

**Speedy Same-Day Delivery!**

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**Clipper® Cards**

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**Professional Knife Sharpening**

Available at All Locations

see page 7 for details



COLE HARDWARE'S

# Hardware Hotline

February 2018

NEWS AND VIEWS FROM AROUND THE STORES

## Meet Cole Hardware Supplies!

Now in their 31st year, our Cole Hardware Supplies division started in 1987, operating out of what is now our Cole Street store's housewares' back-stock closet, and has grown into an integral division of our business—if still somewhat behind the scenes. Our Supplies crew serves commercial customers that range from property management firms, Bay Area municipal entities, and various county and city agencies. Specializing in creating low-cost, customer-friendly programs, the Supplies team's expertise is in sourcing hard-to-find items at the lowest cost.

Our Supplies team are a resilient bunch, too. Having lost their office in our devastating Mission Street store fire in 2016, the Supplies crew operated for about six months out of our downtown store's warehouse. However, they have now moved into their new digs at our SoMa location—complete with a beautiful display room to showcase their offerings!

Helmed by Veronica, former longtime Mission Street store manager, the team also includes inside salesperson, Dave, operations and dispatch coordinator, Will, and our delivery driver, Darryl. The



*Will, Dave, Veronica, and Darryl happily service all of our commercial accounts.*

Supplies division is devoted to servicing the needs of commercial and industrial customers throughout the Bay Area and beyond. They offer charge accounts, on-site account specialists, free delivery, and the personal services of a friendly team. Give them a call at (415) 647-1800 or email [colesupply@colehardware.com](mailto:colesupply@colehardware.com).

**SATURDAY  
FEBRUARY 10  
BAG  
SALE**  
• SPECIAL DISCOUNT •

**20%  
OFF!**

We're celebrating the one-year anniversaries of our SoMa and North Beach stores with a **20% Off Storewide Sale!**

Everything that fits, or not, in our reusable Cole Hardware bag is discounted for you at a whopping 20% savings. And keep the bag as our gift to you. It's a great time to stock up on all the supplies you need for a home improvement project. Just in time for Valentine's Day, too, this is a great time to purchase a barbecue for the outdoor chef in your life or a versatile Vitamix for your health-conscious Valentine!

*Offer applies to regular-price merchandise only. Does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, Nest products, special orders, recycling fees, or sale merchandise. Not valid with coupons or other offers. One redemption per household. Rewards points do not accumulate.*

## For Your Convenience: More Than Just Hardware

Besides the thousands of hardware, housewares, and garden items that all Cole Hardware stores stock, we also offer several products and services as a convenience to our shoppers. Can't make it to the post office? No worries—we sell Forever Stamps in booklets of 20. Here's a list of some of the other conveniences we provide:

**Speedy Same-Day Delivery:** Enjoy free, same-day delivery on purchases of \$100 or more. And just \$5 for any purchases under \$100.

See crew member at the time of purchase for delivery scheduling.



**UPS Access Point:** Our North Beach, Russian Hill, and SoMa locations are part of the UPS Access Point network that offers you a safe place to pick up your shipments—at your convenience. Redirect your packages to Cole Hardware before UPS makes a first delivery attempt to your home with a UPS My Choice® membership. You can even choose Cole Hardware as a default location to send your packages for free. Return packages can be dropped off with us too! Just make sure the package has a UPS return label.



*continued on page 2...*

**"Our commitment to you: Your satisfaction guaranteed. Period."**

**Shop online 24/7 at [ColeHardware.com](http://ColeHardware.com).**

70 Fourth Street  
San Francisco, CA 94103-3124

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## Terrarium Workshops

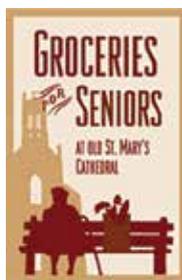
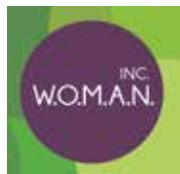
**Tuesday, February 13** **Tuesday, February 20**  
**North Beach Store** **Russian Hill Store**  
**627 Vallejo Street** **2254 Polk Street**  
**5:00 pm–6:00 pm** **5:00 pm–6:00 pm**  
**6:00 pm–7:00 pm** **6:00 pm–7:00 pm**

Terrariums add a little fun and greenery to any room or office. Hang one in your kitchen window for a “garden” view or create one to give as a gift. Our workshops will go through the process step-by-step, and you’ll go home with a delightful terrarium. The \$10 fee covers the terrarium, the plants, and needed supplies. You can then personalize your little oasis with anything that makes you smile! Visit [colehardware.eventbrite.com](http://colehardware.eventbrite.com) to register. Children accompanied by an adult are welcome to register also.

## Coins for the Community

For the month of December, we collected \$8,157.36 for Women Organized to Make Abuse Nonexistent, Inc. (W.O.M.A.N., Inc.) to support the many programs it offers. And our program’s grand total since its inception is now \$124,171.85! For the month of January, our collection was earmarked for our friends at SaveNature.org, who’ve made appearances at our stores this past year with their popular traveling Insect Discovery Lab. We’ll report on those numbers next month.

