

## Element Grill in Action!

Saturday  
May 1 and May 8  
see page 12 for details



SIDEWALK  
SALE  
SATURDAY MAY 15  
TUESDAY MAY 11 @ COLE FOX

## LADIES' NIGHT

WEDNESDAY MAY 5 5-8 PM  
AT OUR MISSION STREET STORE

see page 6 for details

# COLE HARDWARE<sup>®</sup>'S *Hardware Hotline* May 2010



NEWS AND VIEWS FROM AROUND THE STORES



## Small Business Week

May brings Small Business Week (May 15–21) to San Francisco and good reason for us to celebrate locally owned businesses. Longtime readers of the *Hardware Hotline* know we have been ardent supporters—in fact, promoters—of all things local in our great City. An important facet of the City's character is derived from its unique neighborhood shopping areas, which are chock-full of locally owned operations. The neighborhood shops help San Franciscans live a more sustainable lifestyle than their suburban cousins: buying groceries, exercising, dining, laundering your clothes (WHAT would Cole Valley do without the ever cheerful Maggie and David at Cole Cleaners!), and yes, even shopping for your home with us. Shopping locally without driving, often without public transportation—how cool is that?

As cool as it may sound, one shouldn't take our locally owned businesses for granted. They face similar economic challenges as other businesses. Their plight is just not as visible. They need your support and the many daily votes you cast with your pocketbook! And do

*continued on page 2...*

## Our Visit from the State Department

COLE HARDWARE was honored to recently host a group of business leaders from South America as part of the State Department's International



Visitor Leadership Program. This is our third such visit, and the focus of this tour was promoting microentrepreneurship. We find these exchanges extremely valuable for our staff and enjoy the opportunity to act as ambassadors of San Francisco.

The purpose of these exchanges is to increase international understanding by providing professional, cultural and educational meetings between emerging foreign leaders and members of the Bay Area community. Visitors gain firsthand knowledge about the United States, our people, policies and culture, and establish lasting professional relationships.

The exchange programs take place in 44 states, with the San Francisco program, of course, being the largest and most popular. Regionally, the program is coordinated by the Institute of International Education. Visit [www.diplomacy.org](http://www.diplomacy.org) for more information.

Shortly after the visit, we received this nice note from our new Bolivian friend, Alvaro:

*Dear Rick,  
We enjoyed our visit to Cole Hardware and loved the way you do business and the "spirit" of the store. On behalf of my friends and colleagues, thank you very much for sharing your time with us.*

*Your friend,  
Alvaro*

**"Our commitment to you: Your satisfaction guaranteed. Period."**

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MATERIAL**







**AskAlice!**

## We Think She'll Know!

**Q: I'm adding a dividing wall in my subterranean garage. The walls are concrete. How do I attach 2 x 4s to the concrete wall? I also need to run electrical conduit. How do I attach the conduit and the electrical boxes, too?**

**A:** You need a Ramset® power-actuated driver. The Ramset will drive special fasteners through wood into concrete. It will also drive fasteners into masonry and metal. In essence, a Ramset driver is like a gun. It uses a special .22 caliber single shot to drive the various fasteners, which are ½" to 3" long, depending on the application. For example, you will use the 3" to drive through the 2 x 4 into the concrete, but only the ½" fastener for conduit straps and electrical boxes. There are a couple of different tools. Both work fine, but one is easier when you are doing a larger job. One unit has a traditional trigger, while the other must be firmly hit with a hammer in order



to actuate the shot.

The hammer-drive unit will only accommodate up to a 2½" fastener, which will still work fine with a 2 x 4. The Ramset is quite simple to use, and actually fun, too! I've included some images of the tools to give you an idea of what they

look like, along with a couple of fasteners. Come into any of our stores, and

we'll show you how to use them, select the right shot and fasteners, and give you a few other tips, too. (Trigger Tool Sku 5435979, \$84.99; Hammer Drive Tool Sku 5435987; \$23.99; Drive Pin 100-pack Sku 5008313, \$8.49; Single Caliber 100-pack Sku 55663, \$7.49)

Got a business-related question for Alice? Simply e-mail [askalice@colehardware.com](mailto:askalice@colehardware.com) and look for the answer in the next installment of Ask Alice!

## Small Business Week

...continued from page 1

you know what? Locally owned businesses vote over and over with their pocketbooks, too. In fact, the vast majority of the money they spend is recycled in the very communities they serve. The chains and big boxes spend very little locally, and most of their profits leave San Francisco.

With this truism in mind, five years ago a few locally owned business owners got together and formed the San Francisco Locally Owned Merchant Alliance. SFLOMA's mission is to promote locally owned businesses as well as to educate consumers on the benefits of shopping locally. Did you know, for example, that if you shifted your habits to purchase just 10% more from locally owned businesses, 1,300 more jobs would be created? (Check out our milestone independent study on the SFLOMA website for more details, [www.SFLOMA.org](http://www.SFLOMA.org).) You can literally have your (locally baked) cake and eat it, too!

In this edition of the *Hardware Hotline* we're doing something a bit different. You will find

more than 20 special offers exclusively for COLE HARDWARE patrons at various locally owned businesses throughout San Francisco. All active members of SFLOMA were given the opportunity



to promote their business for free in this issue of the *Hardware Hotline*. If you look carefully, you'll see that some could be construed as our competitors. Other locally owned hardware and home-oriented neighborhood businesses are not our competitors; they are our brethren, and we welcome their participation in this opportunity for COLE HARDWARE customers.

Finally, we're also profiling for you two heroes of locally owned business in San Francisco. Don't miss our interviews with Scott Hauge and Regina Dick-Endrizzi. And for your sweet tooth, read about a made-in-San Francisco soon-to-be icon: 479° Popcorn (then come into our stores and buy some on sale this month, too!)

This month, please make an extra effort to shop locally and help us all make Small Business Week a success!



**Mitchell's Ice Cream**

688 San Jose Ave.  
San Francisco, CA 94110

**Buy one cone, get one cone of equal or lesser value FREE!**

(Valid through May 31, 2010)  
Cannot be combined with any other offer



**HOBBS CHIROPRACTIC**

Restore. Realign. Rehabilitate.

Mention this ad to receive one consultation, examination and treatment for \$49. (A \$315 value.)

2001 Van Ness Avenue, Ste 404, San Francisco, CA 94109 (415) 440-1440  
[www.HobbsChiropractic.com](http://www.HobbsChiropractic.com)

Offer valid for appointments scheduled by 7/31/2010. Not valid if used with health insurance.

**FREE RENTAL**

Experience LOCAL at the Basement & try a free day's rental: wetsuits, bikes, racquets, camping gear, skis/snowboards

**Sports Basement**  
[www.sportsbasement.com](http://www.sportsbasement.com)

Best Brands. Basement Prices. Apparel. Footwear. Gear. Rentals. Visit our website for store hours & locations. EXPIRES 8/31/10  
COUPON CODE: N/R 27196

**POTRERO CHIROPRACTORS & ACUPUNCTURE**  
NECK, BACK, & HEADACHE PAIN RELIEF CENTER

1/2 OFF your first visit with X-rays. Regularly \$300, NOW ONLY \$150! or \$150 towards your insurance deductible

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**25% off**  
a Major Tune-Up!  
(Reg. Major Tune-Up \$115)

Plus...  
**15% off**  
Parts used  
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Coupon expires 6/15/10

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[www.OceanCyclery.com](http://www.OceanCyclery.com)

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# COMMUNITY SAVINGS COUPONS

In honor of Small Business Week and as part of our continued commitment to value for our loyal patrons, we asked our friends, local owners of small businesses, to come up with some offers to share with our readers. Don't forget—shifting as little as 10% of your purchases to locally owned businesses has an exponential effect in the community. We encourage you to take advantage of these valuable offers to support our locally owned businesses. Visit our Sidewalk Sales at our neighborhood stores Saturday, May 15, and Tuesday, May 11, downtown at Cole Fox, as we kick off Small Business Week, celebrated in the City this year from May 15 to May 21.



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A REAL LOCAL FACTORY OUTLET

30% OFF ANY FULL PRICED ITEM

M-SAT: 11-6  
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OFFER ENDS MAY 30, 2010

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15% Off  
Your Next Purchase\*

Hand Spun, Hand Dyed Yarns, Eco-Friendly Natural Fibers  
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web: www.urbanfaunastudio.com  
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\*Good only on yarn, fiber, notions and accessory purchases. Cannot be combined with existing offers and promotions. Expires 5/31/10

**Pharmaca**  
integrative pharmacy

Spa Day  
SUN, MAY 16  
11AM-3PM

**\$30 FREE SHOPPING**  
RECEIVE A \$30 COUPON FOR EACH PRESCRIPTION TRANSFER\*

\*See store for details.

SAN FRANCISCO  
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pharmaca.com

**YOU GO, GIRL!**  
Then come on in to Ambiance.  
Bring this ad for:

10% OFF REGULAR ITEMS  
& AN ADDITIONAL  
20% OFF SALE ITEMS\*

**AMBIANCE**  
SAN FRANCISCO

1458 Haight  
1864 & 1858 Union  
3985 & 3989 24th  
www.AmbianceSF.com

\*Offer ends 5/31/10

FREE **Hallmark** CARD\* — Thanks for shopping locally!

**STANDARD 5 & 10**

Your one-stop  
variety store --  
Since 1939!

Laurel Village, 3545 California Street, SF  
415.751.5767 • www.standard5n10.com  
Open M-F 8:30-7, Sat 9-6, Sun 10-6

\*With this coupon only, limit one free card (value to \$3.99) per customer, in-store purchases only. Can not be combined with Ace Rewards certificates or any other coupon or special offer. Offer expires 6/30/10. No cash value, no rain checks. Cashier, use ALT TENDER C (coupon).

**BOOKS INC. CELEBRATES**  
Small Business Week in San Francisco  
Think Global • Shop Local

**30% OFF**  
ANY HARD COVER BOOK

MAY 17 THROUGH MAY 23, 2010 ONLY

AVAILABLE AT ANY BOOKS INC. STORE LOCATION.  
MUST PRESENT THIS COUPON TO RECEIVE DISCOUNT.  
LIMITED TO ONE COUPON PER CUSTOMER TRANSACTION.

**20% OFF**  
YOUR ENTIRE PURCHASE\*

Please present coupon to cashier at the time of purchase.  
Offer expires June 30, 2010

**"Where Creative People Shop"**

**FLAX**  
art & design

1699 Market St. at Valencia,  
San Francisco... 415.552.2355  
Monday - Saturday, 9:30 - 7:00  
PLENTY OF FREE PARKING

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Your Neighborhood Bookstore

**20% OFF your purchase**  
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One coupon per customer - current members eligible!

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Two Free Wine Tastings  
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Call store for Wine Tasting Schedule

**Blackwell's**  
Wines & Spirits

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5620 Geary Blvd (@20th Ave) • San Francisco

Visit San Francisco's favorite  
independent bookstore  
and receive  
20% off  
any purchase.

**GREEN APPLE Books**

506 Clement Street SF 94118  
(415) 387-2272  
www.greenapplebooks.com

Offer does not apply to already discounted items. Expires July 31, 2010.

