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March 28 and 29  
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see insert for details

Saturday, February 26  
Friday, February 25 at Cole Fox Hardware

COLE HARDWARE'S

# Hardware Hotline

March 2011

NEWS AND VIEWS FROM AROUND THE STORES



**Gift Registry**  
Now at COLE HARDWARE!



## Community Partners: Claim Your Dividend Today!

This year marks the 17th anniversary of our School and Community Assistance Partnership Program, established to aid the fund-raising efforts of local schools and community-based nonprofit organizations that work hard to make San Francisco the unique city that it is. We're thrilled that we now have over 500 organizations and schools that participate in our program.

COLE HARDWARE is sympathetic to the lack of government funding available to schools and worthwhile social causes these days, and at the same time we realize the importance of social responsibility for businesses of all sizes. And while we would love to give away the store, so to speak, to all of the wonderful groups working toward admirable goals, we realized that we needed to come up with a program



Community Partner First 5 California's annual fundraising carnival

that benefits all the organizations that request our assistance. Thus, the birth of the School and Community Assistance Partnership Program!

Each year we've given away over \$75,000

in gift cards and bottled water for fund-raising events in the City. If your child's school or your favorite nonprofit group is not listed as a member of our program on page 15, please consider asking them to join. The more participants,

the merrier! We're making a few changes this year to our program.

• **Dividends:** Once a year we'll send a gift card to the school or group for 10% of all purchases posted to that account the previous year.

*continued on page 4...*

## COLE HARDWARE Goes to Washington DC!

In January, I was honored to be invited to attend a groundbreaking conference in Washington DC. This was the first ever American Independent Retail (AIR) Summit. The American Booksellers Association (ABA) hosted this event just prior to their Winter Institute. The idea behind AIR was simple: Get representative trade organizations representing facets of independent retail across our nation and explore commonalities and opportunities. Much to their surprise, it turned out the ABA's idea resonated. Representatives from over 30 trade associations came together in DC from all corners of the country: the comic book trade association, the farmers market association, pet stores, drug stores, bike stores and more. The discussions were great. Stacy Mitchell, author, senior researcher at the Institute for Local Self-Reliance, and trailblazer in the study of local economies treated us to a great keynote (see [www.ilsr.org](http://www.ilsr.org) for more on Stacy). There of course was much more. But here are some highlights:

• The commonality: There are threats to the

*continued on page 2...*

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## COLE HARDWARE Goes to Washington DC!

...continued from page 1

independent retail industry from corporate chains and online retailers with no "brick and mortar" locations.

- The realization: There is no organization dedicated to representing the interests of independent retailers in our country.

- The facts: Independent retailers, despite what you read, are thriving all across America. In fact, independent retail is growing, as more and more consumers understand and embrace shopping local. More money stays in local economies when dollars are spent at local retailers versus chains or online (see [www.sfloma.org](http://www.sfloma.org) for further information).

- The opportunity: We have the opportunity to educate the public and policy makers on the intrinsic value of independent retail establishments in our communities and to band together to create a unified voice to spread the word about shop-local movements around the country.

I'm gratified that COLE HARDWARE was invited to

this event and look forward to the continuing conversation.

And while I was in Washington, the ABA asked me to speak to their members the following day on a panel on Public Advocacy for Independent Retail. The audience was chock-

full of independent booksellers from across the country (including our own Books Inc. and Green Apple Books!). There was an enthusiastic crowd of 300 or so, listening attentively, but honestly, probably there for the next act.

Like a band playing before the Rolling Stones, I warmed up

the crowd for Jim Lehrer.

Jim was the main event, interviewing Karen Mills, the head of the Small Business Administration. Like the Rolling Stones, I think Jim Lehrer is a rock star in our national media. He has been a fixture in our household for many,



One of the highlights of the event, Jim Lehrer interviewing Karen Mills, the head of the Small Business Administration

many years. Just ask my now-adult kids! So, when I found Jim waiting to go onstage during the break, I seized the opportunity to say hello and visit with him for five minutes or so. In my mind, he's a national treasure, and I told him so!

Finally, a tourist tip: I spent many hours in the Newseum. It's essentially a modern history of America told through the eyes of the media. Very worthwhile!

—Rick

## COLE HARDWARE Rewards



### How points are earned:

- ⇒ For every \$1 spent, one point is earned.
- ⇒ Points are converted to dollar value in increments of 100 points converting to \$5 posted to your Rewards card quarterly. Leftover points remain in place.
- ⇒ Points are calculated daily and shown on receipts.
- ⇒ Dividends for 5% of purchases made in 2010 will be transferred to your new Rewards gift card when you come in to redeem after February 1, 2011.
- ⇒ For us to track your Rewards points, please identify yourself as a Rewards member each time you shop.

### Rewards Member Benefits:

- ⇒ Membership is free, and you'll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
- ⇒ Free weekend delivery in San Francisco.
- ⇒ New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- ⇒ Attach your Rewards key fob to your key ring—if you lose your keys, they'll come to us in the mail, and we will notify you.
- ⇒ Lifetime warranty on most products purchased at COLE HARDWARE.
- ⇒ Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- ⇒ We don't sell our customer list, and all information is kept confidential.

For more information, visit

[www.colehardware.com/rewards](http://www.colehardware.com/rewards)  
or e-mail [service@colehardware.com](mailto:service@colehardware.com).

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**4<sup>88</sup>**



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Fall foliage paints an Impressionistic background along the scenic Allegheny River, as marketing coordinator Julia and her kid sister Marty enjoy a warm autumn day.

## The COLE HARDWARE \$2 T-Shirt\*

Our popular COLE HARDWARE T-shirts are on sale this month for just \$6.99!

\*Send us a photo of yourself or a loved one sporting our shirt in front of the Eiffel Tower or Coit Tower, and we'll send you a gift card for \$5—making your cost just \$2 for your T-shirt! Available in men's, women's and children's styles and sizes. (Reg. \$9.99)

## SFLOMA PARTNER OFFERS



We invite you to join SFLOMA. Membership is just \$25 per year, you receive one free ad in the *Hardware Hotline*, and you are eligible to advertise with us very inexpensively. Visit [www.sfloma.org](http://www.sfloma.org) for information on how to join.

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# WHAT'S IN SEASON

## Starting Tomatoes and Peppers from Seed

Information compliments of Renee's Garden

### When to Sow Seeds Indoors

Tomatoes and peppers need a long, warm growing period to set and ripen a good crop. Give plants a critical headstart by germinating and growing seedlings in the warm indoors in early spring. Plan on setting out sturdy seedlings in the garden when temperatures stay in the mid-50°F range both day and night. Sow seeds six to eight weeks before that date normally arrives.

### Getting Started

Your planting containers should be at least 3 inches deep, with small drainage holes. Use a good-quality seed-starting mix. Seed-starting mixes are sterile and blended to be light and porous, so your fragile seedlings get both the moisture and oxygen they need to thrive.

In a big bucket, add water slowly to the seed-starting mix and mix to the consistency of a wrung-out sponge. Fill each container to an inch below the top and tap on the tabletop to settle the mix. Make a seed furrow about 1/4-inch deep and drop in individual seeds about an inch apart. Sift more starting mix to fill the furrows and firm gently. Use a spray bottle to water the seeds with a fine mist.

### Germinating and Growing

Both peppers and tomatoes need 80°F to 85°F conditions to start germinating. Put the containers in a warm place where they'll get bottom heat, like on top of the water heater or refrigerator. Keep the container moist, but not soggy. Cover loosely with plastic to conserve moisture, and check daily to be sure they aren't drying out. Water with a very gentle spray of water. Expect germination in 5 to 10 days for tomatoes and 5 to 14 days for peppers.

As soon as any baby seedlings begin to emerge, remove any covering and provide a strong light source—grow lights, a fluorescent shop light or a south-facing window. If you use a sunny windowsill, rotate the plants every few days, so they don't have to reach for the light.

Once germinated, seedlings will grow happily at 70°F to 80°F. Their first two oval "baby" leaves will soon be succeeded by sets

of true leaves. Check soil moisture by putting your index finger into the soil—if it's dry below your first joint, it's time to water carefully with a gentle trickle from faucet or watering can.



### Potting Up

When seedlings are 2 to 3 inches tall and have several sets of true leaves, move them to deeper containers or individual pots. Fill containers with premoistened mix.

With the help of a fork thrust to the bottom, lift the seedlings gently, disturbing them as little as possible. If your plants are spindly, bury the stems right up to the topmost cluster of leaves, and new roots will grow along the buried stems. Gently press the mix around transplant and water to settle the soil.

Begin feeding your plants once a week using a good liquid fertilizer or fish emulsion diluted to half-strength. Give your seedlings as much light as possible and rotate regularly so they grow evenly.



### Planting Seedlings in the Garden

In three or four weeks, or when the weather outdoors has warmed into the 50°F range at night, it's time to "harden off" your seedlings to outdoor conditions. Put them outside in a protected, shady spot for half a day at first, then for two or three full days, and then gradually move them into full sun, starting with mornings and then all day long. Plan to transplant into the garden in the late afternoon or on a cloudy day to minimize stress. Set them about 3 feet apart in the garden into rich, well-amended soil in full sun.

Tomato plants can be buried several inches deeper than they were planted in their containers. Firm the soil around the plants and water well. Set in stakes or cages for tall-growing tomatoes at planting time. Keep your young plants moist but not soggy. Mulch them with a good thick layer of compost, well-aged manure, straw or other organic material. This will provide the even moisture balance needed for healthy, disease-free growth and early, big fruit sets and will also discourage weeds.



## Community Partners: Claim Your Dividend Today!

...continued from page 1

Customers only need mention that they are part of a group's circle of friends when checking out, and the transaction is posted to that group's account. For 2010, we are giving away nearly \$10,000 in Community Partners rebates. E-mail [service@colehardware.com](mailto:service@colehardware.com) to see if your group has a rebate from 2010.

• **Bottled Water Is Going Away:** For many years we have donated cases of our own bottled water, Clearly COLE HARDWARE, to our partners to sell at fund-raising events. While this has been an extremely popular benefit of our program, as we strive to improve our sustainability efforts even further, we are eliminating bottled water. We have some bottled water on hand to give away until it runs out.

• **COLE HARDWARE Reusable Shopping Bags:** Instead of offering bottled water, we will donate up to 300 of our popular shopping bags for our partners to hand out at their San Francisco fund-raising events.

• **Gift Cards:** We're happy to donate COLE HARDWARE gift cards for silent auctions or raffles.

• **Publish Your Event:** With six to eight weeks' notice, we're happy to publish a display ad for your event in the *Hardware Hotline*.