This month, we will be collecting funds for two of our favorite organizations, Groceries for Seniors in San Francisco and St. Paul’s Pantry of Hope in Oakland, who



distribute nutritious, fresh food to thousands of senior citizens every week. Without their help, many of our elderly neighbors would go hungry.

It’s easy to donate to Coins for the Community! Simply drop your spare change in any of our collection jars or choose the “donate” option when you’re checking out at any of our registers. Or bring in that old jar of pennies that’s collecting dust on your dresser!



## Cole Hardware Rewards



### Rewards member benefits:

- ➔ Membership is free, and you’ll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
- ➔ Free delivery in San Francisco and Rockridge neighborhood with \$100 purchase.
- ➔ New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- ➔ Lifetime warranty on most products purchased at Cole Hardware.
- ➔ Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- ➔ We don’t sell our customer list, and all information is kept confidential.

### How points are earned:

- ➔ Rewards points are calculated daily and shown on your receipt.
- ➔ For every dollar spent, one point is earned.
- ➔ Points are converted to dollar value on your Rewards card on the last day of each calendar quarter.
- ➔ Points are converted in \$3 increments for every 100 points earned. Points balance is then reduced, and leftover points remain in place with no expiration.
- ➔ Rewards dollars are valid for three months once converted from points.
- ➔ For us to accurately track all of your purchases, you must identify yourself as a Rewards member each time you shop.

Terms and Conditions: 1. Rewards dollars are cleared after three months if they are not used. 2. Points never expire. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program. 4. In order to participate in our Rewards program, we must have your accurate address on file.

For more information, visit [colehardware.com/rewards](http://colehardware.com/rewards) or email [service@colehardware.com](mailto:service@colehardware.com).

## Redeem Your Rewards Dollars

Rewards points for the last quarter of 2017 have been converted to Rewards dollars for all qualifying Rewards accounts. On your next visit to Cole Hardware, please ask your cashier if you have any Rewards dollars to redeem toward your purchase!

“Our commitment to you: Your satisfaction guaranteed. Period.”

## A Sad Good-Bye to Our Friend, Yung

The Cole Hardware family suffered another devastating loss in early January with the passing of our longtime warehouse manager Yung, who had just celebrated his 30th anniversary with us. The warehouse manager at our downtown location, Yung was one of the hardest workers we’ve ever known.

Like an uncle to many of our younger crew members and a mentor to many as well, Yung loved his job so much that sometimes he would skip lunches and breaks because, he said, “There is work to be done!” Occasionally, he would start his day hours before his actual start time if he knew time-sensitive orders needed to be received and transferred to our other stores immediately. His mantra was always “This doesn’t sell in the warehouse!” He really did consider Cole Hardware his family, and we will miss him dearly. Downtown store manager, Renato, reflected on Yung, “I aspire to work as hard as he did, as he has set the gold standard for us all.”



## For Your Convenience: More Than Just Hardware

...continued from page 1

**Online Shopping:** Visit [colehardware.com](http://colehardware.com) to shop from the convenience of your home or office. We’ll arrange to have your purchase shipped, delivered, or ready for you to pick up at your local Cole Hardware store.



**Fax Service:** Our fax machines are available for your personal use. Domestic faxes are \$1 per page.

**Photocopies:** We’re happy to photocopy documents for you for 50¢ per page.



**Muni Passports:** Our San Francisco stores sell 1-Day, 3-Day, and 7-Day Passports, convenient for your out-of town company.

**Clipper Cards:** At all of our locations, you can buy and reload Clipper cards for all participating Bay Area transit systems.

**Parking Meter Cards:** We stock parking meter cards in \$20 and \$50 denominations at our San Francisco stores.



### Repair Referral Service

Cole Hardware's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

- |  |  |
|--|--|
| Air Conditioning                         | Computer Data Cabling                                |
| Alarms/Security Systems/Access Control   | Computer Grounding                                   |
| Antique Restoration                      | Computer Repair and Tutoring                         |
| <b>Appliance Repair and Installation</b> | Custom Closets, Pantries, and Storage Solutions      |
| Arborist                                 | Decks New/Stain                                      |
| Architectural Planning                   | Design + Build                                       |
| Asbestos Removal                         | Disaster Cleanup and Restoration (Flood/Fire/Sewage) |
| Bath Resurface                           | Door Refinishing                                     |
| Brick and Stone Masonry                  | Drain Cleaning                                       |
| Cabinetmaking                            | Drywall/Lath   |
| <b>Carpentry</b>                         | Duct and Dryer Vent Cleaning                         |
| Carpet and Linoleum Installation         | <b>Electrical 24/7*<sup>Δ</sup></b>                  |
| Carpet Cleaning                          | Emergency Locksmith                                  |
| Chimney Sweep and Repair                 | Emergency Power Restoration                          |
| Cleaning/Janitorial                      | Faucet Repair and Installation                       |
| Commercial Kitchen Installation          |  |

- |  |
|--|
| Fences                                       |
| Furnace Repair and Installation              |
| Furniture Refinishing and Repair             |
| Furniture Upholstering                       |
| Garage Door Repair/Installation              |
| Gardening/Pruning/Tree Trimming <sup>Δ</sup> |
| General Contractors <sup>Δ</sup>             |
| Glass Installation                           |
| Grout Restoration                            |
| <b>Handyman Services<sup>Δ</sup></b>         |
| Hardwood Floors New/Refinish                 |
| Home and Office Organizing                   |
| Home Energy Rating Systems (HERS)            |
| Home Entertainment Systems                   |
| HVAC <sup>Δ</sup>                            |

