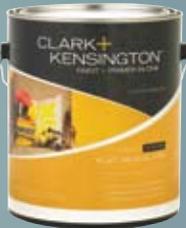




Memorial Weekend Sale
 May 25–28
see insert for details

NEW at Cole Hardware!
 Try it. You'll love it!
CLARK+KENSINGTON
 PAINT + PRIMER IN ONE
see page 3 for details




Hardware Happy Hour
 Tuesday, June 19
 4:00 pm–Closing
see page 3 for details

COLE HARDWARE'S
Hardware Hotline
 June 2012
 NEWS AND VIEWS FROM AROUND THE STORES

Happy 96th Birthday, Dave!
Dave says, "It's my birthday—20% off for everyone!"

Our founder, Dave Karp, turns 96 years young this June. Although he is "officially" retired, Dave still serves as our figurehead and makes weekly visits to the stores, sharing his famous card trick, much to the delight of our crew members and customers alike. In addition, our stores also employ Dave's philosophy: "There are no strangers here, just friends we haven't met."

Dave's family came to San Francisco from Poland, by way of Toronto. Dave was born and raised in the Mission District and graduated from Mission High, where he was inducted into the school's Hall of Fame a couple of years back. As a young boy, Dave worked at the old Seals Stadium hawking snacks in the stands for San Francisco Seals baseball games. He earned about a dollar a day.

When he was a young man and first married to his wife, Marge, Dave worked in his father-in-law's store, Gilbert Electric & Radio Company, which was located downtown where the Hilton Hotel now stands. It was here that Dave honed his customer service skills, urging his father-in-law to bring in any items that customers asked for that weren't stocked.

In 1961 Dave and Marge purchased the hardware store on Cole Street that had been there since the 1920s. Dave prided himself on having anything a customer asked for or sourcing the item if he didn't stock it. (We still try to do accommodate all product requests in this manner!)

Dave has witnessed the neighborhood change over his half century in the hardware business, and he has served many colorful characters over the years: hippies, starving would-be rock stars before they became famous (Janis Joplin was a frequent shopper at one time), Hare Krishnas, and more. Everyone was greeted with a smile, a kind word, or a joke. Really no different from how we operate today!

We will be celebrating this milestone with a 20% Off Bucket Sale on Saturday, June 2. Everything that fits (or not) into a bucket is on sale. And please join us for a slice of birthday cake.

Dave's Birthday Bucket Sale!
20% Off STOREWIDE!
Saturday, June 2
see page 2 for details




Meet Kamado Joe®!

For those who take their barbecuing seriously, meet Kamado Joe, the new ceramic grill and smoker carried now at our Cole Street location. The word *kamado* means "stove" in Japanese and has become the generic word for today's ceramic grills. Kamados are over 3,000 years old and were used in Asian homes for both cooking and heating.

Other than size and color, ceramic grills have remained relatively unchanged in the last 40 years, until Kamado Joe came along. Company founders Bobby Brennan and Kerry Coker were both avid ceramic grill fans when they decided to improve upon the ceramic grills available on the market in 2008.

Cooking with a Kamado Joe ceramic grill will make your food taste better. The ceramic shell acts as an insulator to keep the natural oils and moisture in food for incredible juiciness and tenderness. Metal grills radiate heat, which pulls the moisture out of the food. You also get true charcoal flavor because these grill use 100% natural lump charcoal as a heat source. Briquette charcoal, on the other hand, contains additives such as borax, starch, and sawdust from waste lumber.

Kamado Joe is much more than a grill—it's also an oven and a smoker, so it allows you to bake, roast, grill, and smoke with a simple adjustment of the airflow.

continued on page 3...

"Our commitment to you: Your satisfaction guaranteed. Period."

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 San Francisco, CA 94110-5009

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Scan to view our website.



Dave's Birthday Bucket Sale!



Saturday, June 2

20% Off
STOREWIDE!

Enjoy a slice of cake and **SAVE 20% on everything that fits (or not) into a bucket!***

Spend \$20 and keep the bucket!
Your choice of a 2-gallon or 5-gallon bucket

*Discount does not apply to gift cards, MUNI passes, Clipper cards, meter cards, special orders, or sale merchandise. Not valid with coupons or other offers.

BEAT THE HEAT

A GOOD CEILING FAN WILL MAKE YOUR UNITS COOLER IN MORE WAYS THAN ONE

WESTINGHOUSE CONTEMPRA
in white
3202801, \$59.99

HUNTER 5-MINUTE FAN
in brushed nickel & maple
3276441, \$94.99

MONTE CARLO DISCUS
in roman bronze
344050, \$164.50

QUORUM CAPRI
in satin nickel & rosewood
344009, \$59.95

415/647-1800

HAVE CEILING FANS IN YOUR UNITS YOU NEED TO MATCH? GIVE US A CALL - WE SPECIALIZE IN THE HARD-TO-FIND.



COLE HARDWARE Commercial Supply offers competitive pricing and incomparable service to property managers, contractors, municipalities, and anyone else needing project quantities. With our expert research team, hassle-free online ordering, and free delivery throughout the Bay Area on most items, we give you personal, customized, on-site service, and because we're COLE HARDWARE: Your satisfaction guaranteed. Period.

Spare Change Collection Update

We are pleased to announce, thanks to your generosity, we have collected over \$6,000 for various worthy causes in the City since implementing our spare change collection program. In April, we collected \$695.64 for Groceries for Seniors, a group that delivers groceries to San Francisco elders in need. Our May collection jars are earmarked for Dress for Success, a nonprofit that promotes the economic independence of disadvantaged women by providing professional attire, a network of support, and the career development tools to help women thrive in work and in life. We'll report on those numbers next month.