• **Membership Wallet Template:** We'll provide you with a template of membership cards for your group. The card can be used as a reminder to your members to take advantage of the gift card rebate program while shopping in our stores. (Some groups and schools get gift card rebates of over \$1,000 yearly, as they publicize and remind their members about the program.)

• **Events Venue:** Host a shopping night for your group or school in our store. On Partners Shopping Days we will offer your group a special discount and apply the purchases to your group's account.

It's simple to join our program. Just e-mail us or mail a request on your school's or nonprofit's letterhead, and be sure to include:

- Name of organization
- Address
- Phone number
- Contact name
- E-mail address
- Tax ID number

These benefits are just a few of the ways we strive to be an active and valued member of our community. We're always exploring new benefits to offer our partners and will share these once they are available. To request a donation or inquire about your dividend, e-mail [service@colehardware.com](mailto:service@colehardware.com).

# FROM THE GARDEN CENTER

VISIT OUR GARDEN CENTERS AT COLE AND POLK STREET STORES AND EL JARDIN AT MISSION STREET



## In the Garden with Rick

### March Garden Tasks

In like a lion and out like a lamb? Or vice versa? It's usually a guessing game as to whether our rainy season is over by now or if March Madness wet weather will prevail. Regardless, there is plenty to do in the garden now to enjoy the upcoming spring months and longer days in your outdoor areas.

✓ Snails and slugs: Take care of snails and slugs that find their way into your garden and wreak havoc on plants.

✓ Spread compost: Spread compost over your garden and turn the soil. We offer 1.5 cu. ft. bags. (Sku 72436, \$4.99)



✓ Irrigation planning: If we're lucky, March will be a rainy month. But it is also a good time to think about upgrading your garden irrigation system to water plants wisely during our dry season. Consider a drip system, soaker hoses or efficient sprinkler setup that distributes water effectively without wasting this precious resource.

✓ Divide and conquer: This is a great time to divide day lilies, hostas, daisies, chrysanthemums and lupines.

✓ Prune: After blooms have faded, prune your winter-flowering shrubs. Dormant plants and fruit trees should also be pruned. At the end of the month, prune fuchsias.

✓ Fertilize: When temperatures warm up, start fertilizing blooming and fruit plants with an all-purpose fertilizer, such as E.B. Stone. (Sku 745032, \$7.99) Roses can be fertilized when they begin to leaf out. Feed citrus trees with a high-nitrogen fertilizer that includes iron, such as Citrus Tone (Sku 7208671, \$6.99) or E.B. Stone Citrus. (Sku 745030, \$6.99) An acid fertilizer should be used on camellias, rhododendrons and azaleas. We sell one from E.B. Stone (Sku 745033, \$7.99) or Miracid (Sku 7283781, \$5.49).



✓ Weed: Pull weeds before they have a chance to set deep roots. If weeds get the opportunity to seed, they will be more troublesome because they will have the opportunity to spread. It's easiest to pull weeds right after a rainstorm.

✓ Summer bulbs: Plant summer bulbs including dahlias, lilies, gladiolus and begonias.



✓ Plant vegetables: Hardy seeds, such as radishes, potatoes, spinach and turnips, can all be planted at this time.

✓ Annuals: With spring around the corner, you can begin planting annual flowers, including pansies, marigolds, poppies, primroses, calendulas and alyssum.



✓ Start seedlings indoors: Cardboard egg cartons make ideal seedling starters. Fill each cup with soil and a seed. Once your seedlings sprout, just cut apart the cups and plant—cup and all!

✓ St. Patrick's Day clovers:

The second week of March our Cole Street, Mission Street and Polk Street stores will have four-leaf clover gift plants for the Irish in all of us!



See you in the garden!



## E.B. Stone™ Organics

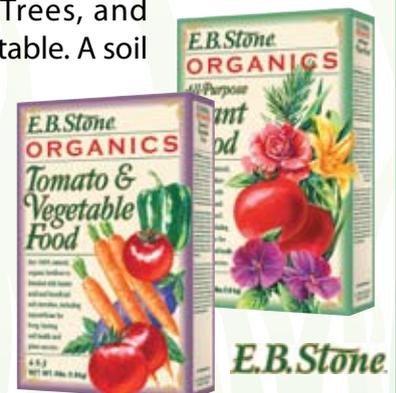
In 1916, E. B. Stone created a fertilizer that made his fruit crops the talk of other San Jose farmers. In time, he created superb fertilizers as well as soil conditioners for flowers, fruit trees and plant material of many varieties. When he retired in 1979, he sold his family business to the Crandalls, another family dedicated to creating the best fertilizer and amendments. Through the years, horticulturists at E.B. Stone perfected some of those original formulas.



The result is a new generation of 21st century fertilizers, soils for indoor use, all-natural pest controls, and soil amendments for the garden and landscape. The proof of their efforts is when you see what happens in your own garden with our E.B. Stone Organics products.

Our garden centers now offer a variety of E.B. Stone plant foods and fertilizers. Specialty plant foods include: Tree & Shrub, Rose & Flower, Azalea, Camellia & Gardenia, Citrus & Fruit Trees, and Tomato & Vegetable. A soil booster, alfalfa meal and iron sulfate fertilizer are also offered in the line. Prices range from \$4.99 to \$16.99.

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# Meet Ben—Our Telecommunications Expert

Since 1988, Ben and his team have been designing, installing and supporting information and communications technologies. In fact, every time you call or e-mail us here at COLE HARDWARE, or make a purchase at any of our stores, you're using a system designed and installed by Ben! With customers in 40 states and seven countries, Ben is a recognized industry expert—and frequently speaks to business and industry groups about how to take best advantage of evolving trends in telecommunications and IT. He'd love to help your business as well.

## Consider Ben if you're not 100% happy with:

- Your business phone and/or internet service—cost or performance
- Your office computer network and the support you receive
- Your communications and IT disaster recovery/business continuity plan (You have one, right?)



- Calling your IT support person every time something breaks (There is a better way—called Proactive Managed IT Services)

## Or if you need:

- Cloud services (backup, hosted Exchange and other apps)
- Voice or data cabling
- Better business telephony or videoconferencing
  - Sales, repairs, expansion, or relocation of an office telephone, videoconferencing, or entry control/intercom system
- Video/CCTV security to protect your people and property
- Assurance that computers and phones will work right away if you're moving your office to a new location

While mostly focused on business clients, Ben offers special rates for COLE HARDWARE residential



customers. And just like COLE HARDWARE, Ben and his company are recognized by San Francisco's Department of the Environment as a Green Business.

Give Repair Referral a call at **415/753-2653** and we'll hook you up with Ben and his team!




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## Urban Gift Registry

COLE HARDWARE NOW has an Urban Gift Registry service.

Registries are no longer just for weddings—they are now common for housewarmings, birthdays, and first apartments or even for recent high school graduates heading off to college.

A registry assists friends and family in choosing a thoughtful gift that is also desired by the recipient.

To set up an appointment at one our stores or for any questions, simply e-mail [gift@colehardware.com](mailto:gift@colehardware.com) or call **415/753-2653 ext. 5**.



## Repair Referral Service

COLE HARDWARE's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

- |  |   |   |  |
|--|---|---|--|
| <ul style="list-style-type: none"> <li>• Air Conditioning</li> <li>• Alarms/Security Systems/ Access Control</li> <li>• Antique Restoration</li> <li>• <b>Appliance Repair and Installation</b></li> <li>• Arborist</li> <li>• Architectural Planning</li> <li>• Asbestos Removal</li> <li>• Bath Resurface</li> <li>• Brick and Stone Masonry</li> <li>• Cabinetmaking</li> <li>• <b>Carpentry</b></li> <li>• Carpet and Linoleum Installation</li> <li>• Carpet Cleaning</li> <li>• Chimney Sweep and Repair</li> <li>• Commercial Kitchen Installation</li> <li>• Computer Data Cabling</li> <li>• Computer Grounding</li> <li>• Computer Repair and Tutoring</li> <li>• Custom Closets, Pantries and Storage Solutions</li> <li>• Decks New/Stain</li> <li>• Design + Build</li> </ul> | <ul style="list-style-type: none"> <li>• Disaster Cleanup and Restoration (Flood/Fire/Sewage)</li> <li>• Door Refinishing</li> <li>• Drain Cleaning</li> <li>• Drywall / Lath</li> <li>• Duct and Dryer Vent Cleaning</li> <li>• <b>Electrical 24/7</b></li> <li>• Emergency Locksmith</li> <li>• Emergency Power Restoration</li> <li>• Faucet Repair and Installation</li> <li>• Fences</li> <li>• Furnace Repair and Installation</li> <li>• Furniture Refinishing and Repair</li> <li>• Furniture Upholstering</li> <li>• Garage Door Repair/Installation</li> <li>• Gardening/Pruning/Tree Trimming</li> <li>• General Contractors</li> <li>• Glass Installation</li> <li>• <b>Handyman Services</b></li> <li>• Hardwood Floors New/Refinish</li> <li>• Hauling</li> <li>• Home and Office Organizing</li> <li>• Home Entertainment Systems</li> </ul> | <ul style="list-style-type: none"> <li>• Insulation Installation</li> <li>• Intercom Systems</li> <li>• Interior Design, Staging and Color Consultation</li> <li>• Interior Wood Refinishing and Restoration</li> <li>• Iron and Metal Works/Gates Remodeling</li> <li>• Landscaping</li> <li>• Lead Inspection and Abatement</li> <li>• Leak Diagnosis/ Waterproofing</li> <li>• Lock Installation</li> <li>• <b>Locksmith Service 24/7</b></li> <li>• Mold Remediation</li> <li>• Moving</li> <li>• New Construction</li> <li>• Painting Interior/Exterior</li> <li>• <b>Plumbing 24/7</b></li> <li>• Powerwashing, Commercial and Residential Cleaning</li> <li>• <b>Remodeling / Major Remodeling</b></li> <li>• Roofs New/Repair</li> <li>• Room Additions</li> <li>• Safes</li> </ul> | <ul style="list-style-type: none"> <li>• Security Evaluation / Consultation</li> <li>• Seismic Upgrading</li> <li>• Sheet Metal Work</li> <li>• Shutter Installation</li> <li>• Skylights</li> <li>• Solar Energy Installation</li> <li>• Stained Glass Creation and Repair</li> <li>• Stucco Work</li> <li>• Telephone System Installation</li> <li>• Tile Installation</li> <li>• Wallpaper Application</li> <li>• Water Heater Installation</li> <li>• Welding</li> <li>• Window Cleaning/ Repair</li> <li>• Windows and Doors</li> </ul> |
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All of the vendors and trades people in our Home Repair Referral Service have been pre-screened and carefully selected. Your satisfaction is 100% guaranteed. Period.\*  
\*If you aren't 100% satisfied, we will work as your advocate until you are.