- |  |
|--|
| Intercom Systems                                 |
| Interior Design, Staging, and Color Consultation |
| Interior Wood Refinishing and Restoration        |
| Iron and Metal Works/Gates                       |
| Kitchen and Bath Remodeling                      |
| Landscaping                                      |
| Lead Inspection and Abatement                    |
| Leak Diagnosis/Waterproofing                     |
| Lock Installation                                |
| <b>Locksmith Service 24/7*</b>                   |
| Mold Remediation                                 |
| Moving   |
| New Construction                                 |
| Painting Interior/Exterior <sup>Δ</sup>          |
| Plastering                                       |

### Re-COLE-mend...

#### COLE HARDWARE REPAIR REFERRAL SERVICE

Independent contractors and tradespeople for:

- Home, business, and property repairs
- Maintenance
- Remodeling/room additions

Contact us at (415) 753-2653 ext. 3 or email [homerepair@colehardware.com](mailto:homerepair@colehardware.com).



All of the vendors and tradespeople in our Repair Referral Service have been prescreened and carefully selected.

- |  |                                   |
|--|-----------------------------------|
| <b>Plumbing 24/7*</b>                              | Stained Glass Creation and Repair |
| Power Washing, Commercial and Residential Cleaning | Stair Lift Installation           |
| <b>Remodeling / Major Remodeling</b>               | Stucco Work                       |
| Room Additions                                     | Telephone System Installation     |
| Security Evaluation / Consultation                 | Tile Installation <sup>Δ</sup>    |
| Seismic Upgrading                                  | Wallpaper Application             |
| Sheet Metal Work                                   | Water Heater Installation         |
| Shutter Installation                               | Welding                           |
| Skylights  | Window Cleaning/Repair            |
| Solar Energy Installation                          | Windows and Doors                 |

\*24/7 services available in San Francisco only at this time

<sup>Δ</sup>Service available in the East Bay

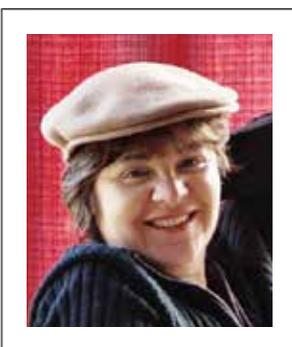
Contact us at (415) 753-2653 ext. 3 or [colehardware.com/homerepair](http://colehardware.com/homerepair).

## Meet Mauricia: Painter, Muralist, Artist Extraordinaire

One of our favorite Repair Referral Service tradespeople is Mauricia, who specializes in decorative painting. After receiving her bachelor's degree in her native Brazil, Mauricia studied art history, etching, and graphic arts in Florence and has been working her magic transforming plain walls into works of art for nearly 20 years. Mauricia has extensive knowledge of paints, colors, and techniques and always takes the extra steps necessary to accomplish the perfect job.

Some of Mauricia's areas of expertise include:

- Marble finishes
- Faux finishes: rust, stone, wood grain, clouds
- Textured finishes
- Stencil work
- Antique finishes
- Distressed finishes
- Sponge finishes
- Color wash
- Glazing
- Wood stains
- Restoration
- Refinishing
- Special effects



Mauricia consults with her clients to come up with ideas and to problem solve in order to create a customized design



Faux aged copper ceiling

Before

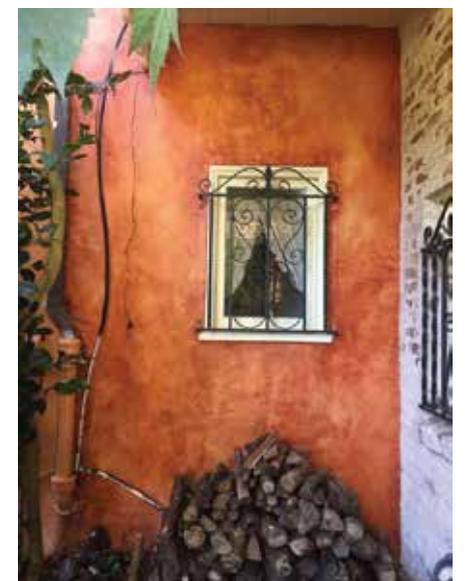


After



Faux wood grain finish

layout and plan. Her designs are ideal for accent walls in a child's room—or any room of the house. Using earth-friendly products whenever possible, Mauricia is also a wizard at matching existing finishes on furniture or walls. Space constraints allow us to highlight only a few of Mauricia's artistic endeavors. For a free consultation with Mauricia, contact our Repair Referral Service at (415) 753-2653 ext. 3 or [homerepair@colehardware.com](mailto:homerepair@colehardware.com).