**20% OFF**  
ENTIRE PURCHASE

at the Green Zebra Environmental Action Center\*  
featuring Green Zebra guides, souvenir mini-bins,  
Fair Trade items, compostable bags,  
and countertop compost buckets.

**Crocker Galleria**  
(Ground floor near Sutter Street entrance)  
50 Post Street  
San Francisco, CA 94104  
415.346.2361  
www.thegreenzebra.org

**Green Zebra**  
Environmental Action Center

\*Valid only for in-store purchases of inventory on hand. Expires 5/30/10. May not be combined with other offers.



# WHAT'S UNIQUE?

## COLE HARDWARE Makes Car ChipKeys®!

One of the unique services we provide is making ChipKeys at the C3 Certified ChipKey Centers in the key departments of our Cole Street, Mission Street and Cole Fox locations. You can get additional high-security automotive keys for your car or truck. Automotive ChipKeys, or transponder keys, programmed and cut by trained and certified technicians, are available with "while you wait" service at a competitive price seven days a week!

ChipKeys are high-security keys that look just like regular car keys, except there is a computer chip embedded in the head of the key. The computer chip holds a code like a password. The computer in your vehicle reads the password, and if it is correct, the vehicle will start; otherwise, the vehicle will be inoperable. This extra layer of security is a proven deterrent to theft and contributes to lower insurance premiums on vehicles with this technology.

Currently there are more than 77 million cars and trucks on the road using transponder technology. Last year, 12 million vehicles, or 83% of all cars and trucks manufactured, use high-security keys. Losing the last ChipKey for your car can be very costly and time consuming if your vehicle's computer needs to be reprogrammed and new keys made by the dealer. A new ChipKey from COLE HARDWARE will cost less than the tow to the dealership and provide you with some insurance against losing your last key.



## Local Vendor Spotlight: 479° Popcorn

Rekindling her fond childhood memories of her mom cooking popcorn in a hand-cranked, stovetop popper, Jean Arnold began her organic line of popcorn the same way: hand cooking it in her San Francisco kitchen, where it is still produced to this day. With tempting gourmet flavors, such as Black Truffle + White Cheddar and Vietnamese Cinnamon Sugar, it's certainly a fitting treat for our local food culture.

Over the years, Jean experimented making her own organic popcorn and flavoring it with exotic seasonings inspired by her international upbringing and training at Le Cordon Bleu in London. In the process, she discovered that 479 degrees Fahrenheit is the optimal temperature for popping corn. Other flavors in the line include Chipotle Caramel + Almonds, Fleur de Sel Caramel, Ginger Sesame Caramel and Madras Curry Coconut + Cashews. Just pop a bow on the top of the beautiful box and it's gift-ready for mom! (Skus 927152-7, **HOT DEAL \$3.88** Regular price \$4.99)

Welcome to the "What's Unique?" feature of the *Hardware Hotline*. Among the thousands of items that we stock, we thought it would be fun to highlight some of the items that are just plain...unique.

## Old-Fashioned Heater Vent Registers



If you live in San Francisco or elsewhere in an old Victorian-style home, you'll recognize this heater vent. You also probably know replacements for them cannot be found very easily. Ninety-nine percent of hardware and big-box stores have only the typical 6" or so variety that you see adorning most newer homes. We've found heater vent registers specifically made for older homes. If you need to replace a register that is rusty, painted over or whatever, we have three different sizes at your local COLE HARDWARE: 12" x 13", 12" x 15" and 13" x 15". (Skus 437437-9, \$59.99)

## The Original Umbrella Stand®

This nifty new on-the-go umbrella stand eliminates the hassle of setting up portable umbrellas at the beach or on the soccer field sidelines. In sand, umbrellas are prone to overturn, and oftentimes turf is too hard to penetrate. Constructed of solid welded steel, thumbscrews are included to securely hold up to two umbrellas at a time. Weighing less than 3 pounds, the Original Umbrella Stand is ready for your on-the-go lifestyle! (Sku 821001, \$19.99)





# FROM THE GARDEN CENTER

VISIT OUR GARDEN CENTERS AT COLE AND POLK STREET STORES AND EL JARDIN AT MISSION STREET



## In the Garden with Rick May Garden Tasks

Although spring officially began in March, the month of May is when we can truly enjoy the blossoming of springtime. Gardening in the evening after work is possible now with the later sunsets and can be stress relieving after a long day at the office. Here's what to do this month to enjoy your garden in the upcoming summer months.

✓ **Summer Bulbs:** These should be planted right away if they haven't been already. Plant dahlias, gladiolus, lilies and begonias for summer color and a cutting garden.



✓ **Slugs:** Take steps to control slugs, as they will be out in full force. It is best to control them before they have a chance to reproduce and wreak havoc on your garden.

✓ **Mulch:** Now is a good time to mulch your garden in preparation for the warm and dry months ahead. Mulch conserves water, keeps soil temperatures even and prevents weeds from germinating. It also improves the organic content and texture of soil.



✓ **Aphids:** Aphids may be problematic by now. Combat them with the hose (a strong spray, but you'll have to do this every few days) or with ladybugs. (Sku 701166, \$8.99) For a more aggressive approach, try organic Safer Insecticidal Soap (Sku 74805, \$8.49) or Dyna-Gro Neem Oil (Sku 746103, \$11.99).



✓ **Soaker Hoses:** Watering your roses with soaker hoses will help to reduce the spread of black spot disease. Soaker hoses prevent soil erosion, conserve water and are ideal for shrubs. (Sku 7194566, \$14.99)



✓ **Rotate Crops:** Keep soil in good shape and control pests by rotating your vegetable crops annually.

✓ **Vines:** Annual vines work well in small vertical spaces and are ideal to cover up an eyesore of a wall or fence. Morning glories and nasturtium are two varieties that will work, also creating privacy and shade.

✓ **Annuals:** Buy your annuals without blooms so that they will bloom after you transplant them.



✓ **Weed:** Weeds steal both water and nutrients from plants. Be sure to give plants a fighting chance by clearing away any weeds—easiest after a light rain.



See you in the garden!



## May Is Lyme Disease Awareness Month

Lyme disease, contracted from a tick bite, is often surprising, usually misdiagnosed, under-treated and devastating for anyone who gets it. The active, outdoor lifestyles we enjoy in the Bay Area make us susceptible to tick bites. Although not usually associated with the City, there have been at least five known cases of Lyme disease contracted in Golden Gate Park, Twin Peaks, Diamond Heights and Crissy Field.

Watch out for the small, dark ticks that emerge in the spring-time on vegetation and wood, seeking a blood meal. Bites from ticks harboring Lyme disease can make both people and pets ill.

When hiking, stay in the middle of the path, away from vegetation. Ticks can be found questing on the edges of vegetation, including on blades of grass. Don't sit on wood, logs or stumps. Don't hug a tree, even though we



Be aware of small, dark ticks that can cause Lyme disease

have a lot of tree huggers in the Bay Area! Even wooden picnic benches and tables can sometimes have ticks on them.

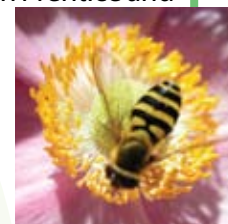
Protect yourself and pets with tick repellent. One option is Orange Guard®, available at COLE HARDWARE (Sku 7098643, \$11.99). Spray on clothing, camping area, and gear, and lightly mist or rub on dog and cat fur. Check yourself and pets frequently for ticks during and after being outside. Don't touch a tick with bare hands! Use tweezers or a tick remover or

go to a health facility for immediate removal. Take a hot shower after being outside. Putting clothes in a hot dryer will kill ticks on them.

Visit these websites for more information on ticks: [www.lymedisease.org](http://www.lymedisease.org), [www.lymenet.org](http://www.lymenet.org). Or contact San Francisco Support, Education & Advocacy for Lyme at [sf\\_seal@sbcglobal.net](mailto:sf_seal@sbcglobal.net).

## Bees In the City: Creating and maintaining bee habitats in the city

Bees of many different species live in abundance all throughout the city! All of these bees are helping make our neighborhoods more beautiful and bountiful. Join GFE and Susan Prentice and Paul Koski, experienced local beekeepers, as we discover ways you can encourage wildlife, specifically bees, into your gardens.



This workshop will be at the Garden for the Environment, 7th Ave. at Lawton Street. The cost is \$15, although no one will be turned away for lack of funds. Pre-registration required. To pre-register please call 415/731-5627 or e-mail [info@gardenfortheenvironment.org](mailto:info@gardenfortheenvironment.org).

**Saturday, May 15, 10 am–Noon**  
**Cost: \$15**



# WHAT'S HAPPENING

**LADIES' NIGHT**  
**WEDNESDAY MAY 5TH 5- 8PM**  
**AT OUR MISSION STREET STORE**

ENJOY A 20% DISCOUNT STOREWIDE\* WHILE YOU SIP A MARGARITA AND NIBBLE ON TASTY MEXICAN TREATS!

WIN VALUABLE PRIZES!  
 FREE MASSAGE!  
 PRODUCT DEMOS!  
 HOME REPAIR TIPS!

\*Sale excludes gift cards, MUNI, meter cards, special orders and sale merchandise.

**COLE HARDWARE**  
 Cole Hardware for Second  
 San Francisco's Favorite Hardware Store!

Mark  
Your  
Calendar!

**SIDEWALK SALE**  
**SATURDAY MAY 15**  
 TUESDAY MAY 11 @ COLE FOX

**2010: A Peabody Space Odyssey**  
 the  
**George Peabody Elementary School Carnival**  
**Saturday, May 15, 2010 ~ 251 6th Avenue**  
 between Clement & California  
 (enter on 7th Avenue)  
**Fun begins at 11 am**  
**and lasts until 3 pm**  
 for more information email:  
 GPCarnival2010@gmail.com  
 visit us on the web ~ [www.peabodyschool.com](http://www.peabodyschool.com)

**George Peabody Elementary**  
 Ride Our Wave!

**COUPON**

**MOTHER'S DAY GIFT**  
**2-in-1 Reversible Bit Screwdriver**  
 Flat tip and Phillips Head  
 Perfect purse size-5".

**FREE** with coupon  
 with \$15 purchase

**Saturday, May 8 and**  
**Sunday, May 9**  
 Assorted colors. While supplies last.

**Grattan Rocks!**  
 public school in action!

**5th Annual GRATTAN FUN FEST & SILENT AUCTION!**  
**Saturday, May 8th 11-5**  
 Grattan School is located at  
 165 Grattan St., in the heart of Cole Valley

**Online Auction**  
**April 14-30**  
 featuring hundreds of items!  
[www.grattanschool.org/auction](http://www.grattanschool.org/auction)



## Private Guided Studio Tours at Hunters Point Shipyard Art Colony

The nonprofit organization Shipyard Trust for the Arts (STAR) offers private guided tours of artists' studios at the Hunters Point Shipyard Art Colony in San Francisco throughout the year for your company, a convention, visitors, or other interested groups. You don't need to wait for an open studios event, and you can avoid the crowds. You will be able to speak directly with artists about their work. A STAR board member will tailor the visit to your interests



from among a variety of artistic styles and media practiced by the artists at the Shipyard and escort you through the private studios. Cost is \$20 per person, group size 4 - 6 for a 2-hour tour; the funds benefit STAR's programs. Larger groups can also be accommodated with special arrangements. Contact STAR via e-mail at [info@shipyardtrust.org](mailto:info@shipyardtrust.org) or call **415/822-0922** and leave a message; STAR staff will then contact you to arrange the tour or provide more information. You may visit their website to learn more about STAR's mission: [www.shipyardtrust.org](http://www.shipyardtrust.org).