Contact us at [www.colehardware.com/homerepair](http://www.colehardware.com/homerepair)

COLE HARDWARE is a licensed California General Contractor, license number 709403.



## How to Make Taggers Stop

### Persistence in Removing Graffiti Has Its Rewards

Graffiti may seem like a never-ending battle. It seems like it may not be worth doing anything about it. But there is a solution for preventing graffiti and tagging for walls and windows—a solution that works.

#### A Simple Solution

Ignoring the situation will never solve the problem. Letting it build up will only scare away your customers and cost you more in the long run. The secret to solving the problem is simple—keep removing the graffiti.

#### Remove the Reward

Vandals are rewarded by being able to observe their “artwork” on your walls or windows. They will bring their friends to show off what they have done. When you continually remove the paint, scratchings, and etchings, the taggers are forced to move on. Once you adopt a no-graffiti-zone attitude, the vandals will move on to a neighborhood that does not care.

#### Practice Bully Behavior Modification

These bullies won’t stop until they realize that you are going to keep fighting. Show them that you intend to continue cleaning up their vandalism. By being quick in removing the graffiti, you practice behavior modification. The longer the damage remains on your walls or windows, the greater the chance that you will be hit multiple times.

When taggers realize that you will not tolerate your property being damaged, they will find others who will not remove their “artwork,” and they’ll leave your property alone.

#### How to Remove Tags

#### How to Remove Graffiti on Walls

Keep a can of paint and a paintbrush handy, so you can immediately paint over the damaged wall. With today’s paint technology, you can easily match the wall color so that you don’t have a “patchwork” look from using a not-quite-matched shade. Get the color matched exactly, and no one will know that there was tagging on your wall. With a small chip of paint,

approximately the size of a quarter, the paint department at all COLE HARDWARE locations can match your paint.



#### How to Remove Graffiti on Windows and Glass

Once glass is vandalized, you need to contact a glass restoration company. You cannot repair glass graffiti like you can wall graffiti. With glass graffiti, you have three choices:

1. Leave it alone. (Bad choice—it encourages even more.)
2. Replace it. (Bad choice—it is costly to replace glass.)
3. Repair and restore it. (Best choice—it’s less than 50% of the cost to replace.)

Jann, our Repair Referral Service glass restoration specialist, has a San Francisco-based glass renewal company that specializes in glass repair and restoration. Their services will save you a great deal of money. Their state-of-the-art process returns glass to its original luster.

#### But . . . I Can’t Afford It

The truth is—you can’t afford *not* to do it. Your investment in remaining graffiti-free will produce positive results in the long run. Your concerted effort will pay off.

The secret: *Budget for it.* Recognize that this is something that is just not going to go away unless you take action. Put aside 10% of your expected costs



Jann, our Repair Referral Service glass restoration specialist

every month, and you will always be able to be aggressive and proactive in keeping your property graffiti-free. If you are proactive in putting money aside, you will be able to outlast the bullies. Remember, you will be fixing and/or replacing less and less each time an event happens.

Yes, it is a pain. Yes, it is a bother. Yes, it seems like a total waste of your time and money. But—in the long run—you will win. The neighborhood graffiti junkies and taggers will find another playground. They will find someone who does not care as much as you do to keep their storefronts clean and graffiti-free. And—you will be the one getting the new customers.

Just contact Repair Referral at **415/753-2653 ext. 3**, and Larry will put you in touch with Jann and her team of glass renewal specialists.



Before and After



# PRODUCT KNOWLEDGE

## If I Had a Hammer . . .

Probably the oldest tool known to mankind, dating back over 2 million years, the venerable hammer has proven that it has staying power. It is arguably the most important and basic tool used on a daily basis. Although the materials used in the construction of a hammer have evolved over time, the basic design has not changed a whole heck of a lot. Function, durability and ease of use are the main qualities to consider when choosing a hammer.

### Anatomy of a Hammer

**Head:** Hammer heads are commonly made of forged, heat-treated, high-grade steel. Mallets (technically part of the hammer family) have wooden, rubber or plastic heads.

**Striking Face:** These range from the smooth face most often found in multipurpose claw hammers, to the milled/checkered face of a framing hammer, which grips the nail head and reduces glancing blows. The double-faced dead blow (one face steel, the other rubber) and the massive hit-the-side-of-a-barn face of an engineer hammer or sledgehammer are other face variations.

**Claw:** Claw hammers are named after the two narrowing "claws" of steel opposite the striking face. The slot between these two claws looks like a thin "V" and is used to grip and pull nails. The two common types of nail hammers both have claws, but in different configurations. Curved claw hammers allow you to pull nails using an easy rocking motion, as the curve acts as a fulcrum. Straight claw hammers, commonly called rip hammers, are designed to rip apart nailed structures.

**Handle:** The stiffer the handle material, the more the force of your blow will be delivered directly to its target. However, more flexible materials absorb shock and thus reduce stress on the user's hand, wrist and arm. Most folks who hammer a lot prefer wooden (usually select hickory) handles for their superior shock absorption. Stiffer handles such as fiberglass, steel or graphite are commonly jacketed with a cushion to absorb some of the shock.

### Hammer Types

Hammers come in many different shapes and forms. COLE HARDWARE offers a variety of all of these styles of hammers, and if you require a specialty hammer that isn't in stock, we can special order it for you.

**Nail Hammer:** Used for general carpentry, household chores and nail pulling; should be used only with nonhardened, common or finishing nails. A curved claw offers leverage in removing nails and can also cradle a two-by-four.

**Rip Hammer:** Used mainly by professionals for ripping apart wooden components and demolition work. These are available with milled or waffled faces to grip the nail head and reduce the effect of glancing blows and flying nails.

**Finishing Hammer:** Used for general carpentry, finishing and cabinet making; smooth striking face so errant strikes don't leave marks on wood.

**Tack Hammer:** Used for furniture upholstery and to drive small nails and tacks. The round face is designed to pick up nails and tacks, while the narrow square head is used to drive them. These often come with a magnetized head.

**Ball-Peen Hammer:** Used with cold chisels for riveting, center punching and forming unhardened metal work. They are designed with a regular striking face on one end and rounded or half-ball on the opposite end instead of a claw.

**Sledgehammer:** Used for jobs where great force is required such as breaking up concrete or driving heavy spikes. Double-face sledgehammers feature two identical faces; single-face sledgehammers have one flat face for striking and one wedge-shaped face for splitting wood.

**Hand Drilling Hammer:** Has short handles and is used for pounding hardened nails into concrete or for using with tools that drive nails and pins into concrete or brick.

**Mallet:** Has rubber, plastic, wooden or rawhide

head and is used to drive chisels or hammer joints together. These are used where a metal hammer might damage a surface and are available in a variety of shapes and sizes for specific tasks.

### Specialty Hammers

**Soft-Face Hammer:** Used for assembling furniture, setting dowels and wood projects that require nonmarring blows. Most feature a soft and hard replaceable head.

**Bricklayer's Hammer:** Used for setting or splitting bricks and for chipping mortar from bricks. They feature a curved, chisel-like pick and a small, square striking surface.

**Shingler's Hammer:** Drives roofing nails, assures proper shingle spacing, and trims composition and fiberglass shingles.

**Drywall Hammer:** Used to score, sheet and set nails for drywall work. Features a scored head and a notched blade instead of a claw; the notch in the blade removes exposed nails.

### Basic Hammer Welding

- Hold the hammer firmly, as far away from the head as you can hold it and still have a good grip.
- For full driving power and to protect your wrists from injury, swing the hammer from your elbow.
- Keep your eye on the target while swinging and strike the target squarely.
- For safety, wear eye protection and avoid glancing blows.

When selecting a hammer, first decide what kind of hammer your job requires and the handle type. Consider if the hammer is the right weight for you, how it is balanced between the handle and the head, and how the handle itself feels in your hand. These factors are not just about the pleasure of using a well-designed hammer—if you plan to use it for hours at a time, good design will reduce fatigue and minimize strain.



# PRODUCT KNOWLEDGE

## Fascinating Fasteners

Many of the projects you undertake in your home require some sort of hardware or fasteners. While a lot of items you purchase, such as coat racks, shelving systems and ready-to-assemble furniture, will come with the required hardware, there are a million other projects where you may need fasteners: nuts, bolts, screws and washers. Although our vast array of hardware may appear daunting, here are the nuts and bolts of fasteners in a nutshell to get you started. Of course, our knowledgeable staff can also assist you in selecting the proper hardware for your project.

### Anatomy of a Fastener

Threaded fasteners consist mainly of the head, the shoulder or neck, the shank, the thread and the point. There are a wide variety of styles and types of each of these parts.

\* **Fastener heads** fall into two types: those with a recess for driving and those designed to be held by a tool gripping the outside of the head. The profile of the head depends on the application.

\* The **neck or shoulder** prevents the turning of the bolt during tightening. It may be square, ribbed, fin neck, round or oval.

\* The **shank** is the unthreaded portion of the fastener.

\* The **thread** determines how the fastener is to be used. Some are coarse thread, others are fine thread and are divided into classes (1A, 2A, 3A and 5), each class having an application recommendation.

\* The **point** of a fastener can be a variety of styles, including flat, oval, cut, dog, half-dog, machine, gimlet and nail. Each style is designed for a specific use.

