instructions for assembling and decorating are included. (Sku 935007, \$12.99)



Homemade Treat Labels

Personalize your heartfelt gifts with labels. (Sku 935174-6, \$2.99)



Cookie Town Holiday Home

The set of 5 cookie cutters creates all the pieces you need to build your own edible house. Assemble multiple houses to create an idyllic scene. (Sku 935112, \$4.99)



Nordic Ware® Cast-Aluminum Bakeware

Nordic Ware bakeware provides fine details and superior baking performance. Distinctive premium nonstick interiors allow for quick release and easy cleanup. Heat-reflective silver platinum exteriors ensure uniform browning. Choose from the train cake pan, a cozy village, or gingerbread house Bundt® pan. (Skus 935098-9, 101, **HOT DEAL \$29.99** Regular price \$32.00)



Gingerbread Gabled Box

Use this box for homemade holiday treats or gifts. (Sku 954242, \$1.99)

'TIS THE SEASON

Grandma's Gingerbread Cookies

- 5½–6 cups all-purpose flour
- 1 teaspoon baking soda
- 1 teaspoon salt
- 2 teaspoons ground cinnamon
- 2 teaspoons powdered ginger
- 1 teaspoon ground nutmeg
- 1 teaspoon ground cloves
- 1 cup solid vegetable shortening
- 1 cup granulated sugar
- 1¼ cups molasses*
- 2 eggs, beaten

Makes: 40 medium-sized cookies

1. Preheat oven to 375°F. Thoroughly mix flour, baking soda, salt, and spices. Melt shortening in large saucepan. Cool slightly. Add sugar, molasses, and eggs to saucepan; mix well. Add 4 cups of the dry ingredients and mix well.

2. Turn mixture onto a lightly floured surface. Knead in remaining dry ingredients by hand. Add a little more flour, if necessary, to make firm dough.

* Substitute 1¼ cups light corn syrup for molasses to make Blonde Gingerbread.



3. On a floured surface, roll out dough ⅛ to ¼ in. thick for cut-out cookies. Bake cut-out cookies on ungreased cookie sheet, small and medium-sized cookies for 6–10 minutes, large cookies for 10–15 minutes.

Note: If you're not going to use your gingerbread dough right away, wrap it in plastic and refrigerate. Refrigerated dough will keep for a week.

Insta-Snow®

Transform your mantel into a winter wonderland. Just add water to make three cups of faux snow instantly. (Sku 935114, \$2.99)



Victorian Tree Tinsel

Once, tin tinsel adorned the Christmas trees of our grandparents. This timeless decoration adds a finishing touch to any tree. Packed in sturdy tin containers for storage, each tube contains fifty 5½-inch silvery pieces. (Sku 954241, \$14.99)



LED Light Sets

These light strands look like traditional miniature bulbs, but they are actually energy-efficient light-emitting diodes (LEDs). Strands of 100 bulbs are over 28-feet long and are available in your choice of clear, warm white, red, blue, or multicolor. (Skus 9194861, 79, 9207150, 68, 84, \$14.99–\$19.99)



Penguin Party

With their adorable waddle and formal tuxedos, it's hard not to love penguins! These penguin-inspired products are perfect holiday gifts.

Hot Mitt

This fun mitt is heat resistant up to 475°F (246°C). (Sku 935932, \$12.99)



Mini Creamer

Serve your guests cream for their coffee or tea in this 2-ounce penguin creamer. (Sku 636148, \$2.99)



Bottle Stoppers

Cork up your unfinished bottles of wine with these bottle stoppers. Set of three. (Sku 935933, \$12.99)



Sodastream™ Starter Kit

The Penguin™ whimsically combines form and function to prepare and serve your sparkling beverages in elegant, dishwasher-safe glass carafes. Turn water into sparkling water or soda in seconds. Kit includes soda machine, 60-liter carbonator, and two glass carafes. (Sku 606016, \$199.99)



PRODUCT KNOWLEDGE

Traveling? Leave the Uninvited Germs Behind! Rest Easy with Sit Easy Toilet Seat Sanitizer

You'll find them everywhere—toilet seats, door handles, tables, counter surfaces, chairs—silently lurking around every corner, waiting to stow away with you on your next business trip or vacation and wreak potential havoc.

They're germs, and trying to escape them can be worse than an airport security line. But with new Sit Easy Toilet Seat Sanitizer, you can put the lid on their travel plans by wiping them out with one quick spray.

Made from a citric-acid solution, Sit Easy gives you peace of mind, knowing that wherever you go, germs won't be going with you. It is odor-free, alcohol-free, pesticide-free, and chemical-free, and it kills 99.99% of all germs and bacteria present.

Sit Easy is easy to use. Simply spray it on the toilet seat and wait 5 to

10 seconds. Wipe the seat off with toilet paper, and you're ready to go. And if you have the patience, Sit Easy will dry by itself after about 45 seconds.

In addition to toilet seats, Sit Easy can be used for a variety of applications, including:

- Baby changing tables and restaurant high chairs
- Children's potty seats
- Door handles in bathrooms, hotel rooms, and portable bathrooms
- Tables in restaurants and bars
- Luggage handles and luggage carts
- Tray tables and armrests on airplanes
- Vinyl and plastic chairs and couches
- Shopping cart handles
- Counter surfaces
- Car and cab door handles

Sit Easy can even be sprayed directly onto your hands and used as a hand sanitizer. And because it is alcohol free, it won't dry out your skin. Available in discreet, easy-to-carry, 0.28 fluid ounce spray-pump bottles. (Sku 750743, \$6.99)



Miele® Vacuums

Giving an appliance as a gift is usually frowned upon—unless that appliance is a Miele vacuum cleaner. Vacuum cleaners can contribute to indoor air pollution if they don't retain the dust, dirt, and allergens they collect. The Sealed System™ of Miele vacuum cleaners, however, has superior retention. Long known in Europe for sleek design and superior engineering, Miele vacuums clean not only homes, but the air as well.

Canister vacuums by Miele feature autoreverse cable rewind and a bag change indicator light. The Super Air Clean filter made



of electrostatically charged material retains 94% of particles. Quiet operation and excellent maneuverability are standard.

The Titan S2180 features a standard HEPA filter and two floor tools: an electro comfort brush and a parquet floor brush. (Sku 123005, \$599.99)

Other models available include the Neptune S4212 (Sku 123013, \$499.99), the Capri S2121 (Sku 123003, \$399.99), and the

Olympus S2120, (Sku 123001, \$299.99), along with a variety of vacuum bags and accessories.