Rustic texture on stucco porch

### Mobile Locksmith Services

**24/7 Emergency Services in San Francisco**

Master Locksmith with Over 30 Years of Experience



#### Residential/Commercial Services

- Rekey and Lock Changes
- Installation, Service, Repair
  - Dead bolts and standard locks
  - Panic hardware
  - High-security locks
  - Electric strikes
  - Keyless-entry locks
  - Mailbox locks
  - Antique mortise locks
  - Safes
- Design, Customization, and Implementation
  - Master key systems
  - Access control systems
- Lock Outs (30 minute reentry in most cases)

#### Automotive Services

- Lock Outs
- Lock Repairs

Contact us at (415) 760-5625 or email [homerepair@colehardware.com](mailto:homerepair@colehardware.com).

# WHAT'S IN SEASON

## Sunday with Samantha, Color Consultant

Sunday, February 18 • 11:30 am–1:30 pm  
Rockridge Store • 5533 College Avenue  
\$5 (reimbursed with \$5 gift card at consultation)

Unsure if you should paint your kitchen Caliente? Your bedroom Buckland Blue? Samantha can help you bring color to your home. A trained Certified Color Expert, she has the technical know-how to choose interior and exterior colors tailored to each unique space—and the unique people who live there. There's nothing Samantha loves more than creating that same experience for her clients that she enjoyed when remodeling her own home, and she is offering consultations to Cole Hardware customers. Just visit [colehardware.eventbrite.com](http://colehardware.eventbrite.com)



to sign up for one of her twenty-minute appointment slots. Bring in pillows, pictures, fabric swatches, or anything else that will help you and Samantha come up with a color palette that will work perfectly for you.



## DampRid®

DampRid is the perfect cure for excess moisture problems and musty, stale odors caused by humidity, heavy rains, and flooding. DampRid crystals are an all-natural way to absorb excess moisture in the air that can cause odors and damage household possessions. Available in a 10.5-ounce tub (Sku 70252, \$3.99) and in a hanging bag (Sku 7095375, \$6.99) that is ideal for closets.



## Gung Hay Fat Choy! The Year of the Dog

This Chinese New Year ushers in the Year of the Dog on February 16. If you were born in the Year of the Dog, you are probably loyal, friendly, smart, and straightforward and have a strong sense of responsibility. In the Bay Area, we're fortunate to have a vibrant Chinese community to celebrate the lunar New Year in style. The San Francisco Chinese New Year Parade takes place this year on Saturday, February 24. Take advantage of the many traditional fruits and flowers you'll find this time of year to freshen up the house and wish good luck in the new year.

San Francisco's  
Chinese New Year  
parade will take  
place on Saturday,  
February 24.



**Narcissus:** Represents prosperity and good fortune.  
**Mandarin orange and pomelo:** Represent an abundance of prosperity and happiness.  
**Bamboo:** Represents humility.  
**Pussy willow:** Represents prosperity and growth.  
**Peach blossoms:** Ward off evil.



## Weber® Red Kettle Barbecue

Do you need to upgrade your grill for a Super Bowl party? Or are you looking for a great Valentine's gift for the barbecue lover in your life? Look no further than this stunning, limited-edition red kettle grill from Weber, the premiere line of authentic charcoal cooking since the 1950s. With a spacious 363 square inches of cooking area, you'll have enough space to cook up burgers, chicken wings, or whatever your specialty. And you'll be ready for the 49ers' promising 2018 season! (Sku 8703274, \$199.99)

"Our commitment to you: Your satisfaction guaranteed. Period."



## Asian Oil-Paper Umbrellas Puzzle

A traditional wedding accessory, the matron of honor would cover the bride with the umbrellas to ward off evil spirits. This superior-quality 1,000-piece puzzle is made from recycled board and printed with vegetable-based ink in rich, vibrant colors. A great unplugged family activity! Finished puzzle size: 19.2-inch x 26.5-inch. (Sku 938804, \$19.99)

# WHAT'S IN SEASON

## Pantone® Color of the Year: Ultra Violet

The experts at the Pantone Color Institute have chosen Ultra Violet as their color of the year. A dramatically provocative and thoughtful purple shade, Pantone 18-3838 Ultra Violet communicates originality, ingenuity, and visionary thinking that points us toward the future. Once associated with royalty, purple also conveys a sense of mysticism and spirituality.

According to Pantone, enigmatic purples have also long been symbolic of counterculture, unconventionality, and artistic brilliance. Musical icons Prince, David Bowie, and Jimi Hendrix brought shades of Ultra Violet to the forefront of Western pop culture as personal expressions of individuality.

In the political arena, “purple states,” or competitive swing states, will probably be in the news a lot with midterm elections later this year. Have you heard of the purple diet? This fad diet suggests eating only purple foods, such as eggplants, potatoes, plums, and grapes. Two of our fashion-forward crew members even sport Ultra Violet in their hairstyles!

Our premier paint line Benjamin Moore™ offers a plethora of purples! Our color-matching computer selected Grape Gum 2068-20 as the closest match to Ultra Violet. And although a purple room may not be everyone's ideal, it makes for a fun accent wall, or it can be used to warm up a “cold” room.



## Snow Cable Chains

Veteran Tahoe travelers know that tire chains, also known as tire cables, are sometimes necessary when crossing the mountain passes in winter. These are sold by the pair and help car or truck tires get more traction in conditions where snow and/or ice have accumulated on the road. Four-wheel-drive and all-wheel-drive vehicles with snow tires used to be exempt from chain controls, but no longer. All vehicles must now carry chains to enter a chain-control area.