## Welcome to Re-COLE-mend Design + Build

For the past 16 years, our Repair Referral Service, known as Re-COLE-mend, has been offering you locksmiths, painters, carpenters, plumbers, electricians, and much more. All are excellent for your needs around your home and workplace. This month, we are expanding the size of our Re-COLE-mend spread to differentiate our two divisions for the benefit and education of our customers: **Repair and Maintenance** and **Design + Build** (and remodeling).

Design + Build focuses on our contractors who

specialize in larger projects, such as replacing windows and doors, building a new deck, or working with you to design and build a major remodel project at your home or business. By stretching Re-COLE-mend over more pages of the *Hardware Hotline* each month, we hope to offer you advice and instruction, as well as showcase the many fine folks we work with. Let us know what you think. We welcome

Re-COLE-mend  
will connect  
you with  
reliable experts.

your suggestions for topics of future articles. Our entire stable of tradespeople and contractors are committed to helping us present information to you each month, so don't be shy to suggest. We will respond!

We consider Re-COLE-mend to be the "golden handshake" of customer service. Regardless of the size of your project, if you aren't going to do it yourself, Re-COLE-mend will connect you with reliable experts to help you. Give us a try!

## Design + Build with Pat & Paula

Re-COLE-mend contractors Pat and Paula run a full-service, class B, general contracting firm located in San Francisco. With over 30 years experience, they offer a professional and efficient green design-and-building company and are a recent addition to COLE HARDWARE's family of skilled professionals.

Pat grew up in the Richmond and Sunset districts of San Francisco and became a carpenter at the age of 17, working in homes all over the Bay Area, such as Pacific Heights, Tiburon, and Corinthian Island.

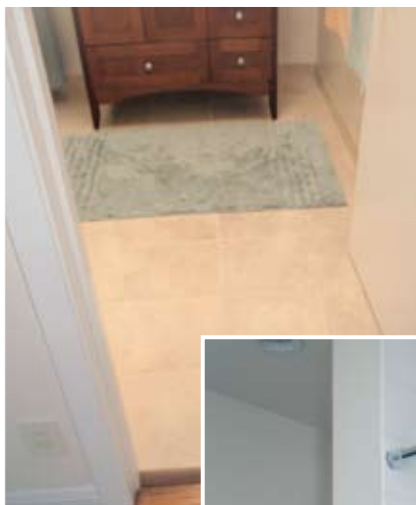
Paula is the company's CEO and was the owner of Levi's Plaza Books in the 90s. Pat and Paula can remodel any type of city architecture: 1950's style, Art Deco or traditional Victorian. One of their specialties is installing radiant heating under reengineered bamboo flooring or under Italian marble tile.

Through ongoing discussions with the homeowner, Pat and Paula prepare and revise plans to the customer's satisfaction.

They are especially proficient in working through the permitting and planning process

of the San Francisco Building Department and will handle all the necessary paperwork and meetings to acquire proper permits and schedule any inspections. They can even help you through the process of finalizing old permits that were never closed out or bring unpermitted work up to code.

Their ability to work on such grand projects as the Bay Bridge,



or rewarding projects such as the mansions of San Francisco, makes them the right choice for many projects. Pat and Paula pride themselves on developing good working relationships with our customers, and their skills in designing enable them to match existing or create

completely new areas of living or working space, reflecting the lifestyle of the owners they serve. Bathroom, kitchen, additions, new construction, commercial and industrial projects are just some of their areas of expertise. If you have a remodeling project in your near future, please contact our Repair Referral Service at **415/753-2653 ext. 3** or **homerepair@colehardware.com**.

## Meet Kevin, Design + Build Professional!

### EXPERT GUIDANCE FROM START TO FINISH

After 37 years in business and with over 2,000 successfully completed jobs, Kevin's keen enthusiasm for remodeling remains undiminished. His specialty is complex, high-end jobs. Here in our photo, he seems to have devised a particularly nifty solution to some pesky problem. Kevin has found that the Design+Build method is the most efficient way to complete most substantial projects, and he employs an exceptional Architect and dedicated support staff to accomplish this.



As the term implies, Design+Build is an integrated process, where both design and construction are implemented by a single company. This approach provides Kevin's clients greater efficiency and a wider range of remodeling options than other companies can offer. If you are considering a substantial remodeling project, here is a brief outline of how the Design/Build process would typically proceed:

- An initial meeting is held with Kevin at your home to discuss the project's scope and budget.
- Kevin provides a proposal and a contract for the initial design work.

*continued on page 9...*

When choosing a general contractor there are many aspects to the process. First you must be able to work with them; second, they must be competent; and third, the price range must work for you. It is important to evaluate all aspects when considering a project, and the lowest bid might not automatically be the best fit.



# Gina's Guide to Windows

The benefits of replacing your old windows and doors with new are many—from the visual aspect of creating a new interior and exterior look or recreating your home's historical charm, to the saving on your heating and cooling bill each month. New windows and doors can also offer resistance to noise and safety for homes with children.

Beginning December 31, 2008, Federal Tax Credits became available as part of the Stimulus Plan that will save you money on the purchase of your energy-efficient windows and doors.\*

Our Repair Referral contractors Gina and Mike are experts who and can help you to choose the right windows and doors for your home, as well as manage the installation. There are many choices to meet your goals and objectives, from standard to custom; Gina and Mike can manage them all.



They shared the following guide to introduce you to the pros and cons of the many options—and, of course, Gina and Mike would be pleased to provide you with a free personal consultation.

## Vinyl Windows

Vinyl windows are made primarily of polyvinyl chloride (PVC), a product that offers many advantages. This type of window typically looks heavier than a wood or metal window because vinyl is not strong enough to be made into ultra-thin parts, and the texture is unmistakably plastic. Except for washing the glass vinyl windows are typically free from recurring maintenance—painting for example. The benefits are many. Some of the significant qualities are below:

- Affordable—available in wide range of prices
- Easy installation
- Exceptionally energy efficient
- Extremely durable
- Available in a variety of colors
- Resists corrosion
- Available in a number of original designs, styles and shapes

## Wood/Clad Windows

Wood/clad windows feature a sash and frame that are made from more than one kind of material. This allows the manufacturer to make the material fit the task. For example, the inside surfaces of the window might be made from woods, to allow for painting or staining. The outside surface, however, could be made from a more weather-resistant material like vinyl or

aluminum—a typical example is a wood window with vinyl or aluminum cladding. A newer type of clad window has an exterior that is made from fiberglass. The fiberglass can be painted and is impervious to rot if the paint fails.

Wood/clad windows cost more than vinyl windows but are a higher quality window all around. There are many benefits to installing wood/clad windows in your home. Below are just a few:

- Excellent long-term durability
- Very energy efficient
- Paint/stain interior and exterior
- Water- and airtight
- Materials resist warping, denting and fading
- High-impact resistance
- Available in many styles, sizes and colors
- Low maintenance
- Frames are easily recyclable

## Custom Wood Windows and Sashes

Gina and Mike specialize in the true San Francisco historical-style wood sash window, be it a double hung, casement, picture window, Dean window, awning or transom. Custom wood windows can be made to



match the exact look of your existing historical wood window, with all the benefits of modern safety, noise resistance and energy efficiency. Custom wood windows and sashes have a variety of glass options for you to choose from. For example, custom windows can be made with single layer glass replacement, insulated (dual pane), noise reduction, safety glass, tempered glass, pattern glass, low E, and tints. In addition, wood windows can be made from a variety of woods, from ponderosa pine and vertical grain douglas fir to red mahogany or an exotic hardwood of your choice. There are many benefits to installing custom wood sash windows in your home:

- Maintain the original historical look to comply with City and County of San Francisco Planning Department requirements
- Endless options of glass and wood frame types
- Made to any size—including hard-to-fit

irregular openings

- Paint/stain interior and exterior
- Custom configure glass shapes or patterns
- More energy efficient than aluminum or steel
- Unsurpassed beauty that real wood brings to a home

## Fiberglass Windows

Fiberglass windows are relatively new; however, the material itself has been available for a long time and has an excellent durability record. Fiberglass is strong, so hollow parts can be made without stiffeners, such as those required for vinyl replacement windows. This allows manufacturers to produce higher efficiency windows by filling voids with insulation. In fact, fiberglass windows are even more energy efficient than those made from solid wood.

You can paint fiberglass windows, but they will not deteriorate if the paint wears away. Fiberglass windows, however, are typically more expensive than similar windows made from vinyl. There are several benefits to choosing fiberglass windows for your home:

- Provide maximum durability and strength
- High energy efficiency
- Maintenance-free materials
- Very little expansion and contraction with temperature changes
- Environmentally friendly
- Resist deterioration
- Impermeable to moisture
- Available in a variety of colors
- Frames hold large expanses of glass
- Paintable

To contact Gina and Mike for a consultation, e-mail [homerepair@colehardware.com](mailto:homerepair@colehardware.com) or call **415/753-2653 ext. 3.**

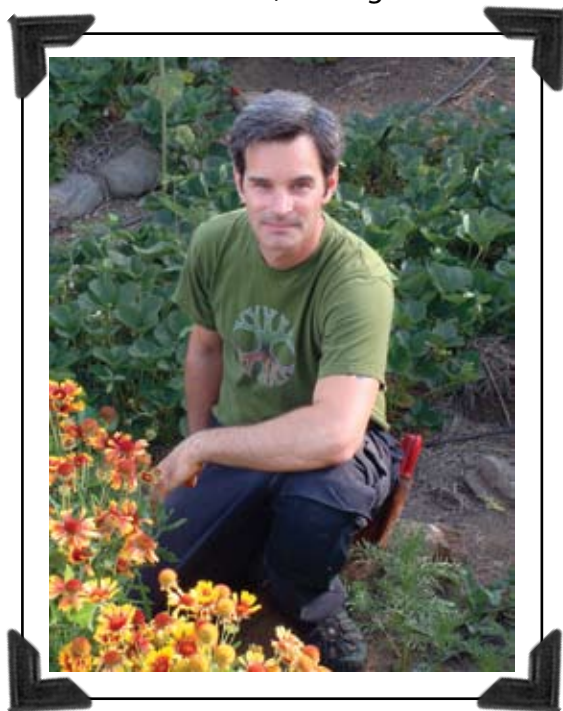
\*Tax credits are available at 30% of the cost of windows and doors, up to \$1,500 in 2009 and 2010 (for existing homes only).





# Meet David, Our Landscape Gardener

May is the perfect month to work in your garden to enjoy it all summer. If your garden needs a lot of attention, or you simply don't have the time, meet David, our landscape gardener who excels in just about every phase of landscaping and gardening, as opposed to specializing in one area. David says, "No job is too big or too small!" Yes, he does it all. David is a native of Canada, having moved to the



Bay Area in early 1999. He arrived as a pruning specialist and gradually increased his skills to include almost every aspect of landscaping and organic gardening.