For the month of June, our longtime friends at Rebuilding Together San Francisco (RTSF) will be the beneficiary of our collection. Providing

free repair and renovation programs for low-income, elderly, and disabled San Franciscans and for nonprofit and community facilities, RTSF's programs address basic living and quality-of-life needs. The work that RTSF does creates safer environments and makes it possible for people to live independently in their own homes for a longer time.

And it's simple to donate! Just drop your spare change into the collection jars at each of our registers the next time you shop with us.



Win Dave's Tool Bucket!

Enter to win Dave's tool bucket! It's chock-full of everything you will need to get started on repairs in your home, and it includes a deck of playing cards, too! If you're really lucky, you might even run into Dave on your next store visit, and Dave can show you his famous card trick.

Drop this entry form off the next time you shop with us and you will also receive an additional 100 Rewards points posted to your account. Receive an additional entry form with every subsequent purchase through June 15. Drawings will be held on Saturday, June 16—just in time for Father's Day!



Entry Blanks

Win Dave's Tool Bucket!

Name _____

Phone _____

E-mail _____

One tool bucket will be given away at each location. Drawings will be held June 15, 2012.

Meet Kamado Joe!

...continued from page 1

The heat deflector accessory also allows you to switch from direct to indirect cooking, and it expands the cooking range from 225°F to over 750°F. The bottom line is that you can cook anything on a Kamado Joe ceramic grill.

A common misconception is that ceramic grills take a long time to preheat. The truth is that Kamado Joe is ready to use in 15 minutes—the average time it takes to preheat a gas grill! Briquette charcoal grills can take up to 30 minutes of preheat time.

Not only is Kamado Joe sharp looking with its finished bamboo side shelves, but it is also built to last a lifetime and carries a lifetime warranty. Only top-grade stainless steel and cast iron is used in production, which means that your Kamado Joe will work and look great for years.

And where does the name Joe come from? "Joe" has a positive and friendly connotation and that's how Bobby and Kerry wanted their customers to feel about their company and its products.

Check out the Kamado Joe grills at our Cole Street store in both red and black. Comes fully assembled, too. (Skus 8338444, 8338451, \$799.99)



Hardware Happy Hour

Tuesday, June 19
4:00 pm–Closing



Kick off the summer with us at our Hardware Happy Hour at all COLE HARDWARE locations. Enjoy a free glass of our Cutting Edge wine and sample our gourmet chocolates as you peruse the aisles for your shopping needs. In addition, stock up on everything you need and save:

Purchase:	Save:
\$25+	\$5.00
\$50+	\$12.50
\$75+	\$20.00
\$100+.....	\$30.00

Our stores are packed with summer merchandise to make the most of your outdoor living. Barbecue season is in full swing at COLE HARDWARE, so you can check out our Weber® Shoppes and all of the new items to make this grilling season your most savory to date.

We hope you can make it!

Introducing Clark+Kensington™ Paint

COLE HARDWARE is pleased to introduce Clark+Kensington, a premium line of paint and primer in one. The line of 100% acrylic, low-VOC paint eliminates the need to prime surfaces and paint separately, saving time and money. The advanced formula of this paint features ceramic bead technology. It's fast drying, provides excellent coverage, and delivers a smooth, durable finish that lasts year after year.

Clark+Kensington paint provides a stain-resistant finish that cleans up easily with soap and water and can withstand years of wear and tear for that "just painted" look. Designer-inspired palettes allow you to create your own beautiful, custom space.

Features of Clark+Kensington include:

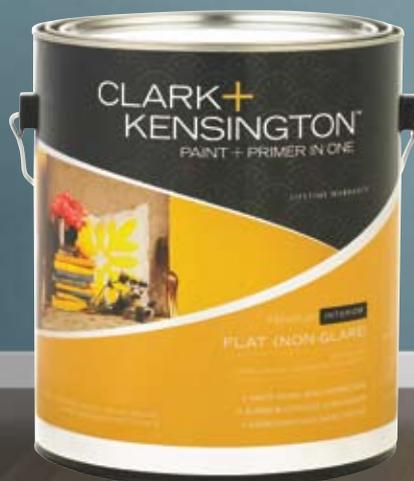
- 100% acrylic latex
- Ceramic microbead technology for a highly scrubbable finish
- Superior coverage
- Ultra-smooth professional finish
- Environmentally smart, low VOC
- Lifetime guarantee

All COLE HARDWARE locations offer Clark+Kensington interior paints in flat enamel, eggshell enamel, and semi-gloss enamel finishes in both quarts (\$14.99–\$16.49) and gallons (\$19.99–\$32.99). And don't forget, the knowledgeable crew members in our paint departments can help you get your painting project off to a great start!

CLARK+
KENSINGTON™
PAINT + PRIMER IN ONE

NEW
at Cole
Hardware!

Try it.
You'll
love
it!



What Makes a Great Paint Job? PART THREE: Top-Quality Paint Application

Like paint itself, brushes, roller covers, and painting pads are available in various levels of quality. A top-quality paint applicator will apply paint smoothly and uniformly, ensuring that you'll get quality results from quality paint. Without uniform application, one-coat coverage cannot be achieved, and durability is lessened. So don't be tempted to skimp in this area.

When you select a paint applicator, be sure the bristle type on the brush or the nap length on the roller matches the surface condition and type of paint you plan to apply.

Brushes

Paintbrush bristles (fibers) fall into two general categories: natural or synthetic. Natural-bristle brushes should be used only with oil-based (solvent)



products. Do not use natural-bristle brushes with latex paint because they will absorb the water and soften, causing the finish coat of paint to have streaks or other defects.

Synthetic-bristle brushes are made from man-made materials such as polyester or nylon and may be used with both latex and oil-based paints. Top-quality applicators made with synthetic fibers allow you to lay the paint film on smoothly and uniformly.