Our Cobra™ cable chains feature tough carbon-steel rollers that provide traction and long wear.



The low-profile steel rollers allow increased tire-to-road contact, resulting in better stability, plus a considerable reduction in noise and vibration, and they are galvanized for rust prevention.

All COLE HARDWARE locations stock four of the most popular size cables for cars (Skus 818818–21, \$46.99–\$49.99) and a popular truck size

(Sku 818822, \$99.99). Just bring in your specific tire size as set forth by the ISO metric tire code. Virtually all tires have this information molded into the sidewalls, or you can refer to the factory specs for tires if the tires have not been changed on your car since you purchased it.

What if we don't carry your size? No worries! We can special order the chains for you. Just come in with your tire size by Monday, and if we don't have the size you need, we'll order them and have them in our store for you by Thursday of that week.

IMPORTANT! If you buy a pair of Cobra cable chains, you must use a pair of tensioners with them. These are essentially six small, rubber, bungee-type cords bound by a circular rubber piece in the center, and come two to a bag. (Sku 818823, \$12.99) This is an integral part of the Cobra system and cannot be omitted.

Don't get caught on the mountain pass without snow cable chains!

## Sylvania LEDVANCE Color-Changing Bulb

Change your lighting, change your mood! Feeling serene? Light the room in blue. Need a boost of energy or a romantic setting? Spark up the red. This new energy-efficient LED bulb changes from white to red, green, or blue or any mix of the three colors. Control the bulb from any Apple device iOS10 or above, as well as voice control with Siri. Dimmable at each set color temperature and color. (Sku 3804432, \$44.99)



## Oaklandish: Civic Pride by Design

Oaklandish started in 2000 as a public art project designed to illuminate Oakland's local history and unique cultural legacy. After years of covert multimedia stunts around the town, the Oaklandish brand of apparel was introduced to help support the organization's ongoing calendar of public events and annual Oaklandish Innovators Grant program.

Oaklandish's mission is to spread “local love” by way of civic pride-evoking T-shirts and accessories, while creating quality inner-city jobs for locals and giving back to the people and places that maintain Oakland's

trailblazer spirit. In line with this mission, a portion of all proceeds goes to grassroots nonprofits committed to bettering the Oakland community.

Cole Hardware is proud to introduce our custom Oaklandish T-shirt, featuring our unique hardware spin on the celebrated Oakland oak tree symbol! Available in both men's sizes (small–XXL) and women's sizes (small–XL) at our Rockridge location. (Skus 900713–83, \$27.99)

So, wear it well. When you rock these roots, you're representing and supporting Oakland!



—Rick Karp, President, aka Keeper of the Karma

# FROM THE GARDEN CENTER

Visit our garden centers at the Cole Valley, Russian Hill, North Beach, and Rockridge stores.



## In the Garden February Garden Tasks

Tips from Our Garden Expert



Stop by our Cole Valley garden center for all your gardening needs. The advice is free from Any, our garden expert. Email any questions: [any@colehardware.com](mailto:any@colehardware.com).

Depending on how rainy this month is, the sunny breaks we have between storms should provide ample opportunity to get out in the garden. Not only is gardening therapeutic, it is also good exercise. So if those well-intentioned New Year's resolutions about exercising are threatening to become a distant memory, get some activity by planting fresh herbs, such as parsley, basil, and thyme, which can help fight disease by building up your immune system.

✓ **Roses and fruit trees:** You can still plant bare-root roses and fruit trees this month.



✓ **Irrigation:** To conserve water after the rainy season, install a drip irrigation system and group plants with similar water needs together.

✓ **Earth-friendly gardening:** Begin less toxic disease management. If a certain plant has repeatedly been susceptible to disease, instead of spraying, consider crop rotation by choosing a different plant or crop in that area.

✓ **Prune:** Finish pruning trees and vines. Prune flowering trees and shrubs such as flowering cherries, quince, and forsythia and use the pruned branches for arrangements in your home.



✓ **Vegetables:** This is a good time to plant certain vegetables, such as lettuces and other leafy greens.



These seeds can be simply sprinkled into the ground. Peas are best grown in these cooler months, and broccoli can handle a touch of frost. Others to consider planting in your garden

now are asparagus, artichoke, rhubarb, and potatoes.

✓ **Indoor vegetables:** For a successful summer harvest, start tomato, eggplant, and pepper seeds indoors in seed trays near a sunny window toward the end of the month. Choose varieties that will do well in our cool summer climate.



✓ **Weed:** Continue to pull winter weeds as they emerge. Weeds, including their roots, are easiest to pull right after a rain.



✓ **Mulch:** Apply a thick layer of mulch between plants to slow weed germination and growth between weedings. Also consider sheet mulching as an alternative to herbicides. (Sku 75958, \$8.99)

✓ **Frost:** We often experience frost in February and March. Watch the weather forecasts and protect susceptible plants with a cloth covering if needed.