Light and Motion Sensors

The winter solstice, our shortest day of the year, takes place on December 22. As it gets darker much earlier, well-lighted entryways help prevent accidents, as well as discourage would-be burglars. An energy-efficient way to make sure entryways are lit when arriving home after

Add Security
Save Energy
Automatically
turns lights on

dark is to install an automatic light sensor that will turn on at dusk and off at dawn. We stock an easy-to-install

screw-in light control. The short stem is designed to fit smaller enclosed outdoor fixtures and is weather resistant. (Sku 3236817, \$14.99)



Motion-activated lighting, which turns on when movement is sensed, is another alternative to welcome guests, secure your home, and save energy. Both decorative and floodlight styles are available, and many models feature a sensitivity control to adjust the range of distance for sensing motion and to select the length of time the light stays on after motion has been detected.

COLE HARDWARE offers a variety of motion-sensing options, including the Heath/Zenith™ Hard Wire Decorative Lighting Control with a 60-foot sensor range. (Sku 34660, \$29.99)



COLE HARDWARE Rewards

How points are earned:

- ⇒ For every \$1 spent, one point is earned.
- ⇒ Points are converted to dollar value in increments of 100 points, converting to \$5 posted to your Rewards card quarterly. Leftover points remain in place.
- ⇒ Points are calculated daily and shown on receipts.
- ⇒ Dividends for 5% of purchases made in 2010 will be transferred to your new Rewards gift card when you come in to redeem after February 1, 2011.
- ⇒ For us to track your Rewards points, please identify yourself as a Rewards member each time you shop.

Rewards member benefits:

- ⇒ Membership is free, and you'll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
- ⇒ Free delivery in San Francisco with \$25 purchase.
- ⇒ New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- ⇒ Attach your Rewards key fob to your key ring—if you lose your keys, they'll come to us in the mail, and we will notify you.



- ⇒ Lifetime warranty on most products purchased at COLE HARDWARE.
- ⇒ Receive a birthday discount equal to 50% of your age, up to a \$100 discount.

- ⇒ We don't sell our customer list, and all information is kept confidential.

For more information, visit
www.colehardware.com/rewards
or e-mail service@colehardware.com.



ENVIRONMENTAL INFO

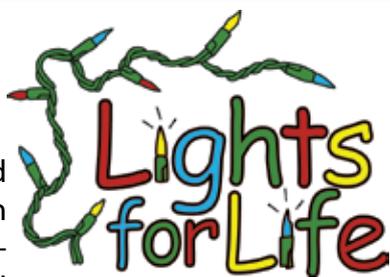
GOOD FOR THE EARTH — WE TAKE ACTION FOR THE ENVIRONMENT!

Lights for Life: Recycle Your Old Light Strands

Lights for Life is a nonprofit that helps families that have a child with cancer through the collection and recycling of old holiday string lights. They collect broken holiday string lights, sell them to a recycling company, and then donate the proceeds directly to a family who has a child with cancer. This keeps valuable commodities out



of landfills and helps kids with cancer! It's a win-win situation!



With your help, last year independent ACE retailers in northern California were able to collect 13,000 pounds of lights, which generated \$6,000 for families with children with cancer. Just bring your spent holiday light strands into any COLE HARDWARE location, and we'll take them to donate to Lights for Life again this year.

Recycle at COLE HARDWARE!



Bring to any of our four stores:

CELL PHONES:

Personal cell phones—batteries and chargers not required. PLEASE, no cordless home phones, car phones, walkie-talkies, pagers, or two-way radios.

BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



OLD LATEX PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The latex paint containers you bring to us should have paint in them!
- The ORIGINAL label on each can must CLEARLY state "latex," "acrylic," or "water-based" paint. No handwritten labels will be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- You must not be a commercial paint user.
- Please limit your drop-offs to no more than 10 gallon-size containers (or 40 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



SCRAP METAL:

Copper and brass.

EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

SOFT PLASTIC RECYCLING:

Clean plastic only. Households only. One basketball-size amount per visit please.

For Bay Area recycling resources, visit www.colehardware.com/recycle.htm

Recycle Your Tree

The presents have been opened, resolutions for the new year have been made, and all of the parties are over—what next? It's time to take down the holiday tree. Each year, tens of thousands of Christmas trees are collected throughout San Francisco and used for mulch and erosion control.



Sunset Scavenger and Golden Gate Disposal and Recycling Co. will pick up trees left on the curbside on your regular garbage days. Visit www.sunsetscavenger.com to see when tree collection will begin. Please note: All ornaments—including the tinsel—must be removed, as well as plastic and metal stands. Trees with wood stands are collectable, but please do not put them in plastic bags. Only "plain old trees" will be accepted for recycling!

Green Toys: Buy One, Give One!

...continued from page 1

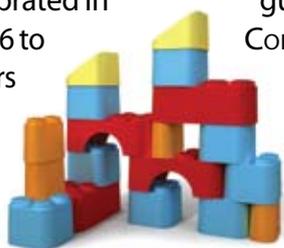
located in the Mission District whose mission is to promote economic self-sufficiency for San Franciscans and their families through occupational training and employment opportunities. Founded in 1965, Arriba Juntos has since expanded its vision to also provide education and employment programs on a City-wide basis, serving many different ethnic groups and cultures. To learn more about Arriba Juntos and the programs they offer, visit www.arribajuntos.org.

Las Posada is a colorful tradition celebrated in Mexico every evening from December 16 to 24. It is also celebrated by many members of San Francisco's Hispanic community, including many of our Mission Street staff and their families. Each night, a party is held in a neighborhood home with plenty of food and drink. At dusk, guests gather outside the

house and follow a procession with a child dressed as an angel leading the way for children, adults, and musicians alike, as they sing and carry candles. Posada means "shelter" in Spanish, and when the group reaches its destination, half stay outside to ask those inside for refuge. The happy end to each Posada is a piñata, traditionally made in the shape of a star to recall the star of Bethlehem, which guided the three kings.



COLE HARDWARE offers the entire line of Green Toys, including their new school bus and pink dump truck. Like all Green Toys, these are sturdy, BPA-free, and made from 100% recycled milk jugs just across the Bay Bridge.



Take two Green Toys to the register today!