Paint brushes should always be springy, and a good brush will get better with use. Cheap brushes have silky bristles that tend to break easily. On a good-quality brush, at least half of the bristles will have split ends ("flags")—these hold more paint and spread it out more uniformly. To check the grade, press the brush against your hand and fan the bristles to see if they come out easily. If you've made the unfortunate decision to use a cheap brush, keep a pair of tweezers handy and immediately pick loose bristles off the freshly painted surface.

Roller Covers and Painting Pads

General guidelines for choosing rollers or pads: The glossier the finish, the shorter the nap length should be, and the rougher the surface, the longer the nap length should be. A 3/8" nap is a good all-around choice, as it carries enough paint and leaves a smooth surface. A 1/4" nap is best for applying gloss or semi-gloss paint on a very smooth surface. A 1/2" nap is used to paint rough surfaces, such as cinder block and stucco.

Technique

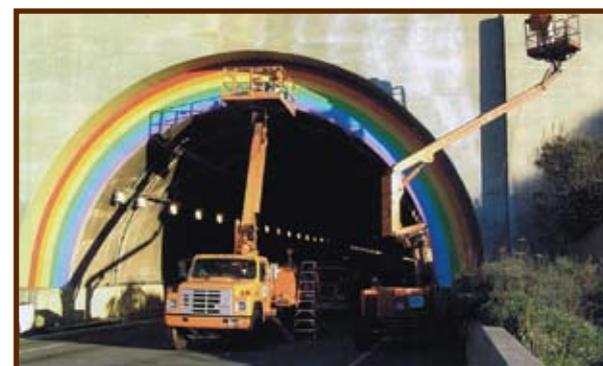
Proper application technique assures the finest, smoothest paint film possible. The goal is to distribute the paint evenly. Don't apply paint too thickly, and don't paint over a small area after the paint is dry. Whether using a roller, pad, or brush, work fast to maintain a wet edge—this eliminates lap marks.

Load the applicator with an adequate amount of paint. If the paint drips, you have loaded too much paint. Start at the edge of the surface, apply the paint, and fill in by spreading the paint in all directions—then go back and spread it out evenly to uniformly cover the area. Go back over the whole area one last time and roll it in one direction. This produces a uniform appearance.

Brushes require more skill than roller covers to achieve the same caliber of application. Most of this "technique" is learned from actual experience—practice makes perfect. Don't press too hard or overbrush (overbrushing can leave streaks). Apply the paint uniformly and leave it alone (it smooths out as it dries).

Accessories

There are many accessories on the market designed to make your paint job easier. One of our favorites is great for hard-to-reach areas: a roller with a shorter frame and a smaller cage diameter. Use it to paint small areas or behind toilets and appliances.



The Waldo Tunnel

Benjamin Moore® Aura® exterior paint is seen by millions of commuters and tourists each year as they pass through Marin's Waldo Tunnel (also known as the "Rainbow Tunnel") after they cross the Golden Gate Bridge. Local architectural color and finish consultant Belinda Hallmark suggested Aura paint when she contacted the California Department of Transportation a few years back after she noticed the existing paint beginning to fade. "With the conditions of the tunnel, that particular area is hit daily with extreme fog, wind, and sun, as well as car exhaust and pollution," according to Belinda.

With Aura, the advantages of Benjamin Moore's latest resin technology are combined with its proprietary Gennex® colorant system, creating quite possibly the best paint Benjamin Moore has ever made.

Using Benjamin Moore's exclusive Color Lock® technology, Aura paint brings you discernibly richer, truer color. Aura paint covers like no other, with even the deepest shades never requiring more than two coats. Aura protects against cracking, peeling, and fading and is also mildew and stain resistant.



Aura | Waterborne Interior Paint

"Our commitment to you: Your satisfaction guaranteed. Period."

McCauley® Painting Tools

Painting behind, under, and over obstacles or in narrow and tight spaces can be frustrating and difficult. These new, one-of-a-kind tools from McCauley make tedious paint projects simple, with handles that mount onto any standard extension poles. Brush Flex™ easily reaches around cabinets, toilets, and other indoor and outdoor objects. Painting on uneven footing and where ladder access is difficult can be dangerous. It's safer and easier to let Brush Flex reach around corners and over objects to paint any area you need. Brush Flex will work with any paintbrush.

The Mini Roller Flex™ tool works in hard-to-reach spots where a roller is more suitable for the paint project and allows you to roll high areas four to five times faster—without a ladder! Both are professional-grade tools that change angles instantly. Just bend and go! (Skus 1482710, 51, \$25.99)



Re-COLE-mend: Locksmith, Home Repair, Design + Build and much more!

I Can See Clearly Now! Meet Arrian and His Window Cleaning Team

Nothing compares to a spectacular San Francisco vista, but it's hard to enjoy the full brilliance if your windows are dirty. Arrian founded his window cleaning service on the premise that everyone deserves a crystal-clear view of the City and a crystal-clear outlook on life. Summer is an excellent time to have your windows cleaned after the winter rains have subsided.

Arrian's team literally cleans one window at a time, patiently and with great care, guaranteeing perfection in both quality and service. Their goal is to serve you in the safest possible manner and with the least impact to your home.

Whether your building is a single-family home or a skyscraper, Arrian and his team will clean any residential or commercial building windows through a painstaking process. No job is too difficult, and Arrian's team specializes in hard-to-reach windows. They're practically aerial acrobats when working on high-rises.

Besides cleaning windows, Arrian offers a full array of other cleaning services:

Solar Panels: Arrian's team employs a water-fed pole system. They are able to do straight, nondetergent cleaning as well as to employ an environmentally friendly solution.

Power Washing: Before you replace a deck or patio due to fading, consider having it power washed. Bricks are returned to their original reds, and wood decks and furniture regain their deep, natural colors.

Skylights: The majority of dirt is on the outside of a skylight, but Arrian and crew can clean the inside panels, too.

Window Blinds: Blinds are notorious dust collectors. Arrian can use either a wet or dry option for cleaning blinds.