✓ **Lawns:** Help keep your lawn healthy by applying a thin layer of organic matter such as steer manure or compost. (Steer Manure: Sku 7204084, \$2.99; Compost: Sku 746014, \$18.99)

✓ **California natives:** Sow seeds for native flowers like California poppies, tidytips, and lupine. Plant native grasses and shrubs such as California lilac (*Ceanothus*) and California fescue grass.



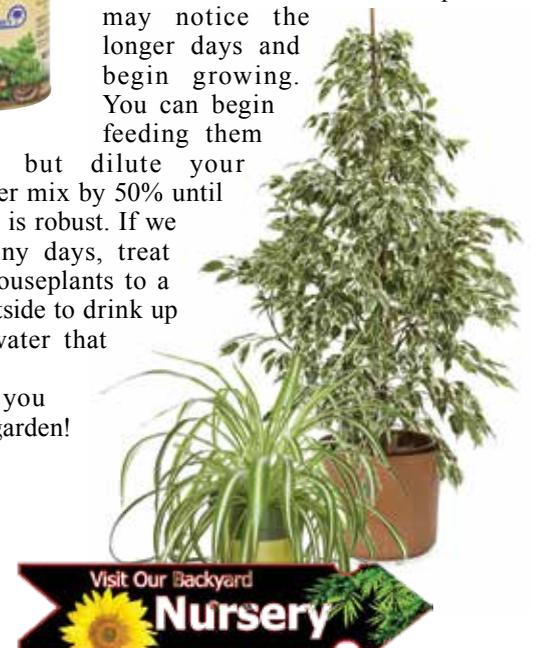
✓ **Pests:** Keep after snails and slugs with Sluggo®, which is safe to use around pets and



wildlife. Available in assorted sizes, including 1 pound (Sku 7117120, \$10.99) and 2½ pounds (Sku 7096258, \$19.99).

✓ **Houseplants:** Your houseplants may notice the longer days and begin growing. You can begin feeding them again, but dilute your fertilizer mix by 50% until growth is robust. If we get rainy days, treat your houseplants to a day outside to drink up their water that way.

See you in the garden!



## Tillandsias: Air Plants

Found in the forests, mountains, and deserts of Central and South America and Mexico, these novel plants need no soil to grow! Members of the bromeliad family that includes Spanish moss, water and nutrients are absorbed through the leaves of tillandsias, also known as air plants.

Caring for tillandsias is simple and makes for a fun project for children and families. Light should be bright but filtered and not direct in the summer months. They do love direct light in the cooler months of November to March. Thoroughly wet your air plants two to three times a week or mist daily. A garden hose works well, and tillandsias can

also be submersed in a bucket of water. Feed your air plants a tablespoon of vitamin B1 per gallon of water. Tillandsias prefer to have their roots exposed, and with proper care, they can produce bright, brilliant blooms.

Tillandsias can even be glued to hard surfaces or driftwood to create a stunning, living centerpiece for your dining room table. Assorted varieties. (\$1.99–\$24.99)



# COMMUNITY CONNECTIONS

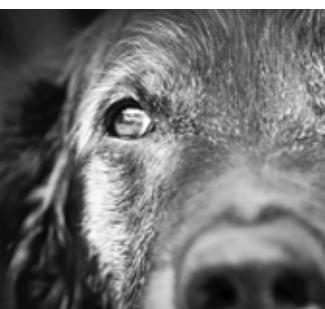
## BAY AREA BUSINESSES

**Antiques:** JEROME'S ANTIQUES in Cole Valley, 90 Parnassus Avenue, is a hidden treasure just around the corner from Cole Hardware. Vintage and antique furniture, silver, crystal, stemware, rugs, lighting, and jewelry are on display just for you! Open Tuesday through Saturday 12:00 pm to 6:00 pm and by appointment. Hope to see you! (415) 592-9800.

**Cat Sitters Wanted:** Ideal for retirees and seniors in San Francisco. Provide loving, safe care in your home for one or two cats while owner is away. Must have *no* other pets. Perfect for kitty lovers with feline experience. Jobs vary from one day to four months. Must be reliable, honest, and trustworthy! References required. Please call (415) 333-1123.

**Computer Help:** Honest Dave travels to your home or office to fix your Windows computer. Viruses removed, computers speeded up to work like new, hardware and software installed, upgrades, training, security cameras, printers, routers, Wi-Fi, full support. San Francisco and Oakland. Check my Yelp reviews (see Honest Dave). Call (415) 271-0369.

**Custom Websites and Apps:** Need a website or an app? Lost track of your old webmaster and have a site in desperate need of an update? Contact us at [info@Bayrocketmedia.com](mailto:info@Bayrocketmedia.com). Local in the Rockridge area of Oakland. In business since 1998.



Muddy at Pt. Isabel  
Yosemite camping  
Walking the lake  
Fetch at Estuary  
Hiking in Tilden

Local caregivers who want to help make great memories.

BROADWAY PET HOSPITAL  
4920 BROADWAY OAKLAND CA 94611  
OPEN 7 DAYS A WEEK  
510.653.0212  
BROADWAYPETHOSPITAL.COM

**Driver/Personal Assistant:** Serving San Francisco and the Peninsula, Larry will assist you with errands, medical appointments, shopping, light housekeeping, walks or hikes, museums, films, and restaurant or sporting event excursions. Or anything else he can help with! Impeccable references. Flexible, with a two-hour minimum preferred. Call (650) 581-1119, text (415) 793-4099, or email [larrymkarp@gmail.com](mailto:larrymkarp@gmail.com).