COMMUNITY NEWS

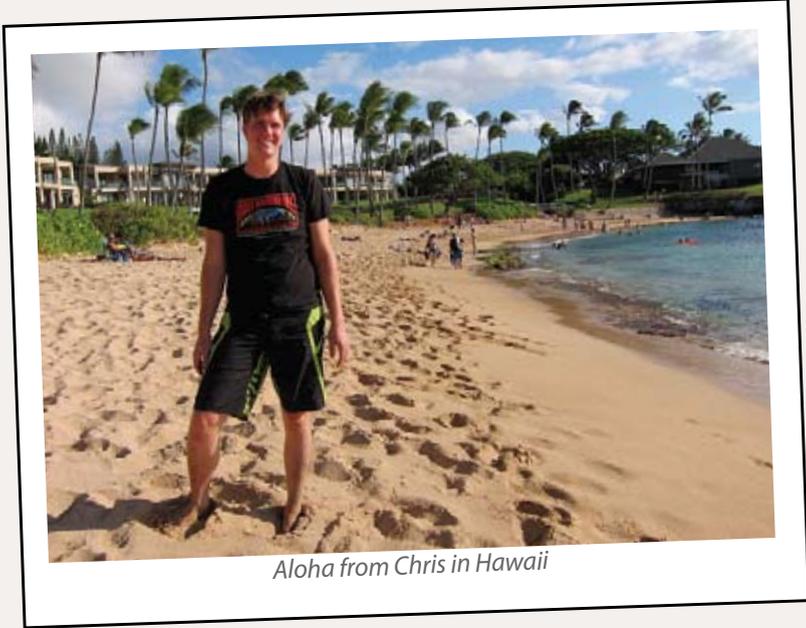
The COLE HARDWARE \$2* T-Shirt

Linzi Bergmann shared this photo of her boyfriend, Chris, who she says wears his COLE HARDWARE T-shirt *everywhere*—even to the

beach in Hawaii. Send us a photo of you or a loved one sporting a COLE HARDWARE T-shirt in Maui or Morocco, and we'll send you a \$5 gift card and publish your photo.

COLE HARDWARE T-shirts are available in men's, women's, and children's sizes and are wrapped and rolled, gift ready. Just add a bow.

*For the month of December, choose between our signature T-shirt (all sizes) or our classic retro design (men's sizes only) for just \$6.99 each. Send us your photo, and after you receive your \$5 gift card, the T-shirt costs you just \$2!



Aloha from Chris in Hawaii

Be Scappy Tool Rental

COLE HARDWARE'S new partnership with Be Scappy allows you to see online all of the tools that each of our stores has available for rent. Just go to the registration page (www.bescrappy.com/register), sign up, and start browsing. Signing up is completely free, and you only pay for the tools you decided to rent when you go to the store to pick them up. Our rental service is ideal if you need a tool for a one-time use, or you want to try out a tool before deciding if you want to buy it. Available tools include everything from jigsaws and drills to pruners and carpet cleaners. Assortments will vary by location.



SFLOMA PARTNER OFFERS



We invite you to join SFLOMA. Membership is just \$25 per year, you receive one free ad in the *Hardware Hotline*, and you are eligible to advertise with us very inexpensively. Visit www.sfloma.org for information on how to join.

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* Offer ends 12/31/11

CUSTOMER SERVICES

THE EVER-GROWING LIST OF EVERYTHING WE DO FOR YOU

ACE® Hardware: Our affiliation with ACE allows us to get quality products quickly and opens doors of the world's manufacturers, so we can get you what you need. ACE's buying power enables us to sell to you at the right price, too!

ATM and Credit Cards: We'll accept your ATM cards for payment. You can get cash back, too. We also accept VISA, MasterCard, Discover, and American Express credit cards.

Balloons: We have free COLE HARDWARE helium balloons for the kids. Helium is available to inflate your party balloons for fifty cents per balloon.

Bridal and Gift Registry: We'll load your name and list of everything you wish to register in our computer. Your friends and family can then call us to place gift orders. Recipients receive a gift card equal to 10% of the total value of all gifts purchased. E-mail Julia@colehardware.com.

Business-2-Business: Members of the program receive free delivery, special pricing, and personal service. Call our Cole Fox location at 415/777-4400.

Carry-Out Service: We'll be happy to load your purchases into your car. Just let the cashier know, and we'll take care of you.

Charge Accounts: For your convenience, we have in-house charge accounts for businesses. Stop by and fill out the simple application, and we'll open one for you.

Chauffeur Service for Senior Citizens: If you need help getting to our stores and you live in San Francisco, call us to arrange a mutually convenient time to pick you up.

Color Matching: We have terrific paint matching computers. Bring in a swatch of fabric or quarter-size paint chip and the staff can match just about any color.

Commercial Supply: We have an entire division devoted to servicing the needs of commercial and industrial customers throughout the Bay Area and beyond. We offer charge accounts, on-site account specialists, free delivery, and the personal services of our friendly team. Give them a call at 415/647-1800 or e-mail colesupply@colehardware.com.

Community Savings Days: One day a month, we offer a 20% discount to students, seniors, school district employees, and active members of the military or veterans. The promotion cannot be applied to Rewards accounts and is not valid on gift cards, Muni, or special orders.

Coupons: We honor all manufacturers' coupons. If we carry the product, we'll honor any other store's coupons as well.

Delivery in San Francisco: Free delivery for Rewards members with purchase of \$25 or more. See store at the time of purchase for scheduling deliveries.

Digital Camera: Have a problem that you can't describe? We'll lend you a digital camera to take a photo of the problem so that we can better help you. (Note: Credit card required for camera loan.)

Discounts:

Birthday Discount: Come in on your birthday, show your I.D., and we'll give you a percent discount amounting to half your age. Must be a Rewards member. Discount is available only on your actual birthday and cannot be applied to sale/promotional merchandise, power tools, household appliances, water heaters, special orders, or Muni. Discount applies to purchase for the personal use of recipient only. Maximum discount \$100.

Disabled Customer Discount: Sign up for our Rewards program, show your Medi-Cal card or other proof of disability,

and get 10% off all discountable merchandise in our stores.

Senior Citizen Discount (age 65 or older): 10% off all purchases of nonsale merchandise.

Student Discount: Show us your student I.D. and receive a 5% immediate discount, plus 5% annual rebate, custom key tag, use of our fax machines, and more!

Electrician: Call our Repair Referral Service at 415/753-2653 ext. 3 Monday through Friday, 8:00 am–5:00 pm, and after store hours for emergency referrals 24/7. On weekends and during store hours, dial 415/753-2653 and press 3 for a direct referral.

eLine: The COLE HARDWARE eLine is delivered free, direct to your desktop. The eLine contains information on new products, practical tips, and more (or less!). Sign up at www.colehardware.com.

E-mail: Write us at service@colehardware.com—any time!

Fax Service: Our fax machines are for your personal use. We do charge for our fax service—please ask for rates. Fax numbers: Cole Street: 415/753-0957, Mission Street: 415/647-6554, Cole Fox: 415/777-4453, Polk Street: 415/674-8917.

Gift Cards: We offer COLE HARDWARE gift cards and ACE Hardware gift cards in almost any denomination.

Glass Cut to Size: Plexi-, single-, and double-strength glass cut while you wait. We can also special order curved, tempered, laminate, and obscure glass, as well as mirrors and tabletops.