June Window Cleaning Special

\$25 Off Window Cleaning
(first-time customers)

\$75 Off Home Spa Package

The Home Spa Package features a pressure wash of an entire home and then a complete window cleaning.

Expires June 30, 2012

Chandeliers: Arrian's team will clean each individual crystal with a combination of solutions and dry chamois.

Window Screens: Screens are wet in place using a liquid-bar wetting method, ensuring no damage will be done with a high-pressure cleaning.

Arrian and his team look forward to brightening your day! They can be reached through our Repair Referral Service at 415/753-2653 ext. 3 or homerepair@colehardware.com.

Repair Referral Service

COLE HARDWARE's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:



Air Conditioning
Alarms/Security Systems/Access Control
Antique Restoration
Appliance Repair and Installation
Arborist
Architectural Planning
Asbestos Removal
Bath Resurface
Brick and Stone Masonry
Cabinetmaking
Carpentry
Carpet and Linoleum Installation
Carpet Cleaning
Chimney Sweep and Repair
Commercial Kitchen Installation
Computer Data Cabling

Computer Grounding
Computer Repair and Tutoring
Concrete
Custom Closets, Pantries, and Storage Solutions
Decks New/Stain
Design + Build
Disaster Cleanup and Restoration (Flood/Fire/Sewage)
Door Refinishing
Drain Cleaning
Drywall/Lath
Duct and Dryer Vent Cleaning
Electrical 24/7
Emergency Locksmith
Emergency Power Restoration
Faucet Repair and Installation

Fences
Furnace Repair and Installation
Furniture Refinishing and Repair
Furniture Upholstering
Garage Door Repair/Installation
Gardening/Pruning/Tree Trimming
General Contractors
Glass Installation
Grout Restoration
Handyman Services
Hardwood Floors New/Refinish
Hauling
Home and Office Organizing
Home Energy Rating Systems (HERS)
Home Entertainment Systems

Insulation Installation
Intercom Systems
Interior Design, Staging, and Color Consultation
Interior Wood Refinishing and Restoration
Iron and Metal Works/Gates
Kitchen and Bath Remodeling
Landscaping
Lead Inspection and Abatement
Leak Diagnosis/Waterproofing
Lock Installation
Locksmith Service 24/7
Mold Remediation
Moving
New Construction
Painting Interior/Exterior

Pest and Termite Control
Plastering
Plumbing 24/7
Power Washing, Commercial and Residential Cleaning
Remodeling / Major Remodeling
Roofs New/Repair
Room Additions
Safes
Security Evaluation/Consultation
Seismic Upgrading
Sheet Metal Work
Shutter Installation

Skylights
Solar Energy Installation
Stained Glass Creation and Repair
Stair Lift Installation
Stucco Work
Telephone System Installation
Tile Installation
Wallpaper Application
Water Heater Installation
Welding
Window Cleaning/Repair
Windows and Doors

COLE HARDWARE is a licensed California General Contractor, license number 708403.

Contact us at www.colehardware.com/homerepair



WHAT'S UNIQUE?

The Larry by Nebo®

No, not Larry in our Repair Referral Service department! The Larry is a pocket work light with eight powerful LEDs that collectively output 60 lumens of bright white light. The LEDs are recessed into a strong plastic housing, which helps protect against drops and also directs the light into

a strong, concentrated beam of light. The 180° rotating magnetic clip allows the light to clip onto virtually anything and directs the light wherever it is needed. Three AAA batteries are included with the light. (Sku 300700, \$11.99)



Hurom® Slow Juicer

Most other juicers (known as centrifugal juicers) use a powerful, high-speed motor that rotates blades very fast, like a blender or grater. This is like taking an apple and grating it on a cheese grater 10,000 times per minute. The problem with this method is that you get relatively little juice and a lot of damage to the goods (oxidation, discoloration, loss of nutrients and enzymes).

The Hurom Slow Juicer works like a mortar and pestle, cold pressing and squeezing the fruit so that it retains vitamins and enzymes. With a Hurom juicer, you get a lot more juice, drier pulp, and more vitamins. The term *slow juice* only refers to the technology—the juice production is actually fast. Besides fruits and vegetables, this energy-efficient gourmet machine also juices leafy greens, wheatgrass, nuts, and soy. Make everything from juice to soymilk, cocktails, sauces, marinades, baby food, and ice cream.

The Hurom juicer is easy to use and easy to clean, with minimal parts and no sharp blades. Its compact, lightweight silhouette makes it easy to store in a cramped City kitchen, too. (Sku 607700, \$369.99)



Drink healthy and live to be 96!
See the Hurom juicer in action during
Dave's Birthday Sale.
June 2, 10 am–2 pm

Retro Home

Nellie's™ All Natural

We first fell in love with the cool throwback packaging and then with the fact that these natural laundry products actually work.

Laundry Soda Tin

This laundry soda is hypoallergenic and leaves your clothes soft, fresh, and residue-free. It's also super-duper concentrated, so only 1 tablespoon per wash load is needed, even for large loads. (Sku 1474097, \$19.99)

Oxygen Brightener

It's color-safe, septic-safe, and environmentally safe—good news for you, bad news for stains and odors. This chlorine-free oxygen whitener releases a boost of oxygen for bleaching out stains, while cleaning and brightening colors and whites. Just like all Nellie's products, it's biodegradable and hypoallergenic. There are approximately 32 one-tablespoon portions per canister. (Sku 1474998, \$11.99)

Laundry Soda Nuggets

Nellie's Laundry Soda comes in a wrap that dissolves in hot or cold water—genius, isn't it? Simply drop these premeasured, biodegradable laundry nuggets into the wash, and your work is done. Great if you want to use the perfect amount of detergent, without using too much. (Sku 1475060, \$11.99)



Teapots and Salt & Pepper Shakers

Our seasonal buyers, Noelle and Mia, found this adorable line of teapots and salt & pepper shakers at a recent gift show they attended in Atlanta. Put some kitsch in your kitchen with a teapot, available in three retro styles: a diner jukebox (Sku 604801, \$39.99); a blender (Sku 604802, \$35.99); and a tea-for-one fridge (Sku 604800, \$25.99). Salt & pepper shakers come in an old-style landline phone (Sku 645805, \$17.99) and classic hot rods (Sku 645806, \$12.99).