"It's very important when I'm meeting with clients for the first time that we develop a plan," he says. He wants to know what the clients' goals are for their yard or how they intend to use it. He suggests they "think long-term, while being rooted in a step-by-step process." David will ask questions that create a profile of the clients' lives: Do they like to entertain? Do they have pets? Do they need an outdoor area specifically for children? Are they going to take part in the maintenance of their garden?

David's number one goal is to create a natural yet refined look. He brings an artistic touch to garden design with lighting, shape, texture and creative materials. His approach includes developing and implementing more sustainable and environmentally gentle services and products. More and more the push is toward saving water, eliminating harmful products and reducing the impact that caring for and enjoying a garden has on the earth.

We asked David what he specifically does. David says that he's essentially a project manager who loves to get dirty! His company can:

- Perform regular maintenance and general gardening
- Install and repair irrigation systems
- Install patios, stone, retaining walls, water features or any kind of hardscape or

COLE HARDWARE's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent business people in order to provide you with the very best in home repair, maintenance and remodeling. Some jobs may even be performed by qualified members of our staff.\*

We provide referrals for:

Air Conditioning  
Air Duct Cleaning  
Antique Restoration  
Appliance Repair and Installation  
Architectural Planning  
Artisans of all types  
Asbestos Removal  
Audio Systems  
Brick and Stone Masonry  
Cabinetmaking  
**Carpentry**  
Carpet and Linoleum Installation  
Carpet Cleaning  
Chairlift Installation  
Chimney Sweep and Repair  
Closed-Circuit TV Installation  
Commercial Kitchen Installation  
Computer Data Cabling  
Computer Grounding  
Computer Repair and Tutoring  
Corian Installation  
Custom Closets, Pantries  
and Storage Solutions  
Deck Cleaning and Staining  
Disaster Cleanup and Restoration  
(Flood/Fire/Sewage)  
Door Refinishing  
Doorbell Repairs  
Drain Cleaning  
Dryer Vent Cleaning  
Drywall/Lath and Plaster Repair  
**Electrical**  
Emergency Power Restoration  
Faucet Repair and Installation  
Fence Building

Furnace Repair and Installation  
Furniture Refinishing and Repair  
Furniture Upholstering  
Garage Door Repair, Replacement  
and Opener Installation  
Gardening  
General Contractors  
Glass Installation  
Granite/Marble/Stone  
Installation  
**Handyman Services**  
Hardwood Floors  
Hauling  
**Heating and Furnace Repair and  
Replacement**  
Home and Office Cleaning  
Home and Office Organizing  
Home Entertainment Systems  
Houseplant Services  
Insulation Installation  
Intercom Systems  
Interior Design, Staging  
and Color Consultation  
Interior Wood Refinishing  
and Restoration  
Irrigation System Installation  
Kitchen and Bath Remodeling  
Lamp Restoration and Repair  
Landscaping  
Lead Inspection and Abatement  
Leak Detection  
Lighting Consultant  
Lock Installation  
**Locksmith Service 24/7**  
Mold Remediation

Motion Detector Installation  
Moving  
New Construction  
Painting  
Picture Framing  
**Plumbing**  
Powerwashing, Commercial  
and Residential Cleaning  
Property Management  
Registered C&D Transporters  
**Remodeling/Major Remodeling**  
Roofing and Repair  
Rooftop Gardens  
Room Additions  
Security Evaluation/  
Consultation  
Seismic Upgrading  
Sheet Metal Work  
Shutter Installation  
Solar Panel Installation  
Stained Glass Creation  
and Repair  
Stucco Work  
Telephone System Installation  
Telephone Wiring  
Tile Installation  
Video Surveillance Systems  
Water Heater Installation  
Waterproofing  
Welding  
Window Cleaning  
Window Repairs  
Window Screen Installation  
Wood Finishing

**Re-COLE-mend...**

**COLE HARDWARE REPAIR  
REFERRAL SERVICE**

Independent contractors and tradespeople for...

- home repair
- maintenance
- remodeling

Contact us at 415/753-2653 ext. 3 or email  
homerepair@colehardware.com

All of the vendors and trades people in our Home Repair Referral Service have been pre-screened and carefully selected. Your satisfaction is 100% guaranteed. Period.\*  
\* If you aren't 100% satisfied, we will work as your advocate until you are.

Contact us at [www.colehardware.com/homerepair](http://www.colehardware.com/homerepair)

\*COLE HARDWARE is a licensed California General Contractor, license number 708403

groundwork

- Create low-voltage lighting systems, including LED and solar
- Lawn conversion to native and drought-tolerant plants, or eco-lawns

Most customers make the decision to hire David because they feel comfortable with him and can tell that their garden will be in good hands. If you would like David to come out to your home for a free estimate, please contact our Repair Referral Service at **415/753-2653 ext. 3** or [homerepair@colehardware.com](mailto:homerepair@colehardware.com).

## Design + Build with Kevin!

*...continued from page 7*

- The architect measures your home and generates floor plans of existing conditions.
- Kevin presents various design options.
- Project details are refined and appropriate floor plans and architectural renderings

are generated.

- Client receives project contract and budget for all work.
- Kevin and staff coordinate all of the design features with the client and subcontractors through completion of the project.

Kevin's many projects include whole house remodels, vintage home restorations, updated kitchens and baths, new master suites and garage additions, and structural seismic upgrades. He can suggest creative financing options for your project, and he also offers on-site consultation services for prospective home buyers.

Reliable communication, coordinated teamwork, consistent on-site supervision, and superior craftsmanship from beginning to end are the keys to Kevin's continuing success, and to the satisfaction of his loyal clients and colleagues. See how Kevin can make your remodeling dreams become a reality by calling our Repair Referral Service at **415/753-2653 ext. 3**.



## Meet Regina Dick-Endrizzi: Small Business Advocate

Regina Dick-Endrizzi, executive director of the Office of Small Business and Small Business Assistance Center, comes to San Francisco by way of Tucson. Her small business skills were honed by her former retail career at Buffalo Exchange, and she gets her city government credentials from a stint in Supervisor Ross Mirkarimi's office.

With a staff of four (including Regina), the Small Business Assistance Center offers constituent services for small business, including everything from assisting start-ups with various filings, licenses and permits, to aiding existing businesses with support services. Since its inception only a little over two years ago, the Center has aided over 4,000 of the City's approximately 72,000 small businesses to various degrees.

Regina and her crew interface with different City agencies and small businesses on issues that affect small businesses. Both the Office of Small Business and the Assistance Center fall under the umbrella of the Small Business Commission, whose core objective is to strengthen the voice of small businesses.

The Small Business Assistance Center functions as a central location of resources and offers a broad range of free services, including individualized case management, customized check-lists of requirements, site-zoning review and use information, technical assistance,

business training coordination, and tax credit and incentives information. Multilingual assistance from the Center is also provided in Spanish and Chinese.



Working often with nonprofits such as Urban Solutions and neighborhood merchant associations, Regina and her team realize that city policies and ordinances can sometimes be challenging, but resources are available, and they encourage small businesses to take advantage of them. And it's official too: in 2009, Regina was voted by San Franciscans as the Small Business Advocate of the Year in the *San Francisco Bay Guardian's* annual reader's poll.

To learn more about what the Small Business Assistance Center can do for your business, visit their website at [www.sfgov.org/smallbusiness](http://www.sfgov.org/smallbusiness).

## Meet Scott Hauge: Small Business Champion

Meet Scott Hauge, the president of CAL Insurance & Associates, located in the City's Taraval neighborhood. A fourth generation San Franciscan, Scott's maternal grandfather was both a fireman and a cable car gripman in true City tradition. Founded in 1927, CAL Insurance & Associates was purchased by Scott's father in 1960. After graduating from Washington State University in 1971, Scott worked at the Fireman's Fund and Aetna insurance firms before coming on board in 1975.

Well known in the small business community for his tireless efforts on behalf of locally owned merchants, Scott currently serves on 22 various boards and commissions. Instrumental in the creation of the Small Business Network founded in 1984 and the Small Business Advocates 10 years ago, Scott also worked for 18½ years to get the Small Business Commission passed by San Franciscan voters.



As if that wasn't enough, six years ago he founded Small Business California (SBC), which addresses global issues that involve businesses across the state. A recent survey taken by SBC of businesses across the state found that after the economy, health care, quality education, infrastructure and access to capital are the leading concerns.

Scott was inspired by a story he read in John Kasich's book *Courage Is Contagious* on Dr. Jack McConnell's efforts in creating a Volunteers in Medicine free medical clinic in Hilton Head South Carolina. And ten years ago Scott began the process of launching a free clinic in San Francisco. This fall, Scott's dream will come to fruition as Clinic by the Bay prepares to open its doors. (See article on Clinic by the Bay, next column.) To reach Scott, e-mail him at [shauge@cal-insure.com](mailto:shauge@cal-insure.com).

## Clinic by the Bay

Ten years in the making, Clinic by the Bay will open its doors in the Excelsior neighborhood this summer as the Bay Area's first-ever Volunteers in Medicine (VIM) clinic. Based on this successful national model of health care, Clinic by the Bay will engage retired doctors, nurses and other volunteers to provide compassionate care, free of charge, to the region's working uninsured. Founded in 1992, the VIM model has been replicated in 78 communities throughout the nation.

The clinic will provide primary and preventative care, prescription medication assistance, coordination of specialty referral and some mental health services. Once the clinic is up and running, they hope to eventually provide dental and vision services. Language capacity will include Chinese, English, Spanish and Tagalog.

Project manager Eliza Gibson joined the clinic's start-up team in 2008. With a background in social work, Eliza is charged with getting the clinic up and running. You can imagine the plethora of details needed for such an undertaking to succeed. According to Eliza, "Philanthropic investments at all levels and involvement are needed at this time." Strategic partnerships have been formed with many neighborhood groups including Excelsior Family Connections, Bernal Heights Neighborhood Center and the Filipino Community Center, as well as with some medical groups that include the Latina Breast Health Agency, the San Francisco Medical Society, Operation Access and the San Francisco Dental Society.

At a time when health care is all over the news, Clinic by the Bay recognizes the importance of preventative care and views medicine as more of an art rather than a business. The VIM model works best when the community is involved and takes ownership. Between 75 and 100 volunteers are needed to operate the clinic, including those without medical backgrounds: greeters, receptionists, interpreters, computer assistants and more. Volunteers only need to believe in health care for all and be committed to a culture of respect, caring and community!

To contact Eliza, e-mail [eliza@clinicbythebay.org](mailto:eliza@clinicbythebay.org) or visit [www.clinicbythebay.org](http://www.clinicbythebay.org) to make a donation or for additional information. Clinic by the Bay is a COLE HARDWARE Community Partner #21402. Mention Clinic by the Bay at the time of checkout to donate 10% of your purchase.







# ENVIRONMENTAL INFO

GOOD FOR THE EARTH — WE TAKE ACTION FOR THE ENVIRONMENT!

## EPA Green Power Partnership

You might recall in the January *Hardware Hotline*, we featured an article on our commitment to balancing our environmental footprint through the purchase of Renewable Energy Certificates (RECs) for the next year to offset 100% of the



electricity used by our stores. COLE HARDWARE is now proud to announce that we are a part of the Environmental Protection Agency's Green Power Partnership, a voluntary program that supports the organizational procurement of green power.