Hardware Hotline: We publish our newsletter every month of the year. See the online version at www.colehardware.com. It's homegrown and filled with interesting articles about hardware, our community, and of course, COLE HARDWARE.

Hours of Operation: We're open every single day of the year including every holiday.

Cole Street: weekdays 7 am–7:30 pm, weekends 8 am–7 pm

Cole Fox: weekdays 8 am–7:30 pm, weekends 9 am–5:30 pm

Mission Street: everyday 8:00 am–8 pm

Polk Street: weekdays 8 am–8 pm, weekends 9 am–7 pm

Lamps Rewired: We offer rewiring services for table and floor lamps. Contact our stores for information and pricing.

Lifetime Warranty: Your "complete satisfaction" dictates that we offer a lifetime warranty on just about everything we sell.

Locksmith Service and Key Cutting: We cut keys at all our stores, including hard-to-find computer chip keys for automobiles. We have an expert locksmith on duty Monday to Friday at our Cole Fox store downtown (415/777-4400). We can also send a locksmith to your home or business 24/7. Call 415/753-2653 ext. 3 Monday to Friday 8:00 am to 5:00 pm, or after store hours, dial 415/753-2653 and press 3 for a direct referral.

Low Price Guarantee: Just bring in another store's ad, and we will honor the lower price.

Muni: We sell 1-Day, 3-Day, and 7-Day Passports, and Parking Meter Cards in \$20 and \$50 denominations.

Pipe: We cut and thread galvanized and black pipe, your pipe or ours. (Note: Cole Fox can't thread.)

Plumbing Service: Call our Repair Referral Service at 415/753-2653 ext. 3 Monday through Friday 8:00 am to 5:00 pm and after store hours for emergency referrals 24/7. On weekends and during store hours, dial 415/753-2653 and press 3 for a direct referral.

Recycling: Bring your old latex paint (S.F. residents only; liquid paint only—put dried paint cans into your own

recycle bin, lids off!), used rechargeable batteries (nickel-cadmium), used household batteries (alkaline and regular), copper and brass scrap metal (such as keys, bathroom and plumbing fixtures), cell phones, expired printer cartridges, and spent fluorescent bulbs into any of our four stores, and we will send them off to be recycled into new products. See page 11 for details.

Repair Referral Service: Our alliances with competent, honest, quality tradespeople assure you excellent work on your home, property, or office. We are a licensed contractor (#708403). Call 415/753-2653 ext. 3 or go to www.colehardware.com/homerepair.

Repotting Service: Pick out the plant and the pot, and our Cole, Mission, or Polk Street Nursery staff will repot your plant for free.

Return Policy: We accept returns on just about anything. (Power tools, appliances, etc., may only be returned subject to manufacturer's warranty. Hand tools exchanged for defective replacement only.)

Rewards Program: Earn an annual 5% dividend on purchases and much more. Membership is quick and free. Sign up today!

Room Painting Software: All of our paint departments are equipped with room painting software. Simply bring in your camera's memory chip, upload your image, and choose paint colors to review.

Rug Cleaners Rented: We have steam carpet and upholstery cleaners available for rent at each store.

School and Community Assistance Partnership Program: Nonprofit organizations whose mission is to improve the lives of those around us, either directly or through cultural enrichment, can join a special program of discounts and donations. COLE HARDWARE donates 10% of all purchases made by your organization's community. Go to our COLE HARDWARE Community Partners page for information and a list of partners (page 15). Also, be sure to check out www.colehardware.com/partners.

Sharpening Service: Knives and scissors sharpened while you wait or same-day service at our Cole, Mission, and Fox stores. (Note: Fox doesn't sharpen scissors, just knives.)

Speakers Bureau: Topics range from home repair, to gardening, to security, to small business, marketing, and more. If you need a speaker for your organization, call 415/753-2653 ext. 5.

Special Orders: If we don't have what you need in stock, we'll do our best to obtain it as quickly as possible.

Tool Rental: We rent floor sanders, many hand and power tools, and garden tools, too.

Contact our stores for availability. (Note: Floor sanders not available at Cole Fox or Polk Street stores.)

UPS Shipping Service: We ship packages all over the country for our Rewards members via United Parcel Service.

Website: Visit www.colehardware.com.

Windows, Doors, and Window Screens: Window and screen repairs are available at our Cole Street and Mission Street stores. Contact these stores for information and pricing.

By the way, we sell hardware, too.



COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

Attorney: Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896.

Bed and Breakfast Hosting: If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: reservations@bbsf.com, website: www.bbsf.com. Bed & Breakfast San Francisco—since 1977.

Caregiver: I am a licensed LVN who does caregiving for seniors, and I'm available during weekdays. I am dependable, experienced, and can provide references. Hours and rates are negotiable. Please call Josephine at 415/745-5175.

Computer Help: Honest Dave's Affordable PC Housecalls travels to your home or office to fix your computer. Viruses removed, computers speeded up to work like new, hardware and software installed, upgrades, training, TiVo, printers, and full support. 10 years full-time experience. Good Yelp (see Honest Dave). Call 415/271-0369.

Driver: I CAN DRIVE YOU! Retired businessman can drive you to doctor appointments, grocery shopping, or on other local errands. 10+ years experience with outstanding references. Friendly and dependable service. \$20 per hour with a 2-hr. minimum. (Out-of-San Francisco trips are negotiable.) Call Bill: 415/826-3613 or e-mail to: bill311@att.net.

Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See www.thelawcounselor.com for info.

Music Lessons: David Manley Music Studio offers piano lessons, guitar lessons, and vocal coaching for beginners & intermediate students—at the studio or in your home. Located in the Cole Valley area. Free introductory session. For more information please visit my website at www.speakeasy.org/~dmanley. Phone: 415/759-8324, e-mail: dmanley@speakeasy.net.

Orange Dog Manor: Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath.

Special discount for weeklong rentals. Visit our website at www.orangedogmanor.com or call 415/753-6886.

Organize: Simplify. Be free. Make your home beautiful and free your time. Reestablish order, enjoy peace. Imagine the possibilities! Need help packing or unpacking? Want to get organized, but short on time? Want to revitalize or redecorate your living space? Call 415/596-6590 for a free 30-minute consultation or visit www.completewonder.com.

Organize Your Home/Home Office/Finances: And feel calmed, inspired, productive. Working together we can bring your space, clutter, paper, and/or finances to order. Member NAPO. Rates sensitive to economic times. Phone for no-obligation consultation, Linda James, at 415/285-3266.

Organizing/Relocating: Overwhelmed by clutter or relocating? As featured on KPIX and NPR, SHIPSHAPE has expertly helped overworked professionals, frazzled moms, and harassed homeowners cut through clutter and restore simplicity and peace of mind to their busy lives. Homes, offices, closets, packing, and more. Free phone consultation. Call 415/425-4204 or visit www.ShipShape.com.