WHAT'S UNIQUE?

Kamado Joe® Accessories

Our Cole Street location offers some accessories to enhance your cooking experience with Kamado Joe even further.

Lump Charcoal

Natural charcoal burns cleaner and hotter and contains no chemical additives.

Available in a 22-pound bag. (Sku 8322786, \$20.99)



One2flush™ Dual-Flush Toilet Kit

Water conservation is on everyone's mind. According to the EPA, toilets account for nearly 30% of the water used in households in the United States. Because flushing liquid wastes requires less water than solids, it only makes sense to allow the

Within minutes, changes any toilet into a dual-flush water saver!



user the choice of whether to flush with the entire tank or just a half tank.

By replacing the single-use, outdated flapper system with a time-tested certified dual-flush valve, like the One2flush, nearly 40% of the water typically used in residential toilets can be

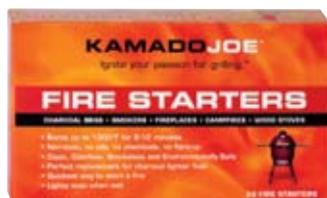
saved. Average households can save more than 1,000 gallons of water a month just by converting their toilets.

The One2flush dual valve replaces an existing toilet flapper valve in minutes. Simply turn off the water to the toilet tank; flush the toilet to empty the tank; remove the old flapper and handle assembly; install the new One2flush basket and handle. Insert the dual flush canister, and attach it to the handle. Turn the water on. Water savings begin with the very next flush! (Sku 4323515, \$39.99)



Grill Cover

Made of durable vinyl for all-weather protection, these grill covers are custom fit. (Sku 8339020, \$49.99)



Fire Starter Cubes

These cubes burn up to 1,300°F for 8–12 minutes to ensure that you're ready to cook in 15 minutes. Odorless, smokeless, and environmentally safe. (Sku 8339079, \$7.99)



Heat Deflector

Bake, roast, and smoke with indirect heat. Heat circulates evenly around food to keep it unbelievably moist. (Sku 8339061, \$49.99)



KAMADOJOE
Ignite your passion for grilling.™



Porcelain Chicken Sitter Stand

Roast a whole chicken as it sits on the cooking grate of your grill. This heat-safe porcelain and glazed stand allows you to use beer, wine, seasonings, or other liquids to gently steam the chicken from the inside as it crisps to a golden brown on the outside. The bird sits upright, so it roasts slowly and evenly with convective heat, transferring heat through the liquid inside the chicken sitter. Your chicken will be the showstopper of the barbecue both in presentation and taste. Works in a conventional oven, too. (Sku 869875, \$14.99)



Use with charcoal, gas, or ceramic grills. Great for conventional ovens, too!

The Deck Washer

Regular brooms sweep and often don't give a surface a good cleaning. With the Deck Washer, simply attach a garden hose, and a row of 14 powerful water nozzles multiplies the water pressure for deep cleaning. Combine that with specially designed scrubbing bristles, and dirt, grime, and debris don't stand a chance.

The Deck Washer features an ergonomic handle and brush head that simply screw together. Revitalize house siding; prep and clean decks; or power clean sidewalks. Pressure clean while you sweep. (Sku 119003, \$29.99)



FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, and Missions Street stores.



In the Garden with Rick

Rick can be found at our Cole Street nursery or reached at rick@colehardware.com.

June Garden Tasks

San Francisco summers are typically overcast and cool, with the marine layer usually burning off in the afternoon. In June we enjoy our longest days of the year, making this an ideal time for gardening! Take these steps this month in order to enjoy your garden throughout the rest of the summer and into autumn.

✓ **Color:** For continued color in the late summer, plant flowering annuals.

✓ **Aphids:** These insects will continue to be a problem. To combat them, try a strong spray of water from the hose.



You will need

to do this several consecutive days to see real results. Still no luck? Move on to insecticidal soap. We offer organic Safer Soap with Seaweed Extract (Sku 74805, \$8.99). Ladybugs are also a good tool to use (Sku 701166, \$8.99).

✓ **Standing water:** Eliminate any sources of standing water throughout your garden or yard to discourage mosquitoes from breeding.

✓ **Deadhead:** Deadhead flowering plants that have bloomed. Simply snap off the dead flower heads or trim taller plants with gardening shears. This will help your plants bloom more.



✓ **Marigolds:** These flowers will repel just about all insects and are especially good to plant in your vegetable garden. Regularly priced \$3.99, we have a 6-pack on sale for \$2.88 this month.



✓ **Vegetables:** Plant seedlings of heat-loving vegetables such as melons,



peppers, and squashes to be harvested in the fall.

✓ **Tomatoes:** Make sure to give seedlings plenty of room for growth. If plants are too close, growth will be stunted. Once plants sprout their first leaves, transplant into at least 4-inch

pots. Plant tomatoes deeper than the pot they come in—all the way up to a few of the lower leaves. After the plants are about 3-feet high, remove the leaves from the bottom foot of the stem, the first place where fungus can develop due



to less sun exposure. Roma and Mama Mia varieties of tomatoes are some of the most flavorful.

✓ **Watering:** Make maximum use of scarce water by watering early in the morning or installing a drip irrigation system.

✓ **Tree care:** Newly planted trees should be deeply watered once a week. Fruit trees can be pruned, with apple trees thinned out after a June drop.