### Some Common Types and Features of Fasteners:

#### Sheet Metal Screw

- Fastens thin metal to thin metal 
- Threaded entire length
- Can have flat, oval, round or binding head
- Typical length ranging from 1/8" to 2"

#### Machine Screw

- Can have round, oval, flat or fillister head 
- Intended to be screwed into prethreaded holes in metal 
- Looks like a bolt, but is driven with a screwdriver instead of a wrench
- Sized according to diameter, thread and length

#### Set Screw

- Prevents bolts from loosening due to vibration 
- Headless set screw tightened with a screwdriver
- Square head set screw tightened with a wrench

#### Wood Screw

- Used to secure wood together 
- Usually made of steel, aluminum or brass
- Threads from the point along three-quarters of the length
- Head slotted

#### Dowel Screw

- Threaded on both ends 
- Used for assembling pieces of furniture end to end

#### Lag Screw

- Also called a lag bolt 
- Similar to wood screw but stronger
- Used when increased gripping power needed
- Used for wrenching into wood surfaces

#### Drywall/Deck Screw

- Used when installing drywall or decking material 
- Coated to prevent rust 

#### Turnbuckle

- Used to tighten wire or brace doors 
- Barrel-shaped metal device with threaded rod inserted into each end
- Rod with eyes at both ends or a hook at one end and an eye at the other

#### Screw Hook/Eye

- Screw hook: thread at one end and hook at the other 
- Screw eye: thread at one end and ring at the other 
- Used to hang items or hold items together

#### Carriage Bolt

- Square shoulder under head that pulls into soft materials such as wood and prevents bolt from turning while nut is tightened 
- Coarse, partial threads and smooth rounded head

#### Machine Bolt

- Comes with regular, square, hex, button or countersunk head 
- Square head: fastens joints and materials
- Button head: work best where smooth surfaces needed
- Countersunk head: for flush surfaces 

#### Washer

- Small metal circles that provide a hard surface against which, screw is tightened 
- Matches the size of the screw being used

#### Nut

- Screws onto the threaded end of a bolt to tighten 
- Commonly hex or square (full)
- Wing and knurled used where frequent adjustment needed
- Locknut type with self-locking feature

#### Cotter Pin

- Versatile device of various diameters and lengths 
- Inserts into hole in a bolt or shaft
- Eye at one end to prevent pin from going through, while prongs at other end bend back to lock in place

#### Rivet

- Securely fastens something that can be reached from one side only 
- Used in metal, plastic and composite materials
- Ideal for installing gutters and large appliances

## Searching for Perfect Pitch

Contributed by LauRose, Mission Street store

Finding the correct screw or bolt to fit into a prethreaded opening can be a difficult and time-consuming job. Screws or bolts have several dimensions: length, diameter and pitch. The first two qualities are simple. How long and how big around is the bolt? But many do-it-yourselfers have never heard of "pitch," or how many threads a screw or bolt has per inch. For example, a two-inch long, 1/4-inch bolt may have a pitch of 20, 28 or another number.

For such a little-known thing, pitch is terribly important. Why? Because a screw

that is too "coarse"—or has too few threads per inch—can be forced into a hole that is too "fine"—or needs a screw with more threads per inch. Forcing too coarse a screw will strip the threads of the opening, thus causing the object to be unable to be screwed together again without taking out the stripped receiving fastener and replacing it with a new one.

Whatever your project, we at COLE HARDWARE can help you find the precise bolt or screw required and help you acquire perfect pitch!

# WHAT'S UNIQUE?



## PackIt™ Personal Coolers

Meet PackIt—the new option in personal coolers, created to solve a simple problem: coolers that don't keep their contents cold. Ice melts and plastic ice packs are bulky, so why not an all-in-one personal cooler? Store PackIt in your freezer until you're ready to fill it and go. The patented eco-gel liner eliminates the need for ice or gel packs and keeps contents cool up to 10 hours. PackIt lunch coolers are lead- and PVC-free, too.

Practical for school, work or travel, PackIt is also ideal for temperature-sensitive medication. Save money, eat healthy and look good while doing both with these fashion-forward personal lunch coolers. (Skus 672009–13, \$21.99)



## Wrap-N-Mat® Wraps

Say good-bye to plastic bags and wrap in the lunch box! Perfect any time you're on the go—work, school, lunch, picnics or travel—Wrap-N-Mat Wraps can be used again and again. Simply fold around sandwiches, cookies or other snack foods, and then fasten the closure. The inner food-safe lining keeps your food fresh and is free of BPA, phthalates and lead. Unfold the wrap, and it serves as a generous 13" x 13" placemat for a clean eating surface anywhere. Just hand wash and air dry to clean. Available in red gingham or a recycle pattern. (Skus 655001–2, \$7.99)



## The Penguin™ by SodaStream™

SodaStream soda makers are fashionable, fun, sleek and easy to use! SodaStream offers a wide variety of styles and colors to match any kitchen decor. All SodaStream models allow you to prepare great-tasting, fresh, fizzy beverages precisely to your taste—with no bottles, cans, electricity—and no cleanup.

The Penguin is the first and only soda maker with glass carafes. An eye-catcher in every kitchen and dining room, the Penguin features a customized carbonation level, easy cleaning, automatic access gas release mechanism and minimal space usage on countertops. (Sku 606016, \$199.99)

A filled, licensed CO<sub>2</sub> carbonator is included with the purchase of every SodaStream kit. Made of lightweight aluminum, carbonators are available in two sizes: the 14.5-ounce size makes up to 60 liters of soda, and the 33-ounce size makes up to 130 liters



of soda. When empty, COLE HARDWARE exchanges the spent carbonator toward a discounted full carbonator. Empty tanks are returned to SodaStream, where they are cleaned, inspected, refilled and reused.

### Carbonator Prices:

- 14.5 oz. .... Sku 606005, \$24.99
- 14.5 oz. with exchange ..... Sku 606004, \$14.99
- 33 oz. .... Sku 606018, \$49.99
- 33 oz. with exchange..... Sku 606012, \$29.99

Please note that the 14.5-ounce carbonator will fit all machines; the 33-ounce carbonator only fits those machines it was specifically designed for.

## Eco-Ditty™ Snack and Sandwich Pouches



Made from 100% organic cotton, Eco-Ditty bags are another alternative to keep plastic bags out of the landfill and BPA and PVC out of your body. Available in a 6" x 4" snack size or a 7.25" x 6" sandwich size, the outer fabric of the bags is printed with low-impact inks and dyes. Use these bags over and over again for bagels, pretzels, nuts, trail mix and more!

The fabrics are so stylish—they're actually



pretty enough to use as a cosmetic bag or as wrapping for a gift. Assorted colors and patterns. (Snack Ditty: Skus 655010–13, \$9.99; Wich Ditty: Skus 655003–9, \$13.99)



# ENVIRONMENTAL INFO

GOOD FOR THE EARTH — WE TAKE ACTION FOR THE ENVIRONMENT!

## Lifefactory® Glass Water Bottles

Reusable water bottles are a way of life now, and until recently, the choices have been limited to aluminum, stainless or plastic. Lifefactory introduces a collection of reusable glass beverage bottles with patent-pending silicone sleeves. Glass has been a trusted material for centuries, one of the greenest materials on the planet and 100% recyclable. And it is safe: You

don't have to worry about BPA, lead, or other chemicals that can leach into liquids from plastic bottles. Moreover, water and beverages will taste better coming out of a glass bottle because glass is taste neutral—no unpleasant plastic

or metallic taste. The patent-pending silicone sleeves were designed not only to look stylish but also to protect the bottles and help prevent them from breaking. The material and design combine to improve the bottle's tactile quality and grip, which prevents bottles from becoming slick with condensation (or sweat, for athletes) and reduces the potential for breakage.

Lifefactory 16-ounce bottles are available in five stylish colors: raspberry, white, turquoise, purple and graphite. (Skus 871231–5, \$19.99) The 9-ounce baby bottle is available in ocean, green and orange. (Skus 871236–8, \$12.99)



## Recycle at COLE HARDWARE!



Bring to any of our four stores:

### CELL PHONES:

Personal cell phones—batteries and chargers not required. PLEASE, no cordless home phones, car phones, walkie-talkies, pagers or two-way radios.

### BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



### OLD LATEX PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The latex paint containers you bring us should have paint in them!
- The ORIGINAL label on each can must CLEARLY state "latex," "acrylic," or "water-based" paint. No handwritten labels will be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- You must not be a commercial paint user.
- Please limit your drop-offs to no more than 10 gallon-size containers (or 40 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



### PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



### SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



### SCRAP METAL:

Copper and brass.

### EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

### SOFT PLASTIC RECYCLING:

Clean plastic only. Households only. One basketball-size amount per visit please.

For Bay Area recycling resources, visit [www.colehardware.com/recycle.htm](http://www.colehardware.com/recycle.htm)

## Dimmable LEDs

Replace existing halogen MR16 lamps with these new dimmable LED bulbs and save 80% in energy! Using only 5 watts of energy, these bulbs last up to 30,000 hours and are equivalent to an incandescent of 35 watts or a halogen of 35–45 watts. The extruded, cut aluminum body of the bulb design allows for better heat dissipation. Ideal for track or spot lighting and displays in stores, galleries and museums, the bulb is compatible with most household, phase or triac dimmers. (Sku 366102, \$24.99)



## Garden for the Environment March 2011 Gardening and Composting Workshops

Since its founding in 1990, the Garden for the Environment has operated as a demonstration site for small-scale urban ecological food production, organic gardening, compost education and low water-use landscaping. All classes will be offered at Garden for the Environment, San Francisco's organic demonstration garden at 7th and Lawton Street.



CLASS	DATE	TIME	COST
Urban Composting	March 5	10 am–12 pm	Free
Garden Tour: Discover the Beauty in Water-Wise Gardening	March 5	1 pm	Free
Discovering Wild Edibles in San Francisco	March 12	1 pm–3 pm	\$15
Be a Victory Gardener! An Introduction to Organic Vegetable Gardening!	March 19	10 am–12 pm	\$15
GFE New Membership Launch Party!	March 19	3 pm–6 pm	\$5–15 donation
Growing Salads from Seed to Harvest	March 26	10 am–12 pm	\$15
An Introduction to Urban Beekeeping	March 26	1 pm–3 pm	\$15

To preregister or for more information call **415/731-5627**, e-mail [info@gardenfortheenvironment.org](mailto:info@gardenfortheenvironment.org), or visit [www.gardenfortheenvironment.org](http://www.gardenfortheenvironment.org).

# WHAT'S IN STYLE

## BODUM®—Spice Up Your Kitchen!

Good design should be available to everyone is the core belief of Jorgen Bodum. It was also the core belief of his father, Peter, who founded BODUM in Denmark in 1944. And with every single product they have designed since then, they have proven they really mean it. BODUM is recognized and appreciated worldwide for making products of outstanding design available at affordable prices.

BODUM is not only about affordable design and function; it is all about preparing, serving and enjoying an excellent cup of coffee and tea. BODUM recently introduced its award-winning BISTRO™ and PAVINA™ lines—and you will find these colorful, eye-catching products at COLE HARDWARE.

### BISTRO Hand Mixer

Why bring out the big guns when a little whipping is all it takes? Clumsy machines are complicated to use, a big mess to clean, and can leave you wondering if it was worth the effort.

This handy little mixer can handle anything from whipped cream to mashed potatoes, kneading bread dough and mixing cake batters. The powerful five-speed BISTRO Hand Mixer is made from stainless steel, plastic, rubber and silicone. It not only looks fabulous, it takes care of business. It comes in luminous colors that brighten any kitchen and make your mixing chores feel more like fun and less like work. The cord rolls up inside the mixer for easy storage. Available in orange, red or green. (Skus 605000-1, \$59.99)

### BISTRO Coffee Grinder

There's more to great coffee than choosing exquisite beans and the right brewing method. Freshly grinding the beans right before they come in contact with hot water makes the difference in taste that real coffee connoisseurs appreciate. The BISTRO Blade Grinder is the perfect tool for this. It's small enough to stay put on the counter for easy access, and its cord can be stored inside the grinder at the bottom. It's got a transparent lid, so the fineness grade can be observed.