Printing: We print business cards, office stationery and company brochures using the latest technology. Free consultations, easy e-mail prices, and friendly service. Delivery right to you. Call or e-mail On The Mark for graphics, print, and mailing services. References available. Call or e-mail: 415/621-2312 or Sam@printotm.com.

Proofreading: Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

Real Estate: ALL YOUR SAN FRANCISCO REAL ESTATE QUESTIONS ARE ANSWERED AT: 415/308-5902. ZIP REALTY 5th largest REAL ESTATE BROKERAGE IN USA. As a *San Francisco Magazine* Top Ten Realtor, I am here to help you as I have helped others since 1978. If you are thinking of selling your home, condo, or income property, I can show you savings of up to \$15,000.00. Any buyer I represent will receive up to \$2,000.00 License 702525 with 512+ SOLD properties.

Stereo Repair/Home Theater Installation: Gene's Sound Service offers expert component-level repair of home audio systems, as well as audio, video, and home-theater installation and system troubleshooting. Specializing in on-site service at your home, office, or shop. Convenient day, evening, or Saturday appointments available. Many local references. Advice on maintaining

your system gladly given. "Gene's honest and knows his stuff. Give him a try." Bobby McFerrin. Call Gene at 415/377-1258. More info at www.genessound.com.

Tax Prep and Planning: Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057.

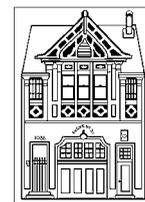
Tax Services for Individuals and Self-Employed Persons: GRETCHEN BECK is an Enrolled Agent, licensed to represent clients before the IRS. Half-hour free consultation. Appointment only. 415/695-9811. wonderwoman2k@juno.com.

Writer/Researcher: Published writer in magazines, newspapers, and a hardcover book; marketing and public relations writing. Twenty plus years experience. Bachelor's degree in English; coursework for master's degree; two copy editing courses at UC Berkeley. Fee based on scope of the project. Contact Michelle at 415/989-0158 or wordwise@inbox.com.

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Russian Hill Neighbors



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Neighborhood
Council

somba South of Market Business Association

COLE HARDWARE supports organizations working to enhance our great City. If you'd like us to be part of your membership, please contact julia@colehardware.com.

COMMUNITY PARTNERS

DONATE TO YOUR CHOICE OF MORE THAN 500 SCHOOLS OR COMMUNITY GROUPS WHEN YOU SHOP AT OUR STORES!

Every year we give away over \$75,000 in goods and gift cards to our partner schools and nonprofit organizations in San Francisco. When checking out at our stores, customers mention their favorite school or group, and their transactions will then be posted to a special account for that group. A COLE HARDWARE gift card equal to 10% of all

purchases credited to that account will be sent to the group the following year.

We will donate a COLE HARDWARE gift card for silent auctions or raffles as a fund-raising tool and a case of our Cutting Edge wine to serve at your events in the City. Teachers and principals in the San Francisco school

district may register with us to receive a discount on school supplies, and we will work with nonprofits on a case-by-case basis to receive a discount on community improvement projects.

Visit www.colehardware.com/partners for more information about a partnership with us.

SCHOOLS

A. P. Giannini Middle School (*76)
After-School Pursuits (*504)
Aim High School (21360)
Alamo School (*266)
Alice Fong Yu Alternative School (*1541)
Alvarado After-School (*503)
Alvarado Elementary School (*825)
Amer. College of Trad. Chinese Medicine (451)
Aptos Middle School (10594)
Archbishop Riordan School (21432)
Argonne Elementary School (21299)
ASL Early Childhood Education Center (1660)
Children's Day School (*334)
Brandeis Hillel Day School (*655)
Bret Harte Elementary (21344)
Buen Diam Nursery School (*88)
Buena Vista Horace Mann K-8 (*24)
CS Children's School (455)
Cathedral School for Boys (*1275)
Cntr. for Learning in Retirement U.C. Ext. (425)
Chibi Chan Preschool (21325)
Children's Day School (*334)
Chinese American International School (150)
Chinese Immersion School at DeAvila PTA (21352)
City College John Adams Campus (*1860)
City College Mission Campus (*67)
City College of S.F. Downtown Campus (21312)
Claire Lillenthal Elementary School (*33)
Clarendon Elementary School (*80)
Clarendon JBPP Auction (5008)
Clarendon 2nd Community Program (*5007)

Cleveland Elementary School (2455)
Commodore Sloat School PCO (51)
Cong. Sherith Israel Religious School (2266)
Convent & Stuart Hall (21249)
Creative Arts Charter School (*1515)
Daniel Webster Elementary (21383)
Dianne Feinstein School (21211)
Dr. Charles Drew School (*47)
Dr. Geo. Washington Carver Elementary (658)
Dr. William L. Cobb School (21263)
E. R. Taylor Elementary School (*423)
Ecole Notre Dame des Victoires (5669)
Edison Elementary School (*3531)
Enterprise for High School Students (21202)
Everett Middle School (21317)
Everyday Magic Child Devel. Center (2002)
Fairmount Elementary School (365)
Families of Sunset PTA (19204)
Francis Scott Key (21320)
Francisco Middle School (21242)
Frank McCoppin Child Devel. Center (*651)
French-American International School (*44)
Friends of Potrero Nursery Hill School (21240)
Friends of Saint Francis Childcare Center (500)
Galileo Academy PTSA (1110)
Gates and Bridges Preschool (282)
Gateway High School (2931)
George Peabody Elementary School (2516)
German School of San Francisco (2913)
Glenridge Coop. Nursery School (1113)
Grattan Child Development Center (21332)
Grattan Elementary School (*35)

Growth & Learning Opportunity (*500)
Haight Ashbury Psychological Services (21384)
Haight-Ashbury Coop Nursery School (*22)
Hamlin School Parents Association (212)
Harvey Milk Civil Rights Academy (523)
Healthy Environments Daycare (*95)
Herbert Hoover Middle School (2290)
Horace Mann Middle School (*56)
Infant Development Center (*46)
Institute of Classical Homoeopathy (21306)
International Christian School (*42)
International Studies Academy (*693)
Iyengar Yoga Institute (*108)
James Denman Middle School (*75)
James Lick Middle School (*34)
Jewish Community H.S. of the Bay (1835)
John A. O'Connell H.S. of Technology (*1920)
Jose Ortega Elementary School (21347)
July Jordan School for Equity (21323)
The Junior League of San Francisco, Inc. (21314)
Junipero Serra Elementary (21431)
Katherine Michiels School (1335)
Lakeshore Elementary School (424)
Lakeside Presbyterian Cntr. for Children (201)
Laurel Hill Nursery School (*40)
The Laurel School (*350)
Lawton Alternative School (*57)