✓ **Compost:** Gather up and compost any fallen leaves or fruit to avoid the spread of diseases in your garden.

✓ **Mulch:** Continue to apply mulch to maintain a 2" layer to conserve moisture and discourage weeds.



See you in the garden!



EZ-Ivy

While living in a big city certainly has a lot of benefits, privacy is not often one of them. Growing ivy can be a solution for a natural privacy screen on a balcony or in a yard, but ivy can strangle other plants and take over a garden or yard. EZ-Ivy is a simple solution that blends naturally with your existing plants or ivy. It's great for starting an ivy fence or wall to get instant privacy and coverage while the real ivy grows and blends in with your EZ-Ivy.

With EZ-Ivy, not only are you saving on your water bill, but you don't have to trim and maintain it, and yet it retains its healthy, lush green color. Another great feature is that rodents stay away from EZ-Ivy, unlike real ivy where rodents often nest. EZ-Ivy blends

beautifully with natural landscaping. With EZ-Ivy, you will instantly see the transition into a beautiful, natural-looking environment. Take any eyesores and convert them into beautiful greenery. Add instant life to your property.

Each roll is 3 feet tall x 10 feet long. Install using standard zip or twist ties that you buy for regular shrubs or even using a staple gun. It goes up fast and easy.

Realistic looking, UV resistant, and extremely durable in the most harsh environments that Mother Nature has to offer, EZ-Ivy doesn't crack, disintegrate, or fade. It remains beautiful year after year. Choose from an ivy (Sku 741000, \$59.99) or a bamboo (Sku 741009, \$69.99) style. *Cole Street location only.*

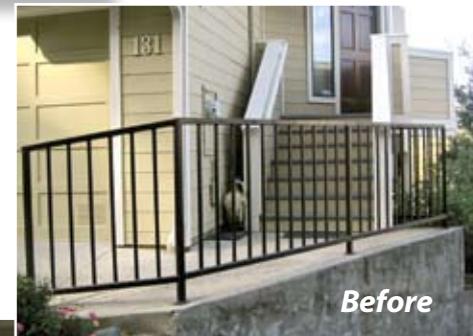


Before



After

A quick and easy solution to beautifying your environment!



Before



After



ENVIRONMENTAL INFO

GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

DriWater™ The Inexpensive, Reliable Plant Sitter

Bringing water to hot, arid places the world over, DriWater is a time-release gel that easily and effectively delivers water to plants.

DriWater is a patented product that consists of 98% purified water and 2% food-grade ingredients. It is bound in the form of a gel-like solid that provides consistent subsurface irrigation to plants for up to three months. DriWater is not a polymer or a wetting agent, and it is organic and completely nontoxic.

Widely used in agriculture, revegetation and mine reclamation projects, and to establish plants in erosion-prone areas, DriWater allows plants to flourish in places where they would otherwise not grow at all. (DriWater recently committed to planting over 17 million trees in a Cairo, Egypt, development.

This will allow the growth of many trees in over 35,000 acres in the middle of the Sahara Desert!)

DriWater is good for the health of both you and your plants—you enjoy worry-free watering, and your plants stay healthy with reliable, consistent moisture in the root zone. Use DriWater to conserve water, increase survival rates, and facilitate difficult planting throughout your



landscape.

The DriWater Tube and Insert can be used as a permanent source of water for container growing or to establish plants in hard-to-reach places (such as hanging or elevated plants and plants on decks). (Sku 707016, \$4.99)

The Gel Pac can be used alone on small potted plants or as refills for DriWater Tube.

When used alone, the Gel Pac will water a plant for up to 30 days. (Sku 707020, \$2.99)

The DriWater Quart carton

placed next to the root mass will provide consistent, subsurface drip irrigation to a plant or seedling over a three-month period, regardless of ambient temperature or humidity. Only the treated plant receives water and not the surrounding surface area, greatly reducing competition from undesirable plants and weeds. The window of transplant success is therefore extended through the summer months. (Sku 707015, \$3.99)



Recycle at COLE HARDWARE!



Bring to any of our four stores:

CELL PHONES:

Personal cell phones—batteries and chargers not required. PLEASE, no cordless home phones, car phones, walkie-talkies, pagers, or two-way radios.

BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



OLD LATEX PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The latex paint containers you bring us should have paint in them!
- The ORIGINAL label on each can must CLEARLY state "latex," "acrylic," or "water-based" paint. No handwritten labels will be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- You must not be a commercial paint user.
- Please limit your drop-offs to no more than 10 gallon-size containers (or 40 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



SCRAP METAL:

Copper and brass.

EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

SOFT PLASTIC RECYCLING:

Clean plastic only. Households only. One basketball-size amount per visit please.

For Bay Area recycling resources, visit www.colehardware.com/recycle.htm

Our Water, Our World

COLE HARDWARE has been participating for many years in the Our Water Our World program with the San Francisco Public Utilities Commission. Our Water Our World is a water pollution prevention program that helps customers learn about less toxic ways to manage pests that are safer for people, pets, and the environment. The main goal is to reduce pesticide and fertilizer runoff into the Bay. This year, our Cole Street store is a part of an enhanced program that is mentoring an intern to work on the Our Water Our World program with Rick Cunningham, the nursery manager at Cole Street.

The enhanced program is a Pest Management Alliance Grant through the Department of Pesticide Regulation. This alliance also includes the Bay Area Stormwater Management Agencies Association and the University of California Statewide Integrated Pest Management (IPM) Program. The intern, Anne Rogers, is an IPM Advocate trainee who has been working with Rick to increase the number of less-toxic products available for customers. She has conducted training for the garden staff to learn about resources to help troubleshoot pest problems, and this spring she will conduct a workshop for our customers on healthy gardening practices.