The longer you grind, the finer the powder. This powerful and handy grinder is made from stainless steel, plastic, and rubber, and it comes in a selection of beautiful colors to fit any kitchen's color scheme. We think it's quite cute. Choose from white, orange, red or green. (Skus 627010-1, \$29.99)

### BISTRO Toaster

The BISTRO Toaster by BODUM combines a retro-modern design sensibility—as displayed by its perforated housing—with a splash of bold color. The two-slice BISTRO Toaster is designed to toast breads and baked goods to perfection. Features include 900 watts of power; variable browning and temperature settings; defrost and cancel buttons; built-in, pop-up warming rack for keeping bread, bagels, muffins and croissants warm; adjustable-width toasting slots; removable crumb tray for easy cleaning; and a footed base with cord retainer to adjust cord length and store neatly. Made of stainless steel with a unique, rubberized, colored finish, the BISTRO Toaster promises to brighten up the kitchen! In white, orange or red. (Skus 601000-1, \$59.99)



### Brazil French Press

The Brazil French Press coffeemaker, designed in the early 1980s, was BODUM's first coffeemaker and quickly became a symbol of what BODUM stands for: attractive and functional design at an affordable price! The Brazil has an ultralight, heat-resistant borosilicate glass beaker and a polypropylene handle and base, which make it easy to use and easy to clean. The three-part stainless steel plunger has a fine mesh filter, which allows for a premium extraction of your coffee's aromatic oils and subtle flavors. A mesh filter allows this flavor to be delivered directly to your cup and not absorbed by a paper filter. Plus, no paper



filter means no waste! The patented safety lid prevents the splashing of liquids while pressing. All parts are dishwasher safe. This 3-cup coffeemaker is available in black, red or green. (Sku 633007, \$11.99)

### PAVINA Glass Mugs

You don't have to be the touchy-feely type to appreciate the new PAVINA mugs—but still, they are wonderful to the touch. The silicone sleeve protects your hand from excessive heat and keeps the mug from slipping out of your hand. They come in different beautiful colors and are dishwasher safe. Not only do the new PAVINA mugs serve coffee, tea and hot chocolate, they are perfect for desserts, as well, such as ice cream. Which color is your favorite—green, red or orange? (Sku 628279, \$5.99)



### BISTRO Blender Stick

When we think of the benefits of using the BISTRO Blender Stick, three things immediately come to mind: it's easy and fun to work with, it helps make nutritious foods, and it's easy to clean. It comes with three easy stick-on attachments: the knife for making anything from mouthwatering smoothies on ice to steamy, creamy vegetable soups; the whisk for making fabulously airy mashed potatoes; and the beater for making thick milk foam or whipped cream or for beating eggs. It also comes with a beaker for puréeing and storing leftovers in the fridge when it's topped with the lid. The BISTRO Blender Stick is great for baby food, too, by the way. It will become your number one can't-live-without kitchen tool in no time. Just stick it into any pan, pot, glass or bowl, and it will do its job effortlessly at push of a button. Once you're done, simply let it run in a bowl of hot water for a bit, and it cleans itself. The two-speed BISTRO Blender Stick is made from plastic and stainless steel and comes in red or orange. (Skus 606013-4, \$49.99)



# CUSTOMER SERVICES

THE EVER-GROWING LIST OF EVERYTHING WE DO FOR YOU

**ACE® Hardware:** Our affiliation with ACE allows us to get quality products quickly and opens doors of the world's manufacturers, so we can get you what you need. ACE's buying power enables us to sell to you at the right price, too!

**ATM and Credit Cards:** We'll accept your ATM cards for payment. You can get cash back, too. We also accept VISA, MasterCard, Discover and American Express credit cards.

**Balloons:** We have free COLE HARDWARE helium balloons for the kids. Helium is available to inflate your party balloons for fifty cents per balloon.

**Bridal and Gift Registry:** We'll load your name and list of everything you wish to register in our computer. Your friends and family can then call us to place gift orders. Recipients receive a gift card equal to 10% of the total value of all gifts purchased. E-mail [Julia@colehardware.com](mailto:Julia@colehardware.com).

**Business-2-Business:** Members of the program receive free delivery, special pricing and personal service. Call our Cole Fox location at 415/777-4400.

**Carry-Out Service:** We'll be happy to load your purchases into your car. Just let the cashier know, and we'll take care of you.

**Charge Accounts:** For your convenience, we have in-house charge accounts for businesses. Stop by and fill out the simple application, and we'll open one for you.

**Chauffeur Service for Senior Citizens:** If you need help getting to our stores and you live in San Francisco, call us to arrange a mutually convenient time to pick you up.

**Color Matching:** We have terrific paint matching computers. Bring in a swatch of fabric or quarter-size paint chip and the staff can match just about any color.

**Commercial Supply:** We have an entire division devoted to servicing the needs of commercial and industrial customers throughout the Bay Area and beyond. We offer charge accounts, on-site account specialists, free delivery and the personal services of Joe, Damion, Melinda, and Rodney. Give them a call at 415/647-1800 or e-mail [colesupply@colehardware.com](mailto:colesupply@colehardware.com)

**Community Savings Days:** One day a month, we offer a 20% discount to students, seniors, school district employees and active members of the military or veterans. The promotion cannot be applied to Rewards accounts and is not valid on gift cards, Muni or special orders.

**Coupons:** We honor all manufacturers' coupons. If we carry the product, we'll honor any other store's coupons as well.

**Delivery in San Francisco:** Free delivery for Rewards members on weekends. For non-Rewards shoppers, delivery is free for purchases of \$100 or more, \$10 for purchases with total pretax amount under \$100, and \$5 for the elderly or disabled.

**Digital Camera:** Have a problem that you can't describe? We'll lend you a digital camera to take a photo of the problem so that we can better help you. (Note: Credit card required for camera loan.)

## Discounts:

**Birthday Discount:** Come in on your birthday, show your I.D. and we'll give you a percent discount amounting to half your age. Must be a Rewards member. Discount is available only on your actual birthday and cannot be applied to sale/promotional merchandise, power tools, household appliances, water heaters, special orders or Muni. Discount applies to purchase for the personal use of recipient only. Maximum discount \$100.

**Disabled Customer Discount:** Sign up for our Rewards program, show your Medi-Cal card or other proof of disability, and get 10% off all discountable merchandise in our stores.

**Senior Citizen Discount (age 65 or older):** 10% off all purchases of nonsale merchandise.

**Student Discount:** Show us your student I.D. and receive a 5% immediate discount, plus 5% annual rebate, custom key tag, use of our fax machines and more!

**Electrician:** Call our Repair Referral Service at 415/753-2653 ext. 3 Monday through Friday 8:00 am–5:00 pm and after store hours for emergency referrals 24/7. On weekends and during store hours, dial 415/753-2653 and press 3 for a direct referral.

**eLine:** The COLE HARDWARE eLine is delivered free, direct to your desktop. The eLine contains information on new products, practical tips and more (or less!). Sign up at [www.colehardware.com](http://www.colehardware.com).

**e-mail:** Write us at [service@colehardware.com](mailto:service@colehardware.com)—any time!

**Fax Service:** Our fax machines are for your personal use. We do charge for our fax service—please ask for rates. Fax numbers: Cole Street: 415/753-0957, Mission Street: 415/647-6554, Cole Fox: 415/777-4453, Polk Street: 415/674-8917.

**Gift Cards:** We offer COLE HARDWARE gift cards and ACE Hardware gift cards in almost any denomination.

**Glass Cut to Size:** Plexi, single and double-strength glass cut while you wait. We can also special order curved, tempered, laminate and obscure glass, as well as mirrors and tabletops.

**Hardware Hotline:** We publish our newsletter every month of the year. See the online version at [www.colehardware.com](http://www.colehardware.com). It's homegrown and filled with interesting articles about hardware, our community and, of course, COLE HARDWARE.

**Hours of Operation:** We're open every single day of the year including every holiday.

Cole Street: weekdays 7 am–7:30 pm, weekends 8 am–7 pm  
Cole Fox: weekdays 8 am–7:30 pm, weekends 9 am–5:30 pm  
Mission Street: weekdays 7 am–7:30 pm, weekends 8 am–7 pm

Polk Street: weekdays 8 am–8 pm, weekends 9 am–7 pm

**Lamps Rewired:** We offer rewiring services for table and floor lamps. Contact our stores for information and pricing.

**Lifetime Warranty:** Your "complete satisfaction" dictates that we offer a lifetime warranty on just about everything we sell.

**Locksmith Service and Key Cutting:** We cut keys at all our stores including hard-to-find computer chip keys for automobiles. We have an expert locksmith on duty Monday to Friday at our Cole Fox store downtown (415/777-4400). We can also send a locksmith to your home or business 24/7. Call 415/753-2653 ext. 3 Monday to Friday 8:00 am to 5:00 pm, or after store hours, dial 415/753-2653 and press 3 for a direct referral.

**Low Price Guarantee:** Just bring in another store's ad and we will honor the lower price.

**Muni:** We sell monthly Adult, Youth and Senior Fast Passes, monthly Disabled Stickers, 1-Day, 3-Day and 7-Day Passports and Parking Meter Cards in \$20 and \$50 denominations.

**Pipe:** We cut and thread galvanized and black pipe, your pipe or ours. (Note: Cole Fox can't thread.)

**Plumbing Service:** Call our Repair Referral Service at 415/753-2653 ext. 3 Monday through Friday 8:00 am to 5:00 pm and after store hours for emergency referrals 24/7. On weekends and during store hours, dial 415/753-2653 and press 3 for a direct referral.

**Recycling:** Bring your old latex paint (S.F. residents only; liquid paint only—put dried paint cans into your own recycle bin, lids off!), used rechargeable batteries (nickel-cadmium), used household batteries (alkaline and regular), copper and brass scrap metal (such as keys, bathroom and plumbing fixtures), cell phones, expired printer cartridges and spent fluorescent bulbs into any of our four stores, and we will send them off to be recycled into new products. See page 11 for details.

**Repair Referral Service:** Our alliances with competent, honest, quality tradespeople assure you excellent work on your home, property or office. We are a licensed contractor (#708403). Call 415/753-2653 ext. 3 or go to [www.colehardware.com/homerepair](http://www.colehardware.com/homerepair).

**Repotting Service:** Pick out the plant and the pot, and our Cole, Mission or Polk Street Nursery staff will repot your plant for free.

**Return Policy:** We accept returns on just about anything. (Power tools, appliances, etc., may only be returned subject to manufacturer's warranty. Hand tools exchanged for defective replacement only.)