Leadership High School (21255)
Leonard R. Flynn Elementary School (3128)
Lick Wilmerding Library (*755)
Little People's Workshop (*4166)
Live Oak School (*99)
Longfellow Elementary School (*7555)
Lowell High School (21278)
Lowell High School German Club (*92)
Lycée Français La Pérouse (1330)
Malcolm X Academy (21410)
Marilyn Reed Lucia Child Center (*610)
Marshall Elementary School (3575)
McKinley Elementary School (*1025)
Miraloma Elementary School PTA (2175)
Miraloma Nursery School (*85)
Mission Dolores School (21239)
Mission Graduates (*1661)
Mission High School (*3750)
Mission Learning Center (21343)
Mission Kids Co-op (21201)
Monroe Elementary School (*216)
Montessori Children's House (21204)
New Traditions Alternative School (*2049)
Nihonmachi Little Friends (*2031)
KIPP San Francisco Bay Academy (902)
Kittredge Parents Association (21441)
Lafayette School (2545)
Lakeshore Elementary School (424)
Lakeside Presbyterian Cntr. for Children (201)
Laurel Hill Nursery School (*40)
The Laurel School (*350)
Lawton Alternative School (*57)

Playmates Coop. Nursery School (*2340)
Presidio Hill School (*77)
Presidio Middle School (21259)
Raoul Wallenberg High School (*43)
Redding Elementary School (21215)
Rocky Mountain Nursery School (*58)
Rooftop Alternative School (*68)
Roosevelt Middle School (*460)
Rosa Parks Elementary School (21213)
Sacred Heart Cathedral Preparatory (1055)
Saint Anne's School (21251)
Saint Anthony Immaculate Conception (399)
Saint Brendan School (21253)
Saint Brigid School (3256)
Saint Cecilia School (*660)
Saint Dominic School (*2445)
Saint Elizabeth School (21266)
Saint Finn Barr School (415)
Saint Gabriel School (355)
St. Ignatius College Preparatory (21241)
Saint James' Preschool (21261)
Saint James School (521)
Saint John Elementary School (9259)
St. Mary's Chinese Day School (21238)
St. Monica School (21322) Saint Paul's
Elementary School (*180)
Saint Paul's Littlest Angel Pre-School (*221)
Saint Philip School (6665)
Saint Thomas More School Parents' Club (900)
San Francisco Community School (325)
San Francisco Day School (3509)
San Francisco Educational Services (*66)

San Francisco Friends School (8503)
San Francisco Jr. Adventist Academy (*48)
San Francisco Montessori School (21433)
San Francisco School (*300)
San Francisco School of Circus Arts (*55)
School for Integrated Academics and Technologies
SIATECH- (21313)
School of the Arts High School (*45)
2nd Community Prog. at Clarendon (*8500)
Sherman Elementary School (1654)
South San Francisco High School (40094)
Star of the Sea School (21319)
Starr King Elementary (21438)
Stepping Stones Preschool (329)
Sterne School (2690)
Stuart Hall High School (*1715)
Sunnyside ES School (6550)
Sunset Cooperative Nursery School (*4245)
Sunset Elementary (21395)
Sutro Elementary School (1235)
Synergy School (*91)
Tamalpais-Strawberry Preschools, Inc. (1009)
Telegraph Hill Coop Nursery School (21442)
Thurgood Marshall Academic High School (21316)
Tule Elk Park Child Development (21315)
Urban School (*1563)
Village Nursery Co-op (21434)
Wah Mei School (889)
Waldorf School (*999)
Washington High School (2291)
West Portal Parents Club (*5941)
Yick Wo School PTO (*2245)

COMMUNITY GROUPS

7th Avenue Senior Center (21289)
30th Street Senior Center (21296)
Accion Latina (21304)
AcroSports (*639)
ADDIS Light (21386)
AIDS Benefits Counselors (*470)
AIDS Emergency Fund (*1540)
AIDS Housing Alliance of S.F. (*427)
AIDS Legal Referral Panel (*114)
AIDS Memorial Grove (*8560)
AIDS Walk San Francisco (1939)
Alexander Hamilton Post 448 (411)
Altered Barbie (21425)
American Cancer Society (21237)
American Youth Hostels (*426)
AORN (21409)
Arab Cultural & Community Center (21350)
The Arc San Francisco (5355)
Arriba Juntos (21367)
Art of the Matter (3288)
Arts Expression Society (21267)
ArtSpan (934)
Asian Neighborhood Design (21212)
Asian/Pacific Islander Am. Health Forum (457)
Asian/Pacific Islander Legal Outreach (21280)
Asian/Pacific Islander Wellness Center (*786)
Asian Women's Resource Center (21457)
Asian Women's Shelter (21393)
At the Crossroads (21371)
Auxiliary of Little Sisters (892)
Baiboo Alumni Association (*1100)
Bay Area Attachment Parenting (211)
Bay Area Rainbow Symphony (21338)
Bay Area Ridge Trail Coalition (21455)
Bay Area Urban Debate League (21449)
Bay Area Wilderness Training (302)
Bay Area Young Survivors (21282)
Bay Area Youth Fund for Education (29415)
Bazaar Bizarre San Francisco (21359)
Bernal Heights Neighborhood Center (*515)
BCOA: Black Coalition on AIDS (504)
Big Brothers Big Sisters of the Bay Area (887)
The Big Rumble (21394)
Black Rock Arts Foundation (1900)
Blind Babies Foundation (5016)
Booker T. Washington Community Center (21398)
Boys and Girls Club of S.F. (21430)
Breast Cancer Emergency Fund (21331)
Breast Cancer Fund (21405)
Buddhist Church of San Francisco (21346)
California Jug Band Association (21293)
California Native Plant Society (*1424)
California Reinvestment Coalition (21329)
California Revels (*337)
CAL-PEP (510)
Cameron House (21208)
Castro Lions Club (*2584)
Central American Resource Center (21362)
Centro Latino de San Francisco (*1656)
Child Care Health Project (21439)
Children of Lesbians/Gays Everywhere (400)
Children's Book Project (*455)
Children's Brain Disease (21219)
Children's Council of San Francisco (*123)