Electricity production is the leading cause of greenhouse gas emissions that contribute to global climate change. With this commitment to renewable energy, COLE HARDWARE is proudly sharing a message with our employees, our customers, and the community at large that we support the development of clean, renewable energy resources and value a reduction of greenhouse gas emissions. Green power is

electricity produced from a subset of renewable resources, such as solar, wind, geothermal, biomass, and low-impact hydro.

A REC purchased by COLE HARDWARE represents one megawatt hour (MWh) of renewable electricity generated and delivered to the power grid. This energy will displace the generation of conventional electricity throughout the power system and reduce emissions into the atmosphere. Last year our stores used approximately 415,000 kilowatt hours of electricity. This year we will purchase the same amount of electricity derived of 100% wind power.

Along with our many other environmental efforts, we felt that purchasing green power was a natural fit for us.



Happy Mother's Day

Mission Street store manager Vero with her sons Javier and Will

## Recycle at COLE HARDWARE!



Bring to any of our four stores:

### CELL PHONES:

Personal cell phones—batteries and chargers not required. PLEASE, no cordless home phones, car phones, walkie-talkies, pagers or two-way radios.

### BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



### OLD LATEX PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The latex paint containers you bring us should have paint in them!
- The ORIGINAL label on each can must CLEARLY state "latex," "acrylic," or "water-based" paint. No handwritten labels will be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- You must not be a commercial paint user.
- Please limit your drop-offs to no more than 10 gallon-size containers (or 40 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



### PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



### SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



### SCRAP METAL:

Copper and brass.

### EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

### SOFT PLASTIC RECYCLING:

Clean plastic only. Households only. One basketball-size amount per visit please.

For Bay Area recycling resources, visit [www.colehardware.com/recycle.htm](http://www.colehardware.com/recycle.htm)







Taylor, Renato and Mia rock their favorite Love Projects styles.

## Cole Fox Crew Favorite: Love Projects T-shirts

Show your affection for San Francisco in these cool City-inspired t-shirts discovered by Cole Fox crew member Mia on a shopping excursion to Union Square, when she met street vendor Bryan Johnson peddling his wares. Choose from City icons such as the Golden Gate Bridge, Stockton Street corridor and even a classic Muni bus. Available in a full range of sizes and colors only at our downtown Cole Fox location. (Assorted skus, \$21.99)

*Love Projects*



**Happy Mother's Day**

Cole Fox's Maria (center) with her 8 children and 2 grandchildren

## The Sleek Element® Grill

For modernists who appreciate clean lines and a minimalist design aesthetic, Fuego presents the sleek Element grill, available in stainless steel, powder-coated gray and a stunning new red hue. The stainless and gray models include a goldenleaf chestnut wood swing-out prep tray, and all styles feature stainless handles, gas tank storage and a cast iron grill grate for precision grilling.

The dual-zone burner system allows users complete control over their grilling

temperatures with a single control knob on the 345-

square-inch cooking surface. The

Element grill is easily protected from the elements with water-proof controls and sports large wheels with locking casters for easy mobility and storage.

Grilling novices and enthusiasts alike will enjoy the smart design and innovative features of the Element grill. Our Cole Street location carries propane tanks for these and other grills. (Stainless Steel Sku 868001, \$649.99; Gray Sku 868002, \$549.99; Red Sku 868005, \$449.99; Outdoor Cover Sku 869000, \$49.99)

Stop by our Cole Street store on Saturday, May 1, and our Polk Street store on Saturday, May 8, to see the Element grill in action between 12:00 and 3:00 pm.



## Join the Club!



### FREQUENT SHOPPERS CLUB BENEFITS:

- You receive a 5% dividend on your yearly purchases (as a gift card good at any of our stores).
- No cost to join.
- We don't sell our customer list to anyone.
- Attach your Frequent Shoppers Club key tag to your key ring—if you lose your keys, they'll come to us in the mail!
- Lifetime warranty on most products bought from us (limitations may apply).
- Free delivery within San Francisco on weekends (if we must attempt delivery twice, a \$10 "second attempt" charge will apply).
- You receive the *Hardware Hotline*.\*
- Fax documents and send UPS packages from our stores (limitations apply).
- Receive special offers and discounts available only to Frequent Shoppers.
- Come in on your birthday, show your I.D. and get a discount amounting to a percentage of half your age (see page 9 for details).

It's easy to join! Drop by any of our four stores and fill out a short application. Our computer will immediately begin tracking your purchases for your yearly dividend. Or sign up online at [www.colehardware.com/frequent](http://www.colehardware.com/frequent).

\*You will receive our newsletter, the *Hardware Hotline*, every month for a year after you join and continue to receive it if you spend at least \$35 per 12-month period in our stores, or inform us that you wish to receive it. Otherwise you can pick up a free copy at any of our four San Francisco locations.



Renee and Miette the dog

## Bag of the Month

Purple Majesty

**FREE**  
with \$25  
purchase



(while supplies last)



# CUSTOMER SERVICES

THE EVER-GROWING LIST OF EVERYTHING WE DO FOR YOU

**ACE® Hardware:** Our affiliation with ACE allows us to get quality products quickly and opens doors of the world's manufacturers, so we can get you what you need. ACE's buying power enables us to sell to you at the right price, too!

**ATM and Credit Cards:** We'll accept your ATM cards for payment. You can get cash back, too. We also accept VISA, MasterCard, Discover and American Express credit cards.

**Balloons:** We have free COLE HARDWARE helium balloons for the kids. Helium is available to inflate your party balloons for fifty cents per balloon.

**Bridal and Gift Registry:** We'll load your name and list of everything you wish to register in our computer. Your friends and family can then call us to place gift orders. Recipients receive a gift card equal to 10% of the total value of all gifts purchased. E-mail [Julia@colehardware.com](mailto:Julia@colehardware.com).

**Business-2-Business:** Members of the program receive free delivery, special pricing and personal service. Call our Cole Fox location at 415/777-4400.

**Carry-Out Service:** We'll be happy to load your purchases into your car. Just let the cashier know, and we'll take care of you.

**Charge Accounts:** For your convenience, we have in-house charge accounts for businesses. Stop by and fill out the simple application, and we'll open one for you.

**Chauffeur Service for Senior Citizens:** If you need help getting to our stores and you live in San Francisco, call us to arrange a mutually convenient time to pick you up.

**Color Matching:** We have terrific paint matching computers. Bring in a swatch of fabric or quarter-size paint chip and the staff can match just about any color.

**Commercial Supply:** We have an entire division devoted to servicing the needs of commercial and industrial customers throughout the Bay Area and beyond. We offer charge accounts, on-site account specialists, free delivery and the personal services of Joe, Damion, Melinda, and Rodney. Give them a call at 415/647-1800 or e-mail [colesupply@colehardware.com](mailto:colesupply@colehardware.com)

**Community Savings Days:** One day a month, we offer a 20% discount to students, seniors, school district employees and active members of the military or veterans. The promotion cannot be applied to frequent shopper accounts and is not valid on gift cards, Muni or special orders.

**Coupons:** We honor all manufacturers' coupons. If we carry the product, we'll honor any other store's coupons as well.

**Delivery in San Francisco:** Free delivery for Frequent Shoppers Club members on weekends. For non-Frequent Shoppers, delivery is free for purchases of \$100 or more, \$10 for purchases with total pretax amount under \$100 and \$5 for the elderly or disabled.

**Digital Camera:** Have a problem that you can't describe? We'll lend you a digital camera to take a photo of the problem so that we can better help you. (Note: Credit card required for camera loan.)

## Discounts:

**Birthday Discount:** Come in on your birthday, show your I.D. and we'll give you a percent discount amounting to half your age. Must be a Frequent Shoppers Club member. Discount is available only on your actual birthday and cannot be applied to sale/promotional merchandise, power tools, household appliances, water heaters, special orders or Muni.

**Disabled Customer Discount:** Sign up for our Frequent Shoppers Club, show your Medi-Cal card or other proof of

disability, and get 10% off all discountable merchandise in our stores.

**Senior Citizen Discount (age 65 or older):** 10% off all purchases of nonsale merchandise.

**Student Discount:** Show us your student I.D. and receive a 5% immediate discount, plus 5% annual rebate, custom key tag, use of our fax machines and more!

**Electrician:** Call our Home Repair Referral Service at 415/753-2653 ext. 3 Monday through Friday 8:00 am–5:00 pm and after store hours for emergency referrals 24/7. On weekends and during store hours, dial 415/753-2653 and press 3 for a direct referral.

**eLine:** The COLE HARDWARE eLine is delivered free, direct to your desktop. The eLine contains information on new products, practical tips and more (or less!). Sign up at [www.colehardware.com](http://www.colehardware.com).

**e-mail:** Write us at [service@colehardware.com](mailto:service@colehardware.com)—any time!

**Fax Service:** Our fax machines are for your personal use. We do charge for our fax service—please ask for rates. Fax numbers: Cole Street: 415/753-0957, Mission Street: 415/647-6554, Cole Fox: 415/777-4453, Polk Street: 415/674-8917.

**Frequent Shoppers Club:** Earn an annual 5% dividend on purchases and much more. Membership is quick and free. Sign up today!

**Gift Cards:** We offer COLE HARDWARE gift cards and ACE Hardware gift cards in almost any denomination.

**Glass Cut to Size:** Plexi, single and double-strength glass cut while you wait. We can also special order curved, tempered, laminate and obscure glass, as well as mirrors and tabletops.

**Hardware Hotline:** We publish our newsletter every month of the year. See the online version at [www.colehardware.com](http://www.colehardware.com). It's homegrown and filled with interesting articles about hardware, our community and, of course, COLE HARDWARE.

**Hours of Operation:** We're open every single day of the year including every holiday.

Cole Street: weekdays 7 am–7:30 pm, weekends 8 am–7 pm

Cole Fox: weekdays 8 am–7:30 pm, weekends 9 am–5:30 pm

Mission Street: weekdays 7 am–7:30 pm, weekends 8 am–7 pm

Polk Street: weekdays 8 am–8 pm, weekends 9 am–7 pm

**Lamps Rewired:** We offer rewiring services for table and floor lamps. Contact our stores for information and pricing.

**Lifetime Warranty:** Your "complete satisfaction" dictates that we offer a lifetime warranty on just about everything we sell.

**Locksmith Service and Key Cutting:** We cut keys at all our stores including hard-to-find computer chip keys for automobiles. We have an expert locksmith on duty Monday to Friday at our Cole Fox store downtown (415/777-4400). We can also send a locksmith to your home or business 24/7. Call 415/753-2653 ext. 3 Monday to Friday 8:00 am to 5:00 pm, or after store hours, dial 415/753-2653 and press 3 for a direct referral.

**Low Price Guarantee:** Just bring in another store's ad and we will honor the lower price.

**Muni:** We sell monthly Adult, Youth and Senior Fast Passes, monthly Disabled Stickers, 1-Day, 3-Day and 7-Day Passports and Parking Meter Cards in \$20 and \$50 denominations.