**Rewards Program:** Earn an annual 5% dividend on purchases and much more. Membership is quick and free. Sign up today!

**Room Painting Software:** All of our paint departments are equipped with room painting software. Simply bring in your camera's memory chip, upload your image and choose paint colors to review.

**Rug Cleaners Rented:** We have steam carpet and upholstery cleaners available for rent at each store.

**School and Community Assistance Partnership Program:** Nonprofit organizations whose mission is to improve the lives of those around us, either directly or through cultural enrichment, can join a special program of discounts and donations. COLE HARDWARE donates 10% of all purchases made by your organization's community. Go to our COLE HARDWARE Community Partners page for information and a list of partners (page 15). Also, be sure to check out [www.colehardware.com/partners](http://www.colehardware.com/partners).

**Sharpening Service:** Knives and scissors sharpened while you wait or same day service at our Cole, Mission and Fox stores (Note: Fox doesn't sharpen scissors, just knives).

**Speakers Bureau:** Topics range from home repair, to gardening, to security, to small business, marketing and more. If you need a speaker for your organization, call 415/753-2653 ext. 5.

**Special Orders:** If we don't have what you need in stock, we'll do our best to obtain it as quickly as possible.

**Tool Rental:** We rent floor sanders, many hand and power tools, and garden tools, too. Contact our stores for availability. (Note: Floor sanders not available at Cole Fox or Polk Street stores.)

**UPS Shipping Service:** We ship packages all over the country for our Rewards members via United Parcel Service.

**Website:** Visit [www.colehardware.com](http://www.colehardware.com).

**Windows, Doors and Window Screens:** Window and screen repairs are available at our Cole Street and Mission Street stores. Contact these stores for information and pricing.

**By the way, we sell hardware, too.**



# COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

**Attorney:** Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896.

**Bed and Breakfast Hosting:** If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: [reservations@bbsf.com](mailto:reservations@bbsf.com), website: [www.bbsf.com](http://www.bbsf.com). Bed & Breakfast San Francisco—since 1977.

**Driver:** I CAN DRIVE YOU! Retired businessman can drive you to doctor appointments, grocery shopping or on other local errands. 10+ years experience with outstanding references. Friendly and dependable service. \$20 per hour with a 2-hr. minimum. (Out-of-San Francisco trips are negotiable.) Call Bill: 415/826-3613 or e-mail to: [bill311@att.net](mailto:bill311@att.net).

**Financial Services:** Bookkeeping, payroll, budgeting, financial reports, cash management, QuickBooks setup, reconciliations, A/P, A/R and much more. 15 years experience in bookkeeping/accounting. All companies—big and small. [schwartzconsulting@gmail.com](mailto:schwartzconsulting@gmail.com).

**Legal Services:** Established San Francisco attorney emphasizing Wills and Trusts (including **LIVING TRUSTS** and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See [www.thelawcounselor.com](http://www.thelawcounselor.com) for info.

**Music Lessons:** David Manley Music Studio offers piano lessons, guitar lessons, and vocal coaching for beginners & intermediate students—at the studio or in your home. Located in the Cole Valley area. Free introductory session. For more information please visit my website at [www.speakeasy.org/~dmanley](http://www.speakeasy.org/~dmanley). Phone: 415/759-8324, e-mail: [dmanley@speakeasy.net](mailto:dmanley@speakeasy.net).

**Orange Dog Manor:** Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath. Special discount for weeklong rentals. Visit our website at [www.orangedogmanor.com](http://www.orangedogmanor.com) or call 415/753-6886.

**Organize:** Simplify. Be free. Make your home beautiful and free your time. Reestablish order, enjoy peace. Imagine the possibilities! Need help packing or unpacking? Want to get organized, but short on time? Want to revitalize or redecorate your living space? Call 415/596-6590 for a free 30-minute consultation or visit [www.completewonder.com](http://www.completewonder.com).

**Organize Your Home/Home Office/Finances:** And feel calmed, inspired, productive. Working together we can bring your space, clutter, paper and/or finances to order. Member NAPO. Rates sensitive to economic times. Phone for no-obligation consultation, Linda James, at 415/285-3266.

**Organizing/Relocating:** Overwhelmed by clutter or relocating? As featured on KPIX and NPR, SHIPSHAPE has expertly helped overworked professionals, frazzled moms and harassed homeowners cut through clutter and restore simplicity and peace of mind to their busy lives. Homes, offices, closets, packing and more. Free phone consultation. Call 415/550-0658 or visit [www.ShipShape.com](http://www.ShipShape.com).

**Printing:** We print business cards, office stationery and company brochures using the latest technology. Free consultations, easy e-mail prices

and friendly service. Delivery right to you. Call or e-mail On The Mark for graphics, print and mailing services. References available. Call or e-mail: 415/621-2312 or [Sam@printotm.com](mailto:Sam@printotm.com).

**Proofreading:** Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

**Real Estate:** THINKING OF SELLING? - SAVE UP TO \$15,000.00 ON YOUR HOME, INCOME PROPERTY OR CONDO. A *San Francisco Magazine* Top Ten Realtor Bob Evans (Evjenth) 350+SOLD. Visit [www.obeo.com/ca/bobevans](http://www.obeo.com/ca/bobevans) or call for a SOLD LIST comparable to your property at 415/308-5902. License 702525 since 1978.

**Real Estate:** Welcome to the New Year! Are you STILL renting and missing out on low interest rates, mortgage interest deductions, the control of owning your own home? Check out the values offered just a bit north of the City. Sonoma County offers outstanding home values. See for yourself and stop renting today. I am dedicated to customer service and will get you the results you want. Visit [www.getayard.com](http://www.getayard.com) or [www.marthaohayer.com](http://www.marthaohayer.com). License #00923719.

**Stereo Repair/Home Theater Installation:** Gene's Sound Service offers expert component-level repair of home audio systems, as well as audio, video and home-theater installation and system troubleshooting. Specializing in on-site service at your home, office or shop. Convenient day, evening or Saturday appointments available. Many local references. Advice on maintaining your system gladly given. "Gene's honest and knows his stuff. Give him a try." Bobby McFerrin. Call Gene at 415/377-1258. More info at [www.genessound.com](http://www.genessound.com).

**Tax Prep and Planning:** Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057.

**Tax Services for Individuals and Self-Employed Persons:** GRETCHEN BECK is an Enrolled Agent, licensed to represent clients before the IRS. Half-hour free consultation. Appointment only. 415/695-9811. [wonderwoman2k@juno.com](mailto:wonderwoman2k@juno.com).

**COLE HARDWARE**  
proud member of:

**Russian Hill Neighbors**  
COLE HARDWARE supports organizations working to enhance our great city. If you'd like us to be part of your membership please contact [julia@colehardware.com](mailto:julia@colehardware.com).

**LET US ...  
RE-COLE-MEND  
24/7 Locksmith, Plumbing  
and Electrical Services**  
Call 415/753-2653 ext. 3 to be  
connected to a service person.

**Follow COLE HARDWARE!**

# COMMUNITY PARTNERS

DONATE TO YOUR CHOICE OF MORE THAN 500 SCHOOLS OR COMMUNITY GROUPS WHEN YOU SHOP AT OUR STORES!

Every year we give away over \$75,000 in goods and gift cards to our partner schools and nonprofit organizations in San Francisco. When checking out at our stores, customers mention their favorite school or group, and their transactions will then be posted to a special account for that group. A COLE HARDWARE gift card equal to 10% of all

purchases credited to that account will be sent to the group the following year.

We will donate a COLE HARDWARE gift card for silent auctions or raffles as a fund-raising tool and up to 300 of our reusable shopping bags to hand out to your guests.

Teachers and principals in the San Francisco school

district may register with us to receive a discount on school supplies, and we will work with nonprofits on a case-by-case basis to receive a discount on community improvement projects.

Visit [www.colehardware.com/partners](http://www.colehardware.com/partners) for more information about a partnership with us.

## SCHOOLS

A. P. Giannini Middle School (\*76)  
After-School Pursuits (\*504)  
Aim High School (21360)  
Alamo School (\*266)  
Alice Fong Yu Alternative School (\*1541)  
Alvarado After-School (\*503)  
Alvarado Elementary School (\*825)  
Amer. College of Trad. Chinese Medicine (451)  
Aptos Middle School (10594)  
Argonne Elementary School (21299)  
ASI Early Childhood Education Center (1660)  
Before/After-School Immersion Care (\*505)  
Benchmark Institute (21216)  
Brandeis Hillel Day School (\*655)  
Bret Harte Elementary (21317)  
Buen Diam Nursery School (\*88)  
Buena Vista Alternative School (\*24)  
C5 Children's School (455)  
Cathedral School for Boys (\*1275)  
Cntr. for Learning in Retirement U.C. Ext. (425)  
Chibi Chan Preschool (21325)  
Children's Day School (\*334)  
Chinese American International School (150)  
Chinese Immersion School at DeAvila PTA (21352)  
City College John Adams Campus (\*1860)  
City College Mission Campus (\*67)  
City College of S.F. Downtown Campus (21312)  
Claire Lilienthal Elementary School (\*33)  
Clarendon Elementary School (\*80)  
Clarendon JBPP Auction (5008)  
Clarendon 2nd Community Program (\*5007)

Cleveland Elementary School (2455)  
Commodore Sloat School PCO (51)  
Cong. Sherith Israel Religious School (2266)  
Convent & Stuart Hall (21249)  
Creative Arts Charter School (\*1515)  
Daniel Webster Elementary (21383)  
Dianne Feinstein School (21211)  
Dr. Charles Drew School (\*47)  
Dr. Geo. Washington Carver Elementary (658)  
Dr. William L. Cobb School (21263)  
E. R. Taylor Elementary School (\*423)  
Ecole Notre Dame des Victoires (5669)  
Edison Elementary School (\*3531)  
Enterprise for High School Students (21202)  
Everett Middle School (21317)  
Everyday Magic Child Devel. Center (2002)  
Fairmount Elementary School (365)  
Families of Sunset PTA (19204)  
Francis Scott Key (21320)  
Francisco Middle School (21242)  
Frank McCoppin Child Devel. Center (\*651)  
French-American International School (\*44)  
Friends of Potrero Nursery Hill School (21240)  
Friends of Saint Francis Childcare Center (500)  
Galileo Academy PTSA (1110)  
Gates and Bridges Preschool (282)  
Gateway High School (2931)  
George Peabody Elementary School (2516)  
German School of San Francisco (2913)  
Glenridge Coop. Nursery School (1113)  
Grattan Child Development Center (21332)