Chinatown Community Development Center (21257)
Chinese Historical Society of America (21291)
Circulo de Vida (21399)
City Car Share (21284)
Clinic By the Bay (21402)
Cole Valley Improvement Association (21369)
Coleman Advocates for Children/Youth (*2602)
Community Board Program (*1542)
Community Educational Services (21223)
AIDS Memorial Grove (*8560)
Community Housing Partnership (935)
Community Living Campaign (21404)
Community Sherrit Israel (2266)
Company Chaddick (656)
Compass Community Services (9995)
Conard House (*149)
Congregation Beth Israel Judea (21400)
Congregation Beth Shalom (*130)
Congregation Sha'ar Zahaz (*1290)
Conservatory of Flowers (21401)
Crohn's & Colitis Foundation of America (21233)
CUESA (21418)
Cultural Integration Fellowship (8502)
Curry Senior Center [formerly North of Market
Senior Services - acct 333] (21235)
Daily Acts (21224)
Department of Environment (21365)
Discovery Community, Inc. (21229)
Dolores Street Community Services (*938)
Dream House (*1601)
Embarcadero YMCA (2169)
Energy Service Corp (21423)
Family House (502)
Family Link (*317)
Family Service Agency of San Francisco (331)
First 5 California (21270)
First Unitarian Universalist Society of SF (21256)
Florence Crittenton Services of S.F. (*291)
Flowers Heritage Foundation (21375)
Fort Mason Community Garden (21279)
Foster City Flyers (21435)
Friends of Camp Mather (21368)
Friends of San Francisco City Planning (21205)
Friends of Sharon Art Studio (*1033)
Friends of the S.F. Public Library (*14)
Friends of the Urban Forest (1070)
Friends of Walter Haas Park (140)
Gamelan Sekar Jaya (6485)
The Garden Conservancy (21302)
Garden for the Environment (780)
Gay and Lesbian Medical Assn. (*211)
Gay Asian Pacific Alliance (21311)
Gay/Lesbian All. Against Defamation (*1360)
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Give Me Shelter Cat Rescue (885)
Glen Park Festival (21318)
Global Autism Project (21415)
Global Services Corps (21376)
Grattan Child Development Center (21332)
Gray Panthers of San Francisco (21453)
Great Gorilla Run (21217)
Groceries for Seniors (21307)
Groundworks Opportunities (21392)
Habitat for Humanity (*4319)
Haight Ashbury Food Program (*1525)

Haight Ashbury Free Medical Clinic (*333)
Haight Ashbury Improvement Assn. (890)
HANC Recycling Center (*780)
Hands on Bay Area (661)
Health Champions (7999)
Hearing and Speech Center of No. Cal. (21200)
HIV Care (*9000)
Holy Family Day Home (299)
Home Away from Homelessness (903)
Homesless Prenatal Program (995)
H.O.M.E.Y. (21286)
Horses in California, Inc. (21228)
Huck Cancer Ultimate Frisbee Tournament (21373)
Huckleberry Youth Programs (279)
The Imagine Bus Project (21420)
Independent Arts & Media (21364)
Independent Living Resource Cntr. of S.F. (649)
Insight Meditation Community of S.F. (4755)
International Dyslexia Association (21254)
Intersection for the Arts (446)
Jack and Jill of America, Inc., San Francisco (21349)
Janet Pomeroy Center (21225)
Japanese Community Youth Council (21406)
J.B. Foundation for Children (21436)
Jewish Family/Children Services (*1600)
Jewish Healing Center (3530)
Jon Sims Center (1519)
Jones Memorial United Methodist Church (21280)
Josie's Place for Bereaved Youth and Families
(21308)
The Junior League of San Francisco (21314)
Kid Stock, Inc. (21214)
Kids in Parks (886)
KUSF 90.3 FM (21309)
La Casa de las Madres (833)
The LAB (the-art-re-grup, inc.) (2949)
LampLighters Music Theater (21428)
Larkin Street Youth Services (2506)
Leadership High School (21255)
Leap (21218)
Legal Services for Children (21417)
Legal Services for Prisoners with Children (21303)
Lesbian/Gay Chorus of San Francisco (*151)
Lesbians in the Visual Arts (870)
Leukemia/Lymphoma Soc. Team Training (1390)
Liberty Numismatic Society (*813)
Lincoln Child Center (*4368)
LINES Dance Center (21424)
Literacy for Environmental Justice (21269)
Little Brothers - Friends of the Elderly (909)
Loco Bloco (21445)
Love Every Animal (21403)
Lyon Martin Women's Health Services (1748)
Lyric-Lavender Youth Rec. & Info. Center (*127)
Maitri (*61)
Make-A-Wish Foundation (*785)
Mama Hope (21410)
Manilatown Heritage Foundation (21262)
Market Street Railway (*870)
The Mary Elizabeth Inn (21374)
Meals on Wheels of San Francisco, Inc. (2375)
Mental Health Association of S.F. (871)
Mercy Housing (111)
Metropolitan Community Church of S.F. (155)

Middle Polk Neighborhood (21305)
Milestones Human Services (*594)
A Miner Miracle (414)
Mission Economic Development Agency (21300)
Mission Neighborhood Center (362)
Mission YMCA (21443)
Most Holy Redeemer AIDS Group (432)
Moths Organizing Mothers (*69)
Mujeres Unidas Y Activas (21416)
Museum of Craft & Folk Art (21427)
Museum of Performance & Design (21377)
National Alliance for the Mentally III (5214)
National Marfan Foundation (5829)
National Multiple Sclerosis Society (21351)
Native American AIDS Project (21413)
Nature in the City (21234)
Neighborhood Parks Council (783)
Network for Elders (657)
New Door Ventures (*1387)
New Leaf Services (1854)
New Music Bay Area (21380)
Next Arts (21231)
Noe Valley Chamber Music (21206)
North & South of Market—Adult Day Health (21285)
No. of Panhandle Neighborhood Assn. (*591)
Northern California Community Loan Fund (21244)
North California Supplier Development Council
(21260)
NorthWest Bernal Alliance (3181)
Older Women's League (OWL) (392)
OMI/Excelsior Beacon Center (241)
Other Minds (*267)
Our Family Coalition (21366)
Pacific Asian American Women Bay Area Coalition
(PAAWBAC) (21391)
Pacific Rowing Club (21408)
PACT—Plan of Action for Challenging Times
(21330)
Page Street Center (21227)
Paradigm Programs (*14061)
Parent's Place (*1602)
Pathways for Kids (33194)
PAWS (539)
Peninsula Temple Beth El (21225)
People Organized to Win Employment Rights
[POWER] (21353)
People with AIDS Coalition of S.F. (*2341)
The Perry Initiative (21446)
Pets Unlimited (2343)
Philippino Senior Resource Center (21429)
Planet Drum Community (*312)
Planning for Elders in Central City (1371)
Plant*SF (21230)
Playworks (21370)
Positive Resource (*1675)
Precita Eyes Mural Art Center (*348)
Precita Valley Center (21294)
Princess Project (21390)
Project Homeless Connect (21335)
Project Inform (*1965)
Project Night Night (21412)
Project Open Hand (730)
Public Glass (1750)
Public Interest Clearinghouse (21222)