Rick and other crew members will also learn how to utilize the university's IPM website to diagnose insect and disease problems, in addition to the Ask Our Expert feature on the Our Water Our World

website. This information will also be shared with our customers, so you can begin to explore the resources for diagnosing pest problems on your own. Visit www.ipm.ucdavis.edu and www.ourwaterourworld.org for more information.

Please drop by and learn about all the ways to solve your pest problems with the least toxic solutions!



Intern Anne Rogers is working with Rick and our Cole Street nursery crew on less-toxic pest management.

COMMUNITY NEWS

Congratulations, Taylor and Will!

COLE HARDWARE crew members congratulate our colleagues Taylor and Will on their recent nuptials. Taylor and Will met a few years back at our Cole Fox location, where they are both still employed, and in January they tied the knot in front of friends and family. The happy newlyweds tailored their unique wedding to match their unique personalities. Bridesmaids and groomsmen alike wore black shirts, black slacks, white belts, and black and white Adidas running shoes. Instead of the traditional march down the aisle, the entire wedding party danced their way down, accompanied by Santa Esmerelda's version of "Don't Let Me Be Misunderstood."

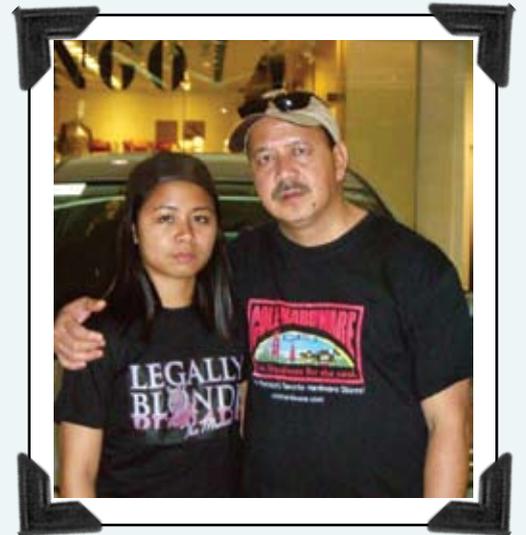


All of the wedding preparations and festivities employed local companies: DLX for shoes, Designer Sisters for bouquets and floral arrangements, Rocky's Frybread for sweet and savory frybreads, and Body Manipulations for

jewelry. Forgoing the traditional wedding cake, the couple chose Mission Minis to bake a three-tier cupcake creation. Will and Taylor enjoyed a Monterey honeymoon at the Jabberwock Inn, a romantic B&B with ocean views.

COLE HARDWARE even benefits from their wedding—Taylor can now help couples with their wedding registry! We're very happy for Taylor and Will, and we wish them many years of happiness.

Happy Father's Day!



Mission Street's Noel and his daughter, Jeanel, on a recent trip to his homeland, the Philippines

Follow COLE HARDWARE!



Bernal Bucks Rewards— Now at COLE HARDWARE

Good news for residents and fans of Bernal Heights! Our Mission Street store participates in the Bernal Bucks rewards. When customers pay with a Bernal Bucks debit card, they earn 5% in Bernal Bucks for future shopping at over 25 participating local businesses. You can think of it as frequent buyer miles for the neighborhood!



Five percent in

rewards is an attractive incentive to support the neighborhood economy, keeping the money local by spending it at Bernal businesses. Residents can also support local causes with their earned rewards. The Bernal Bucks card is a Visa debit card issued by Community Trust, a division of Self-Help Federal Credit Union, located across the street from COLE HARDWARE'S Mission Street store.

For more information, visit www.bernalbucks.org.



COLE HARDWARE Rewards

Rewards member benefits:

- ➔ Membership is free, and you'll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
- ➔ Free delivery in San Francisco with \$100 purchase.
- ➔ New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- ➔ Attach your Rewards key fob to your key ring—if you lose your keys, they'll come to us in the mail, and we will notify you.
- ➔ Lifetime warranty on most products purchased at COLE HARDWARE.
- ➔ Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- ➔ We don't sell our customer list, and all information is kept confidential.

How points are earned:

- ➔ For every \$1 spent, 1 point is earned.
- ➔ Points are converted in increments of 100, which converts to \$5, and posted to your Rewards card monthly. This equates to 5% of your total purchases.
- ➔ Points are calculated daily and shown on receipts.
- ➔ For us to track your Rewards points, please identify yourself as a Rewards member each time you shop.



For more information, visit www.colehardware.com/rewards or e-mail service@colehardware.com.

Mobile Locksmith Services

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- Lock Outs
- Lock Repairs

Contact us at **415/753-2653 ext. 3** or e-mail homerepair@colehardware.com.



COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

Attorney: Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896.

Bed and Breakfast Hosting: If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: reservations@bbsf.com, website: www.bbsf.com. Bed & Breakfast San Francisco—since 1977.

Caregiver: I am a licensed LVN who does caregiving for seniors, and I'm available during weekdays. I am dependable, experienced, and can provide references. Hours and rates are negotiable. Please call Josephine at 415/745-5175.

Computer Help: Honest Dave's Affordable PC Housecalls travels to your home or office to fix your computer. Viruses removed, computers speeded up to work like new, hardware and software installed, upgrades, training, TiVo, printers, and full support. 10 years full-time experience. Good Yelp (see Honest Dave). Call 415/271-0369.

Driver: I can drive you! Retired gentleman with 10+ years experience can drive you to the doctor, grocery shopping, or on other local errands. Dependable, punctual, personable with a great reference list upon request. I do what taxis can't: stay in waiting rooms for all medical appointments, help you shop (if needed), carry groceries and packages, etc. What a deal for only \$25 an hour (2 hr. minimum). Out of town trips are negotiable. Please call Bill: 415/826-3613 or e-mail to bill311@att.net.

Interior Redesign and Feng Shui: Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit www.spacetransform.com.

Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See www.franklawoffice.com for info.