Grattan Elementary School (\*35)  
Growth & Learning Opportunity (\*500)  
Haight Ashbury Psychological Services (21384)  
Haight-Ashbury Coop Nursery School (\*22)  
Hamlin School Parents Association (212)  
Harvey Milk Civil Rights Academy (523)  
Healthy Environments Daycare (\*95)  
Herbert Hoover Middle School (2290)  
Horace Mann Middle School (\*56)  
Infant Development Center (\*46)  
Institute of Classical Homeopathy (21306)  
International Christian School (\*42)  
Edison Elementary School (\*693)  
Iyengar Yoga Institute (\*108)  
James Denman Middle School (\*75)  
James Lick Middle School (\*34)  
Jewish Community H.S. of the Bay (1835)  
John A. O'Connell H.S. of Technology (\*1920)  
Jose Ortega Elementary School (21347)  
Jordan School for Equity (21323)  
The Junior League of San Francisco, Inc. (21314)  
Junipero Serra Elementary (21431)  
Katherine Michiels School (1335)  
The Kid's Co-op Inc. (21264)  
KIPP Bayview Academy (888)  
KIPP San Francisco Bay Academy (902)  
Lafayette School (2545)  
Lakeshore Elementary School (424)  
Lakeside Presbyterian Cntr. for Children (201)  
Laurel Hill Nursery School (\*40)  
The Laurel School (\*350)

Lawton Alternative School (\*57)  
Leadership High School (21255)  
Leonard R. Flynn Elementary School (3128)  
Lick Wilmerding Library (\*755)  
Little People's Workshop (\*4166)  
Live Oak School (\*99)  
Longfellow Elementary School (\*7555)  
Lowell High School (21278)  
Lowell High School German Club (\*92)  
Lycée Français La Pérouse (1330)  
Malcolm X Academy (21410)  
Marilyn Reed Lucia Child Center (\*610)  
Marshall Elementary School (3575)  
McKinley Elementary School (\*1025)  
Miraloma Nursery School PTA (2175)  
Miraloma Nursery School (\*85)  
Mission Dolores School (21239)  
Mission Graduates (\*1661)  
Mission High School (\*3750)  
Mission Learning Center (21343)  
Mission Kids Co-op (21201)  
Monroe Elementary School (\*216)  
Montessori Children's House (21204)  
New Traditions Alternative School (\*2049)  
Nihonmachi Little Friends (\*2031)  
Noe Valley Nursery School (\*55)  
Oakes Children's Center (\*1348)  
One Fifty Parker Avenue School (91165)  
Out of Site Center for Arts Education (302)  
Pacific Primary Nursery School (\*1500)  
Parents for Public Schools (906)

Paul Revere Elementary School (\*555)  
Phoebe A. Hearst Preschool (\*1315)  
Playmates Coop. Nursery School (\*2340)  
Presidio Hill School (\*77)  
Presidio Middle School (21259)  
Raoul Wallenberg High School (\*43)  
Redding Elementary School (21215)  
Rocky Mountain Nursery School (\*58)  
Rooftop Alternative School (\*68)  
Roosevelt Middle School (\*460)  
Rosa Parks Elementary School (21213)  
Sacred Heart Cathedral Preparatory (1055)  
Saint Anne's Preschool (21251)  
Saint Anthony Immaculate Conception (399)  
Saint Brendan School (21253)  
Saint Brigid School (3256)  
Saint Cecilia School (\*660)  
Saint Dominic School (\*2445)  
Saint Elizabeth School (21266)  
Saint Finn Barr School (415)  
Saint Gabriel School (355)  
St. Ignatius College Preparatory (21241)  
St. Monica School (21322)  
Saint Paul's Elementary School (\*180)  
Saint Paul's Little Angel Pre-School (\*221)  
Saint Philip School (6665)  
Saint Thomas More School Parents' Club (900)

San Francisco Community School (325)  
San Francisco Day School (3509)  
San Francisco Educational Services (\*66)  
San Francisco Friends School (8503)  
San Francisco Jr. Adventist Academy (\*48)  
San Francisco School (\*300)  
San Francisco School of Circus Arts (\*55)  
School for Integrated Academics and Technologies SIATECH— (21313)  
School of the Arts High School (\*45)  
2nd Community Prog. at Clarendon (\*8500)  
Sherman Elementary School (1654)  
South San Francisco High School (40094)  
Star of the Sea School (21319)  
Stepping Stones Preschool (329)  
Sterne School (2690)  
Stuart Hall High School (\*1715)  
Sunnyside ES School (6550)  
Sunset Cooperative Nursery School (\*4245)  
Sunset Elementary (21395)  
Sutro Elementary School (1235)  
Synergy School (\*91)  
Tamalpais-Strawberry Preschools, Inc. (1009)  
Thurgood Marshall Academic High School (21316)  
Tule Elk Park Child Development (21315)  
Urban School (\*1563)  
Wah Mei School (889)  
Waldorf School (\*999)  
Washington High School (2291)  
West Portal Parents Club (\*5941)  
Yick Wo School PTO (\*2245)

## COMMUNITY GROUPS

7th Avenue Senior Center (21289)  
30th Street Senior Center (21296)  
Accion Latina (21304)  
AcroSports (\*639)  
ADDIS Light (21386)  
AIDS Benefits Counselors (\*470)  
AIDS Emergency Fund (\*1540)  
AIDS Housing Alliance of S.F. (\*427)  
AIDS Legal Referral Panel (\*114)  
AIDS Memorial Grove (\*8560)  
AIDS Walk San Francisco (1939)  
Alexander Hamilton Post 448 (411)  
Altered Barbie (21425)  
American Cancer Society (21237)  
American Youth Hostels (\*426)  
AORN (21409)  
Arab Cultural & Community Center (21350)  
The Arc San Francisco (3535)  
Arriba Juntos (21367)  
Art of the Matter (3288)  
Arts Expression Society (21267)  
ArtSpan (934)  
Asian Neighborhood Design (21212)  
Asian/Pacific Islander Am. Health Forum (450)  
Asian/Pacific Islander Legal Outreach (21287)  
Asian/Pacific Islander Wellness Center (\*786)  
Asian Women's Shelter (21393)  
At the Crossroads (21371)  
Auxiliary of Little Sisters (892)  
Baiboa Alumni Association (\*1100)  
Bay Area Attachment Parenting (211)  
Bay Area Rainbow Symphony (21338)  
Bay Area Ridge Trail Council  
Bay Area Wilderness Training (302)  
Bay Area Young Survivors (21282)  
Bay Area Youth Fund for Education (29415)  
Bazaar Bizarre San Francisco (21359)  
Bernal Hgths. Neighborhood Center (\*515)  
BCOA: Black Coalition on AIDS (504)  
Big Brothers Big Sisters of the Bay Area (887)  
The Big Rumble (21394)  
Black Rock Arts Foundation (1900)  
Blind Babies Foundation (5016)  
Booker T. Washington Community Center (21398)  
Boys and Girls Club of S.F. (21430)  
Breast Cancer Emergency Fund (21331)  
Breast Cancer Fund (21405)  
Buddhist Church of San Francisco (21346)  
California Jug Band Association (21293)  
California Native Plant Society (\*1424)  
California Reinvestment Coalition (21329)  
California Revels (\*337)  
CAL-PEP (510)  
Cameron House (21208)  
Castro Lions Club (\*2584)  
Central American Resource Center (21362)  
Centro Latino de San Francisco (\*1656)  
Children of Lesbians/Gays Everywhere (400)  
Children's Book Project (\*455)  
Children's Brain Disease (21219)  
Children's Council of San Francisco (\*123)

Chinatown Community Development Center (21257)  
Chinese Historical Society of America (21291)  
Círculo de Vida (21399)  
City Car Share (21284)  
Clinic by the Bay (21402)  
Cole Valley Impoverment Association (21369)  
Coleman Advocates for Children/Youth (\*2602)  
Community Board Program (\*1542)  
Community Educational Services (21223)  
Community Housing Partnership (935)  
Community Living Campaign (21404)  
Community Sherith Israel (2266)  
Company Chaddick (656)  
Compass Community Services (9995)  
Conard House (\*149)  
Congregation Beth Israel Judea (21400)  
Congregation Beth Shalom (\*130)  
Congregation Sha'ar Zahaz (\*1290)  
Conservatory of Flowers (21401)  
Crohn's & Colitis Foundation of America (21233)  
CUESA (21418)  
Cultural Integration Fellowship (8502)  
Curry Senior Center [formerly North of Market Senior Services - acct 333] (21235)  
Daily Acts (21224)  
Department of Environment (21365)  
Discovery Community, Inc. (21229)  
Dolores Street Community Services (\*938)  
Dream House (\*1601)  
Embarcadero YMCA (2169)  
Energy Service Corp (21423)  
Family House (502)  
Family Link (\*317)  
Family Service Agency of San Francisco (331)  
First 5 California (21270)  
First Unitarian Universalist Society of SF (21256)  
Florence Crittenton Services of S.F. (\*291)  
Flowers Heritage Foundation (21375)  
Fort Mason Community Garden (21279)  
Friends of Camp Mather (21368)  
Friends of San Francisco City Planning (21205)  
Friends of Sharon Art Studio (\*1033)  
Friends of the S.F. Public Library (\*14)  
Friends of the Urban Forest (1070)  
Friends of Walter Haas Park (140)  
Gamelan Sekar Jaya (6485)  
The Garden Conservancy (21302)  
Garden for the Environment (780)  
Gay and Lesbian Medical Assn. (\*211)  
Gay Asian Pacific Alliance (21311)  
Gay/Lesbian All. Against Defamation (\*1360)  
General Assistance Advocacy Project (278)  
Give Me Shelter Cat Rescue (885)  
Glen Park Festival (21318)  
Global Autism Project (21415)  
Global Services Corps (21376)  
Grattan Child Development Center (21332)  
Great Gorilla Run (21217)  
Groceries for Seniors (21307)  
Groundworks Opportunities (21392)  
Habitat for Humanity (\*4319)