**Pipe:** We cut and thread galvanized and black pipe, your pipe or ours. (Note: Cole Fox can't thread.)

**Plumbing Service:** Call our Home Repair Referral Service at 415/753-2653 ext. 3 Monday through Friday 8:00 am to 5:00 pm and after store hours for emergency referrals 24/7. On weekends and during store hours, dial 415/753-2653 and press 3 for a direct referral.

**Recycling:** Bring your old latex paint (S.F. residents only; liquid

paint only—put dried paint cans into your own recycle bin, lids off!), used rechargeable batteries (nickel-cadmium), used household batteries (alkaline and regular), copper and brass scrap metal (such as keys, bathroom and plumbing fixtures), cell phones, expired printer cartridges and spent fluorescent bulbs into any of our four stores, and we will send them off to be recycled into new products. See page 7 for details.

**Repair Referral Service:** Our alliances with competent, honest, quality tradespeople assure you excellent work on your home, property or office. We are a licensed contractor (#708403). Call 415/753-2653 ext. 3 or go to [www.colehardware.com/homerepair](http://www.colehardware.com/homerepair).

**Repotting Service:** Pick out the plant and the pot, and our Cole, Mission or Polk Street Nursery staff will repot your plant for free.

**Return Policy:** We accept returns on just about anything. (Power tools, appliances, etc., may only be returned subject to manufacturer's warranty. Hand tools exchanged for defective replacement only.)

**Room Painting Software:** All of our paint departments are equipped with room painting software. Simply bring in your camera's memory chip, upload your image and choose paint colors to review.

**Rug Cleaners Rented:** We have steam carpet and upholstery cleaners available for rent at each store.

**School and Community Assistance Partnership Program:** Nonprofit organizations whose mission is to improve the lives of those around us, either directly or through cultural enrichment, can join a special program of discounts and donations. COLE HARDWARE donates 10% of all purchases made by your organization's community. Go to our COLE HARDWARE Community Assistance Programs page for information and a list of partners (page 11). Also, be sure to check out [www.colehardware.com/partners](http://www.colehardware.com/partners).

**Sharpening Service:** Knives and scissors sharpened while you wait or same day service at our Cole, Mission and Fox stores (Note: Fox doesn't sharpen scissors, just knives).

**Speakers Bureau:** Topics range from home repair, to gardening, to security, to small business, marketing and more. If you need a speaker for your organization, call 415/753-2653 ext. 5.

**Special Orders:** If we don't have what you need in stock, we'll do our best to obtain it as quickly as possible.

**Tool Rental:** We rent floor sanders, many hand and power tools, and garden tools, too. Contact our stores for availability. (Note: Floor sanders not available at Cole Fox or Polk Street stores.)

**UPS Shipping Service:** We ship packages all over the country for members of our Frequent Shoppers Club via United Parcel Service.

**Website:** Visit [www.colehardware.com](http://www.colehardware.com).

**Windows, Doors and Window Screens:** Window and screen repairs are available at our Cole Street and Mission Street stores. Contact these stores for information and pricing.

**By the way, we sell hardware, too ...**





# COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

**Attorney:** Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896.

**Bed and Breakfast Hosting:** If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: [reservations@bbsf.com](mailto:reservations@bbsf.com), website: [www.bbsf.com](http://www.bbsf.com). Bed & Breakfast San Francisco—since 1977.

**Bookkeeper:** Professional service with over 20 years experience, specializing in small business, QuickBooks, Pro Advisor, A/P, A/R and payroll. Assistance with financial reporting, budgeting, audit controls and cash management. Visit [www.alphaquickbooks.com](http://www.alphaquickbooks.com) or contact Liz at [emckersie@comcast.net](mailto:emckersie@comcast.net) or 415/254-4600.

**Interior Design Services:** You have an idea of a style and mood for your home but you just need a little professional guidance to realize your vision. Carole Glosenger Design can assist you with everything from developing paint color schemes to remodeling your kitchen and bath. For information call 415/221-7379 or email [cgstudio2@aol.com](mailto:cgstudio2@aol.com).

**Orange Dog Manor:** Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath. Special discount for weeklong rentals. Visit our website at [www.orangedogmanor.com](http://www.orangedogmanor.com) or call 415/753-6886.

**Organize Your Home/Home Office/Finances:** And feel calmed, inspired, productive. Working together we can bring your space, clutter, paper and/or finances to order. Member NAPO. Rates sensitive to economic times. Phone for no-obligation consultation, Linda James, at 415/285-3266.

**Organizing/Relocating:** Overwhelmed by clutter, relocating? As featured on KPIX and NPR, SHIPSHAPE has expertly helped overworked professionals, frazzled moms and harassed homeowners cut through clutter and restore simplicity and peace of mind to their busy lives. Homes, offices, closets, packing and more. Free phone consultation. Call 415/550-0658. [www.ShipShape.com](http://www.ShipShape.com).

**Printing:** We print business cards, office stationery and company brochures using the latest technology. Free consultations, easy e-mail prices and friendly service. Delivery right to you. Call or e-mail On The Mark for graphics, print and mailing services. References available. Call or e-mail: 415/621-2312 or [Sam@printotm.com](mailto:Sam@printotm.com).

**Proofreading:** Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

**Real Estate:** THINKING OF SELLING? - SAVE UP TO \$15,000.00 ON YOUR HOME, INCOME PROPERTY OR CONDO. A *San Francisco Magazine* Top Ten Realtor Bob Evans (Evjenth) 350+SOLD. Visit [www.obeo.com/bobevans](http://www.obeo.com/bobevans) or call for a SOLD LIST comparable to your property at 415/308-5902. License 702525 since 1978.

**Real Estate:** When you own it, you have control—the type of control renting does not afford. There are so many reasons to buy now: appreciation,

mortgage interest and property tax deductions, interest rates at an all-time low and the home buyer tax credits. For more information visit [www.marthaohayer.com](http://www.marthaohayer.com). Or call 415/441-6331. License #00923719.

**Stereo Repair / Home Theater Installation:** Gene's Sound Service offers expert component-level repair of home audio systems, as well as audio, video and home-theater installation and system troubleshooting. Specializing in on-site service at your home, office or shop. Convenient day, evening or Saturday appointments available. Many local references. Advice on maintaining your system gladly given. "Gene's honest and knows his stuff. Give him a try." Bobby McFerrin. Call Gene at 415/377-1258. More info at [www.genessoundservice.com](http://www.genessoundservice.com).

**Tax Services for Individuals and Self-Employed Persons:** GRETCHEN BECK is an Enrolled Agent, licensed to represent clients before the IRS. Half-hour free consultation. Appointment only. 415/695-9811. [wonderwoman2k@juno.com](mailto:wonderwoman2k@juno.com)

**Tax Prep and Planning:** Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057.

LET US ...

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**24/7 Locksmith, Plumbing**  
**and Electrical Services**

Call 415/753-2653 ext. 3 to be connected to a service person.

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- We accept credit and debit cards, cash and commuter checks as forms of payment.\* (Commuter checks cannot be accepted for meter cards.)
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Russian Hill Neighbors

COLE HARDWARE supports organizations working to enhance our great city. If you'd like us to be part of your membership please contact [julia@colehardware.com](mailto:julia@colehardware.com).



# COMMUNITY PARTNERS

DONATE TO YOUR CHOICE OF MORE THAN 400 SCHOOLS OR COMMUNITY GROUPS WHEN YOU SHOP AT OUR STORES!

Every year we give away over \$60,000 in goods and gift cards to our partner schools and nonprofit organizations in San Francisco. When checking out at our stores, customers mention their favorite school or group, and their transactions will then be posted to a special account for that group. A COLE HARDWARE gift card equal to 10% of all purchases credited to that account will be sent to the

group the following year.

We will donate (with three weeks' notice) Clearly COLE HARDWARE bottled water to an organization's fund-raising events to be sold or given away—whichever brings the most benefit. In addition, we'll donate a COLE HARDWARE gift card for silent auctions or raffles as a fund-raising tool.

Teachers and principals in the San Francisco school district may register with us to receive a discount on school supplies, and we will work with nonprofits on a case-by-case basis to receive a discount on community improvement projects.

Visit **[www.colehardware.com/partners](http://www.colehardware.com/partners)** for more information about a partnership with us.

## SCHOOLS

A. P. Giannini Middle School (\*76)  
After-School Pursuits (\*504)  
Aim High School (21360)  
Alamo School (\*266)  
Alice Fong Yu Alternative School (\*1541)  
Alvarado After-School (\*503)  
Alvarado Elementary School (\*825)  
Amer. College of Trad. Chinese Medicine (451)  
Aptos Middle School (10594)  
Argonne Elementary School (21299)  
ASI Early Childhood Education Center (1660)  
Balboa High School (1000)  
Before/After-School Immersion Care (\*505)  
Benchmark Institute (21216)  
Brandeis Hillel Day School (\*655)  
Bret Harte Elementary (21344)  
Bridgemont Junior and Senior High (777)  
Buen Diam Nursery School (\*88)  
Buena Vista Alternative School (\*24)  
CS Children's School (455)  
Cathedral School for Boys (\*1275)  
Cntr. for Learning in Retirement U.C. Ext. (425)  
Chibi Chan Preschool (21325)  
Children's Day School (\*334)  
Chinese American International School (150)  
Chinese Immersion School at DeAvila PTA (21352)  
City College John Adams Campus (\*1860)  
City College Mission Campus (\*67)  
City College of S.F. Downtown Campus (21312)  
Claire Lillenthal Elementary School (\*33)  
Clarendon Elementary School (\*80)

Clarendon JBPP Auction (5008)  
Clarendon 2nd Community Program (\*5007)  
Cleveland Elementary School (2455)  
Commodore Sloat School PCO (51)  
Cong. Sherith Israel Religious School (2266)  
Convent & Stuart Hall (21249)  
Creative Arts Charter School (\*1515)  
Daniel Webster Elementary (21383)  
Dianne Feinstein School (21211)  
Dr. Charles Drew School (\*47)  
Dr. Geo. Washington Carver Elementary (658)  
Dr. William L. Cobb School (21263)  
E. R. Taylor Elementary School (\*423)  
Edison Elementary School (\*3531)  
Enterprise for High School Students (21202)  
Everett Middle School (21317)  
Everyday Magic Child Devel. Center (2002)  
Excelsior Middle School (17034)  
Fairmount Elementary School (365)  
Families of Sunset PTA (19204)  
Francis Scott Key (21320)  
Francisco Middle School (21242)  
Frank McCoppin Child Devel. Center (\*651)  
French-American International School (\*44)  
Friends of Potrero Nursery Hill School (21240)  
Friends of Saint Francis Childcare Center (500)  
Galileo Academy PTSA (1110)  
Gates and Bridges Preschool (282)  
Gateway High School (2931)  
George Peabody Elementary School (2516)  
German School of San Francisco (2913)