**Interior Redesign and Feng Shui:** Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at (415) 656-7289 or visit [spacetransform.com](http://spacetransform.com).

**Legal Services:** Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call (415) 221-3000 for appointment. See [franklawoffice.com](http://franklawoffice.com) for info.

**New Flower Outings:** Join your host, Karen, for a round-trip pleasure outing to the San Francisco Flower Mart. A long-time Mart member, explore flowers, plants, and her warmth, wit, and expertise with seniors. A wonderful outing or gift. Two-hour minimum \$60. Phone (415) 260-7540 or email [krmkrm2@aol.com](mailto:krmkrm2@aol.com).

**Orange Dog Manor:** Furnished monthly rental. Perfect unit for your local stay, grandparent visits, short-term relocation for remodeling, corporate rentals, executive relocation, tech internships, and all types of UCSF needs. Studio and 1 bedroom apartment; fully furnished including bedding and kitchen; quiet, tree-lined street; private garden; short walk to Cole Valley, UCSF, and Inner Sunset. [Orangedogmanor.com](http://Orangedogmanor.com), (415) 753-6886, [mrbamabear@gmail.com](mailto:mrbamabear@gmail.com).

**Tax Prep and Planning:** Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Contact Alan Steger, Enrolled Agent, at (415) 387-3057 or visit [StegerTax.com](http://StegerTax.com).

A Photo Book of Your Home



Project Turtle - Making Homes Portable  
[www.project-turtle.com](http://www.project-turtle.com)

**Alzheimer's Answers with Amy**

Do you have a family member with Alzheimer's?

Let me help you navigate this journey.

**Amy Nachman**  
(415) 504-6944  
[stretchmccovey@gmail.com](mailto:stretchmccovey@gmail.com)

Custom website for your unique story



search engine optimized  
mobile ready  
fast service  
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LUXURY BEDS - SAN FRANCISCO 1899  
**LOCALLY MADE, SINCE 1899**  
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**COLE HARDWARE**  
proud member of:



**CVIA**  
COLE VALLEY IMPROVEMENT ASSOCIATION

**Yerba Buena**  
ALLIANCE

**MISSION MERCHANTS ASSOCIATION**

**POLK**  
Polk Street Merchants District

**SFLMA**  
SHOP LOCAL FIRST

**HANA**  
HAIGHT ASHBURY IMPROVEMENT ASSOCIATION

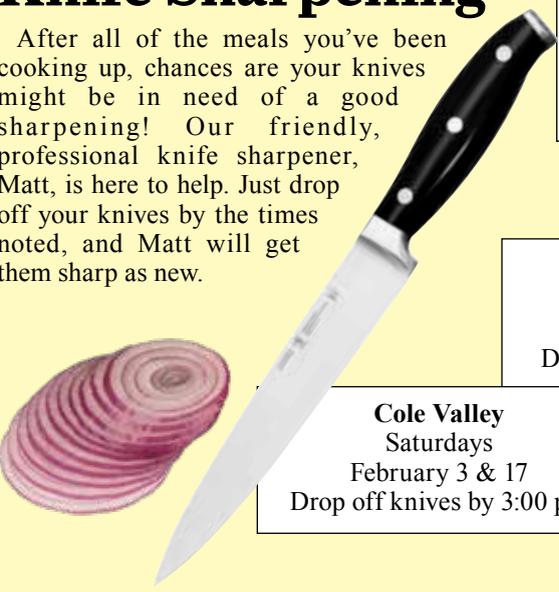
**HANC**  
Haight Ashbury Neighborhood Council

**somaba** South of Market Business Association

Cole Hardware supports organizations working to enhance our great neighborhoods. If you'd like us to be part of your membership, please contact [julia@colehardware.com](mailto:julia@colehardware.com).

**Knife Sharpening**

After all of the meals you've been cooking up, chances are your knives might be in need of a good sharpening! Our friendly, professional knife sharpener, Matt, is here to help. Just drop off your knives by the times noted, and Matt will get them sharp as new.



**Rockridge**  
Tuesdays  
February 13 & 27  
Drop off knives by 4:00 pm

**Downtown**  
Wednesdays  
February 14 & 28  
Drop off knives by 8:00 pm the previous day

**Russian Hill**  
Wednesdays  
February 14 & 28  
Drop off knives by 4:00 pm

**SoMa**  
Monday  
February 5  
Drop off knives by 2:00 pm

**Cole Valley**  
Saturdays  
February 3 & 17  
Drop off knives by 3:00 pm

**North Beach**  
Saturdays  
February 3 & 17  
Drop off knives by 10:00 am



# Recycle at COLE HARDWARE!

For Bay Area recycling resources, visit [colehardware.com/recycle.htm](http://colehardware.com/recycle.htm).

Bring to any of our six stores:

### BRITA PRODUCTS:

Includes filters, pitchers, bottles, and dispensers.

### CELL PHONES:

Personal cell phones—batteries and chargers not required.

### BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).

### SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



### OLD PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Paint must be handed to a crew member.
- PLEASE, no brushes or rags!



### PROPANE TANKS:

Small (14 oz. or 16.9 oz.), empty, nonrefillable propane cylinders only. Households only. Limit five per visit. (San Francisco stores only; cannot be recycled at our Rockridge location.)

### SCRAP METAL:

Copper and brass. Must be in plastic bags to avoid leakage.

### SOFT PLASTIC:

Clean plastic only. Households only. One basketball-size amount per visit, please. (Rockridge location only.)

### MERCURY THERMOSTATS



## The Cole Hardware Calendar - February

| SUNDAY  | MONDAY  | TUESDAY  | WEDNESDAY   | THURSDAY   | FRIDAY  | SATURDAY   |
|---|---|--|---|--|---|--|
|   |   |  |   | 1<br><b>Flash Friday DEALS</b><br>Visit <a href="http://colehardware.com">colehardware.com</a> to sign up.     | 2<br><b>Flash Friday DEALS</b><br>Groundhog Day   | 3<br><b>Knife Sharpening</b><br>North Beach (drop off by 10 am)<br>Cole Valley (drop off by 3 pm)  |
| 4<br><b>Super Bowl</b>  | 5<br><b>Knife Sharpening SoMa</b><br>(drop off by 2 pm) | 6<br><b>Valentine's Day</b><br>Wednesday, February 14  | 8<br><b>Valentine's Day</b><br>Wednesday, February 14   |  | 9<br><b>Flash Friday DEALS</b>  | 10<br><b>20% off STOREWIDE</b><br>see page 1 for details   |
| 11<br><b>Lincoln's Birthday</b>                                     | 12  | 13<br><b>Terrarium Workshop</b><br>North Beach see page 2 for details<br><b>Knife Sharpening Rockridge</b><br>(drop off by 4 pm) | 14<br><b>Knife Sharpening Downtown</b><br>(drop off by 8 pm on Tuesday)<br>Russian Hill (drop off by 4 pm)                            | 15   | 16<br><b>Flash Friday DEALS</b><br><b>Knife Sharpening Russian Hill</b><br>(drop off by 4 pm) | 17<br><b>Knife Sharpening North Beach</b><br>(drop off by 10 am)<br>Cole Valley (drop off by 3 pm) |
| 18<br><b>Color Consultation</b><br>Rockridge see page 4 for details | 19<br><b>Presidents' Day</b>                            | 20<br><b>Terrarium Workshop</b><br>Russian Hill see page 2 for details   | 21  | 22<br><b>Washington's Birthday</b><br>Military Thursday  | 23<br><b>Flash Friday DEALS</b><br>First Responder Friday                                     | 24<br><b>Chinese New Year Parade</b>   |
| 25  | 26<br><b>Student Monday</b>                             | 27<br><b>Knife Sharpening Rockridge</b><br>(drop off by 4 pm)<br><b>Teacher Tuesday</b>  | 28<br><b>Knife Sharpening Downtown</b><br>(drop off by 8 pm on Tuesday)<br>Russian Hill (drop off by 4 pm)<br><b>Senior Wednesday</b> | <b>COMMUNITY SAVINGS DAYS</b><br>Special Community Members <b>SAVE 20%</b><br>see our website for more details |   |  |



Our founder, Dave Karp  
Purveyor of Hardware Wisdom

The Cole Hardware credo...

### Commitment to savings:

Rewards program members receive a 3% quarterly dividend on purchases.

### Commitment to the community:

We donate 10% of what you spend to local charities (you get to designate one of our Community Partners as beneficiary).

### Commitment to you:

Over 90 years of guaranteed customer satisfaction.

### Commitment to the environment:

We're reducing our footprint by implementing environmentally sound practices in our stores.

## SAN FRANCISCO

### RUSSIAN HILL

**2254 Polk Street**  
(at Green Street)  
8:00 am–8:00 pm  
Text or call us at:  
(415) 200-3370

### COLE VALLEY

**956 Cole Street**  
(at Parnassus Avenue)  
8:00 am–8:00 pm  
Text or call us at:  
(415) 319-6705

### DOWNTOWN

**70 Fourth Street**  
(between Market and Mission)  
Mon–Sat 8–8; Sun 9–6  
Text or call us at:  
(415) 200-3444

### SOMA

**345 Ninth Street**  
(near Folsom Street)  
8:00 am–7:00 pm  
Text or call us at:  
(415) 200-2154

### NORTH BEACH

**627 Vallejo Street**  
(at Columbus Avenue)  
8:00 am–8:00 pm  
Text or call us at:  
(415) 200-2215

## OAKLAND

### ROCKRIDGE

**5533 College Avenue**  
(a few steps from Rockridge BART)  
8:00 am–8:00 pm  
Text or call us at:  
(510) 230-0145

Cole Hardware reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the *Hardware Hotline* at (415) 432-2665 or email [hotline@colehardware.com](mailto:hotline@colehardware.com).



[colehardware.com](http://colehardware.com)  
[service@colehardware.com](mailto:service@colehardware.com)

Email us with any comments or questions at [hotline@colehardware.com](mailto:hotline@colehardware.com).

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February 2018