Haight Ashbury Food Program (\*1252)  
Haight Ashbury Free Medical Clinic (\*333)  
Haight Ashbury Improvement Assn. (890)  
HANC Recycling Center (\*780)  
Hands on Bay Area (661)  
Health Champions (7999)  
Hearing and Speech Center of No. Cal. (21200)  
HIV Care (\*9000)  
Holy Family Day Home (299)  
Home Away from Homelessness (903)  
Homeless Prenatal Program (995)  
H.O.M.E.Y. (21286)  
Horses in California, Inc. (21228)  
Huck Cancer Ultimate Frisbee Tournament (21373)  
Huckleberry Youth Programs (279)  
Imagination Bus Project (21420)  
Independent Arts & Media (21364)  
Independent Living Resource Cntr. of S.F. (649)  
Insight Meditation Community of S.F. (4755)  
International Dyslexia Association (21254)  
Intersection for the Arts (446)  
Jack and Jill of America, Inc., San Francisco (21349)  
Janet Pomeroy Center (21225)  
Japanese Community Youth Council (21406)  
Jewish Family/Children Services (\*1600)  
Department of Environment (3530)  
Jon Sims Center (1519)  
Jones Memorial United Methodist Church (21280)  
Josie's Place for Bereaved Youth and Families (21308)  
The Junior League of San Francisco (21314)  
Kid Stock, Inc. (21214)  
Kids in Parks (886)  
KUSF 90.3 FM (21309)  
La Casa de las Madres (833)  
The LAB (the-art-re-grüp, inc.) (2949)  
LampLighters Music Theater (21428)  
Larkin Street Youth Services (2506)  
Leadership High School (21255)  
Leap (21218)  
Legal Services for Children (21417)  
Legal Services for Prisoners with Children (21303)  
Lesbian/Gay Chorus of San Francisco (\*151)  
Lesbians in the Visual Arts (870)  
Leukemia/Lymphoma Soc. Team Training (1390)  
Liberty Numismatic Society (\*813)  
Lincoln Child Center (\*4368)  
LINES Dance Center (21424)  
Literacy for Environmental Justice (21269)  
Little Brothers - Friends of the Elderly (909)  
Love Every Animal (21403)  
Lyon Martin Women's Health Services (1748)  
Lyric-Lavender Youth Rec. & Info. Center (\*127)  
Maitri (\*61)  
Make-A-Wish Foundation (\*785)  
Mama Hope (21410)  
Manilatown Heritage Foundation (21262)  
Market Street Railway (\*870)  
The Mary Elizabeth Inn (21374)  
Meals on Wheels of San Francisco, Inc. (2375)  
Mental Health Association of S.F. (871)  
Merry Housing (111)

Metropolitan Community Church of S.F. (155)  
Middle Polk Neighborhood (21305)  
Milestones Human Services (\*594)  
A Miner Miracle (414)  
Mission Economic Development Agency (21300)  
Mission Neighborhood Center (362)  
Most Holy Redeemer AIDS Group (432)  
Mothers Organizing Mothers (\*69)  
Mujeres Unidas Y Activas (21416)  
Museum of Craft & Folk Art (21427)  
Museum of Performance & Design (21377)  
National Alliance for the Mentally Ill (5214)  
National Marfan Foundation (5829)  
National Multiple Sclerosis Society (21351)  
Native American AIDS Project (21413)  
Nature in the City (21234)  
Neighborhood Parks Council (783)  
Network for Elders (657)  
New Door Ventures (\*1387)  
New Leaf Services (1854)  
New Music Bay Area (21380)  
Next Arts (21231)  
Noe Valley Chamber Music (21206)  
North & South of Market—Adult Day Health (21285)  
No. of Panhandle Neighborhood Assn. (\*591)  
Northern California Community Loan Fund (21244)  
North California Supplier Development Council (21260)  
NorthWest Bernal Alliance (3181)  
Older Women's League (OWL) (392)  
OMI/Excelsior Beacon Center (241)  
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Our Family Coalition (21366)  
Pacific Asian American Women Bay Area Coalition (PAAWBAC) (21391)  
Pacific Rowing Club (21408)  
PACT—Plan of Action for Challenging Times (21330)  
Page Street Center (21227)  
Paradigm Programs (\*14061)  
Parent's Place (\*1602)  
Pathways for Kids (33194)  
PAWS (539)  
Peninsula Temple Beth El (21225)  
People Organized to Win Employment Rights (POWER) (21353)  
People with AIDS Coalition of S.F. (\*2341)  
Pets Unlimited (2343)  
Philippine Senior Resource Center (21429)  
Planet Drum Foundation (\*312)  
Planning for Elders in Central City (1371)  
Plant\*SF (21230)  
Playworks (21370)  
Positive Resource (\*1675)  
Precita Eyes Mural Art Center (\*348)  
Precita Valley Center (21294)  
Princess Project (21390)  
Project Homeless Connect (21335)  
Project Inform (\*1965)  
Project Night Night (21412)  
Project Open Hand (730)  
Public Glass (1750)  
Public Interest Clearinghouse (21222)

Purple Moon Dance Project (\*3543)  
Quan Yin Healing Arts Center (\*1748)  
Randall Museum Friends (199)  
Rebirth and Development, Inc. (5145)  
Rebuilding Together San Francisco (328)  
Richmond District Neighborhood Center (21268)  
Richmond District YMCA (21396)  
Rockwood Leadership Program (2649)  
Ronald McDonald House of S.F. (1640)  
Rose Resnick Lighthouse for the Blind (\*214)  
Rotary Club of Fisherman's Wharf (21382)  
RSVP San Francisco (21328)  
Russian Hill Neighbors (1822)  
Sacred Heart Cathedral Preparatory (21295)  
SAGE Project (901)  
Saint Anthony Foundation (8500)  
Saint Francis Foundation (21342)  
Saint Francis Living Room Project Foundation, Inc. (21414)  
Saint Luke's Hospital Foundation (\*3555)  
Saint Vincent De Paul Society (28050)  
Sts. Peter & Paul Church and School (6609)  
San Francisco Animal Care and Control (1201)  
San Francisco Architectural Heritage (21265)  
San Francisco Arts Education Project (136)  
San Francisco Bay Area Book Council (\*125)  
San Francisco Beautiful (141)  
San Francisco Bicycle Coalition (21220)  
San Francisco CASA (833)  
San Francisco Children's Art Center (\*1231)  
San Francisco Circus Center (21340)  
San Francisco Conservation Corps (\*102)  
S.F. Depressive/Manic Depressive Assn. (\*900)  
San Francisco Dyke March (21288)  
San Francisco Education Fund (21378)  
San Francisco Experience Corps (3930)  
San Francisco Food Bank (\*901)  
San Francisco Frontrunners (891)  
San Francisco Generations, Inc (21341)  
S.F. General Hospital Foundation (\*89)  
San Francisco Hep B Free (21419)  
S.F. Lesbian/Gay Freedom Band (585)  
San Francisco Little League (\*2521)  
San Francisco Lyric Chorus (21321)  
S.F. Merionettes (21422)  
San Francisco Museum of Craft & Design (21210)  
San Francisco Organizing Project (21250)  
San Francisco Parks Trust (5011)  
S.F. Planning & Urban Research (21301)  
San Francisco Prime Timers (42674)  
S.F. Recreation and Park Department (21248)  
San Francisco Senior Center (21207)  
San Francisco Shakespeare Festival (662)  
San Francisco SPCA (2503)  
San Francisco Suicide Prevention (\*1913)  
S.F. Urban (21397)  
San Francisco Urban Service Project (\*1406)  
San Francisco Vikings Soccer Club, Inc. (2521)  
San Francisco Women Against Rape (3543)  
S.F. Women's Rehabilitation Found, Inc. (21232)  
San Francisco's Promise (501)

Save Japan Dolphins (21388)  
SaveNature.org (21203)  
Scottish Rite Language Center (21246)  
SFGRO (1705)  
ShadowLight Productions (\*223)  
Shalom Bayit Bay Area Jewish Women Working to End Domestic Violence (10102)  
Shanti (\*1546)  
Shih Yu-Lang Central YMCA (234)  
Shipyard Artists (884)  
Slow Food Nation (21292)  
SoMa Community Action Network (965)  
Southern Exposure (21274)  
SPARK Program (21426)  
Spinners of San Francisco (21363)  
Starr King Openspace (21385)  
The Stepping Stone (21387)  
Stop AIDS Project (\*301)  
Streetside Stories (209)  
Sunrise Community Pantry (21324)  
Sunset Neighborhood Beacon Center (21275)  
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Swords to Plowshares (16569)  
Talkline (\*1757)  
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Tenderloin Health (\*241)  
Tenderloin Bicycle Coalition (21283)  
Tenderloin Neighborhood Development (21389)  
Tesoro (21221)  
TFW Children's Fund (21348)  
Twin Peaks Improvement Assn. (\*31002)  
UCSF Medical Center Auxiliary (21361)  
Under One Roof (21243)  
UNIFEM (21381)  
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United Irish Cultural Center, Inc. (21379)  
Up On Top After School Program (1187)  
Upwardly Global (21372)  
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Urban Solutions (21258)  
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Vietnamese Youth Development Center (21407)  
Villa Sinfonia Foundation (21247)  
Visitation Valley Community Center (\*50)  
Visual Aid, Artists for AIDS Relief (\*720)  
Walden House (520)  
Wallenberg Community Found (21245)  
Woman, Inc. (\*1537)  
Women's Cancer Resource Center (3023)  
Women's Community Clinic (21252)  
World Bridges (1205)  
Wu Yee Children's Services (21277)  
Youth Life San Francisco (5222)  
Zeum (\*111)  
Zoo II (21276)

# The COLE HARDWARE Calendar - March

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6  Daylight Savings Time Begins	7	8  Mardi Gras	9	10	11 	12 <b>20% Off</b> ALL FLOWERS Plant a Flower Day
13	14	15	16	17  St. Patrick's Day	18	19
20  First Day of Spring	21	22  Special Community Members <b>SAVE 20%</b> see page 13 for more details	23	24	25	26  <b>BIG SPRING SCRATCH &amp; SAVE EVENT</b>
27  <b>BIG SPRING SCRATCH &amp; SAVE EVENT</b>	28 <b>SCRATCH &amp; SAVE</b> at Cole Fox Hardware Student Monday	29 <b>SCRATCH &amp; SAVE</b> at Cole Fox Hardware Teacher Tuesday	30 Senior Wednesday	31 Military Thursday		



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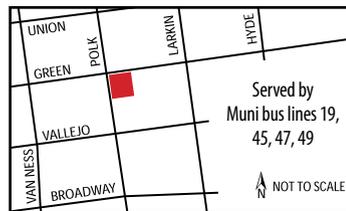
**Commitment to savings:**  
Rewards program members receive a 5% annual dividend on purchases.

**Commitment to the community:**  
We donate 10% of what you spend to local charities (you get to designate one of our school or community partner beneficiaries; see page 15).

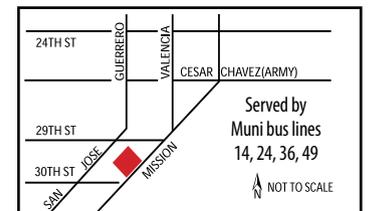
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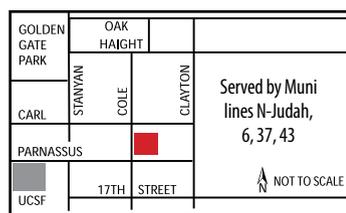
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