Glenridge Coop. Nursery School (1113)  
Grattan Child Development Center (21332)  
Grattan Elementary School (\*35)  
Growth & Learning Opportunity (\*500)  
Haight Ashbury Psychological Services (21384)  
Haight-Ashbury Coop Nursery School (\*22)  
Hamlin School Parents Association (212)  
Harvey Milk Civil Rights Academy (523)  
Healthy Environments Daycare (\*95)  
Herbert Hoover Middle School (2290)  
Holy Names School (1561)  
Horace Mann Middle School (\*56)  
Infant Development Center (\*46)  
Institute of Classical Homoeopathy (21306)  
International Christian School (\*42)  
International Studies Academy (\*693)  
Iyengar Yoga Institute (\*108)  
James Denman Middle School (\*75)  
James Lick Middle School (\*34)  
Jewish Community H.S. of the Bay (1835)  
John A. O'Connell H.S. of Technology (\*1920)  
Jose Ortega Elementary School (21347)  
July Jordan League for Equity (21323)  
The Junior League of San Francisco, Inc. (21314)  
Katherine Michiels School (1335)  
The Kid's Co-op Inc. (21264)  
Galileo Academy PTSA (1110)  
KIPP San Francisco Bay Academy (902)  
Lafayette School (2545)  
Lakeshore Elementary School (424)  
Lakeside Presbyterian Cntr. for Children (201)

Laurel Hill Nursery School (\*40)  
Lawton Alternative School (\*57)  
Leadership High School (21255)  
Leonard R. Flynn Elementary School (3128)  
Lick Wilmerding Library (\*755)  
Little People's Workshop (\*4166)  
Live Oak School (\*99)  
Longfellow Elementary School (\*7555)  
Lowell High School (21278)  
Lowell High School German Club (\*92)  
Lycée Français La Pérouse (1330)  
Marilyn Reed Lucia Child Center (\*610)  
Marshall Elementary School (3575)  
McKinley Elementary School (\*1025)  
Miraloma Elementary School PTA (2175)  
Miraloma Nursery School (\*85)  
Mission Dolores School (21239)  
Mission Graduates (\*1661)  
Mission High School (\*3750)  
Mission Learning Center (21343)  
Mission Kids Co-op (21201)  
Monroe Elementary School (\*216)  
Montessori Children's House (21204)  
New Traditions Alternative School (\*2049)  
Nihonmachi Little Friends (\*2031)  
Noe Valley Nursery School (\*55)  
Oakes Children's Center (\*1348)  
One Fifty Parker Avenue School (91165)  
Out of Site Center for Arts Education (302)  
Pacific Primary School (\*1500)  
Parents for Public Schools (906)

Paul Revere Elementary School (\*555)  
Phoebe A. Hearst Preschool (\*1315)  
Playmates Coop. Nursery School (\*2340)  
Presidio Hill School (\*77)  
Presidio Middle School (21259)  
Raoul Wallenberg High School (\*43)  
Redding Elementary School (21215)  
Rocky Mountain Nursery School (\*58)  
Rooftop Alternative School (\*68)  
Roosevelt Middle School (\*460)  
Rosa Parks Elementary School (21213)  
Sacred Heart Cathedral Preparatory (1055)  
Saint Anne's School (21251)  
Saint Anthony Immaculate Conception (399)  
Saint Brendan School (21253)  
Saint Brigid School (3256)  
Saint Cecilia School (\*660)  
Saint Dominic School (\*2445)  
Saint Elizabeth School (21266)  
Saint Finn Barr School (415)  
Saint Gabriel School (355)  
St. Ignatius College Preparatory (21241)  
Saint James' Preschool (21261)  
Saint James School (521)  
Saint John Elementary School (9259)  
St. Mary's Chinese Day School (21238)  
St. Monica School (21322) Saint Paul's  
Elementary School (\*180)  
Saint Paul's Littlest Angel Pre-School (\*221)  
Saint Philip School (6665)  
Saint Thomas More School Parents' Club (900)

San Francisco Community School (325)  
San Francisco Day School (3509)  
San Francisco Educational Services (\*66)  
San Francisco Friends School (8503)  
San Francisco Jr. Adventist Academy (\*48)  
San Francisco School (\*300)  
San Francisco School of Circus Arts (\*55)  
School for Integrated Academics and Technologies  
SIATECH— (21313)  
School of the Arts High School (\*45)  
2nd Community Prog. at Clarendon (\*8500)  
Sherman Elementary School (1654)  
South San Francisco High School (40094)  
Star of the Sea School (21319)  
Stepping Stones Preschool (329)  
Sterne School (2690)  
Stuart Hall High School (\*1715)  
Sunnyside ES School (6550)  
Sunset Cooperative Nursery School (\*4245)  
Sutro Elementary School (1235)  
Synergy School (\*91)  
Tamalpais-Strawberry Preschools, Inc. (1009)  
Thurgood Marshall Academic High School (21316)  
Tule Elk Park Child Development (21315)  
Urban School (\*1563)  
Wah Mei School (889)  
Waldorf School (\*999)  
Washington High School (2291)  
West Portal Parents Club (\*5941)  
Yick Wo School PTO (\*2245)

## COMMUNITY GROUPS

7th Avenue Senior Center (21289)  
30th Street Senior Center (21296)  
Accion Latina (21304)  
AcroSports (\*639)  
ADDIS Light (21386)  
Agape Foundation (1824)  
AIDS Benefits Counselors (\*470)  
AIDS Emergency Fund (\*1540)  
AIDS Housing Alliance of S.F. (\*427)  
AIDS Legal Referral Panel (\*114)  
AIDS Memorial Grove (\*8560)  
AIDS Walk San Francisco (1939)  
Alexander Hamilton Post 448 (411)  
American Cancer Society (21237)  
American Youth Hostels (\*426)  
Arab Cultural & Community Center (21350)  
The Arc San Francisco (5355)  
Arriba Juntos (21367)  
Art of the Matter (3288)  
Arts Expression Society (21267)  
ArtSpan (934)  
Asian Neighborhood Design (21212)  
Asian/Pacific Islander Am. Health Forum (450)  
Asian/Pacific Islander Legal Outreach (21287)  
Asian/Pacific Islander Wellness Center (\*786)  
Asian Women's Shelter (21393)  
At the Crossroads (21371)  
AudioVision (\*416)  
Auxiliary of Little Sisters (892)  
Balboa Alumni Association (\*1100)  
Bay Area Attachment Parenting (211)  
Bay Area Ridge Trail Council  
Bay Area Wilderness Training (302)  
Bay Area Young Survivors (21282)  
Bay Area Youth Fund for Education (29415)  
Bazaar Bizarre San Francisco (21359)  
Bernal Hghts. Neighborhood Center (\*515)  
BCOA: Black Coalition on AIDS (504)  
Big Brothers Big Sisters of the Bay Area (887)  
Black Rock Arts Foundation (1900)  
Blind Babies Foundation (5016)  
Breast Cancer Emergency Fund (21331)  
Buddhist Church of San Francisco (21346)  
California Jug Band Association (21293)  
California Native Plant Society (\*1424)  
California Reinvestment Coalition (21329)  
California Revels (\*337)  
CAL-PEP (510)  
Cameron House (21208)  
Castro Lions Club (\*2584)  
Central American Resource Center (21362)  
Centro Latino de San Francisco (\*1656)  
Children of Lesbians/Gays Everywhere (400)  
Children's Book Project (\*455)  
Children's Brain Disease (21219)

Children's Council of San Francisco (\*123)  
Chinatown Community Development Center (21257)  
Chinese Historical Society of America (21291)  
Círculo de Vida (2601)  
City Car Share (21284)  
Clinic By the Bay (21402)  
Cole Valley Imporvement Association (21369)  
Coleman Advocates for Children/Youth (\*2602)  
Community Board Program (\*1542)  
Community Educational Services (21223)  
Community Housing Partnership (935)  
Community Sherith Israel (2266)  
Company Chaddick (656)  
Compass Community Services (9995)  
Conard House (\*149)  
Congregation Beth Shalom (\*130)  
Congregation Sha'ar Zahaz (\*1290)  
Crohn's & Colitis Foundation of America (21233)  
Cultural Integration Fellowship (8502)  
Curry School Center [formerly North of Market Senior  
Services — acct 333] (21235)  
Daily Acts (21224)  
Department of Environment (21365)  
Discovery Community, Inc. (21229)  
Dolores Street Community Services (\*938)  
Dream House (\*1601)  
Embarcadero YMCA (2169)  
Family House (502)  
Family Link (\*317)  
Family Service Agency of San Francisco (331)  
First 5 California (21270)  
First Unitarian Universalist Society of SF (21256)  
Florence Crittenton Services of S.F. (\*291)  
Flowers Heritage Foundation (21375)  
Fort Mason Community Garden (21279)  
Friends of Camp Mather (21368)  
Friends of San Francisco City Planning (21205)  
Friends of Sharon Art Studio (\*1033)  
Friends of the S.F. Public Library (\*14)  
Friends of the Urban Forest (1070)  
Friends of Walter Haas Park (140)  
Gamelan Sekar Jaya (6485)  
The Garden Conservancy (21302)  
Garden for the Environment (780)  
Gay and Lesbian Medical Assn. (\*211)  
Gay Asian Pacific Alliance (21311)  
Gay/Lesbian All. Against Defamation (\*1360)  
General Assistance Advocacy Project (278)  
Give Me Shelter Cat Rescue (885)  
Glen Park Festival (21318)  
Global Services Corps (21376)  
Grattan Child Development Center (21332)  
Great Gorilla Run (21217)  
Groceries for Seniors (21307)  
Groundworks Opportunities (21392)

Habitat for Humanity (\*4319)  
Haight Ashbury Food Program (\*1525)  
Haight Ashbury Free Medical Clinic (\*333)  
Haight Ashbury Improvement Assn. (890)  
HANC Recycling Center (\*780)  
Hands on Bay Area (661)  
Health Champions (7999)  
Hearing and Speech Center of No. Cal. (21200)  
HIV Care (\*9000)  
Holy Family Day Home (299)  
Home Away from Homelessness (903)  
Homeless Prenatal Program (995)  
H.O.M.E.Y. (21286)  
Horses in California, Inc. (21228)  
Huck Cancer Ultimate Frisbee Tournament (21373)  
Huckleberry Youth Programs (279)  
Independent Arts & Media (21364)  
Independent Living Resource Cntr. of S.F. (649)  
Insight Meditation Community of S.F. (4755)  
International Dyslexia Association (21254)  
Intersection for the Arts (446)  
Jack and Jill of America, Inc., San Francisco (21349)  
Janet Pomeroy Center (21225)  
Jewish Family/Children Services (\*1600)  
Jewish Healing Center (3530)  
Jon Sims Center (1519)  
Jones Memorial United Methodist Church (21280)  
Josie's Place for Bereaved Youth and Families (21308)  
The Junior League of San Francisco (21314)  
Kid Stock, Inc. (21214)  
Kids in Parks (886)  
KUSF 90.3 FM (21309)  
La Casa de las Madres (833)  
The LAB (the-art-re-grüp, inc.) (2949)  
Larkin Street Youth Services (2506)  
Leadership High School (21255)  
Leap (21218)  
Legal Services for Prisoners with Children (21303)  
Lesbian/Gay Chorus of San Francisco (\*151)  
Lesbians in the Visual Arts (870)  
Leukemia/Lymphoma Soc. Team Training (1390)  
Liberty Numismatic Society (\*813)  
Lincoln Child Center (\*4368)  
Literacy for Environmental Justice (21269)  
Little Brothers - Friends of the Elderly (909)  
Lyon Martin Women's Health Services (1748)  
Lyric-Lavender Youth Rec.& Info. Center (\*127)  
Maitri (\*61)  
Make-A-Wish Foundation (\*785)  
Manilatown Heritage Foundation (21262)  
Market Street Railway (\*870)  
The Mary Elizabeth Inn (21374)  
Meals on Wheels of San Francisco, Inc. (2375)  
Mental Health Association of S.F. (871)  
Mercy Housing (111)