Orange Dog Manor: Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath. Special discount for weeklong rentals. Visit our website at www.orangedogmanor.com or call 415/753-6886.

Organize Your Home/Home Office/Finances: And feel calmed, inspired, productive. Working together we can bring your space, clutter, paper, and/or finances to order. Member NAPO. Rates sensitive to economic times. Phone for no-obligation consultation, Linda James, at 415/285-3266.

Organizing/Relocating: Overwhelmed by clutter or relocating? As featured on KPIX and NPR, SHIPSHAPE has expertly helped overworked professionals, frazzled moms, and harassed homeowners cut through clutter and restore simplicity and peace of mind to their busy lives. Homes, offices, closets, packing, and more. Free phone consultation. Call 415/425-4204 or visit www.ShipShape.com.

Printing: We print business cards, office stationery, and company brochures using the latest technology. Free consultations, easy e-mail prices, and friendly service. Delivery right to you. Call or e-mail On The Mark for graphics, print, and mailing services. References available. Call or e-mail: 415/621-2312 or Sam@printotm.com.

Printing & Promotional Items: GREAT SERVICE! Every single day of the year! We help companies promote themselves through printing/promotional items/packaging! We also help you to get better with your computer skills regarding various Graphics and Office Programs OR even basic e-mail/Internet issues. Call us 415/550-8898 Linda Kittlitz & Associates.

Proofreading: Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

Real Estate: \$1,000 GIFT CARD TO A BUYER OR SELLER OF A SAN FRANCISCO PROPERTY. Please go to www.bobevanssf.com and e-mail me or call 415/308-5902 for details. I provide a complete service package for both Buyers and Sellers through Century 21. Since 1978 I have helped in the sale or purchase of over 512 homes, condos, TIC's, and income properties. Named a Top Ten Realtor by San Francisco Magazine out of 7,600 Real Estate Agents in San Francisco. Why not compare your Realtor Services with mine? License #00702525.

Stereo Repair/Home Theater Installation: Gene's Sound Service offers expert component-level repair of home audio systems, as well as audio, video, and home-theater installation and system troubleshooting. Specializing in on-site service at your home, office, or shop. Convenient day, evening, or Saturday appointments available. Many local references. Advice on maintaining your system gladly given. "Gene's honest and knows his stuff. Give him a try." Bobby McFerrin. Call Gene at 415/377-1258. More info at www.genessoundservice.com.

Tax Prep and Planning: Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057.

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Call 415/753-2653 ext. 3 to be
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Visit www.bescrappy.com/register.

Urban Gift Registry

For information, e-mail gift@colehardware.com.



Digital Hardware Hotline

To sign up for a digital version of our monthly *Hardware Hotline*, visit www.colehardware.com/eline.htm.

COLE HARDWARE proud member of:



Polk Street Merchants District



SAN FRANCISCO
CONVENTION &
VISITORS BUREAU
MEMBER



Russian Hill Neighbors



HANC
Haight
Ashbury
Neighborhood
Council

somba South of Market Business Association

COLE HARDWARE supports organizations working to enhance our great City. If you'd like us to be part of your membership, please contact julia@colehardware.com.

Benjamin Moore® Paint Available at COLE HARDWARE!



Colors that let you create a room that reflects your sense of style, passion, and flair

Choose from over 3,300 Benjamin Moore® colors.



The COLE HARDWARE Calendar - June

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 <i>Flash Friday</i> DEALS	2 Bucket Sale! 20% Off STOREWIDE! <i>see page 2 for details</i>
3 SUNDAY STREETS San Francisco Mission Neighborhood	4 Dave's Birthday	5	6 Flash Friday DEALS To sign up, send an e-mail to hotline@colehardware.com with "Flash" in the subject line.	7	8 <i>Flash Friday</i> DEALS	9
10	11	12 COMMUNITY SAVINGS DAYS Special Community Members SAVE 20% <i>see our website for more details</i>	13	14 Flag Day	15 <i>Flash Friday</i> DEALS	16
17 Father's Day	18	19 Hardware Happy Hour 4:00 pm–Closing 	20	21 First Day of Summer	22 <i>Flash Friday</i> DEALS	23
24 Pride Parade	25 Student Monday	26 Teacher Tuesday	27 Senior Wednesday	28 Military Thursday	29 <i>Flash Friday</i> DEALS	30



Our founder Dave Karp, Purveyor of Hardware Wisdom

The COLE HARDWARE credo...

Commitment to savings: Rewards program members receive a 5% monthly dividend on purchases.

Commitment to the community: We donate 10% of what you spend to local charities (you get to designate one of our school or community partner beneficiaries).

Commitment to you: Over 90 years of guaranteed customer satisfaction.

Commitment to the environment: Reducing our footprint by implementing environmentally sound practices in our stores.

Four locations serving you every single day of the year!

2254 Polk Street

San Francisco, CA 94109-1820
(at Green Street on Russian Hill)
415/674-8913 Fax: 674-8917
Weekdays 8:00 am–8:00 pm
Weekends 9:00 am–7:00 pm

3312 Mission Street

San Francisco, CA 94110-5009
(at 29th Street—near Safeway)
415/647-8700 Fax: 647-6554
Every day 8:00 am–8:00 pm

956 Cole Street

San Francisco, CA 94117-4316
(at Parnassus—near U.C. Medical Center)
415/753-2653 Fax: 753-0957
Weekdays 7:00 am–7:30 pm
Weekends 8:00 am–7:00 pm

70 4th Street

San Francisco, CA 94103-3124
(downtown bet. Market and Mission)
415/777-4400 Fax: 777-4453
Weekdays 8:00 am–7:30 pm
Weekends 9:00 am–5:30 pm

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the **Hardware Hotline** at 415/753-2653 ext. 5 or e-mail hotline@colehardware.com.



San Francisco's Favorite Hardware Stores!



web: www.colehardware.com
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