Purple Moon Dance Project (*3543)
Quan Yin Healing Arts Center (*1748)
Randall Museum Friends (199)
Rebirth and Development, Inc. (5145)
Rebuilding Together San Francisco (328)
Richmond District Neighborhood Center (21268)
Richmond District YMCA (21396)
Rockwood Leadership Program (2649)
Ronald McDonald House of S.F. (1640)
Rose Resnick Lighthouse for the Blind (*214)
Rotary Club of Fisherman's Wharf (21382)
RSVP San Francisco (21328)
Russian Hill Neighbors (1822)
Sacred Heart Cathedral Preparatory (21295)
SAGE Project (901)
Saint Anthony Foundation (8500)
St. Baldrick's Foundation (21452)
Saint Francis Foundation (21342)
Saint Francis Living Room Project Foundation, Inc.
(21414)
Saint Luke's Hospital Foundation (*3555)
Saint Vincent De Paul Society (28050)
Sts. Peter & Paul Church and School (6609)
San Francisco Animal Care and Control (1201)
San Francisco Architectural Heritage (21265)
San Francisco Arts Education Project (136)
San Francisco Bay Area Book Council (*125)
San Francisco Beautiful (141)
San Francisco Bicycle Coalition (21220)
San Francisco CASA (833)
San Francisco Children's Art Center (*1231)
San Francisco Circus Center (21340)
San Francisco City Chorus (21450)
San Francisco Conservation Corps (*102)
S.F. Depressive/Manic Depressive Assn. (*900)
San Francisco Dyke March (21288)
San Francisco Education Fund (21378)
San Francisco Experience Corps (3930)
San Francisco Food Bank (*901)
San Francisco Frontrunners (891)
San Francisco Generations, Inc. (21341)
S.F. General Hospital Foundation (*89)
San Francisco Hep B Free (21419)
San Francisco Lawn Bowling Club (21454)
S.F. Lesbian/Gay Freedom Band (585)
San Francisco Little League (*2521)
San Francisco Lyric Chorus (21321)
S.F. Merionettes (21422)
San Francisco Museum of Craft & Design (21210)
San Francisco Night Ministry (21456)
San Francisco Organizing Project (21250)
San Francisco Parks Trust (5011)
S.F. Planning & Urban Research (21301)
San Francisco Prime Timers (42674)
S.F. Recreation and Park Department (21248)
San Francisco Senior Center (21207)
San Francisco Shakespeare Festival (662)
San Francisco SPCA (2503)
San Francisco Suicide Prevention (*1913)
S.F. Urban (21397)
San Francisco Urban Service Project (*1406)
San Francisco Vikings Soccer Club, Inc. (2521)
San Francisco Women Against Rape (3543)
S.F. Women's Rehabilitation Found, Inc. (21232)

San Francisco's Promise (501)
Save Japan Dolphins (21388)
SaveNature.org (21203)
Schools for Salone (21448)
Scottish Rite Language Center (21246)
SFGRO (1705)
ShadowLight Productions (*223)
Rockwood Leadership Program (2649)
Ronald McDonald House of S.F. (1640)
Rose Resnick Lighthouse for the Blind (*214)
Rotary Club of Fisherman's Wharf (21382)
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S.F. Women's Rehabilitation Found, Inc. (21232)

The COLE HARDWARE Calendar - December

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4  Pictures with Santa see page 2 for details	5	6	7 50th Anniversary Celebration! 25% OFF STOREWIDE see page 1 for details	8 December HOT DEALS December 1-20 see insert 	9	10
11	12	13	14	15	16	17
18  Special Community Members SAVE 20% see page 13 for more details	19	20  Hanukkah Begins	21	22  Winter Solstice	23	24  Christmas Eve
25  Christmas	26  Kwanzaa Begins	27 Teacher Tuesday	28 Senior Wednesday	29 Military Thursday	30	31  New Year's Eve

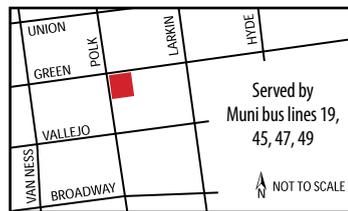


Our founder Dave Karp, Purveyor of Hardware Wisdom

The COLE HARDWARE credo...

- Commitment to savings:** Rewards program members receive a 5% annual dividend on purchases.
- Commitment to the community:** We donate 10% of what you spend to local charities (you get to designate one of our school or community partner beneficiaries; see page 15).
- Commitment to you:** Over 80 years of guaranteed customer satisfaction.
- Commitment to the environment:** Reducing our footprints by implementing environmentally sound practices in our stores.

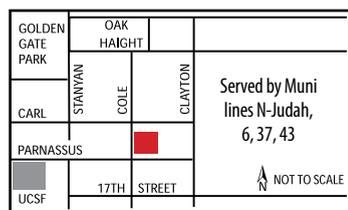
Four locations serving you every single day of the year!



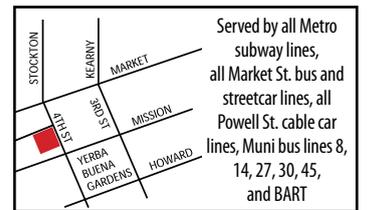
COLE HARDWARE
2254 Polk Street
San Francisco, CA 94109-1820
(at Green Street on Russian Hill)
415/674-8913 Fax: 674-8917
Weekdays 8:00 am-8:00 pm
Weekends 9:00 am-7:00 pm
OPEN CHRISTMAS 10:00 am-2:00 pm



COLE HARDWARE
3312 Mission Street
San Francisco, CA 94110-5009
(at 29th Street—near Safeway)
415/647-8700 Fax: 647-6554
Everyday 8:00 am-8:00 pm
OPEN CHRISTMAS 10:00 am-2:00 pm



COLE HARDWARE
956 Cole Street
San Francisco, CA 94117-4316
(at Parnassus—near U.C. Medical Center)
415/753-2653 Fax: 753-0957
Weekdays 7:00 am-7:30 pm
Weekends 8:00 am-7:00 pm
OPEN CHRISTMAS 10:00 am-2:00 pm



COLE FOX HARDWARE
70 4th Street
San Francisco, CA 94103-3124
(downtown bet. Market and Mission)
415/777-4400 Fax: 777-4453
Weekdays 8:00 am-7:30 pm
Weekends 9:00 am-5:30 pm
OPEN CHRISTMAS 10:00 am-2:00 pm

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the **Hardware Hotline** at 415/753-2653 ext. 5 or e-mail hotline@colehardware.com.



San Francisco's Favorite Hardware Stores!

web: www.colehardware.com
Contractor's License #708403
service@colehardware.com