Metropolitan Community Church of S.F. (155)  
Middle Polk Neighborhood (21305)  
Milestones Human Services (\*594)  
A Miner Miracle (414)  
Mission Economic Development Agency (21300)  
Mission Neighborhood Center (362)  
Most Holy Redeemer AIDS Group (432)  
Mothers Organizing Mothers (\*69)  
Museum of Craft & Folk Art (21281)  
Museum of Performance & Design (21377)  
National Alliance for the Mentally Ill (5214)  
National Marfan Foundation (5829)  
National Multiple Sclerosis Society (21351)  
Nature in the City (21234)  
Neighborhood Parks Council (783)  
Network for Elders (657)  
New Door Ventures (\*1387)  
New Leaf Services (1854)  
New Music Bay Area (21380)  
Next Arts (21231)  
Noe Valley Chamber Music (21206)  
North & South of Market—Adult Day Heath (21285)  
No. of Panhandle Neighborhood Assn. (\*591)  
Northern California Community Loan Fund (21244)  
Nort California Supplier Development Council (21260)  
NorthWest Bernal Alliance (3181)  
Notre Dame des Victoires (5669)  
Older Women's League (OWL) (392)  
OMI/Excelsior Beacon Center (241)  
Our Minds (\*267)  
Our Family Coalition (21366)  
Pacific Asian American Women Bay Area Coalition  
(PAAWBAC) (21391)  
PACT—Plan of Action for Challenging Times (21330)  
Page Street Center (21227)  
Paradigm Programs (\*14061)  
Parent's Place (\*1602)  
Pathways for Kids (33194)  
PAWS (539)  
Peninsula Temple Beth El (21225)  
People Organized to Win Employment Rights  
[POWER] (21353)  
People with AIDS Coalition of S.F. (\*2341)  
Pets Unlimited (2343)  
Planet Drum Foundation (\*312)  
Planning for Elders in Central City (1371)  
Plant\*SF (21230)  
Positive Resource (\*1675)  
Precita Eyes Mural Art Center (\*348)  
Precita Valley Center (21294)  
Princess Project (21390)  
Project Inform (\*1965)  
Project Open Hand (730)  
Public Glass (1750)  
Public Interest Clearinghouse (21222)

Purple Moon Dance Project (\*3543)  
Quan Yin Healing Arts Center (\*1748)  
Randall Museum Friends (199)  
Rebirth and Development, Inc. (5145)  
Rebuilding Together San Francisco (328)  
Richmond District Neighborhood Center (21268)  
Rockwood Leadership Program (2649)  
Ronald McDonald House of S.F. (1640)  
Rose Resnick Lighthouse for the Blind (\*214)  
Rotary Club of Fisherman's Wharf (21382)  
RSVP San Francisco (21328)  
Russian Hill Neighbors (1822)  
Sacred Heart Cathedral Preparatory (21295)  
SAGE Project (901)  
Saint Anthony Foundation (8500)  
Saint Francis Foundation (21342)  
Saint Luke's Hospital Foundation (\*3555)  
Saint Vincent De Paul Society (28050)  
Sts. Peter & Paul Church and School (6609)  
San Francisco Animal Care and Control (1201)  
San Francisco Architectural Heritage (21265)  
San Francisco Arts Education Project (136)  
San Francisco Bay Area Book Council (\*125)  
Northern California Community Loan Fund (21244)  
San Francisco Bicycle Coalition (21220)  
San Francisco CASA (833)  
San Francisco Children's Art Center (\*1231)  
San Francisco Circus Center (21340)  
San Francisco Connect (21236)  
San Francisco Conservation Corps (\*102)  
S.F. Depressive/Manic Depressive Assn. (\*900)  
San Francisco Dyke March (21288)  
San Francisco Education Fund (21378)  
San Francisco Experience Corps (3930)  
San Francisco Food Bank (\*901)  
San Francisco Frontrunners (891)  
San Francisco Generations, Inc (21341)  
San Francisco Lyric Chorus (21321)  
S.F. General Hospital Foundation (\*89)  
S.F. Lesbian/Gay Freedom Band (585)  
San Francisco Little League (\*2521)  
San Francisco Museum of Craft & Design (21210)  
San Francisco Organizing Project (21250)  
San Francisco Parks Trust (5011)  
S.F. Planning & Urban Research (21301)  
San Francisco Prime Timers (42674)  
S.F. Recreation and Park Department (21248)  
San Francisco Senior Center (21207)  
San Francisco Shakespeare Festival (662)  
San Francisco SPCA (2503)  
San Francisco Suicide Prevention (\*1913)  
San Francisco Urban Service Project (\*1406)  
San Francisco Vikings Soccer Club, Inc. (2521)  
San Francisco Women Against Rape (3543)  
S.F. Women's Rehabilitation Found, Inc. (21232)

San Francisco's Promise (501)  
Save Japan Dolphins (21388)  
SaveNature.org (21203)  
Scottish Rite Language Center (21246)  
SFGRO (1705)  
ShadowLight Productions (\*223)  
Shalom Bayit Bay Area Jewish Women Working to End  
Domestic Violence (10102)  
Shanti! (\*1546)  
Shih Yu-Lang Central YMCA (234)  
Shipyard Artists (884)  
Slow Food Nation (21292)  
SoMa Community Action Network (965)  
Southern Exposure (21274)  
Spinsters of San Francisco (21363)  
Starr King Openspace (21385)  
The Stepping Stone (21387)  
Stop AIDS Project (\*301)  
Streetside Stories (209)  
Sunrise Community Pantry (21324)  
Sunset Neighborhood Beacon Center (21275)  
Sunset Youth Services (391)  
Support for Families of Children w/Disabilities (\*2601)  
Swords to Plowshares (16569)  
Talkline (\*1757)  
Tenderloin Health (\*241)  
Tenderloin Housing Clinic (21283)  
Tenderloin Neighborhood Development (21389)  
Tesoro (21221)  
TFW Children's Fund (21348)  
Twin Peaks Improvement Assn. (\*31002)  
UCSF Medical Center Auxiliary (21361)  
Under One Roof (21243)  
UNIFEM (21311)  
United Cerebral Palsy of San Francisco (\*627)  
United Irish Cultural Center, Inc. (21379)  
Up On Top After School Program (1187)  
Upwardly Global (21372)  
Urban Services YMCA of San Francisco (21273)  
Urban Solutions (21258)  
Victory Outreach San Francisco (21345)  
Villa Sinfonia Foundation (21247)  
Visitation Valley Community Center (\*50)  
Visual Aid, Artists for AIDS Relief (\*720)  
Walden House (520)  
Wallenberg Community Found (21245)  
Woman, Inc. (\*1537)  
Women's Cancer Resource Center (3023)  
Women's Community Clinic (21252)  
World Bridges (1205)  
Wu Yee Children's Services (21277)  
Youth Industry (\*3075)  
Youth Life San Francisco (5222)  
Zeum (\*111)  
Zoo II (21276)



# The COLE HARDWARE Calendar - May

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Get SALE PRICES on MAY HOT DEALS! May 1-15		LADIES' NIGHT			1 Element Grill Demo Cole Street Store
2	3	4	5 Ladies' Night Mission Street Store (see page 6 for details)	6	7	8 Element Grill Demo Polk Street Store
9 Mother's Day	10	11 SIDEWALK SALE Cole Fox	12 Cinco de Mayo	13 Bike-to-Work Day	14	15 SIDEWALK SALE All Stores except Cole Fox
16 Bay to Breakers	17 Special Community Members <b>SAVE 20%</b> see page 13 for more details	19	20	21	22	
23	24 Student Monday	25 Teacher Tuesday	26 Senior Wednesday	27 Military Thursday	28 Sale	29 Sale
30 Sale	31 Sale	COMMUNITY SAVINGS DAYS				
	Memorial Day				Memorial Day Sale May 28-31	



**Our founder Dave Karp,  
Purveyor of Hardware Wisdom**

The COLE HARDWARE credo...

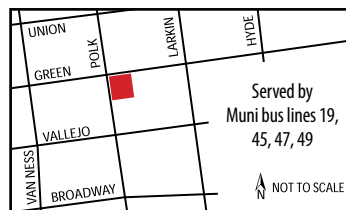
**Commitment to savings:**  
Frequent Shoppers Club members receive a 5% annual dividend on purchases.

**Commitment to the community:**  
We donate 10% of what you spend to local charities (you get to designate one of our school or community partner beneficiaries; see page 15).

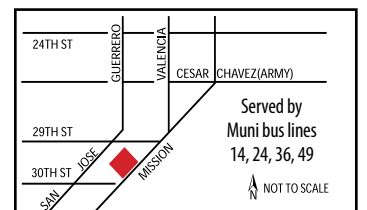
**Commitment to you:** Over 80 years of guaranteed customer satisfaction.

**Commitment to the environment:**  
Reducing our footprints by implementing environmentally sound practices in our stores.

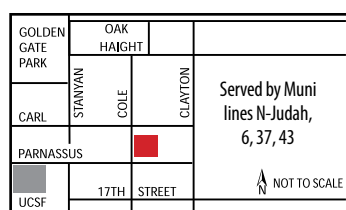
**Four locations serving you every single day of the year!**



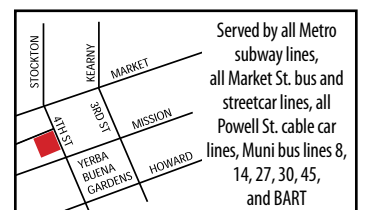
**COLE HARDWARE**  
2254 Polk Street  
San Francisco, CA 94109-1820  
(at Green Street on Russian Hill)  
415/674-8913 Fax: 674-8917  
Weekdays 8:00 am-8:00 pm  
Weekends 9:00 am-7:00 pm



**COLE HARDWARE**  
3312 Mission Street  
San Francisco, CA 94110-5009  
(at 29th Street—near Safeway)  
415/647-8700 Fax: 647-6554  
Weekdays 7:00 am-7:30 pm  
Weekends 8:00 am-7:00 pm



**COLE HARDWARE**  
956 Cole Street  
San Francisco, CA 94117-4316  
(at Parnassus—near U.C. Medical Center)  
415/753-2653 Fax: 753-0957  
Weekdays 7:00 am-7:30 pm  
Weekends 8:00 am-7:00 pm



**COLE FOX HARDWARE**  
70 4th Street  
San Francisco, CA 94103-3124  
(downtown bet. Market and Mission)  
415/777-4400 Fax: 777-4453  
Weekdays 8:00 am-7:30 pm  
Weekends 9:00 am-5:30 pm

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the **Hardware Hotline** at 415/753-2653 ext. 5 or e-mail [hotline@colehardware.com](mailto:hotline@colehardware.com).



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The helpful place.



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